



CITY OF BEVERLY HILLS
TRAFFIC & PARKING COMMISSION

March 6, 2014

TO: Traffic & Parking Commission
FROM: Transportation Staff
SUBJECT: Status Report

The purpose of the staff report is to provide the Commission with updates on pending items; therefore, the Commission cannot make formal recommendations on these items.

a. Santa Monica Boulevard Blue Ribbon Committee Update

Community Development staff and the Psomas consulting team will present the North Santa Monica Boulevard Blue Ribbon Committee recommendations to City Council at the March 4, 2014 formal session. Transportation Planning staff will provide an update on City Council discussion at the March 6, 2014 Traffic & Parking Commission meeting.

The City Council agenda report is available on the [Beverly Hills Website - Meeting and Program Archives](#) website, and additional project information can be accessed on the [Santa Monica Boulevard Reconstruction Project](#) website.

b. 2014 Los Angeles Marathon

The 2014 Los Angeles Marathon will traverse through the City of Beverly Hills on Sunday, March 9th. The race starts at 6 a.m. at Dodger Stadium and ends at Santa Monica Pier, with athletes running through Beverly Hills on Burton Way, Little Santa Monica Boulevard, North Rodeo Drive and Wilshire Boulevard by 7:15 a.m. Attachment A provides a route map and additional information on event details.

Local street closures adjacent to the route will begin at approximately 6 a.m., with phased opening from the east starting at approximately 12:30 p.m. until 1:30 p.m. The Beverly Hills trolley tours are cancelled on race day and Metro bus routes will be detoured.

c. Correspondence

None

d. Traffic & Parking Commission Project Matrix

Attachment B provides an update to the Traffic & Parking Commission Project Matrix.



ASICS LA Marathon Runs Through Beverly Hills!

Marathon Updates for the City of Beverly Hills

Volunteer Opportunity for Beverly Hills!

Crescent Drive at S./Little Santa Monica Boulevard will be the site of **Mile 16 Water Station**. Over 100 volunteers are needed to dispense water for various times between the hours of 6:30 a.m.-12:30 p.m.

To participate in the festivities and excitement, **volunteers are encouraged go online at www.lamarathon.com, click on “Event” Tab, click on “Volunteer”, go to “Click Here” on the “For a list of individual assignments” page, click on “Water Station-Mile 16” on the “Volunteer for this Job” at bottom of form - and sign up today! Spaces for Water Station #16 fill up quickly, so register as soon as possible. *Registered volunteers will receive a t-shirt upon reporting for their shift.***

For more information, check out the Marathon website or email kathipr@gmail.com.

Street Closures

Street closures will occur immediately adjacent to the Beverly Hills route from approximately 6:00 a.m. to 1:30 p.m. Police staff and message boards directing vehicles will be situated around the City.

In addition, **if someone is arriving to Beverly Hills by Freeway**, it is suggested that:

- **For Beverly Hills access north of the route** – arriving from the North on 405 Freeway, exit either Sunset Blvd. or Wilshire Boulevard travel east to Beverly Hills
- **For Beverly Hills access south of the route** - from south on the 405 Freeway, take 10 Freeway East, and exit Robertson Boulevard driving north

For parking, please check map on first page, or see the City's website. *Check the City's interactive GIS map featured on the website's home page (on day of race, and week prior to event) see “City Maps” icon at www.beverlyhills.org, which also indicates parking structures.* Prior to the race, the City will also include the route on the City's mapping feature.

Also, if you would like to receive a larger copy of the map on page 1, please call 310.285.1023 to receive a copy by mail or email.

PLEASE NOTE: First streets that will begin opening by approximately 12:30 p.m. will include:

- ***Beverly Drive at South Santa Monica Boulevard***
- ***Doheny Drive at Burton Way***

FOR DAY OF RACE ISSUES:

CALL City of Beverly Hill's Hotline: 310.550.4680

The City of Beverly Hills will continue to provide regular updates related to the City-specific Marathon information on its website at www.beverlyhills.org, type in “Marathon” in the search function for the map of the Beverly Hills route and updated information, as well as the link to the LA Marathon website (which includes a map of the entire course). For more information, call 310.285.1023.



ASICS LA Marathon Runs Through Beverly Hills!

Stadium to the Sea Race on Sunday, March 9, 2014

6:00 a.m.-1:30 p.m.

More than 25,000 runners will race through Beverly Hills – passing City Hall and traveling along Rodeo Drive. Nicknamed “Stadium to the Sea,” the Marathon begins at Dodger Stadium in Los Angeles and passes through West Hollywood, Beverly Hills, and Century City before ending near the Santa Monica Pier.

The Beverly Hills segment will enter at Doheny Drive/Santa Monica Blvd. and participants will run west on Burton Way to Rodeo Drive, south to Wilshire, and then west to Santa Monica Blvd. *For more information about the Marathon including a map of the entire course, go to www.lamarathon.com.*



Race Details in Beverly Hills

- Beverly Hills street closures will occur adjacent to the route (see above map) from approximately 6:00 a.m. to 1:30 p.m.
- First athletes (wheelchairs/handcycles) are expected to arrive in Beverly Hills at approximately 7:15 a.m., and runners approximately 8:00 a.m.
- Block Party and spectator viewing will be located on Crescent Drive/S. Santa Monica at City Hall.
- Water Station 16 will be located at Crescent Drive/S. Santa Monica, and Water Station 17 will be located on S. Santa Monica, 1 block south/west of Wilshire.
- Medical Station will be located in the Rexford Mini Park at Rexford Drive and Burton Way.

Hot Spots for Spectator Viewing

- Mini Block Party/Water Station 16 - Crescent Drive at South/Little Santa Monica Boulevard
- North Rodeo Drive - between Santa Monica Boulevard and Wilshire Boulevard
- Wilshire Boulevard between Rodeo Drive and Santa Monica Boulevard

Traffic Parking Commission
Pending Items

	Date	Project	Requested Action	Status
97	Aug-11	Valet Ordinance	Develop/update policies & procedures for Valet services.	On hold pending award of taxi franchise agreement. TBD
114	Sep-12	Tour Bus Activity	Tour buses stopping and impeding traffic.	1. Review of Dayton Way tour bus loading zone is scheduled for TPC review/action April 2014. 2. Traffic & parking enforcement, weight limit and heavy haul restrictions for future TPC and CC review. Apr-14
119	Mar-13	Sunset Boulevard Improvements	A) Commission review of accident and traffic data for comparison to data collected prior to installation of test improvements; B) Review of potential mitigation measures for adjacent intersections.	*Note: Study delayed due to closure of Coldwater Canyon in Los Angeles, which impacted traffic counts. Staff recommended postponement of permanent measure for another year to be able to collect more detailed and pertinent data. Apr-14
128	Sep-13	Crosswalk between Swall and Clark	The Commission asked for status of the mid-block crosswalk to be installed. Costs will be shared 50/50 between the City and the Audi Dealership.	Agreement approved by City Council. Construction is scheduled to begin April (pending delivery of equipment). May-14

Bicycle	A. Grushcow, J. Levine	Active
Parking	L. Friedman, J. Steinberg	Active
Tour Bus	J. Levine, J. Steinberg	Active
Disabled Parking	J. Levine, A. Grushcow	Active

CITY COUNCIL LIAISON REPRESENTATIVES:
NANCY KRASNE and JULIAN GOLD

2/27/2014
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Attachment B