



**CITY OF BEVERLY HILLS**  
**TRAFFIC & PARKING COMMISSION**

Meeting of July 1, 2010

**TO:** Traffic & Parking Commission  
**FROM:** Shawn McCormick, Parking Services Manager  
**SUBJECT:** Parking Enforcement Quarterly Report

**Staffing**

	<b>Positions</b>	<b>Vacancies</b>
<b>Parking Enforcement Officer</b>	25	1*
<b>Parking Control Officer</b>	3	0
<b>Parking Enforcement Supervisor</b>	3	0

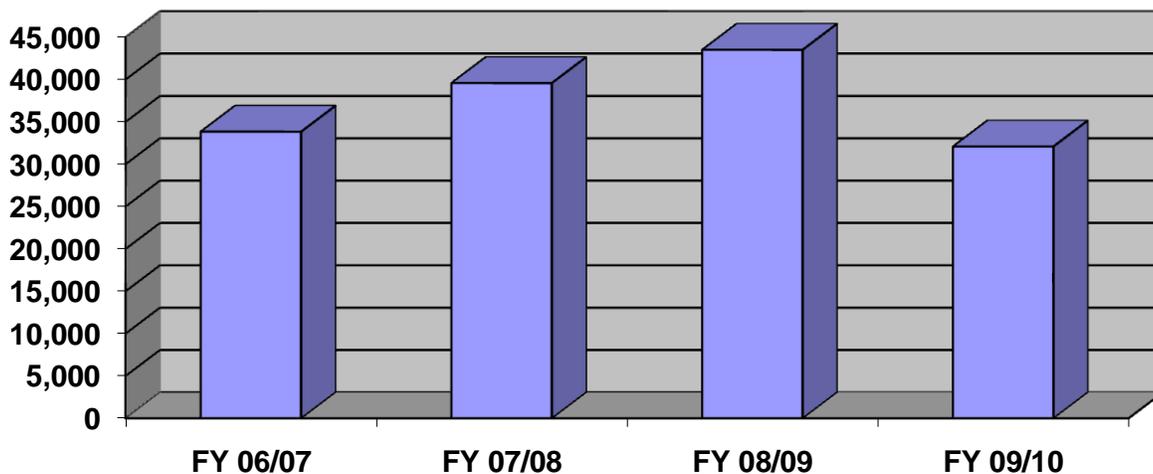
\*1 position eliminated in 2010/2011 budget. 2 positions currently out due to leave/injury.

**Parking Citation Issuance**

	<b>April</b>	<b>May</b>	<b>June</b>
<b>2008</b>	12355	14048	13183
<b>2009</b>	13086	15503	14920
<b>2010</b>	11384	11841	8859**

\*\*Through June 20, 2010

**Quarterly Citation Issuance by Fiscal Year**



Staff routinely inspects the commercial valet operations throughout the City. The following is an activity report update from April 1, 2010 through June 22, 2010. There are 45 commercial permits listed. As requested by the Commission, activities when staff has assisted the valet operation are in **BOLD** print to distinguish the difference between enforcement and assistance.

