



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, California 90210

**ARCHITECTURAL COMMISSION
REGULAR MEETING MINUTES
September 17, 2014
1:30 PM**

MEETING CALLED TO ORDER

Date / Time: September 17, 2014 / 1:30 PM

ROLL CALL

Commissioners Present: Commissioners Kaye, Peteris, Blakeley, Vice Chair Gardner Apatow, Chair Bernstein.

Commissioners Absent: None.

Staff Present: William Crouch, Cindy Gordon, Georgana Millican, Christian Vasquez.

COMMUNICATIONS FROM THE AUDIENCE

Speakers: None.

APPROVAL OF AGENDA

Motion: Motion by Chair Bernstein, Second by Commissioner Peteris to approve the agenda as presented (5-0).

Action: **The agenda was approved as presented.**

ADOPTION OF MINUTES

1. Minutes from the Architectural Commission Meeting on August 20, 2014.

Motion: Motion by Chair Bernstein, Second by Vice Chair Gardner Apatow to approve the minutes as presented (5-0).

Action: **The minutes were approved as presented.**

CONTINUED BUSINESS

2. 9725 WILSHIRE BOULEVARD (PL1407104)

Request for approval of a façade remodel. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(This project will be continued to the October 15, 2014 Architectural Commission meeting)

NEW BUSINESS – PUBLIC HEARINGS

3. 9720 WILSHIRE BOULEVARD (PL1417230)

Request for approval of a ground sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Rick Pardo, Rick Denman
Public Input: None.

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Kaye to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

4. AMORINO GELATO (PL1420269)

9605 South Santa Monica Boulevard

Request for approval of a façade remodel, awning signage, a sign accommodation for multiple business identification signs, a sign accommodation for a projecting sign, open air dining elements, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Ray Ryans, Wei Gui
Public Input: None.

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Peteris to approve the resolution with conditions (4-1).

Action: The resolution was approved with conditions.

The Commission took a recess at 2:53pm

The Commission reconvened at 3:01pm

5. SEPHORA (PL1421258)

270 North Beverly Drive

Request for approval of a façade remodel, a sign accommodation for multiple business identification signs, a sign accommodation for alley-oriented signage, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Nikki Chen, Jason Arth, Michael Lombardy
Public Input: None.

Motion: Motion by Commissioner Kaye, Second by Vice Chair Gardner Apatow to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

6. GUISEPPE ZANOTTI (PL1421378)

9536 Brighton Way

Request for approval of a façade remodel, a sign accommodation for multiple business identification signs, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Dan Barany
Public Input: None.

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Kaye to approve the resolution as presented (5-0).

Action: The resolution was approved as presented.

DISCUSSION

COMMUNICATIONS FROM THE COMMISSION

- Chair Bernstein gave a report from the Mayor's Cabinet Meeting.
- Commissioner Kaye requested to have the Mayor's Cabinet Meeting report included in the Architectural Commission packets.
- Commissioner Kaye requested to have an Architectural Commission group picture.
- Commissioner Blakely asked staff questions regarding staff-level approvals.
- Commissioner Blakely asked staff questions about the Waldorf Astoria Hotel
- Commissioner Blakely brought up the discussion on signage issues.

COMMUNICATIONS FROM THE URBAN DESIGNER

- Urban Designer William Crouch discussed the Architectural Awards.

MEETING ADJOURNED

Date / Time: September 17, 2014 /4:35 PM

PASSED AND APPROVED THIS 15TH DAY OF OCTOBER, 2014

Barry Bernstein, Chair