



**CITY OF BEVERLY HILLS**  
**TRAFFIC & PARKING COMMISSION**

February 4, 2016

**TO:** Traffic & Parking Commission

**FROM:** Martha Eros, Transportation Planner  
Christian Vasquez, Transportation Planning Analyst

**SUBJECT:** Bikeshare – Phase 1

**ATTACHMENTS:** A. Correspondence  
B. Soft Rollout Stations  
C. Proposed Stations

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This report outlines a request for the Traffic & Parking Commission to review eight proposed bikeshare stations for Citywide installation.

**Background**

The initial “soft” rollout of the Beverly Hills bikeshare program is planned for the week ending February 19, 2016. Per the recommendation of the City Council-Traffic & Parking Commission Liaison Committee, bikeshare stations will be installed at City Hall (North Crescent Drive/South Santa Monica Boulevard) and North Camden Drive at South Santa Monica Boulevard (Attachment B). The Liaison Committee recommendations were forwarded to the City Council on January 26, 2016. The City Council had no issues with the recommendations.

Installation of bicycle docking equipment includes bike racks and baseplates for the smart bicycles. Modeling the Santa Monica *Breeze* program, staff is planning a soft rollout where members of the community test the system in preparation for the full system installation. The test group may include employees adjacent to the City Hall and North Camden Drive sites, members of the local bicycle community, and interested residents by request.

The Liaison Committee also concurred that the Traffic & Parking Commission review the remaining eight proposed bikeshare stations and conduct a formal public hearing process. The Traffic & Parking Commission will then forward a recommendation for City Council consideration.

**Discussion**

*CycleHop, LLC*, the City’s bikeshare vendor, evaluated a total of 23 locations citywide for possible bikeshare stations. Transportation Planning and Traffic Engineering staff alongside *Fehr & Peers Consulting* staff reviewed the proposed sites to determine right-of-way clearance, pedestrian access, street activity, and commercial/employment hubs. Staff eliminated a number of sites due to potential accessibility and right-of-way issues. Of the 23 proposed locations, staff reduced the number to 10 sites:

- A. N/E corner of North Crescent Drive and South Santa Monica Boulevard (soft rollout)
- B. S/W corner of Camden Drive and South Santa Monica Boulevard (soft rollout)
- C. N/E corner of South Beverly Drive and Gregory Way

- D. N/W corner of Third Street and Maple Drive
- E. S/E corner of Doheny Drive and Burton Way
- F. S/E corner of Civic Center Drive and Burton Way
- G. S/E corner of North Santa Monica Boulevard and North Crescent Drive
- H. N/W corner of Wilshire Boulevard and Beverly Drive
- I. S/E corner of Wilshire Boulevard and Robertson Boulevard
- J. N/W corner of North Santa Monica Boulevard and Doheny Drive

The Liaison Committee directed staff to move forward with installing three bikeshare stations at the North Crescent Drive/South Santa Monica Boulevard, Camden Drive/South Santa Monica Boulevard, and South Beverly Drive/Gregory Way locations for the soft rollout and reach out directly to the adjacent properties. Staff contacted the property owners/managers of 433 North Camden Drive and 280 South Beverly Drive to discuss the installation of the docking stations by their respective buildings. The property owners/managers of both buildings acknowledged the placement of equipment in the public right-of-way; however, the property owners of 280 South Beverly Drive expressed concern that the proposed bikeshare station would block the view in their lobby area and that the existing red curb zone in front of their building is used for commercial loading activity (Attachment A).

The South Beverly Drive/Gregory Way station is included for further review by the Traffic & Parking Commission alongside the seven other proposed locations. The maps, schematics, and descriptions of the eight locations can be found in Attachment C.

#### Next Steps

A formal public process would occur at the March (and April, if necessary) Traffic & Parking Commission meeting/s. Public notices will be mailed to all properties and businesses adjacent to the proposed bikeshare stations. After the public hearings, the Traffic & Parking Commission will forward a recommendation for City Council consideration.

#### **Recommendation**

Staff recommends that the Traffic & Parking Commission provide feedback and direction on the eight proposed bikeshare station locations and schedule a public outreach meeting/s.

# **ATTACHMENT A**

**JDJ Group, LLC**  
280 South Beverly Drive, Suite 315  
Beverly Hills, CA 90212

January 20, 2016

Ms. Martha Eros  
Transportation Planner  
City of Beverly Hills  
455 N. Rexford Dr.  
Beverly Hills, CA 90210

Re: Proposed Bike Station and Recent Meeting

Dear Martha,

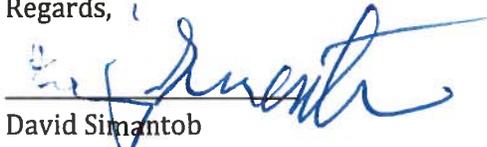
I hope this letter finds you well. Per our recent meeting regarding the proposed bike station in front of our building located at **280 South Beverly Drive**, we have some concerns about the location, as we discussed in the meeting.

Firstly, we feel that the location will block the view of our lobby. Secondly, and more importantly, as there is no loading allowed on South Beverly Drive for delivery vans/trucks, the location of this station will take away the one area where UPS, FedEx, water delivery, etc. are able to unload their vans/trucks and thereby creating a bigger traffic and parking issue.

Please do not hesitate to contact me so that we may discuss further. I can be reached at

Thank you in advance.

Regards,

  
David Simantob

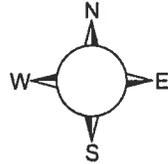
  
Joseph Simantob

Received  
**City of Beverly Hills**  
JAN 22 2016  
Planning Division  
Community Development

