



CITY OF BEVERLY HILLS

TRAFFIC & PARKING COMMISSION

May 1, 2014

**TO:** Traffic & Parking Commission

**FROM:** Martha Eros, Transportation Planner

**SUBJECT:** 200 South La Peer Drive – Request to Modify Preferential Parking Permit Zone “AL”

**Attachments:**

1. Area Map
2. Parking Occupancy Counts
3. Resident Petition
4. Public Notice
5. Correspondence

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This report outlines a resident-initiated petition to modify Preferential Parking Permit Zone “AL” on the 200 block of South La Peer Drive from “2-Hour Parking, 8 a.m. to 6 p.m., Monday through Saturday, Except by Permit” to “No Parking, 8 a.m. to 9 p.m., Daily, Except by Permit.”

Staff is recommending a no parking daytime only regulation to address commuter parking concentrated on the north end of the block and to maintain consistency with adjacent permit zones as follows:

“No Parking, 8 a.m. to 6 p.m., Monday through Saturday, Permit ‘AL’ Exempt”

**Historical Background**

The 200 block of South La Peer Drive has 38 single-family residential units and approximately 71 on-street parking spaces. The street block is located between Charleville Boulevard and Gregory Way, with traffic signals located at the Wilshire and Olympic boulevard intersections.

Preferential Parking Permit Zone “AL” was established on the 200 block of North La Peer Drive in October 1997 to address commuter parking intrusion generated by medical and commercial offices on Wilshire Boulevard (97-R-9725). Adjacent permit zones on 100 South Almont Drive and most of the 100-300 blocks east of La Peer Drive cited commuter parking intrusion by patrons and employees conducting business on Wilshire Boulevard and/or Robertson or Olympic Boulevards.

Immediately north on the 100 block of South La Peer Drive, Zone “T” has a “No Parking, 8 a.m. to 9 p.m., Daily, Except by Permit” regulation on the east side only to address commuter parking impacts (84-R-6895), and Zone “RR” on the 300 block is zoned “1-Hour Parking, 8 a.m. to 6 p.m., Monday through Friday” (94-R-8873). The 1-hour daytime permit regulation on Charleville Boulevard between South La Peer and the alleyway immediately east of South Clark Drive (Zone T-H-CC-K) was established in 1997 to address the overflow parking from the businesses on Robertson Boulevard (97-R-9602).

Archive staff reports state commuter parking intrusion generated by commercial activity on Wilshire, Olympic and Robertson Boulevards as reasons for permit regulations in this residential quadrant.

### **Discussion**

A qualifying resident petition signed by 23 of 38 (60%) households was submitted in late February 2014 requesting a modification to the existing 2-hour daytime permit regulation to address displaced resident parking and blocked driveways by non-residents, resulting in traffic safety concerns.

Staff conducted a parking occupancy survey on Thursday, April 10, 2014 from 10 a.m. to 9 p.m. On average, 31 of 71 spaces (30%) of the on-street parking spaces were occupied during the survey period. Peak-hour occupancy of 46% (33 of 71 spaces) occurred at 11 a.m., with an average of 26 vehicles parking hourly between 10 a.m. and 5 p.m. Parking occupancy dropped to an average of 13 vehicles after 6 p.m.; 25% of the vehicles were registered to residents. Staff observed commuters walking (to/from) northbound; vehicles were concentrated on the north end of the block; and spaces were immediately occupied when vacated.

Of the 124 vehicles recorded during the survey period, 12 were registered to residents. Most of the 96 vehicles that turned-over within the 2-hour time limit were concentrated on the north end of the block. The remaining 28 vehicles exceeded the time limit: eight commuter vehicles displayed a Zone "AL" permit, four resident vehicles displayed a disabled placard, and the 17 vehicles did not display any type of exemption document.

Only one vehicle with a Zone "AL" permit was parked on the southwest segment of Charleville Boulevard. Eight vehicles parked on Gregory Way for 1-3 hour durations, and a ninth vehicle with a daytime exemption code remained parked nine hours.

Random spot counts conducted on the 200 blocks of South La Peer, Swall and Almont Drives had a consistent occupancy of 25 to 28 vehicles primarily concentrated on the north end of each block. Staff noted construction sites on each of the 200 blocks of South La Peer, Swall and Almont Drives, and construction vehicles were located adjacent to the properties located at the mid/south end of the blocks.

Staff recommends modifying the current 2-hour daytime permit regulation to "No Parking, 8 a.m. to 6 p.m., Monday through Saturday" to address the high volume of short-term, turnover commuter parking on the north end of the block. Similar findings were reported during review of the 500 and 600 blocks of North Alta Drive and 700 North Crescent Drive. Evening parking occupancy counts do not warrant a "No Parking" regulation.

### **Noticing**

Public Notices advising of the petition review at the March 6, 2014 Traffic & Parking Commission meeting were mailed April 15, 2014 to residents on 100 and 200 blocks of North La Peer, Almont and Swall Drives, and the north half within the 500' radius of the 300 blocks of North La Peer, Almont and Swall Drives.

A total of 18 letters were received (at the time of publication) in response to the permit modification request: three in support and 18 opposed to the No Parking modification (Attachment 5).

