

**CITY OF BEVERLY HILLS
MINUTES - STUDY SESSION**

April 22, 2014

Council Chambers

02:30 P.M.

PRESENT: Mayor Bosse

Vice Mayor Gold

Councilmember Brien

Councilmember Mirisch

Councilmember Krasne

Sandra Olivencia-Curtis, Assistant Director of Administrative Services/Human Resources

Nancy Hunt-Coffey, Assistant Director of Community Services

David Lightner, Deputy City Manager

Michelle Tse, Senior Management Analyst

Erick Lee, Division Commander

Alan Schneider, Director of Project Administration

Cheryl Friedling, Deputy City Manager

A - DIRECTION

1. Employee Recognition: Sandra Olivencia
Assistant Director of Administrative Services/Human Resources Sandra Olivencia will retire from the City on May 1, 2014 with 33 years of service to the City.

City Council recognized and thanked Assistant Director of Administrative Services/Human Resources Sandra Olivencia who will retire on May 1, 2014 with 33 years of service to the City. Ms. Olivencia commented on her tenure with the City and indicated that she is looking forward to spending more time with her family.
2. Recommendation by Fine Art Commission/Fine Art Liaison Committee (Bosse and Gold) to Commission a Sculpture by Carol Bove to be Placed in the Northeast Corner of the Rodeo to Beverly Block of Beverly Gardens Park
Fine Art Commission Council liaisons Bosse and Gold recommend the commission of a sculpture by Carol Bove for an amount not to exceed \$235,000. Funds for this acquisition would come from the Fine Art Fund which can only be used for such purposes.

Assistant Director of Community Services Nancy Hunt-Coffey presented the recommendation by the Fine Art Commission/Fine Art Liaison (Mayor Bosse and Vice Mayor Gold) to commission a glyph sculpture by American artist Carol Bove. The piece would be placed along Beverly Gardens. The Recreation and Parks Commission approved the placement of the piece with a 3-2 vote. The purchase of the piece will not exceed \$235,000 from the Fine Art fund.

Fine Art Commissioner Alan Kaye commented on the commission of the piece.

Fine Art Commission liaisons Vice Mayor Gold and Mayor Bosse commented on the recommendation. Council approved the liaison's recommendation.

3. Southeast Task Force: Next Steps
Provides an update on the discussion at the December 12, 2013 task force meeting and a recommended action plan for implementation of task force objectives.

Deputy City Manager David Lightner presented the Southeast Task Force's recommended next steps. At its December 12, 2013 meeting the Task Force discussed the report on diagonal parking along Robertson, a hotel shuttle program, property acquisition for parking, street trees, and area development projects. The results of that meeting were shared with Council.

The Task Force created new initiatives including a pedestrian bridge at La Cienega Park, a Sunday food kiosk event, and additional holiday lighting.

Staff is seeking direction from Council on whether the Task Force should remain a Task Force or be reconvened to a Steering Committee, how membership should be constituted, and the frequency of the meetings.

Southeast Task Force Chair Councilmember Mirisch commented on behalf of the Task Force.

Council commented on each of the decision points requested by staff. Mr. Lightner indicated he would inquire with the current Task Force members regarding continuing their membership and report back at a future Study Session.

4. Request by Councilmember Mirisch for an Update on the Progress of the Ad Hoc Committee Work on the Commission Structure Review
The request is to the Committee (Councilmembers Gold and Krasne) to provide a progress report on their work to the Council.

Council did not discuss this item due to the absence of Councilmember Krasne.

5. Consideration of Installation of the City Shield or City Seal in the Commission's Meeting Room (Council Chamber Room 280A)
The report provides two options (City seal and shield) for consideration by the Council to be installed on the wall immediately behind the dais.

Senior Management Analyst Michelle Tse reported on the proposal to install either the City Shield or Seal in the Commission meeting room which is located in Room 280-A of City Hall.

Council commented on the proposal.

Council directed staff to move with the City Seal in a larger size.

6. Review of Proposed Los Angeles Regional Interoperable Communications System (LA-RICS) Joint Powers Authority Funding Plan
Discussion of potential cost impacts of the LA-RICS project and review of City's comments on the proposed Funding Plan.

