



Architectural Commission Report

Meeting Date: Wednesday, October 21, 2015

Subject: **THE WALLIS (PL1511198)**
9390 Santa Monica Boulevard

Request for approval of a comprehensive sign program for the Wallis Annenberg Center for the Performing Arts. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Project agent: Tania Camargo – The Wallis

Recommendation: Conduct public hearing to discuss the project details and provide the applicant with design direction.

REPORT SUMMARY

The applicant is requesting review and approval of a comprehensive sign program for the Wallis Annenberg Center for the Performing Arts (The Wallis) located at 9390 Santa Monica Boulevard. The existing signage currently installed on-site was approved by a City Council Liaison Committee during construction and initial opening of The Wallis. However, the long term goal was to have a comprehensive sign program submitted to the City, subject to review by the Architectural Commission. The applicant has submitted a comprehensive sign program, which is the project currently under consideration by the Commission.

Project Review History

The project was submitted to the City for review on Monday, August 3, 2015. Due to the scale of the project, City staff held a meeting with the City's contract architect and applicant team on Monday, August 24, 2015 to discuss the overall project and initial thoughts on the proposed sign program. The discussion focused primarily on the neighborhood context, user interaction, signage hierarchy, and overall appropriateness of the signage in relation to the buildings and site. Subsequently, a site visit was held on Thursday, September 17, 2015 with the same parties to gain a more comprehensive understanding of how the sign program would integrate into the project site and surrounding areas.

COMPREHENSIVE SIGN PROGRAM DETAILS + ANALYSIS

No modifications have been made to the sign program as a result of the project discussions. The proposed signage is outlined below by sign type, which includes the sign details as well as the associated urban design analysis. Additionally, it should be noted that the subject property is considered unzoned and therefore is not regulated by the City's sign code. In the absence of specific code provisions, the required findings should be used to guide the Commission in its review and discussion of the project.

Projection Structure + Banners

One ground-mounted pole structure, 27'-0" in height, that holds three banners and the projection structure for the temporary projections (to be discussed further on in this staff report) is proposed to be located adjacent to the sidewalk on North Santa Monica Boulevard. Each banner is proposed at 10'-0"

Attachment(s):

- A. Detailed Design Description and Materials (Applicant Prepared)
- B. Project Design Plans

Report Author and Contact Information:

Cindy Gordon, AICP, Associate Planner
(310) 285-1191
cgordon@beverlyhills.org



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in height and would rotate with The Wallis' event schedule. Two configuration options are proposed: 1) a total of six sides would be visible (spoke), and; 2) a total of three sides would be visible (triangle).

Urban Design Analysis

The proposed projection structure signage appears out of scale due to its considerable height and is anticipated to detract from the vista to the Beverly Hills Post Office as seen from North Santa Monica Boulevard and Beverly Gardens Park. While there is flexibility in the application of the sign code, the proposed height of 27'-0" exceeds the code maximum of 20'-0" for similar ground/pole signs in the City's commercial areas. Based on this analysis, City staff does not recommend approval of the projection structure or related banner signage.

Goldsmith Theatre

One sign is proposed to be located on the glass façade of the Goldsmith Theatre with letters proposed at 32" in height and consisting of vinyl lettering. Two location options are proposed: 1) located above the uppermost horizontal mullion, and; 2) located below the uppermost horizontal mullion.

Urban Design Analysis

The preferred location for the sign is above the uppermost horizontal mullion as it would allow for a clear and uninterrupted view to the interior space. Locating the sign below the mullion may distract from the view, both interior and exterior, and unnecessarily clutter the otherwise clean aesthetic of the glass wall. With the preferred location, the proposed sign on the glass façade of the Goldsmith Theatre is appropriate in its size and location to allow for appropriate business identification on one of the City's major thoroughfares. However, it is recommended that the sign be revised to a dimensional letter as opposed to the vinyl appliqué currently proposed. Based on this analysis, City staff recommends approval of the Goldsmith Theatre signage, as modified.

Ground Sign – North Canon Drive

One ground-mounted sign is proposed to be located adjacent to the intersection of North Santa Monica Boulevard and North Canon Drive. The sign consists of a dark bronze aluminum sign cabinet with edge-lit aluminum letters (frosted acrylic returns) and a light bronze aluminum sign base. The proposed height is approximately 5'-10" with a width of 12'-0".

Urban Design Analysis

The location of the sign is appropriate and provides an introduction to the site for those travelling east along North Santa Monica Boulevard. However, the height of 5'-10" is out of scale for the pedestrian area. It is recommended that it be reduced to a total height of 4'-0" to preserve the pedestrian-oriented area and also to allow for clear visibility onto the site and the Beverly Hills Post Office. Based on this analysis, City staff recommends approval of the North Canon Drive ground sign, as modified.

Wall/Ground Sign – North Crescent Drive

One wall-mounted sign is proposed to be located on the existing site wall near the intersection of North Santa Monica Boulevard and North Crescent Drive. The sign is proposed to replace the existing sign in the same location that was previously approved through the City Council Liaison. The only modification to the overall size is in the depth of the so as to allow for an edge-lit illumination (the existing sign is not



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illuminated). The sign consists of a dark bronze aluminum sign cabinet with edge-lit aluminum letters (frosted acrylic returns) and a light bronze aluminum sign base. The proposed height is 3'-6" (not including wall area underneath sign) with a width of 24'-0".

Urban Design Analysis

The proposed sign is architecturally appropriate to the site and is of an appropriate scale to its location. It is replacing an existing sign of substantially the same size and will introduce a visually pleasing lighting aesthetic through its use of edge-illumination. Based on this analysis, City staff recommends approval of the North Crescent Drive ground sign, as presented.

Elevator Building

One complete building wrap is proposed for the uppermost transom that includes an option for business-oriented signage and an option for event-oriented signage that would rotate with The Wallis' event schedule. The uppermost transom is 5'-0" in height and the wrap is proposed for the full extent of the height. Additionally, the signage is described as digital posters; however, no details have been provided for a digital poster structure in which the equipment would be located.

Urban Design Analysis

The wrapping of the transom at the top of the elevator building is contextually inappropriate and effectively serves as a billboard on the property. It contrasts unnecessarily with the glass and metal structure that functions as a tertiary structure, with its understated and see-through design, to the Beverly Hills Post Office and its contemporary theatre addition. The addition of a building wrap, digital or otherwise, would counter the current function of the building by diverting attention away from the Post Office and theatre addition in a manner that may cause an adverse impact to the site and adjacent streetscapes. Based on this analysis, City staff does not recommend approval of the elevator building signage.

Poster Kiosks

Six ground-mounted signs are proposed to be located in the motor court area in front of the two wings flanking each side of the main entrance of the Beverly Hills Post Office. Each sign is proposed at a height of 6'-8" with a width of approximately 2'-0". The signs will include general locational information and each will contain an area for event posters that will rotate with The Wallis' event schedule (note: the directional sign located directly adjacent to North Canon Drive would not contain an area for event posters).

Urban Design Analysis

The proposed signs are appropriate in size and scale and will serve as architecturally appropriate locational guides to users of The Wallis. They have been sited appropriately on either side of the main entrance so as not to detract from the entry feature. While tall in size, the width of approximately 2'-0" allows the signs to retain a pedestrian-oriented scale, similar to other wayfinding-type signs. Based on this analysis, City staff recommends approval of the poster kiosks, as presented.



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Building Banners

A total of four building banners are proposed on the Beverly Hills Post Office. Two of the signs are installed parallel to the building with a height of 18'-0" and a width of 14'-0". These signs will rotate with The Wallis' event schedule. The remaining two signs are located perpendicular to the building (projecting) and are business-oriented signs.

Urban Design Analysis

The building banner signs present an appropriate manner by which to advertise upcoming events at The Wallis. While the two projecting signs are appropriate in size and scale, and flank the main entrance thoughtfully, the two larger banners appear to detract from the architecture of the Beverly Hills Post Office. Such banners may be more appropriate if they were to be reduced in size so as to serve as secondary elements to the building without overshadowing the building itself. Based on this analysis, City staff recommends approval of the building banner signs, as modified.

Flag Pole Banners

Banner signs are proposed on the existing flag pole that is located adjacent to North Canon Drive. Each banner is proposed at 16'-0" in height. Two configuration options are proposed: 1) a total of six sides would be visible (spoke) with The Wallis' business-oriented signs, and; 2) a total of three sides would be visible (triangle) with event-oriented signage that would rotate with The Wallis' event schedule.

