



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, California 90210

**ARCHITECTURAL COMMISSION
REGULAR MEETING MINUTES
July 17, 2013
1:30 PM**

MEETING CALLED TO ORDER

Date / Time: July 17, 2013 / 1:38 PM

ROLL CALL

Commissioners Present: Commissioners Peteris, Gardner Apatow, Rubins, Vice Chair Bernstein, Chair Blakeley
Commissioners Absent: None
Staff Present: William Crouch, Cindy Gordon, Reina Kapadia, Karen Myron (Community Development Department, Planning Division); Erik Keshishian (Plan Review Supervisor)

COMMUNICATIONS FROM THE AUDIENCE

Speakers: None.

APPROVAL OF AGENDA

Motion: Motion by Chair Blakeley, Second by Vice Chair Bernstein to approve the agenda as presented (5-0).

Action: The agenda was approved as presented.

ADOPTION OF MINUTES

1. Minutes from the Architectural Commission Meeting on June 19, 2013.

Motion: Motion by Chair Blakeley, Second by Vice Chair Bernstein to approve the minutes as presented (5-0).

Action: The minutes were approved as presented.

CONSENT ITEM

2. IWC SCHAFFHAUSEN

9490 Brighton Way

Request for approval of a façade remodel, a sign accommodation for multiple business identification signs, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act. (PL1310189)

Planner: Reina Kapadia, Limited Term Planner
Project Agent: Stephen Shackelton – Shackelton Design Group, LLC
Public Input: None.

Motion: Motion by Chair Blakeley, Second by Commissioner Rubins to approve the resolution as presented (5-0).

Action: The resolution was approved as presented.

CONTINUED BUSINESS

3. L'OCCITANE

367 North Beverly Drive

Request for approval of a façade remodel, business identification signage, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act. (PL1308470)
(Continued from the Architectural Commission meeting on June 19, 2013)

Planner: Cindy Gordon, Associate Planner
Project Agent: Tasia Kallies – Burnham Nationwide
Public Input: None.

Motion: Motion by Chair Rubins, Second by Commissioner Bernstein to approve the resolution as presented (5-0).

Action: The resolution was approved as presented.

NEW BUSINESS – PUBLIC HEARINGS

4. SOULCYCLE

9465 Wilshire Boulevard

Request for a revision to a previously approved sign accommodation for awning signage and a revision to a previously approved sign accommodation for business identification signage facing private property. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act. (PL1310224)

Planner: Reina Kapadia, Limited Term Planner
Project Agent: Christopher Serrao - TSArchitects
Public Input: None.

Motion: Motion by Chair Rubins, Second by Commissioner Bernstein to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

5. ROSENFELD MEYER & SUSMAN

232 North Canon Drive

Request for approval of a building identification sign and business identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act. (PL1310199)

Planner: Reina Kapadia, Limited Term Planner
Project Agent: Yung Truong – T Graphics
Public Input: None.

Motion: Motion by Commissioner Rubins, Second by Vice Chair Bernstein to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

6. OLIVE & JUNE

434 North Canon Drive

Request for approval of a façade remodel and business identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act. (PL1310210)

Planner: Reina Kapadia, Limited Term Planner
Project Agent: Sarah Gibson Tuttle – Olive & June LLC
Public Input: None.

Motion: Motion by Chair Rubins, Second by Commissioner Gardner Apatow to approve the resolution with conditions (5-0).
Action: **The resolution was approved with conditions.**

7. STARZ

9242 Beverly Boulevard

Request for approval of a sign accommodation for multiple building identification signs. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act. (PL1309540)

Planner: Reina Kapadia, Limited Term Planner
Project Agent: Jack Daghestanian – CA Signs
Public Input: None.

