



CITY OF BEVERLY HILLS

TRAFFIC & PARKING COMMISSION

June 4, 2015

TO: Traffic & Parking Commission

FROM: Aaron Kunz, Deputy Director of Transportation
Roger Vinalon Jr., Traffic Technician

SUBJECT: Valet Services Inventory

Attachments: A. Valet locations map
B. Valet locations list

This report details the current commercial valet operations within the Beverly Hills business triangle and along South Beverly Drive. Per request by the Traffic & Parking Commission, staff has created an inventory and review of the existing valet services throughout the City.

Background

The City of Beverly Hills regulates, through the issuance of permits, the operation of valet parking services which operate within the public right-of-way. Due to the shortage of on-street parking in the City's business triangle and South Beverly Drive, various businesses apply for these permits to hire valet companies as a parking convenience service for their patrons. Public Works Services Customer Service staff consult with Traffic Control Officers, the Police Department, Fire Department and Traffic Engineer before approving valet permit requests based on factors such as demand, environmental and traffic impact, safety, facility space and payment of fees. As of May 2015, 48 long-term commercial valets operated throughout the City with a total of 93 on-street parking spaces assigned to valet for varying hours, depending on the location (Attachment B). The City also issues short-term valet permits, usually for one-day durations, with an average of 10 total operations at any time citywide.

Long-Term Valet Operations - Business Triangle and South Beverly Drive

Restriction	Assigned on-street parking spaces
Daytime only	4
Evening only	34
Daytime + evening	55
Total	93

Eight of the current 48 valet operations are conducted in private lots or alleys with no assigned on-street parking spaces. Ten of the locations are shared valet operations funded and used by more than one business. An example is the shared valet between Il Pastaio, Porta Via and La Scala who share a daytime valet on Brighton and evening valet on Canon. The valet operation for businesses located on the same block were grouped together to minimize the impact on parking meter availability. The difference in locations is due to varying demand and traffic safety.

Conclusion

This report is provided to the Traffic & Parking Commission for informational purposes and discussion. If the Traffic & Parking Commission wishes to pursue changes to the City's valet program, staff will evaluate if these changes can be made as part of on-going operations and/or a new work plan program needs to be pursued.

