



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, California 90210

**ARCHITECTURAL COMMISSION
REGULAR MEETING MINUTES
August 20, 2014
1:30 PM**

MEETING CALLED TO ORDER

Date / Time: August 20, 2014 / 1:30 PM

ROLL CALL

Commissioners Present: Commissioners Kaye, Peteris, Blakeley, Vice Chair Gardner Apatow, Chair Bernstein.

Commissioners Absent: None.

Staff Present: William Crouch, Cindy Gordon, Georgana Millican, Karen Myron.

COMMUNICATIONS FROM THE AUDIENCE

Speakers: None.

APPROVAL OF AGENDA

Motion: Motion by Commissioner Peteris, Second by Vice Chair Gardner Apatow to approve the agenda as presented (5-0).

Action: **The agenda was approved as amended.**

ADOPTION OF MINUTES

1. Minutes from the Architectural Commission Meeting on July 16, 2014.

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Blakeley to approve the minutes as presented (5-0).

Action: **The minutes were approved as presented.**

CONSENT CALENDAR

2. **BARNEYS NEW YORK (PL1412547)**
9570 Wilshire Boulevard

Request for approval of a sign accommodation to allow awning signage to exceed one line of text. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Applicant: Ashok Vanmali – Gruen Associates
Public Input: None.

3. SHAN SOCIAL HOUSE (PL1412337)

138 North La Cienega Boulevard

Request for approval of a business identification sign and a ground sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Nathan Nielson – Presentation Media
Public Input: None.

4. ONE MEDICAL GROUP (PL1412221)

9725 Wilshire Boulevard

Request for approval of a sign accommodation for multiple business identification signs and a sign accommodation for a projecting sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Richard Benson
Public Input: None.

6. COACH (PL1412407)

327 North Rodeo Drive

Request for approval of a revision to a previously approved construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Amy Tsao – Coach
Public Input: None.

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Blakeley to approve the Consent Calendar as amended, removing items #5, Rite Aid, and #7, 9018 Olympic Boulevard (5-0).

Action: The Consent Calendar was approved as amended.

PUBLIC HEARINGS

5. RITE AID (PL1412226)

463 North Bedford Drive

Request for approval of a façade remodel and a sign accommodation to allow a greater sign area for a ground floor business located on a corner lot. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner

Project Agent: Steve Reiner – Core States Group

Public Input: None.

Motion: Motion by Commissioner Kaye, Second by Vice Chair Gardner Apatow to approve the resolution as presented (5-0).

Action: The resolution was approved as presented.

7. 9018 OLYMPIC BOULEVARD (PL1412563)

Request for approval of a revision to a previously approved construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner

Project Agent: Shoshana Botnick, Esq.

Public Input: None.

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Kaye to approve the resolution as presented (4-1, Blakeley no).

Action: The resolution was approved as presented.

CONTINUED BUSINESS

8. 9725 WILSHIRE BOULEVARD (PL1407104)

Request for approval of a façade remodel. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(This project will be continued to the September 17, 2014 Architectural Commission meeting)

9. 8600 WILSHIRE BOULEVARD (PL1410461)

Request for approval of a new mixed use building with ground floor commercial space and a total of twenty-six residential condominium units. The building ranges in height from three stories to five stories.

(Continued from the July 16, 2014 Architectural Commission meeting)

Planner: William Crouch, Urban Designer
Georgana Millican, Associate Planner
Project Agent: Jill Wagner – Gruen Associates
Design Architect: MAD
Public Input: Eileen Finizza

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Blakeley to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

The Commission took a recess at 3:59pm

The Commission reconvened at 4:14pm

NEW BUSINESS – PUBLIC HEARINGS

10. TIFFANY & CO. (PL1412040)

210 North Rodeo Drive

Request for approval of a sign accommodation to allow a mural on the façade of a building. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Keith Goodnick – Tiffany & Co.
Public Input: None.

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Blakeley to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

11. WALLY'S VINOTECTA (PL1412167)

447 North Canon Drive

Request for approval of a façade modification, a sign accommodation for multiple business identification signs, outdoor dining elements, and a construction barricade. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Thomas Bond
Public Input: None.