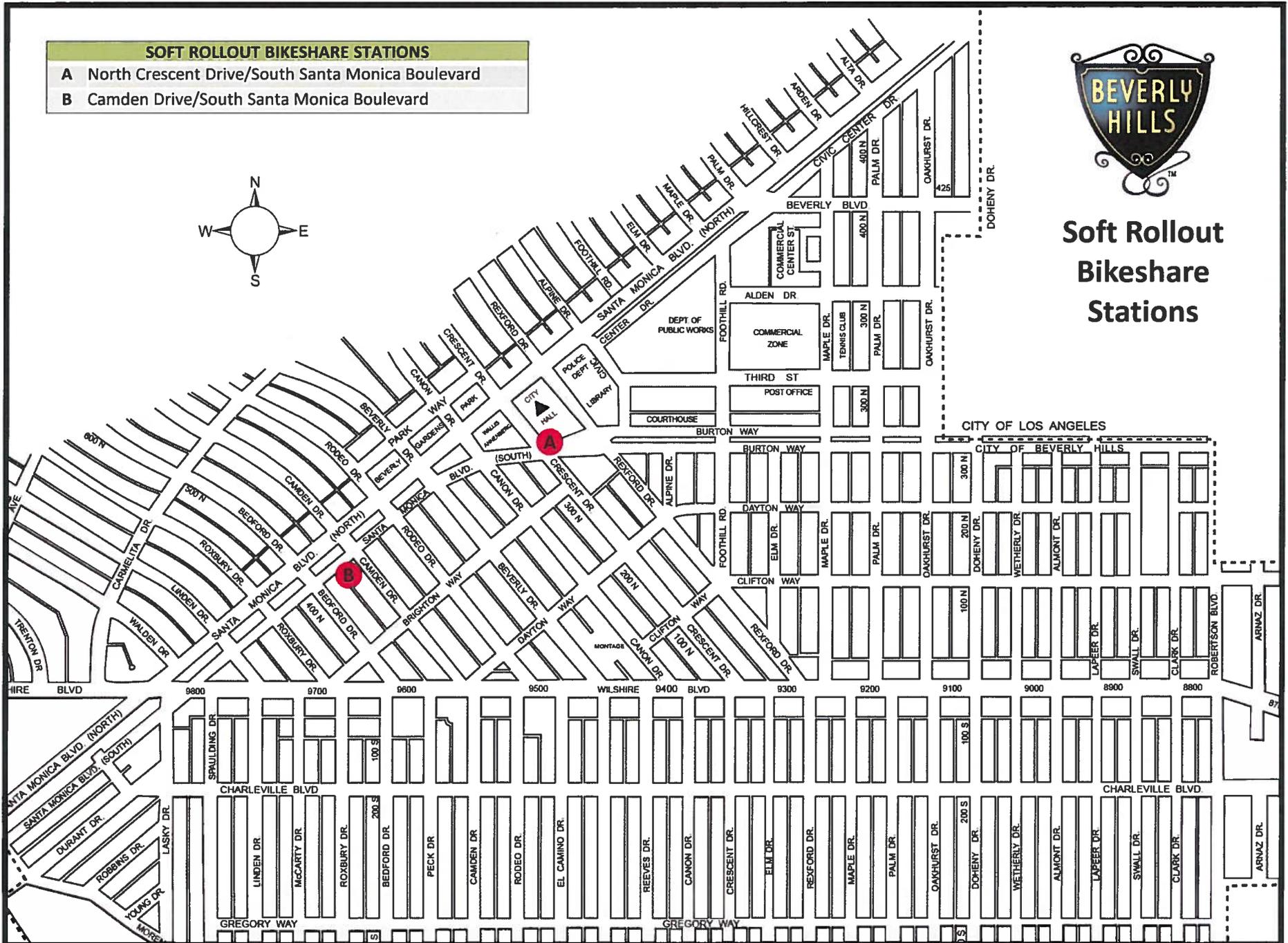
# **ATTACHMENT B**

**SOFT ROLLOUT BIKESHARE STATIONS**

- A** North Crescent Drive/South Santa Monica Boulevard
- B** Camden Drive/South Santa Monica Boulevard



**Soft Rollout  
Bikeshare  
Stations**



# A

## BEVERLY HILLS BIKE SHARE

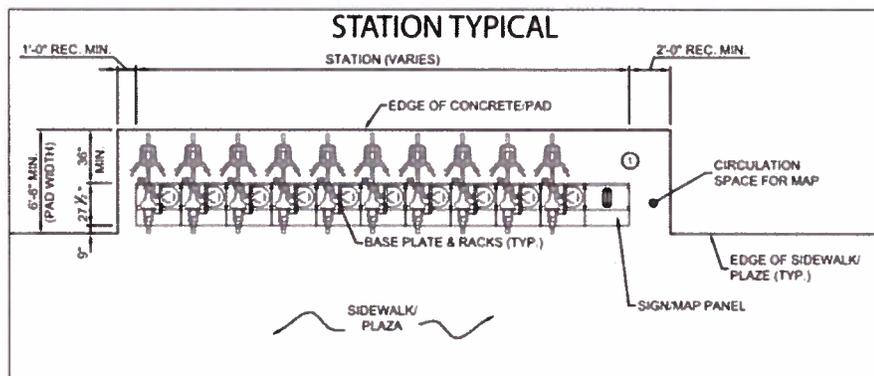
### City Hall 1 NE Corner

**Station Capacity:** 9 Racks

**Surface:** Concrete

**Station Type:** TYP 4767-3

**Sign Location:** West side



#### Siting Notes:

- Available station length: 25'
- Sidewalk throughway: 12'

- Adjacent to Crescent Drive bike route
- Close to Civic Center (City Hall, Library, Police, Fire), Wallis Annenberg Center for the Performing Arts, and the Conference and Visitors Bureau
- Near offices, shops, hotels and restaurants by Crescent Drive and the business triangle
- Close to Metro Bus Stop (16, 316)

