



CITY OF BEVERLY HILLS
TRAFFIC & PARKING COMMISSION

December 5, 2013

TO: Traffic & Parking Commission
FROM: Aaron Kunz, Deputy Director of Transportation
Chad Lynn, Director of Parking Operations
SUBJECT: WORK PLAN UPDATE

This report provides an update to the 2013 work plan presented to the Commission in March 2013. The 2013 work plan is attached.

Advance Capital Investment in the Community.

- A) Sunset Boulevard Improvements: Staff reviewed the accident data at the intersections of Roxbury, Bedford and Camden Drives one year after implementation (March 2013). The data showed that the median islands accomplished the intended goal of reducing broadside accidents. With the current situation functioning as intended and other pending capital improvements city-wide with higher priority, staff delayed the consideration of permanent islands and mitigation measures for adjacent intersections until 2014.
- B) Wilshire Mid-Block Crosswalk between Swall and Clark Drives: The November 5, 2013 City Council agenda includes a project award to construct the mid-block crosswalk. Construction should take place in early 2014.

Disabled Placards

Disabled Placard enforcement details were conducted in August and September of 2013. Initial observations suggest that these enforcements followed the standard violation rate of 1%-5%. Staff is compiling and reviewing the results of those enforcement efforts and gathering information from complaints and observations to begin additional enforcement efforts in Nov 2013 and Jan 2014.

The City is also working with local advocates Dr. Donald Shoup and Professor Torres-Gil in conjunction with the City of San Francisco on possible proposed legislation for disabled placard reform at the state level. The City of San Francisco has completed a grassroots reform effort locally (NorCal) and is in the process of presenting its findings and recommendations (previously presented to the Commission) and seeking direction from their policy makers regarding how to proceed with legislative reform, both locally and at the state level. The City of Beverly Hills, is currently working with SF to consider supporting the SF model and reforms.

Santa Monica Boulevard

The City Council approved an agreement with the Psomas team to perform design services for the Santa Monica Boulevard Reconstruction Project. The City Council formed a "Blue Ribbon Committee" to hear public comment and make recommendations for the conceptual design of the boulevard (e.g., bicycle lanes, median islands and pedestrian facilities). The Blue Ribbon

ATTACHMENT B

Committee's first meeting is on November 7. The City Council also referred recommendations for construction mitigation to the Traffic & Parking Commission. Discussions are planned to begin at the December Traffic & Parking Commission meeting.

Citywide Bike Plan

Bicycle routes and Crescent Drive were placed. Bicycle counts were conducted prior to installation. Staff has received the initial 30 bicycle racks and is receiving bids for installation. Staff plans to begin installation of the bicycle racks by the end of calendar year 2013.

Bicycle planning efforts are now focused on Santa Monica Boulevard. Evaluation of next steps for a City-wide bicycle plan is now anticipated to begin after completion of the Santa Monica Blue Ribbon Committee efforts in early 2014, including participation in developing a regional bike sharing program.

Strategic Parking Plan

A parking demand model has been developed and ready for use. The scope of a strategic parking plan is pending.

Taxi Study Implementation

The City is in the process of drafting the Request for Proposals (RFP) for the taxi franchise program. The City is currently reviewing the considerations of what changes will be required of the Municipal Code and what terms will be created as part of the Franchise agreement. The City is planning to release the RFP in the first quarter of 2014.

Technology

The City is moving forward with the installation of space counting technology in the parking facilities along the Beverly Drive corridor and in the Bedford Drive parking facility. This information will drive internal count systems and information published on the City's website and applications related to parking availability. As part of a separate signage and information project, this system will power exterior counts and lot full informational signage.

The City has also ordered Credit Card Only pay-on-foot stations which will offer users the ability to pay for parking before returning to their vehicles in select parking lots. These pay stations will also be used for monthly parking customers to be converted from invoicing and for early bird customers to convert to 'monthly' type access cards instead of ticket and cash collection. These improvements are expected to improve throughput at the parking facilities where they are implemented. At this time, this will not impact any staffing at these facilities and booth attendants will remain in place as they are today.

The City has engaged in another pilot program for counting and space monitoring at the Santa Monica Five parking facilities. The equipment has been installed and tested and we are now awaiting final integration with the City's pay-stations before commencing the official six month pilot period.

Other Work Plan Items

- A. Addressing tour bus loading and operations: The Police Department increased enforcement of the tour busses in residential areas this past Summer and complaints have decreased. Staff is refocusing efforts from a “Tour Bus Master Plan” to addressing the staging and loading of tour busses and addressing Louis Vuitton’s request to move the loading zone in front of their store upon completion of construction.

- B. Develop and refine valet policies and procedures: Pending completion of the taxi franchise RFP.