



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, California 90210

**ARCHITECTURAL COMMISSION
REGULAR MEETING MINUTES
October 15, 2014
1:30 PM**

MEETING CALLED TO ORDER

Date / Time: October 15, 2014 / 1:30 PM

ROLL CALL

Commissioners Present: Commissioners Kaye, Peteris, Blakeley, Vice Chair Gardner Apatow, Chair Bernstein

Commissioners Absent: None

Staff Present: William Crouch, Cindy Gordon, Georgana Millican, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

Speakers: None.

APPROVAL OF AGENDA

Motion: Motion by Commissioner Peteris, Second by Commissioner Blakeley to approve the agenda as amended, removing item #2 - Door to Door Valet Cleaners, and #3 - Beverly Hills Synagogue, from the Consent Calendar; additionally, item #8 - Beverly Hilton Conference Center, and #7 - Waldorf Astoria, were moved immediately after item #1 – Approval of Minutes (5-0).

Action: The agenda was approved as amended.

ADOPTION OF MINUTES

1. Minutes from the Architectural Commission regular meeting on September 17, 2014, and the Architectural Commission special meeting – Training Retreat on October 7, 2014.

Motion: Motion by Commissioner Peteris, Second by Vice Chair Gardner Apatow to approve the minutes as presented (5-0).

Action: The minutes were approved as presented.

(Taken out of Order)

NEW BUSINESS – PUBLIC HEARINGS

8. BEVERLY HILTON CONFERENCE CENTER (PL1426831)

9876 Wilshire Boulevard

Request for approval of a new conference center at the Beverly Hilton Hotel. The City Council previously certified a Final Environmental Impact Report for the project on April 21, 2008 pursuant to the California Environmental Quality Act, and no further environmental review is required at this time.

Planner: Cindy Gordon, Associate Planner
Applicant: Kent Warden – Alagem Capital
Public Input: None.

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Kaye to approve the resolution as amended (5-0).

Action: The resolution was approved as amended.

7. WALDORF ASTORIA (PL1408652)

9876 Wilshire Boulevard

Request for approval of landscaping and lighting for the New Waldorf Astoria Hotel. The City Council previously certified a Final Environmental Impact Report for the project on April 21, 2008 pursuant to the California Environmental Quality Act, and no further environmental review is required at this time.

Planner: Cindy Gordon, Associate Planner
Project Agent: Kent Warden – Alagem Capital
Public Input: None.

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Kaye to approve the landscape resolution as amended (5-0).

Action: The landscape resolution was approved as amended.

Motion: Motion by Commissioner Peteris, Second by Vice Chair Gardner Apatow to approve the lighting resolution as amended (5-0).

Action: The lighting resolution was approved as amended.

The Commission took a recess at 4:03 pm

The Commission reconvened at 4:12 pm

(Return to Order)

2. DOOR TO DOOR VALET CLEANERS (PL1426751)

9849 South Santa Monica Boulevard

Request for approval of a façade remodel, business identification signage, and a sign accommodation to allow business identification signage to face private property. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Michael Palmer – MPA Architects
Public Input: None.

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Peteris to approve the resolution as amended (5-0).

Action: The resolution was approved as amended.

3. BEVERLY HILLS SYNAGOGUE (PL1427006)

9261 Alden Drive

Request for approval of a business identification sign and a sign accommodation to allow business identification signage to face private property. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Mitch Chemers – Sign All
Public Input: None.

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Blakeley to approve the resolution as amended (5-0).

Action: The resolution was approved as amended.

CONTINUED BUSINESS

4. 9725 WILSHIRE BOULEVARD (PL1407104)

Request for approval of a façade remodel. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(This project will be continued to the November 19, 2014 Architectural Commission meeting)

NEW BUSINESS – PUBLIC HEARINGS, CONTINUED

5. PET FOOD EXPRESS (PL1426621)

9153 Olympic Boulevard

Request for approval of a façade remodel and a revision to previously approved business identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Jacob Webster – All American Permits
Public Input: None.

Motion: Motion by Commissioner Peteris, Second by Vice Chair Gardner Apatow to approve the resolution as amended, and to assign Commissioners Peteris and Kaye to an Ad Hoc Committee for final approval of the paint color on the masonry wall (5-0).

Action: **The resolution was approved as amended, and Commissioners Peteris and Kay were assigned to an Ad Hoc Committee for final approval of the paint color on the masonry wall.**

Vice Chair Gardner Apatow left the meeting at 5:20 pm.

6. EH NATIONAL BANK (PL1426639)

8484 Wilshire Boulevard

Request for approval of a sign accommodation for multiple building identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Raffi Varozian – Ampersand Contract Signing Group
Public Input: None.

Motion: Motion by Commissioner Blakeley, Second by Commissioner Kaye to continue the item to the November 19, 2014 Architectural Commission regular meeting (4-0-1, Gardner Apatow absent).

Action: **The item was continued to the November 19, 2014 Architectural Commission regular meeting.**

PROJECT PREVIEWS

9. O'GARA COACH COMPANY (PL1426989)

8955 Olympic Boulevard

Request for preliminary review of a façade remodel and business identification signage for an automotive dealership.

Planner: Cindy Gordon, Associate planner
Project Agent: Andrew Althaus – Behr Browsers Architects, Inc.
Owner Representative: Murray Fischer
Public Input: None.

Action: The Commission reviewed the project and provided feedback, but took no formal action on this item.

10. THE CLOUD (PL1426852)

425 North Palm Drive

Request for preliminary review of a new five-story condominium building.

Planner: Cindy Gordon, Associate Planner
Project Agent: Joe Peterson and Patrick Perry
Public Input: None.

Action: The Commission reviewed the project and provided feedback, but took no formal action on this item.

DISCUSSION

Request from Commissioner Blakeley to present and discuss a prepared letter regarding business identification signage and code enforcement procedures.

Action: This item was continued to the November 19, 2014 Architectural Commission meeting.

COMMUNICATIONS FROM THE COMMISSION

- Mayor's Cabinet Meeting Report (Tab 11)
- Chair Bernstein gave a report from the Development Review Chairs' Meeting.

COMMUNICATIONS FROM THE URBAN DESIGNER

- Staff-level Approvals (**Tab 12**)
- Urban Designer William Crouch informed the Commission that staff will be opening the discussion for priority setting at the next meeting.
- Associate Planner Cindy Gordon briefed the Commission on the next steps for the upcoming Architectural Awards.

MEETING ADJOURNED

Date / Time: October 15, 2014 /7:06 PM

PASSED AND APPROVED THIS 19TH DAY OF NOVEMBER, 2014

Barry Bernstein, Chair