



CITY OF BEVERLY HILLS

TRAFFIC & PARKING COMMISSION

September 9, 2014

**TO:** Traffic & Parking Commission

**FROM:** Aaron Kunz, Deputy Director of Transportation  
Martha Eros, Transportation Planner

**SUBJECT:** 700 Block of North Arden Drive – Request to Modify Preferential Parking Permit Zone “O”

**Attachments:**

- A. June 24, 2014 City Council Agenda Report (700 North Arden Drive)
- B. August 2014 Parking Occupancy Counts
- C. Correspondence Received After June 24, 2014 Meeting
- D. Public Notice
- E. Resident Petition

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The City received a qualifying petition signed by 11 of 18 households of the 700 block of North Arden Drive requesting to modify/rescind the preferential permit parking regulations approved by the City Council on June 24, 2014. Per Beverly Hills Municipal Code section 7-3-207, the Traffic and Parking Commission shall provide a recommendation regarding the petition request to the City Council.

On September 4, 2014, the City Council/Traffic & Parking Commission Liaison Committee met with residents of the 700 block of North Arden Drive to explore possible options for on-street parking prior to the formal review by the Traffic & Parking Commission and City Council to discuss possible parking options for the block. As there was not a majority consensus for any one item, the Committee asked the neighbors to continue exploring possible compromises and that the Traffic & Parking Commission will consider developing a recommendation at their September 9, 2014 Special meeting.

**Introduction**

On June 24, 2014, the Beverly Hills City Council approved a resident-initiated petition signed by 10 of 18 households (55%) of the 700 block of North Arden Drive to establish Preferential Permit Parking Zone “O” on the 700 block of North Arden Drive and north side of Elevado Avenue between the alleyways immediately east and west of North Arden Drive in Permit Zone “O” with a regulation of:

“2-Hour Parking, 8am-8pm, Monday through Saturday; and  
No Parking, 8pm-2:30am, Daily, Permit ‘O’ Exempt”

Approximately three weeks later, staff received a qualifying petition signed by 11 of 18 (61%) households on the block requesting a modification to return to the previous “no regulation” status. Three households that signed the original petition to establish permit parking changed their position and signed the “opposition” petition. Installation of preferential permit parking signs is pending Traffic & Parking Commission review/City Council action of the second permit parking request.

## **Discussion**

Background information is provided in the June 24, 2014 City Council Agenda Report. In addition to occupancy surveys conducted as part of the June 24, 2014 review, staff conducted a parking occupancy survey on Thursday, August 14, 2014 from 9 a.m. to 11:00 p.m., with data collected every two hours. On average, 52% (32 of 62 spaces) of the on-street parking spaces were occupied during the 14-hour survey period, with peak-hour occupancy of 82% (51 of 62 spaces) between 11 a.m. and 1 p.m. The 52% occupancy data includes the construction vehicles related to the project at 713 North Arden Drive. Per the property owner, the construction at 713 North Arden Drive is expected to be completed in December 2014.

When removing the construction vehicles from the analysis, average occupancy decreased to 42% (26 of 62 spaces), with 65% (40 of 62 spaces) peak hour occupancy at 1 p.m. Evening occupancy averaged 25%, with approximately 15 vehicles concentrated on the north of the block. Day and evening spot counts were consistent with the occupancy survey conducted in May 2014.

In addition to the parking occupancy survey, staff conducted evening spot counts on the 700 block of North Arden Drive from Sunday, August 3, through Tuesday, August 12, for every two hours between 8 p.m. and 2 a.m. There is a consistent pattern of vehicle parking between the 712/713 properties and Sunset Boulevard during the evenings with Tuesdays having the highest count of 21 vehicles at 8 p.m.

At the June 4, 2014 meeting, several possible compromise options were discussed, including a 'split block' permit zone. The Beverly Hills Municipal Code defines a street block as the "portion of the street that lies between two immediately intersecting streets." The 600 block of North Sierra Drive has a 'split block' partial block permit zone that was established in 1982. The most recent example of a 'split block' permit zone is the 300 block of El Camino Drive – the entire block is a permit zone with two restrictions. If a 'split block' permit zone is recommended, staff recommends using the 300 block of El Camino Drive model rather than pursuing a modification of the Municipal Code.

## **Noticing**

Notices advising of the Traffic & Parking Commission's review of the second petition at the September 9, 2014 Traffic & Parking Commission Special meeting were mailed to the same distribution lists used for the June Commission and City Council meetings: 700 blocks of North Arden, Hillcrest, Alta Drives and the north half of the 600 blocks of North Alta and Sierra drives within 500 feet of the project area.

## **Recommendation**

The City Council Liaison Committee and staff have identified the following possible options for recommendations by the Traffic & Parking Commission:

- Establish "2-Hour Parking, 8am-8pm, Monday through Saturday; and No Parking, 8pm to 2:30am, Daily, Permit 'O' Exempt" from Sunset Boulevard to the southern property line of 713 North Arden Drive on the west side of the street and the southern property line of 712 North Arden Drive on the east side of the street; and

Establish "6-Hour Parking, 6pm to Midnight, Daily, Permit "O" Exempt" for the remaining portion of the block.

- Establish "No Parking, 8pm to 2:30am, Daily, Permit "O" Exempt" for the entire block.
- Approve the petition request for no regulations on the block.

# **ATTACHMENT A**



## AGENDA REPORT

**Meeting Date:** June 24, 2014

**Item Number:** E-2

**To:** Honorable Mayor & City Council

**From:** Aaron Kunz, Deputy Director of Transportation  
Martha Eros, Transportation Planner

**Subject:** RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS ESTABLISHING PREFERENTIAL PARKING PERMIT ZONE "O" ON THE 700 BLOCK OF NORTH ARDEN DRIVE AND THE NORTH SIDE OF ELEVADO AVENUE BETWEEN THE EAST AND WEST ALLEYWAYS OF NORTH ARDEN DRIVE

**Attachments:**

1. Resolution
2. Categorical Exemption
3. City Council Notice of Public Meeting
4. Traffic & Parking Commission Minutes - Draft
5. June 5, 2014 Traffic & Parking Commission Staff Report
6. New Correspondence
7. Correspondence Summary

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### RECOMMENDATION

Staff and the Traffic & Parking Commission recommend that the City Council approve a resolution establishing Preferential Parking Permit Zone "O" on the 700 block of North Arden Drive and the adjacent sections on the north side of Elevado Avenue as follows:

"2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and  
No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt"

### INTRODUCTION

The Traffic & Parking Commission reviewed a resident-initiated request to establish permit parking on the 700 block of North Arden Drive at its June 5, 2014 meeting. The Commission voted unanimously (3-0) to support staff's recommendation for a 2-hour daytime and no parking evening permit regulation. Chair A. Licht and Commissioner A. Grushcow were absent.

## DISCUSSION

Background information is provided in the June 5, 2014 Traffic & Parking Commission report.

Seven area residents provided public comment at the June 5, 2014 Traffic & Parking Commission meeting. Three residents spoke in support of establishing a parking regulation to address commuter intrusion by employees and visitors for Sunset Boulevard venues and the Luckman Building in West Hollywood. Residents at the north end of the block cite long-term commuters (i.e., uniformed employees) displace family and service worker parking in front of their homes, unruly late night behavior, and increased parking impacts as a result of recent implementation of Zone "O" regulations on North Alta Drive to the east.

Residents at the south end and in adjacent blocks have expressed opposition to any type of parking regulation stating that the situation is a temporary parking impact due to current construction; and a parking zone will cause the loss of personal privacy when requesting permits or daytime exemptions, loss of parking for personal employees (i.e., assistants, household staff, caretakers), and will require extra expense and time to purchase permits.

Transportation Planning staff and the Traffic & Parking Commission recognize that the implementation of a Preferential Parking Permit Zone on the 700 block of North Arden Drive may impact adjacent blocks by shifting parking to the west. If approved, staff will continue the current practice of notifying residents on adjacent blocks of any parking regulation changes and assisting with the Preferential Parking Permit petition process.

Public notices for the June 24, 2014 Council meeting were mailed to the same distribution list used for Traffic & Parking Commission review. A total of 20 letters from 13 households were received, with two households supporting and 11 households opposing a parking regulation on the 700 block of North Arden Drive. Two of the households opposing the parking regulation reside on adjacent blocks.

Of the 9 households from the 700 block of North Arden Drive opposing the permit zone, two signed the qualifying petition but now have reversed their position. One household in support of the permit zone did not sign the petition. The City Attorney's office has advised that once a qualifying petition is submitted, the process continues even if residents who signed the petition changed their mind. This is also consistent with past practice.

However, if the petition were updated with letters from these three households, nine of 18 households (50%) of the block would be in support of the zone. The Beverly Hills Municipal Code (7-3-206) states a permit zone may be established by a "petition signed by more than fifty percent (50%) of the residents residing on property abutting a street within the proposed zone..."

Meeting Date: June 24, 2014  
700 North Arden Drive

**FISCAL IMPACT**

The cost of modifying parking signs would be nominal and installed by City staff.

  
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Approved By  
Susan Healy Keene, AICP

# **ATTACHMENT 1**

RESOLUTION NO.14-R-

RESOLUTION OF THE COUNCIL OF THE CITY OF  
BEVERLY HILLS ESTABLISHING PREFERENTIAL  
PARKING PERMIT ZONE "O" ON THE 700 BLOCK OF  
NORTH ARDEN DRIVE AND THE NORTH SIDE OF  
ELEVADO AVENUE BETWEEN THE EAST AND WEST  
ALLEYWAYS OF NORTH ARDEN DRIVE

WHEREAS, pursuant to Beverly Hills Municipal Code Section 7-3-206(d), a qualifying petition to establish a Preferential Parking Permit Zone on the 700 block of North Arden Drive was filed;

WHEREAS, the petition sought to establish a Preferential Parking Permit Zone on the 700 block of North Arden Drive;

WHEREAS, there are no parking restrictions on the 700 block of North Arden Drive and on both sides of Elevado Avenue between the east and west alleyways of North Arden Drive;

WHEREAS, on June 5, 2014, the Traffic & Parking Commission investigated the need to establish a Preferential Parking Permit Zone on the 700 block of North Arden Drive, and north side of Elevado Avenue between the east and west alleyways of North Arden Drive;

WHEREAS, the Traffic & Parking Commission and the Community Development Department recommend establishing Preferential Parking Permit Zone "O" with a regulation of "2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and No Parking, 8 p.m. to 2:30 a.m., Daily, Permit O Exempt" on the 700 block of North Arden Drive, and the north side of Elevado Avenue between the east and west alleyways of North Arden Drive; and

WHEREAS, Transportation Planning has reviewed the proposed project and has determined that the project is not subject to the California Environmental Quality Act and has issued a Categorical Exemption;

NOW AND THEREFORE, the Council of the City of Beverly Hills does hereby resolve as follows:

Section 1. Based upon the evidence and testimony presented to the City Council, including the information set forth in the Agenda Report, the findings required by BHMC Section 7-3-206(d) to justify establishing Preferential Parking Permit Zone “O” on the 700 block of North Arden Drive, and the north side of Elevado Avenue between the east and west alleyways of North Arden Drive, can be made.

Section 2. The Council finds that the following designated preferential permit zone is required due to commuter vehicles regularly interfering with available public parking adjacent to residential property zone; or that such vehicles are the cause of unreasonable noise, traffic hazards, and pollution in the residential environment; or that displaced commuter vehicles will not unduly impact surrounding residential areas; or that there is no reasonable alternative which is feasible or practical to reduce identified street parking problem to acceptable levels.

Section 3. The City Council hereby approves establishing Preferential Parking Permit Zone “O” on the 700 block of North Arden Drive, and the north side of Elevado Avenue between the east and west alleyways of North Arden Drive, subject to the provisions of the Beverly Hills Municipal Code Section 7-3-206(d), with a regulation of:

“2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday” and

“No Parking, 8 p.m. to 2:30 a.m., Daily, Permit ‘O’ Exempt”

Section 4. The City Clerk shall certify to the adoption of this resolution and shall cause this resolution and this certification to be entered in the Book of Resolutions of the Council of the City.

Adopted:

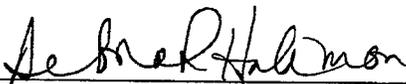
\_\_\_\_\_  
LILI BOSSE  
Mayor of the City of Beverly Hills, California

ATTEST:

\_\_\_\_\_  
BYRON POPE  
City Clerk

(SEAL)

APPROVED AS TO FORM:

  
\_\_\_\_\_  
LAURENCE S. WIENER  
City Attorney

APPROVED AS TO CONTENT:

  
\_\_\_\_\_  
SUSAN HEALY KEENE, AICP  
Director of Community Development

# **ATTACHMENT 2**



BeverlyHills.org

CITY OF BEVERLY HILLS  
COMMUNITY DEVELOPMENT DEPARTMENT- PLANNING DIVISION  
455 North Rexford Drive  
Beverly Hills, CA 90210-4817  
(310) 285-1123  
FAX: (310) 858-5966

### Categorical Exemption

Name of Project: 700 Block of North Arden Drive and the north side of Elevado Avenue between the east and west alleyways of North Arden Drive.

Location: Both sides of the 700 block of North Arden Drive and the north side of Elevado Avenue between the east and west alleyways of North Arden Drive.

Type of Business (if commercial): N/A; residential

Project Description: Establish a "2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and No Parking, 6 p.m. to 2:30 a.m., Daily, Permit "O" Exempt" parking regulation on the 700 block of North Arden Drive.

Applicant's Name: City of Beverly Hills Phone: 310-285-1000

Applicant's Address: 455 North Rexford Drive

City: Beverly Hills, CA Zip: 90210

If different, provide:

Agent's Name: Community Development Department Phone: 310-285-2542

Agent's Address: 455 North Rexford Drive

City: Beverly Hills, CA Zip: 90210

The undersigned, having received this project for processing, has reviewed it for environmental impact and concluded that the project qualifies for a categorical exemption under the procedures adopted by the City of Beverly Hills and no further environmental assessment is necessary.

**Applicable Exemption Class:** 1(c)

Comments: Operation of existing public right-of-way; no expansion of use. Proposed changes not anticipated to result in significant displaced parking.

Reviewed by *Carol King* Date 6-19-2014

# **ATTACHMENT 3**

# BEVERLY HILLS CITY COUNCIL NOTICE OF PUBLIC MEETING



## 700 Block of North Arden Drive Request to Establish Preferential Parking Permit Zone

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The City of Beverly Hills invites your participation in the review of a resident-initiated petition to establish a Preferential Parking Permit Zone on the 700 block of North Arden Drive and the north side of Elevado Avenue between the east and west alleyways of Arden Drive.

- MEETING:** Beverly Hills City Council
- DATE:** Tuesday, June 24, 2014
- TIME:** 7:00 p.m., or as soon thereafter as the matter may be heard.
- LOCATION:** City Hall, Council Chambers, 455 N. Rexford Drive, Beverly Hills, CA, 90210
- ACTION:** Consideration of a Traffic & Parking Commission recommendation to establish a Preferential Parking Permit Zone on the 700 block of North Arden Drive as follows:

"2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and  
No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt"

The Traffic & Parking Commission is an advisory board to the City Council. The City Council may approve, deny, or modify the petition request. Please note that a "No Parking" evening permit regulation does not exempt vehicles from the City's overnight no parking ordinance between 2:30-5:00 a.m.

- PUBLIC COMMENT:** Persons wishing to comment on this proposal are invited to attend the June 24, 2014 City Council meeting. You may submit your comments in writing for review by the Beverly Hills City Council.