Urban Design Analysis

The proposed banner signs appear overly large and may distract from the view into the site from the west. Additionally, the signs' location may detract from the prominence of flags of the United States and California, both of which are located at peak of the flagpole. As signage for The Wallis will be visible to passersby from the staff-supported ground sign at the intersection of North Santa Monica Boulevard and North Crescent Drive, and from the staff-supported glass wall sign located on the Goldsmith Theatre, the flagpole signs may contribute to undesirable sign clutter in the area. Based on this analysis, City staff does not recommend approval of the flag pole signs.

Temporary Event Projections

A variety of illuminated signs are proposed to be projected onto the Beverly Hills Post Office during special events hosted by The Wallis or other groups. The projections are proposed in various sizes and locations on the north and west elevations of the building. The projection structure will contain a permanent projection device for signs located on the front of the building; temporary projection devices will be used as necessary for other locations that are not accessible by the permanent device.

Urban Design Analysis

The proposed projected illuminated signs appear to be out of character with the Beverly Hills Post Office and have the potential to render the building and its architecture as secondary features. Additionally, such signs, even if temporary in nature, may contribute to sign clutter on the site when viewed in combination with the proposed façade-mounted banner signs on the building and the proposed ground-mounted poster kiosks located at the motor court, both of which may contain appropriate event-oriented signage. Based on this analysis, City staff does not recommend approval of the temporary event projections.



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Summary of Recommendations

<i>Sign Type</i>	<i>City Staff Recommendation</i>
Projection Structure + Banners	Not recommended
Goldsmith Theatre	Recommended, as modified
Ground Sign – North Canon Drive	Recommended, as modified
Wall/Ground Sign – North Crescent Drive	Recommended, as presented
Elevator Building	Not recommended
Poster Kiosks	Recommended, as presented
Building Banners	Recommended, as modified
Flag Pole Banners	Not recommended
Temporary Event Projections	Not recommended

Note: The sign program plans includes street banner signage proposed for light posts located in the City's public right-of-way. The Architectural Commission's decision-making authority is limited only to those portions of a project located on private property. As such, the banner signage is not considered a part of the proposed sign program for purposes of this review.

ZONING CODE COMPLIANCE

Applications for design review are preliminarily evaluated for compliance with the zoning code. Applicants are encouraged and have the option of requesting a comprehensive review separate and apart from this application. Formal compliance review will occur when a building permit application is filed (plan check). The applicant has been advised that changes during plan check may require revisions and subsequent approval from the Architectural Commission or staff, as appropriate.

ENVIRONMENTAL ASSESSMENT

The subject project is exempt from the California Environmental Quality Act (CEQA – Public Resources Code §§21000 – 21178), pursuant to Section 15061(b)(3) of the State CEQA Guidelines in that the project includes the review of building design, colors and materials to the façade of the building, front yard landscaping or minor low-scaled accessory structures, such as fences or walls. It can be seen with certainty that there is no possibility that the subject activity could result in a significant effect on the environment.

PUBLIC OUTREACH AND NOTIFICATION

Public outreach and notification was not required for this project.



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Attachment A

Detailed Design Description
and Materials (applicant prepared)

SECTION 2 – PROJECT DESCRIPTION / ZONING INFORMATION

A Indicate Requested Application

- Staff Review
 - Three (3) sets of plans required (see Section 6 for plan size requirements).
- Architectural Commission Review
 - Eight (8) sets of plans required (see Section 6 for plan size requirements).
 - Public Notice materials required for Sign Accommodations (see Section 5 for public notice requirements).

B Identify the scope of work (check all that apply):

- New construction
 - Façade Remodel ONLY
 - Business Identification Sign(s)
Number of signs proposed:
 - Building Identification Sign(s)
Number of signs proposed:
 - Sign Accommodation (explain reason for the accommodation request below):
Signage for the property _____ Number of signs proposed: _____
 - Other: temporary projections for special events
- Remodel: Int. & Ext, no floor area added
 - Remodel: Int. & Ext, floor area added
 - Awning(s): New Recovery
 - Open Air Dining: #Tables _____ # Chairs _____

C Describe the scope of work proposed including materials and finishes:

Signage for the Wallis Annenberg Center, including replace identification, directional, banners, and temporary projects, as described in the attached detailed summary.

D Identify the Project Zoning (City Zoning Map: <http://gis.beverlyhills.org/>)

- R-4 R-4X R-4 R-4-P R-4X2
- R-3 RMCP C-3 C-3A C-3B
- C-5 C-3T-1 C-3T-2 C-3T-5 C-5
- Other: _____

E Lot is currently developed with (check all that apply):

- General Office Building
- Retail Building
- Medical Office Building
- Multi-family Building
- Vacant
- Restaurant
- Other (specify below):
Performing Arts Center

F Has the existing structure been designed by a notable architect or is it identified on any historic resource inventory, including the City of Beverly Historic Resources Survey (Verify with the Planning Division if the property is listed on the City's survey)?

Yes No If yes, please list Architect's name: Ralph Flewelling and Zoltan Pali

SECTION 3 – PROJECT DETAILS AND MATERIALS (continues on next page)

A Indicate in the chart below all applicable signage details:

	<u>Type of Sign</u>	<u>Quantity</u>	<u>Dimensions</u>	<u>Square Ft</u>	<u>Maximum Area Permitted by Code</u>
1	See Attached detailed <input type="checkbox"/>				
2					
3					
4					
5					

B List the specific materials and finishes for all of the architectural features proposed in the project (List N/A, not applicable, for features that do not apply.):

FAÇADE (List all material for all portions visible from the street)

Material: _____
 Texture /Finish: _____
 Color / Transparency: _____

WINDOWS/DOORS (Include frame, trim, glass, metal, etc.)

Material: _____
 Texture /Finish: _____
 Color / Transparency: _____

ROOF

Material: _____
 Texture /Finish: _____
 Color / Transparency: _____

COLUMNS

Material: _____
 Texture /Finish: _____
 Color / Transparency: _____

BALCONIES & RAILINGS

Material: _____
 Texture /Finish: _____
 Color / Transparency: _____

OUTDOOR DINING ELEMENTS (List all material for all outdoor dining elements.)

Material: _____
 Texture /Finish: _____
 Color / Transparency: _____

SECTION 3 – PROJECT DETAILS AND MATERIALS (continued from previous page)

AWNINGS, CANOPIES

Material: _____
Texture /Finish: _____
Color / Transparency: _____

DOWNSPOUTS / GUTTERS

Material: _____
Texture /Finish: _____
Color / Transparency: _____

BUSINESS ID SIGN(S)

Material: Wallis signs are painted metal with back-lit letters
Texture /Finish: smooth
Color / Transparency: Bronze and beige to match building and existing signage

BUILDING ID SIGN(S)

Material: Banners are printed vinyl, matching existing banners
Texture /Finish: _____
Color / Transparency: _____

EXTERIOR LIGHTING

Material: _____
Texture /Finish: _____
Color / Transparency: _____

PAVED SURFACES

Material: _____
Texture /Finish: _____
Color / Transparency: _____

FREESTANDING WALLS AND FENCES

Material: _____
Texture /Finish: _____
Color / Transparency: _____

OTHER DESIGN ELEMENTS

Material: Refer to attached detailed description for sign designs
Texture /Finish: _____
Color / Transparency: _____

C Describe the proposed landscape theme, if applicable. Explain how the proposed landscaping complements the proposed style of architecture:

SECTION 4 – DESIGN ANALYSIS AND FINDINGS (for Commission level applications only)

A Clearly identify how your project adheres to each of the required findings of the Architectural Review Commission:

1. **Describe** how the proposed building or structure is in conformity with good taste and good design and, in general, contributes to the image of Beverly Hills as a place of beauty, spaciousness, balance, taste, fitness, broad vistas and high quality.

The Wallis is a performing Arts Center - with the need to show on the exterior what is happening within the theaters. The Community and visitors often think that the property is closed to the public, some still try to drop off mail. While there is existing signage and banners, additional locations are needed around the property. This sign package has been developed by Grant Follis with Follis Design. Grant Follis has designed graphics for many projects, including City Hall and the Crescent Garage at the Wallis. The signage proposed is in keeping with the existing historic building and the new Goldsmith Theater building.

2. **Describe** how the proposed building or structure indicates the manner in which the structure is reasonably protected against external and internal noise, vibrations, and other factors which may tend to make the environment less desirable.

There is no noise, vibrations or other undesirable factors within the signage. design package. Each proposed sign and banner is located, oriented and sized based upon the scale of the building, the adjacency to streets or sidewalks and other existing signs or banners.

