



CITY OF BEVERLY HILLS
PUBLIC WORKS AND TRANSPORTATION

MEMORANDUM

TO: Traffic and Parking Commission
FROM: Russell S. Platamone – Parking Services Manager
DATE: December 5, 2013
SUBJECT: Halloween Enforcement Report

On October 31, 2013 the Beverly Hills Parking Enforcement Division conducted a special task force for Halloween which was located in the northern part of the city bordering the west boundary of the City of West Hollywood.

The enforcement was to alleviate additional congestion of vehicles parking in the residential neighborhoods of Beverly Hills from the West Hollywood Halloween Party approved by the City of West Hollywood.

Prior to the enforcement, 72 hours, parking signs were posted indicating No Parking in the selected blocks of the northern part of the city to advise residents and visitors of the restrictions.

The special event parking citation, 7-1-5B of the Beverly Hills Municipal Code, was approved by the Beverly Hills Chief of Police.

Mailings were sent out to all residential homes with a letter indicating the restrictions and 3 temporary parking permits. There were an additional 188 permits requested by residents in the area.

The enforcement began at 4:00 pm and extended to 2:30 am of October 31, 2013 to Nov. 1, 2013 and employed an additional eleven parking officers to accomplish the task issuing 182 citations.

Additional recommendations of residential streets to be included in the area of next years enforcement are detailed in the attached report.



Office of Communications
City of Beverly Hills
455 N. Rexford Dr.
Beverly Hills, CA 90210-4817
(310) 285-2438
www.beverlyhills.org

For Immediate Release
October 21, 2013
Contact:
(310) 285-2500

City of Beverly Hills Announces Halloween Parking Regulations

Beverly Hills, CA – In response to resident requests, the City of Beverly Hills is establishing “No Parking, Except by Permit” tow-away zones on Halloween evening, Thursday, October 31, 2013 in residential areas most impacted by the West Hollywood Carnival. Parking restrictions will be in effect from 4:00 p.m., October 31 through 2:30 a.m., November 1.

In general, all parking regulations throughout the City will be enforced on Halloween.

Additional restrictions for the neighboring streets bordering the City of West Hollywood (*Please see attached map*) will be erected with “*Tow-Away No Parking, Except by Permit*” temporary signs on Halloween evening.

Residents will receive three parking permits for themselves and their guests during Halloween evening. If more than three permits are required, requests can be made to the Department of Public Works & Transportation at (310) 285-2500.

For any issues that arise during Halloween night, the parking exemption line will be operational until 1:00 a.m. at (310) 285-2548.

ATTACHMENT C



2013 Halloween Parking Regulations on your block

In response to resident requests, the City of Beverly Hills is establishing "No Parking, Except by Permit" tow-away zones on Halloween evening, Thursday, October 31, 2013 in residential areas most impacted by the West Hollywood Halloween Costume Carnival. As shown on the map on the reverse side of this notice, your street will be part of this temporary permit parking zone. Parking restrictions will be in effect from 4:00 p.m., October 31 through 2:30 a.m., November 1, 2013.

Included with this notice are three temporary parking permits for residents and their guests during Halloween evening. Please display the permit on the driver side dashboard to park on-street during Halloween night. **Vehicles not displaying permits may be subject to citation (BHMC 7-1-5B \$285.00) and/or towing.** *Please note that the permit is not valid during the Overnight parking prohibition starting at 2:30 a.m.*

If additional permits are needed,(maximum of seven), please contact Public Works Customer Service at (310) 285-2467 by October 18th and we will mail them to you. After October 18th, permits can be picked up at the Public Works Building located at 345 Foothill Road, during business hours 8:00 a.m. – 5:00 p.m., Monday through Friday. Please bring a current picture identification and proof of residency (e.g., current gas or electric bill).

We hope that the special parking regulations will facilitate a safe and enjoyable Halloween in your neighborhood. For more information please visit www.beverlyhills.org/halloweenparking. For any issues that arise during Halloween night, the parking exemption line will be operational until 1:00 a.m. at (310) 285-2548.

