



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, California 90210  
Commission Meeting Room 280-A

**ARCHITECTURAL COMMISSION  
REGULAR MEETING MINUTES  
SEPTEMBER 16, 2015  
1:30 PM**

**MEETING CALLED TO ORDER**

Date / Time: September 16, 2015 / 1:30 PM

**PLEDGE OF ALLEGIANCE**

**ROLL CALL**

Commissioners Present: Commissioners Kaye, Blakeley, Bernstein, Vice Chair Peteris, Chair Gardner Apatow  
Commissioners Absent: None  
Staff Present: Ryan Gohlich, Georgana Millican, Karen Myron, Christian Vasquez

**COMMUNICATIONS FROM THE AUDIENCE**

Speakers: None.

**APPROVAL OF AGENDA**

Motion: Motion by Order of the Chair to approve the agenda as presented (5-0).  
Action: **The agenda was approved as presented.**

**APPROVAL OF MINUTES**

1. Minutes from the Architectural Commission Regular Meeting on August 19, 2015.

Motion: Motion by Commissioner Kaye, Second by Commissioner Bernstein to approve the minutes as presented (5-0).  
Action: **The minutes were approved as presented.**

## CONSENT CALENDAR

### 2. BLÜ LUXURY APARTMENTS (PL11509420)

#### 8601 Wilshire Boulevard

Request for approval of a façade modification, building identification signage, and a sign accommodation to allow multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

*(This project will be continued to the October 21, 2015 Architectural Commission meeting)*

Motion: Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to approve the Consent Calendar as presented (5-0).

Action: **The Consent Calendar was approved as presented.**

## NEW BUSINESS – PUBLIC HEARINGS

### 3. FENDI (PL1504812)

#### 201 North Rodeo Drive

Request for approval of revision to a previously approved façade modification. The Architectural Commission previously adopted a Categorical Exemption for the project on June 17, 2015 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

Planner: Georgana Millican, Associate Planner  
Cindy Gordon, Associate Planner

Project Agent: Elizabeth Valerio – Valerio Architects

Public Input: None

Motion: Motion by Chair Gardner Apatow, Second by Commissioner Kaye to adopt the resolution as amended (4-1, Bernstein no).

Action: **The resolution was adopted as amended.**

### 4. BONPOINT (PL1516993)

#### 9521 Brighton Way

Request for approval of a sign accommodation to allow multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Georgana Millican, Associate Planner  
Cindy Gordon, Associate Planner

Project Agent: Steve Brabson – Franklin Studios Architecture Corp.

Public Input: None

*The item was temporarily tabled.*

**5. WESTIME (PL1517562)**

**216 North Rodeo Drive**

Request for approval of a façade modification, sign accommodation to allow multiple business identification signs, a sign accommodation to allow a projecting sign, and awning signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Georgana Millican, Associate Planner  
Cindy Gordon, Associate Planner  
Project Agent: Samuel Moon – Moon & Associates, Inc.  
Public Input: None

Motion: Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to adopt the resolution as presented (5-0).

**Action: The resolution was adopted as presented.**

**6. DOLCE & GABBANA (PL1518903)**

**9536 Wilshire Boulevard**

Request for approval of a sign accommodation to allow multiple business identification signs and a sign accommodation to allow an alley-oriented business identification sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Georgana Millican, Associate Planner  
Cindy Gordon, Associate Planner  
Project Agent: Alexis Roworth – FLEX Designs, Inc.  
Public Input: None

Motion: Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to adopt the resolution as amended (4-1, Blakeley no).

**Action: The resolution was adopted as amended.**

**7. LIVE NATION (PL1519095)**

**9348 Civic Center Drive**

Request for approval of building identification signage and a parking sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Georgana Millican, Associate Planner  
Cindy Gordon, Associate Planner  
Project Agent: Lori Volheim – Ad Art  
Public Input: None

Motion: Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to return the project for restudy to the October 21, 2015 Architectural Commission Meeting (5-0).

**Action: The project was returned for restudy to the October 21, 2015 Architectural Commission meeting.**

## PROJECT PREVIEWS

### 8. 9595 WILSHIRE BOULEVARD (PL1518298)

Request for preliminary review of a façade remodel to an existing commercial building.

Planner: Georgana Millican, Associate Planner  
Cindy Gordon, Associate Planner  
Applicant: David Renken – Skidmore, Owings & Merrill, LLP  
Public Input: None

**Action: The Commission reviewed the project and provided feedback, but took no formal action on this item.**

### 9. 9956 SOUTH SANTA MONICA BOULEVARD (PL1518744)

Request for preliminary review of a façade remodel to an existing commercial building.

Planner: Georgana Millican, Associate Planner  
Cindy Gordon, Associate Planner  
Applicant: Murray Fischer  
Public Input: None

**Action: The Commission reviewed the project and provided feedback, but took no formal action on this item.**

*The Commission took a recess at 4:16 pm.*

*The Commission reconvened at 4:24 pm.*

#### **NEW BUSINESS – PUBLIC HEARINGS**

#### **4. BONPOINT (PL1516993), re-opened 9521 Brighton Way**

Request for approval of a sign accommodation to allow multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

**Motion:** Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to continue the item to the October 21, 2015 Architectural Commission meeting (5-0).

**Action:** **The item was continued to the October 21, 2015 Architectural Commission meeting.**

#### **DISCUSSION**

#### **COMMUNICATIONS FROM THE COMMISSION**

- Mayor's Cabinet Report (**Tab 10**)

#### **COMMUNICATIONS FROM THE CITY PLANNER**

- Staff-level Approvals (**Tab 11**)

#### **MEETING ADJOURNED**

Date / Time: September 16, 2015 / 4:31 PM

PASSED AND APPROVED THIS 21<sup>ST</sup> DAY OF OCTOBER, 2015

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Andrea Gardner Apatow, Chair