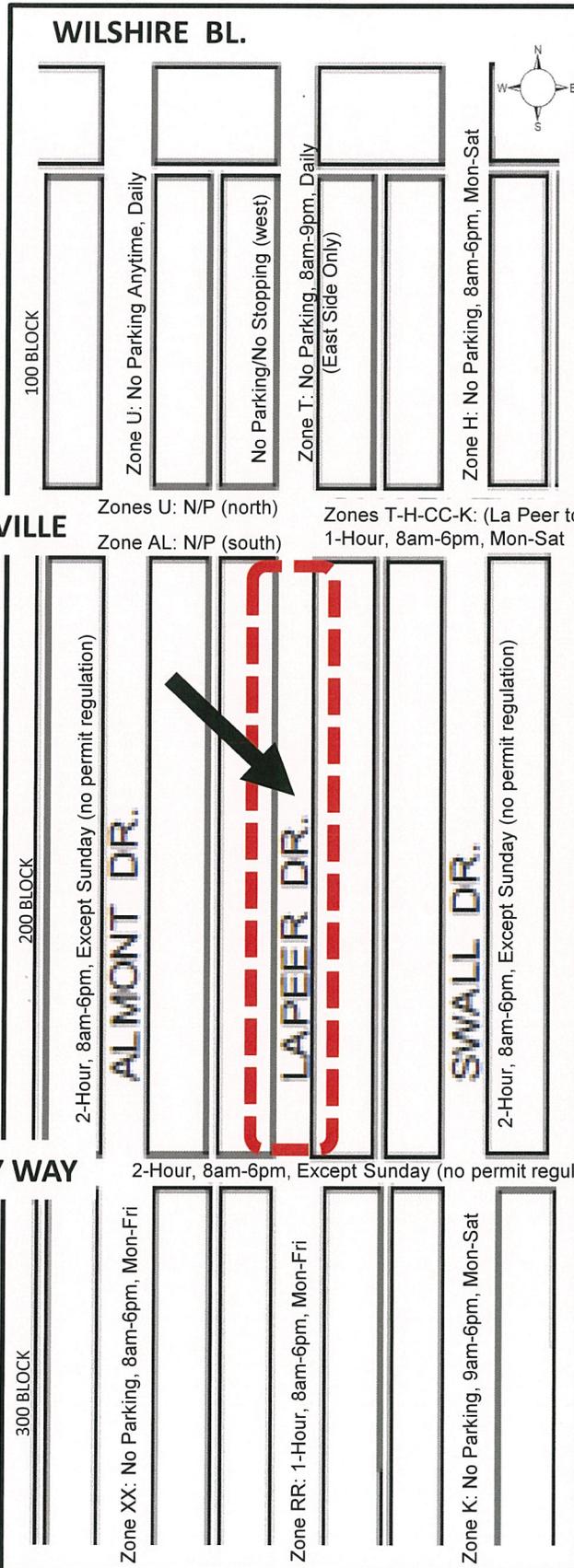
**Recommendation**

Pending public comment and Traffic & Parking Commission review, staff recommends modifying the existing daytime permit regulation on the 200 block of North La Peer Drive to:

“No Parking, 8 a.m. to 6 p.m., Monday through Saturday, Permit ‘AL’ Exempt”

# **ATTACHMENT 1**

**200 SOUTH LA PEER DRIVE – PERMIT ZONE “AL”**  
**Modify Preferential Parking Permit Zone “AL”**



200 S. La Peer Drive  
 Zone AL: 2-Hour, 8am-6pm,  
 Monday-Saturday

100 S. Almont Drive  
 Zone U: No Parking Anytime, Daily

100 S. La Peer Drive  
 Zone T: No Parking, 8am-9pm,  
 Daily (East Side Only)

100 S. Swall Drive  
 Zone H: No Parking, 8am-6pm,  
 Monday-Saturday

Charleville Blvd (S. La Peer & Clark Drives)  
 Zone T-H-CC-K: 1-Hour, 8am-6pm,  
 Monday-Saturday

200 blocks of S. Almont & Swall Drives:  
 No Permit Regulation:  
 2-Hour, 8am-6pm, Except Sunday

300 S. Almont Drive  
 Zone XX: No Parking, 8am-6pm,  
 Monday-Friday

300 S. La Peer Drive  
 Zone RR: 1-Hour, 8am-6pm,  
 Monday-Friday

300 S. Swall Drive  
 Zone K: No Parking, 9am-6pm,  
 Monday-Saturday

Gregory Way (Doheny Drive to Robertson Blvd)  
 No Permit Regulation:  
 2-Hour, 8am-6pm, Except Sunday

# **ATTACHMENT 2**

## 200 S. La Peer Drive Parking Occupancy Survey

Date: Thursday, April 10, 2010

### TOTAL PARKING OCCUPANCY 200 BLOCK OF S. LA PEER DRIVE

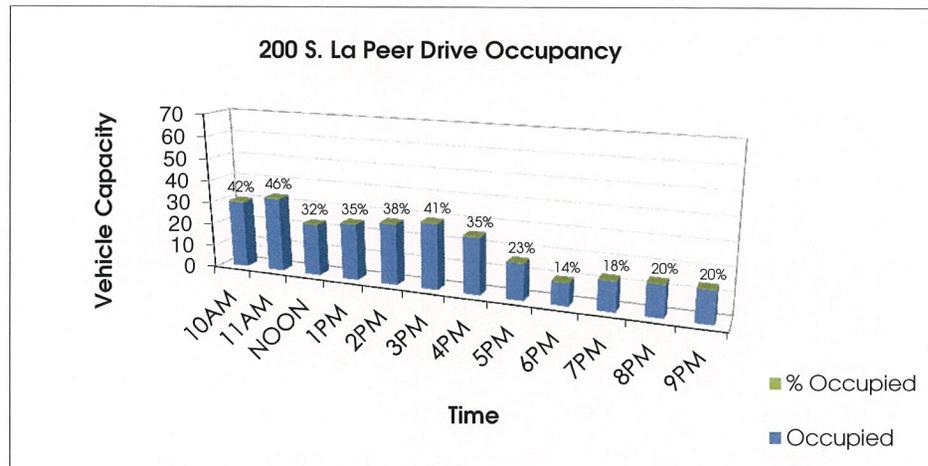
Time of Day	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Occupied	30	33	23	25	27	29	25	16	10	13	14	14	31
Capacity*	71	71	71	71	71	71	71	71	71	71	71	71	71
<b>% Occupied</b>	<b>42%</b>	<b>46%</b>	<b>32%</b>	<b>35%</b>	<b>38%</b>	<b>41%</b>	<b>35%</b>	<b>23%</b>	<b>14%</b>	<b>18%</b>	<b>20%</b>	<b>20%</b>	<b>30%</b>

### PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	TOTAL
# Vehicles	69	27	15	3	0	5	2	0	0	1	0	2	124
<b>% Veh. Parked</b>	<b>56%</b>	<b>22%</b>	<b>12%</b>	<b>2%</b>	<b>0%</b>	<b>4%</b>	<b>2%</b>	<b>0%</b>	<b>0%</b>	<b>1%</b>	<b>0%</b>	<b>2%</b>	<b>100%</b>

### NON-RESIDENT PARKING OCCUPANCY

Time of Day	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Non-Residents (NR)	28	30	19	21	21	22	19	12	7	10	10	10	17
Residents (R)	2	3	4	4	6	7	6	4	3	3	4	4	4
Capacity*	71	71	71	71	71	71	71	71	71	71	71	71	71
<b>NR Occupancy</b>	<b>39%</b>	<b>42%</b>	<b>27%</b>	<b>30%</b>	<b>30%</b>	<b>31%</b>	<b>27%</b>	<b>17%</b>	<b>10%</b>	<b>14%</b>	<b>14%</b>	<b>14%</b>	<b>25%</b>
<b>R Occupancy</b>	<b>3%</b>	<b>4%</b>	<b>6%</b>	<b>6%</b>	<b>8%</b>	<b>10%</b>	<b>8%</b>	<b>6%</b>	<b>4%</b>	<b>4%</b>	<b>6%</b>	<b>6%</b>	<b>6%</b>



\*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

# **ATTACHMENT 3**

CITY OF BEVERLY HILLS  
TRANSPORTATION DIVISION

14 FEB 27 PM 3:28

Howard Wallack

220 S. La Peer Drive  
Beverly Hills, CA 90211

Email :

(310) ..

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February 27, 2014

Martha Eros  
Transportation Planner  
City of Beverly Hills  
Community Development Dept  
C/O City Hall  
Hand Delivered

Dear Martha:

Enclosed is the Petition Request for Preferential Parking for the 200 Block of South La Peer Drive. We have obtained the required 60% signatures.

Residents feel that the congestion and parking situation has created an unsafe situation, where residents cannot back out of their driveways safely due the heavy congestion and cars blocking driveways. In addition, during the week there is NO parking available for residents due to all the cars parking on our block. There have been numerous accidents, and major congestion where residents are not able to transverse the street. When cars are parked and there is traffic, one car has to pull over to allow the other car to pass since the street is so narrow. Lastly, there is little to no enforcement of the existing 2 hour parking restriction on the street. Cars park all day and no one from the city every bothers to check if cars are violating the posted regulations.

Let me know if there is any additional information you require. I look forward to hearing from you.

Regards

  
Howard Wallack

Signed receipt for deliver to city hall: \_\_\_\_\_

Received by - Date



CITY OF BEVERLY HILLS  
 TRANSPORTATION DIVISION  
**PREFERENTIAL PARKING PERMIT ZONE**  
 PETITION REQUEST  
 2013-2014



A *Preferential Parking Permit Zone* allows Beverly Hills residents to park a vehicle(s) on their block during restricted parking hours. Residents of a designated permit zone may purchase up to three (3) permits per household annually at an approximate cost of \$35.00 each, with *fees subject to change each fiscal year*. Permits are valid through September 30<sup>th</sup> and may be renewed annually.

Residents may register to receive a daytime exemption permit at no additional cost when occasional parking needs exceed what can be accommodated with three (3) preferential parking permits. Residents must purchase the three annual preferential parking permits to be eligible to receive a daytime exemption permit. Preferential parking permits do not exempt residents from the City's overnight parking restriction between 2:30AM and 5AM. [BHMC 7-3-301]

**STREET:** La Peer Drive **BLOCK OF** 200 Block of South La Peer Drive

**LEAD PETITIONER:** Howard Wallack 220 S. La Peer Dr 31C  
 Name Address Phone/Email

<b>EXISTING REGULATION:</b>	2 hour parking Hour/Time Limit	Monday-Saturday Day(s)	8AM- 6 PM Enforcement Hours	Day Day/Evening
<b>PETITION REQUEST:</b>	NO PARKING Hour/Time Limit	DAILY Day(s)	8AM- 9PM Enforcement Hours	Day Day/Evening

**We collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted for review.**

PRINT NAME & SIGNATURE	ADDRESS	PHONE # (OPTIONAL)
HOWARD WALLACK <i>Howard Wallack</i>	220 S. La Peer Dr BH CA 90211	310
CLARE WAISMANN <i>[Signature]</i>	224 S. LAPEER DR B.H. CA 90211	
BENNT M... <i>[Signature]</i>		
Adi siag	200 S. La Peer Dr.	

*[Handwritten initials]*

STREET: La Peer Dr BLOCK OF 200 Block of South La Peer Drive

PRINT NAME & SIGNATURE	ADDRESS	PHONE # (OPTIONAL)
Adelle Pys <i>[Signature]</i>	208 S. La Peer Dr.	310.
MORITZ FREUND <i>[Signature]</i>	212 S LA PEER DR	310
ELIEZER ABRAHAM <i>[Signature]</i>	228 S. LAPEER DR.	310-
SHAWN SHAMOUELIAN <i>[Signature]</i>	236 S LAPEER DR	310-
SHAWN RAHIMI <i>[Signature]</i>	240 S. LA PEER DR.	310-
Rozita Sameyah <i>[Signature]</i>	256 S. LaPeer	310-
BIJAN NOVINBAKHT <i>[Signature]</i>	268 S. LAPEER DR	