Division Commander Erick Lee provided an update on the status of the Los Angeles Regional Interoperable Communications System (LA-RICS) Joint Powers Authority Funding Plan. He is seeking direction from Council on whether or not comments responsive to the proposed funding plan should be sent to the LA-RICS Board of Directors before the 60 day comment period which expires on May 6, 2014.

City Manager Kolin commented on the LA-RICS board structure and voting.

Council directed staff to transmit the comments to the proposed funding plan to the LA-RICS Board of Directors before May 6, 2014.

7. Gateway Project Site Observation Update
Gruen and Associates will present design studies of the placement of the City shield and overall monument height of the gateway structure.

Director of Project Administration Alan Schneider provided a status update on the Gateway project at the Wilshire/San Vicente site.

Dean Howell of Gruen and Associates presented the line of sight studies at the Gateway site.

Council provided direction on the height of the Gateway monument.

8. Progress Report from the Beverly Hills Chamber of Commerce for a Property-Based Business Improvement District (PBID) on South Beverly Drive
This item provides a progress report on the Chamber's efforts related to a PBID on South Beverly Drive.

Deputy City Manager Cheryl Friedling introduced Beverly Hills Chamber of Commerce Executive Director Alex Stettinski, Director of Economic Development and Government Affairs Andy Sywak, and Progressive Urban Management Associates (P.U.M.A) representative Rena Leddy. Mr. Stettinski provided a summary of the project to date.

Ms. Leddy discussed the property-based business district (PBID) feasibility. She discussed the fundamentals, possible PBID services, proposed methodology, duration and governance. She indicated that based on the February 19 meeting with some of the property owners that a PBID did not seem feasible. Therefore, P.U.M.A made recommendations to the Chamber which were to create a South Beverly Drive Action

Group, implement a universal valet parking program, extend the in-lieu parking program to include South Beverly Drive, and to share parking meter revenue.

Council commented on each of the recommendations made by P.U.M.A.

9. Community Services Department Scholarship Program

This item provides City Council with an overview of existing scholarship opportunities administered by the Community Services Department and seeks direction as to whether there is any desire to make changes to the program.

Assistant Director of Community Services Nancy Hunt-Coffey discussed the City's Recreation Scholarship Program for after school care and enrichment.

The following member of the public spoke:

- Sonny Dakovich

Staff seeks Council direction on after school program funding.

Recreation Services Manager Teri Angel responded to questions regarding the need for after school care past 4:00 p.m.

Council directed staff to return to a future Study Session with options for a revised Recreation Scholarship Program.

B - ADDITIONAL ITEMS TO CONSIDER (TIME PERMITTING)

No items.

C – INFORMATION

- 10. BH100 Centennial Block Party on Rodeo Drive on Sunday, April 27, 2014**
Transmits information regarding the Rodeo Drive Committee's and City's celebratory festival and birthday event on Sunday, April 27 from 3:30 to 8:00 p.m. along the 200-400 blocks of North Rodeo Drive.

Item not discussed.

- 11. Audit Committee Minutes**
Transmits the Audit Committee Minutes from the March 24, 2014 meeting.

Item not discussed.

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12. Request to Provide for Ancillary items Related to the Roxbury Community Center and Park Project

As the Roxbury Community Center is nearing completion, there are additional items which would make the community center more comfortable and useful to the patrons. As the project costs have come in \$1.3 million under the amount budgeted in the capital improvement project, staff will proceed with purchasing these items unless directed otherwise by City Council.

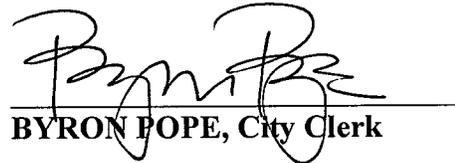
Item not discussed.

The Study Session recessed at 5:17 p.m. to the Closed Session to discuss items that are identified on the agenda that has been prepared for the meeting. The Closed Session adjourned at 7:00 p.m.

PASSED, Approved and Adopted
this 20th day of May, 2014



LILI BOSSE, MAYOR


BYRON POPE, City Clerk

This meeting was televised on City of Beverly Hills Municipal Government Television Access, BHN/10, Time Warner Cable.