



CITY OF BEVERLY HILLS
TRAFFIC & PARKING COMMISSION

January 7, 2016

TO: Traffic & Parking Commission

FROM: Martha Eros, Transportation Planner

SUBJECT: 100 Block of Spalding Drive – City-Initiated Request to Modify Preferential Parking Permit Zone

ATTACHMENTS:

- A. Area Maps
- B. Parking Occupancy Counts
- C. January 7, 2016 Notice of Public Meeting
- D. Beverly Hills Municipal Code 7-3-207 (Excerpt)
- E. November 5, 2015 Traffic & Parking Commission Report – Consideration of a City-initiated Process
- F. November 5, 2016 Traffic & Parking Commission Minutes (Excerpt)

This report outlines a City-initiated review to modify of the existing preferential parking permit regulation on the 100 block of Spalding Drive. Staff recommends modifying the existing “2-Hour Parking, 8 a.m. to 6 p.m., Monday through Friday” parking regulation to add a Saturday regulation:

“2-Hour Parking, 8 a.m. to 6 p.m., Monday through Saturday, Permit ‘S’ Exempt”

Background

The 100 block of Spalding Drive is a commercial zone between Wilshire Boulevard and 120/125 Spalding Drive, and a multiple-family residential zone with 77 dwelling units from 132/133 Spalding Drive to Charleville Boulevard. There is no intersecting alleyway between the commercial and residential buildings.

The existing permit regulation of “No Parking, 8 a.m. to 6 p.m., Monday through Friday, Permit ‘S’ Exempt” was established in June 1991 (91-R-8361) following receipt of a qualifying resident-initiated petition signed by 33 of 64 (51%) dwelling units on the 100 block of Spalding Drive citing displaced resident parking generated by Wilshire Boulevard employees and high school activity. The number of dwelling units increased from 64 (1990) to 77 (circa 2002) when three multiple-family properties were developed into two new properties. A resident-initiated petition to modify the existing permit regulation would have required a minimum of 46 of 77 (60%) signatures from the multiple-family units to begin the modification review process.

A resident request for a City-initiated process, in lieu of a resident-initiated petition, was reviewed by the City Council-Traffic & Parking Commission Liaison Committee on September 2, 2015, and referred to the Traffic & Parking Commission for consideration. The request was brought forward by a resident (“lead resident”) from the 149 Spalding Drive building. Per Beverly Hills Municipal Code Chapter 7, Article 2, Section 7-3-207 *Modification of an Existing Zone*, modifying an existing permit zone may be initiated (A) at the request of the Traffic & Parking Commission or City Council, or (B) a resident-initiated petition signed by a minimum of

60% of the residents on the affected street block(s). In November 2015, the Traffic & Parking Commission reviewed and supported the request for a City-initiated process in lieu of a qualifying resident petition due to the change/increase in the number of multiple-family dwelling units.

Discussion

Staff conducted a parking occupancy survey on Saturday, November 23, 2015 from 10 a.m. to 4 p.m. In addition to the parking occupancy survey conducted by the Traffic Engineering team, Parking Enforcement collected windshield vehicle counts in July 2015 with consistent results. On average, 94% (29 of 31 spaces) of the residential parking spaces were occupied during the 6-hour survey period, with peak-hour occupancy of 100% recorded during the 10 a.m. hour. The 12 metered parking spaces adjacent to the commercial buildings north of 132/133 Spalding Drive were continuously occupied during the survey period, with nine disabled placards recorded throughout the day.

Occupancy

Period	Average Occupied / Total Spaces	Average Commuter
Study: 10 a.m.- 4 p.m.	29 / 31 (94%)	8 / 22 (74%)
Peak: 10 a.m.	31 / 31 (100%)	11 / 20 (65%)

Vehicles

Total Vehicles	Commuter	Commuter 7-Hr Duration
43	31 / 43 (72%)	12 / 17 (70%)

A total of 43 vehicles were recorded during the survey period. Although there is no Saturday parking restriction on the residential portion of the block, staff recorded 11 resident and eight commuter vehicles displaying a Zone "S" permit, and two vehicles with disabled placards. Of the remaining 22 commuter vehicles, staff noted 10 vehicles with a monthly *Automac Parking Inc.* hangtag. The *Automac* company website indicates the only Beverly Hills client is Neiman Marcus located two blocks to the east at McCarty Drive.