# B

## BEVERLY HILLS BIKE SHARE

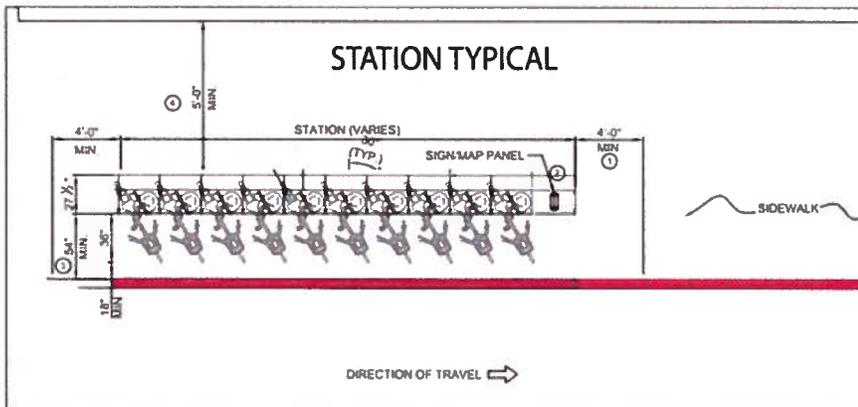
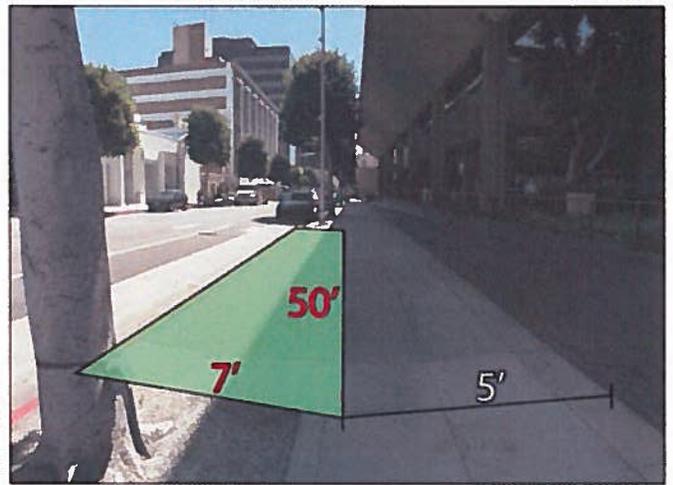
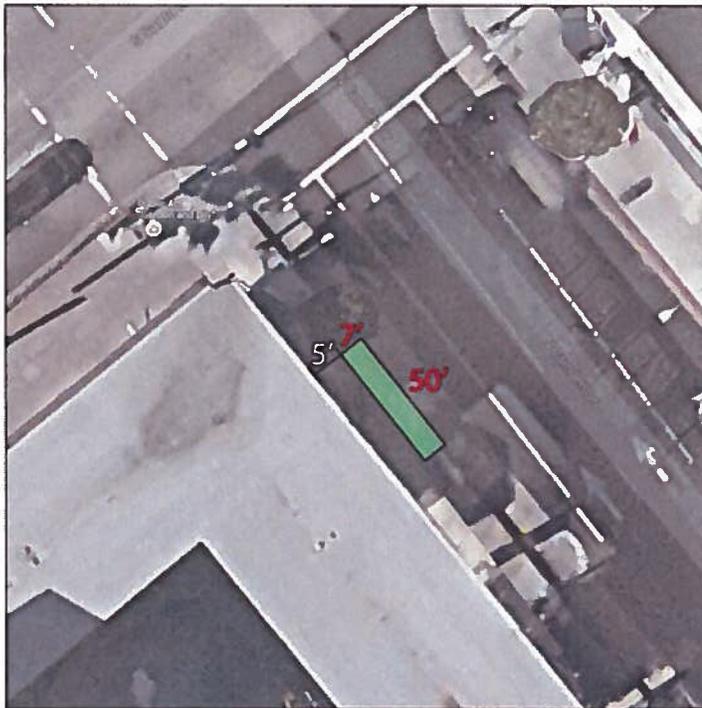
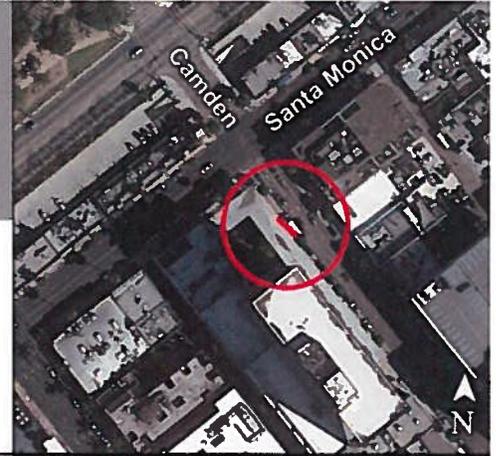
### Camden & Santa Monica SW Corner

**Station Capacity:** 18 Racks

**Surface:** Concrete

**Station Type:** TYP 4767-4

**Sign Location:** South side



#### Siting Notes:

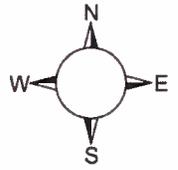
- Available station length: 50'
- Sidewalk throughway: 5' + 12' plaza space
- One way street - front of bikes facing left

- Close proximity to offices, shops and restaurants in the business triangle
- Near churches on North Santa Monica Boulevard and Beverly Gardens Park
- Close to Metro Bus Stops (4, 16, 316)