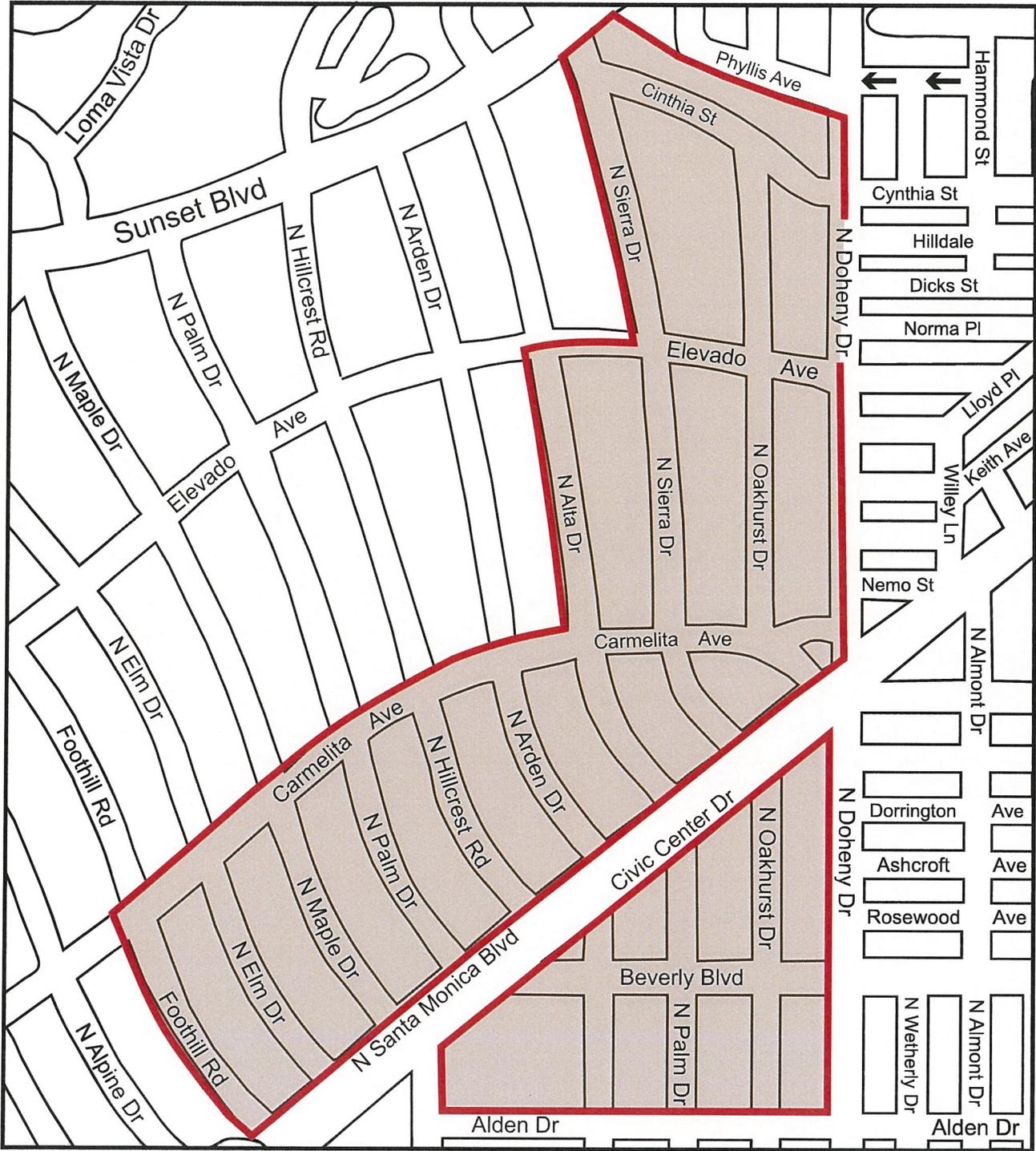
Thank you,

Public Works Services Department

ATTACHMENT C

Halloween Parking Map

The street blocks within the shaded area will be restricted except by permit on Halloween night.



