



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, California 90210

**ARCHITECTURAL COMMISSION
REGULAR MEETING MINUTES
MAY 20, 2015
1:30 PM**

MEETING CALLED TO ORDER

Date / Time: May 20, 2015 / 1:34 PM

ROLL CALL

Commissioners Present: Commissioners Kaye, Peteris, Blakeley (*arrived 1:36 pm*), Vice Chair Gardner Apatow, Chair Bernstein

Commissioners Absent: None

Staff Present: William Crouch, Cindy Gordon, Georgana Millican, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

Speakers: None.

APPROVAL OF AGENDA

Motion: Motion by Commissioner Peteris, Second by Commissioner Kaye to approve the agenda as presented (4-0-1, Blakeley absent).

Action: **The agenda was approved as presented.**

APPROVAL OF MINUTES

1. Minutes from the Architectural Commission Regular Meeting on April 15, 2015.

Motion: Motion by Commissioner Peteris, Second by Commissioner Kaye to approve the minutes as presented (5-0).

Action: **The minutes were approved as presented.**

CONSENT CALENDAR

2. BALLY (PL1503154)

340 North Rodeo Drive

Request for approval of a revision to a previously approved façade remodel. The Commission previously adopted a Categorical Exemption for the project on March 18, 2015

pursuant to the California Environmental Quality Act; no further environmental review is required at this item.

Planner: Cindy Gordon, Associate Planner
Project Agent: Joseph Dasilva – The Dennis Group
Public Input: None

3. BANK OF AMERICA (PL1504799)

9440 South Santa Monica Boulevard

Request for approval of a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Ashok Vanmali – Gruen Associates
Public Input: None

4. 9465 WILSHIRE BOULEVARD (PL1506588)

Request for approval of a business identification sign program. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Gabriel Gonzalez – SAA
Public Input: None

Motion: Motion by Chair Bernstein, Second by Vice Chair Gardner Apatow to approve the consent calendar as presented (5-0).

Action: The Consent Calendar was approved as presented.

CONTINUED BUSINESS

5. VERIZON WIRELESS (PL1504532)

9049 Olympic Boulevard

Request for approval to modify an existing wireless telecommunications facility. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(This project will be continued to the June 17, 2015 Architectural Commission meeting.)

6. 8600 WILSHIRE BOULEVARD (PL1410461)

Request for approval of a revision to a previously approved five-story mixed use commercial/multi-family residential building. The City Council previously adopted an Environmental Impact Report for the project on November 13, 2007 pursuant to the

California Environmental Quality Act; no further environmental review is required at this time.

Planner: Cindy Gordon, Associate Planner
Project Agent: Jill Wagner – Gruen Associates
Public Input: None

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Kaye to adopt the resolution as presented (5-0).

Action: The resolution was adopted as presented.

NEW BUSINESS – PUBLIC HEARINGS

(Taken out of Order)

8. OBAGI (PL1506057)

270 North Canon Drive

Request for approval of a sign accommodation to allow multiple business identification signs and a sign accommodation to allow multiple building identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Bob DeRobbio – Sign Management
Public Input: None

Motion: Motion by Vice Chair Gardner Apatow, Second by Chair Bernstein to return the project for restudy to the June 17, 2015 meeting (5-0).

Action: The project was returned for restudy to the June 17, 2015 meeting.

(Return to Order)

7. FENDI (PL1504812)

201 North Rodeo Drive

Request for approval of a façade remodel, a sign accommodation for multiple business identification signs, a sign accommodation for an alley-oriented business identification sign, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Applicant: Elizabeth Valerio – Valerio Architects
Public Input: None

Motion: Motion by Vice Chair Gardner Apatow, Second by Chair Bernstein to return the project for restudy to the June 17, 2015 meeting (5-0).

Action: **The project was returned for restudy to the June 17, 2015 meeting.**

After clarifying questions were asked by the applicant, the Commission chose to re-open the public hearing at 3:34 pm with a Motion by Commissioner Blakeley, Second by Vice Chair Gardner Apatow (5-0). The public hearing was re-closed at 3:36 pm.

The Commission took a recess at 3:36 pm.

The Commission reconvened at 3:50 pm.

Citing involvement with a project adjacent to Item #9, Commissioner Peteris recused himself from the item, leaving the room at 3:51 pm.

9. JJP DENTAL (PL1506583)

8660 Wilshire Boulevard

Request for approval of revision to a previously approved façade remodel and a sign accommodation for a mural on the façade of a building. The Architectural Commission previously adopted a Categorical Exemption for the project on August 21, 2013 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

Planner: Cindy Gordon, Associate Planner

Applicant: David Parker

Public Input: None

Motion: Motion by Vice Chair Gardner Apatow, Second by Chair Bernstein to adopt the resolution as presented (4-0).

Action: **The resolution was adopted as presented.**

Commissioner Peteris returned to the meeting at 4:17 pm.

10. 9533 BRIGHTON WAY (PL1406936)

Request for approval of a revision to a previously approved business identification sign program. The Architectural Commission previously adopted a Categorical Exemption for the project on May 21, 2014 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

Planner: Cindy Gordon, Associate Planner

Project Agent: Robbie Luongo – Luongo Design
Public Input: None

Motion: Motion by Commissioner Kaye, Second by Vice Chair Gardner Apatow to adopt the resolution as amended (5-0).

Action: The resolution was adopted as amended.

11. MASERATI / THE AUTO GALLERY (PL1504810)

9022 Wilshire Boulevard

Request for approval of a revision to a previously approved façade modification. The Architectural Commission previously adopted a Categorical Exemption for the project on April 15, 2015 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

Planner: Cindy Gordon, Associate Planner
Project Agent: Michael Hastings
Public Input: None

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Blakeley to adopt the resolution as presented (5-0).

Action: The resolution was adopted as presented.

DISCUSSION

- Architectural Awards – a tentative date of August 18, 2015 was set for the Architectural Awards.

COMMUNICATIONS FROM THE COMMISSION

- Mayor's Cabinet Report (**Tab 12**)
- The Commission wished Urban Designer Bill Crouch well in his new position with the City of Orange.

COMMUNICATIONS FROM THE URBAN DESIGNER

- Urban Designer Bill Crouch thanked the Commission for their service to the Community, and briefly reflected on his years with the City of Beverly Hills.

MEETING ADJOURNED

Date / Time: May 20, 2015 / 5:06 PM

PASSED AND APPROVED THIS 17TH DAY OF JUNE, 2015

Barry Bernstein, Chair