The adjacent section of Charleville Boulevard had an average occupancy of 56% (5 of 9 spaces), with peak-hour occupancy of 78% (7 of 9 spaces) at 12 p.m. and 1 p.m. The adjacent sections of Charleville Boulevard will not be included with this modification request.

Based on high commuter occupancy and long-term parking, and the lack of an enforcement tool to regulate vehicle turn-over on Saturdays, staff recommends modifying the existing weekday permit regulation to add a 2-hour time limit on Saturdays, except by resident permit.

Noticing

Notices advising of the January 7, 2016 Traffic & Parking Commission meeting were mailed December 23, 2015 to residents on the 100 blocks of Spalding and Linden Drives, the adjacent commercial properties on Lasky Drive and Wilshire Boulevard, and the 200 blocks of Lasky, Spalding and Linden Drives within 500-feet of Charleville Boulevard. No correspondence has been received to date.

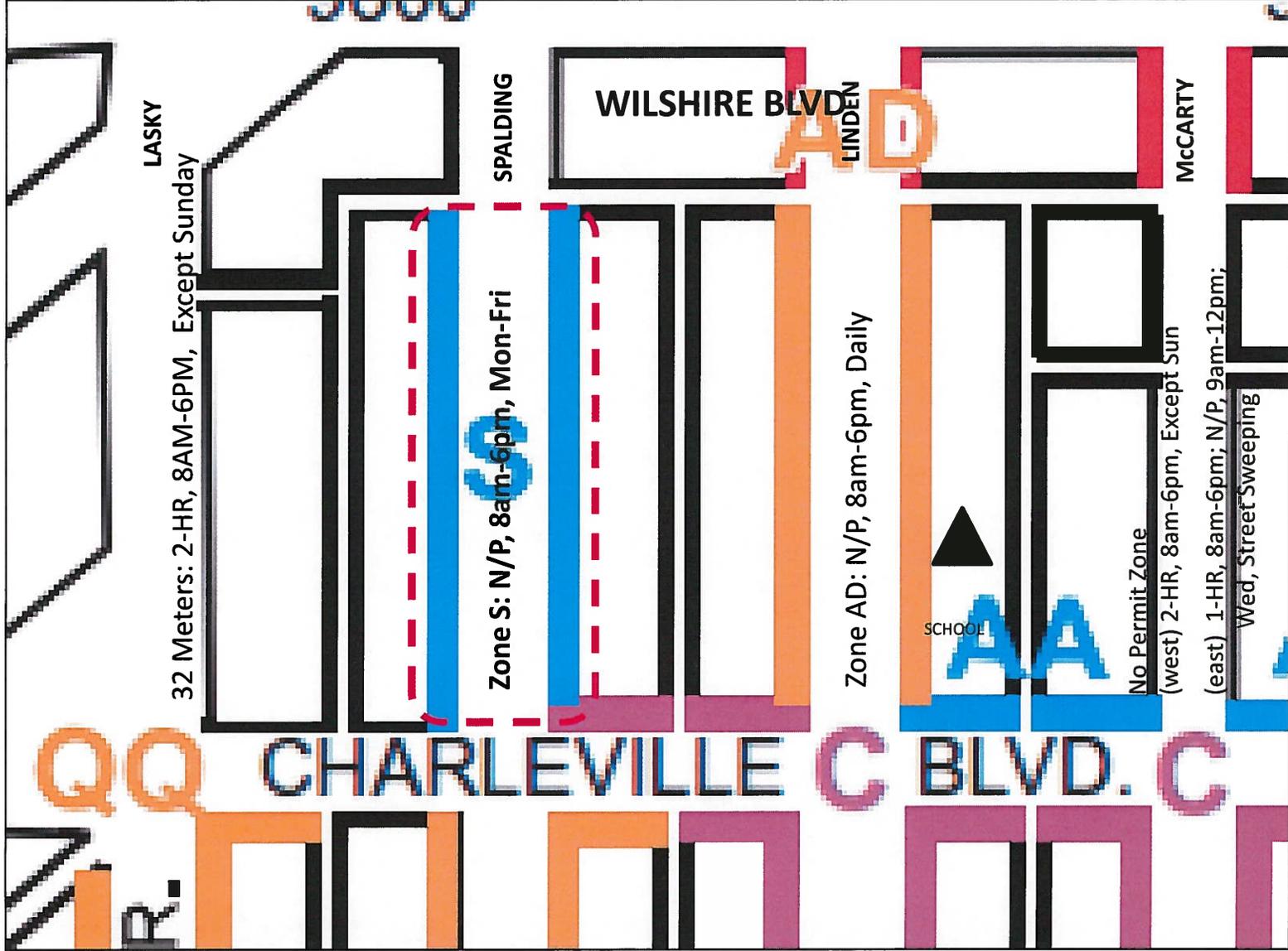
Recommendation