CITY OF BEVERLY HILLS  
 CIVIL DIVISION  
 14 FEB 27 PM 3:28



STREET: La Peer Dr BLOCK OF 200 Block of South La Peer Drive

PRINT NAME & SIGNATURE	ADDRESS	PHONE # (OPTIONAL)
<i>Adelle Pys</i> <i>[Signature]</i>	208 S. La Peer Dr.	310
<i>[Signature]</i> MORITZ FREUND	212 S LA PEER DR	310
<i>[Signature]</i> ELIEZER ABRAHAM	228 S. LAPEER DR.	310-
<i>[Signature]</i> SHAWN SHAMOUZIAN	236 S. LAPEER DR	310-
<i>[Signature]</i> SHAWN RAHIMI	240 S. LA PEER DR.	310.
<i>[Signature]</i> Rozita Sameyah	256 S. LaPeer	310.
<i>[Signature]</i> BIJAN NOVINBAKH	268 S. LAPEER DR	310.
<i>[Signature]</i> John Stewart Wystein opportunity fund	209 S. LAPEER	310.
Received	2/27/14	

CITY OF BEVERLY HILLS  
 INFORMATION SERVICES  
 14 FEB 27 PM 3:28

# **ATTACHMENT 4**



## NOTICE OF PUBLIC MEETING

### 200 Block of South La Peer Drive Request to Modify Existing Preferential Parking Permit Zone

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The Community Development Department invites your participation in the review of a resident-initiated petition to modify existing Preferential Parking Permit Zone "AL" on the 200 block of South La Peer Drive only between Charleville Boulevard and Gregory Way.

- MEETING:** Traffic & Parking Commission
- DATE:** Thursday, May 1, 2014
- TIME:** 9:30 a.m., or as soon thereafter as the matter may be heard
- LOCATION:** City Hall, Room 280-A, 455 N. Rexford Drive, Beverly Hills, CA, 90210
- PETITION REQUEST:** Modify the existing "2-Hour Parking, 8 a.m. to 6 p.m., Monday through Saturday" permit regulation to "No Parking, 8 a.m. to 9 p.m., Daily, Except by Permit."

**STAFF RECOMMENDATION:**

Pending public comment, staff recommends modifying the existing 2-Hour daytime permit regulation on the residential segment facing South La Peer Drive as follows:

"No Parking, 8 a.m. to 6 p.m., Monday through Saturday,  
Permit 'AL' Exempt"

- PUBLIC COMMENT:** Persons wishing to comment on this item are invited to attend the May 1, 2014 Traffic & Parking Commission meeting and/or submit written comments. Please submit correspondence a minimum of 24-hours in advance of the meeting date to allow for routing.

By Email: [transportation@beverlyhills.org](mailto:transportation@beverlyhills.org)

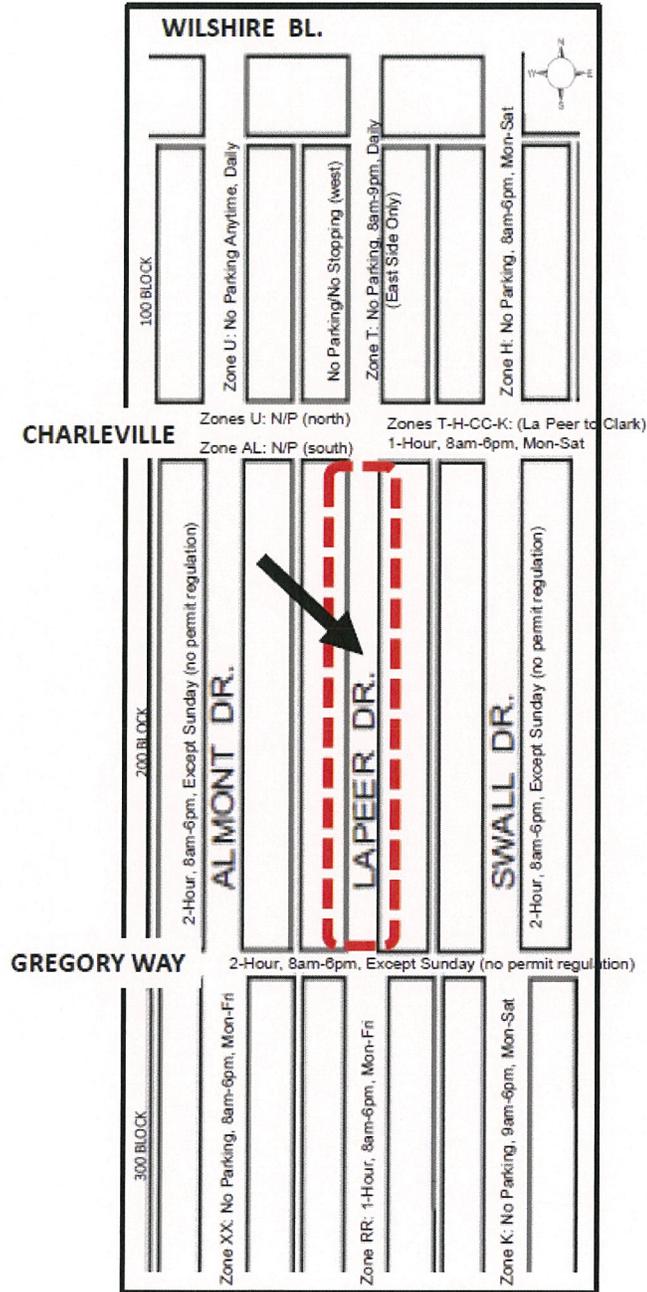
By Mail: City of Beverly Hills  
Community Development - Transportation Planning  
455 North Rexford Drive, Beverly Hills, CA 90210

The Traffic & Parking Commission is an advisory board to the City Council. The Commission's recommendation of the petition request will be forwarded to the City Council for consideration at a future date. The City Council may approve, deny, or modify the Commission's recommendation.

If you would like additional information regarding this proposal, please contact the Transportation Planning division at (310) 285-1128.