3. **Describe** how the proposed building or structure is not, in its exterior design and appearance, of inferior quality such as to cause the nature of the local environment to materially depreciate in appearance and value.

The materials proposed for the new signage matches the existing colors and finishes at the Wallis. The beige color 'biscuit' matches the beige of the Historic building brick; the light bronze matches the existing donor sign letters; the dark bronze matches the historic doors and windows, along with the site handrails and other detailing. The materials are typically painted metal signs and vinyl banners, which match the existing signage already installed.

4. **Describe** how the proposed building or structure is in harmony with the proposed developments on land in the general area, with the general plan for Beverly Hills, and with any precise plans adopted pursuant to the general plan.

The proposed signage is designed to work in harmony with the existing architecture, both historic and new. The scale of the signage and banners fits with the building scale, while addressing the view as seen from the streets.

5. **Describe** how the proposed development is in conformity with the standards of the municipal code and other applicable laws insofar as the location and appearance of the buildings and structures are involved.

The proposed signage is in conformance with Municipal Code.

Wallis Annenberg Center for the Performing Arts

THE ARTS DELIVERED. IN BEVERLY HILLS.

July 2, 2015

Cindy Gordon
City of Beverly Hills
455 North Rexford Drive
Beverly Hills, CA 90210

RE: Outdoor Signage Plan

Dear Cindy:

The Wallis is requesting approval of a long-term signage plan featuring flexible signs on the exterior of the building in order to better communicate our brand and artistic season to the public as well as to aptly direct drivers and pedestrians. The proposed signage is intended to further clarify the status of the building as an active and vibrant premiere Performing Arts Center in Beverly Hills.

We request permission for placement of the following signage:

1. A flexible banner display in front of the Historic Building with a height and design that can support a projector for special event projections (EXHIBIT 1);
2. "The Wallis" decal on the western glass window facade of the Bram Goldsmith Theater facing the intersection of N. Canon Drive and S. Santa Monica Boulevard (EXHIBIT 2);
3. A "Wallis Annenberg Center for the Performing Arts" sign with backlit letters facing eastbound drivers on the corner of N. Canon Drive and N. Santa Monica Blvd. (EXHIBIT 3);
4. A primary Wallis sign with backlit letters facing N. Santa Monica Blvd. by N. Crescent Drive to replace the current unlit temporary sign (EXHIBIT 4);
5. A digital or banner wrap-around above the outdoor elevator glass pavilion (EXHIBIT 5);
6. Flexible banner display on the western flagpole with flag intact (EXHIBIT 8);
7. Permanently extend our permit to display two seasonal large banners and two narrow logo banners along the front entrance of the Historic Building (EXHIBIT 7), for which the permit is currently set to expire July 15, 2015
8. Permanently extend our permit to display the eight light pole banners along the perimeter of The Wallis (EXHIBIT 10).

Wallis Annenberg
Center for the
Performing Arts

THE ARTS DELIVERED. IN BEVERLY HILLS.

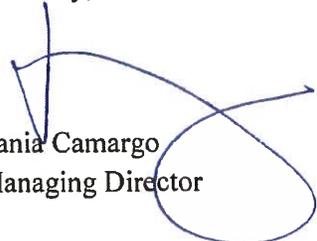
9. Add three additional directional signage kiosks for pedestrians that were first proposed on April 15, 2015 (EXHIBIT 6).

All signage is designed by Grant Follis, the distinguished designer of the City of Beverly Hills' recent signage additions. Details and reasoning for the proposed signage is included in the attached documents. In collaboration with our Project Manager Elaine Nesbit, the proposed signage will be planned and carefully installed in a manner that shall not physically harm the historic structure in any way nor disturb the design of the exterior of the building.

Enclosed in this packet please find further details and renderings of the proposed signage. The content graphics featured in the outdoor banner images are only placeholders and will not be used; therefore these images are intended to specify only the placement and overall appearance of the signage.

Please contact me should you wish to discuss further or require additional information.

Sincerely,



Tania Camargo
Managing Director

Enclosures:

Cc : David Lightner, Mahdi Aluzri

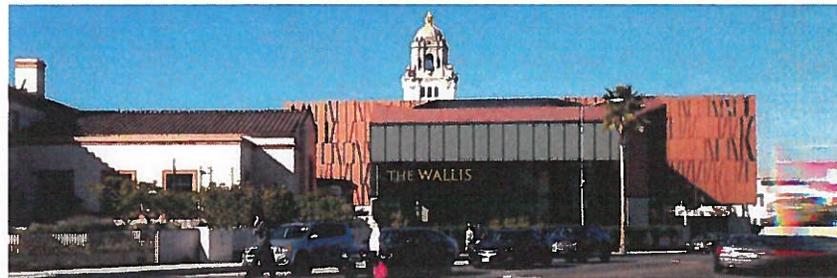
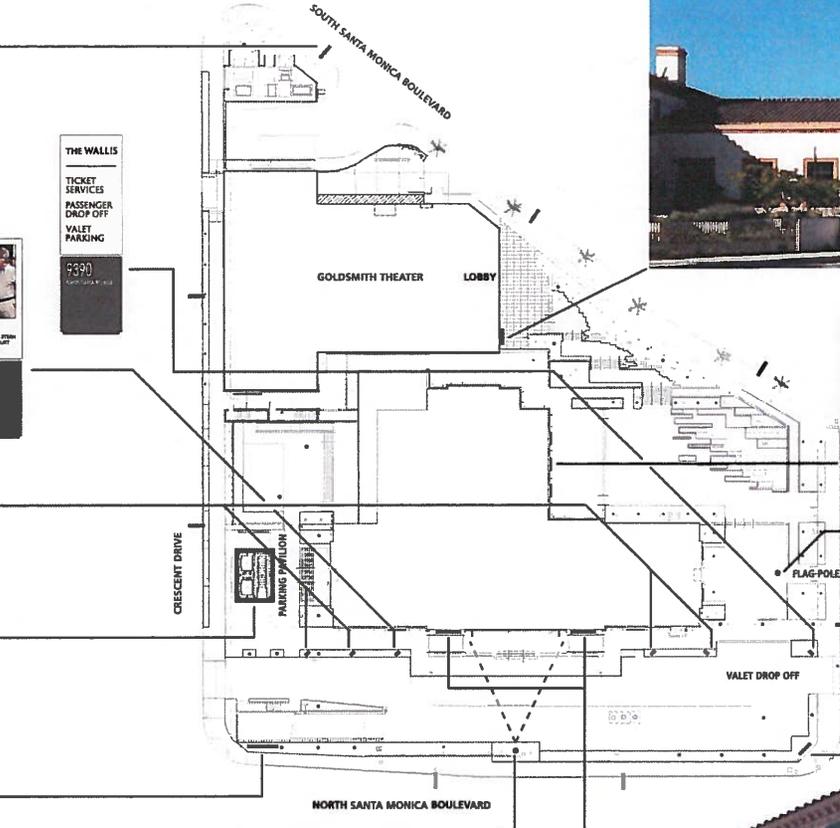


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Attachment B
Project Design Plans



WALLIS ANNENBERG CENTER FOR THE PERFORMING ARTS
9350 North Santa Monica Blvd., Beverly Hills, CA 90210

FOLLIS DESIGN
927 Weimar Avenue, Altadena, CA 91001
1 626 792 3590

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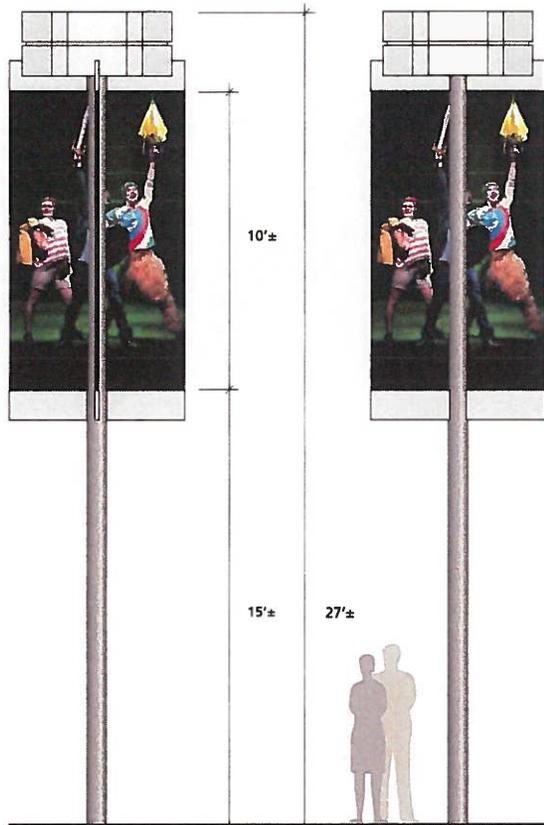
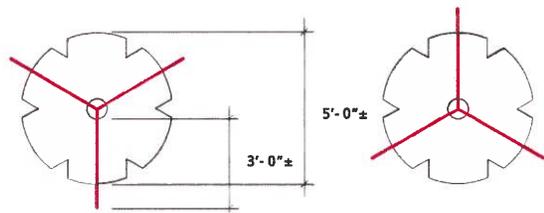
Written dimension on these drawings shall have precedence over scaled dimensions. Contractor shall verify, and be responsible for, all dimensions and conditions on the job and this office must be notified of any variations from the dimensions and conditions shown by these drawings. Shop details must be submitted to this office for approval before proceeding with fabrication.