By Email: [transportation@beverlyhills.org](mailto:transportation@beverlyhills.org)  
By Mail: City of Beverly Hills  
Community Development - Transportation Planning  
455 North Rexford Drive, Beverly Hills, CA 90210

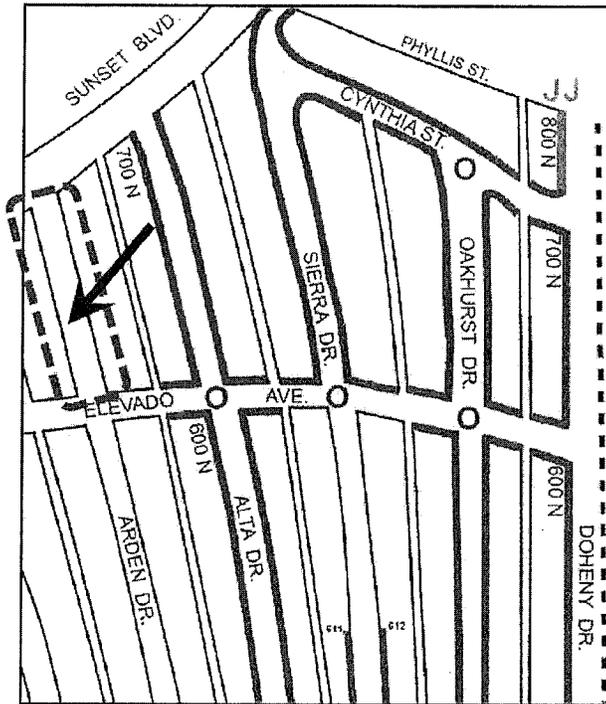
If you would like additional information regarding this proposal, please contact Community Development - Transportation Planning at (310) 285-1128

**700 Block of North Arden Drive**

Current: No parking restriction

Proposed: "2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and

No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt"



Existing Zone "O" Permit Regulations:

700 N. ALTA, SIERRA, OAKHURST DR; 800 CINTHIA ST; ADJACENT SECTIONS OF ELEVADO AVE.	2-HOUR, 8AM-8PM, MON-SAT; and NO PARKING, 8PM-2:30AM, DAILY
600 N. ALTA AND OAKHURST DR; 600 N. SIERRA DR BETWEEN CARMELITA AVE AND 612/613 PROPERTY LINE; 500 AND 600 N. SIERRA AND ALTA DR; ADJACENT SECTIONS OF CARMELITA AVE.	NO PARKING, 8PM-2AM, DAILY
WEST SIDE OF THE 600 N. DOHENY DR BETWEEN SANTA MONICA BLVD TO MIDBLOCK AT 625 PROPERTY LINE.	1-HOUR, 8AM-7PM, DAILY; and NO PARKING, 7PM-2:30AM, DAILY
WEST SIDE OF 600 N. DOHENY DR BETWEEN ELEVADO AVE TO MIDBLOCK AT 625 PROPERTY LINE.	2-HOUR, 8AM-7PM, DAILY; and NO PARKING, 7PM-2:30AM, DAILY

# **ATTACHMENT 4**



CITY OF BEVERLY HILLS  
455 N. Rexford Drive  
Beverly Hills, California 90210

**TRAFFIC & PARKING COMMISSION  
REGULAR MEETING MINUTES  
June 5, 2014  
9:00 AM**

**MEETING CALLED TO ORDER**

Date / Time: June 5, 2014 / 9:02 AM

**ROLL CALL**

Commissioners Present: Commissioners Manaster, Steinberg, Vice Chair Friedman.  
Commissioners Absent: Commissioner Grushcow, Chair Licht.  
Staff Present: Aaron Kunz, Chad Lynn, Martha Eros, Karen Myron

**ACTION ITEMS (taken out of order)**

**1. 200 BLOCK OF NORTH ELM DRIVE – ESTABLISH PREFERENTIAL PARKING PERMIT ZONE**

Resident –initiated petition to establish a Preferential Parking Permit Zone with a regulation of “2-Hour, 9 am to 6 pm Daily; and No Parking, 6 pm to 2:30 am, Daily, Except by Permit”.

Planner: Martha Eros, Transportation Planner  
Lead Petitioner: Vida Nikjoo  
Public Input: *Support:* Myrtle Sitowitz, Lionel McPherson, Peter Landau, Parnaz Farnad.

Motion: Motion by Commissioner Manaster, Second by Commissioner Steinberg to approve the petition request as presented (3-0-2, Grushcow, Licht absent).

Action: The petition was approved as presented.

**2. 700 BLOCK OF NORTH ARDEN DRIVE – ESTABLISH PREFERENTIAL PARKING PERMIT ZONE**

Resident-initiated petition to establish a Preferential Parking Permit Zone with a regulation of “2-Hour, 8 am to 8 pm, Monday through Saturday; and No Parking, 8 pm to 2:30 am, Daily, Except by Permit”.

Planner: Martha Eros, Transportation Planner  
Lead Petitioner: Lisa Bonbright  
Public Input: *Support:* Chris Bonbright, Charles Nelson, Pam Rubin.  
*Oppose:* Kevin Spivak, Dave Pressler, Brittany Harrer on behalf of Sue Smalley, Jessica Amron.

Traffic & Parking Commission Regular Meeting Minutes  
June 5, 2014

**Motion:** Motion by Commissioner Steinberg, Second by Commissioner Manaster to approve the petition request as presented (3-0-2, Grushcow, Licht absent).

**Action:** The petition was approved as presented.

*Return to order*

# **ATTACHMENT 5**



CITY OF BEVERLY HILLS  
TRAFFIC & PARKING COMMISSION

June 5, 2014

**TO:** Traffic & Parking Commission  
**FROM:** Martha Eros, Transportation Planner  
**SUBJECT:** 700 Block of North Arden Drive – Request to Establish Preferential Parking Permit Zone

**Attachments:**

1. Area Map
2. Parking Occupancy Counts
3. June 5, 2014 Notice of Public Meeting
4. Resident Petition
5. Correspondence

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This report outlines a resident-initiated request to establish a preferential parking permit zone on the 700 block of North Arden Drive. Staff recommends including the 700 block of North Arden Drive and the north side of Elevado Avenue between the alleyways immediately east and west of North Arden Drive in Permit Zone "O" with a regulation of:

"2-Hour Parking, 8am-8pm, Monday through Saturday; and  
No Parking, 8pm-2:30am, Daily, Permit 'O' Exempt"

### Introduction

The 700 block of North Arden Drive is adjacent to Permit Zone "O" on the 500, 600 and 700 blocks of North Alta, Sierra<sup>1</sup>, Oakhurst and Doheny Drives, and 800 Cinthia Street. Permit Zone "O" was originally established in 1982 on the blocks bordering Santa Monica Boulevard and Doheny Drive to mitigate evening parking intrusion generated by restaurant and entertainment activity from West Hollywood (82-R-6485).

Starting in September 2009, Transportation Planning began receiving resident-initiated petitions from the street blocks bordering Sunset Boulevard and Cinthia Street to address increased parking intrusion following the opening of the Soho House and Boa Restaurant in West Hollywood. The residential streets in West Hollywood (east of Doheny Drive) have restricted evening permit parking, thus the bordering residential streets in Beverly Hills provided free unrestricted parking for employees, patrons and limousines servicing the West Hollywood businesses.

Following approval of Zone "O" on the 700 block of North Alta Drive in July 2011, staff notified the residents of the 700 block of North Arden Drive of the new parking regulation on Arden Drive, installation of parking signs, and possible spillover parking onto adjacent blocks. A

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<sup>1</sup> The Zone "O" parking regulation on the 600 block of North Sierra Drive only applies to the south end of the block between Carmelita Avenue and the 611/612 north property line; open, unregulated parking is available between the 611/612 north property line to Elevado Avenue.

petition packet with instructions and a copy of the Beverly Hills Municipal Code was included with the public notice.

In 2012, City Council approved an evening only "No Parking, 8 p.m. to 2:30 a.m." permit regulation on the 500 and 600 blocks of North Alta Drive to address commuter parking intrusion generated by new or renovated venues on Santa Monica Boulevard in West Hollywood (12-R-12866 and 12-R-12893 respectively). Residents witnessed restaurant employees and patrons dressed in uniform or evening attire parking adjacent to their homes and displacing family and guest parking. Per City Council direction, staff informed the 500 and 600 blocks of North Arden Drive of possible spill-over parking and the process to apply for a preferential permit parking zone.

### **Discussion**

The 700 block of North Arden Drive has 18 single-family homes with approximately 62 on-street parking spaces. The street blocks on North Arden Drive between Sunset and Santa Monica Boulevards do not have a parking regulation, thus free unrestricted parking is available daily to the general public. A qualifying resident petition signed by (10 of 18 (51%) homes) was submitted in April 2014 requesting permit parking to mitigate parking intrusion by employees of businesses on Sunset Boulevard and the Luckman Building, trash, and to allow visitors to park adjacent to their homes.

The property located at 713 North Arden Drive has been under construction since May 2013, and construction is estimated to last another 9-12 months. Staff took into account 31 construction related vehicles parked on both sides of the street between 8 a.m. to 5 p.m.

Staff conducted a parking occupancy survey on Thursday, May 15, 2014 from 8 a.m. to 10:00 p.m. On average, 56% (35 of 62 spaces) of the on-street parking spaces were occupied during the 15-hour survey period, with peak-hour occupancy of 76% (47 of 62 spaces) at 12 p.m. The 56% occupancy data includes the construction vehicles.

When removing the construction vehicles from the analysis, average occupancy was 38% (24 of 62 spaces), with 61% (38 of 62 spaces) peak hour occupancy at 8 p.m. Day and evening spot counts were consistent with the occupancy survey (including the construction vehicles). Staff compared the parking occupancy counts for the 700 blocks of North *Alta* and *Sierra* Drives (conducted in 2010 and 2011 respectively) to current survey data, excluding the construction activity. 700 North Alta Drive experienced a 39% average occupancy (27 of 70 spaces) and 700 North Sierra Drive had an average daily occupancy of 34% (26 of 77 spaces).

A total of 122 vehicles were recorded during the survey period: 31 construction related trucks, and 82 commuter and nine resident vehicles based on license plate data. Nineteen construction vehicles parked an average of eight hours, and the remaining 12 vehicles averaged three hour duration.

Of the 82 commuter, 36 vehicles parked 1-2 hours; 21 vehicles parked 3-5 hours; 17 parked 6-8 hours; and eight parked 9-13 hours. The eight commuter vehicles parked 9-13 hours were evenly distributed on both sides of the street. Eight of the nine resident vehicles parked 1-4 hours and one remained parked nine hours. The commuter vehicles were mostly parked on the north end of the block. The construction vehicles were concentrated midblock on both sides of the street.

Staff supports the petition request based on the long-term commuter parking duration (46 vehicles over 2-hour duration) throughout the day and the comparable parking occupancy data on the adjacent blocks east of the 700 block of North Alta Drive prior to implementation of the preferential permit parking zone.

### **Noticing**

Notices advising of the Traffic & Parking Commission's review of the petition at the June 5, 2014 meeting were mailed to 700 blocks of North Arden, Hillcrest, Alta Drives and the north half of the 600 blocks of North Alta and Sierra drives within 500 feet of the project area.

Five letters opposing the proposed permit parking regulation were received following receipt of the Public Notice.

### **Recommendation**

Pending public comment, staff recommends including the 700 block of North Arden Drive and the north side of Elevado Avenue between the alleyways immediately east and west of North Arden Drive in Preferential Parking Zone "O" with a regulation of:

**"2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and  
No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt"**



# 700 Arden Drive Parking Occupancy Survey

Date: Thursday, May 15, 2014

## TOTAL PARKING OCCUPANCY 700 BLOCK OF ARDEN DRIVE

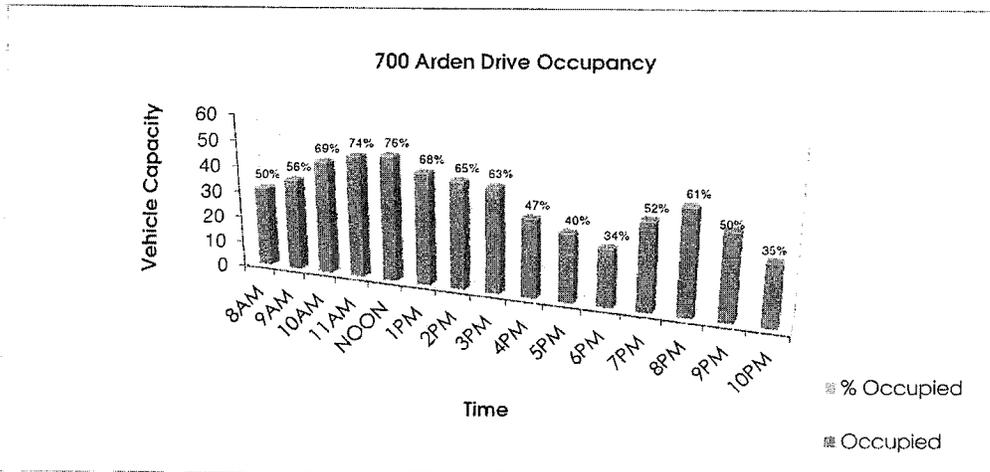
Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Occupied	31	35	43	46	47	42	40	39	29	25	21	32	38	31	22	35
Capacity*	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	-
% Occupied	50%	56%	69%	74%	76%	68%	65%	63%	47%	40%	34%	52%	61%	50%	35%	56%

## PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	TOTAL
# Vehicles	22	27	14	11	9	8	8	6	12	3	0	0	2	0	0	122
% Veh. Parked	18%	22%	11%	9%	7%	7%	7%	5%	10%	2%	0%	0%	2%	0%	0%	100%

## NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Non-Residents (NR)	30	35	41	44	45	40	39	37	28	22	19	30	36	28	21	33
Residents (R)	1	0	2	2	2	2	1	2	1	3	2	2	2	3	1	2
Capacity*	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	-
NR Occupancy	48%	56%	66%	71%	73%	65%	63%	60%	45%	35%	31%	48%	58%	45%	34%	53%
R Occupancy	2%	0%	3%	3%	3%	3%	2%	3%	2%	5%	3%	3%	3%	5%	2%	3%



\*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

## ATTACHMENT – 2 Parking Occupancy Study

## 700 Arden Drive Parking Occupancy Survey

### Exclude Construction Vehicles

Date: Thursday, May 15, 2014

#### TOTAL PARKING OCCUPANCY 700 BLOCK OF ARDEN DRIVE

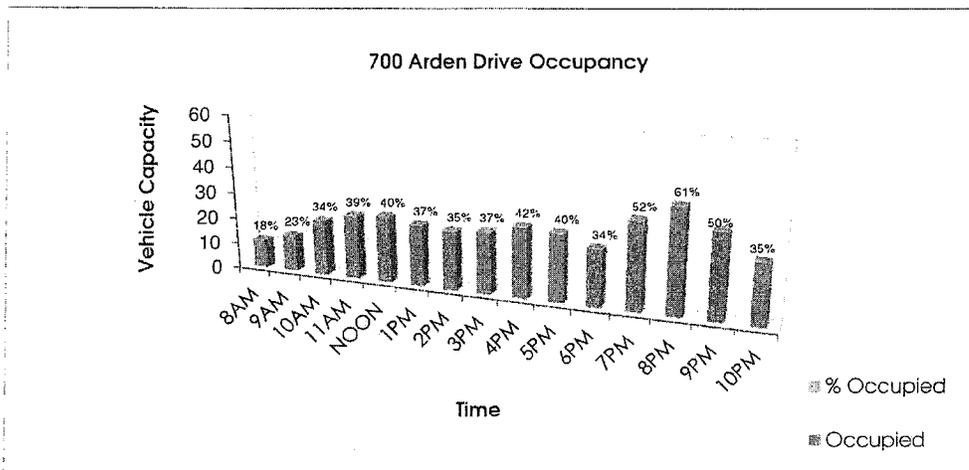
Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Occupied	11	14	21	24	25	23	22	23	26	25	21	32	38	31	22	24
Capacity*	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	-
% Occupied	18%	23%	34%	39%	40%	37%	35%	37%	42%	40%	34%	52%	61%	50%	35%	38%

#### PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	TOTAL
# Vehicles	22	27	14	11	9	8	8	6	12	3	0	0	2	0	0	122
% Veh. Parked	18%	22%	11%	9%	7%	7%	7%	5%	10%	2%	0%	0%	2%	0%	0%	100%

#### NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Non-Residents (NR)	10	14	19	22	23	21	21	21	25	22	19	30	36	28	21	22
Residents (R)	1	0	2	2	2	2	1	2	1	3	2	2	2	3	1	2
Capacity*	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	-
NR Occupancy	16%	23%	31%	35%	37%	34%	34%	34%	40%	35%	31%	48%	58%	45%	34%	36%
R Occupancy	2%	0%	3%	3%	3%	3%	2%	3%	2%	5%	3%	3%	3%	5%	2%	3%



\*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.