## 200 Block of South La Peer Drive

Current Preferential Parking Permit Zone Regulation:  
"2-Hour Parking, 8am to 6pm, Monday through Saturday, Permit 'AL' Exempt"



# **ATTACHMENT 5**

**200 BLOCK OF SOUTH LA PEER DRIVE**

Resident-Initiated Request to Modify Zone "AL"

Existing Regulatio 2-Hour Parking, 8am-6pm, Monday through Saturday, Except by Permit

Petition Request: No Parking, 8am-9pm, Daily, Except by Permit

Recommendation No Parking, 8am-6pm, Monday through Saturday, Except by Permit

As of April 24, 2014

DATE	ADDRESS	SUPPORT	OPPOSE
04/21/14	220 S. La Peer Drive	X	
04/17/14	248 S. La Peer Drive	X	
04/18/14	209 & 213 S. Swall Drive		X
04/19/14	265 S. Swall Drive		X
04/19/14	205 S. Swall Drive		X
04/19/14	253 S. Swall Drive		X
04/19/14	213 S. Swall Drive		X
04/19/14	257 S. Swall Drive		X
04/19/14	228 S. Swall Drive		X
04/20/14	264 S. Swall Drive		X
04/20/14	212 S. Swall Drive		X
04/21/14	213 S. Almont Drive		X
04/21/14	209 S. La Peer Drive	X	
04/21/14	252 S. Swall Drive		X
04/22/14	212 S. Almont Drive		X
04/22/14	264 S. La Peer Drive		X
04/23/14	200 S. Swall Drive		X
04/23/14	208 S. Swall Drive		X
04/23/14	236 S. Swall Drive		X
04/24/14	220 S. Swall Drive		X
04/24/14	241 S. Swall Drive		X

**Subject:** FW: Comments for May 1, 2014 Traffic & Parking Commission Meetg

**From:** Jennifer Caldwell **On Behalf Of** WebCBH TRANSPORTATION  
**Sent:** Wednesday, April 23, 2014 4:49 PM  
**To:** 'Howard Wallack'  
**Cc:** Martha Eros  
**Subject:** RE: Comments for May 1, 2014 Traffic & Parking Commission Meetg

Thank you again, Mr. Wallack, for the additional information. It will all be submitted.  
Jennifer Caldwell

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**From:** Howard Wallack [[mailto:](#)]  
**Sent:** Wednesday, April 23, 2014 3:23 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Re: Comments for May 1, 2014 Traffic & Parking Commission Meetg

Additional Information I like submitted:

Statistical Analysis to Validate The Need  
To Approve Staff's Recommendation  
To Modify Parking Zone for 200 South La Peer Block

To further support staff's recommendation I offer the following data.

Staff confirmed that there is a need to modify the existing 2- hour daytime permit regulation. Staff's findings, in part, noted that several cars parked in the 200 S. La Peer Block parked longer than the 2-hour limit. In fact this is a regular occurrence based on observations by several residents. In addition, cars regularly partially block driveways ignoring the red curb markings.

My hypothesis is that drivers regularly violate the existing parking regulations due to lack of enforcement in 200 S. La Peer Dr. Block. Changing to No Parking 8AM-6 PM will resolve to a great extent the problems since I propose that parking enforcement will be able to identify violators much easier. This is supported by data.

Data: (provided by traffic enforcement division)

Time Period: 4/23/2013-4/23/2014

Total citations issued in the city **109572**

Total citations issued in the 100 S La Peer Block where parking is restricted to No Parking 8AM- 9 PM- Total **532**

8AM-12 PM- 186 citations 12PM- 6 PM- 308 citations

Total citations issued in the 200 S La Peer Block **32**

8AM- 12 PM- 10 citations  
12PM-6PM-9 citations

The 100 S La Peer citations represent .48 percent of the total citations issued by the city.

The 200 S La Peer citations represent .029 Percent of the total citations issued by the city. This is statistically significant since observations and staff clearly have identified a problem and regular observations support the fact drivers ignore the posted regulations and park all day long.

The 100 S block has parking only on the east side of the street.  
The 200 S block has parking on both sides of the street.

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On Wed, Apr 23, 2014 at 9:15 AM, WebCBH TRANSPORTATION  
<[TRANSPORTATION@beverlyhills.org](mailto:TRANSPORTATION@beverlyhills.org)> wrote:

Dear Mr. Wallack,  
Thank you again for your photos. They will also be submitted with your revised letter.  
Jennifer Caldwell

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**From:** Howard Wallack [mailto:]  
**Sent:** Wednesday, April 23, 2014 8:23 AM

**To:** WebCBH TRANSPORTATION  
**Subject:** Re: Comments for May 1, 2014 Traffic & Parking Commission Meetg

I like the following pictures included with my comments: Pictures taken 11AM 4/22/2014



On Mon, Apr 21, 2014 at 11:56 AM, WebCBH TRANSPORTATION  
<[TRANSPORTATION@beverlyhills.org](mailto:TRANSPORTATION@beverlyhills.org)> wrote:

Dear Mr. Wallack,

Yes, your corrected version will be the one submitted.

Sincerely,

Jennifer Caldwell

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**From:** Howard Wallack [mailto:\_\_\_\_\_]   
**Sent:** Monday, April 21, 2014 11:50 AM   
**To:** WebCBH TRANSPORTATION   
**Subject:** Re: Comments for May 1, 2014 Traffic & Parking Commission Meetg

Please submitt below i corrected a typo  
Thanks

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On Monday, April 21, 2014, Howard Wallack <\_\_\_\_\_] wrote:  
Traffic & Parking Commission Meeting- Scheduled for May 1, 2014

RE: Petition to modify existing 2- Hour Parking for the 200 block of South La Peer Dr.

The vast majority of residents in the 200 Block of South La Peer signed a petition requesting parking restrictions for our block. The staff has recommended to establish No Parking, 8 a.m. to 6 p.m., Monday through Saturday, Permit AL Exempt I have spoken with several of the signers of the petition, and to a one strongly support the staff's recommendation.

