



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, California 90210

**ARCHITECTURAL COMMISSION  
REGULAR MEETING MINUTES  
November 19, 2014  
1:30 PM**

**MEETING CALLED TO ORDER**

Date / Time: November 19, 2014 / 1:32 PM

**ROLL CALL**

Commissioners Present: Commissioners Kaye, Peteris, Blakeley, Vice Chair Gardner Apatow, Chair Bernstein

Commissioners Absent: None

Staff Present: William Crouch, Cindy Gordon, Karen Myron

**COMMUNICATIONS FROM THE AUDIENCE**

Speakers: None.

**APPROVAL OF AGENDA**

Motion: Motion by Chair Bernstein, Second by Commissioner Peteris to approve the agenda as amended, moving Item #4, KLS, and item #7, 150 El Camino Drive, to the consent calendar (5-0).

Action: **The agenda was approved as amended.**

**APPROVAL OF MINUTES**

1. Minutes from the Architectural Commission Regular Meeting on October 15, 2014.

Motion: Motion by Chair Bernstein, Second by Vice Chair Gardner Apatow to approve the minutes as presented (5-0).

Action: **The minutes were approved as presented.**

**CONSENT CALENDAR**

4. **KLS (PL1430345)**  
**404 North Beverly Drive**

Request for approval of a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Applicant: Kate Sullivan – KLS  
Public Input: None

**7. 150 EL CAMINO DRIVE (PL1430441)**

Request for approval of a revision to a previously approved façade remodel. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Applicant: Andrew Mangan – Wolcott Interiors  
Public Input: None.

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Kaye to approve the Consent Calendar as amended (5-0).

Action: The Consent Calendar was approved as amended.

**CONTINUED BUSINESS**

**2. 9725 WILSHIRE BOULEVARD (PL1407104)**

Request for approval of a façade remodel. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

*(This project will be continued to the December 17, 2014 Architectural Commission meeting)*

**3. EH NATIONAL BANK (PL1426639)**

**8484 Wilshire Boulevard**

Request for approval of a sign accommodation for multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

*(This project will be continued to the December 17, 2014 Architectural Commission meeting)*

**NEW BUSINESS – PUBLIC HEARINGS**

**5. REVERSE AGING CENTER (PL1430371)**

**455 North Roxbury Drive**

Request for approval of a revision to a previously approved façade remodel and business identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Applicant: Jacob Webster – All American Permits  
Public Input: None.

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Peteris to approve the resolution as amended (5-0).

**Action: The resolution was approved as amended.**

**6. DOOR TO DOOR VALET CLEANERS (PL1430510)**

**9849 South Santa Monica Boulevard**

Request for approval of a revision to a previously approved façade remodel, business identification signage, and a sign accommodation to allow business identification signage to face private property. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Project Agent: Michael Palmer – MPA Architects  
Public Input: None.

Motion: Motion by Commissioner Peteris, Second by Vice Chair Gardner Apatow to approve the resolution as amended (5-0).

**Action: The resolution was approved as amended.**

**8. 335 & 345 NORTH MAPLE DRIVE**

Request for approval of a sign accommodation to allow ground signs on a non-primary boulevard, a sign accommodation to allow a building identification sign below a height of twenty-five feet, and directory signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Project Agent: Patricia Costopoulos – Tishman Speyer  
Public Input: None.

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Peteris to approve the resolution as amended (5-0).

**Action: The resolution was approved as amended.**

The Commission took a recess at 2:57 pm.

The Commission reconvened at 3:07 pm.

**9. SERAPIAN (PL1430515)**

**204 North Rodeo Drive**

Request for approval of a façade remodel, business identification signage and a construction barricade. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Project Agent: Milan Lojdl - Architect  
Public Input: None.

Motion: Motion by Commissioner Blakeley, Second by Vice Chair Gardner Apatow to approve the resolution as presented (5-0).

**Action: The resolution was approved presented.**

**DISCUSSION**

- Commissioner Blakeley read to the Commission a letter which he intends to have presented to the City Council to express the Commission’s concerns with commercial signage and related enforcement in the City. The full Commission expressed support for this letter.
- 2015 Architectural Commission Priorities
  - Associate Planner Cindy Gordon reviewed the Commission’s priorities for 2015
- 2015 Architectural Commission Meeting Schedule (**Tab 10**)
  - No changes were made to the proposed dates for 2015
- Architectural Awards
  - Associate Planner Cindy Gordon reviewed potential candidates for the upcoming Architectural Awards

**COMMUNICATIONS FROM THE COMMISSION**

- Chair Bernstein gave a brief report from the Mayor’s Cabinet Meeting.

**COMMUNICATIONS FROM THE URBAN DESIGNER**

- Staff-level Approvals (**Tab 11**)

**MEETING ADJOURNED**

Date / Time: November 19, 2014 /4:42 PM

PASSED AND APPROVED THIS 17<sup>TH</sup> DAY OF DECEMBER, 2014

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Barry Bernstein, Chair