Date 09/08/2015
Project FD 6480-01
Drawn GF

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LOCATION PLAN

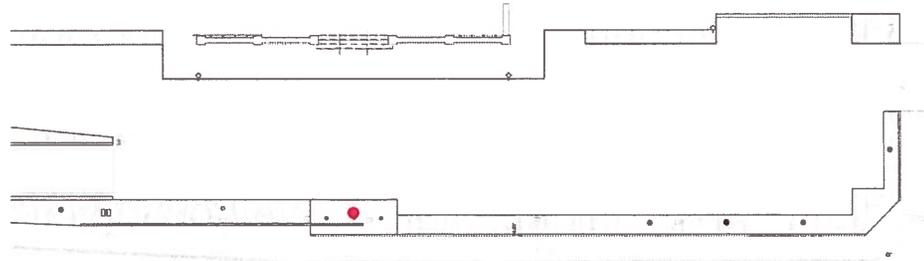
SCALE: 1/32" = 1' - 0"



NORTH ELEVATION

SOUTH ELEVATION

PROJECTION STRUCTURE SCALE: 1/4" = 1'-0"



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Altadena, California 91001
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follisdesign@earthlink.net

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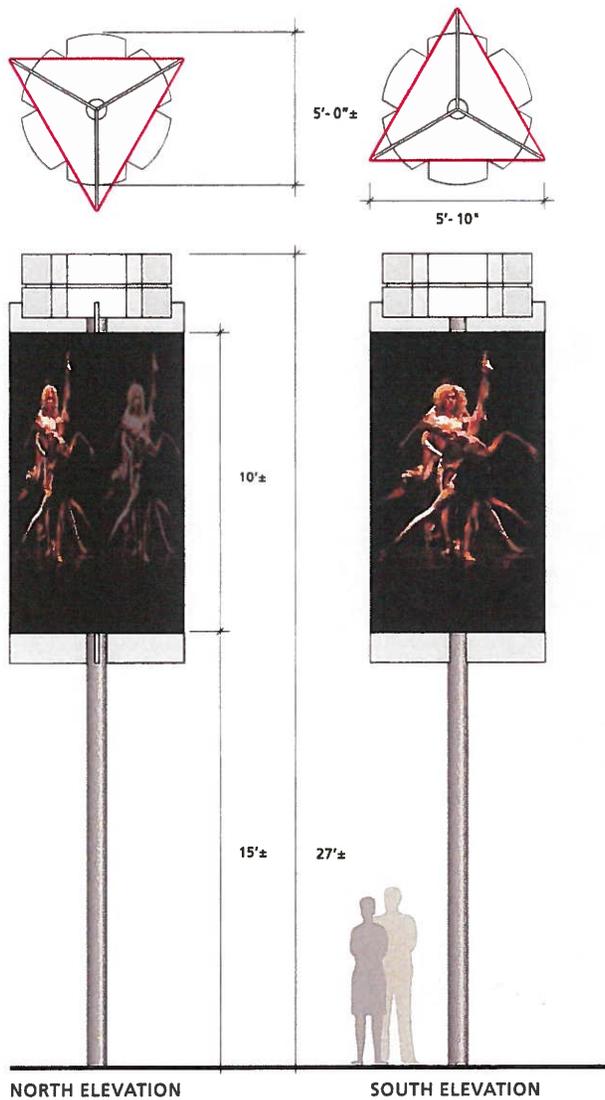
WALLIS
ANNENBERG CENTER
FOR THE PERFORMING ARTS

9350 North Santa Monica Blvd.
Beverly Hills, California 90210

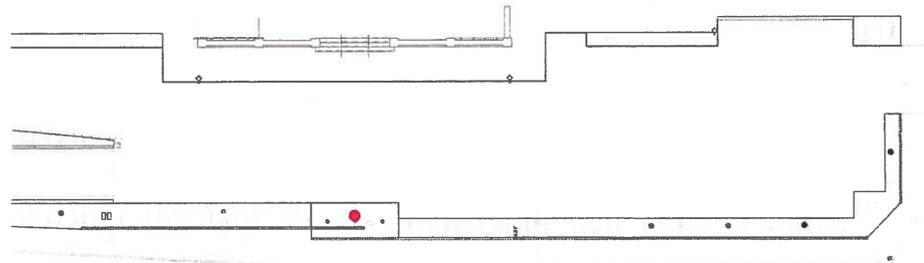
Date 06/24/2015
Project 6445 - 4
Drawn GF
Check
Revision

SIGN TYPE

101.1A OF



PROJECTION STRUCTURE SCALE: 1/4" = 1'-0"



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**WALLIS
 ANNENBERG CENTER
 FOR THE PERFORMING ARTS**

9350 North Santa Monica Blvd.
 Beverly Hills, California 90210

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THE WALLIS 32' x 2



GOLDSMITH WEST ELEVATION

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FOR THE PERFORMING ARTS

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Beverly Hills, California 90210

Date	06/24/2015
Project	6445 - 4
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Check	
Revision	

THE WALLIS 32'±



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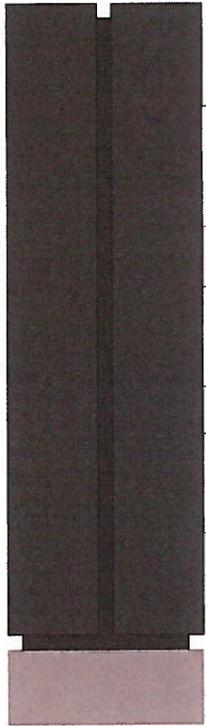
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Beverly Hills, California 90210

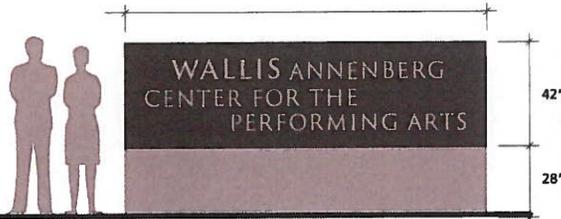
Date	06/24/2015
Project	6445 - 4
Drawn	GF
Check	
Revision	

GOLDSMITH WEST ELEVATION



ALUMINUM SIGN CABINET
 PUSH THROUGH FROSTED ACRYLIC LETTERS
 WITH ALUMINUM FACE
 PRODUCES EDGE LIGHT ONLY
 NEW SIGN BASE

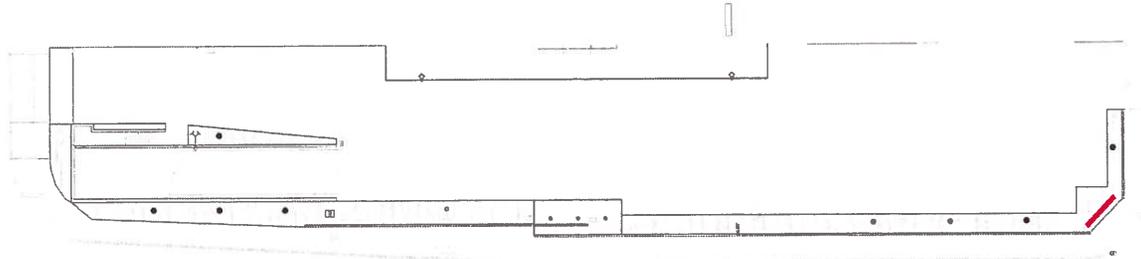
12'-0"



WALLIS ANNEBERG
 CENTER FOR THE
 PERFORMING ARTS

42"

28"



FOLLIS DESIGN

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 626 792 4981 Facsimile
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ANNENBERG CENTER BEVERLY HILLS