Why it is important for staff's recommendation to be approved:

1. Safety: it is virtually impossible to back our cars out from our driveways during the week. Cars park on both sides of the street making visibility very difficult when backing out. Drivers park their cars close to our driveways ignoring the red curb markings. This in turn makes it impossible to safely back out and maneuver ones car. There have been several accidents involving residents having their cars hit while backing out.
2. Traffic enforcement of existing parking restrictions is almost non-existent. The only time cars are cited for blocking driveways or parking in the red is when a resident calls traffic enforcement. Drivers completely ignore the existing 2 hour parking restrictions and this is supported by staff's findings.
3. Flow of traffic in both directions is impossible when cars are parked on both sides of the street. One car either going North or South has to pull over to allow the other car to pass since there is not enough room to safely pass when cars are parked on both sides of the street. This in turn has lead to increased traffic congestion and at times park cars being side swiped. This is a regular occurrence on the street.
4. During the week residents cannot even park in front of their houses due to cars parked on the street all day long. This has created great inconvenience for residents.

5. The quality of life and residents ability to peacefully enjoy their homes has been significantly adversely affected by cars parked on the street all day long. Effectively all the cars parked on our block has created a situation where we cannot park in front of our houses, have problems backing out of our driveways, have cars partially blocking our driveways, caused accidents, and inhibited the free flow of traffic on our street.

I urge the commission to consider all the problems we have endured due to the existing Parking restrictions and trust you will support staff's recommendation.

Sincerely,

Howard Wallack

220 S. La Peer Drive

16 APR 21 AM 9:48 **Save Our Street (200 South Swall)****Date: 4/18/2014****Dear Martha:**

I have lived on South Swall Drive for over 15 years and my neighbor for over 20 years. As you are aware, LaPeer Drive is becoming a "No Parking" Street. This means all patients going to their Doctors offices (at the corner of Wilshire and La Peer and further), will now be parking on our street. Currently, Clark and Weatherly are No Parking streets. When La Peer becomes a No Parking street, Swall and Almont will be the only two remaining streets with two hours parking. It is imperative that our street also become " No Parking from 8:00am to 6:00pm Monday through Friday, except by permit". The reason for this request follows:

- 1) **Reduce the Parking and Traffic on our street:** Currently we already have issues with too many cars parking on our street leaving no spaces for our neighbors and/or visiting friends. When LaPeer becomes a no parking street, our street will be further packed with cars. Traffic will be increased, speed issues, and no space for homeowners, especially when there are already restrictions on Tuesday for street cleaning.
- 2) **Reduce car accidents:** Recently there was a car accident that happened on our street. When our neighbor backed out of her drive way, she hit a car that was speeding, which was due to the fact that her view was blocked by a parked car jammed near her driveway. I also had to call the police to have them help me back out of my own driveway because the cars we jammed in so tightly that I did not have enough space or visibility to back out.
- 3) **Reduce Crime:** I recently called the police while Mr. Fond was out, as a man was sitting in his car parked in front of his house for more than two hours and was behaving suspiciously watching his home. It is a two hour parking street but the parking enforcement patrol seldom come to our street. With no parking, except by permit, we hope to reduce suspicious cars on our street. Other neighbors have had the same experiences.
- 4) **Keep Our Property Value:** We all know that property values are affected by speeding traffic and no parking on busy streets. We sympathize

CITY OF BEVERLY HILLS  
TRANSPORTATION DEPARTMENT

16 APR 21 AM 9:10  
with La Peer having these issues also, however it is imperative that our street not be devalued in the process of saving another.

**Martha, we need to have your support for the "No Parking proposal". We speak for ourselves and for our neighbors. We would appreciate your immediate response.**

**Thank you**

**213 South Swall Drive  
Lisa Abram/Josh Lichtman**

**209 South Swall Drive  
Simson/Linas Fond**

**From:** Daniel Geffner  
**Sent:** Saturday, April 19, 2014 11:16 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** No Parking Streets in Beverly Hills

I reside at 265 S. Swall Drive. I recently read about the proposal for people residing on La Peer south of Wilshire to eliminate 2 hour parking on their street. 3 issues come to mind with this proposal: 1) If free 2-hour parking is eliminated on La Peer, then it will simply be pushed over to the adjacent available streets. So by approving a no parking street on La Peer, you are actually increasing the use of free parking on Swall Drive and Almont. 2) If customers can't have free parking nearby the businesses that they patronize, then they will find an alternative parking-friendly business, whether it be in Beverly Hills or Los Angeles. Therefore, to promote successful businesses and city tax revenue in Beverly Hills, perhaps it is counter-productive to respond to the "NIMBY" perspective of local homeowners -- even though they are the voting constituents. 3) If 2- hour parking is not permitted, this will probably discourage many local Beverly Hills residents from spontaneously visiting other local friends and neighbors. I know this because it has discouraged me from driving a few blocks and visiting friends in Beverly Hills. Instead I call them.

It would seem logical that your Committee should address the issue on a master-plan basis, not on a block-by-block basis. Imagine if zoning were conducted in the same way. The home owners on Clark, Swall, and La Peer could object to any commercial project on Wilshire being taller than 25 feet. So the developers would push the 3-story projects to Almont and Wetherly. That would seem inconsistent and illogical, and would probably be rejected by the Planning Commission. "Spot" zoning is generally illogical, does not represent the interests of the entire community, and is usually enacted in response to 1 or 2 vocal, active NIMBY homeowners.

I think that your should seriously address this issue of permit parking on a consistent, master-plan basis. And you should probably revisit the issue throughout the city.

Otherwise, I am certain that sufficient local support can also be found to promote permit-parking only on Swall Drive as well. And how long will it take before every block of residents in Beverly Hills will feel compelled to follow suit?

Respectfully,

Daniel Geffner

**From:** Bob Benjy  
**Sent:** Saturday, April 19, 2014 11:30 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** 200 Block of South La Peer / Permit Parking Initiative

I live at 205 S. Swall Dr. I am the home owner.

I object since this will not solve the parking problem and instead shifts the parking problem from La Peer to Swall Drive. Cars now parking in La Peer will simply start parking on my street.