Pending public comment and Traffic & Parking Commission discussion, staff recommends modifying the existing permit zone on the 100 block of Spalding Drive with a regulation of:

"2-Hour Parking, 8 a.m. to 6 p.m., Monday through Saturday, Permit 'S' Exempt"

ATTACHMENT A

100 Block of Spalding Drive Modify Zone "S"



ATTACHMENT B

100 N. Spalding Drive Parking Occupancy Survey

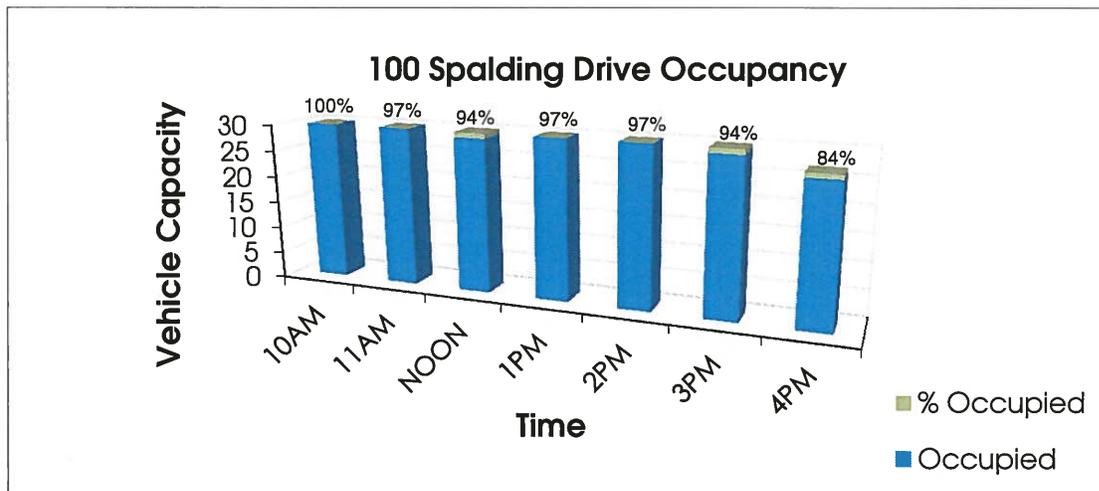
Date: Saturday, November 23, 2015

TOTAL PARKING OCCUPANCY 100 BLOCK OF SPALDING DRIVE

Time of Day	10AM	11AM	NOON	1PM	2PM	3PM	4PM	AVG
Occupied	31	30	29	30	30	29	26	29
Capacity*	31	31	31	31	31	31	31	31
% Occupied	100%	97%	94%	97%	97%	94%	84%	94%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	10AM	11AM	NOON	1PM	2PM	3PM	4PM	AVG
Non-Residents (NR)	20	22	23	22	23	22	19	22
Residents (R)	11	8	6	8	7	7	7	8
Capacity*	31	31	31	31	31	31	31	31
NR Occupancy	65%	73%	79%	73%	77%	76%	73%	74%
R Occupancy	35%	27%	21%	27%	23%	24%	27%	26%



PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	TOTAL
# Vehicles	3	7	7	5	1	3	17	43
% Veh. Parked	7%	16%	16%	12%	2%	7%	40%	100%