9394 North Santa Monica Blvd.
 Beverly Hills, California 90210

Date 06/24/2015
 Project 6386 - 4
 Drawn GF
 Check
 Revision

SIGN TYPE

103.1A OF

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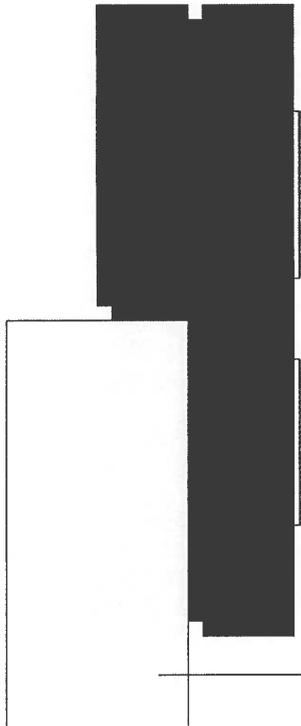
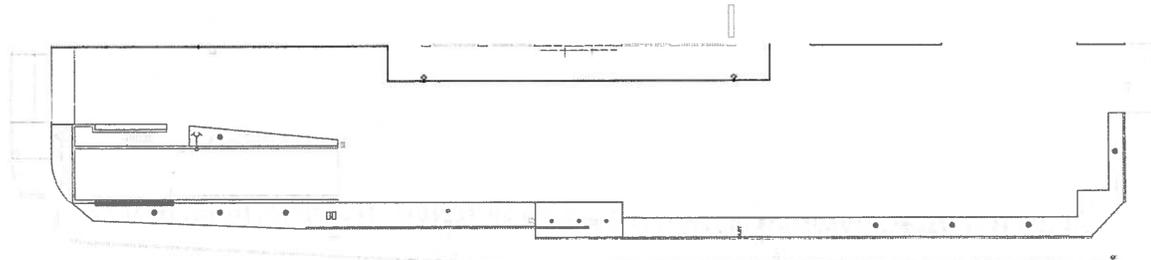
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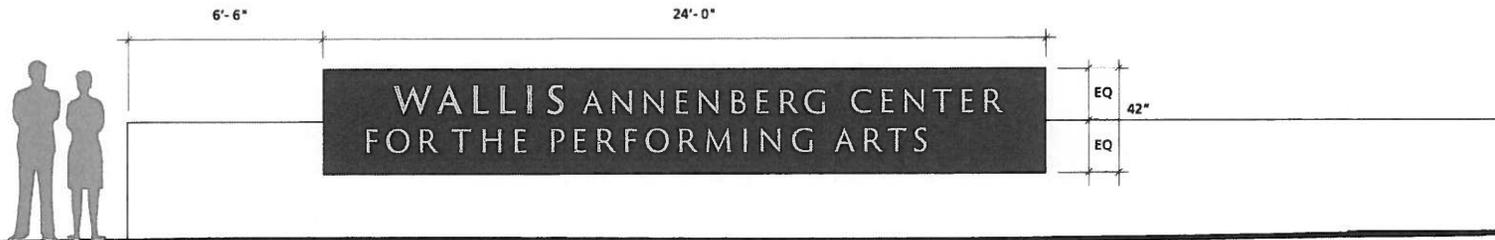
9390 North Santa Monica Blvd.
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Revision	

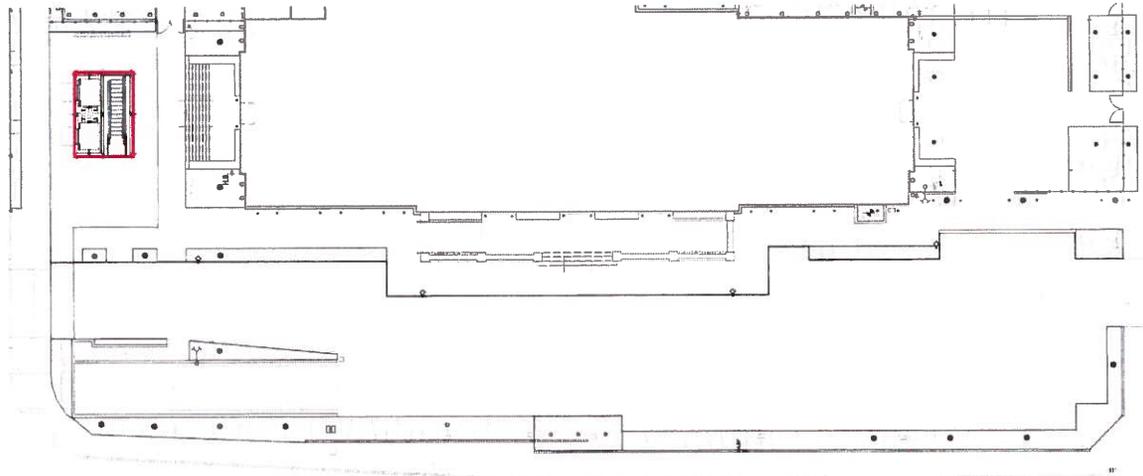
SIGN TYPE
104. 1A OF



ALUMINUM SIGN CABINET
 PUSH THROUGH FROSTED ACRYLIC LETTERS
 WITH ALUMINUM FACE
 PRODUCES EDGE LIGHT ONLY
 EXISTING CONCRETE WALL



MAIN IDENTIFICATION SCALE: 1/4" = 1'- 0"



FOLLIS DESIGN

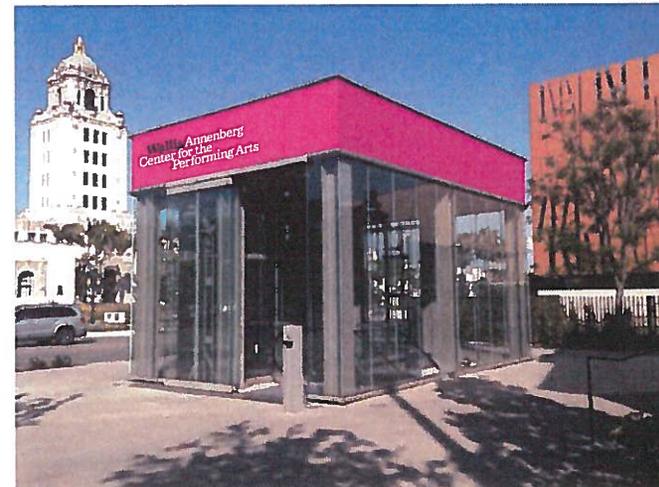
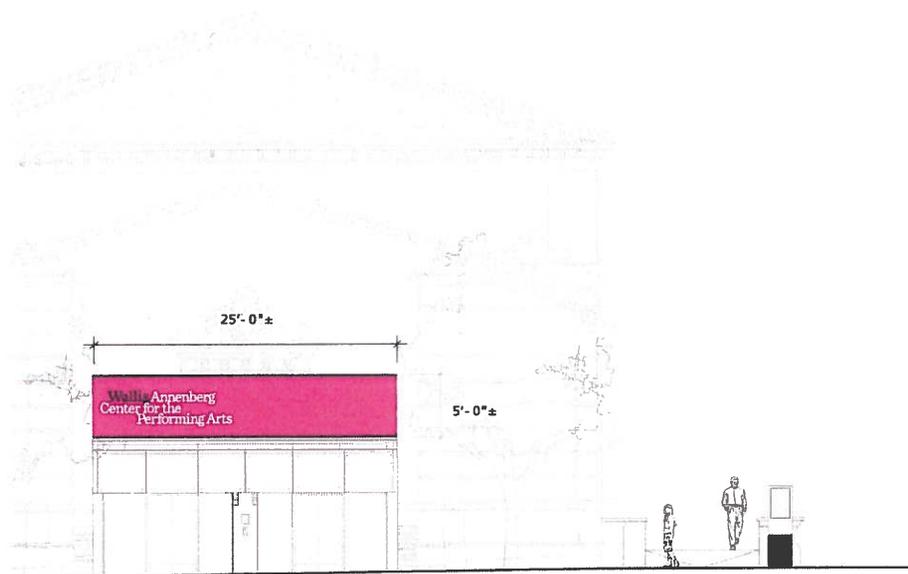
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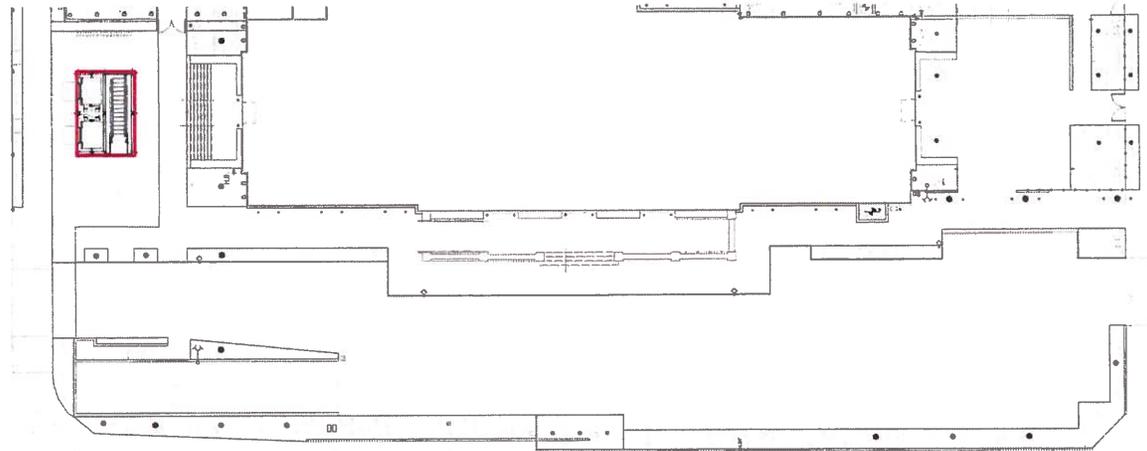
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Date	06/24/2015
Project	6386 - 4
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Revision	

