



CITY OF BEVERLY HILLS
TRAFFIC & PARKING COMMISSION

May 1, 2014

TO: Traffic & Parking Commission
FROM: Transportation Staff
SUBJECT: Staff Status Report

The purpose of the staff report is to provide the Commission with updates on pending items; therefore, the Commission cannot make formal recommendations on these items.

a. North Santa Monica Boulevard Reconstruction Project

The City Council is scheduled to continue review of the North Santa Monica Boulevard Reconstruction Project cost analysis and funding options at the May 6, 2014 meeting.

The May 6, 2014 City Council agenda report will be available online at www.beverlyhills.org ([Beverly Hills Website - Meeting and Program Archives](#)) after May 2, 2014, and additional project information can be accessed on the [Santa Monica Boulevard Reconstruction Project \(www.beverlyhills.org/SMBLVD\)](#) website.

b. Tour Bus/Vehicle Activity

On May 6, 2014, Transportation Planning staff (with the guidance of the City Attorney's Office) will seek City Council direction for suggested mitigation efforts presented by Councilmembers at the February 4, 2014 study session. Councilmembers expressed concerns about the large, oversize tour bus/coach vehicles traveling on narrow traffic lanes and impeding traffic flow within the business triangle, specifically Rodeo Drive.

The May 6, 2014 City Council agenda reports will be available online at www.beverlyhills.org ([Beverly Hills Website - Meeting and Program Archives](#)) after May 2, 2014.

c. 100 South Beverly Drive Update

The Walter's Café and Luther Burbank Savings representatives are in communication regarding possible off-street parking alternatives to address customer loading on the west side of the 100 block of South Beverly Drive.

In response to the letter signed by 37 properties (47 total signatures) within the 100 and 200 block quadrant of South Beverly Drive requesting a midblock crosswalk on the 100 block of South Beverly Drive, staff has engaged Fehr & Peers Transportation Consultants, the City's on-call traffic engineering firm, to conduct a feasibility study (Attachment A). Results will be provided in 2-3 months.

d. Beverly Vista School - Passenger Loading Zone Signs

Staff has ordered parking signs to extend the morning school loading zone hours by a half hour, from 9 a.m. to 9:30 a.m. The signs will be installed in July, prior to the first day of school on Monday, August 11, 2014.

e. Olympic Boulevard Multiple Family Permit Parking

Per public comment received by an Olympic Boulevard apartment owner during the April 2014 Traffic & Parking Commission meeting, the Traffic & Parking Commission asked for additional information on the background of Multiple-Family permit parking on Olympic Boulevard adjacent to Zone C.

Beverly Hills Municipal Code 7-3-205(A) *Certain areas where Preferential Parking is Not Allowed* states that a "street block on an arterial street" shall not be established as a preferential parking zone¹. Olympic Boulevard is designated as an arterial street in the City's General Plan and Street Master Plan.

In the early 1990's, the City administratively issued Zone C permits to multifamily residents with qualifying overnight parking permits. The number of Zone C permits that multifamily residents could purchase was limited to the number of overnight parking permits they held. When the City developed the "On-line Business Center" (OBC) computer software program, internal control measures were not included and some multifamily residents purchased up to three Zone C permits.

In 2010, the Traffic & Parking Commission reviewed a request from a multiple family block to establish a permit zone separate from Zone C which brought to light the extent of Zone C permits issued. With no authority to issue Zone C permits to the multifamily residents on Olympic Boulevard, staff, in consultation with the Traffic & Parking Commission, determined that multifamily residents with an existing Zone C permit would be "grandfathered" and no new Zone C permits would be issued to incoming multiple family residents.

Staff researched the number of Zone C permits issued to multifamily residents on the north side of Olympic Boulevard between Linden and El Camino Drives. According to the OBC customer service database, approximately 60 Zone C permits are currently issued to multifamily residents, as compared to the 106 Zone C permits issued in 2010.

Other areas of Olympic Boulevard (east of South Beverly Drive) have a permit zone on the side streets between Olympic Boulevard and the east-west alley immediately north or south of the Boulevard. Only residents of buildings adjacent to the side streets may purchase annual permits. While implementation of a similar type of zone may be appropriate in the future, staff's opinion is that those should be established by residential petition² with the condition that all Zone C permits within those buildings be relinquished.

¹7-3-205: CERTAIN AREAS WHERE PREFERENTIAL PARKING IS NOT ALLOWED: No preferential parking zone shall be established on any of the following types of street blocks: (A) Street blocks on an arterial street as designated in the city's general plan; (B) Street blocks with land zoned or used for commercial purposes on both sides of the street.