*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

100 N. Spalding Drive Parking Occupancy Survey

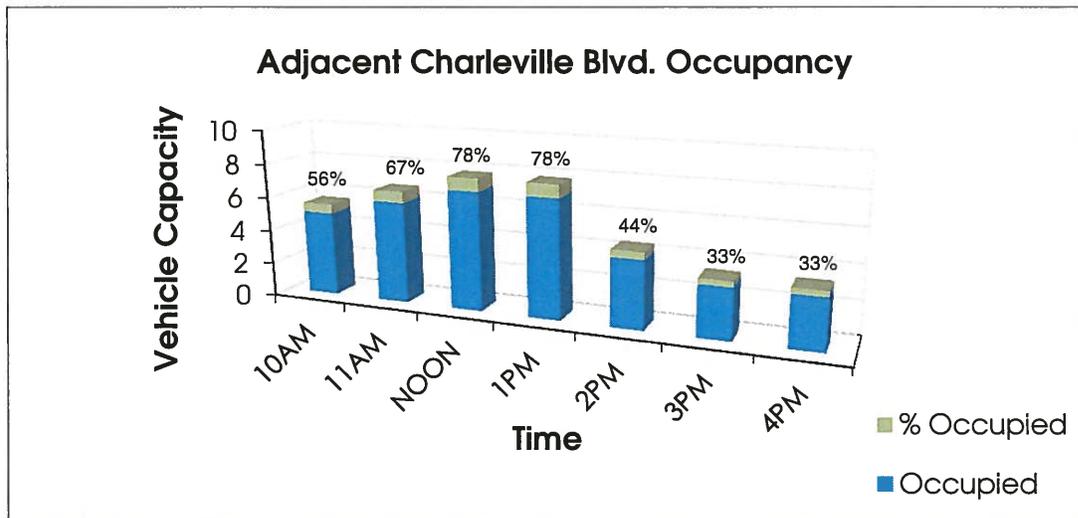
Date: Saturday, November 23, 2015

TOTAL PARKING OCCUPANCY ADJACENT CHARLEVILLE BLVD.

Time of Day	10AM	11AM	NOON	1PM	2PM	3PM	4PM	AVG
Occupied	5	6	7	7	4	3	3	5
Capacity*	9	9	9	9	9	9	9	9
% Occupied	56%	67%	78%	78%	44%	33%	33%	56%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	10AM	11AM	NOON	1PM	2PM	3PM	4PM	AVG
Non-Residents (NR)	4	5	6	6	3	2	2	4
Residents (R)	1	1	1	1	1	1	1	1
Capacity*	9	9	9	9	9	9	9	9
NR Occupancy	80%	83%	86%	86%	75%	67%	67%	78%
R Occupancy	20%	17%	14%	14%	25%	33%	33%	22%



PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	TOTAL
# Vehicles	5	3	1	2	1	0	1	13
% Veh. Parked	38%	23%	8%	15%	8%	0%	8%	100%

*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

PARKING ENFORCEMENT DIVISION

VEHICLE COUNT FOR 100 BLOCK OF SPALDING DRIVE

Saturday: July 11 and 18, 2015

11-Jul-15

Resident Only

Address	132	133	137	144	146	149	150	152	153	Total	
10am	8	3	6	1	1	3	2	3	2	29/31	94%
12pm	8	3	4	1	1	3	2	2	2	26/31	84%
2pm	8	3	6	1	1	2	2	2	2	27/31	87%
4pm	7	3	3	1	1	2	2	2	2	23/31	74%
6pm	4	3	5	1	1	2	3	3	2	24/31	77%
										AVG:	83%

18-Jul-15

Resident Only

Address	132	133	137	144	146	149	150	152	153	Total	
10am	5	3	4	2	1	2	2	3	2	24/31	77%
12pm	5	3	4	2	1	2	2	3	1	23/31	74%
2pm	6	3	7	2	1	3	2	3	2	29/31	94%
4pm	6	3	7	2	1	3	2	3	2	29/31	94%
6pm	3	3	6	3	1	2	2	3	2	25/31	81%
										AVG:	84%

ATTACHMENT C



NOTICE OF PUBLIC MEETING

100 Block of Spalding Drive Request to Modify a Preferential Parking Permit Zone

The Community Development Department invites your participation in a **City-initiated** review to modify the Preferential Parking Permit Zone on the 100 block of Spalding Drive between Wilshire Boulevard and Charleville Boulevard.