DIGITAL POSTERS SCALE: 1" = 10'-0"

SIGN TYPE

105.1A OF



FOLLIS DESIGN

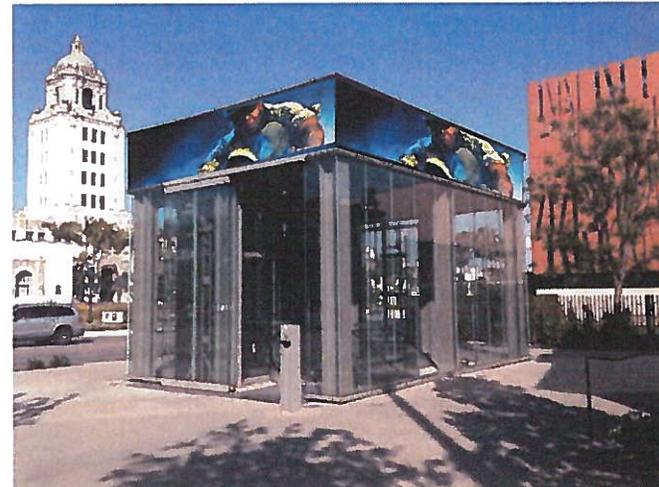
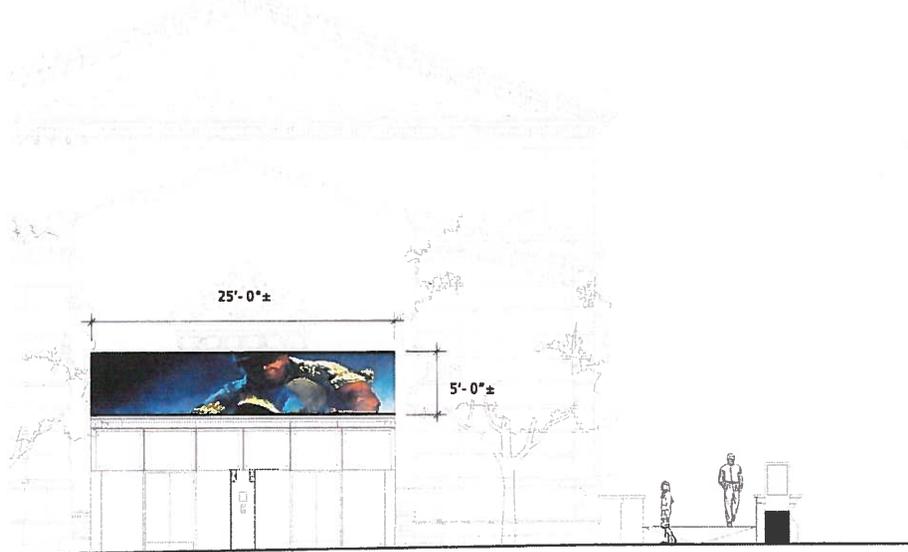
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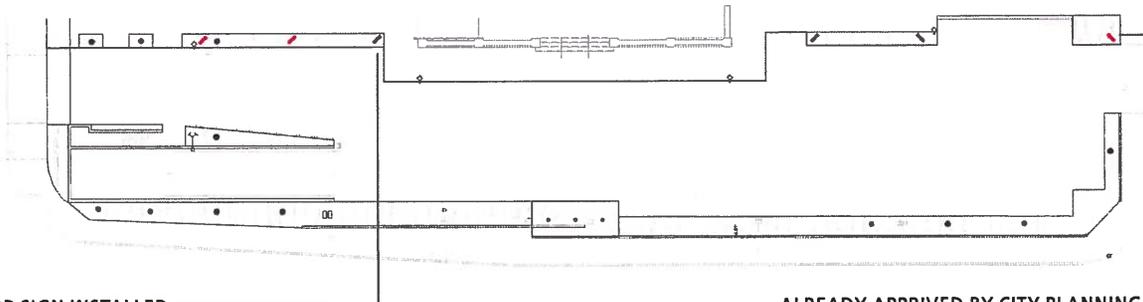


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DIGITAL POSTERS SCALE: 1" = 10'-0"

SIGN TYPE
 105. 1B OF



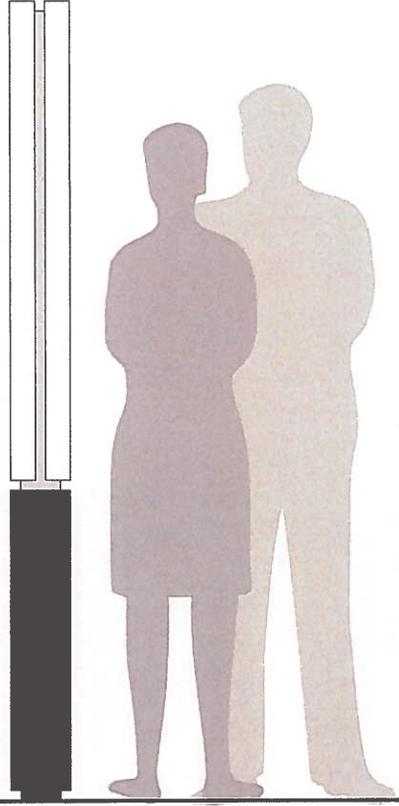
2'- 1/2"

DONOR SIGN INSTALLED

ALREADY APPROVED BY CITY PLANNING

THE WALLIS
BRAM GOLDSMITH THEATER
LOVELACE STUDIO THEATER

**EVA AND MARC STERN
ARRIVAL COURT**



THE WALLIS

**TICKET
SERVICES**

**PASSENGER
DROP OFF**

**VALET
PARKING**

9390

North Santa Monica

6'- 8"

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**WALLIS
ANNENBERG CENTER
FOR THE PERFORMING ARTS**

9350 North Santa Monica Blvd.
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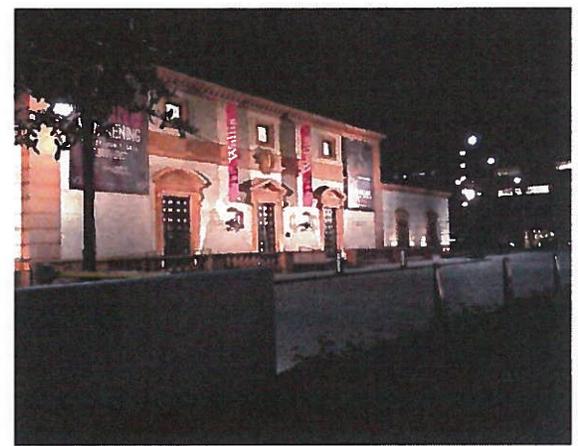
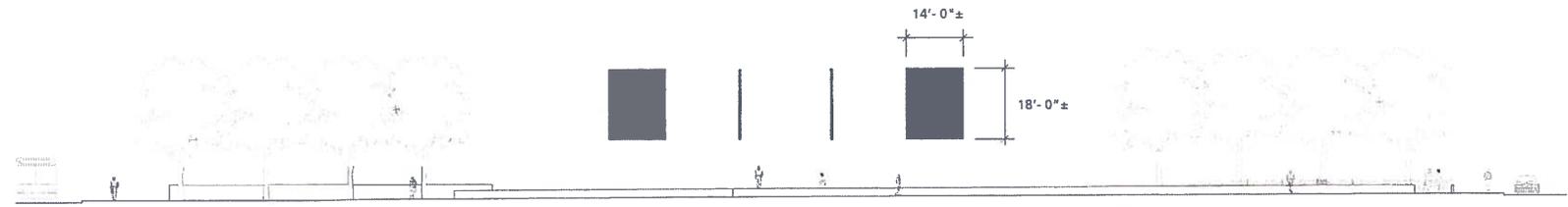
Written dimension on these drawings shall have precedence over scaled dimensions. Contractor shall verify, and be responsible for, all dimensions and conditions on the job and this office must be notified of any variations from the dimensions and conditions shown by these drawings. Shop details must be submitted to this office for approval before proceeding with fabrication.