↑ North

ATTACHMENT C



CITY OF BEVERLY HILLS

POLICE DEPARTMENT

MEMORANDUM

TO: All Police Department Personnel;
Russell Platamone, Parking Services Manager,
Parking Enforcement Division, Department of Transportation

FROM: Captain Tony Lee, Acting Chief of Police 

DATE: October 8, 2013

SUBJECT: Halloween Special Event Parking Restriction – October 31, 2013

Due to the planned Halloween event activities in West Hollywood on October 31, 2013, (which include the closing of Santa Monica Blvd, between Doheny Drive and San Vicente Blvd), extreme traffic congestion is expected in the adjacent residential areas.

Per BHMC Section 7-1-5B, I am ordering a Special Event Parking Restriction in the residential areas that border West Hollywood (See attached map).

The time frame on the restrictions will be: 10/31 4:00 pm to 11/1 2:30 am. Temporary signs will be posted prohibiting the parking on these streets. Residents and approved guests are exempted by permit.

ATTACHMENT C

HALLOWEEN PARKING PERMIT

TEMP.



NO PARKING EXCEPT BY PERMIT
OCT. 31 at 4:00 PM
TO
NOV. 1 at 2:30 AM



PLEASE DISPLAY THIS PERMIT ON THE DRIVER'S SIDE DASHBOARD

It shall be unlawful for any person to duplicate, copy, sell, rent or lease for any value or consideration this preferential parking permit.

HALLOWEEN PARKING PERMIT

TEMP.



NO PARKING EXCEPT BY PERMIT
OCT. 31 at 4:00 PM
TO
NOV. 1 at 2:30 AM

ATTACHMENT C



PLEASE DISPLAY THIS PERMIT ON THE DRIVER'S SIDE DASHBOARD

It shall be unlawful for any person to duplicate, copy, sell, rent or lease for any value or consideration this preferential parking permit.

2013 HALLOWEEN ADDITIONAL PERMITS REQUESTS

DATE MAILED	NAME	ADDRESS	PHONE #	# OF PERMITS	CODE
10/12/12		435 N. Oakhurst Dr #1004		4	101-104
10/15/12		510 N. Sierra Dr		6	105-110
10/15/12		603 N. Sierra Dr.		6	111-116
10/15/12		503 N. Sierra Dr.		3	117-119
10/17/12		603 N Doheny Dr. 1A		6	120-125
10/22/12		447 N. Oakhurst Dr. F		3	126-128
10/23/12		429 N. Doheny Dr I		6	129-134
10/23/12		610 N Alta. Dr		7	135-141
10/24/12		611 N Oakhurst Dr		20	142-161
10/25/12		446 N Oakhurst #104		2	162-164
10/26/12		614 N Alta Dr		15	165-178
10/30/12		617 N Sierra Dr		1	182
10/30/12		517 Hillcrest Dr		6	183-188
10/30/12		427 N Palm Dr C		4	195-198
10/30/12		345 N. Oakhurst B		9	189-194, 262-264
10/29/12		445 N. Doheny Dr. E		3	179-181
10/30/12		455 N Doheny Dr. #201		1	199
10/30/12		603 N. Oakhurst Dr		6	200-205
10/30/12		432 N Palm #401		7	206-213
10/30/12		604 N. Oakhurst Dr		3	214-216
10/30/12		414 N. Maple dr #204		2	217-218
10/30/12		445 N Doheny # A		1	219
10/31/12		453 N Doheny F		2	220-221
10/31/12		408 N. Maple Dr F		2	222-223
10/31/12		457 N Doheny 203		2	224-225
10/31/12		408 N. Maple Dr F		1	226
10/31/12		602 N Sierra		6	227-232
10/31/12		720 N Oakhurst Dr		23	233-255
10/31/12		433 N. Palm #203		2	256-257
10/31/12		340 N. Oakhurst #203		2	258-259
10/31/12		340 N. Oakhurst #204		2	260-261
10/31/12		506 N. Arden		10	265-274
10/31/12		342 N Oakhurst		2	275-276
10/31/12		330 N Oakhurst		2	277-280
10/31/12		453 N Doheny Dr		5	281-285
10/31/12		432 N. Palm Dr #305		2	279-280
10/31/12		463 N. Doheny Dr #E		2	286-287
10/31/12		716 OAKHURST DR, N		2	288-291