²7-3-206: STANDARD CRITERIA FOR ESTABLISHMENT OF PREFERENTIAL PARKING ZONES.

f. Burton Way Bicycle Lane Street Markings

In June 2013, the Burton Way pilot bike lane was striped using a double coat of paint as specified in the contractor's work order. The faded street markings along westbound Burton Way between North Palm Drive and Foothill Road is due to a film of tree resin or sap dropping onto the pavement and covering the original paint. This segment has been striped twice during the past year and is now an ongoing maintenance project. The February 2014 Traffic Engineering Quarterly Report included restriping the Burton Way bicycle lane as part of the Capital Improvement Citywide Restriping project and is tentatively scheduled to be painted in October 2014.

g. Traffic & Parking Commission Project Matrix

Attachment B provides an update to the Traffic & Parking Commission Project Matrix.

h. Correspondence

None.

ATTACHMENT A

Attention: Traffic & Parking Commission

**455 N. Rexford Dr.
Beverly Hills, CA 90210-3609**

From: SM Properties

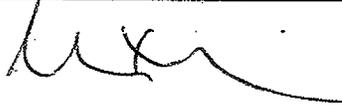
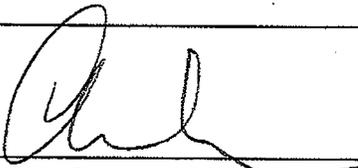
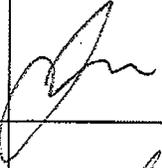
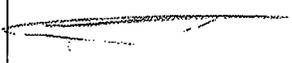
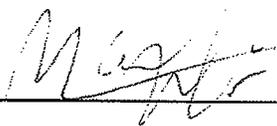
**140 S. Beverly Dr.
Beverly Hills, CA 90210**

Dear Sir or Madame:

The local business community here would like to have a mid-block crosswalk installed on the 100th block of South Beverly Dr., at the location adjacent to 175 S. Beverly Drive. We hope that it will provide the following:

- Safer and more convenient crossing for pedestrians
- Ease of access to businesses on both sides of the street
- Continuity in city-planning

There is an upcoming hearing on April 3rd, 2014, at 9:30 a.m. in Conference Room 280-A, and we are asking for your help in seeing to it that this crosswalk is installed, as we believe it will positively affect all of our businesses.

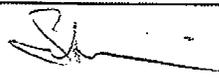
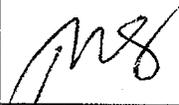
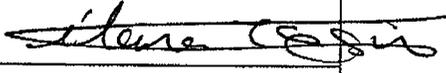
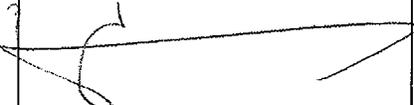
Name	Address	Phone #	Signature
MICHAEL HAKIM	140 SOUTH Beverly Drive Citi Real Estate	E	
Aaron Wilson	Sun Properties	S.	
Jasmin Boudaie	BH Weekly	?	
Nancy Yeung	"	"	yy yy
SCOTT COOPER	132 S. BEVERLY DR		
MAURICE MEIK	174 S. Beverly Dr # W1 BH CA 90212		
Ashley Winn	177 S. Beverly Dr. Hillstar Restaurant Group		

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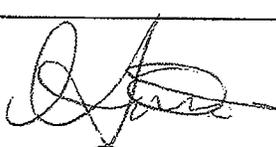
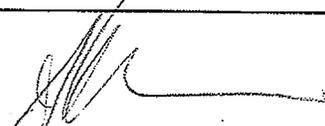
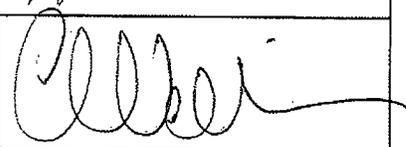
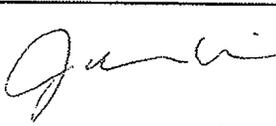
Name	Address	Phone #	Signature
SARA HAZEM	140 S. Beverly Drive		
Jenna Kang	152 S. Beverly #200 B.H. CA		
RUDY SANTANA	175 S. BEV. DR.		
Francisco Buiton	174 S. Beverly Dr.		
SPES	187 S. Beverly Dr.		
Camila saldonaga	186 S Beverly Dr		
Fernand	183 1/2 S. Beverly		

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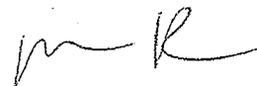
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Name	Address	Phone #	Signature
Laila Lashu	143 S Beverly Drive		
Rick Natoo	199 S. B. Dr		
Archie My Little Dimples	201 S. Beverly Dr.		
Luzury Zoules	203 S Beverly		
Parmiss Akhava Savvy The Beauty & Wellness	203 1/2 S. Beverly Dr.		
Carmilla Waddelore	207 S. Beverly Dr. BH 90212		
Jess White	219 S Beverly Dr BH 90212		

Margie Katz

"

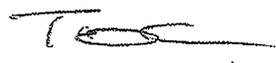
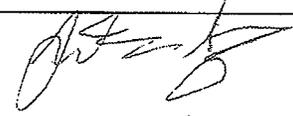
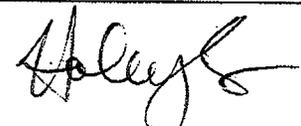
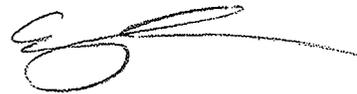