Motion: Motion by Vice Chair Bernstein, Second by Commissioner Gardner Apatow to approve the resolution with conditions (5-0).
Action: **The resolution was approved with conditions.**

8. 131 SOUTH MAPLE DRIVE

Request for approval of a façade remodel and new landscaping to an existing multi-family residential building. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act. (PL1309685)

Planner: Cindy Gordon, Associate Planner
Project Agent: Nicole Stubblefield - Omgivning
Public Input: None.

Motion: Motion by Chair Blakeley, Second by Vice Chair Bernstein to return the project for restudy (5-0).
Action: **The project was returned for restudy.**

9. GO GREEK

452 North Bedford Drive

Request for approval of a façade remodel and business identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act. (PL1309740)

Planner: Reina Kapadia, Limited Term Planner
Project Agent: Murray Fischer – Law Offices of Murray Fischer
Public Input: None.

Motion: Motion by Commissioner Rubins, Second by Vice Chair Bernstein to approve the resolution with conditions (5-0).
Action: **The resolution was approved with conditions.**

10. COFFEE BEAN & TEA LEAF

233 South Beverly Drive

Request for approval of a façade remodel, business identification signage, outdoor dining elements, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act. (PL1309803)

Planner: Cindy Gordon, Associate Planner
Project Agent: Michael Zenobi – Coffee Bean & Tea Leaf
Public Input: None.

Motion: Motion by Commissioner Rubins, Second by Vice Chair Bernstein to approve the resolution with conditions (5-0).
Action: **The resolution was approved with conditions.**

The Commission took a recess at 4:33pm

The Commission reconvened at 4:47pm

11. MITCHELL GOLD & BOB WILLIAMS

242 North Beverly Drive

Request for approval of a façade remodel and business identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act. (PL1310004)

Planner: Reina Kapadia, Limited Term Planner
Project Agent: Rukhsana Abdullah – Valerio Architects
Public Input: None.

Motion: Motion by Commissioner Rubins, Second by Vice Chair Bernstein to approve the resolution with conditions (5-0).
Action: **The resolution was approved with conditions.**

12. COLDWELL BANKER

166 North Canon Drive

Request for approval of a façade remodel and a sign accommodation to allow awning signage to exceed 7” in height. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act. (PL1310305)

Planner: Cindy Gordon, Associate Planner
Project Agent: Hamid Gabbay – Gabbay Architects
Public Input: None.

Motion: Motion by Commissioner Rubins, Second by Commissioner Peteris to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

13. 361 SOUTH ROBERTSON BOULEVARD

Request for approval of a façade remodel to an existing commercial building. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act. (PL1310306)

Planner: Cindy Gordon, Associate Planner
Project Agent: Lee Jubas – Lee Jubas Architects
Public Input: None.

Motion: Motion by Commissioner Rubins, Second by Vice Chair Bernstein to approve the resolution with conditions (5-0).

Action: The resolution was approved with conditions.

14. BURBERRY

301 North Rodeo Drive

Request for approval of a new three-story retail building, a sign accommodation for multiple business and building identification signs, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act. (PL11310557)

Planner: Cindy Gordon, Associate Planner
Project Agent: John Neeson
Public Input: None.

Motion: Motion by Commissioner Rubins, Second by Vice Chair Bernstein to approve the resolution with conditions (4-1 Blakeley).

Action: The resolution was approved with conditions.

15. Kreation Juicery

9609 South Santa Monica Boulevard

Request for approval of a façade remodel, a sign accommodation to allow multiple business identification signs, and outdoor dining elements. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act. (PL1308021)

Planner: Cindy Gordon, Associate Planner
Project Agent: Marjan Sarshar
Public Input: None.

Motion: Motion by Commissioner Gardner Apatow, Second by Commissioner Peteris to approve the resolution with conditions (3-0-2 Rubins and Bernstein absent).

Action: The resolution was approved with conditions.

MEETING ADJOURNED

Date / Time: July 17, 2013 /7:31 PM

PASSED AND APPROVED THIS 21ST DAY OF AUGUST, 2013

James Blakeley, III, Chair