

**CITY OF BEVERLY HILLS**

**CITY HALL ROOM 280-A  
455 N. Rexford Drive  
Beverly Hills, CA 90210**

**MINUTES**

**TRAFFIC & PARKING COMMISSION REGULAR MEETING**

May 2, 2013

9:00 a.m.

**ROLL CALL – 9:05 AM\***

PRESENT: FRIEDMAN, STEINBERG, LEVINE, LICHT, GRUSHCOW  
ABSENT: None

**STUDY SESSION**

**1. POLICE DEPARTMENT REPORT**

Sergeant Mader provided an informational update. He described a new Mobile Road Enforcement Unit that will focus on enforcing violations by commercial vehicles, including heavy hauling trucks and tour busses.

**2. COMMISSION CHAIR REPORT**

**Mayor's Cabinet Meeting – No meeting held in April**

**3. PARKING SERVICES QUARTERLY REPORT**

Russell Platamone, Parking Services Manager, and Darryl Simmons, Parking Enforcement Supervisor, presented the report.

Vice Chair LICHT and Commissioner LEVINE complimented Parking Enforcement on the division's Disabled Placard Abuse sting held on April 24, 2013.

Chair GRUSHCOW asked about the status of the Franchise Taxi program. Director of Parking Operations Chad Lynn apprised the Commission that staff will be recommending that a consultant be retained to develop a taxi franchise program.

**SUNSET BOULEVARD REVIEW OF ACCIDENT DATA**

Bijan Vaziri, Senior Transportation Engineer, provided an informational update. Staff plans to continue to collect traffic and accident data prior to developing recommendations for permanent modifications to the Sunset Boulevard Intersections of Bedford, Roxbury and Camden Drive in early 2014.

#### **4. INVITED SPEAKER: DR. FERNANDO TORRES-GIL**

Dr. Torres-Gil, Professor of Social Welfare and Social Policy at UCLA, as well as the Director of the Center for Policy Research on Aging, presented legislation he would like to move forward with the City to generate interest from neighboring cities in addressing Disabled Placard abuse. He also mentioned there is a revenue issue at hand due to non-disabled persons who use Disabled Persons parking.

Dr. Torres-Gil also apprised the Commission about a Two-Tier System that has been in use for some time by both Illinois and Michigan. In this system, persons with severe mobility disabilities are issued a placard with an additional component, such as a decal. Blue placards are considered first level placards and the exemption from on-street parking fees does not apply to these placards. Decal placards (second level placards) would continue to be exempt from on-street metered parking fees.

Dr. Torres-Gil recommended contacting the California and National League of Cities to discuss methods in which disabled parking legislation can be moved forward with group support.

#### **5. STATUS REPORT**

- a. In-Lieu Parking**
- b. U.C. Berkeley Institute of Transportation Studies Pedestrian Assessment**
- c. Correspondence**
- d. Traffic and Parking Commission Project Matrix**

Staff provided an informational update.

Michele McGrath, Principal Planner, presented the report about In-Lieu Parking. Chair GRUSHCOW requested a statistical analysis of how many in-lieu parking spaces are issued in the City and how many are being utilized. Ms. McGrath informed the Commission that Planning is compiling that information to present to City Council and will make the information available for the Traffic & Parking Commission as well. Mr. Lynn explained that the Parking Demand Model is being utilized to formulate the requested information. The results will be discussed within the next two TPC meetings.

Aaron Kunz, Deputy Director of Transportation, apprised the Commission that more information about the U.C. Berkeley Pedestrian Assessment information will be available on Monday, May 6, and that information will be disseminated once collected.

### **SUBCOMMITTEE REPORTS (ORAL)**

Commissioner STEINBERG presented the report about Tour Buses, specifically their financial and traffic impacts upon the City. The Visitors Bureau plans to perform an Economic Impact Analysis to determine the volume of visitors that arrive in the City riding a tour bus and their spending habits.

### **COMMENTS FROM COMMISSIONERS (ORAL)**

Commissioner LEVINE asked for historical documentation pertaining to Single Family and Multi-Family Parking codes and exemptions. Mr. Lynn informed the Commission that when this information is gathered and analyzed, the results will be provided as soon as possible.

Chair GRUSHCOW suggested staff consider using a Beverly Hills Shuttle to assist with transporting tourists from various shopping areas to 3<sup>rd</sup> Street where Tour Buses will be staged. Mr. Kunz apprised the Commission that both a shuttle and trolley have been taken into consideration and a trolley would be favored as it carries more passengers and is more noticeable.

### **ORAL COMMUNICATION FROM THE AUDIENCE**

Herman David spoke about his experiences with Disabled Placard abuse.

### **ACTION ITEMS**

#### **1. CONSIDERATION OF THE APRIL 4, 2013 REGULAR MEETING MINUTES**

Motion by STEINBERG, seconded by FRIEDMAN

4/0 To approve the April 4, 2013 minutes

AYES: FRIEDMAN, STEINBERG, LEVINE, GRUSHCOW  
NOES: None  
ABSENT: None  
ABSTAIN: LICHT  
CARRIED

**ADJOURNMENT: 12:00 PM\***

**\*TIMES ARE APPROXIMATE**