**CITY OF BEVERLY HILLS**
455 N. Rexford Drive
Beverly Hills, California 90210

# ARCHITECTURAL COMMISSION
# REGULAR MEETING MINUTES
**September 18, 2013**
**1:30 PM**

## MEETING CALLED TO ORDER

Date / Time: September 18, 2013 / 1:30 PM

## ROLL CALL

Commissioners Present: Commissioners Peteris, Gardner Apatow, Rubins, Vice Chair Bernstein, Chair Blakeley.
Commissioners Absent: None.
Staff Present: William Crouch, Cindy Gordon, Reina Kapadia, Karen Myron (Community Development Department, Planning Division).

## COMMUNICATIONS FROM THE AUDIENCE

Speakers: None.

## APPROVAL OF AGENDA

Motion: Motion by Commissioner Peteris, second by Vice Chair Bernstein to approve the agenda as presented (5-0).
**Action: The agenda was approved as presented.**

## EX PARTE COMMUNICATIONS

None.

## ADOPTION OF MINUTES

1. Minutes from the Architectural Commission Meeting on August 21, 2013.

Motion: Motion by Chair Blakeley, Second by Commissioner Peteris to approve the minutes as presented (5-0).
**Action: The minutes were approved as presented.**

## CONTINUTED BUSINESS

**2. 132 SOUTH BEVERLY DRIVE (PL1310235)**
Request for approval of a façade remodel and a sign program. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.
*(This project will be continued to the October 16, 2013 Architectural Commission meeting.)*

**3. 439 NORTH BEDFORD DRIVE (PL1313345)**
Request for approval of a façade remodel. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.
*(This project will be continued to the October 16, 2013 Architectural Commission meeting.)*

## NEW BUSINESS – PUBLIC HEARINGS

**4. AKA (PL1318879)**
**155 North Crescent Drive**
Request for approval of a sign accommodation for a ground sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

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|---|---|
| Planner: | Cindy Gordon, Associate Planner |
| Project Agent: | John Fleri – City Constructors, Inc. |
| Public Input: | None. |

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| Motion: | Motion by Commissioner Rubins, Second by Vice Chair Bernstein to continue the project to the October 16, 2013 Architectural Commission meeting (5-0). |
| **Action:** | **The project was continued to the October 16, 2013 Architectural Commission meeting.** |

**5. MORGAN STANLEY**
**9665 Wilshire Boulevard**
Request for approval of new building identification signage and new signage on an existing monument sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

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| Planner: | Reina Kapadia, Limited Term Planner |
| Project Agent: | Rob Clark – Megahertz Sign |
| Public Input: | None. |

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| Motion: | Motion by Commissioner Rubins, Second by Vice Chair Bernstein to approve the resolution with conditions (5-0). |
| **Action:** | **The resolution was approved with conditions.** |

6. **MAJE (PL1318995)**
   **350 North Beverly Drive**
   Request for approval of a façade remodel, awning signage, a sign accommodation for multiple business identification signs, and a construction barricade. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

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|---|---|
| Planner: | Reina Kapadia, Limited Term Planner |
| Project Agent: | John Neeson |
| Public Input: | None. |

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|---|---|
| Motion: | Motion by Commissioner Rubins, Second by Vice Chair Bernstein to approve the resolution with conditions (5-0). |
| **Action:** | **The resolution was approved with conditions.** |

7. **FATBURGER / BUFFALO'S (PL1320727)**
   **474 North Beverly Drive**
   Request for approval of a sign accommodation for multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

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|---|---|
| Planner: | Cindy Gordon, Associate Planner |
| Project Agent: | Sergio Meiron – Image Systems Signs, Inc. |
| Public Input: | None. |

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| Motion: | Motion by Chair Blakeley, Second by Commissioner Rubins to continue the project to the October 16, 2013 Architectural Commission meeting (5-0). |
| **Action:** | **The project was continued to the October 16, 2013 Architectural Commission meeting.** |

*The Commission took a recess at 3:05pm*

*The Commission reconvened at 3:14pm*

**8. VERA WANG (PL1320735)**
**428 North Rodeo Drive**
Request for approval of a façade remodel and a sign accommodation for multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

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| Planner: | Reina Kapadia, Limited Term Planner |
| Project Agent: | Paul Ruffing, AIA |
| Public Input: | None. |

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| Motion: | Motion by Commissioner Rubins, Second by Commissioner Gardner Apatow to approve the resolution with conditions (5-0), |
| **Action:** | **The resolution was approved with conditions.** |

**9. PICNIC LA (PL1320778)**
**168 South Beverly Drive**
Request for approval of a façade remodel, a sign accommodation for multiple business identification signs, and outdoor dining elements. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

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| Planner: | Cindy Gordon, Associate Planner |
| Project Agent: | Standard LLP |
| Public Input: | None. |

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| Motion: | Motion by Commissioner Peteris, second by Vice Chair Bernstein to approve the resolution with conditions (5-0). |
| **Action:** | **The resolution was approved with conditions.** |

**10. 8484 WILSHIRE BOULEVARD**
Request for approval of a façade remodel, ground signs, parking directional signs, and a sign accommodation for multiple building identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

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| Planner: | Cindy Gordon, Associate Planner |
| Project Agent: | Kirsten Weinow – Douglas Emmett |
| Public Input: | None. |

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| Motion: | Motion by Commissioner Peteris, Second by Vice Chair Bernstein to approve the resolution with conditions (5-0). |
| **Action:** | **The resolution was approved with conditions.** |

**11. 450 NORTH BEDFORD DRIVE (PL1320770)**

Request for approval of a façade remodel and a sign accommodation to allow awning signage to exceed seven inches (7") in height. The Commission will also consider adoption of Categorical Exemption, pursuant to the California Environmental Quality Act.

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| Planner: | Reina Kapadia, Limited Term Planner |
| Project Agent: | Murray Fischer – Law Offices of Murray Fischer |
| Public Input: | None. |

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| Motion: | Motion by Commissioner Rubins, Second by Commissioner Gardner Apatow directing staff to prepare a resolution as conditioned (5-0). |
| **Action:** | **The Commission directed staff to prepare a resolution as conditioned.** |

*The Commission took a recess at 5:10pm.*

*The Commission reconvened at 5:14pm.*

*(Taken out of order)*

**COMMUNICATIONS FROM THE URBAN DESIGNER**

- Paperless Agenda Packets (Tab 12)
- Staff-level Approvals (Tab 13) – received and filed.
- Commission Retreat of October 10, 2013 confirmed.

*(Return to order)*

**COMMUNICATIONS FROM THE COMMISSION**

Chair Blakeley gave a brief report from the Mayor's Cabinet Meeting.

**MEETING ADJOURNED**

Date / Time: September 18, 2013 /5:29 PM

PASSED AND APPROVED THIS 16TH DAY OF OCTOBER, 2013

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James Blakeley, III, Chair