## NOTICE OF PUBLIC MEETING

### 700 Block of North Arden Drive Request to Establish a Preferential Parking Permit Zone

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The Community Development Department invites your participation in the review of a resident-initiated petition to establish a Preferential Parking Permit Zone on the 700 block of North Arden Drive and the north side of Elevado Avenue between the east and west alleyways of North Arden Drive.

- MEETING:** Traffic & Parking Commission
- DATE:** Thursday, June 5, 2014
- TIME:** 10:00 a.m., or as soon thereafter as the matter may be heard
- LOCATION:** City Hall, Room 280-A, 455 N. Rexford Drive, Beverly Hills, CA, 90210
- PETITION REQUEST:** Establish a permit regulation of "2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and No Parking, 8 p.m. to 2:30 a.m., Monday through Saturday, Permit 'O' Exempt."

**STAFF RECOMMENDATION:**

Pending public comment, staff recommends establishing a permit regulation and including the 700 block of North Arden Drive in Zone "O" as follows:

"2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and  
No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt"

- PUBLIC COMMENT:** Persons wishing to comment on this item are invited to attend the June 5, 2014 Traffic & Parking Commission meeting and/or submit written comments. Please submit correspondence a minimum of 24-hours in advance of the meeting date to allow for routing.

By Email: [transportation@beverlyhills.org](mailto:transportation@beverlyhills.org)

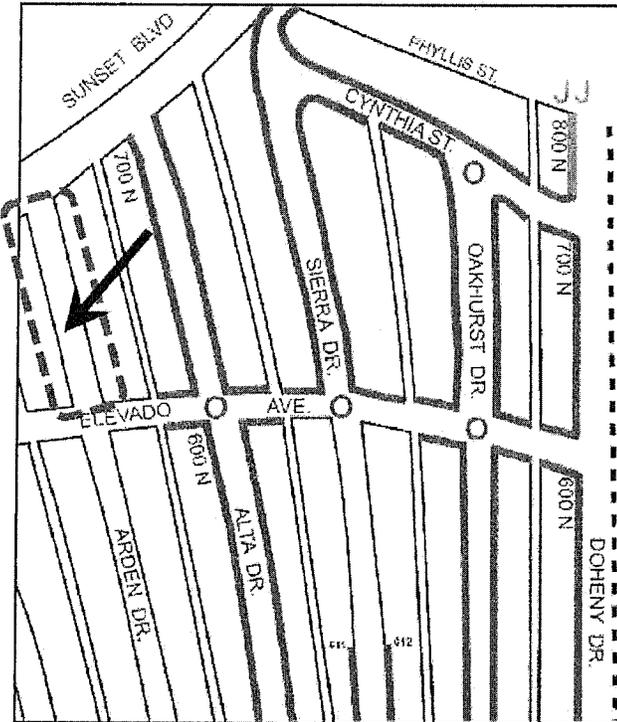
By Mail: City of Beverly Hills  
Community Development - Transportation Planning  
455 North Rexford Drive, Beverly Hills, CA 90210

The Traffic & Parking Commission is an advisory board to the City Council. The Commission's recommendation of the petition request will be forwarded to the City Council for consideration at a future date. The City Council may approve, deny, or modify the Commission's recommendation.

If you would like additional information regarding this proposal, please contact the Transportation Planning division at (310) 285-1128.

## 700 Block of North Arden Drive

Proposed Permit Regulation:  
 2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and  
 No Parking, 8 p.m. to 2:30 a.m., Daily, Permit "O" Exempt



**Existing Zone "O" Permit Regulation:**

700 BLOCKS OF NORTH ALTA, SIERRA, OAKHURST AND DOHENY DRIVES	2-HOUR, 8AM-8PM, MON-SAT; and NO PARKING, 8PM-2:30AM, DAILY
800 BLOCK OF CINTHIA STREET	2-HOUR, 8AM-8PM, MON-SAT; and NO PARKING, 8PM-2:30AM, DAILY
600 BLOCK OF NORTH OAKHURST DRIVE	NO PARKING, 8PM-2AM, DAILY
WEST SIDE OF THE 600 BLOCK OF NORTH DOHENY DRIVE BETWEEN SANTA MONICA BLVD TO 625 PROPERTY LINE AT APPROX MIDBLOCK@ KEITH DRIVE IN WEST HOLLYWOOD	1-HOUR, 8AM-7PM, DAILY; and NO PARKING, 7PM-2:30AM, DAILY
WEST SIDE OF 600 NORTH DOHENY DRIVE BETWEEN ELEVADO AVE TO 625 PROPERTY LINE AT APPROX MIDBLOCK @ KEITH DRIVE IN WEST HOLLYWOOD	2-HOUR, 8AM-7PM, DAILY; and NO PARKING, 7PM-2:30AM, DAILY

---

**Subject:** FW: Petition Request - Parking Permit Zone - 700 Block N. Arden Drive  
**Attachments:** Petition Request - Parking Permit - 700 Block N Arden Dr.pdf

**From:** Assistant [[mailto:](#)]  
**Sent:** Wednesday, April 16, 2014 9:22 AM  
**To:** Martha Eros  
**Cc:** Lisa Bonbright;  
**Subject:** Petition Request - Parking Permit Zone - 700 Block N. Arden Drive

Hi Martha,

Please find attached the scanned copy of the final paperwork for:

**Petition Request for a Preferential Parking Permit Zone for the 700 block of North Arden Drive in Beverly Hills.**

The original copy will be sent in the mail today.

Please feel free to contact me should you have any questions or concerns.

Thank you again for all of your help with this matter. I really appreciate it!

Sincerely,

**Molly Ridders**  
Executive Assistant to Lisa Bonbright

The Bonbright Corporation  
8733 Sunset Blvd, Suite 205  
West Hollywood, CA 90069  
Office: 310

Lisa C Bonbright  
712 N. Arden Drive  
Beverly Hills, CA 90210

Traffic and Parking Commission  
Attn: Martha Eros  
455 North Rexford Drive  
Beverly Hills, CA 90210

April 14, 2014

Dear Traffic and Parking Commission,

Please find enclosed our **Petition Request for a Preferential Parking Permit Zone**, for the **700 Block of North Arden Drive in Beverly Hills**.

Here are the details of the regulations we are requesting:

Type of Regulation: 2-Hour Parking (Permit O Exempt)  
Enforcement Period: 8:00 AM – 8:00 PM  
Effective Days: Monday through Saturday

and

Type of Regulation: NO Parking (Permit O Exempt)  
Enforcement Period: 8:00 PM – 2:30 AM  
Effective Days: Monday through Saturday

We are requesting the same parking regulations as the adjacent streets, from Doheny to Alta.

To clarify, this is what we want:

- 1) Residents will be able to park ALL DAY (8:00 AM – 2:30 AM) with a permit.
- 2) After 8:00 pm it will be Permit Parking ONLY, for residents.
- 3) Non-Residents can park for 2 hours without a permit, 8:00 am to 8:00 pm, Monday through Saturday.

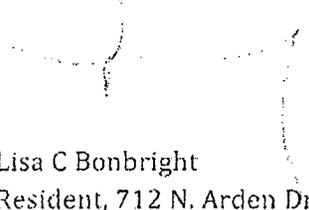
Here are reasons we are filing this petition:

- Employees of businesses on Sunset Blvd. are parking on our street, making it impossible to find parking in front of our homes.
- Employees of the Luckman building are also parking on our street, having figured out that it is free.
- Visitors to our homes are often forced to park one or two blocks away.
- Trash is being left on the street.
- All of this activity has impacted our quality of life.

Please feel free to contact me should you have any further questions or need additional information.

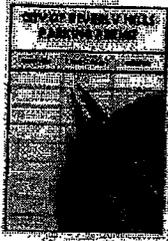
Thank you so much for your assistance with this matter.

Sincerely,



Lisa C Bonbright  
Resident, 712 N. Arden Drive

Enclosed: Petition Request for Preferential Parking Permit Zone (3 Pages)



**PREFERENTIAL PARKING PERMIT ZONE  
PETITION REQUEST**



A *Preferential Parking Permit Zone* allows Beverly Hills residents to park a vehicle(s) on their block during restricted parking hours. Residents of a designated permit zone may purchase up to three (3) permits per household annually at an approximate cost of \$33.50 each, with fees *subject to change each fiscal year*. Permits are valid through September 30<sup>th</sup> and may be renewed annually.

Residents may register to receive a daytime exemption permit at no additional cost when occasional parking needs exceed what can be accommodated with three (3) preferential parking permits. Residents must purchase the three annual preferential parking permits to be eligible to receive a daytime exemption permit. Preferential parking permits do not exempt residents from the City's overnight parking restriction between 2:30AM and 5AM. [BHMC 7-3-301]

STREET: ARDEEN DR. BLOCK OF 700  
 LEAD PETITIONER: LISA Bonbright 310 853-1890  
Name Address Phone/Email

EXISTING REGULATION:	N/A			
	<small>Hour/Time Limit</small>	<small>Day(s)</small>	<small>Enforcement Hours</small>	<small>Day/Evening</small>
PETITION REQUEST:	8am - 8pm	m - Sat	m - Sat	
	<small>Hour/Time Limit</small>	<small>Day(s)</small>	<small>Enforcement Hours</small>	<small>Day/Evening</small>

(2 hour) Permit only 8pm - 2:30/AM m - Sat.

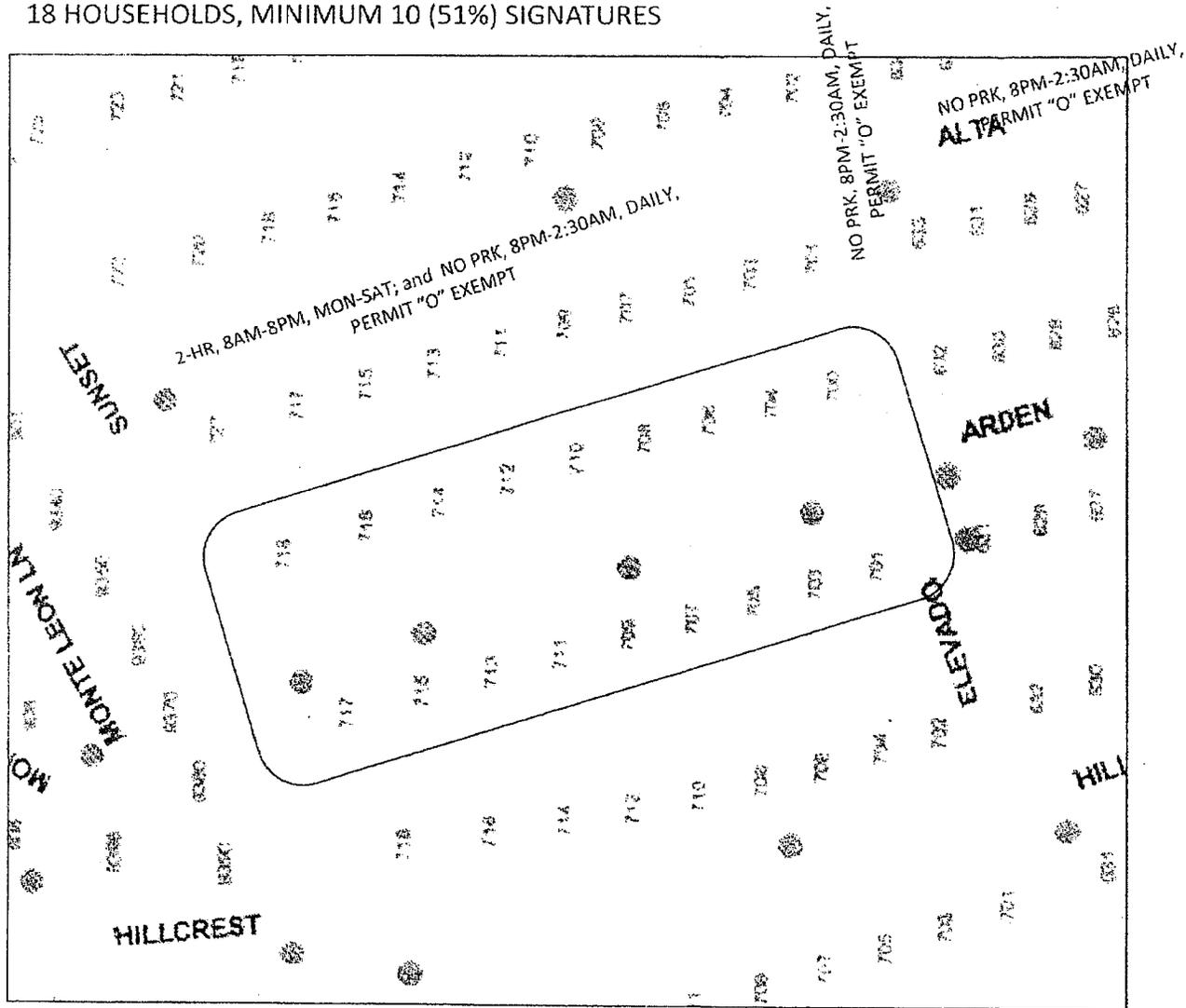
We collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted for review.

PRINT NAME & SIGNATURE	ADDRESS	PHONE # (OPTIONAL)
 MARK RUBIN	711 ARDEN DR. SAH.	310
 SALLY SHARONE	714 NO. ARDEN DRIVE	910
 LISA BONBRIGHT	717 N. ARDEN DRIVE	310
 LISA BONBRIGHT	712 N. Arden Dr.	310

STREET: 700 BLOCK OF N. Arden Drive

PRINT NAME & SIGNATURE	ADDRESS	PHONE # (OPTIONAL)
<p><i>PATRICIA SILVER</i>  <i>+ Stanley</i></p>	<p>701 Arden</p>	<p>370</p>
<p><i>Low Alford</i></p>	<p>700 N Arden  <i>Dr.</i>  <i>Ben Hill Ct 90210</i></p>	
<p><i>Georgia Trivish</i></p>	<p>709 W. ARDEN  <i>F. H. CA 90210</i></p>	
<p><i>Tommy</i></p>	<p>715  <i>Arden</i></p>	<p>(310)</p>
<p><i>Benny Hacker</i></p>	<p>718 ARDEN</p>	<p>310</p>
<p><i>M. Miller</i></p>	<p>710 N Arden</p>	<p>310</p>

700 BLOCK OF NORTH ARDEN DRIVE  
18 HOUSEHOLDS, MINIMUM 10 (51%) SIGNATURES



**700 North Arden Drive  
Establish Preferential Parking Permit Zone**

Existing Regulation: No Parking Regulation  
 Petition Request: 2 Hour Parking, 8am-8pm, Monday through Saturday; and  
 No Parking, 8pm-2:30am, Monday through Saturday

Recommendation: 2 Hour Parking, 8am-8pm, Monday through Saturday; and  
 No Parking, 8pm-2:30am, Daily, Permit "O" Exempt

As of May 28, 2014 - 4pm

DATE	ADDRESS	SUPPORT	OPPOSE
05/27/14	705 North Arden Drive		X
05/27/14	623 North Arden Drive		X
05/27/14	623 North Arden Drive		X
05/27/14	703 North Arden Drive		X
05/28/14	702 North Hillcrest Drive		X

As of June 4, 2014 - 5pm

DATE	ADDRESS	SUPPORT	OPPOSE
06/02/14	705 North Arden Drive		X
06/02/14	705 North Arden Drive		X
06/02/14	703 North Arden Drive		X
06/02/14	718 North Arden Drive	X	
06/02/14	706 North Arden Drive		X
06/04/14	716 North Arden Drive		X

# OPPOSE

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**From:** Lisa Henson  
**Sent:** Tuesday, May 27, 2014 2:13 PM  
**To:** WebCBH TRANSPORTATION  
**Cc:** Sue Smalley; Cindra Ladd; Dave Pressler; jam  
**Subject:** Hearing on June 5/Arden Drive

Dear Sirs,

I am very much against permit parking being instituted on our street, Arden Drive in Beverly Hills. We received written notice of a hearing on June 5th, which is 10am on a Thursday in the middle of the workday. I will be traveling on that day and unable to change my plans, but if I were in town it would not be easy or convenient to attend a 10am hearing. Nevertheless it is extremely important to me to have my concerns heard in a public forum. I would like to petition the city government to reschedule the hearing to a time and date where all concerned neighbors may be heard. Many of us are seriously opposed to the permit parking and it is not right for a hearing to be scheduled on such short notice at an inconvenient time for working people. It seems like we are already on the path to being railroaded with this completely unnecessary, unwanted, and inconvenient decision.