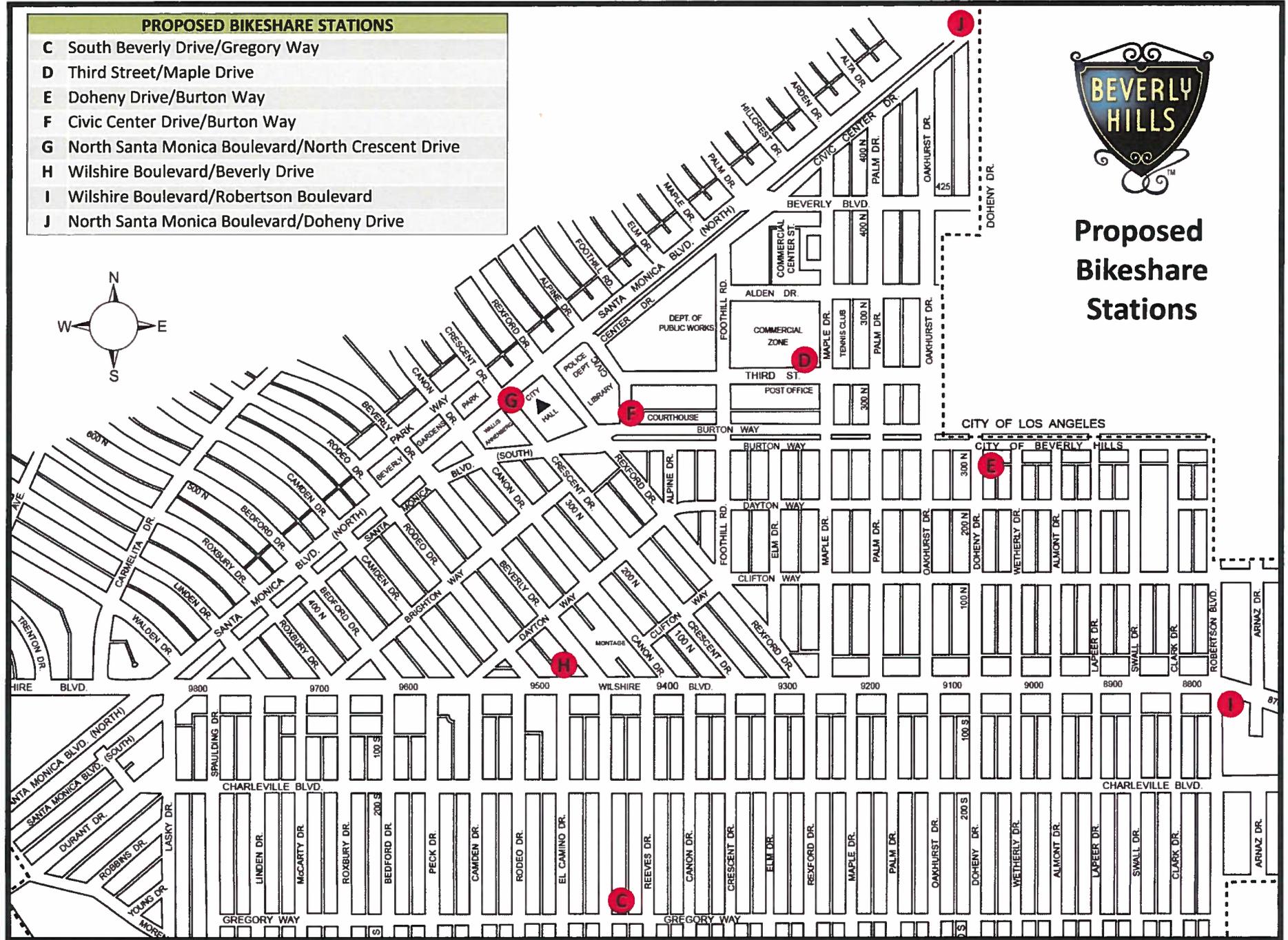
# **ATTACHMENT C**

**PROPOSED BIKESHARE STATIONS**

- C** South Beverly Drive/Gregory Way
- D** Third Street/Maple Drive
- E** Doheny Drive/Burton Way
- F** Civic Center Drive/Burton Way
- G** North Santa Monica Boulevard/North Crescent Drive
- H** Wilshire Boulevard/Beverly Drive
- I** Wilshire Boulevard/Robertson Boulevard
- J** North Santa Monica Boulevard/Doheny Drive



**Proposed  
Bikeshare  
Stations**



# C

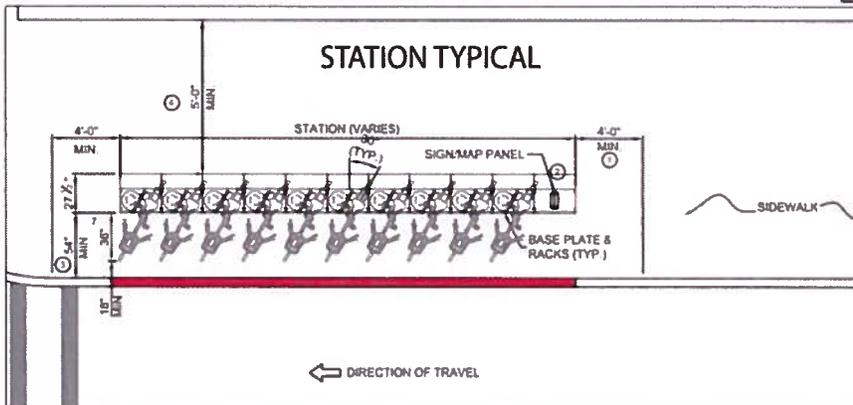
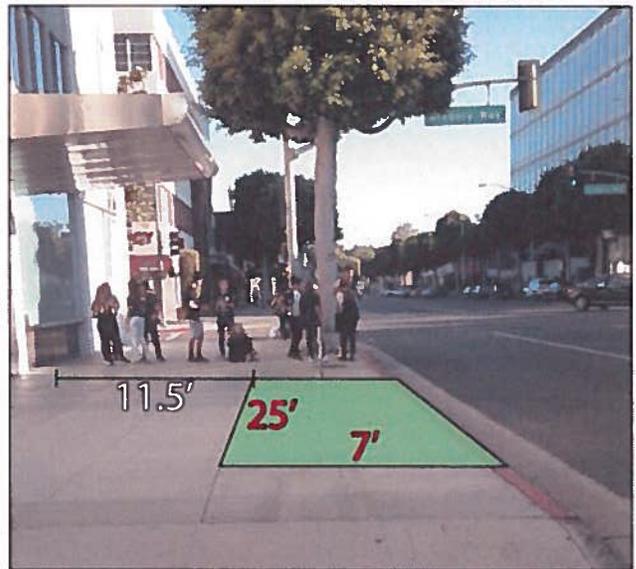
## BEVERLY HILLS BIKE SHARE Beverly & Gregory NE Corner

**Station Capacity:** 8 Racks

**Surface:** Concrete

**Station Type:** TYP 4767-1

**Sign Location:** South side



### Siting Notes:

- Available station length: 25' to edge of storm drain and doorway
- Sidewalk through-way: 11.5'
- 4' clearance to driveway
- Requires relocation of 1 city bike rack

- Close proximity to South Beverly Drive restaurants, stores, offices
- Near USPS post office
- Close to Metro Bus Stop (14)