ATTACHMENT A

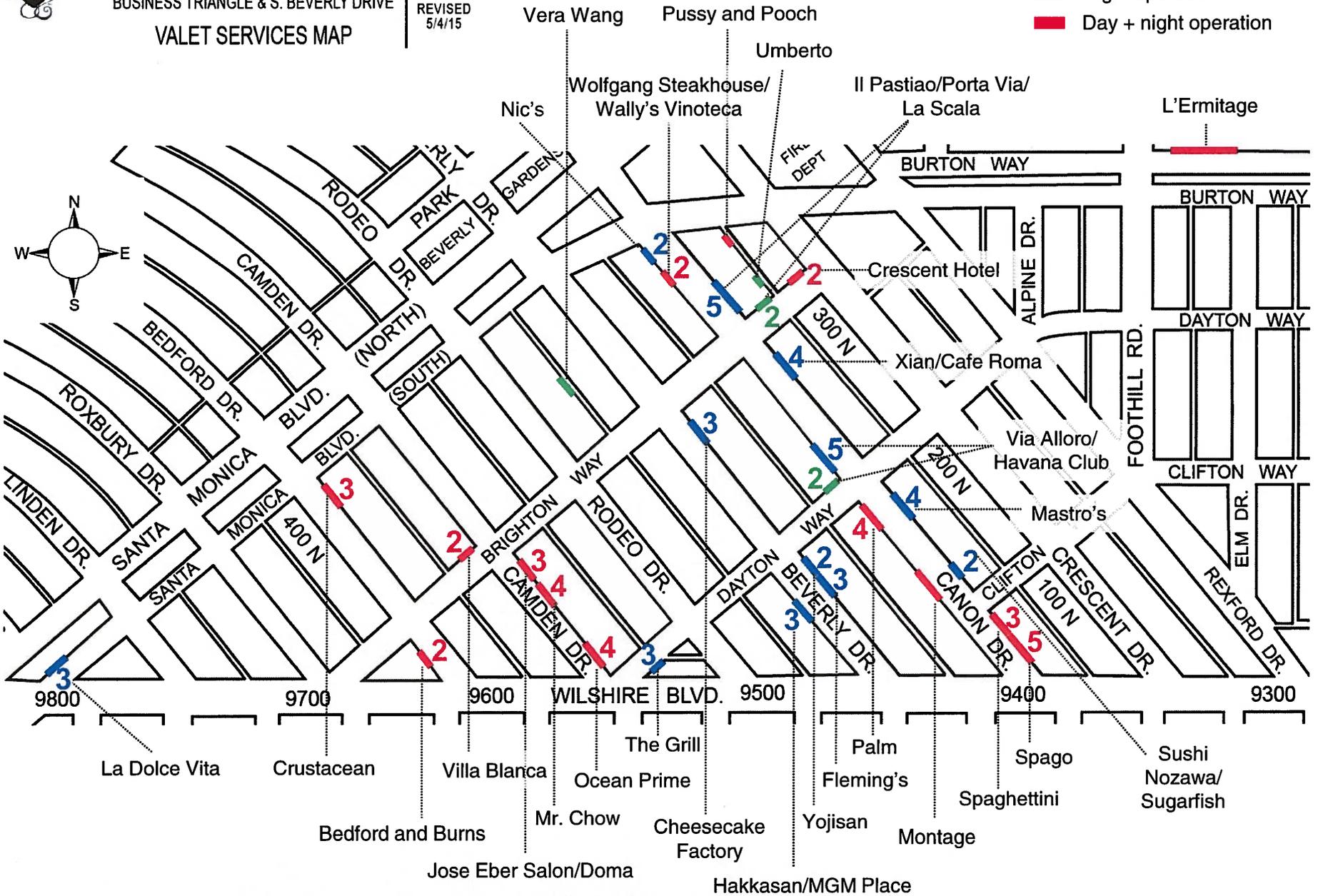


CITY OF BEVERLY HILLS TRANSPORTATION PLANNING

BUSINESS TRIANGLE & S. BEVERLY DRIVE VALET SERVICES MAP

REVISED
5/4/15

- # Permitted on-street spaces
- Day operation
- Night operation
- Day + night operation



ATTACHMENT B

Valet Services
Citywide Inventory List
 May 1, 2015

Location	Address	On-street spaces	Day/Night	Hours of valet operation/ Street restriction	Operator
Avalon Hotel	9400 Olympic Blvd.	0 (alley + driveway)	Both	24 hours daily	Towne Park
Bedford and Burns	369 N Bedford Dr.	2	Both	11am-1am M-F & 5pm-1am Sat.	Elite Parking Valet
Cheesecake Factory	364 N. Beverly Dr.	3	Night	No stopping 6pm-2am daily	Kwik Valet
Crescent Hotel	403 N. Crescent Dr.	2	Both	24 hours daily	Express Valet Parking
Crustacean	464 N. Bedford Dr.	3	Both	<u>Meters 438 & 440:</u> 11am-11:30pm M-F & 4:30pm-11:30pm Sat-Sun <u>Meter 442:</u> 12pm-3:30pm + 6pm-2am Mon-Sat & 3:30pm-12am Sun	Bestway Valet
Fleming's Prime Steakhouse	252 N. Beverly Dr.	3	Night	<u>Meters 222, 224:</u> 5pm-1am M-F & 4pm-2am Sat-Sun <u>Meter 226:</u> 6pm-1am daily	United Valet Parking, Inc.
Frida Restaurant	236 S. Beverly Dr.	2	Night	6pm-2am daily	Party Parking Valet Service
Gyu Kaku/Fogo De Chao	133/163 N. La Cienega	0 (lot)	Both	11am-1am daily	United Valet Parking, Inc.
Hakkasan/MGM Place	245 N. Beverly Dr.	3	Night	5:30pm-1:30am daily	ABM Parking Services
Il Buco	107 N. Robertson Blvd.	2	Night	6pm-12am Mon-Sat	United Valet Parking, Inc.
Il Cielo	9018 Burton Way	2	Both	11am-11pm daily	Bestway Valet
Il Pastiao/ Porta Via/La Scala	Brighton Way	2	Day	11am-5pm daily	Express Valet Parking
Il Pastiao/Porta Via/La Scala	400 N. Canon Dr.	5	Night	6pm-2am daily	Express Valet Parking
Infiniti of Beverly Hills	8825 Wilshire Blvd.	1	Both	9am-8pm daily	Infiniti of Beverly Hills
Jose Eber Salon/Doma	360 N. Camden Dr.	3	Both	9am-2am Mon-Sat & 6pm-2am Sun	Elite Parking Valet
Kiyono/Urth Café	255 S. Beverly Dr.	3	Night	6pm-12am daily	Party Parking Valet Service
La Dolce Vita	9785 Santa Monica Bl.	3	Night	7pm-2am M-F & 5pm-2am Sat-Sun	Elite Parking Valet
L'Ermitage	9291 Burton Way	white curb	Both	24 hours daily	L'Ermitage Hotel Staff