ATTACHMENT C



CITY OF BEVERLY HILLS
PUBLIC WORKS AND TRANSPORTATION

MEMORANDUM

TO: Traffic and Parking Commission
FROM: Darryl Simmons – Parking Enforcement Supervisor
DATE: December 5, 2013
SUBJECT: Halloween Special Detail Report

The week of October 31, 2013, I was in charge of planning and implementing the Halloween Parking Enforcement detail for the Department of Transportation. I recruited, prepped and deployed 10 PEO's to work overtime the evening of October 31ST. Enforcement of the Halloween restricted area began at about 1900hrs. All officers working this special detail reported for duty at 1800hrs in the Parking Enforcement briefing room at public works. Two man enforcement teams were assigned. Route assignments and instructions for the night's enforcement were given. Roll call concluded at 1820hrs and teams were deployed.

At approximately 1945hrs I, (Supervisor #748) along with PEO #707 commenced conducting a car count on the six and seven hundred blocks of North Alta, Arden, Hillcrest and the ninety three hundred block of Elevado Ave. At approximately 1945hrs PEO #739 contacted me via personal cell phone to find out if the daily exemption code was exempted from tonight's special event restrictions. I informed him that they were not exempt. About ten minutes later I received a radio call from dispatch instructing me to respond to 614 N. Alta per resident's request. A BHPD sergeant was also dispatched to this location. Upon my arrival PEO #739 explained to me that two vehicles at the above address were cited for not having the proper permit displayed in the vehicles. The vehicles had daily exemption codes displayed on the dash. No other permits were visible.

I spoke with one female (resident) and three males (guest). I explained to them that the vehicles were cited because they didn't have the proper permits displayed. Someone stated that the resident did receive the proper permits but were in need of additional permits, and when they called DOT to get more they were instructed to go online and print out exemption codes to place in their vehicles during Halloween's night special restriction. I informed them that the exemption code did not exempt the vehicles from tonight's special restrictions and that they would have to contest the citation. They then stated that contesting the citation was unacceptable and insisted on filing a complaint and police report with the BHPD.

ATTACHMENT C

At approximately 2015hrs BHPD field sergeant D. Armor arrived and explained to the resident and her guest that this issue is not a police matter and does not warrant a police report, and that if they wish to file a complaint they should do so with the Department of Transportation. Cleared location at 2020hrs and resumed car count detail.

At 21300hrs we patrolled the restricted area north of Santa Monica Blvd conducting safety checks on the PEO's. All were accounted for and code 4.

At 2150hrs we responded to 512 Sierra Dr. and PEO #707 assisted PEO #739 with a DP inspection. Car count detail was completed at 2300hrs. No other incidents occurred for the remainder of the detail. PEO'S were cleared to 10-42 at 2330hrs.

Overall, I felt the detail went well. However, next year it would be to our advantage to discuss with the City the possibility of placing our security feature (numbered reflector sticker) on all our Halloween parking permits, possibly printing new sign containing specific language, and extending the restricted area westward to include the seven hundredth block of N. Alta and the six and seven hundredth blocks of N. Arden and N. Hillcrest.

Halloween Sign/Post Count

Supv. #748

Street	West Side Count	East Side Count	Street Count Toal
N. Doheny Dr/800 Blk	5	0	5
N. Doheny Dr/700 Blk	7	0	7
N. Doheny Dr/600 Blk	11	0	11
N. Doheny Dr/400 Blk	10	0	10
400 N. Doheny Dr. s/o Beverly Blvd	3	0	3
N.Oakhurst Dr/700 Blk	7	7	14
N.Oakhurst Dr/600 Blk	10	10	20
N.Oakhurst Dr/400 Blk btw Civic ctr/Beverly	9	12	21
N.Oakhurst Dr/700 Blk btw Beverly Bl/Alden	8	10	18
N. Sierra Dr/700 Blk	8	7	15
N. Sierra Dr/600 Blk	11	11	22
N. Sierra Dr/500 Blk	6	6	12
N. Alta Dr/600 Blk	8	8	16
N. Alta Dr/500 Blk	6	6	12
N. Arden Dr/500 Blk	6	7	13
N.Hillcrest Rd/500 Blk	6	7	13
N. Palm Dr/500 Blk	6	7	13
N. Palm Dr/400 Blk btw Civic ctr/Beverly	7	7	14
N. Palm Dr/400 Blk btw Alden Dr/Beverly	9	9	18
Maple Dr/500 Blk	7	9	16
Maple Dr/400 Blk btw Civic ctr/Beverly Blvd	4	4	8
N. Elm Dr/500 Blk	6	7	13
N. Foothill Rd/500 Blk	8	7	15
N. foothill Rd/400 Blk	4	0	4
9200 Civic ctr btw foothill Rd/Beverly Bl	4	0	4
Totals	176	141	317