# D

## BEVERLY HILLS BIKE SHARE

### 3rd & Maple

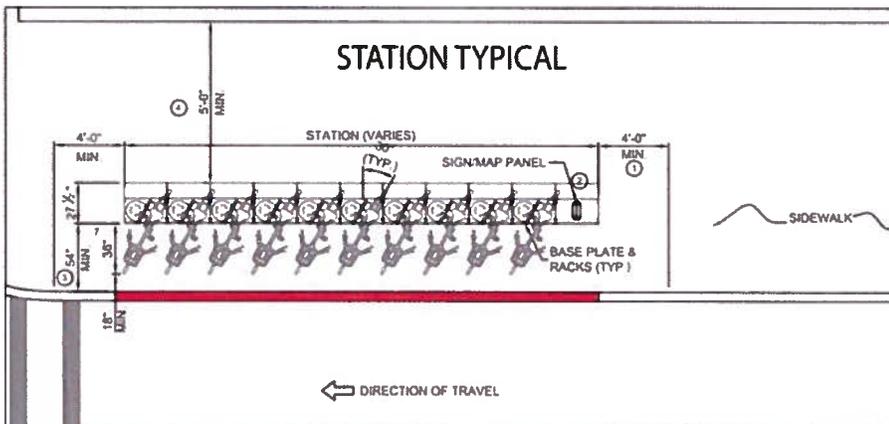
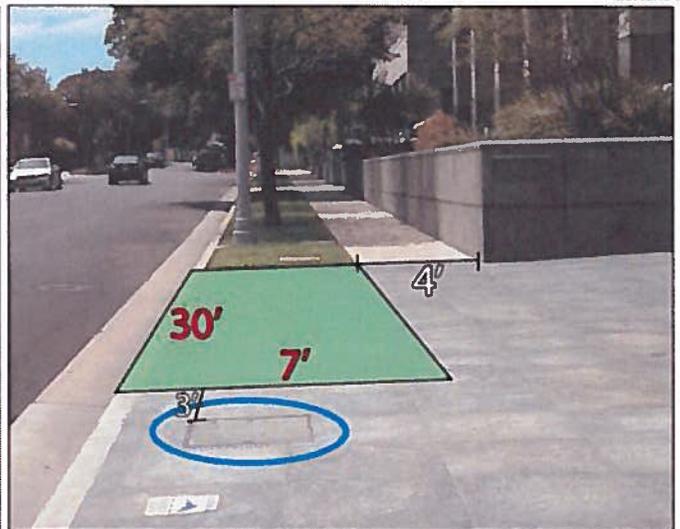
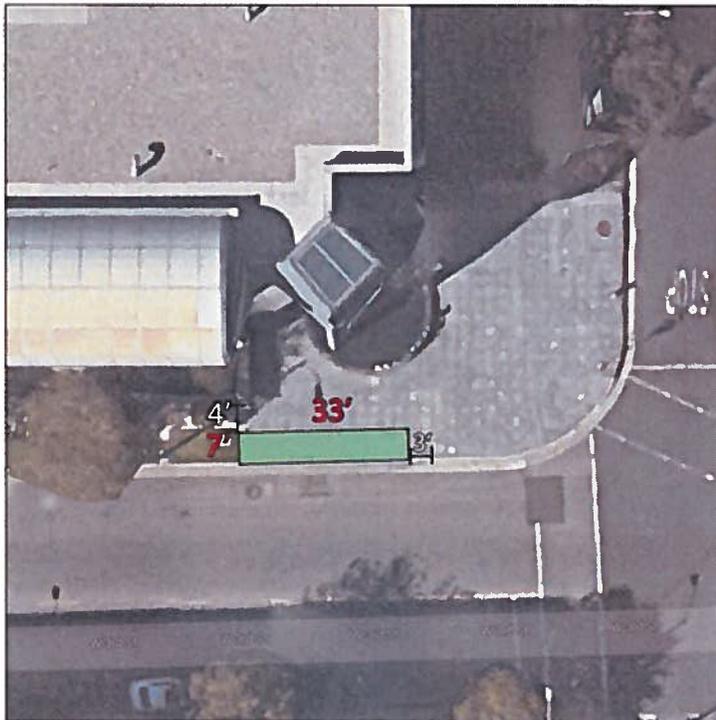
NW Corner

**Station Capacity:** 11 Racks

**Surface:** Stone

**Station Type:** TYP 4767-1

**Sign Location:** West side



#### Siting Notes:

- Available station length: 30'
- Sidewalk throughway: 4' at narrowest
- Clearance to in-ground utility: 3'

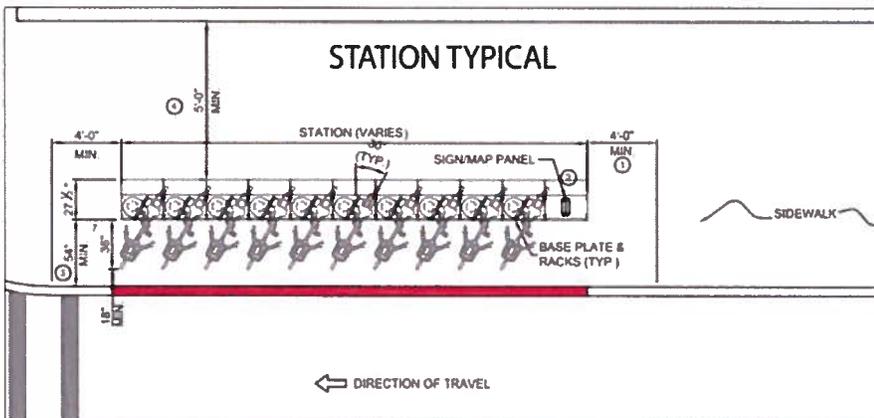
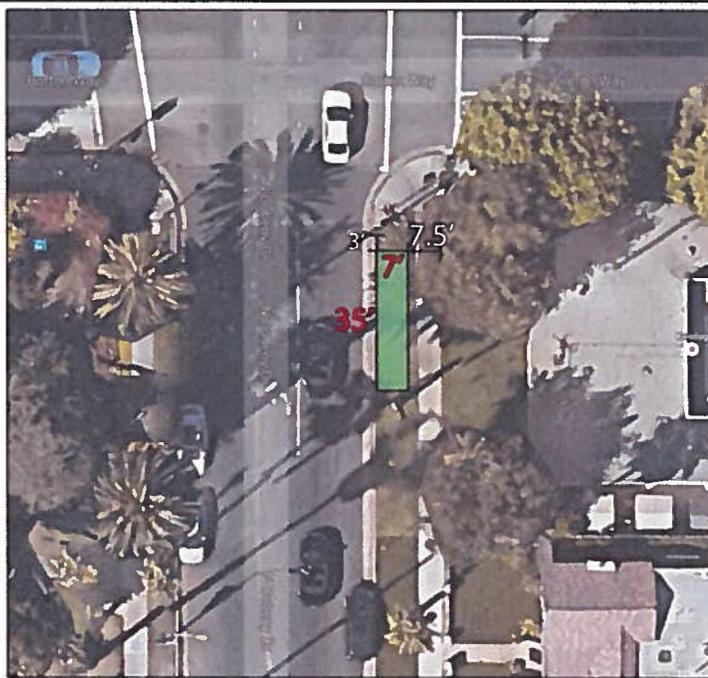
- Close proximity to Beverly Hills Tennis Club and offices on Third Street and Maple Drive
- Near USPS post office

