



Architectural Commission Report

Meeting Date: Wednesday, October 19, 2011

Subject: **STEFANO RICCI**
270 North Rodeo Drive
Request for approval of a façade remodel and sign accommodation to allow multiple business identification signs. (PL112 8003)

Project applicant: Farrel Stevins, Tenant Improvement Specialists

Recommendation: Conduct public hearing and provide the applicant with an approval.

REPORT SUMMARY

The applicant requests approval of a façade remodel and sign accommodation for multiple business identification signs on the building elevation. Please refer to the attached documents which include the project design details, materials and plans in addition to a resolution of approval for the Commission's consideration.

ZONING CODE COMPLIANCE

Applications for design review are preliminarily evaluated for compliance with the zoning code. Applicants are encouraged and have the option of requesting a comprehensive review separate and apart from this application. Formal compliance review will occur when a building permit application is filed (plan check). The applicant has been advised that changes during plan check may require revisions and subsequent approval from the Architectural Commission or staff, as appropriate.

ENVIRONMENTAL ASSESSMENT

The subject project is exempt from the California Environmental Quality Act (CEQA – Public Resources Code §§21000 – 21178), pursuant to Section 15061(b)(3) of the State CEQA Guidelines in that the project includes the review of building design, colors and materials to the façade of the building, front yard landscaping or minor low-scaled accessory structures, such as fences or walls. It can be seen with certainty that there is no possibility that the subject activity could result in a significant effect on the environment.

PUBLIC OUTREACH AND NOTIFICATION

The sign accommodation request for this project requires mailed public notice within 100 feet of the subject property be mailed ten (10) days prior to the hearing. The public notice for this project was mailed Monday, October 10, 2011. To date staff has not received and comments in regards to the submitted project.

Attachment(s):

- A. Detailed Design Description and Materials (Applicant Prepared)
- B. Approval Resolution
- C. Design Plans, Cut Sheets & Supporting Documents

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