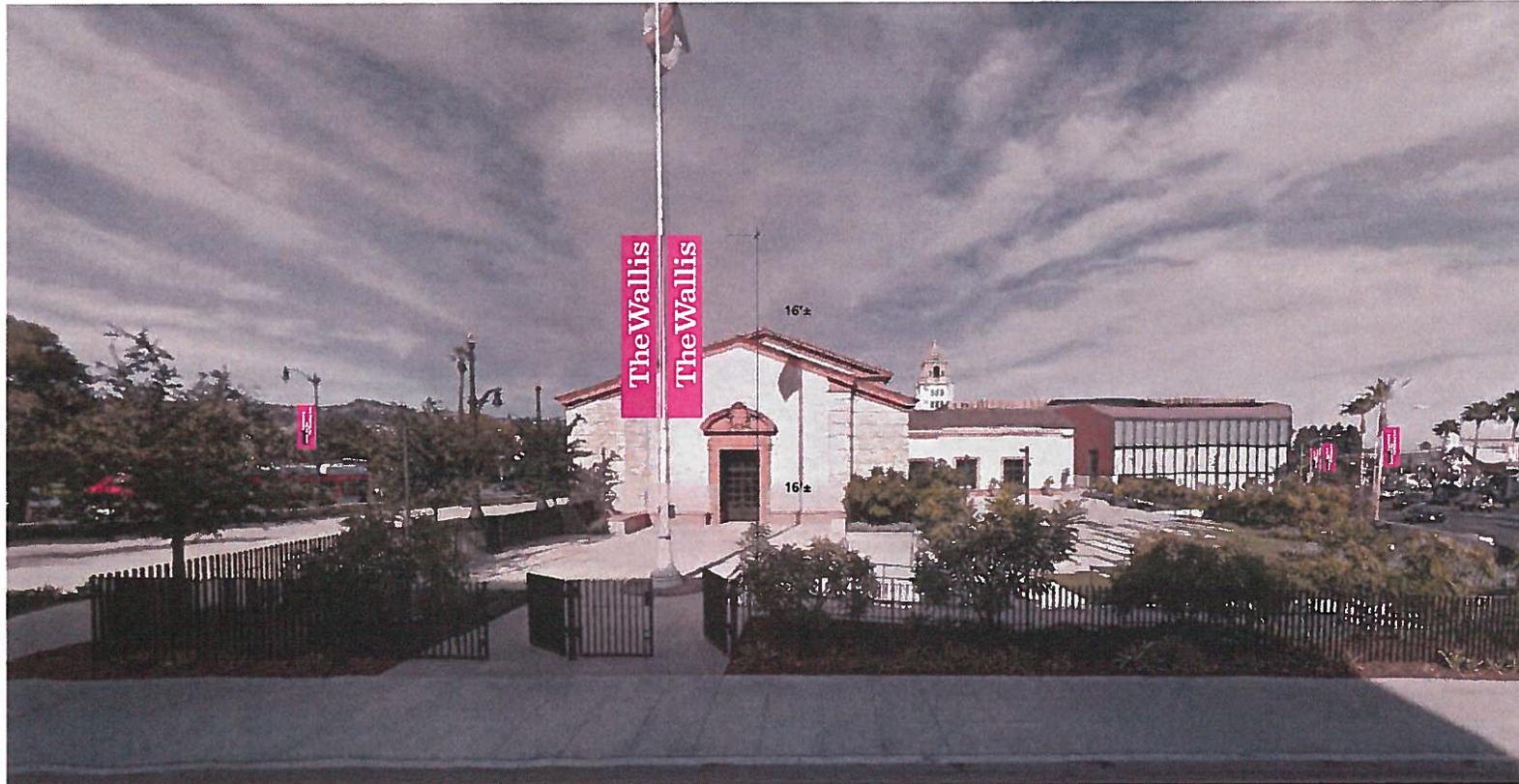
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FLAG POLE

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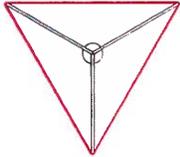
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SIGN TYPE

108.1A OF



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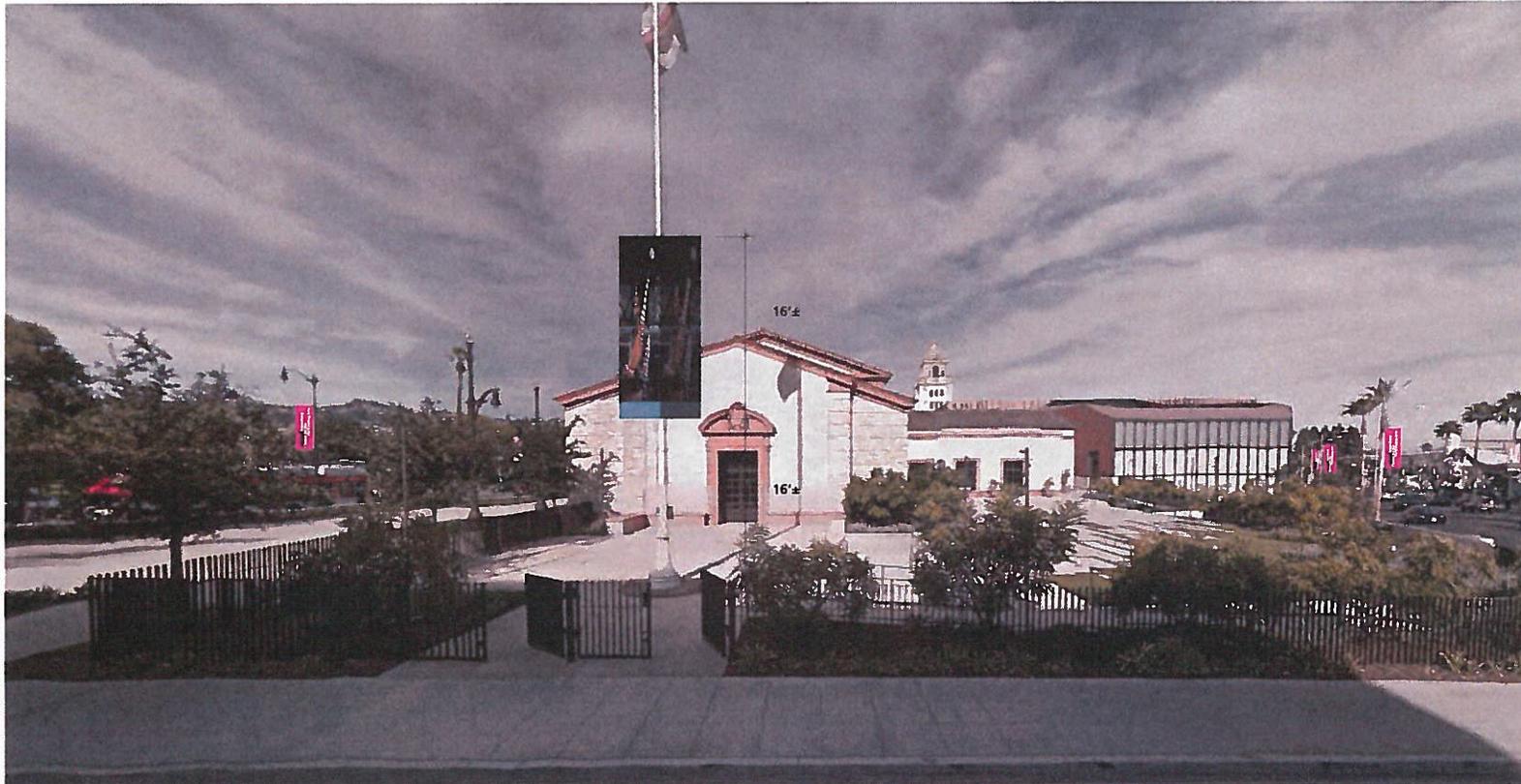
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SIGN TYPE

