



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, CA 90210  
Room 280-A

**ARCHITECTURAL COMMISSION  
REGULAR MEETING MINUTES**

May 18, 2016  
1:30 PM

**MEETING CALLED TO ORDER**

Date/Time: May 18, 2016 / 1:30 PM

**PLEDGE OF ALLEGIANCE**

**ROLL CALL**

Commissioners Present: Commissioners Hirschfeld, Kaye, Blakeley, Vice Chair Peteris,  
Chair Gardner Apatow

Commissioners Absent: None

Staff Present: Mark Odell, Cindy Gordon, Georgana Millican, Karen Myron

**COMMUNICATIONS FROM THE AUDIENCE**

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Speakers: None

**APPROVAL OF AGENDA**

By Order of the Chair, the agenda was approved as amended, moving Item #3, Chanel Temporary, ahead of Item #2, Chanel.

**CONSENT CALENDAR**

**1. Consideration of Minutes**

Consideration of minutes of the Architectural Commission regular meeting of April 20, 2016.

Motion: MOVED by Commissioner Hirschfeld, SECONDED by  
Commissioner Kaye to adopt the Consent Calendar as presented  
(5-0).

AYES: Commissioners Hirschfeld, Kaye, Blakeley, Vice Chair Peteris,  
Chair Gardner Apatow

NOES: None

CARRIED

## REPORTS FROM PRIORITY AGENCIES

None.

## CONTINUED BUSINESS

No items

## NEW BUSINESS

*(Taken out of Order)*

### 3. CHANEL TEMPORARY (PL1606100)

#### 408 North Rodeo Drive

Request for approval of façade modifications, a business identification sign, and a construction barricade. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Project Agent: Murray D. Fischer  
Public Input: None

Motion: MOVED by Chair Gardner Apatow, SECONDED by Commissioner Hirschfeld to adopt the resolution as presented (5-0).

AYES: Commissioners Hirschfeld, Kaye, Blakeley, Vice Chair Peteris, Chair Gardner Apatow

NOES: None

CARRIED

*(Return to Order)*

### 2. CHANEL (PL1606097)

#### 400 North Rodeo Drive

Request for approval of façade modifications, a sign accommodation for multiple business identification signs, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Project Agent: Murray D. Fischer  
Public Input: None

Motion: MOVED by Chair Gardner Apatow, SECONDED by Commissioner Kaye to adopt the resolution as amended (5-0).

AYES: Commissioners Hirschfeld, Kaye, Blakeley, Vice Chair Peteris, Chair Gardner Apatow

NOES: None

CARRIED

**4. MICA BEAUTY COSMETICS (PL1606271)**

**449 North Beverly Drive**

Request for approval of a façade remodel and a business identification sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Applicant: Michael Soumekh  
Public Input: None

Motion: MOVED by Chair Gardner Apatow, SECONDED by Commissioner Hirschfeld to adopt the resolution as amended (5-0).

AYES: Commissioners Hirschfeld, Kaye, Blakeley, Vice Chair Peteris, Chair Gardner Apatow  
NOES: None

CARRIED

*The Commission took a recess at 2:43 pm*

*The Commission reconvened at 3:00 pm*

**PROJECT PREVIEW**

**5. 325 NORTH MAPLE DRIVE (PL1606127)**

Request for a preliminary review of a façade remodel to an existing commercial building.

The applicant team provided a presentation of the proposed project at 325 North Maple Drive. The Commission asked clarifying questions and provided general feedback, but took no formal action on this item.

**STUDY SESSION**

No items

**COMMUNICATIONS FROM THE COMMISSION**

**6. Mayor's Cabinet Meeting**

- Received and filed

**COMMUNICATIONS FROM STAFF**

- Urban Designer Updates
  - Urban Designer Mark Odell informed the Commission that the Gibraltar Square / Kate Mantilini buildings on Wilshire Boulevard had been recently designated as Local Landmark #30; other properties are currently being considered for designation.

Additionally, staff is working with an Ad Hoc Committee of the Design Review Commission to develop guidelines that will assist applicants as part of the Design Review approval process.

**7. Staff-level Approvals**

- Received and filed

**8. 2016 Meeting Schedule**

- Received and filed

**ADJOURNMENT**

Date / Time: May 18, 2016 / 3:48 PM

PASSED AND APPROVED THIS 15<sup>TH</sup> DAY of JUNE, 2016

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Andrea Gardner Apatow, Chair