



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, California 90210

**ARCHITECTURAL COMMISSION  
REGULAR MEETING MINUTES  
August 21, 2013  
1:30 PM**

**MEETING CALLED TO ORDER**

Date / Time: August 21, 2013 / 1:36 PM

**ROLL CALL**

Commissioners Present: Commissioners Peteris, Gardner Apatow, Vice Chair Bernstein, Chair Blakeley.

Commissioners Absent: Commissioner Rubins.

Staff Present: Michele McGrath, Cindy Gordon, Reina Kapadia, Karen Myron (Community Development Department, Planning Division).

**COMMUNICATIONS FROM THE AUDIENCE**

Speakers: None.

**APPROVAL OF AGENDA**

Motion: Motion by Vice Chair Bernstein, Second by Commissioner Peteris to approve the agenda as presented (4-0).

**Action: The agenda was approved as presented.**

**EX PARTE COMMUNICATIONS**

None.

**ADOPTION OF MINUTES**

1. Minutes from the Architectural Commission Meeting on July 17, 2013.

Motion: Motion by Vice Chair Bernstein, Second by Commissioner Gardner Apatow to approve the minutes as presented (4-0).

**Action: The minutes were approved as presented.**

## CONTINUED BUSINESS

*Commissioner Peteris recused from the following item.*

### 2. 8660 WILSHIRE BOULEVARD (PL1306595)

Request for approval of a façade remodel and business identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

*(Continued from the Architectural Commission meeting on May 15, 2013)*

Planner:	Cindy Gordon, Associate Planner
Project Agent:	David M. Parker - Architect
Public Input	None.

Motion: Motion by Vice Chair Bernstein, Second by Commissioner Gardner Apatow to approve the resolution with conditions (3-0-1 Peteris recused).

**Action: The resolution was approved with conditions.**

*Commissioner Peteris returned to the meeting.*

### 3. 131 SOUTH MAPLE DRIVE (PL1309685)

Request for approval of a façade remodel and new landscaping to an existing multi-family residential building. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

*(Continued from the Architectural Commission meeting on July 17, 2013)*

Planner:	Cindy Gordon, Associate Planner
Project Agent:	Nicole Stubblefield - Omgivning
Public Input:	None.

Motion: Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to approve the resolution with conditions (4-0).

**Action: The resolution was approved with conditions.**

## NEW BUSINESS – PUBLIC HEARINGS

### 4. K-BIZ (PL1313055)

#### 425 North Beverly Drive

Request for approval of a façade modification and construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Reina Kapadia, Limited Term Planner  
Project Agent: Sungjun Yoo  
Public Input: None.

Motion: Motion by Vice Chair Bernstein, Second by Commissioner Peteris to approve the resolution with conditions (4-0).

**Action: The resolution was approved with conditions.**

**5. GUCCI (PL1313059)**

**347 North Rodeo Drive**

Request for approval of a revision to a previously approved façade remodel and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Project Agent: Lief Schindler – Atmosphere Design Group  
Public Input: None.

Motion: Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to approve the resolution with conditions (4-0).

**Action: The resolution was approved with conditions.**

**6. SAINT LAURENT (PL1312885)**

**326 North Rodeo Drive**

Request for approval of a façade remodel, a sign accommodation to allow multiple business identification signs, a sign accommodation to allow business identification signage abutting private property, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Project Agent: Roy Hasson – Permit Advisors  
Public Input: None.

Motion: Motion by Vice Chair Bernstein, Second by Commissioner Peteris to approve the resolution with conditions (4-0).

**Action: The resolution was approved with conditions.**

**7. ETRO (PL1312901)**

**9501 Wilshire Boulevard**

Request for approval of a revision to a previously approved façade remodel and a request for a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Reina Kapadia, Limited Term Planner  
Project Agent: Enrico Como & Brandon Richard – Space Architects  
Public Input: None.

Motion: Motion by Commissioner Gardner Apatow, Second by Vice Chair Bernstein to approve the resolution with conditions (4-0).

**Action: The resolution was approved with conditions.**

*The Commission took a recess at 3:34pm*

*The Commission reconvened at 3:46pm*

**8. 132 SOUTH BEVERLY DRIVE (PL1310235)**

Request for approval of a façade remodel and a sign program. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Reina Kapadia, Limited Term Planner  
Project Agent: Paul Ohlmann – IDS Real Estate Group  
Public Input: None.

Motion: Motion by Commissioner Peteris, Second by Vice Chair Bernstein to continue the project to the September 18, 2013 Architectural Commission meeting (4-0),

**Action: The project was continued to the September 18, 2013 Architectural Commission meeting.**

**9. INFINITI – SALES (PL1313921)**

**8815 – 8825 Wilshire Boulevard**

Request for approval of a building identification sign, a freestanding directional sign, and a sign accommodation for multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Reina Kapadia, Limited Term Planner  
Project Agent: Murray Fischer  
Public Input: None.

Motion: Motion by Vice Chair Bernstein, second by Commissioner Peteris to approve the resolution with conditions (4-0).

**Action: The resolution was approved with conditions.**

#### **10. INFINITI SERVICE (PL1313047)**

##### **9001 Olympic Boulevard**

Request for approval of a monument sign, a freestanding directional sign, and a sign accommodation to allow multiple business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Reina Kapadia, Limited Term Planner  
Project Agent: Murray Fischer  
Public Input: None.

Motion: Motion by Commissioner Peteris, Second by Vice Chair Bernstein to approve the resolution with conditions (4-0).

**Action: The resolution was approved with conditions.**

#### **11. 439 North Bedford Drive (PL1313345)**

Request for approval of a façade remodel. The Commission will also consider adoption of Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Project Agent: Ray L. Musser  
Public Input: None.

*Commissioner Gardner Apatow briefly left the meeting prior to the motion.*

Motion: Motion by Commissioner Peteris, Second by Vice Chair Bernstein to continue the item to the September 18, 2013 meeting (3-0-1, Gardner Apatow absent).

**Action: The item was continued to the September 18, 2013 Architectural Commission meeting.**

*Commissioner Gardner Apatow returned to the meeting.*

**12. PAOLOBONGIA (PL1313152)**

**439 North Rodeo Drive**

Request for approval of a revision to a previously approved façade remodel. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Project Agent: Alan Hajjar  
Public Input: None.

Motion: Motion by Commissioner Gardner Apatow, Second by Commissioner Peteris to approve the resolution as presented (3-1 Bernstein).

Action: **The resolution was approved as presented.**

**COMMUNICATIONS FROM THE COMMISSION**

Chair Blakeley gave a brief report from the Mayor's Cabinet Meeting.

**COMMUNICATIONS FROM THE URBAN DESIGNER**

- Staff-level Approvals (Tab 13) received and filed.
- Electronic Packet Discussion continued to the September 18 Architectural Commission meeting.

**MEETING ADJOURNED**

Date / Time: August 21, 2013 /6:21 PM

PASSED AND APPROVED THIS 18<sup>TH</sup> DAY OF SEPTEMBER, 2013

---

James Blakeley, III, Chair