



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, California 90210

**ARCHITECTURAL COMMISSION
REGULAR MEETING MINUTES
January 15, 2014
1:30 PM**

MEETING CALLED TO ORDER

Date / Time: January 15, 2014 / 1:31 PM

ROLL CALL

Commissioners Present: Commissioners Kaye, Peteris, Gardner Apatow, Vice Chair Bernstein, Chair Blakeley.

Commissioners Absent: None.

Staff Present: William Crouch, Cindy Gordon, Karen Myron.

COMMUNICATIONS FROM THE AUDIENCE

Speakers: None.

APPROVAL OF AGENDA

Motion: Motion by Chair Blakeley, Second by Commissioner Gardner Apatow to approve the agenda as amended, removing items #2, Rolex, and #3, The Gores Group, from the consent calendar (5-0).

Action: The agenda was approved as amended.

EX PARTE COMMUNICATIONS

None.

ADOPTION OF MINUTES

1. Minutes from the Architectural Commission Meeting on December 18, 2013.

Motion: Motion by Commissioner Peteris, Second by Vice Chair Bernstein to approve the minutes as presented (5-0).

Action: The minutes were approved as presented.

PUBLIC HEARINGS

2. ROLEX (PL1333355)

9424 Wilshire Boulevard

Request for approval of business identification signage and building identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: American Signs
Public Input: None.

Motion: Motion by Vice Chair Bernstein, Second by Commissioner Peteris to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

3. THE GORES GROUP (PL1333352 & PL1333353)

Request for approval of business identification signage and building identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: American Signs
Public Input: None.

Motion: Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

CONTINUED BUSINESS

4. 132 SOUTH BEVERLY DRIVE (PL1310235)

Request for approval of a façade remodel and a sign program. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(The project will be continued to the February 19, 2014 Architectural Commission meeting)

5. SAM EDELMAN (PL1331929)

342 North Beverly Drive

Request for approval of a façade remodel, business identification signage, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(This project will be continued to the February 19, 2014 Architectural Commission meeting)

6. 151 EL CAMINO DRIVE (PL1329795)

Request for approval of a façade remodel, landscaping, a sign accommodation for a ground sign, and a sign accommodation to allow business identification signage to project above the top surface of an architectural element. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

(Continued from the Architectural Commission meeting on November 20, 2013)

Planner: Cindy Gordon, Associate Planner

Project Agent: Andrew Mangan

Public Input: None.

Motion: Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

The Commission took a recess at 2:43 pm.

The Commission reconvened at 2:54 pm.

NEW BUSINESS – PUBLIC HEARINGS

7. 455-461 & 449-453 NORTH CANON DRIVE (PL1333360 & PL1333361)

Request for approval of a façade remodel and business identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner

Project Agent: Cosimo Pizzulli

Public Input: None.

Motion: Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to approve the resolution for 455 – 461 North Canon Drive with conditions (5-0).

Action: **The resolution was approved with conditions.**

Motion: Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to return the project at 449 – 453 North Canon Drive for restudy (5-0).

Action: **The project was returned for restudy.**

8. RITE AID (PL1333364)

300 North Canon Drive

Request for approval of a façade remodel, a sign accommodation for multiple business identification signs, and a sign accommodation to allow business identification signage to face private property. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner

Project Agent: P.S. Services, Inc.

Public Input: None.

Motion: Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to return the project for restudy (5-0).

Action: **The project was returned for restudy.**

9. ROXBURY PARK (PL1300295)

471 South Roxbury Drive

Request for preliminary review of new Roxbury Park landscaping.

Planner: Cindy Gordon, Associate Planner

Project Agent: Mandana Motahari – RTK Architects
Donielle Kahikina – City of Beverly Hills

Public Input: None.

Action: **The Commission received the report and took no action on this item.**

COMMUNICATIONS FROM THE COMMISSION

Chair Blakeley gave a report from the Mayor’s Cabinet meeting on January 6, 2014.

COMMUNICATIONS FROM THE URBAN DESIGNER

- Staff-level Approvals (**Tab 10**)
- Per the request of the Chair, Urban Designer William Crouch advised the Commission that staff would work on scheduling a Commission retreat in April.

MEETING ADJOURNED

Date / Time: January 15, 2014 /4:59 PM

PASSED AND APPROVED THIS 19TH DAY OF FEBRUARY, 2014

James Blakeley, III, Chair