Please respond as soon as possible,

Lisa Henson

# OPPOSE

---

**From:** Joshua L. Gutfreund  
**Sent:** Tuesday, May 27, 2014 2:47 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Street Parking Permit Requirement - Policy Change?

Dear Beverly Hills Transportation Officials:

Deputy Director Aaron Kurz, Senior Engineer Bijan Vaziri, and Planner Martha Eros –

I own a home at 623 North Arden Drive in Beverly Hills. I have heard from neighbors that there is a contemplated change in street parking that would require permits. I have received no direct notice of 1) a hearing regarding this or 2) the City's potential rationale for this unnecessary, unwanted, and inconvenient new regulation that "solves" no problem or danger present on our street. If this is indeed the City's plan, I am 100% opposed and request time to be heard publicly and also to be informed of who favors this intrusion and why.

I would appreciate a response and confirmation of your receipt of this notice of objection.

Sincerely,

Josh Gutfreund

623 North Arden Drive  
Beverly Hills, CA 90210

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# OPPOSE

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**From:** Gutfreund, Jamie <  
**Sent:** Tuesday, May 27, 2014 4:21 PM  
**To:** WebCBH TRANSPORTATION  
**Cc:** Sue Smalley; Cindra Ladd; Dave Pressler; Lisa Henson; jlg  
**Subject:** RE: Hearing on June 5/Arden Drive

To Whom it May Concern,

We are in full agreement with Lisa Henson's note below.

My husband and I both work and will not be able to make this hearing on such short notice. We do not support permit parking and respectfully request that the hearing be rescheduled to allow all residents the appropriate opportunity to register our vote in this important matter.

Jamie and Josh Gutfreund

Jamie Gutfreund



The Intelligence Group - a division of CAA  
2000 Avenue of the Stars, Los Angeles, CA 90067  
p 424

Please consider the environment before printing this email

**From:** Lisa Henson [[mailto:](mailto:transportation@beverlyhills.org)]  
**Sent:** Tuesday, May 27, 2014 2:13 PM  
**To:** [transportation@beverlyhills.org](mailto:transportation@beverlyhills.org)  
**Cc:** Sue Smalley; Cindra Ladd; Dave Pressler; Gutfreund, Jamie  
**Subject:** Hearing on June 5/Arden Drive

Dear Sirs,

I am very much against permit parking being instituted on our street, Arden Drive in Beverly Hills. We received written notice of a hearing on June 5th, which is 10am on a Thursday in the middle of the workday. I will be traveling on that day and unable to change my plans, but if I were in town it would not be easy or convenient to attend a 10am hearing. Nevertheless it is extremely important to me to have my concerns heard in a public forum. I would like to petition the city government to reschedule the hearing to a time and date where all concerned neighbors may be heard. Many of us are seriously opposed to the permit parking and it is not right for a hearing to be scheduled on such short notice at an inconvenient time for working people. It seems like we are already on the path to being railroaded with this completely unnecessary, unwanted, and inconvenient decision.

Please respond as soon as possible,  
Lisa Henson

# OPPOSE

---

**From:** Susan Smalley  
**Sent:** Tuesday, May 27, 2014 6:14 PM  
**To:** Gutfreund, Jamie; WebCBH TRANSPORTATION  
**Cc:** Cindra Ladd; Dave Pressler; Lisa Henson; Jlc Diane Conn; Susan Smalley  
**Subject:** Re: Hearing on June 5/Arden Drive

To whom it may concern

My husband and I are very much against permit parking being instituted on our street, Arden Drive in Beverly Hills. We were told of this development by a neighbor and never received a notification of the upcoming hearing (which we learned is June 5th) or were contacted by anyone about this topic.

We live at 703 N. Arden Dr. and are completely opposed to permit parking on our street. We enjoy the flexibility of our family and friends visiting our residence and do not wish to have permits required on our lovely residential street. We are on a flight to NYC on June 5 at 10am but will happily have my assistant or son come to represent us if needed.

We would like to request our city government to reschedule any hearings re: permit parking on our street so that we, and neighbors opposed to this plan, can attend to represent our view. We have already identified many families on our block who do not agree with permit parking and do not want to see it voted upon at this time. It is extremely important to us to have our concerns heard in a public forum; we are long time residents of Beverly Hills and believe our voices need to be heard.

Please note we are in opposition to this proposal and do not believe it has been fairly deliberated.

Please respond as soon as possible,

Susan L. Smalley, Ph.D.

Professor Emeritus, UCLA

And

Kevin Wall  
CEO, Controlroom

# OPPOSE

---

**From:** Kenin M. Spivak  
**Sent:** Wednesday, May 28, 2014 11:11 AM  
**To:** WebCBH TRANSPORTATION  
**Cc:** Monique Letran  
**Subject:** 2 Hour Parking Proposal

**Importance:** High

Gentlepersons:

I could not more strongly impose the creeping imposition of two hour parking restrictions into the residential area of Beverly Hills. A very major reason I purchased my home in Beverly Hills is the completely unrestricted parking in my neighborhood, aside from late at night. It would destroy the tranquility and convenience of my neighborhood for any restrictions of any nature to be imposed on or near my block.

It is an impossibility for visitors to park in my driveway, and an impossibility for many of my neighbors, absent incredible inconvenience.

That some individuals may park on my block or adjacent blocks for more than 2 hours – including all day – can't possibly be a real inconvenience for anyone given the high ratio of street to home. Anyone who complains is most likely akin to the person who won't pull out of a parking spot in a parking lot when he or she sees someone waiting – an overblown sense of property that claims anyone nearby is intruding on his rights.

Sure, I would prefer that no one ever park in front or on the side of my house without my permission (I have a corner house at Elevado and Hillcrest). But, my preference to own my sidewalk is not the same as truly being inconvenienced when people park there.

Any expansion of two hour parking must either be intended to generate revenues at the expense of homeowners, or to placate unreasonable concerns of those who abhor people in front of their houses. By contrast, it would destroy efficient use of property and inconvenience a large number of people – like me – who paid many millions of dollars to move to a neighborhood that had no restrictions.

Kenin M. Spivak

Kenin M. Spivak  
Chairman & CEO  
702 North Hillcrest Road.  
Beverly Hills, California 90210 U.S.A.

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# OPPOSE

---

**From:** WebCBH TRANSPORTATION  
**Subject:** FW: Permit Parking Objection

**From:** Lisa Henson [mailto:\_\_\_\_\_]  
**Sent:** Monday, June 02, 2014 12:28 AM  
**To:** WebCBH TRANSPORTATION  
**Cc:** Lisa Henson; Dave Pressler  
**Subject:** Permit Parking Objection

To Beverly Hills Transportation Department:

My name is Lisa Henson and I live at 705 N. Arden Drive, on a block which is being considered for permit parking. My family and I are vehemently opposed to the proposed permit parking. I am not able to attend the hearing on June 5th nor the council meeting on the evening of June 24th, but this matter is very important to me and I would like to have my opinion considered.

We do not see any necessity for limiting parking on our block which always has ample parking. The purpose of permit parking should be to provide essential parking to residents who are crowded out by commercial parking. The stated requirement for implementing permit parking is a "serious" lack of resident parking. This is not the case in our neighborhood. There is always parking available on our block, both at night and throughout the day.

Our neighborhood is a virtual ghost town at night due to the "no overnight parking" policy. The nature of that policy is that every resident already possesses enough off-street parking to clear the streets at night. Therefore, by definition, residents do not have a "serious" need for on-street parking and generally the street is used for visitors and workers. By limiting our visitors and workers to 2 permits per household, we are being faced with a great inconvenience where we currently have no inconvenience at all.

I spoke to someone at the city who told me that a study was done on our block which showed that some people are parking here for the whole day. However, the study did not investigate whether the owners of the cars were working in the homes on our block. My belief is that a handful of cars that park at the top of the block near Sunset MAY belong to commuters who work elsewhere, but that most of the cars which park all day on the block belong to workers who are employed here. We know that the neighboring streets have begun to initiate permit parking, and that some kind of fear is driving neighbors on our block to consider doing the same thing. However, we were against the Alta parking change as well. We would like to see the permit parking "wave" stop at our block as we feel that the whole shift is misguided and we do not want to see the entire Beverly Hills flats converted to permit parking. Furthermore, we do not subscribe to the fear-based theory that "strange cars" on the block represent a danger to us. We are the privileged few who live in this wonderful neighborhood with enough parking

space to pull our cars off the road at night. Who are we to criticize working people who have to park their cars during the day? And how does a parked car represent a threat? In what other neighborhood could residents try to require that there be no cars parked outside their homes? The idea is quite ridiculous and deeply classist.

Perhaps to the most upsetting degree, we are very concerned about our ability to entertain at home if the permit parking is instituted. First of all, we consider it an invasion of privacy that we have to contact the city when we want to entertain more than two cars at our home. That this would be the case both during the day and at night is completely unacceptable. Second, I was told by someone at the city that we need to both obtain a special permit to entertain AND contact the police if we are to have a large party. By contrast, we have always entertained easily and happily in the neighborhood, and with the ample parking available here we have never needed to hire a valet. Now, we would be faced with much more inconvenience and cost if we wish to entertain. The parties that we have had recently range from Harvard alumni gathering, Andover parent orientation, Eric Garcetti fundraiser, Jim Henson Company function, to my husband's 50th birthday BBQ. These are respectable, positive, community building events. Why must new rules be installed to make responsible entertaining both difficult and expensive?

As we see it, this proposed limitation is going to greatly inconvenience us, hamper our activities, and offer us no benefit in return. In fact, we feel very greatly imposed on by the proposal itself, as it does not represent our interests whatsoever.

Lisa Henson  
CEO The Jim Henson Company

# OPPOSE

---

**From:** Dave Pressler  
**Sent:** Monday, June 02, 2014 10:08 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** I wish to comment on Arden Drive Permit parking June 5th

My Name is Dave Pressler,  
I am a resident at 705 N Arden Dr and I strongly disagree with the request for permit parking on North Arden Dr. Not only is it a massive inconvenience to the residents, it is unnecessary.  
My office is at my home and I nor my clients or people that work at our home have found any problems with finding convenient parking during the week on North Arden Dr, permit parking will create a problem that currently does not exist. I would like to comment in person at the meeting on June 5th.  
Thank you  
Dave Pressler

# OPPOSE

---

**From:** Susan Smalley  
**Sent:** Monday, June 02, 2014 11:08 AM  
**To:** Lisa Henson; WebCBH TRANSPORTATION  
**Cc:** Dave Pressler; Kevin Wall; Brittany Harrer  
**Subject:** Re: Permit Parking Objection

703

Please know I agree 100% with the views of Lisa Henson and Dave Pressler – our neighbors and concerned BH citizens...

I plan to be at the June 24th meeting but cannot attend on the 5th.

sue

---

**From:** Lisa Henson  
**Date:** Monday, June 2, 2014 at 12:28 AM  
**To:** "[Transportation@beverlyhills.org](mailto:Transportation@beverlyhills.org)" <[Transportation@beverlyhills.org](mailto:Transportation@beverlyhills.org)>  
**Cc:** Lisa Henson Dave Pressler  
**Subject:** Permit Parking Objection

To Beverly Hills Transportation Department:

My name is Lisa Henson and I live at 705 N. Arden Drive, on a block which is being considered for permit parking. My family and I are vehemently opposed to the proposed permit parking. I am not able to attend the hearing on June 5th nor the council meeting on the evening of June 24th, but this matter is very important to me and I would like to have my opinion considered.

We do not see any necessity for limiting parking on our block which always has ample parking. The purpose of permit parking should be to provide essential parking to residents who are crowded out by commercial parking. The stated requirement for implementing permit parking is a "serious" lack of resident parking. This is not the case in our neighborhood. There is always parking available on our block, both at night and throughout the day.

Our neighborhood is a virtual ghost town at night due to the "no overnight parking" policy. The nature of that policy is that every resident already possesses enough off-street parking to clear the streets at night. Therefore, by definition, residents do not have a "serious" need for on-street parking and generally the street is used for visitors and workers. By limiting our visitors and workers to 2 permits per household, we are being faced with a great inconvenience where we currently have no inconvenience at all.

I spoke to someone at the city who told me that a study was done on our block which showed that some people are parking here for the whole day. However, the study did not investigate whether the owners of the cars were working in the homes on our block. My belief is that a handful of cars that park at the top of the block near Sunset MAY belong to commuters who work elsewhere, but that most of the cars which park all day on the block belong to workers who are employed here. We know that the neighboring streets have begun to initiate permit parking, and that some kind of fear is driving neighbors on our block to consider

doing the same thing. However, we were against the Alta parking change as well. We would like to see the permit parking "wave" stop at our block as we feel that the whole shift is misguided and we do not want to see the entire Beverly Hills flats converted to permit parking. Furthermore, we do not subscribe to the fear-based theory that "strange cars" on the block represent a danger to us. We are the privileged few who live in this wonderful neighborhood with enough parking space to pull our cars off the road at night. Who are we to criticize working people who have to park their cars during the day? And how does a parked car represent a threat? In what other neighborhood could residents try to require that there be no cars parked outside their homes? The idea is quite ridiculous and deeply classist.

Perhaps to the most upsetting degree, we are very concerned about our ability to entertain at home if the permit parking is instituted. First of all, we consider it an invasion of privacy that we have to contact the city when we want to entertain more than two cars at our home. That this would be the case both during the day and at night is completely unacceptable. Second, I was told by someone at the city that we need to both obtain a special permit to entertain AND contact the police if we are to have a large party. By contrast, we have always entertained easily and happily in the neighborhood, and with the ample parking available here we have never needed to hire a valet. Now, we would to be faced with much more inconvenience and cost if we wish to entertain. The parties that we have had recently range from Harvard alumni gathering, Andover parent orientation, Eric Garcetti fundraiser, Jim Henson Company function, to my husband's 50th birthday BBQ. These are respectable, positive, community building events. Why must new rules be installed to make responsible entertaining both difficult and expensive?

As we see it, this proposed limitation is going to greatly inconvenience us, hamper our activities, and offer us no benefit in return. In fact, we feel very greatly imposed on by the proposal itself, as it does not represent our interests whatsoever.

Lisa Henson  
CEO The Jim Henson Company

1/3

SUPPORT

Martha Eros

---

**From:** Barry Hacker  
**Sent:** Monday, June 02, 2014 11:09 AM  
**To:** WebCBH TRANSPORTATION  
**Cc:** assistant  
**Subject:** Parking Permit Petition for the 700 block of North Arden Drive - Statement of Paivi and Barry Hacker, 718 N. Arden Drive  
**Attachments:** Parking Letter 6 2 14.docx

Please enter the attached letter into the exhibits for the meeting on June 5 at 10 a.m. This is our statement as we cannot attend in person.

Thank you,

Barry C. Hacker  
Senior Managing Director  
Marshall & Stevens, Inc.  
355 S. Grand Avenue, Suite  
Los Angeles, CA 90071  
Phone:  
Fax:  
Mobile:  
Email:  
Website:

**MARSHALL**

**STEVENS**

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**Confidentiality Notice:** This message may contain information that is privileged, confidential and exempt from disclosure under applicable law. If you are not the intended recipient (or authorized to act on behalf of the intended recipient) of this message, please do not disclose, forward, distribute, copy or use this message or its contents. If you have received this communication in error, please notify us immediately by return e-mail and delete the original message from your mail systems.

2/3

To: City of Beverly Hills  
Traffic & Parking Commission

Re: Petition for Parking Restriction  
700 Block of Arden Drive

Date: June 2, 2014

To Whom It May Concern:

We live at 718 N. Arden Drive and, unfortunately, will not be in attendance at the hearing on June 5, 2014; however, we submit this statement in lieu of our attendance. Over the years, we have had a significant increase in street parking which primarily involves employees and patrons of restaurants, clubs and other businesses within walking distance. This has caused a disruption to the residents of our block since these non-residents often take every parking spot on the street near sunset during the day and the evening (prior to the 2:30 a.m. overnight parking restriction). We have had to notify the Beverly Hills Police Department on several occasions when, for example, cars have blocked the driveway. This is a safety issue for emergency vehicles as well as a distraction for the police department.