Valet Services

Location	Address	On-street spaces	Day/Night	Restriction	Operator
Mastro's Steakhouse	246 N. Canon Dr.	4	Night	5pm-2am nightly	LAZ Parking
Meche	8822 Burton Way	0 (alley)	Day	7:30am-6pm Mon-Sat	MPS Parking Service
Montage Hotel Combined	225/235 N. Canon Dr.	On-street cut-out	Both	24 hours daily	LAZ Parking
Mr. Chow	344 N. Camden Dr.	4	Both	11:30am-3:30pm + 6pm-2am M-F & 5:30pm-2am Sat-Sun	Elite Parking Valet
Newport Seafood	50 N. La Cienega Blvd.	2	Night	6pm-11pm daily	Cronos Seafood Parking
Nic's Restaurant	453 N. Canon Dr.	2	Night	6pm-2am daily	California Parking Service
Ocean Prime Restaurant	9595 Wilshire Blvd.	4	Both	11:30am-2am M-F & 4pm-2am Sat-Sun	Elite Parking Valet
Palm Beverly Hills	267 N. Canon Dr.	4	Both	11am-3pm & 5pm-1am daily	United Valet Parking, Inc.
Piccolo Paradiso	150 S. Beverly Dr.	2	Night	6pm-12am daily	Party Parking Valet Service
Pussy and Pooch	9388 S. Santa Monica Bl.	0 (alley)	Both	10am-8pm	Express Valet Parking
Ruth Chris Steak House	224 S. Beverly Dr.	4	Night	6pm-2am Mon-Sat & 5pm-2am Sun	Party Parking Valet Service
Saks Fifth Avenue West	9654 Wilshire Blvd.	0 (alley)	Both	10am-8pm daily	Athena Parking, Inc.
Sirtaj	120 S. Reeves Dr.	white curb	Both	24 hours daily	Express Valet Parking
South Beverly Grill	122 S. Beverly Dr.	3	Night	6pm-12am daily	Valet Parking Service
Spaghettini	184 N. Canon Dr.	3	Both	10am-2am Sun & 5pm-2am Mon-Sat	Laz Parking
Spago	176 N. Canon Dr.	5	Both	<u>Meters 104/106:</u> 11:30am-2pm & 6pm-2am Tue-Sat & 6pm-2am Sun-Mon <u>Meter 108:</u> 11am-4pm & 6pm-2am Tue-Sat & 6pm-2am Sun-Mon <u>Meter 110:</u> 11am-2am Tue-Sat & 5pm-2am Sun-Mon <u>Meter 112:</u> 11am-2am Tue-Sat & 5pm-2am Sun-Mon	Valet Parking Service
Spice Affair	50 N La Cienega Blvd.	3	Both	11:30am-2:30pm & 6pm-11pm daily	United Valet Parking
Stinking Rose	55 N. La Cienega Blvd.	0 (lot)	Night	6pm-1am daily	United Valet Parking, Inc
Sushi Nozawa/Sugarfish	212 N. Canon Dr.	2	Night	6pm-1am daily	United Valet Parking, Inc.

Valet Services

Location	Address	On-street spaces	Day/Night	Restriction	Operator
Sushi Sushi	326 1/2 S. Beverly Dr.	2	Night	6pm-10pm M-F	Crystal Valet Parking
The Grill	9560 Dayton Way	3	Night	6pm-2am daily	Allied Parking Services
Umberto Beauty Salon	416 N. Canon Dr.	0 (alley)	Day	8am-6pm Tue-Sat	Express Valet Parking
United Talent Agency	9336-9346 Civic Center	4	Both	7am-11pm daily	Ampco System Parking
Vera Wang	428 N. Rodeo Dr.	0 (alley)	Day	10am-6pm Mon-Sat	Hodes Parking
Villa Alloro	9400 Dayton Way	2	Day	10am-6pm daily	United Valet Parking, Inc.
Via Alloro/Havana Club	301 N. Canon Dr.	5	Night	6pm-2am daily	United Valet Parking, Inc.
Villa Blanca	9601 Brighton Way	2	Both	11:30am-1am Mon-Sat & 6pm-1am Sun	Elite Parking Valet
Wolfgang Steakhouse/ Wally's Vinoteca	443/449 N. Canon Dr.	2	Both	8am-2am daily	California Parking Service
Xian/Café Roma	362/350 N. Canon Dr.	4	Night	6pm-2am daily	Express Valet Parking
Yojisan Sushi	260 N. Beverly Dr.	2	Night	6pm-1am daily	United Valet Parking, Inc.

48 total commercial locations (not including short-term valet locations)