



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, California 90210
Commission Meeting Room 280-A

**ARCHITECTURAL COMMISSION
REGULAR MEETING MINUTES
JULY 15, 2015
1:30 PM**

MEETING CALLED TO ORDER

Date / Time: July 15, 2015 / 1:30 PM

ROLL CALL

Commissioners Present: Commissioners Kaye, Blakeley, Bernstein, Vice Chair Peteris, Chair Gardner Apatow

Commissioners Absent: None

Staff Present: Michele McGrath, Cindy Gordon, Georgana Millican, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

Speakers: None.

APPROVAL OF AGENDA

Motion: Motion by Order of the Chair to approve the agenda as presented (5-0).

Action: **The agenda was approved as presented.**

APPROVAL OF MINUTES

1. Minutes from the Architectural Commission Regular Meeting on June 17, 2015.

Motion: Motion by Commissioner Peteris, Second by Commissioner Kaye to approve the minutes as presented (5-0).

Action: **The minutes were approved as presented.**

CONSENT CALENDAR

2. **TIFFANY & CO. (PL1503127)**

210 North Rodeo Drive

Request for approval of a revision to a previously approved construction barricade graphic. The Architectural Commission previously adopted a Categorical Exemption for the project

on March 18, 2015 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

Planner: Cindy Gordon, Associate Planner
Project Agent: Roy Hasson – Permit Advisors
Public Input: None

3. BOTTEGA VENETA (PL1503182)

320 North Rodeo Drive

Request for approval of a revision to a previously approved construction barricade graphic. The Architectural Commission previously adopted a Categorical Exemption for the project on March 18, 2015 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

Planner: Cindy Gordon, Associate Planner
Project Agent: Devon Barnes – Gruen Associates
Public Input: None

4. EMPORIO ARMANI (PL1500096)

338 North Rodeo Drive

Request for approval of a revision to a previously approved façade remodel. The Architectural Commission previously adopted a Categorical Exemption for the project on January 21, 2015 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

Planner: Cindy Gordon, Associate Planner
Project Agent: Phil Tollios – Burnham Nationwide
Public Input: None

Motion: Motion by Commissioner Bernstein, Second by Commissioner Kaye to approve the Consent Calendar as presented (5-0).

Action: The Consent Calendar was approved as presented.

CONTINUED BUSINESS

5. VERIZON WIRELESS (PL1504532)

9049 Olympic Boulevard

Request for approval to modify an existing wireless telecommunications facility. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(Continued from the April 15, 2015 Architectural Commission meeting.)

Planner: Cindy Gordon, Associate Planner
Project Agent: Sarah Freed – Synergy Development Services
Public Input: None

Motion: Motion by Commissioner Bernstein, Second by Commissioner Kaye to adopt the resolution as presented (4-0-1, Blakeley abstain).

Action: The resolution was adopted as presented.

6. OBAGI (PL1506057)

270 North Canon Drive

Request for approval of a sign accommodation to allow multiple business identification signs and a sign accommodation to allow multiple building identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(Continued from the May 20, 2015 Architectural Commission meeting.)

Planner: Cindy Gordon, Associate Planner
Project Agent: Bob DeRobbio – Sign Management
Public Input: None

Motion: Motion by Vice Chair Peteris, Second by Commissioner Bernstein to adopt the resolution as amended (5-0).

Action: The resolution was adopted as amended.

NEW BUSINESS – PUBLIC HEARINGS

7. SCOTCH & SODA (PL1509411)

365 North Beverly Drive

Request for approval of a façade remodel and business identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: John Ranous – Nationwide Permitting
Public Input: None

Motion: Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to adopt the resolution as presented (5-0).

Action: The resolution was adopted as presented.

8. BLÜ LUXURY APARTMENTS (PL1509420)

201 North Rodeo Drive

Request for approval of a façade modification, building identification signage, and a sign accommodation for multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Applicant: Chris O’Connell – Premier Sign Solutions
Public Input:

Motion: Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to return the project for restudy to the August 19, 2015 meeting (5-0).

Action: The project was returned for restudy

The Commission took a recess at 3:06 pm.

The Commission reconvened at 3:18 pm.

PROJECT PREVIEWS

9. 135-145 SOUTH MAPLE DRIVE (PL1509327)

Request for preliminary review of a façade remodel to an existing multi-family residential building.

Planner: Cindy Gordon, Associate Planner
Applicant: Todd Riley – Landry Design Group, Inc.
Public Input: None

Action: The Commission reviewed the project and provided feedback, but took no formal action on this item.

10. L’ERMITAGE HOTEL (PL1509477)

Request for preliminary review of a new rooftop enclosure on an existing hotel building.

Planner: Cindy Gordon, Associate Planner
Project Agent: Damon Surfás – SPF:architects
Public Input: None

Action: The Commission reviewed the project and provided feedback, but took no formal action on this item.

DISCUSSION

- Architectural Awards

COMMUNICATIONS FROM THE COMMISSION

- Mayor's Cabinet Report (**Tab 11**)
- Commissioner Blakeley requested an update on signage-related concerns that had been sent to Code Enforcement.

COMMUNICATIONS FROM THE CITY PLANNER

- Staff-level Approvals (**Tab 12**)

13. Conflict of Interest Review

Motion: Motion by Chair Gardner Apatow, Second by Commissioner Bernstein to adopt the 2015 Conflict of Interest Code, including Exhibits "A" and "B" as presented (5-0).

Action: **The 2015 Conflict of Interest Code, including Exhibits "A" and "B" was adopted as presented.**

MEETING ADJOURNED

Date / Time: July 15, 2015 / 4:10 PM

PASSED AND APPROVED THIS 19TH DAY OF AUGUST, 2015

Andrea Gardner Apatow, Chair