<b>BUSINESS/ PERMIT EXPIRATION</b>	<b>VALET OPERATOR/ MINIMUM ATTENDANTS REQUIRED</b>	<b>Activity Report **Operation appeared in order</b>
Amici 469 N. Doheny Dr. Valet Discontinued	Independent Parking Management 2 Attendants	<ul style="list-style-type: none"> <li>• Operating on private property</li> </ul>
Aqua (Formerly Beverly Club) 424 N. Beverly Dr. 02/05/11	Express Regency Parking Service, Inc. 2 Attendants	<ul style="list-style-type: none"> <li>• 04/13/10 7:45PM**</li> <li>• 04/29/10 9:55PM**</li> </ul>
Avalon Hotel 9400 Olympic Blvd. (24 Hours) 11/10/10	Quality Parking Service, Inc. 1-6 Attendants	<ul style="list-style-type: none"> <li>• 04/01/10 9:00AM**</li> <li>• 04/13/10 2:50PM**</li> <li>• 04/28/10 10:45AM**</li> <li>• 05/05/10 8:20AM**</li> <li>• 05/16/10 9:00AM**</li> <li>• 06/13/10 7:00AM**</li> </ul>
Bedford/Brighton Investments 360 N. Bedford Dr. & 9622-26 Brighton (Alley/Daytime) Pending Renewal	PCAM, LLC. 2 Attendant	<ul style="list-style-type: none"> <li>• 04/01/10 11:00AM**</li> <li>• 04/14/10 11:30AM**</li> <li>• 04/27/10 10:30AM**</li> <li>• 05/11/10 11:20AM**</li> <li>•</li> </ul>
Brighton Way (Day) Il Pastaio/Enoteca Drago/Porta Via/La Scala  03/06/11	Express Valet Parking 3 Attendants	<ul style="list-style-type: none"> <li>• 04/04/10 12:00PM NO ACTIVITY</li> <li>• 04/14/10 11:30AM**</li> <li>• 04/18/10 1:30PM**</li> <li>• 04/29/10 11:00AM**</li> <li>• 05/03/10 11:00AM**</li> <li>• 05/13/10 11:30AM**</li> <li>• 05/16/10 1:30PM**</li> </ul>
Borrelli Salon 8822 Burton Way 06/17/11	MPS Parking Service 2 Attendants	<ul style="list-style-type: none"> <li>• 04/01/10 11:00AM**</li> <li>• 04/13/10 10:00AM**</li> <li>• 04/23/10 10:30AM**</li> <li>• 05/05/10 11:20AM**</li> </ul>

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Bouchon 235 N. Canon Drive 11/17/10	United Valet Parking 2 Attendants	
Canon Dr. (Evening) Il Pastaio/Enoteca Drago/Porta Via/La Scala 03/06/11	Express Valet Parking 5 Attendants	<ul style="list-style-type: none"> <li>• <b>04/08/10 6:27PM Assisted valet with vehicle in zone. Parking citation issued.</b></li> <li>• 04/29/10 8:00PM**</li> </ul>
Chakra 151 S. Doheny 04/16/10 (Mon., Thur-Sat.) 4/16/11	Progressive Investment Group 2 Attendants (Daytime hours on private property.)	<ul style="list-style-type: none"> <li>•</li> </ul>
Cheesecake Factory 364 North Beverly Drive,  04/07/11	Quality Parking 2 Attendants	<ul style="list-style-type: none"> <li>• 04/08/10 7:15PM**</li> <li>• 04/29/10 6:05PM Assisted valet with vehicle in zone. Parking citation issued.</li> </ul>
Crescent Hotel 403 N. Crescent Dr. (24 hours) 01/15/11	Express Regency Parking 2 Attendants	<ul style="list-style-type: none"> <li>• 04/04/10 08:00AM**</li> <li>• 04/13/10 07:40AM**</li> <li>• 04/19/10 10:30AM**</li> <li>• 05/01/10 3:00PM**</li> <li>• 05/12/10 2:20PM**</li> </ul>
Crustacean 464 N. Bedford Dr. (Daytime/Evening) 06/18/11	Pyramid Parking, Inc. 3-4 Attendants	<ul style="list-style-type: none"> <li>• 04/01/10 12:40PM**</li> <li>• 04/15/10 12:20PM**</li> <li>• 04/27/10 1:20PM**</li> <li>• 05/05/10 1:45PM**</li> </ul>
El Torito 9595 Wilshire Blvd. Pending Renewal	Elite Parking Valet 2 Attendants	<ul style="list-style-type: none"> <li>• 04/09/10 7:15PM**</li> <li>• 04/30/10 8:30PM**</li> </ul>
Frida Restaurant 236 S. Beverly 11/19/10	Party Parking Valet Service, LLC.  1 Attendant	<ul style="list-style-type: none"> <li>• 04/30/10 6:30PM**</li> </ul>
Gonpachi 134 N. La Cienega Valet Discontinued	United Valet Parking, Inc. 2 Attendants	<ul style="list-style-type: none"> <li>•</li> </ul>
The Grill 9560 Dayton Way 11/08/10	Pyramid Parking, Inc. 2 Attendants	<ul style="list-style-type: none"> <li>• 04/13/10 6:05PM**</li> <li>• 04/30/10 7:10PM**</li> </ul>