Bob Benjy

**From:** S Kravit  
**Sent:** Saturday, April 19, 2014 11:43 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** 200 Block of South La Peer Drive - Request to Modify Existing Prerential Partking Permit Zone

Ladies & Gentlemen:

We are the owners of and reside at 253 South Swall Drive, Beverly Hill, CA 90211. We are unable to attend the meeting on Thursday May 1, 2014 but we would like you to know that we request that you deny the request to make the 200 block of South La Peer Drive a "No Parking Except By Permit" street. If the 200 block of South La Peer Drive were to become a "No Parking Except By Permit" street then all cars that now park there will park on the 200 block of South Swall Drive thereby increasing traffic volume on our street, making it difficult for us to find parking spaces for our own use, the use of our guests and of our repairmen thereby decreasing the value of our home. We strongly urge that you deny the request.

Thank you for your consideration in this matter.

Very truly yours,

Shelley & Stephen Kravit

**From:** lisa abram  
**Sent:** Saturday, April 19, 2014 12:17 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** South swall parking situation

We received notice that LaPeer will become parking permit only, which is understandable based on what is happening. However, the same situation is happening on our street, south swall, only to be further exasperated when LaPeer goes to permit.

After over 15 years in my home at 213, I find the past few years becoming a nightmare as a resident. The street fills up by 9am with people using our street to go to doctors appointments. It is made even worse on street cleaning day when they jam in on my side of the street. There have been several occasions when I cannot back out of my own driveway as cars are blocking my descent. I have had to have the police come out to help me or have the cars towed for violations. But this isn't a once in a while event. It is every day. Now we will have the overflow on top of our existing problem. When I have guests they often have to park several blocks away and I must drive to pick them up as they can't find space near my house. My 89 year old father truly doesn't appreciate this and wonders why we put up with it.

The value of our homes will diminish as buyers note they can't find parking and view it as a handicap to the property. Cars speed down our streets and I have seen SUV's take off side mirrors to parked cars as there isn't room for two way traffic and they feel they have the right of way.

We are a close neighborhood, most of us living here for a long time. We already find we must watch each others homes more carefully as suspicious people will park in front of homes when the owner is out, and not appear to be going to any appointment. We are alarmed not only at their ability to pace out our homes, but they never even seem to get ticketed for parking over the two hour limit. We have all had to call the police many times to alert them of these behaviors. The other day I was parked in front of my house, waiting for my daughter to come out. Another car pulled up behind me and was honking and butting my car to move as he wanted my space and yelled at me through his open window that I was making him late for an appointment. My family and neighbors are the residents. We pay for the advantage to live here and are being moved further down the ladder in priority. We must be given the same respect and action as the other streets. We must have more control over the chaos that is unfolding and will triple soon. Please be advised that we all plan to come and meet and discuss this and will not be assuaged until we receive some action. Thank you.

Lisa Abram  
213 south swall drive  
Sent from my Verizon Wireless BlackBerry

**From:** Kristin Jameson  
**Sent:** Saturday, April 19, 2014 5:47 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** 200 block of South LaPeer-Request to modify existing preferential permit zone

To the Traffic and Parking Commission:

We reside at 257 South Swall Drive and we are writing to express our objections to making the 200 block of South La Peer a permit parking only block.

The result of this action will certainly be to force all of the street parking in the area to South Swall Drive. This piecemeal approach to handling the parking in the area is shortsighted and only pushes the problem onto the next street over. Our street then will also have to go to permit parking, which would not be required if more streets have public parking.

Please consider the ultimate effect of your actions and vote against the permit parking request for South LaPeer Drive.

Sincerely,

Kristin and John Jameson

Sent from my iPad

**From:**  
**Sent:** Saturday, April 19, 2014 6:40 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** la peer parking

Im writing in response to the permit parking changes on La peer Drive.

I OBJECT the change in modifying the existing preferential parking permit zone. Doing this will not solve the parking problem. It will just move the problem to another street. Please do not make this change

Shereen Stan  
228 S. Swall Drive  
Bh, 90211

**From:**  
**Sent:** Sunday, April 20, 2014 3:39 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Petition against La Peer permit parking

Dear sir/madam,

I am writing in objection to the La Peer permit parking modification as I will be unable to attend the public meeting.

Our family objects to La Peer becoming a no parking street as cars now parking on La Peer will park on our street. This does not solve the parking problem but instead shifts the same problem from one street to the next street, will increase traffic on our street (which is already becoming an issue due to lack of speed bumps) and make it difficult for our street residents and our guests to find parking space for ourselves on our own street.

Thank you for your time.

Sincerely,  
Melody Lim  
264 S. Swall Dr.  
Beverly Hills, CA 90211

**From:** MyungKim  
**Sent:** Sunday, April 20, 2014 4:05 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Objection to La Peer permit parking

To whom it concerns,

Our family objects to La Peer becoming a no parking street as cars now parking on La Peer will park on our street. This does not solve the problem but only shifts the same problem to the next street. This will increase traffic on our street and make it difficult for our street residents to find parking space on our own street.

Thank you for your attention to this matter.

Susan Kim  
212 S Swall Dr  
Beverly Hills 90211

**From:** Janice Milgrim  
**Sent:** Monday, April 21, 2014 9:00 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Preferential Parking Zone "AL" on 200 South Lapeer

I am a resident on the 200 block of South Almont. If the 200 block of S Lapeer becomes a no parking zone where do you think people will park? Let me tell you , S Swall and S Almont Drives. These blocks are already impacted because of the restrictions on the 100 blocks. Before any more changes are considered, let's look at the impact on the entire neighborhood. No resident owns the street in front of their house, but some feel that they should have preference. If there is preferential parking it should be for all residents .

Thank you  
Janice Milgrim  
213 S Almont Drive  
Beverly Hills CA

Sent from my iP

**From:**  
**Sent:** Monday, April 21, 2014 11:23 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** 200 Block of South La Peer, Parking

To whom it may concern:

I own the property at 209 S. La Peer Drive and am writing in support of the proposed modifications to the existing Preferential Parking Permit "AL" on the 200 block of South La Peer drive only between Charleville Boulevard and Gregory Way. The proposed change will have a positive impact for the residents in the neighborhood and will allow them, and their invited guests, to park in closer proximity to their properties. Very often the same cars park in front of the homes in this block and remain there all day, which precludes the residents from being able to park there. This change is only positive and I encourage your support of it.