Some of the employees sleep, eat, litter and otherwise occupy the street for extended periods of time which undermines the quality of life of residents and provides a severe impediment for visitors in instances where the number of cars exceeds the limited parking on each property (e.g., not many residents have the luxury of circular or extensive driveways). Some employees are such regular occupants of street parking that they are able to track the comings and goings of residents. In one instance, an individual to climb over the walls and sleep on the property overnight (he was aware that we were away and discovered by the gardeners). Perhaps he did so to avoid a DUI charge.

The issue at hand is the same as those that live on the blocks adjacent to Santa Monica Blvd. and has, over the years, grown due to growth of businesses on Sunset Strip within walking distance. We implore you to pass the parking restrictions for the same reasons as you did for our neighbors to the south.

Thank you for your consideration,

Paivi and Barry Hacker

(3/3)

**Martha Eros**

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**From:** Assistant <Assistant@lovesr.com>  
**Sent:** Monday, June 02, 2014 11:40 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** FW: Parking Permit Petition for the 700 block of North Arden Drive - Statement of Paivi and Barry Hacker, 718 N. Arden Drive  
**Attachments:** Parking Letter 6 2 14.docx

Dear Transportation and Parking Commission,

This email is in reference to the **Parking Permit Petition for the 700 block of North Arden Drive.**

The Petition Review meeting is scheduled for **Thursday, June 5<sup>th</sup> at 10:00 AM.**

Please find attached a letter of support from Paivi and Barry Hacker, residents of 718 N. Arden Drive. They cannot attend the meeting, but would like to submit the statement for your consideration.

Please let me know if the attached document will suffice. If you require a hard copy, I am more than happy to send one over via regular mail.

Thank you in advance for your assistance!

**Molly Ridders**

Executive Assistant to Lisa Bonbright

The Bonbright Corporation  
8733 Sunset Blvd, Suite 205  
West Hollywood, CA 90069  
Office: **310-853-1890**  
Fax: 323-297-8444  
Email: [assistant@lovesr.com](mailto:assistant@lovesr.com)

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**From:** Barry Hacker [<mailto:barry.hacker@yahoo.com>]  
**Sent:** Monday, June 02, 2014 11:09 AM  
**To:** [transportation@beverlyhills.org](mailto:transportation@beverlyhills.org)  
**Cc:** Assistant  
**Subject:** Parking Permit Petition for the 700 block of North Arden Drive - Statement of Paivi and Barry Hacker, 718 N. Arden Drive

Please enter the attached letter into the exhibits for the meeting on June 5 at 10 a.m. This is our statement as we cannot attend in person.

Thank you,

Barry C. Hacker  
Senior Managing Director  
Marshall & Stevens, Inc.  
355 S. Grand Avenue, Suite 1750  
Los Angeles, CA 90071

# OPPOSE

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**From:** Cindra Ladd  
**Sent:** Monday, June 02, 2014 1:51 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** PROPOSED PARKING PERMITS ON 700 BLOCK OF N. ARDEN DRIVE

My name is Cindra Ladd and my husband, Alan Ladd and I live at 706 N. Arden Drive, on a block which is being considered for permit parking. My family and I are vehemently opposed to the proposed permit parking. I am not able to attend the hearing on June 5th but this matter is very important to us and I would like to have my opinion considered.

We do not see any necessity for limiting parking on our block which always has ample parking. The purpose of permit parking should be to provide essential parking to residents who are crowded out by commercial parking. The stated requirement for implementing permit parking is a "serious" lack of resident parking. This is not the case in our neighborhood. There is always parking available on our block, both at night and throughout the day.

Our neighborhood is a virtual ghost town at night due to the "no overnight parking" policy. The nature of that policy is that every resident already possesses enough off-street parking to clear the streets at night. Therefore, by definition, residents do not have a "serious" need for on-street parking and generally the street is used for visitors and workers. By limiting our visitors and workers to 2 permits per household, we are being faced with a great inconvenience where we currently have no inconvenience at all.

A neighbor of mine spoke to someone at the city who told her that a study was done on our block which showed that some people are parking here for the whole day. However, the study did not investigate whether the owners of the cars were working in the homes on our block. My belief is that a handful of cars that park at the top of the block near Sunset MAY belong to commuters who work elsewhere, but that most of the cars which park all day on the block belong to workers who are employed here. We know that the neighboring streets have begun to initiate permit parking, and that some kind of fear is driving neighbors on our block to consider doing the same thing. However, we were against the Alta parking change as well. We would like to see the permit parking "wave" stop at our block as we feel that the whole shift is misguided and we do not want to see the entire Beverly Hills flats converted to permit parking. Furthermore, we do not subscribe to the fear-based theory that "strange cars" on the block represent a danger to us. We are the privileged few who live in this wonderful neighborhood with enough parking space to pull our cars off the road at night. Who are we to criticize working people who have to park their cars during the day? And how does a parked car represent a threat? In what other neighborhood could residents try to require that there be no cars parked outside their homes? The idea is quite ridiculous and deeply classist.

Perhaps to the most upsetting degree, we are very concerned about our ability to entertain at home if the permit parking is instituted. First of all, we consider it an invasion of privacy that we have to contact the city when we want to entertain more than two cars at our home. That this would be the case both during the day and at night is completely unacceptable. Second, my neighbor was told by someone at the city that we need to both obtain a special permit to entertain AND contact the police if we are to have a large party. By contrast, we have always entertained easily and happily in the neighborhood, and with the ample parking available here we have never needed to hire a valet. Now, we would to be faced with much more inconvenience and cost if we wish to entertain.

We have 4 adult children and 6 grandchildren, 4 of which drive, who gather at our house on a regular basis. I host a weekly luncheon for 12 women. No one has ever had a problem with parking on our block. As we see it, this proposed limitation is going to greatly inconvenience us, hamper our activities, and offer us no benefit in return. In fact, we feel very greatly imposed on by the proposal itself, as it does not represent our interests whatsoever.

Cindra Ladd

# OPPOSE

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**From:** Robert Ellis  
**Sent:** Wednesday, June 04, 2014 4:16 PM  
**To:** WebCBH TRANSPORTATION; Martha Eros  
**Subject:** permit parking on 700 n arden block, beverly hills

We are not in favor of permit parking on this street. Robert & Elliette Ellis, 716 n Arden Dr., Beverly Hills, 90210, ca

# **ATTACHMENT 6**

**700 North Arden Drive  
Establish Preferential Parking Permit Zone**

Existing Regulation: No Parking Regulation  
 Petition Request: 2 Hour Parking, 8am-8pm, Monday through Saturday; and  
 No Parking, 8pm-2:30am, Monday through Saturday

Recommendation: 2 Hour Parking, 8am-8pm, Monday through Saturday; and  
 No Parking, 8pm-2:30am, Daily, Permit "O" Exempt

As of June 17, 2014 - 5 pm (CITY COUNCIL)

<b>DATE</b>	<b>ADDRESS</b>	<b>SUPPORT</b>	<b>OPPOSE</b>
06/04/14	710 North Arden Drive		X
06/05/14	716 North Arden Drive		X
06/05/14	711 North Arden Drive		X
06/05/14	708 North Arden Drive		X
06/05/14	704 North Arden Drive		X
06/05/14	708 North Arden Drive		X
06/06/14	713 North Arden Drive	X	
06/10/14	701 North Arden Drive		X
06/17/14	708 North Arden Drive		X

761

OPPOSE

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**From:** Marilyn Gillis ·  
**Sent:** Wednesday, June 04, 2014 7:22 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Permit Parking on Arden Drive

Dear City Transportation Department,

We have just been made aware that the above matter is having it's hearing tomorrow morning. With such short notice, we will not be able to attend.

We did sign the petition but thought that it was for two hour parking on our street not permit parking. ]

While we have noticed several cars that continually park in front of our house all day long, we do not want to prevent our guests, and or workers, from street parking.

Therefore, we would like to remove our names from the permit petition but allow for restricted parking during work hours Monday thru Friday. ]

Thank you,

Marilyn and Bruce Gillis  
710 North Arden Drive

716

# OPPOSE

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**From:** Robert Ellis <  
**Sent:** Thursday, June 05, 2014 9:25 AM  
**To:** WebCBH TRANSPORTATION; Martha Eros  
**Subject:** Re: permit parking on 700 n arden block, beverly hills

Please allow me to explain my opposition to permit parking on the 700 block (north) on Arden Drive. Living here most of our adult lives, we find the street peaceful and that the folks who park on it are orderly and quiet. I notice there is only permit parking permitted on the several streets east of us in the 700 block. Why erect more barriers to workmen and others who have to find parking to work on Sunset Blvd business places. Barriers only create enmity. Live and let live. Most of us as residents use our driveways. Let kindness rule behavior and here will be peace amongst us in our small world. Thank you. Mr. and Mrs. Ellis, homeowners over many, many years.

On Jun 4, 2014, at 4:15 PM, Robert Ellis < wrote:

> We are not in favor of permit parking on this street. Robert & Elliette Ellis, 716 n Arden Dr., Beverly Hills, 90210, ca

711

# OPPOSE

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**From:**  
**Sent:** Thursday, June 05, 2014 10:26 AM  
**To:** WebCBH TRANSPORTATION; Martha Eros  
**Subject:** Arden Drive Parking Permit

Hello:

I am Daniel Elihu and reside at 711 Arden Drive.

I do not want permit parking for my street. I had previously signed a statement ] agreeing to proceed with the parking requirement, but I would like to revoke my name from the petition. I have now had a change of heart and would like to keep our streets free of parking requirements. Please reply confirming receipt of this request. Thank you.

709

OPPOSE

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**From:**  
**Sent:** Thursday, June 05, 2014 10:58 AM  
**To:** WebCBH TRANSPORTATION; Martha Eros  
**Cc:** a.  
**Subject:** STOP PERMIT PARKING ON 700 BLOCK OF ARDEN DRIVE

After giving the subject much thought, I am reversing my opinion of PERMIT PARKING on No. Arden Drive and DO NOT WISH PERMIT PARKING on our street !!!

My address is 708 No. Arden Drive.

Thank you,

Michele Andelson

3

704

# OPPOSE

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**From:** Kelly Perkins  
**Sent:** Thursday, June 05, 2014 1:05 PM  
**To:** WebCBH TRANSPORTATION; Martha Eros; Eric Petersen  
**Subject:** preferential parking for the 700 block of north arden drive

To Whom It May Concern,

This letter is in response to the proposed permit parking on the 700 block of North Arden Dr.

We are vehemently opposed to this measure passing! It would be a detriment to the integrity of the 700 block as proposed.

We join our neighbors (Kevin Wall, Sue Smalley of 703, Lisa Henson and Dave Pressler of 705, Cindra and Alan Ladd Jr. at 706 and Elahe Elihu at 711) and share their concerns as noted in their petition: most importantly, we feel that the obligation related to asking for permits from the transportation department any time we have more people visiting us is outrageous and we are strongly against any measures which would invade our privacy in such a way.

Furthermore, having to purchase permits for our *own* use to be able to park by our very home is as ridiculous of an idea as it is revolting. Its also a inconvenience for our guests as well. This is not acceptable under any circumstances.

Having lived here in 704 N. Arden Drive for a few years now we have grown to love this beautiful street and everything that comes with it; therefore we are strongly against any and all actions which would deteriorate this lovely neighborhood into a parking lot - and especially one that requires the occupants of the block to ask for permission to use!

Respectfully,

Kelly Petersen and Eric Petersen (704 N. Arden Drive)

708

**OPPOSE**

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**From:** Arlen  
**Sent:** Thursday, June 05, 2014 1:11 PM  
**To:** WebCBH TRANSPORTATION; Martha Eros  
**Cc:** DCS MicheleAndelson  
**Subject:** Re: STOP PERMIT PARKING ON 700 BLOCK OF ARDEN DRIVE

I am Michele's Andelson's husband and also live at 708 No. Arden. I also OPPOSE and DO NOT WISH PERMIT PARKING on the 700 block of Arden.

Thank you,

Arlen H. Andelson

-----Original Message-----

From: she \_\_\_\_\_n>  
To: TRANSPORTATION <TRANSPORTATION@beverlyhills.org>; MEros <MEros@beverlyhills.org>  
Cc: aandelson  
Sent: Thu, Jun 5, 2014 10:57 am  
Subject: STOP PERMIT PARKING ON 700 BLOCK OF ARDEN DRIVE

After giving the subject much thought, I am reversing my opinion of PERMIT PARKING on No. Arden Drive and DO NOT WISH PERMIT PARKING on our street !!!

My address is 708 No. Arden Drive.

Thank you,

Michele Andelson

3.

713

# SUPPORT

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**From:** Charles Nelson  
**Sent:** Friday, June 06, 2014 11:15 AM  
**To:** Martha Eros; WebCBH TRANSPORTATION  
**Subject:** Support for 700 Block of North Arden Drive Permit Parking

I am writing to give my support to the Permit Parking Zone for the 700 block of North Arden Drive. My wife and I own the home under construction at 713 North Arden Drive. We were not included on the original petition and will increase the number of homes in support to 11 of 18. Our neighbor across the street the Rubins are also in support and will send a letter stating such. They weren't included on the original petition either and will then give us 12 of 18 homes in support.

The Sunset employees treat our neighborhood as a dressing room and trash can and loiter all hours of the day and night. We should not have to endure their impact because they want free parking. Thank you for your consideration.

Best regards,

Charles Nelson

701

(1/2)

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**From:** Brittany Harrer <  
**Sent:** Tuesday, June 10, 2014 9:31 AM  
**To:** Martha Eros  
**Cc:** WebCBH TRANSPORTATION  
**Subject:** Letter from Stanley and Patricia Silver re: PERMIT PARKING ON ARDEN  
**Attachments:** Scan 3.jpeg

Hi Martha

I have attached a letter from Stanley and Patricia Silver (701 N Arden). They originally signed a petition for permit parking but are now against it. They tried to email you but it did not go through so I am attaching the letter here. Thank you.

Brittany Harrer  
*Executive Assistant to Susan Smalley*

OPPOSE

(2/2)

June 4, 2014

SUBJECT: Permit Parking; ARDEN drive

PATRICIA & STANLEY SILVER, owners  
OF 701 NORTH ARDEN drive, signed  
A PETITION TO APPROVE PERMIT  
PARKING.

we want to change to:

NO PERMIT PARKING

Thank you.

Stanley Silver

310 271-5200

\* could not submit by computer  
to: TRANSPORTATION & BEVERLYHILLS.ORG  
OR  
MENOS & BEVERLYHILLS.ORG

(1/2)

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**From:** WebCBH TRANSPORTATION  
**Subject:** FW: STOP PERMIT PARKING ON 700 BLOCK OF ARDEN DRIVE  
**Attachments:** 700\_Block\_No.\_Arden.pdf

**From:** Arlen [mailto:\_\_\_\_\_]  
**Sent:** Tuesday, June 17, 2014 10:16 AM  
**To:** Martha Eros; WebCBH TRANSPORTATION  
**Cc:** DCS MicheleAndelson; Aaron Kunz; \_\_\_\_\_  
**Subject:** Re: STOP PERMIT PARKING ON 700 BLOCK OF ARDEN DRIVE

Hello Martha,

Thank you for so quickly returning my call yesterday. Your responses to my questions were very thorough and greatly appreciated.

Attached is a letter from my wife and I explaining in more detail our reasons for objecting to the request for permit parking. Please include it with the package being sent to the City Council.

Would you kindly acknowledge receipt of this email and its attachment.

Thanks so much.

Arlen & Michele Andelson

**OPPOSE**

CITY OF BEVERLY HILLS  
PETITION DIVISION

2/2

14 JUN 17 AM 11:11

TO: BEVERLY HILLS CITY COUNCIL  
Hearing Date: June 24, 2014

Re: STOP PERMIT PARKING ON THE 700 BLOCK OF NORTH ARDEN DRIVE

Dear Beverly Hills City Council,

Having lived in our home at 708 North Arden Drive for 30 years (since 1984) and having a deep concern for our quality of life, we are strongly opposed to permit parking on the 700 block of North Arden Drive. Our reasons include those set forth in the opposition letters submitted by other homeowners on our block.

In addition, we would like to point out:

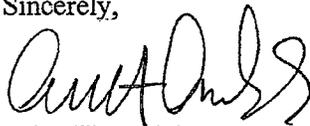
A MAJORITY of the 18 family home residents on the 700 block of North Arden Drive now oppose permit parking. Although the initial petition was signed by 10 of the 18 residents, two of those initial signers have rescinded their support and now strongly oppose permit parking of any sort. As of today 10 of the 18 family home residents are OPPOSED. That is a majority.