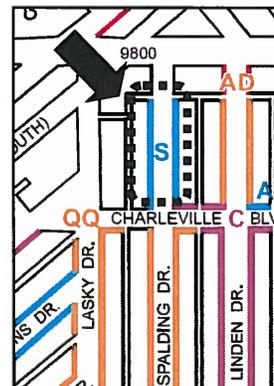
MEETING: Traffic & Parking Commission

DATE: Thursday, January 7, 2016

TIME: 9:00 a.m., or as soon thereafter as the matter may be heard

LOCATION: City Hall, Room 280-A, 455 N. Rexford Dr., Beverly Hills, CA

PETITION Modify the existing "No Parking, 8 a.m. to 6 p.m., Monday through Friday, Permit 'S' Exempt" parking regulation to include a Saturday daytime restriction



STAFF RECOMMENDATION:

Pending public comment, staff recommends modifying the permit regulation as follows:

"No Parking, 8 a.m. to 6 p.m., Monday through Saturday, Permit 'S' Exempt."

PUBLIC COMMENT:

Persons wishing to comment on this item are invited to attend the January 7, 2016 Traffic & Parking Commission meeting and/or submit written comments. Any communication received by the City becomes part of the public record. Please submit correspondence a minimum of 24-hours in advance of the meeting date to allow for routing.

By Email: transportation@beverlyhills.org

By Mail: City of Beverly Hills

Community Development - Transportation Planning
455 North Rexford Drive, Beverly Hills, CA 90210

The Traffic & Parking Commission is an advisory board to the City Council. The Commission's recommendation will be forwarded to the City Council for consideration at a future date. The City Council may approve, deny, or modify the Commission's recommendation.

If you would like additional information regarding this proposal, please contact the Transportation Planning Division at (310) 285-1128.

ATTACHMENT D

**BEVERLY HILLS MUNICIPAL CODE
TITLE 7: TRAFFIC, PARKING & PUBLIC TRANSPORTATION
ARTICLE 2: PREFERENTIAL PARKING**

7-3-207: MODIFICATION OF AN EXISTING ZONE:  

A preferential parking zone once established may be modified as follows:

- A. The director of community development, at the request of the traffic and parking commission or the city council, may initiate a modification to an existing preferential permit zone. If a request is initiated by the city council, the modification shall be heard by the city council and approved by resolution. If the request is initiated by the traffic and parking commission, the traffic and parking commission shall provide a recommendation to the city council and the modification shall be approved by resolution of the city council.
- B. Sixty percent (60%) of the residents within the existing zone sign a petition requesting a modification to the parking restrictions in that zone. The traffic and parking commission shall provide a recommendation to the city council. The modification shall be approved by resolution of the city council.

The city council shall determine the maximum parking restriction that may be imposed for vehicles parking in a preferential parking zone as it deems appropriate. (Ord. 09-O-2571, eff. 12-6-2009; amd. Ord. 13-O-2647, eff. 10-11-2013)

ATTACHMENT E



CITY OF BEVERLY HILLS
TRAFFIC & PARKING COMMISSION

November 5, 2015

TO: Traffic & Parking Commission

FROM: Martha Eros, Transportation Planner

SUBJECT: 100 Block of Spalding Drive – Consideration of a City-Initiated Process in Lieu of a Resident-Initiated Petition

ATTACHMENTS: A. Project Area Map
B. Traffic & Parking Commission Public Notice
C. Copy of Online Survey

This report outlines a request for the Traffic & Parking Commission to consider a resident request to modify the existing permit parking regulation on the 100 block of Spalding Drive to add a Saturday regulation via a City-initiated process in lieu of a resident-initiated petition.

Background

The existing permit regulation of “No Parking, 8 a.m. to 6 p.m., Monday through Friday, Permit ‘S’ Exempt” was established in June 1991 (91-R-8361) following receipt of a qualifying resident-initiated petition citing displaced resident parking generated by Wilshire Boulevard employees and high school activity. A qualifying petition to modify the existing permit regulation requires signatures from a minimum of 46 of 77 (60%) multiple-family units to begin the parking occupancy review process.

The request for a City-initiated process to add a Saturday regulation was brought forward by a resident (“lead resident”) from the 149 Spalding Drive building. The request was reviewed by the City Council-Traffic & Parking Commission Liaison Committee (“Liaison Committee”) on September 2, 2015.

The 100 block of Spalding Drive is a commercial zone between Wilshire Boulevard and 120/125 Spalding Drive, and a multiple-family residential zone with 77 dwelling units from 132/133 Spalding Drive to Charleville Boulevard. There is no intersecting alleyway between the commercial and residential buildings. The number of dwelling units has increased from 48 units in 1991 to 77 units due to housing development over the years.