Very truly yours,

John Stewart

**John Stewart**  
**Wystein Management, LP.**  
Manager for:  
**Wystein Opportunity Fund, LLC**  
1. Ventura Blvd, #  
Sherman Oaks, CA 91403  
Office Phone & Fax  
Cell Phone:

**From:**  
**Sent:** Monday, April 21, 2014 12:31 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** La Peer permit

Hello my name is Roger Eshaghian. I live on 252 South Swall Dr as well as practice dentistry at 8920 Wilshire Blvd. It is my understanding that you are considering to make La Peer Drive a permit only parking. This will drastically effect all patients coming to the building as well as make homes on Swall lose value. So as a homeowner and business owner I will be affected and hurt both ways. Therefore I wholeheartedly oppose this modification. Thanks for your time.

Roger Eshaghian

Sent from Yahoo Mail on Android

**From:** Schulman, Bruce <  
**Sent:** Tuesday, April 22, 2014 12:11 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** 200 Block of South LaPeer Drive

Request to Modify existing Preferential Parking Permit Zone

OPPOSED

This will force traffic on to Almont  
I live at 212 S. Almont and oppose this vigorously.  
Thank you

Bruce Schulman  
General Manager  
Mercedes-Benz of Beverly Hills  
smart center Beverly Hills

310-

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**From:** Gerry Linker <[Gerry.Linker@webcbh.com](mailto:Gerry.Linker@webcbh.com)>  
**Sent:** Wednesday, April 23, 2014 10:39 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** May 1, 2014 City Council Meeting re LaPeer Parking

RE: City Council Meeting on May 1, 2014, Modifying existing 2-hr. daytime permit regulation on 200 block of South LaPeer Drive.

Dear City Council,

When hearing the above proposal, please consider your long-time residents who have chosen to remain in their homes. Those of us who are fortunate to have friends, relatives, caregivers, household help and repair personnel to assist us, and who almost always need to drive to our residences, would suffer greatly. They frequently remain for a few hours and are already hampered by the current 2-hour parking restriction. Please don't make it worse for the sake of through traffic who currently use LaPeer Drive as an alternate route instead of Robertson because it has traffic lights! Ninety-nine percent of the traffic on LaPeer Drive are NOT Beverly Hills residents!

I am 88 years of age. It is not unusual to have several people at my residence at one time. The current petition to modify the existing Preferential Parking Permit Zone "AL" to "No Parking, 8 a.m. to 9 p.m. Daily Except by Permit" would prevent me from the services I currently depend upon!

I implore you to remember us, your long-time Beverly Hills residents such as I, who have been in my home since 1967, and reject the current proposal. Instead, the same restrictions as on the 100 block of South LaPeer Drive would give traffic more room, and would eliminate the congestion problem. Or, better yet, restrict its use to residents only -- NOT TO THROUGH TRAFFIC.

Sincerely,  
Geraldine Linker  
264 South LaPeer Drive  
Beverly Hills, CA 90211  
310-652-5541

**From:** Carol Kaye  
**Sent:** Tuesday, April 22, 2014 11:09 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Modification of 2hr parking on Lapeer - May 1, 2014 meeting

As a resident at 200 S. Swall Drive (at the corner of Swall and Charleville), I object to the proposed modification of the 2hr parking on Lapeer Drive between Charleville and Gregory.

At this time I already experience a high volume of cars parked in front of my house and across the street. This makes it difficult for me to exit my garage and have a clear view of oncoming traffic.

I do not feel that this will solve the parking situation but will shift the problem to Swall and Charleville as alternatives.

I therefore DO NOT support the plan to change the parking on the 200 South block of LaPeer Drive to a "Preferential Parking Permit Zone".

Carol A. Kaye  
200 S. Swall Drive  
Beverly Hills CA 90211

**From:** David Petrie <[redacted]>  
**Sent:** Wednesday, April 23, 2014 2:17 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Objection to LaPeer becoming a non-parking Street

Dear Sir/Madam

Please know that we vehemently object to the proposal making La Peer a "non-parking" street. I live on South Swall, which is already overwhelmed with non resident parking. To remove non-resident parking from La Peer, which has significant commercial parking from the medical building on La Peer and Wilshire simply moves more traffic to our street. Please do not allow it.

David Petrie  
208 S. Swall Drive  
Beverly Hills, CA 90211

**From:** Sheida Pourat  
**Sent:** Wednesday, April 23, 2014 10:30 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Objection letter

**Dear Sir:**

**Dont' let Lapeer be a "No parking Street." If Lapeer become s a no parking street then all cars now parking there will be parking on Swall drive and this will increase traffic volume, difficult to find parking space for us and decrease our home value.**

**I object this since this will not solve the parking problem but shifts the parking problem from one street to another street. Cars now parking on Lapeer will be parking on my street Swall Drive.**

**I would really appreciate your consideration.**

**Thank you so much**

**Sheida & Jack Pourat  
236 South Swall Drive  
Beverly Hills, CA 90211**

**home  
Cell**

**From:** Michael Brown  
**Sent:** Thursday, April 24, 2014 7:07 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** 200 S LaPeer Drive request to modify Existing Preferential Parking Permit Zone

I object since this will not solve the parking problem but shifts the parking problem from one street to another. Cars now parking on La Peer will park on our street, Swall.

Michael & Alison Brown  
220 S. Swall Drive

Michael Brown  
(C)

**From:** diana guy  
**Sent:** Thursday, April 24, 2014 8:39 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** 200 block of south la peer

I object since this will not solve the parking problem but shifts the parking problem from one street to another street. cars now parking on La Peer will park on my street. Please take this into consideration as this will greatly affect our street.

Thank you,  
Diana Guy  
241 S. Almont Dr.  
Beverly Hills, Ca 90211