# E

## BEVERLY HILLS BIKE SHARE

### Doheny & Burton SE Corner

**Station Capacity:** 12 Racks  
**Surface:** Grass, paving suggested  
**Station Type:** TYP 4767-1  
**Sign Location:** South side



#### Siting Notes:

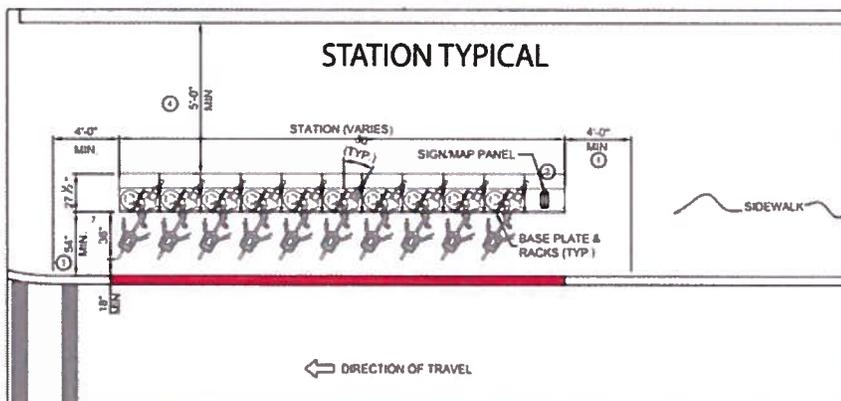
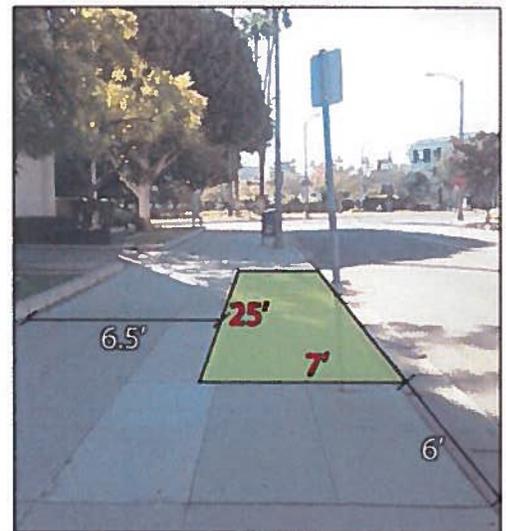
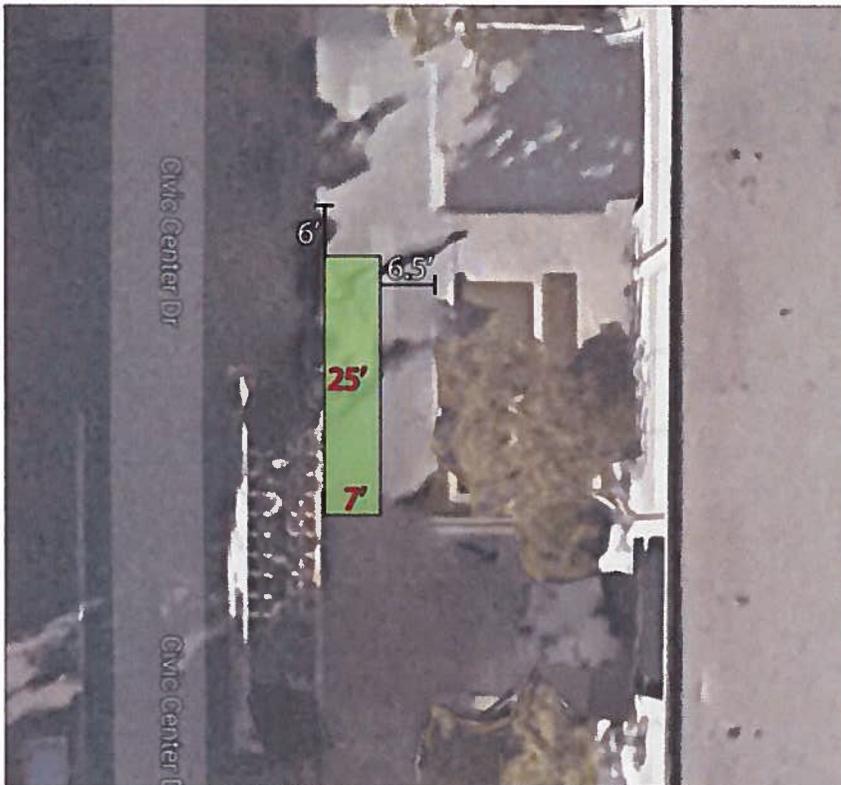
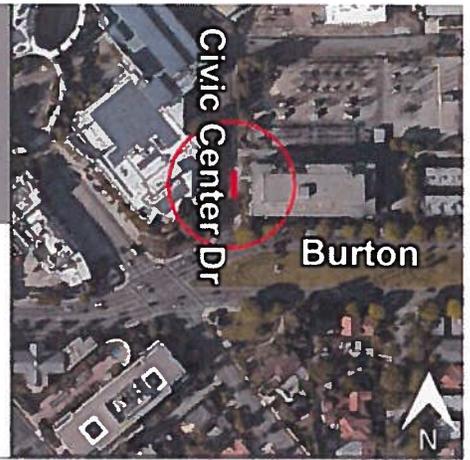
- Available station length: 35'
- Sidewalk/parkway throughway: 7.5'

- Adjacent to Burton Way bike path
- Close to Four Seasons hotel and businesses on Burton Way
- Near Metro Bus Stop (16, 316)

# F

## BEVERLY HILLS BIKE SHARE Civic Ctr Dr & Burton SE Corner

**Station Capacity:** 9 Racks  
**Surface:** Concrete  
**Station Type:** TYP 4767-1  
**Sign Location:** South side



**Siting Notes:**  
Available station length: 25'  
Sidewalk throughway: 6.5'

- Adjacent to Beverly Hills Courthouse
- Close to Civic Center (City Hall, Library, Police, Fire)
- Near the Third Street Tour Bus Staging Area
- Close to Burton Way bike route