Motion: Motion by Commissioner Peteris, Second by Vice Chair Gardner Apatow to approve the resolution with conditions (5-0).
Action: **The resolution was approved with conditions.**

12. 456-460 NORTH RODEO DRIVE

Kate Spade (456 North Rodeo Drive – PL1412172)

Request for approval of a façade remodel, sign accommodation for multiple business identification signs, awning signage, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Future Tenant (460 North Rodeo Drive – PL1412173)

Request for approval of a façade remodel. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Steven King – Brand + Allen Architects
Public Input: None.

Motion: Motion by Commissioner Kaye, Second by Vice Chair Gardner Apatow to approve the resolution for 456 North Rodeo Drive with conditions (5-0).
Action: **The resolution was approved with conditions.**

Motion: Motion by Commissioner Blakeley, Second by Vice Chair Gardner Apatow to approve the resolution for 460 North Rodeo Drive with conditions (5-0).
Action: **The resolution was approved with conditions.**

13. KLS (PL1412187)

404 North Beverly Drive

Request for approval of a façade remodel, a business identification sign, and a construction barricade. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Kate Sullivan
Public Input: None.

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Kaye to approve the resolution with conditions (5-0).
Action: **The resolution was approved with conditions.**

The Commission took a recess at 5:38pm

The Commission reconvened at 5:47pm

After questions were asked by the applicant's representative, the Commission chose to re-open the project at 404 North Beverly Drive.

Motion: Motion by Commissioner Blakeley, Second by Commissioner Peteris to re-open item #13, KLS (5-0).

Action: Item #13, KLS, was re-opened for discussion.

The Commission revised the conditions of approval, which were clarified by staff.

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Blakeley to approved the resolution with amended conditions (5-0).

Action: The resolution was approved with amended conditions.

Citing a working relationship with Wells Fargo, Commissioner Peteris recused from item #14 and left the room at 5:51pm.

14. WELLS FARGO (PL1412208)

315 South Beverly Drive

Request for approval of a building identification sign and a business identification sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner

Project Agent: Steve Therriault

Public Input: None.

Motion: Motion by Vice Chair Gardner Apatow, Second by Commissioner Blakeley to approve the resolution with conditions (4-0-1, Peteris recused).

Action: The resolution was approved with conditions.

Commissioner Peteris returned at 6:02pm

15. 8665 WILSHIRE BOULEVARD (PL1412211)

Request for approval of a building identification sign and a business identification sign, a sign accommodation to allow a building identification sign below twenty five (25') feet in height above grade, a business identification sign, a parking identification sign, and

landscaping. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project agent: Soogun Park – T.W. Layman Associates
Public Input: None.

Motion: Motion by Commissioner Peteris, Second by Vice Chair Gardner Apatow to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

Commissioner Blakeley left the meeting at 6:41 pm.

16. AMERICAN TEA ROOM (PL1412316)

401 North Canon Drive

Request for approval of a façade remodel, business identification signage, and outdoor dining elements. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project agent: John Clouse
Public Input: None.

Motion: Motion by Commissioner Kaye, Second by Vice Chair Gardner Apatow to approve the resolution as presented (4-0-1, Blakeley absent).

Action: The resolution was approved as presented.

17. 2014 BIENNIAL CONFLICT OF INTEREST CODE

Motion: Motion by Vice Chair Gardner Apatow, Second by Chair Bernstein to approve the Conflict of Interest Code as presented (4-0-1, Blakeley absent).

Action: The Conflict of Interest Code was approved as presented.

COMMUNICATIONS FROM THE COMMISSION

- Commissioner Kaye gave a report from the Mayor's Cabinet Meeting.

COMMUNICATIONS FROM THE URBAN DESIGNER

- Urban Designer William Crouch discussed the Commission's annual training retreat, as well as the Architectural Awards.

MEETING ADJOURNED

Date / Time: August 20, 2014 /7:15 PM

PASSED AND APPROVED THIS 17TH DAY OF SEPTEMBER, 2014

Barry Bernstein, Chair