We have had very little problem with parking on our street EXCEPT when the construction crews are working. Even then, at worst, our guests park 2 or 3 houses away from us instead of directly in front of our home. This occurs rarely. The parking occupancy counts submitted to you mainly identify clearly marked construction vehicles. Many, if not most, of the passenger vehicles belong to construction workers and are construction related.

WE URGE THE FOLLOWING AS A SOLUTION:

We strongly urge that the request for permit parking be denied. Alternatively, that the request should be postponed until all construction on the street is completed and then re-assesses the matter. Additionally, for the good of all citizens (on Arden Drive and other residential streets) we urge that when granting building permits, they are conditioned with a requirement for on-site parking of construction workers or that some form of shuttle of workers is required.

Sincerely,



Arlen H. Andelson  
708 No. Arden Drive  
[aandelson@aol.com](mailto:aandelson@aol.com)



Michele W. Andelson  
708 No. Arden Drive  
[shel331@aol.com](mailto:shel331@aol.com)

# **ATTACHMENT 7**

**700 North Arden Drive  
Establish Preferential Parking Permit Zone**

Existing Regulation: No Parking Regulation  
 Petition Request: 2 Hour Parking, 8am-8pm, Monday through Saturday; and  
 No Parking, 8pm-2:30am, Monday through Saturday  
 Recommendation: 2 Hour Parking, 8am-8pm, Monday through Saturday; and  
 No Parking, 8pm-2:30am, Daily, Permit "O" Exempt

Total Households - 700 Block of N. Arden Dr. (Duplicates Removed)

DATE	ADDRESS	SUPPORT	OPPOSE
06/10/14	701 North Arden Drive*		X
06/02/14	703 North Arden Drive		X
06/05/14	704 North Arden Drive		X
06/02/14	705 North Arden Drive		X
06/02/14	706 North Arden Drive		X
06/17/14	708 North Arden Drive		X
06/04/14	710 North Arden Drive*		X
06/05/14	711 North Arden Drive*		X
06/06/14	713 North Arden Drive	X	
06/05/14	716 North Arden Drive		X
06/02/14	718 North Arden Drive*	X	

\*signed original petition

Total Households - Adjacent Blocks (Duplicates Removed)

DATE	ADDRESS	SUPPORT	OPPOSE
05/27/14	623 North Arden Drive		X
05/28/14	702 North Hillcrest Drive		X

# **ATTACHMENT B**

# 700 Arden Drive Parking Occupancy Survey

Date: Thursday, August 14, 2014

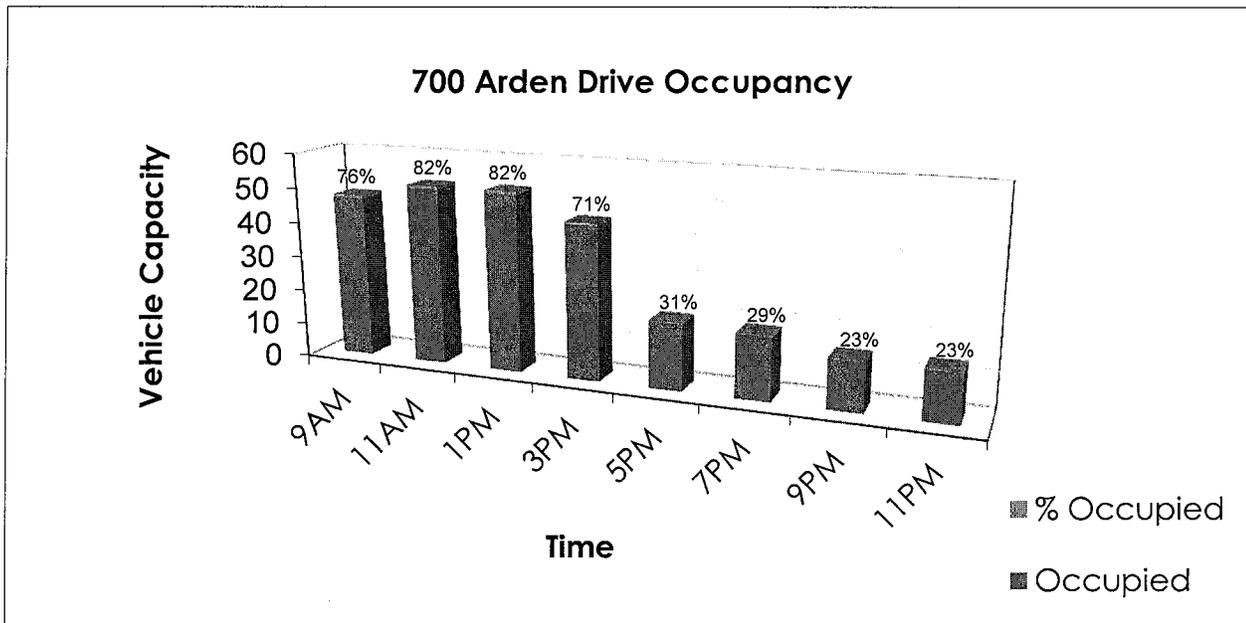
## TOTAL PARKING OCCUPANCY

### 700 BLOCK OF ARDEN DRIVE

Time of Day	9AM	11AM	1PM	3PM	5PM	7PM	9PM	11PM	AVG
Occupied	47	51	51	44	19	18	14	14	32
Capacity*	62	62	62	62	62	62	62	62	-
<b>% Occupied</b>	<b>76%</b>	<b>82%</b>	<b>82%</b>	<b>71%</b>	<b>31%</b>	<b>29%</b>	<b>23%</b>	<b>23%</b>	<b>52%</b>

## NON-RESIDENT PARKING OCCUPANCY

Time of Day	9AM	11AM	1PM	3PM	5PM	7PM	9PM	11PM	AVG
Non-Residents (NR)	47	51	51	43	19	18	14	14	32
Residents (R)	0	0	0	1	0	0	0	0	0
Capacity*	62	62	62	62	62	62	62	62	-
<b>NR Occupancy</b>	<b>76%</b>	<b>82%</b>	<b>82%</b>	<b>69%</b>	<b>31%</b>	<b>29%</b>	<b>23%</b>	<b>23%</b>	<b>52%</b>
R Occupancy	0%	0%	0%	2%	0%	0%	0%	0%	0%



\*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

# 700 Arden Drive Parking Occupancy Survey

Date: Thursday, August 14, 2014

REMOVE CONSTRUCTION VEHICLES 9AM-5PM

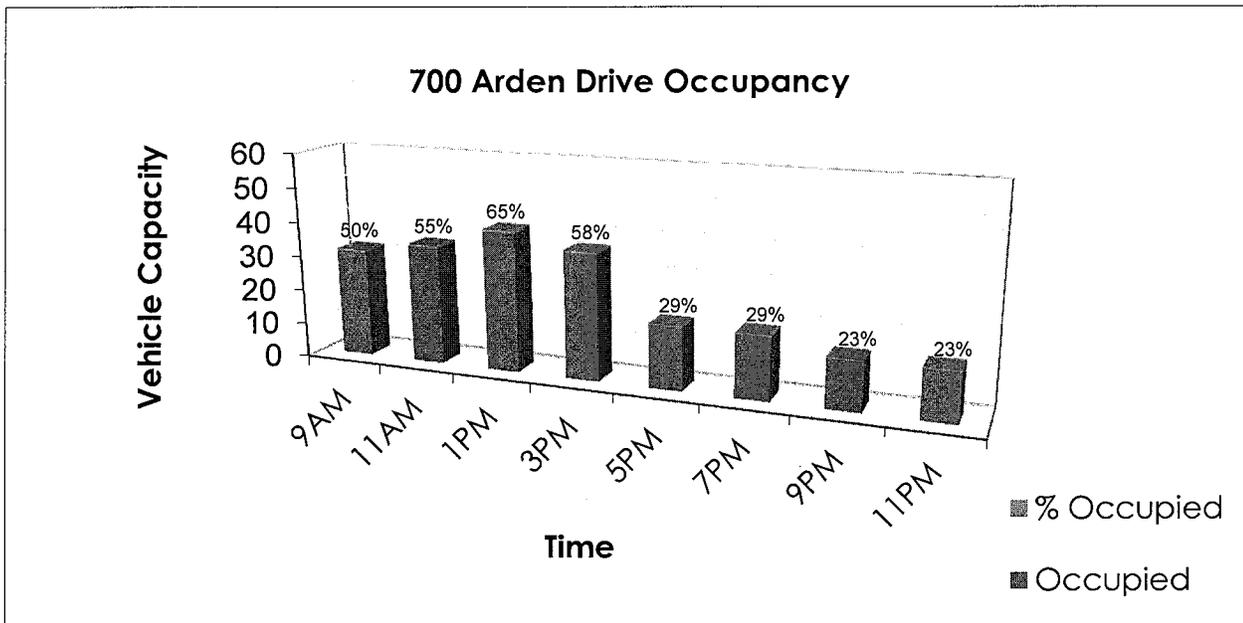
## TOTAL PARKING OCCUPANCY

### 700 BLOCK OF ARDEN DRIVE

Time of Day	9AM	11AM	1PM	3PM	5PM	7PM	9PM	11PM	AVG
Occupied	31	34	40	36	18	18	14	14	26
Capacity*	62	62	62	62	62	62	62	62	-
% Occupied	50%	55%	65%	58%	29%	29%	23%	23%	41%

## NON-RESIDENT PARKING OCCUPANCY

Time of Day	9AM	11AM	1PM	3PM	5PM	7PM	9PM	11PM	AVG
Non-Residents (NR)	47	51	51	43	19	18	14	14	32
Residents (R)	0	0	0	1	0	0	0	0	0
Capacity*	62	62	62	62	62	62	62	62	-
NR Occupancy	76%	82%	82%	69%	31%	29%	23%	23%	52%
R Occupancy	0%	0%	0%	2%	0%	0%	0%	0%	0%



\*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

# 700 Arden Drive Parking Occupancy Survey - Elevado Adjacent

Date: Thursday, August 14, 2014

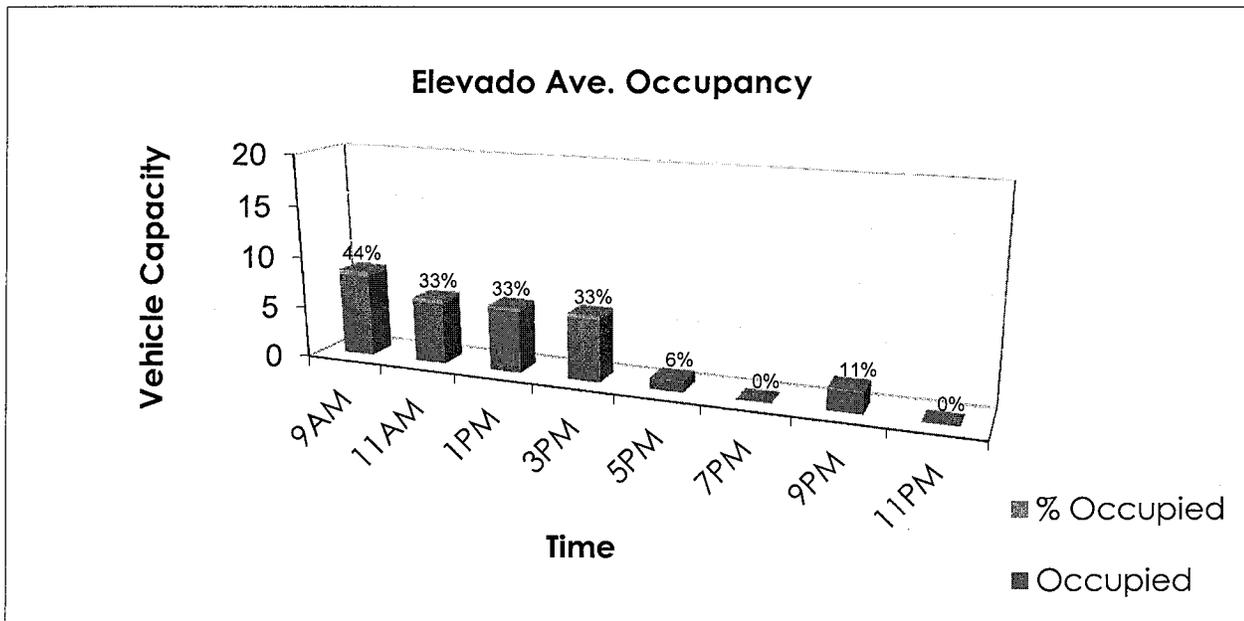
## TOTAL PARKING OCCUPANCY

### ELEVADO ADJACENT TO 700 BLOCK OF ARDEN DRIVE

Time of Day	9AM	11AM	1PM	3PM	5PM	7PM	9PM	11PM	AVG
Occupied	8	6	6	6	1	0	2	0	4
Capacity*	18	18	18	18	18	18	18	18	-
<b>% Occupied</b>	<b>44%</b>	<b>33%</b>	<b>33%</b>	<b>33%</b>	<b>6%</b>	<b>0%</b>	<b>11%</b>	<b>0%</b>	<b>20%</b>

## NON-RESIDENT PARKING OCCUPANCY

Time of Day	9AM	11AM	1PM	3PM	5PM	7PM	9PM	11PM	AVG
Non-Residents (NR)	8	6	6	6	1	0	2	0	4
Residents (R)	0	0	0	0	0	0	0	0	0
Capacity*	18	18	18	18	18	18	18	18	-
<b>NR Occupancy</b>	<b>44%</b>	<b>33%</b>	<b>33%</b>	<b>33%</b>	<b>6%</b>	<b>0%</b>	<b>11%</b>	<b>0%</b>	<b>20%</b>
R Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%



\*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

# 700 Arden Drive Parking Occupancy Survey

Date: Thursday, May 15, 2014

## TOTAL PARKING OCCUPANCY 700 BLOCK OF ARDEN DRIVE

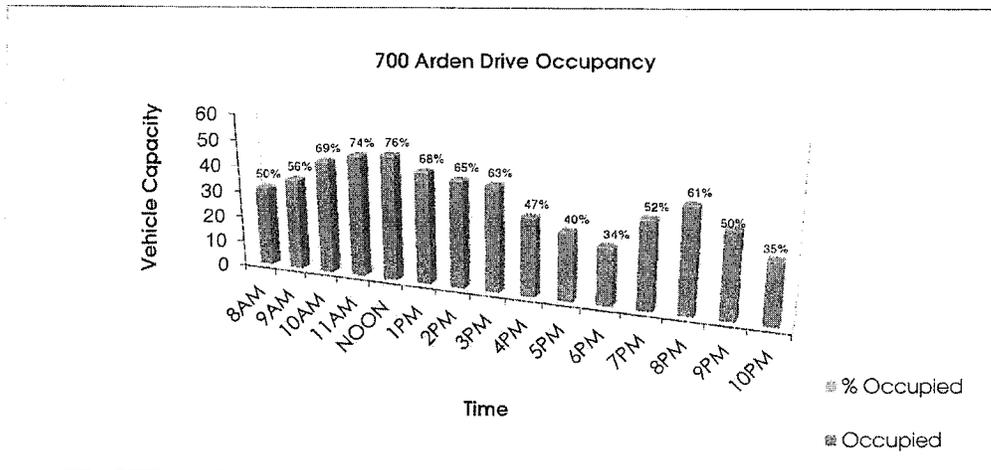
Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Occupied	31	35	43	46	47	42	40	39	29	25	21	32	38	31	22	35
Capacity*	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	-
% Occupied	50%	56%	69%	74%	76%	68%	65%	63%	47%	40%	34%	52%	61%	50%	35%	56%

## PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	TOTAL
# Vehicles	22	27	14	11	9	8	8	6	12	3	0	0	2	0	0	122
% Veh. Parked	18%	22%	11%	9%	7%	7%	7%	5%	10%	2%	0%	0%	2%	0%	0%	100%

## NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Non-Residents (NR)	30	35	41	44	45	40	39	37	28	22	19	30	36	28	21	33
Residents (R)	1	0	2	2	2	2	1	2	1	3	2	2	2	3	1	2
Capacity*	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	-
NR Occupancy	48%	56%	66%	71%	73%	65%	63%	60%	45%	35%	31%	48%	58%	45%	34%	53%
R Occupancy	2%	0%	3%	3%	3%	3%	2%	3%	2%	5%	3%	3%	3%	5%	2%	3%