Discussion

Per Beverly Hills Municipal Code Chapter 7, Article 2, Section 7-3-207 *Modification of an Existing Zone*, modifying an existing permit zone may be initiated (A) at the request of the Traffic & Parking Commission or City Council, or (B) a resident-initiated petition signed by a minimum of 60% of the residents on the affected street block(s).

If the Traffic & Parking Commission initiates a City-initiated permit parking zone modification, the same review standards would be followed, including conducting a parking occupancy survey, field observations and spot counts, Traffic & Parking Commission review; and providing a recommendation to City Council for consideration and final action.

A City-initiated process will follow the usual evaluation criteria, including conducting a parking occupancy survey, field observations, spot counts, and a staff recommendation for the Traffic & Parking Commission’s consideration.

At the September 2, 2015 Liaison Committee meeting, Mayor Gold and Councilmember Brien concurred that the Traffic & Parking Commission should review the resident request for a City-initiated process, but expressed concern, based on past experience, that a City-initiated process without demonstrated support from residents could potentially create animosity from the block residents. Mayor Gold and Councilmember Brien discussed with the lead resident the importance of gaining community support from neighbors/residents on the 100 block of Spalding Drive for a City-initiated process. At minimum, the Committee suggested that residents from the 149 Spalding Drive building participate in the efforts to support a City-initiated process.

Staff developed an online survey to facilitate participation for the 100 block of Spalding Drive residents. A copy of the online survey was not included with the Public Notice mailed to the 77 dwelling units, but instructions for completing the online survey and/or submitting correspondence was provided. As of Thursday morning, October 29th, one e-mail and four online surveys were received in support of a City-initiated review of the existing preferential parking permit regulation.

Address	Apt/Unit Number	Are you in favor of modifying the existing permit parking regulation of "No Parking, 8 AM to 6 PM, Monday through Friday, Permit 'S' exempt" to include a Saturday daytime restriction?	Do you support a City-initiated process in lieu of a resident petition?	Responded By	Date Responded
150 S. Spalding Dr.	7	Yes	Yes	Online Survey	9/25/2015
132 S. Spalding Dr.	111	Yes	Yes	Online Survey	9/26/2015
150 S. Spalding Dr.		Yes		E-mail	9/27/2015
149 S. Spalding Dr.	6	Yes	Yes	Online Survey	9/29/2015
132 S. Spalding Dr.	214	Yes	Yes	Online Survey	10/1/2015

Noticing

A Public Notice advising of the Traffic & Parking Commission consideration of a City-initiated process to modify the current parking regulation was mailed on September 22 to the 77 dwelling units on the 100 block of Spalding Drive and six dwelling units with Charleville Boulevard addresses that are part of the corner buildings at Spalding/Charleville.

Recommendation

That the Traffic & Parking Commission “Approve” or “Deny” a City-initiated permit zone modification for the 100 block of Spalding Drive.

ATTACHMENT F

3. 100 Block of Spalding Drive

City-initiated modification to preferential parking permit zone "S"

After consultation with the City Attorney's Office, it was determined that Commissioner Licht (absent) and Chair Friedman were required to recuse themselves from this item due to conflict of interest. Chair Friedman left the room at 9:28 AM, Vice Chair Manaster took Chair of the meeting.

Planner: Martha Eros, Transportation Planner
Public Input: Rob Fisher, requestor

Motion: Motion by Commissioner Seidel, Second by Commissioner Levine (3-0-1, Friedman recused)

Action: **The Commission accepted the City-initiated process in lieu of a resident issued petition for the modification to preferential parking permit zone "S".**

Chair Friedman returned to the meeting at 10:13 AM

4. Parking Quarterly Report

Parking Services Manager Russell Platamone provided an update for the Commission on the parking quarterly report, as well as recent Halloween parking enforcement.

Public Input: Albert Ahobim, Amir Ahobim

Chad Lynn, Assistant Director Public Works Services – Parking and Facility Operations, provided an update on Valet operations within the City.

5. Traffic and Parking Commission 2016 Priorities

The Commission agreed with the list of priorities submitted by staff.

Motion: Motion by Commissioner Seidel, Second, Vice Chair Manaster (4-0).

Action: **The Commission accepted the existing "A" priorities as presented.**

6. Status Report

- a. Tour Bus Activity
- b. Olympic / Beverly / Beverwil
- c. Correspondence