



CITY OF BEVERLY HILLS
TRAFFIC & PARKING COMMISSION

June 4, 2015

TO: Traffic & Parking Commission
FROM: Transportation Staff
SUBJECT: Staff Status Report

The purpose of this staff report is to provide the Commission with updates on pending items; therefore, the Commission cannot make formal recommendations on these items.

a. Tour Bus Activity

The City Council Tour Bus Ad-Hoc Committee (Councilmembers Brien and Krasne) met on Wednesday, May 27 to evaluate alternatives for managing tour bus activity in the business triangle, including reviewing the vehicle weight limit ordinance and identifying additional tour bus loading zones.

The Tour Bus Ad-Hoc Committee requested the Traffic & Parking Commission to further evaluate additional tour bus loading zone options. An oral report will be provided at the Traffic & Parking Commission meeting.

b. Bicycle Sharing

The City Council approved a purchase order with *CycleHop, Inc.* for the purchase of 50 bicycles and associated equipment (please see attachment A).

c. Olympic/Beverly/Beverwil Intersection

Fehr & Peers has completed their initial analysis of options to improve the operations of the intersection. Staff is reviewing this analysis and is scheduling a presentation to the City Council/Traffic & Parking Commission Liaison Committee.

d. Correspondence

Attachment B is a letter from Herbert Reston regarding tour busses. Mr. Reston plans to address the Commission at the June 4 Traffic & Parking Commission meeting.

ATTACHMENT A



AGENDA REPORT

Meeting Date: May 18, 2015
Item Number: D-14
To: Honorable Mayor & City Council
From: Aaron Kunz, Deputy Director of Transportation
Martha Eros, Transportation Planner
Subject: A PURCHASE ORDER WITH CYCLEHOP, LLC FOR BICYCLE
SHARE EQUIPMENT FOR A TOTAL NOT TO EXCEED \$165,000
Attachment: Smart Bicycle Equipment

RECOMMENDATION

Staff recommends that the City Council approve a Purchase Order with *CycleHop, LLC* (CycleHop) for the purchase of bicycle share equipment in an amount not to exceed \$165,000.

INTRODUCTION

At the April 7, 2015 study session, City Council directed staff to expedite the purchase of bicycle sharing equipment. This would allow implementation of a pilot program following the City of Santa Monica's (Santa Monica) planned roll-out by the end of 2015. By expediting the purchase of equipment, Beverly Hills would be the second City in Los Angeles County to launch a pilot bicycle share program.

This request does not include an agreement with CycleHop for the installation and operation of a pilot bicycle share system. An agreement will be forthcoming for City Council consideration. Staff is working with multiple City departments on insurance and liability issues related to cyclist responsibilities, helmet requirements, station hubs/placement, membership fees, and sponsorship criteria.

The purchase order includes 50 smart bicycles with onboard technology, 50-75 bicycle docking stations and base plates, two solar kiosks/vending stations, display map/information panels, and applicable equipment. The manufacturing and shipping of equipment takes approximately six months from the time the order is submitted.

DISCUSSION

Staff engaged *Fehr & Peers Transportation Consultants* (Fehr & Peers) to prepare a Bicycle Share Feasibility Study including a complete analysis of a bicycle share system to evaluate the suitability of existing City infrastructure, ridership forecasts, station locations and size. The technical analysis is scheduled to be completed in June 2015

The bicycle docking units (i.e., the bike rack) are independent and may be installed in smaller increments, thus providing multiple station hubs citywide. A minimum of six docking stations may be placed on a (heavy) steel base plate which can then be placed on the public right-of-way without drilling into the sidewalk. This would also allow for relocating station hubs without repairing holes in the sidewalk. If less than six docking units are desired at a specific location, the units would then be drilled into the concrete. Recommendation of the size and placement of the station hubs and docking units is pending receipt of the Bicycle Share Feasibility. Both Santa Monica and Beverly Hills staff are currently exploring helmet vending options with CycleHop.

Santa Monica placed its order for 500 smart bicycles, 1,000 docking stations and related equipment in late March 2015. CycleHop has indicated that the Beverly Hills 50-bicycle production could fall in line approximately 2-3 months following the Santa Monica order if the exact same bicycle equipment is ordered and a color is selected.

Two immediate items for consideration prior to the actual manufacturing of equipment include the color and branding of the bicycle equipment. The color is sprayed onto the bike frame and sealed or "baked" into the steel. The system branding is typically applied prior to sealing the frame, but decals/stickers could be added after the manufacturing process.

The 2-3 month manufacturing period between Santa Monica and Beverly Hills would allow staff to determine color and branding options for the Beverly Hills bicycle share system. Considering the limited timeline available, Transportation Planning staff will work with the City Council/Traffic & Parking Commission Liaison Committee on color and branding, and return to City Council for direction.

Transportation Planning met with the CycleHop project manager to confirm the cost of equipment as outlined in the Santa Monica contract, equipment availability, and manufacturing timeline. Staff also met with Santa Monica counterparts for project/equipment updates and to collaborate on next steps involved with rolling-out both bicycle share systems in the Westside Cities.

FISCAL IMPACT

The cost for the capital equipment (only) is approximately \$165,000. AB-2766 South Coast Air Quality Management District (AQMD) grant funds are programmed in the FY15/16 Capital Improvement Program to cover the \$165,000 capital costs. The Purchase Order is pending budget approval and will not be issued until the FY15/16 budget is adopted.