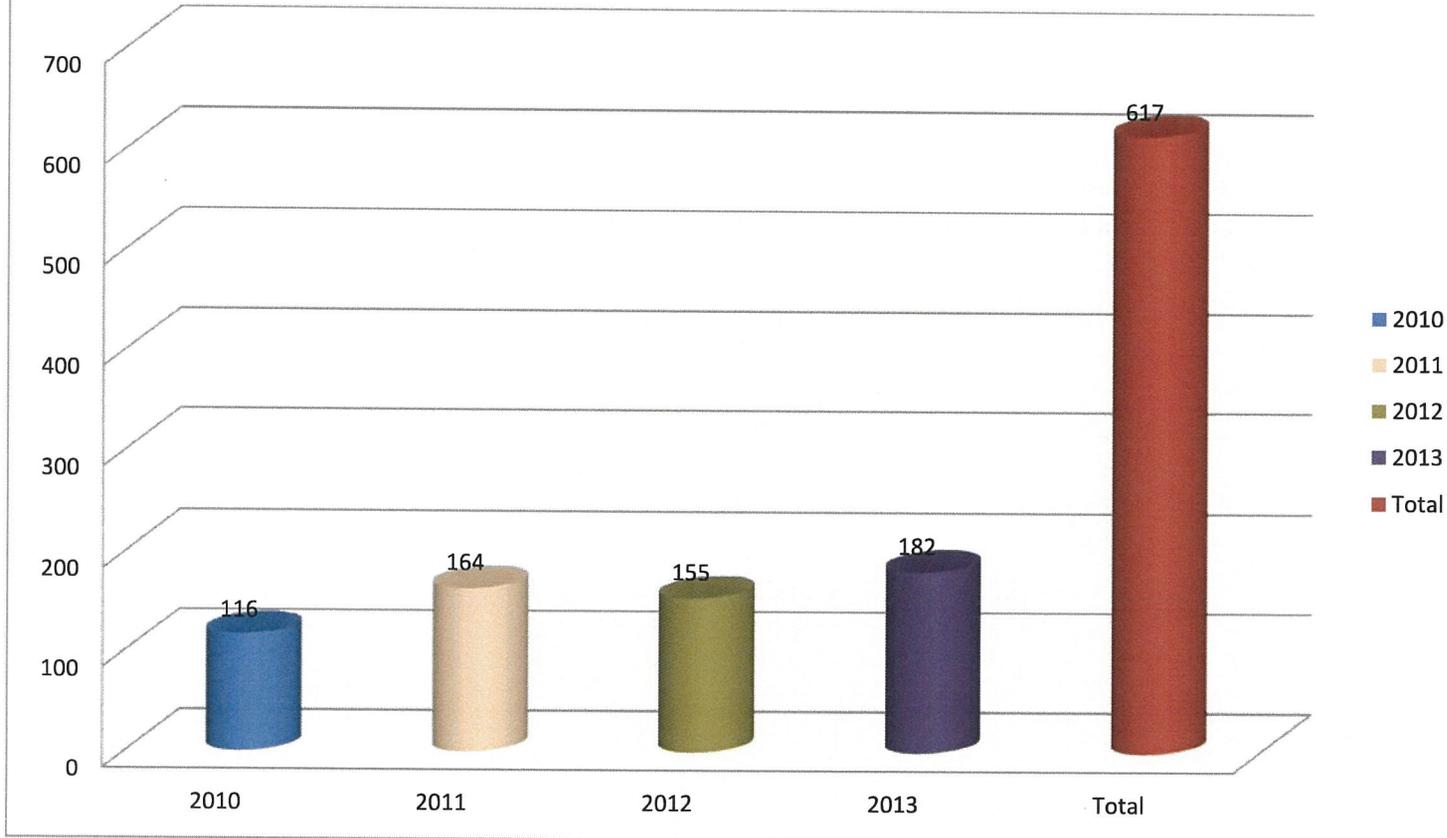
Halloween Sign

Supv.#748

Street	North Side Count	South Side Count	Street Count Toal
Phyllis Ave	0	3	3
Cinthia	10	10	20
Elevado	9	16	25
Carmelita	37	36	73
Alden Dr.	21	0	21
Toal	77	65	142

ATTACHMENT C

HALLOWEEN COMPARISON CHART 2013



Year	Count
2010	116
2011	164
2012	155
2013	182
Total	617

ATTACHMENT C

Halloween Special Event Enforcement Summary Report

Event Date: 10/31/2013

MAN HOURS	Hours												
	23-Oct	24-Oct	25-Oct	26-Oct	27-Oct	28-Oct	29-Oct	30-Oct	31-Oct	6-Nov	7-Nov	8-Nov	TOTALS
SIGN INSTALLATION													
PCO 740	5.5	4											9.5
PEO 711		5.5											5.5
PCO 742	3	5.5											8.5
SUPERVISOR 748	3			2.5									3
PCO 741	5.5	4		2.5									12
PEO 716			5.5										5.5
PEO 706			5.5										5.5
													0
TOTAL	17	19	11	5	0	0	0	0	0		0	0	52
SIGN REMOVAL													0
PCO 740										3	1.5	2	6.5
PCO 741										3	1.5	2	6.5
													0
TOTAL	0	0	0	0	0	0	0	0	0	6	3	4	13
DETAIL OVERTIME										HRS	CITES		
PEO 734										0.5	28		
PEO 716										6	8		
PEO 707										6	0		
PEO 718										6	19		
PEO 719										5.5	36		
PEO 703										6	26		
PEO 736										6	8		
PEO 716										6	21		
PEO 717										6	30		
PCO 740										1.5	3		
PCO 741										2.5	3		
SUPERVISOR 748										6.5	0		
											0		