\*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

## Parking Occupancy Study

## 700 Arden Drive Parking Occupancy Survey

### Exclude Construction Vehicles

Date: Thursday, May 15, 2014

#### TOTAL PARKING OCCUPANCY 700 BLOCK OF ARDEN DRIVE

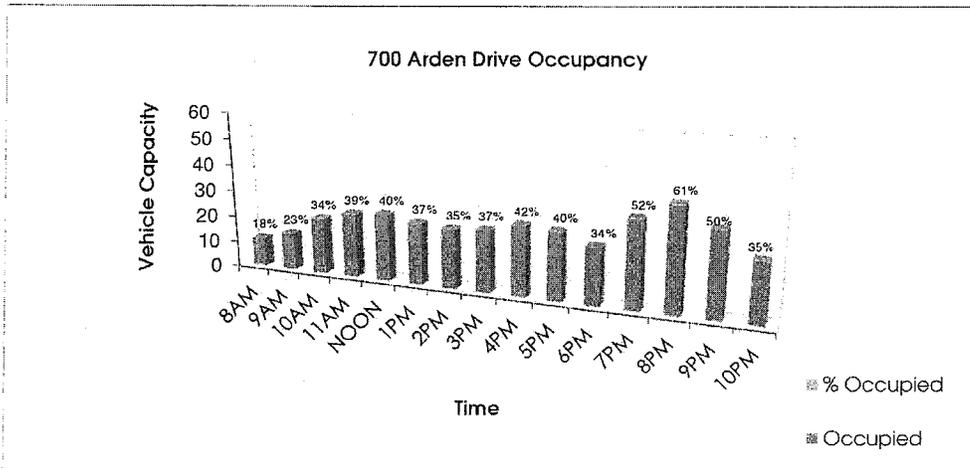
Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Occupied	11	14	21	24	25	23	22	23	26	25	21	32	38	31	22	24
Capacity*	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	-
% Occupied	18%	23%	34%	39%	40%	37%	35%	37%	42%	40%	34%	52%	61%	50%	35%	38%

#### PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	TOTAL
# Vehicles	22	27	14	11	9	8	8	6	12	3	0	0	2	0	0	122
% Veh. Parked	18%	22%	11%	9%	7%	7%	7%	5%	10%	2%	0%	0%	2%	0%	0%	100%

#### NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Non-Residents (NR)	10	14	19	22	23	21	21	21	25	22	19	30	36	28	21	22
Residents (R)	1	0	2	2	2	2	1	2	1	3	2	2	2	3	1	2
Capacity*	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	-
NR Occupancy	16%	23%	31%	35%	37%	34%	34%	34%	40%	35%	31%	48%	58%	45%	34%	36%
R Occupancy	2%	0%	3%	3%	3%	3%	2%	3%	2%	5%	3%	3%	3%	5%	2%	3%



\*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

**700 ARDEN DRIVE**  
**PARKING OCCUPANCY SUMMARY**  
**SUNDAY 8/3/2014 - TUESDAY 8/12/2014**

**VEHICLE COUNTS BY THE HOUR**

DATE	VEHICLES			
	8 PM	10PM	12 AM	2 AM
SUNDAY 8/3	3	3	3	3
MONDAY 8/4	9	9	5	1
TUESDAY 8/5	20	12	0	0
WEDNESDAY 8/6	13	10	5	0
THURSDAY 8/7	17	15	8	0
FRIDAY 8/8	19	16	0	0
SATURDAY 8/9	12	10	13	3
SUNDAY 8/10	7	7	7	1
MONDAY 8/11	16	9	0	0
TUESDAY 8/12	21	12	0	0
<b>AVERAGE:</b>	<b>14</b>	<b>10</b>	<b>4</b>	<b>1</b>

**CUMULATIVE VEHICLE COUNTS BY ADDRESS**

ADDRESS	VEHICLES				
	8 PM	10PM	12 AM	2 AM	TOTAL
700	1				1
701	2		1		3
702					0
703	1				1
704	1				1
705	2				2
706	2				2
707	5	4	1		10
708	3	3	1	1	8
709	2	1	1	2	6
710	5	3	1		9
711		1	1		2
712	11	12	4	1	28
713	5	2	2		9
714	15	12	5		32
715	25	14	3	1	43
716	30	28	13	2	73
717	8	6	2		16
718	19	17	6	1	43

# **ATTACHMENT C**

## WebCBH TRANSPORTATION

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**From:** Lisa Henson  
**Sent:** Wednesday, June 25, 2014 11:32 PM  
**To:** Lili Bosse  
**Cc:** 12-Julian Gold; William Brien; John Mirisch; Nancy Krasne; Dave Pressler; Ellen Meyer; Cindra Ladd; Kevin Wall; Tim Smalley Wall; Kelly Smalley-Wall; Elaine Elihu; Neighbors Amron; WebCBH TRANSPORTATION; WebCBH MAYORANDCITYCOUNCIL; Susan Smalley  
**Subject:** Re: City Council Meeting on June 24th re: Arden Dr. permits

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Dear Mayor Bosse,

The majority of residents of the 700 block of Arden were against the permit parking which was approved yesterday. We simply cannot stand by and allow the Beverly Hills City Council to railroad us in this way. Your response to Sue Smalley was civil and we appreciate that you took the time to answer her. However, we are absolutely unsatisfied by the current result, and your attitude implies that we don't know what is good for us and that we will appreciate the permit parking later. This attitude as well as the actions of the City Council are patronizing, inappropriate, and derelict in serving the voters of Beverly Hills.

There are statements in the Civil Code of Beverly Hills about what conditions justify instituting permit parking. The parking on our block does not satisfy those conditions. The only justifiable reason to subvert the law would be to have an overwhelming majority of residents petition for the permit parking, which definitely did not happen. The petitioners had a slim minority although it was evident that they had the majority of personal relationships among the City Council and Parking Commission. We do not find it tolerable that the special interests of the few should take precedence over the interests of the majority.

We would like you and the Council to know that we plan to actively campaign against you as lawmakers but that we will in addition look into legal options to challenge the Council's decision.

The petition should have been, and still should be, referred back to the Parking Commission to develop a compromise. We are being saddled with the most restrictive parking in the flats, when many lesser alternative could have addressed the petitioners concerns. By not advocating for compromise, the City Council has fanned the flames of a neighborhood dispute that is not going to go away. Those of us who are being imposed upon are not happy AT ALL with the neighbors who are putting us through this and we would have liked the consideration of the Council to make peace rather than choose favorites.

I am attaching a letter that I sent before the hearing, but as I am not a personal friend of yours or the Council, I did not receive any acknowledgement of my letter.

Lisa Henson  
705 N. Arden

Dear Mayor and City Council,

My name is Lisa Henson and I reside at 705 N. Arden Drive. There is a City Council hearing on Tuesday June 24 regarding proposed permit parking on my block; I am unable to attend the hearing but my husband is planning to speak out against the parking. I am personally writing to you not only to oppose the permit parking but also to object to the fact that it is being placed in front of you for approval. The petition no longer has sufficient support for approval, in spite of the fact that the Transportation Commission approved it.

There is fierce opposition to the permit parking on our block from more than half of the households. Originally a petition was circulated which obtained a slight majority of homes (ten out of eighteen) but since that time three households have changed their position and now supporters of permit parking are in the minority. There must be majority support from the residents to justify instituting permit parking on the block.

The criteria for "Establishment of Permit Parking Zones" in the Beverly Hills Municipal Code (7-3-206) states that commuter traffic must "interfere" with available street parking. The second criteria is that there be no reasonable alternative besides establishing permit parking. According to this criteria, there is no basis even for the petition to be circulated in the first place since we have ample parking available on our street- days, nights, weekends. The city did a study which established that there is some commuter parking at the top of the block, but there is still plenty of parking available to residents at all times. The furthest that one would have to walk for a parking space would be one or two houses.

Why should our street, which is very quiet with ample street parking, be placed under the most onerous permit parking in the flats? Rodeo Drive which is a tourist destination is only restricted during the day. Sierra Drive which is close to commercial West Hollywood is only restricted at night. Yet we are proposed to be restricted all day and all night as well as Saturdays.

Permit parking is inconvenient, potentially expensive, and it curtails many of the loveliest things that we do in our neighborhood. We are sociable people who invite friends over for holidays, dinner parties, election returns, Game of Thrones viewing, and our meditation group- to name a few events. On the evening of the hearing I am hosting a party for Philliips Academy Andover which will have 15-20 people, and I am delighted that I don't have to call the city for permits for my guests. To think that none of these pleasant activities (which require more than three cars to park outside the house) can happen without informing the city and obtaining extra permit parking is appalling to us.

Please give this permit parking a quick dismissal.

Yours,  
Lisa Henson

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**From:** Sue Smalley  
**Date:** Wednesday, June 25, 2014 at 3:43 PM  
**To:** Lili Bosse  
**Cc:** \_\_\_\_\_, Lisa Henson \_\_\_\_\_, Dave Pressler \_\_\_\_\_, Ellen Meyer \_\_\_\_\_, Cindra Ladd < \_\_\_\_\_ >, Kevin Wall < \_\_\_\_\_ >, Sue Smalley \_\_\_\_\_, Tim Smalley Wall \_\_\_\_\_, Kelly Smalley-Wall \_\_\_\_\_, Elaine Elihu \_\_\_\_\_

**Subject:** City Council Meeting on June 24th re: Arden Dr. permits

Dear Mayor Bosse and City Council Members,

We attended the City Council meeting last night to discuss the permit parking on Arden drive (700 block). We are writing to set the record straight regarding the proceedings.

As you recall and it was discussed by the transportation official, the qualifying petition had a vote of 10:8 in favor of permit parking. IN the time ensuing from the petition to last night 3 people changed their minds, switching from yes to no (now opposing permit parking).

We want it clear for the record that the street voted 11:7 opposing the permit parking. After public comments were closed, the department of transportation official added that one person may change their mind and that another family through hearsay was going to add their vote in favor of permit parking. According to the record keeping by the department of transportation NEITHER of those events had – as yet – occurred (and even if they did it would still be a majority opposed to permit parking).

In the ensuing discussion by council members, the 11:7 vote was continuously referred to as half the block wants it, half the block does not (implying a 50:50 split). IT was not a 50:50 split, it was significantly a majority opposing permit parking.

While we appreciate that there were several residents very vocal and passionate in favor of permit parking, we also felt the numerous letters sent in by those opposing weren't even recognized (despite the statement that they would be in the proceedings). Per Marsha in the transportation office, a total of 20 letters were received as of June 17, 2014 and of these 16 were opposing permit parking and 2 were in favor of permit parking (counting only 700 block residents, 2 were from 600 block residents). The household count for letters was 10 against, 2 in favor (counting only 700 block residents).

We would like to have this placed in the official proceedings of the council meeting as we do not think the vote was accurately represented in the council discussion.

Lastly, we would also like it noted for the record that a council member told the young adults present that they could have 'permits for all their cars' and that it is a simple procedure to write a number on a piece of paper and have your friends put it in the window.

We do not think it will be as easy as that and we have been informed that there is a 3 permit limit per house. She did not represent that to us last night and so we are under the assumption that we can have a much larger number of permanent permits to keep in our cars.

Finally, there was discussion that if someone with a permit (resident) is issued a ticket that it will be adjusted for (not fined). We would like this also included 'for the record'.

It is our belief that the inconveniences of permit parking far outweigh the challenges faced by a few of the neighbors attending last nights meeting.

We would like to reiterate the council was not representing the vote AS IT STOOD AS OF LAST NIGHT, a vote of 11:7 against permit parking.

It is our view that the block of 700 Arden Dr. spoke clearly in the vote and that letters and we attending supported that view.

Sincerely,

Sue Smalley, Kevin Wall, Lisa Henson, David Pressler, Cindra Ladd, Ellen Meyer,  
Tim Wall, Kelly Wall

## WebCBH TRANSPORTATION

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**From:** Linda Elihu <...>  
**Sent:** Thursday, June 26, 2014 10:31 AM  
**To:** Lili Bosse  
**Cc:** 12-Julian Gold; William Brien; John Mirisch; Nancy Krasne; Dave Pressler;

WebCBH

TRANSPORTATION; WebCBH MAYORANDCITYCOUNCIL;  
Daddy; Diana Elihu; Jessica Elihu

**Subject:** 700 Arden Permit Parking

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Dear Mayor Bosse and City Council Members,

My name is Linda Elihu and I reside with my family at 711 North Arden Drive. I live on what many of the supporters of the move to establish permit parking for the 700 Arden block refer to as the "North Side." As a so-called North Sider, I am vehemently and passionately opposed to establishing permit parking on the 700 block of Arden.

I was in attendance at the Council meeting this past Tuesday night, the evening of July 24, 2014. To say that I am outraged and disappointed by the actions of the council is to express my sentiments lightly. It is also evident that the majority of my neighbors feels the same way, given that they have expressed their interests prior to this council meeting, at the council meeting, and since the decision of the council was handed down. More than 50% of the residents of our block were ignored by the officials elected to represent our interests.

The conditions on the 700 Arden block do not warrant permit parking, least of which to such restrictive regulations. The Traffic and Parking Commission reported some numbers to the Council, which seemed to create some confusion. The report explained that at the peak of parking on any evening between the hours of 8 pm and 10 pm, 38% of the spaces are occupied. This is in comparison to the 90% (37/41) figure for other blocks reported that were transitioned to permit parking. This 38% figure represents the problem at its greatest, but fails to realize that even then, some of those spaces may have been occupied by cars of 700 block owners or their guests. Regardless, at all times 62% of parking spaces are available to all residents (both North and South siders). Personally I do not see the parking issue as a North and South issue, dividing my neighbors, as it has been posed. The evening following the council meeting I drove up and down my block 2x to see the extent of the parking problem. While the entire South side of Arden was entirely bare, on the North side there was no more than a few cars occupying spaces. However, I specifically checked and noticed that every home on the North side had space for cars directly in front of their residence.

The petition to create permit parking was spearheaded by some angry neighbors that posed the problem as a safety issue. I can say as a young lady myself, I am always careful where I travel, as well as who I travel with. There is no safety issue on the 700 Arden block, and to say so is to represent that the city of Beverly Hills is an unsafe place to live. There are no people, or "waiters", loitering on the streets in front of my house or having sex in their cars. I, like my sister Diana Elihu, have a large bay window looking out directly onto the block. I have never once experienced or witnessed anyone changing in their car, loitering in front of my house at night, or dispensing garbage in front of my neighbors' home. Again, I would like to point out that I am from the "North" side, DIRECTLY across and facing the neighbor who made that false allegation.

Many of the residents of our block expressed that we like to host guests, which could also explain the number of cars on our block. My family is referred to as "the watering hole of a zoo," known to be where many friends (both adolescent and adult) come to watch Los Angeles Lakers Basketball games, the 2014 FIFA World Cup Games, movie nights, day time barbeques, and Friday night Shabbat dinners once a week. To fathom that essentially most of my days and nights I would be forced to print out or write up slips for my guests makes me livid. I have an event already planned for early July where 50 of my peers at UCLA School of Law have been invited to my home to celebrate the end of the year and the close of Bar examination studies. If this event were planned after the installation of the new permitted signs, I would certainly have cancelled my event.

The council voted down a majority of people who would be faced with the direct consequences and inconveniences of establishing permit parking. As such, my quality of life is being severely diminished. Quality of life is something the residents of Beverly Hills pay for dearly in property taxes, of which we are being robbed. The anxiety, annoyance, and daily unhappiness I will suffer is the direct and proximate result of this council's decision.

I hope the Council finds that this matter is far from resolved in my eyes as well as that of my neighbors. We hope to resolve this matter amicably as neighbors first and foremost. However, we are prepared to take legal recourse and file an injunction to prevent the installation of the new signs. I hope now our voice will be heard and recognized as it was not last Tuesday evening.