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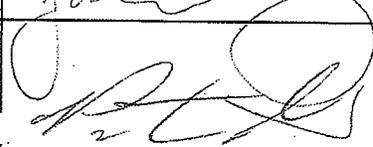
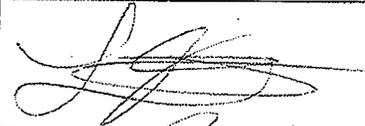
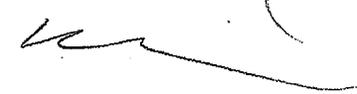
Name	Address	Phone #	Signature
Tommy	225 South Beverly Dr.		
Justin Bisigo	225 South Beverly Dr.		
Mamed	233 S. Beverly Dr.		
Color Me Mine Halcyon	233 S Beverly Dr.		
FroyaLife	241 S Beverly Dr		
Karin	236 1/2 Beverly		
Alicia Saffron	230 S. Beverly Dr #A		

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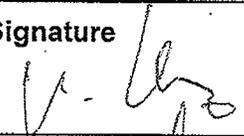
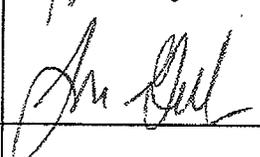
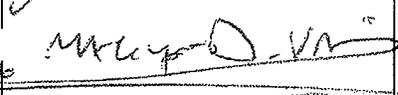
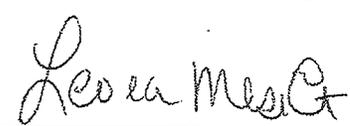
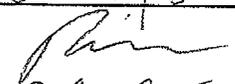
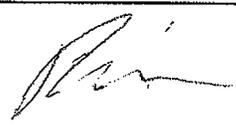
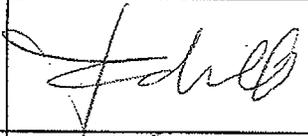
Name	Address	Phone #	Signature
TISH HINES	110 S. Beverly Dr. Beverly Hills		
Kerita Yampah	=	=	Kerita
James Ellery			James
CHIN CHIN			
PETER C.	206 S. Beverly Dr.		
La Maison de Rouge	202 1/2 S Beverly Dr.		
Jessica			
LOUIS ESPINOZA	707 S. Beverly Dr.		
JAVIER PARRA QUIN	200 S Beverly Dr Beverly Hills		
Daniel Kodam Mail Boxes Etc	9461 Charleville Blvd		

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Name	Address	Phone #	Signature
VLADY LUKACH	9457 Cranesville Blvd		
SHOE LAB by Carlos	9457 Cranesville Blvd		
Second Time Around Watch Company JON GOLDFARB	100 S. Beverly Dr.		
MAL VARJOY	162 S. Beverly Dr. B.H., CA 90212		
Leora Beauty BAR	158 S. Beverly B.HILLS		
 B A O FOOT SPA	156 S. Beverly Drive		
PICCOLO PARADISO	150 South Dr BEVERLY		
TINA TEARASH DESIGNS	140 South Beverly Drive		

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Name	Address	Phone #	Signature
ARAM RESTAURANT HACH	138 South Beverly		
VACANT	136 South Beverly		

ATTACHMENT B

Traffic Parking Commission
Pending Items

	Date	Project	Requested Action	Status
97	Aug-11	Valet Ordinance	Develop/update policies & procedures for Valet services.	On hold pending award of taxi franchise agreement. TBD
114	Sep-12	Tour Bus Activity	Tour buses stopping and impeding traffic.	1. Review of Dayton Way tour bus loading zone is scheduled for TPC review/action June 2014. 2. Traffic & parking enforcement, weight limit and heavy haul restrictions for future TPC and CC review. Jun-14
119	Mar-13	Sunset Boulevard Improvements	A) Commission review of accident and traffic data for comparison to data collected prior to installation of test improvements; B) Review of potential mitigation measures for adjacent intersections.	*Note: Study delayed due to closure of Coldwater Canyon in Los Angeles, which impacted traffic counts. Staff recommended postponement of permanent measure for another year to be able to collect more detailed and pertinent data. Apr-15
128	Sep-13	Crosswalk between Swall and Clark	The Commission asked for status of the mid-block crosswalk to be installed. Costs will be shared 50/50 between the City and the Audi Dealership.	Agreement approved by City Council. Construction is scheduled to begin April (pending delivery of equipment). May-14

BICYCLE	A. Grushcow, J. Levine	Status - TBD
PARKING	L. Friedman, J. Steinberg	Status - TBD
TOUR BUS	J. Levine, J. Steinberg	Status - TBD
DISABLED PARKING	J. Levine, A. Grushcow	Status - TBD

CITY COUNCIL LIAISON REPRESENTATIVES:
WILLIAM BRIEN and JULIAN GOLD