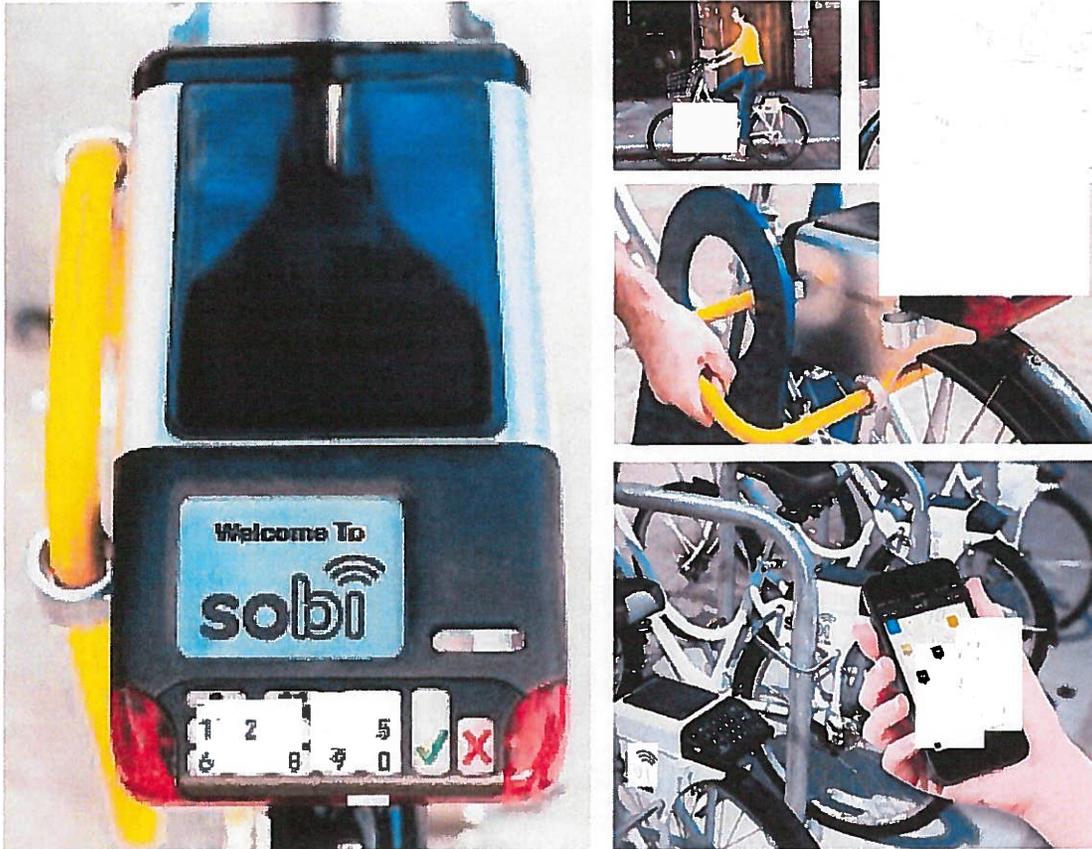
Susan Healy Keene, AICP
Community Development Director

Approved By



ATTACHMENT - 1

Social Bicycles (SoBi): Smart Bike System



Social Bicycles are “smart bikes” equipped with a solar powered, GPS-enabled lock.



Find, reserve, and unlock a bike with your mobile phone.

You can park a b'ke at system hub locations or at any public bike rack.

ATTACHMENT B



March 16, 2015

Community Development Department
Attention: Aaron Kunz
Deputy Director
455 N. Rexford Drive
Beverly Hills, CA 90210-3609

via mail & e-mail

Aaron:

We, the residents of Calle Vista Drive have had a simmering problem with tourist vans coming up our street. Calle Vista Drive is a narrow, winding hillside street which has been bedeviled by the amount of new construction; i.e. construction trucks of all sizes. Sometimes it is impossible to pass those trucks. The tourist vans exacerbate the problem.

I have been working with the Police Dept. for several years on this problem. We have accomplished two things: a sign on the corners of Doheny Rd. and Schuyler Rd. stating that no commercial vehicles over 3 tons are permitted and my calling, the Police Dept. with company name & license plate if I eye a scofflaw on the street. The Department will send out an officer to confront the van's driver and cite him.

However, this is a partial and probably not conclusive solution. I would like to recommend a few potential solutions.

- A. Notify all the tourist van companies that they will be cited if caught, with a potential loss of license in Beverly Hills if they violate the ordinance.
- B. Every so often, post a motorcycle officer on the street to confront and cite them. After a while the word will filter through the ranks.
- C. Impound the van with the tourists. This drastic action will reverberate with the companies.

I would appreciate your forwarding this letter to the Commissioners and have them make recommendations to resolve this problem. If you place this issue on the agenda, and notify me, I will make myself available.

Thanks for your consideration of this matter. I can be reached as follows:

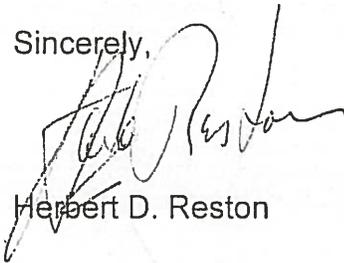
Address: Calle Vista Drive
Beverly Hills, CA 90210

Phone: [Redacted]

Fax: [Redacted]

E-Mail: [Redacted]

Sincerely,



Herbert D. Reston