											0		
TOTAL HOURS	0	0	0	0	0	0	0	0	0	58.5	182	0	
Total Special Event Cites Written										182			0
SPECIAL EVENT CITATION AMOUNT													\$285.00
GRAND TOTAL													\$51,870.00
Plastic Ties													
Total Material Cost													
TOTAL			0										\$51,870.00

ATTACHMENT C

**Additional Streets Considered for Halloween Permit
Restrictions
(Car Count - Per Request)**

TIME	STREET ADDRESS	W/SIDE	E/SIDE	N/SIDE	S/SIDE	Total
	700 N. Alta Dr.					
9:15pm	700 N. Alta Dr.	1	3			4
	9300 Elevado Ave.					
9:20pm	9301 Elevado Ave.			1	2	3
9:05pm	700 N. Arden Dr.	35	30			65
10:55pm	700 N. Arden Dr.	36	30			66
	9300 Elevado Ave.					
	9301 Elevado Ave.					
9:04pm	700 N. Hillcrest Rd.	12	3			15
9:22pm	700 N. Hillcrest Rd.	22	18			40
10:59pm	700 N. Hillcrest Rd.	16	12			28
8:33pm	9301 Elevado Ave.			0	2	2
	9301 Elevado Ave.					
8:00pm	9301 Elevado Ave.			0	2	2
10:45pm	9300 Elevado Ave.			6	4	10
7:50pm	600 N. Arden Dr.	49	46			95
9:46pm	600 N. Arden Dr.	56	61			117
7:45pm	9301 Elevado Ave.			12	7	19
10:45pm	9300 Elevado Ave.			24	18	42
7:45pm	600 N. Hillcrest Rd.	11	13			24
9:26pm	600 N. Hillcrest Rd.	46	45			91
11:05pm	600 N. Hillcrest Rd.	49	47			96
	9300 Elevado Ave.					
	9301 Elevado Ave.					

Highlights recommend streets to include in restricted parking for 2014