# G

## BEVERLY HILLS BIKE SHARE

### City Hall 2

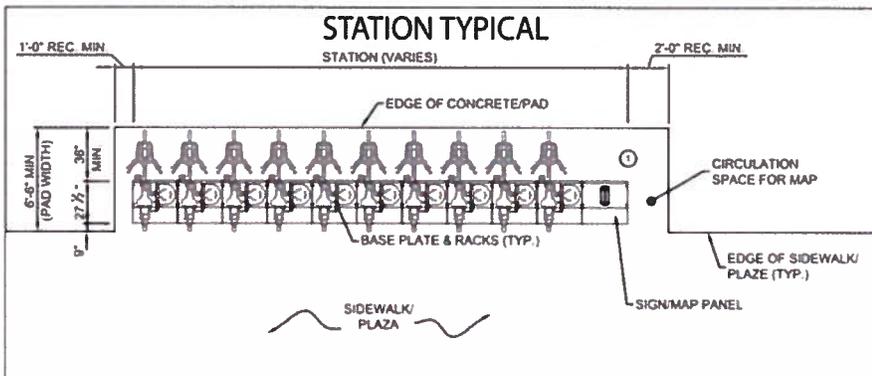
Santa Monica Blvd

**Station Capacity:** 11 Racks

**Surface:** Concrete

**Station Type:** TYP 4767-3

**Sign Location:** West side



#### Siting Notes:

Available station length: 30'

Sidewalk throughway: 7.5'

Clearance to fire hydrant: 35'

Clearance to bus target: 60'

- Close to Civic Center (City Hall, Library, Police, Fire)
- Near the Wallis Annenberg Center for the Performing Arts and Beverly Gardens Park
- Close to Metro Bus Stop (4, 14)

# H

## BEVERLY HILLS BIKE SHARE

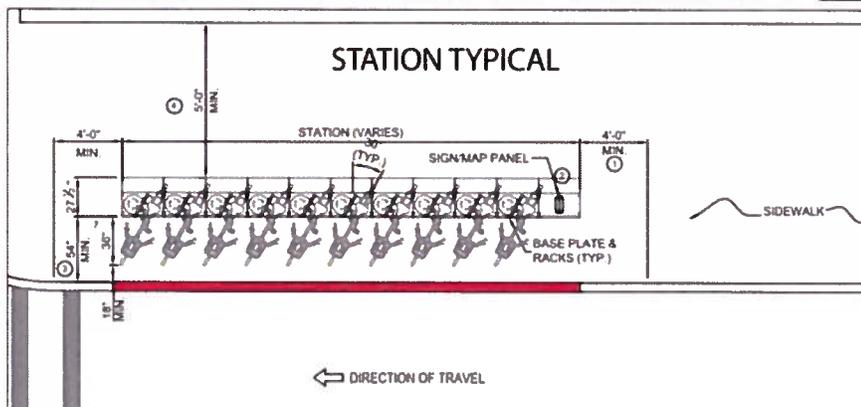
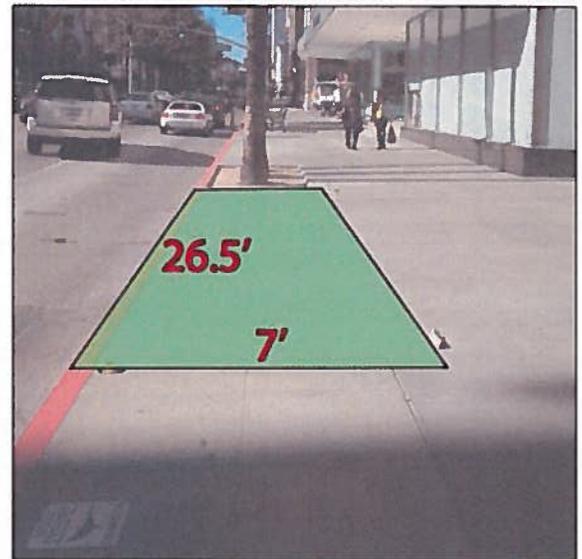
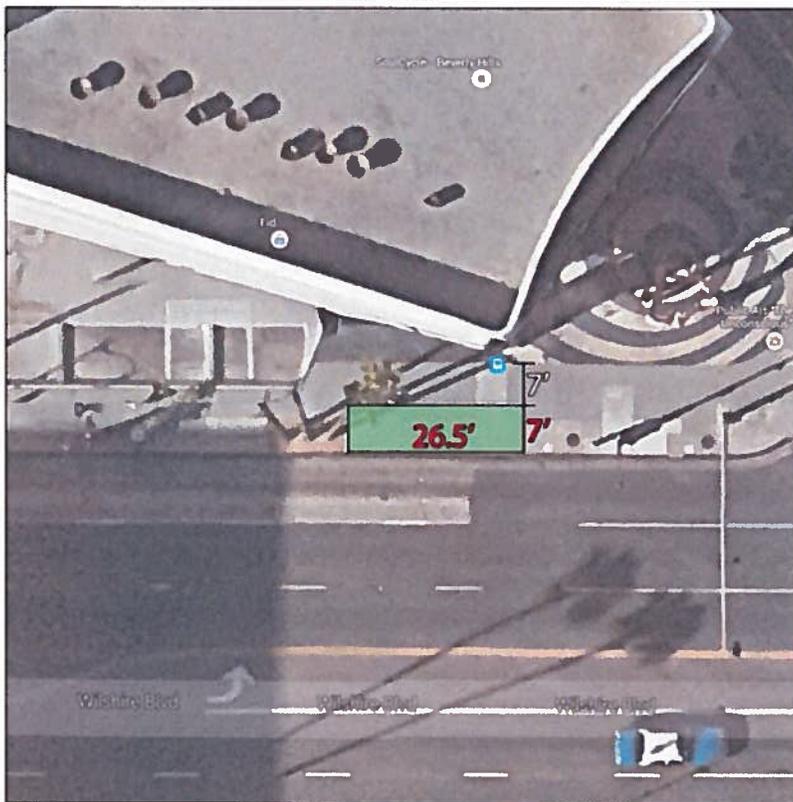
### Wilshire & Beverly NW Corner

**Station Capacity:** 9 Racks

**Surface:** Concrete

**Station Type:** TYP 4767-1

**Sign Location:** East side



#### Siting Notes:

- Available station length: 26.5'
- Sidewalk throughway: 7'
- The bus target is further west than the concrete bus pad indicates; station would not interfere with bus unloading

- Close to business triangle and Wilshire Boulevard/Beverly Drive offices and businesses
- Near the Montage hotel and tour vehicle loading zone
- Adjacent to Metro Bus Stop (20, 720)

