



CITY OF BEVERLY HILLS

PUBLIC WORKS SERVICES DEPARTMENT

MEMORANDUM

TO: PUBLIC WORKS COMMISSION

FROM: Trish Rhay, Assistant Director of Public Works Services, Infrastructure & Field Operations
Caitlin Sims, Senior Management Analyst

DATE: February 11, 2016

SUBJECT: JEWISH NATIONAL FUND CALIFORNIA-ISRAEL WATER SUMMIT

ATTACHMENT: 1. Beverly Hills Community Reception Invitation

The Jewish National Fund will be hosting a California-Israel Water Summit from March 1, 2016 – March 3, 2016. The event will celebrate Israel's technological advancements and accomplishments in water resources and promote a dialogue regarding water conservation and use of water resources and technology in the United States.

The schedule of events for the Summit includes two days of events in Beverly Hills. There will be a Beverly Hills Community Reception on Tuesday, March 1, 2016, from 7:00 p.m. – 9:00 p.m. at the Young Israel of North Beverly Hills (invitation attached). There will also be an event on Wednesday, March 2, 2016, at the Wallis in Beverly Hills from 9:00 a.m. – 5:00 p.m. Featured speakers include former Los Angeles Mayor Antonio Villaraigosa, California Secretary of State Alex Padilla and Speaker Emeritus of the California State Assembly John Pérez.



A global water crisis is upon us. Israel has been at the forefront of water solutions for several decades. Jewish National Fund (JNF) has played a central role in Israel's water achievements—and continues to do so. To share Israel's technological advancements and accomplishments in water resources with the U.S., JNF invites you to its exclusive:

BEVERLY HILLS COMMUNITY RECEPTION

Tuesday, March 1, 2016 • 7:00 - 9:00 PM

Young Israel of North Beverly Hills
9261 Alden Drive • Beverly Hills, CA 90210

Featuring

Dr. Julian Gold, *Mayor of Beverly Hills*
David Siegel, *Consul General of Israel in Los Angeles*
Russell F. Robinson, *JNF Chief Executive Officer*
Seth M. Siegel, *Author of Let There Be Water - Israel's Solution to a Water Starved World*



Seth Siegel

Seth M. Siegel is a businessman, activist, and writer. His essays have appeared in *The New York Times*, *The Wall Street Journal*, *the Los Angeles Times*, and other publications around the world on business, political, and cultural issues. Siegel has often appeared on television and has been widely quoted in major print media. He is a member of the Council on Foreign Relations. His new book, *Let There Be Water: Israel's Solution for a Water-Starved World*, was published by St. Martin's Press in September 2015. Siegel has long been a volunteer in a wide variety of Jewish organizations. He will be donating all of the profits from the sale of this book to charity as a statement of his commitment to Jewish communal life.

Dessert reception to follow.

Water Summit Chairs: David Nahai • Gina Raphael
Honorary Chairs: Frances Bilak • Nancy Krasne • Marcia Wilson Hobbs

RSVP by February 24 at jnf.org/israelwatersummit or contact Ashley Iwahashi at aiwahashi@jnf.org or 323.964.1400 x958.

Please note that heightened security measures will be in place. You must be registered to attend, IDs are mandatory and name badges must be worn at all times. Bags are subject to being checked.



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