



CITY OF BEVERLY HILLS
TRAFFIC & PARKING COMMISSION

Meeting of March 7, 2013

TO: Traffic & Parking Commission
FROM: Aaron Kunz, Deputy Director of Transportation
SUBJECT: 2013 Work Plan: Continued from the February 7, 2013 Traffic & Parking Commission Meeting

As requested by the Traffic & Parking Commission, staff is providing a revision to the proposed 2013 Work Plan provided at the January meeting. Staff's goal in developing the work plan is to coordinate Commission activities with the FY 2013/14 Final City Council Priorities (attached) and the FY 2013/14 budget work plan (under development).

Advance Capital Investment in the Community

The two transportation projects in this category are outlined below. The extent of public outreach regarding these two projects and Traffic & Parking Commission involvement has not yet been defined.

- A. Sunset Boulevard Improvements: March 2013 marks the full one-year test of the Sunset Boulevard Intersection improvements test at the intersections of Roxbury, Bedford and Camden Drives. The following milestones are anticipated:
- Commission review of accident and traffic data to compare to data collected prior to installation of the test improvements in April or May 2013
 - Commission review of potential mitigation measures for the adjacent intersections in May or June 2013

The results of Traffic & Parking Commission's review will be incorporated in recommendations to the City Council regarding if permanent modifications should be made to the medians at these intersections.

- B. Wilshire Mid-Block Crosswalk between Swall and Clark Drives: Staff has retained Iteris, Inc. to design a mid-block crosswalk (planned for completion by end of February 2013). Staff plans to present the design to the City Council in April 2013. At that time, the City Council may ask the Commission to accept public comment regarding the proposal.

Disabled Placards

The City Council added this priority as a joint effort between the Public Works & Transportation and Policy & Management (City Manager's Office). Additional disabled parking enforcement details will begin in the current fiscal year as overtime budget permit. Disabled parking enforcement details will continue into the 2013/2014 fiscal year based upon the final budgeting process and the available resources.

With the support of City staff, the Ad-Hoc Disabled Parking Sub-Committee of the Traffic & Parking Commission is continuing to pursue the establishment of relationships with disabled community advocacy groups and legislative changes to maintain or improve disabled access while mitigating misuse.

Santa Monica Boulevard

Staff released the Request for Proposal (RFP) for design services to reconstruct Santa Monica Boulevard in mid-January. The RFP schedule includes the following milestones:

- Agreement Award: May or June 2013
- Initial Presentation to City Council (public outreach plan, construction phasing and construction mitigation): July/August 2013
- Public Outreach (conceptual design): September 2013 through January 2014
- City Council selection of conceptual design
- Completion of Design: November 2014
- Construction Commences: Spring 2015

The public outreach (conceptual design) phase is intended to facilitate the City Council's decision with respect whether or not to include bicycle lanes and/or landscaped medians on the reconstructed Boulevard. It will also include decisions on construction phasing, construction mitigation, street lighting, transit stop amenities, street signage and landscaping.

When awarding the agreement for design services, staff will recommend to the City Council that a Committee comprised of two members each from the Traffic & Parking, Public Works, and Recreation and Parks Commissions be formed to hear public comment and develop recommendations to the City Council.

Citywide Bike Plan

As a first step toward a Citywide Bike Plan, after recommendations from the Traffic & Parking Commission, the City Council directed staff to move forward with bicycle routes on Burton Way and Crescent Drive. The installation of striping and signage is planned to be completed in May or June 2013. Per City Council direction, staff will conduct bicycle counts on the new bikeways and report activity to the Traffic & Parking Commission and City Council during the twelve (12) month pilot period. The City

Council may request that the Traffic & Parking Commission receive public input at the end or before of the twelve (12) month pilot period.

The City Council has directed staff to proceed with installing bicycle racks Citywide and agreed with the process for City-initiated bicycle rack installation and bicycle Rack On Request program. In February 2013, staff will forward Traffic & Parking Commission recommendations for a custom bike rack design. Pending City Council direction in February, staff estimates the new racks will be ready for installation in the Summer of 2013. Per the guidelines presented to the City Council, the Traffic & Parking Commission would review appeals and/or disputes regarding proposed locations of bicycle racks.

Staff plans to present options to the Traffic & Parking Commission and City Council regarding next steps in developing a Citywide Bike Plan in July 2013.

Taxi Study Implementation

Staff is seeking direction from the City Council at the Study Session of February 5, 2013. Staff will maintain the current status of taxicab enforcement and regulation or begin implementation of potential changes to the taxicab regulator program as directed.

If staff is directed to pursue changes, timeline and implementation of such changes will be based on the allocation and/or availability of resources in the current fiscal year or those provided as part of the 2013/2014 budgeting process.

Fiscal Sustainability

The Parking Authority and City Council will review the current financial status of the Parking Authority and potential subsidizations from the City to the Parking Authority for continued operations as part of the 2013/2014 budgeting process.

Technology

The City's focus on technology is currently on implementing the "Munis" financial and permit system. The scope of work for implementation of the Munis system does not include parking and transportation permits (preferential parking, overnight parking, taxi and valet). After completion of the Munis implementation (approximately two (2) – three (3) years), Public Works & Transportation staff will work with the Information Technology Department to develop a system for the parking and transportation permits.

The City is planning for the replacement of aging LPR/GPS enforcement equipment that will be reaching end-of-life in the 2013/2014 fiscal year. Staff is also planning for the phasing out of Windows XP and Server 2007 software, which may require additional hardware upgrades for compatibility within the Parking Access and Revenue Control Systems (PARCS).

As part of the planning process for the opening of the Annenberg Center for the Performing Arts, the City is working in conjunction with the Annenberg Center on the integration of a reservations management system between the Center's ticketing system and the City's PARCS system. This integration will provide an opportunity to pre-purchase parking tickets through the Center's website and from operators when purchasing theater tickets. The City is also working on the integration of a valet parking management system for use during the Center's operations.

In off-street parking facilities, the City is exploring relationships with space monitoring vendors to create accurate counting systems and the ability to push parking occupancy and availability to the public through third party vendors, and applications through the City's website and smartphone applications.

Other Work Plan Items

In addition to the City Council priorities, staff expects the Commission's work plan to include:

A. Addressing tour bus loading and operations

Staff has been assigned to develop a tour bus management plan and is currently working with the City Attorney's Office regarding the City's authority in regulating tour buses. Staff plans to provide a report to the City Council on the tour bus management plan by May 2012.

B. Continue addressing permit parking issues

Typically, the Commission addresses four (4) to six (6) permit parking requests per year.

C. Develop and refine valet policies and procedures

A Traffic & Parking Commission Ad-Hoc Committee has developed proposals for new valet policies and procedures. Consideration of these policies and procedures by the City Council was postponed due to priority focus on taxi issues. Staff plans to re-initiate this project in the Summer of 2013.

This item is scheduled for Commission discussion and review.

We look forward to a productive 2013.