# BEVERLY HILLS BIKE SHARE

## Wilshire & Robertson SE Corner

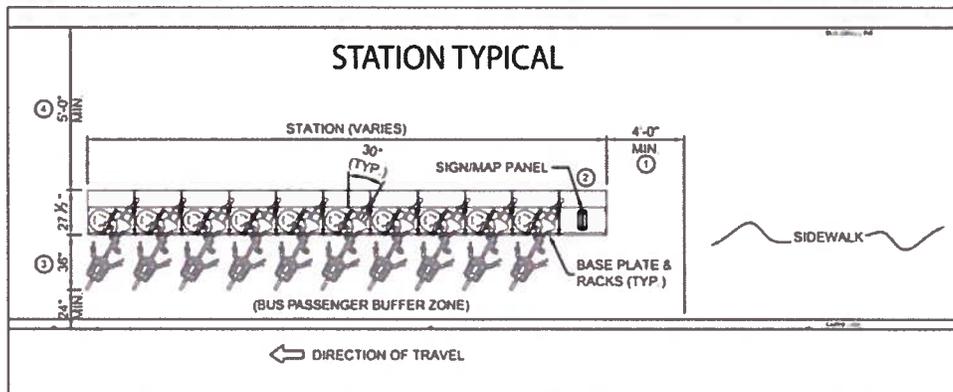
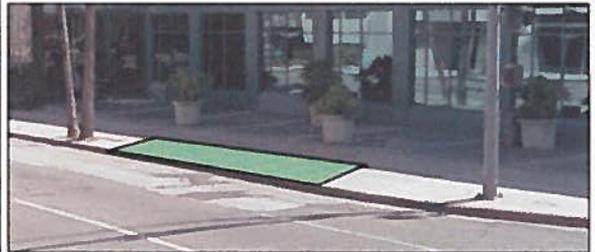
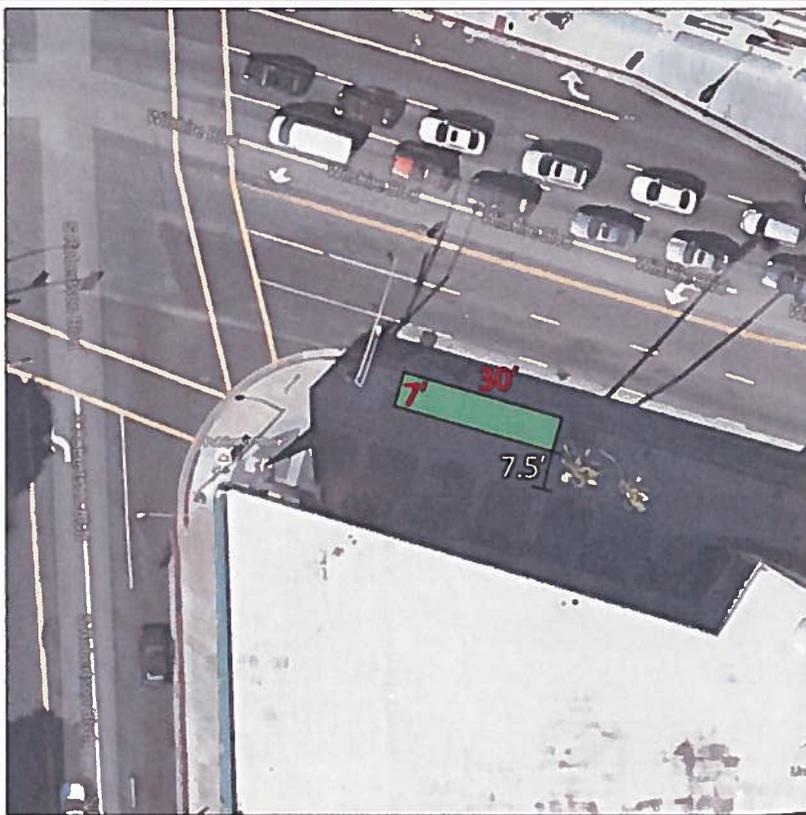


**Station Capacity:** 10 Racks

**Surface:** Concrete

**Station Type:** TYP 4767-1

**Sign Location:** East side



### Siting Notes:

- Available station length: 30'
- Sidewalk throughway: 7.5'
- There is enough space to move the station back more than 24" from the curb if there is concern re: bus unloading

- Close to Wilshire Boulevard/Robertson Boulevard offices, businesses, and restaurants
- Near Horace Mann School
- Adjacent to Metro Bus Stop (20, 720)

# J

## BEVERLY HILLS BIKE SHARE

# Santa Monica & Doheny NW Corner

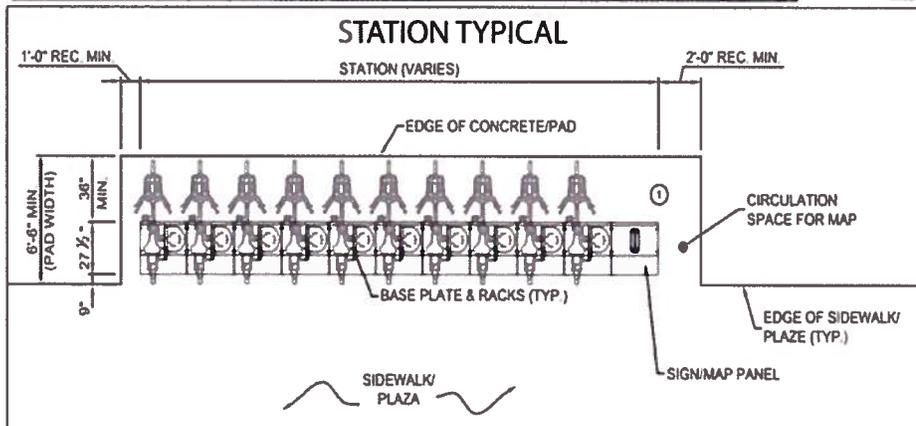


**Station Capacity:** 11 Racks

**Surface:** Grass, paving suggested

**Station Type:** TYP 4767-3 Plaza

**Sign Location:** South side



### Siting Notes:

- Available station length: 33'
- Parkway width: 9' - 13.5'
- Option to install angled racks to reduce station width to 6'
- Placing station adjacent to sidewalk mitigates sight line conflict

- Close to Beverly Hills Sign, Beverly Terrace Hotel, Beverly Gardens Park, and West Hollywood businesses
- About 2 blocks away from a USPS Post Office
- Close to Metro Bus Stop (4)