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Gyu Kaku 163 N. La Cienega Blvd.  Fogo De Chao 133 N. La Cienega 10/02/10	United Valet Parking, Inc 1-3 attendants	•
Havana Club 321 N. Canon Drive (Evening) 11/20/10	United Valet Parking 2 Attendants	• 04/22/10 6:15PM Assisted valet with vehicle in zone. Parking citation issued. •
Il Buco 107 N. Robertson Blvd. 05/16/11	Party Parking Valet Service 2 attendants	• 04/13/10 7:35PM**
Il Cielo 9018 Burton Way (Daytime/Evening) 02/22/11	Pyramid Parking, Inc. 1-3 Attendants	• 04/04/10 12:45PM** • 04/15/10 11:45AM** • 04/28/10 12:50PM**
Kiyono Restaurant 255 S. Beverly Dr.  03/09/11	Party Parking Valet Service, LLC 1 Attendant	• <b>04/28/10 7:55PM Issued warning to valet attendant for parking customer's vehicle on the street. Vehicle relocate.</b> • 04/30/10 7:20PM**
L'Ermitage Hotel 9291 Burton Way 24 Hours Pending Renewal	L'Ermitage Hotel Staff 4 Attendants	• 04/04/10 11:00AM** • 04/20/10 3:00PM** • 04/27/10 1:45PM** • 05/03/10 12:30PM**
La Dolce Vita 9785 Santa Monica Blvd. Pending Renewal	LDV Valet Parking 2-4 Attendants	•
Linens Et Al 165 N. Robertson Blvd. (Daytime)  03/09/11	Z Valet, Inc. 1 Attendant	• 04/01/10 1:15PM** • 04/12/10 12:10PM Warning issued for not having a completed on site permit. • 04/27/10 12:30PM** •
Mako Restaurant 225 S. Beverly Dr. 07/05/10	Party Parking Valet Service, LLC 1 Attendant	• <b>04/28/10 7:45PM**</b> • <b>04/30/10 7:15PM**</b>

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Mastro's Steakhouse 246 N. Canon Dr. 08/22/10	United Valet Parking, Inc. 4 Attendants	04/07/10 5:45PM** 04/28/10 7:45PM**
Montage Hotel 225 N. Canon Drive 02/01/11	Montage Hotel	<ul style="list-style-type: none"> <li>• 04/14/10 11:45AM**</li> <li>• 04/26/10 1:30PM**</li> <li>• 05/05/10 1:20PM**</li> </ul>
Mr. Chow 344 N. Camden Dr. (Daytime/Evening) 12/12/10	Elite Parking Valet Service 1-2 Attendants	<ul style="list-style-type: none"> <li>• 04/06/10 12:50PM**</li> <li>• 04/19/10 11:50AM**</li> <li>• 04/27/10 12:30PM**</li> <li>• 04/29/10 8:50PM**</li> <li>• 05/03/10 1:00PM**</li> </ul>
Neiman Marcus 9700 Wilshire Blvd. (Alley/Daytime)	Automac Parking Inc. 1-3 Attendants (Location works on private property)	<ul style="list-style-type: none"> <li>• 04/13/10 10:40AM**</li> <li>• 04/23/10 11:00AM**</li> </ul>
Nic's Restaurant and Martini Lounge 453 N. Canon Dr. 07/15/10	Union Parking 2 Attendants	<ul style="list-style-type: none"> <li>•</li> </ul>
Piccolo Paradiso 150 S. Beverly Dr. 11/28/10	Party Parking Valet Services 1 attendant	<ul style="list-style-type: none"> <li>• 04/28/10 7:10PM**</li> </ul>
Porterhouse Bistro 8635 Wilshire Blvd. 07/27/10	Elite Parking Valet Service 2 Attendants	<ul style="list-style-type: none"> <li>•</li> </ul>
Prego 362 N. Camden 03/30/11	Elite Parking Valet 2 Attendants	<ul style="list-style-type: none"> <li>• 04/06/10 1:00PM <b>Warning issued for storing vehicle in valet zone.</b></li> <li>• 04/19/10 11:50AM**</li> <li>• 04/27/10 12:30PM**</li> <li>• 05/03/10 1:05PM**</li> </ul>
Ruth's Chris Steak House 224 S. Beverly Dr. 11/20/10	Party Parking Valet Service, LLC 4 Attendants	<ul style="list-style-type: none"> <li>• 04/28/10 7:15PM**</li> </ul>
Saks Fifth Avenue West 9654 Wilshire Blvd. (Alley/Daytime)	Central Parking System, Inc. 1-2 Attendants (Location works on private property)	<ul style="list-style-type: none"> <li>• 04/14/10 10:45AM**</li> <li>• 04/29/10 12:30PM**</li> </ul>