Most Sincerely,  
Linda Elihu, Diana Elihu, Jessica Elihu, Daniel Elihu, Elaine Elihu, Sue Smalley, Kevin Wall, Lisa Henson,  
David Pressler, Cindra Ladd, Ellen Meyer,  
Tim Wall, Kelly Wall

## WebCBH TRANSPORTATION

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**From:**  
**Sent:** Sunday, June 29, 2014 1:45 PM  
**To:** Lili Bosse  
**Cc:** 12-Julian Gold; William Brien; John Mirisch; Nancy Krasne;

WebCBH  
Mahdi

TRANSPORTATION; WebCBH MAYORANDCITYCOUNCIL;  
Aluzri; Aaron Kunz; Martha Eros; Linda Elihu  
**Subject:** Permit Parking: 700 Block of Arden

Dear Mayor Bosse, City Council members, and Transportation Department,

As you may well surmise, this has become a very contentious issue, and I would like to spear head our effort in hope that the final outcome will not cause further division and animosity among neighbors. The fact remains that the will of the majority, by almost a two to one ratio, was thwarted by half-truths and exaggerations made by a couple selfish proponents. The issue of "safety" was raised, where there has not been a single police report or citation of criminal activity or wrongdoing. The safety point was also dismissed by the Transportation Department's Assistant City Manager in a later correspondence between himself and Lisa Henson, where he stated that crime and safety issues was not the factor behind the city's approval of permit parking. While some councilmembers also justified their decision by prophesizing that permit parking should be approved now because it would become necessary in the "future," we do not agree and find this reason to be disingenuous. The majority of our neighbors are very unhappy with the city's response to our concerns. It deeply hurts to have witnessed the degree to which we were ignored and made to have felt we were stupid and did not know any better. Nevertheless, we do hope to resolve this matter administratively so that most of our neighbors are satisfied and the minority does not become horribly dissatisfied, as we are. To this end, we respectfully request and seek your assistance in reversing the unfair and unjust resolution of this matter.

My daughter and I went down to the city office Friday morning to meet and discuss the issue in person. No one seemed to be in the office. We are determined to schedule an opportunity to meet soon. The opposing neighbors have discussed and are prepared to start a new petition, which now requires a 60% vote. We have 11 neighbors out of 18 who oppose permit parking, which satisfies that requirement. We may have more vote than 11 neighbors opposed to the establishment of permit parking on the 700 block of Arden by the end of this process. Please kindly instruct your staff or the responsible individual in the transportation department to email us the new petition in order to commence the process.

The overwhelming concern at this time is the imminent threat of the installation of new parking signs on our block. We are adamantly opposed to seeing the signs posted before the issue is completely resolved. Doing so would be a complete affront to the majority, a waste of city funds, and a possible signal that the city is not acting in good faith. We urge and implore you as our honorable mayor to utilize your power and prevent the installation of the signs until after the issue is reheard and properly addressed. I remain confident and respectfully assure you that this temporary action from your office will go a long way to soothe the tremendous hard feelings amongst the neighborhood, and will prevent the taking of any other action that would become imperative to stop the signs from going up.

Thank you so much for your understanding and cooperation.

Sincerely,

Daniel Elihu

Cc: Sue Smalley, Kevin Wall, Lisa Henson, David Pressler, Cindra Ladd, Ellen Meyer, Tim Wall, Kelly Wall, Robert Ellis, Elliette Ellis, Marilyn Gillis, Bruce Gillis, Michele Andelson, Kelly Petersen, Eric Petersen, Brittany Harrer, Elihu Family

## WebCBH TRANSPORTATION

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**From:**  
**Sent:** Sunday, July 20, 2014 9:38 PM  
**To:** Lili Bosse  
**Cc:** 12-Julian Gold; William Brien; John Mirisch; Nancy Krasne;

TRANSPORTATION; WebCBH MAYORANDCITYCOUNCIL;  
Aluzri; Aaron Kunz; Martha Eros;  
; Lisa Henson; DCS MicheleAndelson;  
: Linda Elihu

WebCBH  
Mahdi

**Subject:** 700 Block of Arden Petition

Dear Mayor Bosse, City Council members, and Transportation Department,

The majority of residents on the 700 block of Arden would first like to thank all of you for your support, patience, and understanding in allowing us the opportunity to reverse and resolve the permit parking issue on our block. I herewith express the heartfelt appreciation and gratitude of these eleven (11) homeowners toward you and the esteemed members of the City Council for the time allotted us to circulate a new petition among the neighbors.

We have successfully met the burden imposed by the City to bring this matter before the City Council once again, which requires 60% support of the neighbors rather than the low threshold of 51% required for the initial petition. Our petition is now complete, and will be submitted to your office on Monday, July 21, 2014.

After speaking with the eleven homeowners in support of our petition, we found vehement objections to the newly imposed permit restrictions on the block. The restrictions have been construed to be disturbing and distressing, as well as wholly unacceptable. We are befuddled as to how the original petition ever attained a majority vote. Many in opposition to the establishment of permit parking on Arden have expressed an interest and desire to attend the next council meeting, where they can express their passionate disapproval to the imposition of any restrictions on our block.

We hope and pray that the voice of the majority will be heard so as to put this matter to rest. Please accept my sincere thanks and appreciation on behalf of the residents on Arden.

Warmest Regards,  
Daniel Elihu & Elahe Elihu, Lou Alexander, Stanley Silver & Patricia Silver, Sue Smalley & Kevin Wall, Eric Petersen & Kelly Petersen, Lisa Henson & Dave Pressler,

Cindra Ladd & Alan Ladd, Jessica Amron, Michele Andelson & Arlen Andelson, Bruce Gillis & Marilyn Gillis, and Robert Ellis & Elliette Ellis

# **ATTACHMENT D**



## NOTICE OF PUBLIC MEETING

### 700 Block of North Arden Drive Preferential Parking Permit Zone "O"

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The Community Development Department invites your participation in the review of a resident-initiated request to address on-street parking on the 700 block of North Arden Drive and the north side of Elevado Avenue between the east and west alleys of North Arden Drive.

On June 24, 2014, Beverly Hills City Council approved a Preferential Parking Permit Zone on the 700 block of North Arden Drive with a regulation of "2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt."

**MEETING:** Traffic & Parking Commission Special Meeting

**DATE:** Tuesday, September 9, 2014

**TIME:** 2:00 p.m.

**LOCATION:** City Hall, Room 280-A, 455 N. Rexford Drive, Beverly Hills, CA, 90210

**PETITION REQUEST:**

A qualifying petition signed by 11 of 18 households (61%) was submitted on July 21, 2014 to reverse the City Council's action.

**PUBLIC COMMENT:**

Persons wishing to comment on this item are invited to attend the September 9, 2014 Traffic & Parking Commission special meeting and/or submit written comments. Please submit correspondence a minimum of 24-hours in advance of the meeting date to allow for routing.

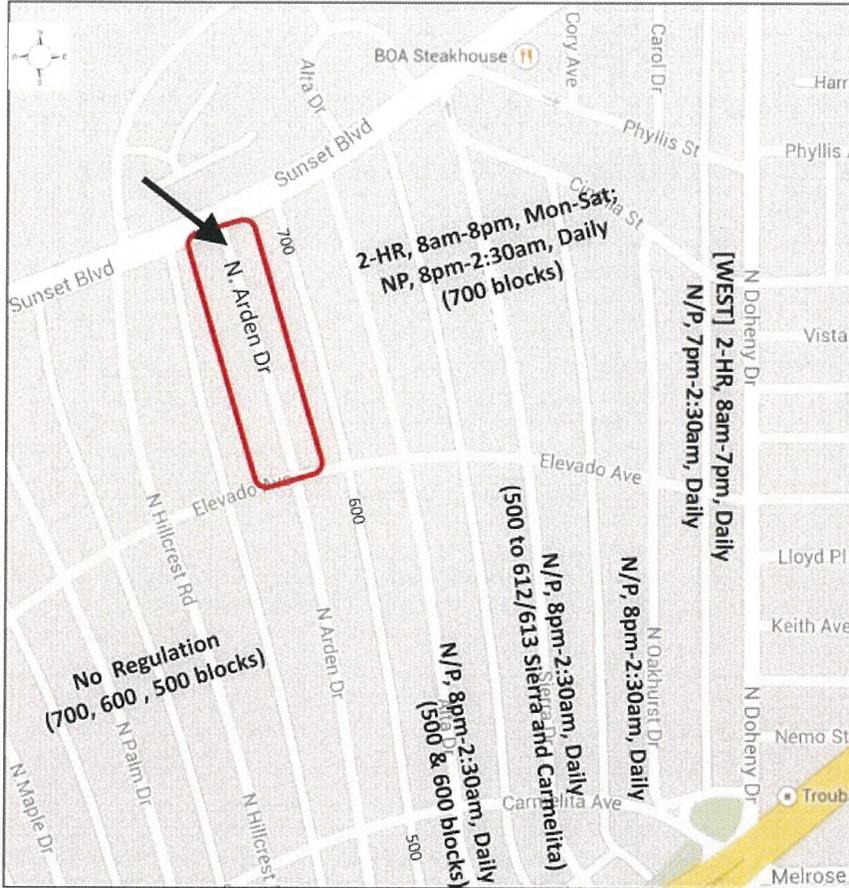
By Email: [transportation@beverlyhills.org](mailto:transportation@beverlyhills.org)

By Mail: City of Beverly Hills  
Community Development - Transportation Planning  
455 North Rexford Drive, Beverly Hills, CA 90210

The Traffic & Parking Commission is an advisory board to the City Council. The Commission's recommendation of the petition request will be forwarded to the City Council for consideration at a future date. The City Council may approve, deny, or modify the Commission's recommendation.

If you would like additional information regarding this proposal, please contact the Transportation Planning division at (310) 285-1128.

## 700 BLOCK OF NORTH ARDEN DRIVE



**Existing Zone "O" Permit Regulation:**

700 BLOCKS OF NORTH ARDEN, ALTA, SIERRA, OAKHURST DRIVES	2-HOUR, 8AM-8PM, MON-SAT; and NO PARKING, 8PM-2:30AM, DAILY
800 BLOCK OF CINTHIA STREET	2-HOUR, 8AM-8PM, MON-SAT; and NO PARKING, 8PM-2:30AM, DAILY
600 BLOCK OF NORTH OAKHURST DRIVE	NO PARKING, 8PM-2AM, DAILY
WEST SIDE OF THE 600 BLOCK OF NORTH DOHENY DRIVE BETWEEN SANTA MONICA BLVD TO 625 PROPERTY LINE AT APPROX MIDBLOCK @ KEITH DRIVE IN WEST HOLLYWOOD	1-HOUR, 8AM-7PM, DAILY; and NO PARKING, 7PM-2:30AM, DAILY
WEST SIDE OF 600 NORTH DOHENY DRIVE BETWEEN ELEVADO AVE TO 625 PROPERTY LINE AT APPROX MIDBLOCK @ KEITH DRIVE IN WEST HOLLYWOOD	2-HOUR, 8AM-7PM, DAILY; and NO PARKING, 7PM-2:30AM, DAILY

# **ATTACHMENT E**

July 21, 2014

Honorable Mayor Lili Bosse  
City of Beverly Hills  
455 North Rexford Drive  
Beverly Hills, Ca. 90210

Dear Mayor Bosse and City Council Members:

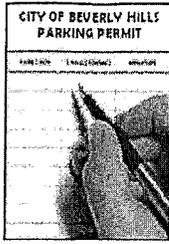
I write this letter on behalf of majority of the residents of 700 Block of North Arden Drive, and enclose the petition to reverse the recently approved parking restrictions. The petition has been executed by eleven (11) homeowners, which is required to bring the matter before you and the full city council for rehearing and redress.

On behalf of all the petitioners and my family, we would like to take this opportunity to extend you our most sincere thanks and appreciation for your understanding and patience during this process, and remain.

Respectfully Submitted,

Daniel Elihu

CC: Lou Alexander, Stanley Silver & Patricia Silver, Sue Smalley & Kevin Wall, Eric Petersen & Kelly Petersen, Lisa Henson & Dave Pressler, Cindra Ladd & Alan Ladd, Jessica Amron, Michele Andelson & Arlen Andelson, Bruce Gillis & Marilyn Gillis, and Robert Ellis & Elliette Ellis



**PREFERENTIAL PARKING PERMIT ZONE  
PETITION REQUEST  
2014**



A *Preferential Parking Permit Zone* allows Beverly Hills residents to park a vehicle(s) on their block beyond the restricted parking hours. Residents of a designated permit zone may purchase up to three (3) annual permits per household at an approximate cost of \$35.00 each (*fees subject to change each fiscal year*). Permits are valid October 1<sup>st</sup> through September 30<sup>th</sup> and may be renewed annually.

Residents may register to receive a daytime exemption permit at no additional cost when occasional parking needs exceed what can be accommodated with three (3) preferential parking permits. Residents must purchase the three annual preferential parking permits to be eligible to receive a daytime exemption permit. Preferential parking permits do not exempt residents from the City's overnight parking restriction between 2:30AM and 5AM. [BHMC 7-3-301]

LEAD PETITIONER: Daniel Elihu, 711 Arden Drive, Beverly Hills, Ca.  
Name Address Phone/Email

STREET BLOCK 700 Block of North Arden Drive

EXISTING REGULATION:	2-Hour Time Regulation	Monday-Saturday Enforcement Hours	8AM to 8PM Effective Days	Day Day/Evening
PETITION REQUEST:	No Restriction Time Regulation	No Restriction Enforcement Hours	No Restriction Effective Days	No Restriction Day/Evening

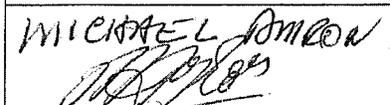
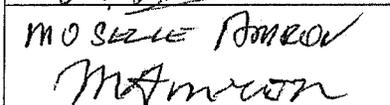
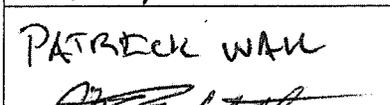
The residents of the above stated street block collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted.

PRINT NAME & SIGNATURE (REQUIRED)	ADDRESS (DWELLING UNIT REQUIRED)	PHONE # (OPTIONAL)
<i>ALAN LADD JR.</i> <i>Alan Ladd</i>	<i>706 N. Arden Dr.</i>	
<i>CHINDRA LADD</i> <i>Chindra Ladd</i>	<i>706 N. Arden Dr.</i>	
<i>LESLIE PETERSON</i> <i>Leslie Peterson</i>	<i>704 N ARDEN DR</i>	
<i>DEAN MATTHEY</i> <i>Dean Matthey</i>	<i>703 N ARDEN DR.</i>	

CITY OF BEVERLY HILLS  
16 JUL 2014

STREET: \_\_\_\_\_ BLOCK OF \_\_\_\_\_

The residents of the above stated street block collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted.

PRINT NAME & SIGNATURE (REQUIRED)	ADDRESS (DWELLING UNIT REQUIRED)	PHONE # (OPTIONAL)
 Dr. David Amron	707 Arden Dr.	
 Jessica Amron	707 Arden Dr.	
 MICHAEL AMRON	707 N. ARDEN DR GUEST HOUSE BEV. HILLS	
 MOLLIE AMRON	707 N ARDEN DR GUEST HOUSE BEV. HILLS	
 PATRICK WALL	703 N ARDEN DR	

CITY OF BEVERLY HILLS  
PETITION DIVISION

16 JUL 21 PM 1:29

STREET: \_\_\_\_\_ BLOCK OF \_\_\_\_\_

The residents of the above stated street block collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted.

PRINT NAME & SIGNATURE (REQUIRED)	ADDRESS (DWELLING UNIT REQUIRED)	PHONE # (OPTIONAL)
Kevin WALL <i>Kevin Wall</i>	703 N Arden Dr	
<i>Law</i>	700 N Arden Dr	
<i>Orlando Ruiz</i>	708 No. Arden Dr	
<i>Michael H. Rudek</i>	708 No ARDEN DR,	
DAVE PRESSLER	705 N ARDEN DR	
<i>Sam</i>	705 N. Arden Dr,	
Ellette Ellis	716 N. Arden Dr	
Robert Ellis	716 N. ARDEN DR	
<i>Dan</i> Danyel Elihu	711 N. ARDEN DR	
Elahé Elihu Elane Elihu	711 N. ARDEN DR	
<i>Bruce</i> Bruce Ellis	710 N. Arden Dr	
<i>Stanley</i> Stanley Ellis	701 No arden	
<i>Tate</i> Tate Ellis	701 N Arden Dr	

CITY OF BEVERLY HILLS

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