108. 1B OF



FLAG POLE

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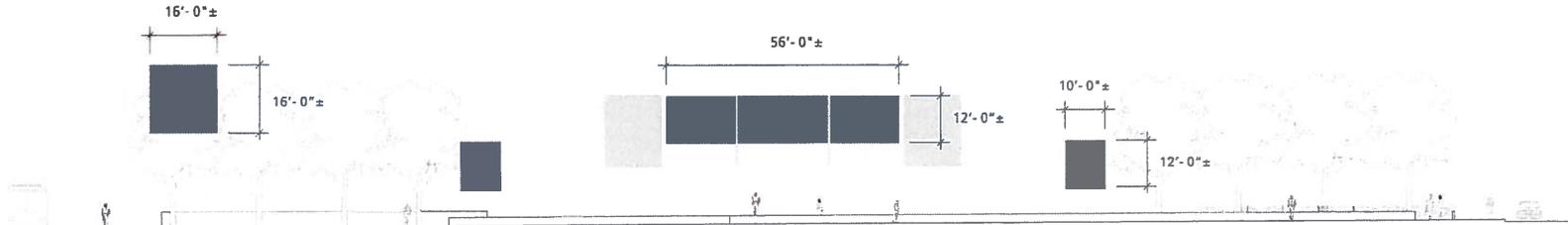
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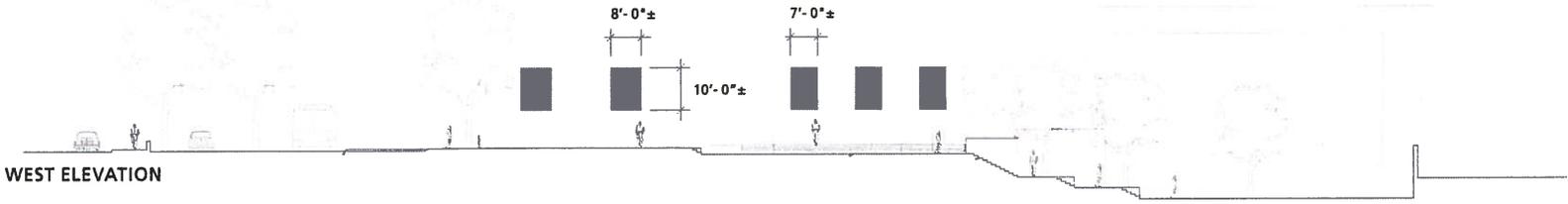
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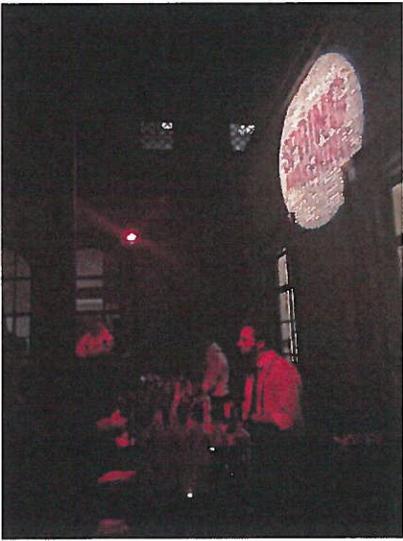
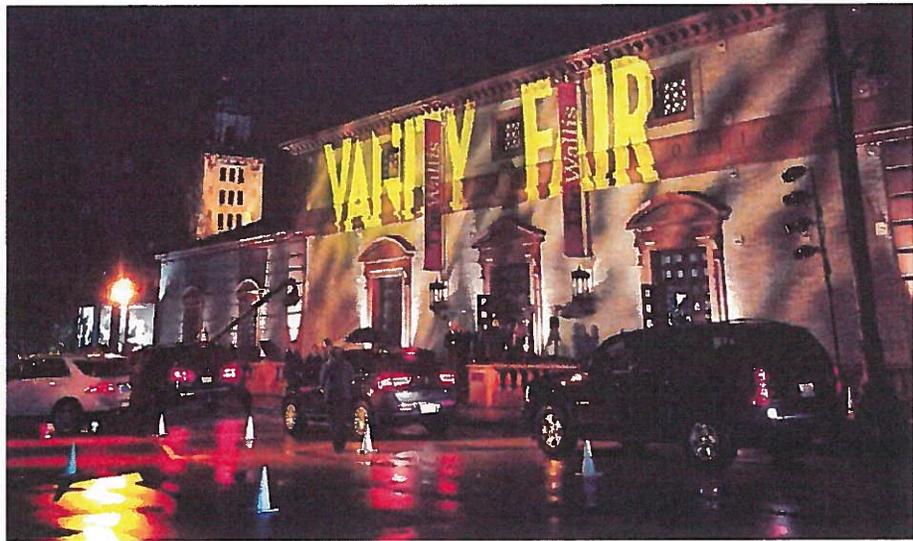
SIGN TYPE
109. 1A OF



NORTH ELEVATION



WEST ELEVATION



EVENT TEMPORARY PROJECTIONS

FOLLIS DESIGN

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All drawings and specifications, lists, designs and arrange details

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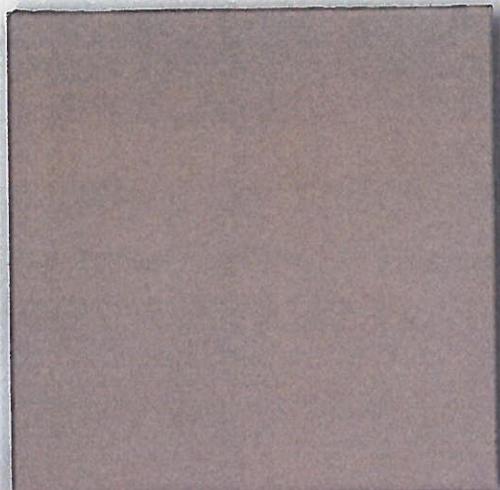
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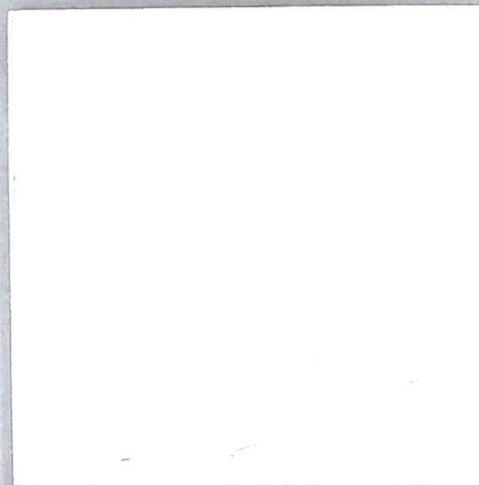
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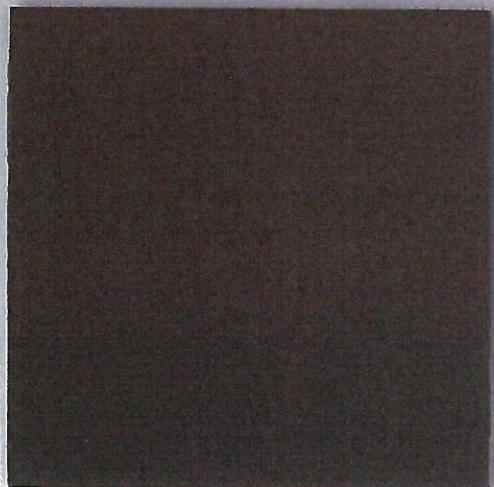
SIGN TYPE



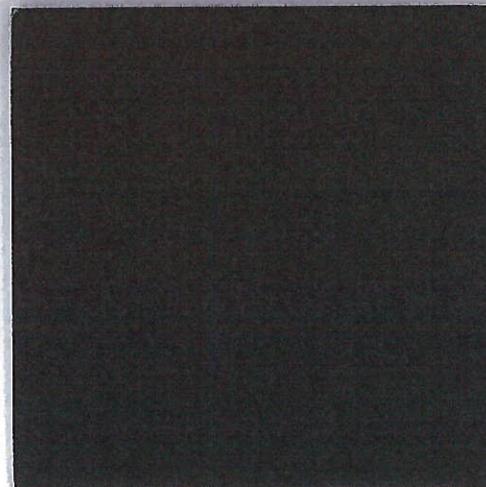
M-1 LIGHT BRONZE



M-2 BISCUIT



M-3 DARK BRONZE



M-4 BLACK