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Spago 176 N. Canon Dr. (Daytime/Evening) 03/31/11	Chucks Parking 1-5 Attendants	<ul style="list-style-type: none"> <li>• 04/05/10 12:30PM**</li> <li>• 04/14/10 12:00PM**</li> <li>• 04/26/10 1:40PM**</li> </ul>
Stinking Rose 55 N. La Cienega Blvd. 02/12/11	United Valet Parking 2 - 4 Attendants	<ul style="list-style-type: none"> <li>•</li> </ul>
Sushi Sushi 326 ½ S. Beverly Dr. Pending Renewal	Crystal Valet Parking Service 2 Attendants	<ul style="list-style-type: none"> <li>• <b>04/06/10 6:20PM Assisted valet with vehicle in zone. Parking citation issued</b></li> <li>• 04/30/10 8:30PM**</li> </ul>
Tanzore 50 N. La Cienega	AA Valet 2 Attendants Valet Discontinued	<ul style="list-style-type: none"> <li>•</li> </ul>
Thompson Beverly Hills 9360 Wilshire Blvd. 03/27/11	Parking Concepts, Inc. 3 Attendants	<ul style="list-style-type: none"> <li>•</li> </ul>
Villa Blanca 9601 Brighton Way 09/30/10	United Valet 2 Attendants	<ul style="list-style-type: none"> <li>• 04/06/10 12:40PM**</li> <li>• 04/10/10 6:30PM**</li> <li>• 04/19/10 11:30AM**</li> <li>• 04/27/10 12:20PM**</li> <li>• 05/03/10 1:20PM Cited for storing vehicles in valet zone.</li> </ul>
Villa Alloro Dayton/Canon (Day/Evening) 301 N. Canon Drive 03/01/11	Express Valet Parking 2 Attendants	<ul style="list-style-type: none"> <li>• 04/05/10 11:45AM**</li> <li>• <b>04/06/10 6:30PM Assisted valet with vehicle in zone. Parking citation issued</b></li> <li>• 04/13/10 11:20AM**</li> <li>• 04/29/10 1:30PM**</li> <li>• 05/03/10 2:10PM**</li> </ul>
Umberto Beauty Salon #1 416 N. Canon Dr. (Alley Daytime) 03/06/11	Express Regency Parking Service, Inc. 1-3 Attendants	<ul style="list-style-type: none"> <li>• 04/06/10 10:20AM**</li> <li>• 04/14/10 11:30AM**</li> <li>• 04/29/10 1:45PM**</li> </ul>

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Wolfgang Steakhouse 443 N. Canon Dr.  Aida Thibiant Salon 449 N. Canon Dr. (Daytime)  04/04/11 Combined Permit	Express Regency Parking Service, Inc.  3 Attendants	<ul style="list-style-type: none"> <li>• 04/30/10 9:50PM**</li> </ul>
Wilshire Rodeo Plaza 9560 Wilshire Blvd.  Pending Renewal	Ampco System Parking 2 Attendants	<ul style="list-style-type: none"> <li>• 04/01/10 1:30PM**</li> <li>• 04/13/10 10:20AM**</li> <li>• 04/28/10 11:45AM**</li> </ul>
Wilshire Doheny Plaza 9100 Wilshire Blvd. (Daytime)	Standard Parking 4 Attendants (On private property)	<ul style="list-style-type: none"> <li>•</li> </ul>
Xian 362 N. Canon Dr. Café Roma 350 N. Canon Dr. Lucky Fish 338 N. Canon Dr.  Combined Permit 08/13/10	Express Regency Parking Service, Inc.  3 Attendants	<ul style="list-style-type: none"> <li>• 04/08/10 7:10PM**</li> <li>• 04/28/10 10:00PM**</li> </ul>



Microsoft Office  
 Excel Worksheet