



AGENDA REPORT

Meeting Date: February 5, 2008
Item Number: E-2
To: Honorable Mayor & City Council
From: Aaron Kunz, Deputy Director of Transportation ^{ak}
Subject: RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS
ESTABLISHING PREFERENTIAL PERMIT PARKING ZONE "BR" ON
THE 300 BLOCK OF REEVES DRIVE

Attachments:

1. Resolution
2. Traffic & Parking Commission Recommendation
3. Categorical Exemption
4. Traffic & Parking Commission Minutes
5. Resident Petition
6. Traffic & Parking Commission Correspondence
7. City Council Meeting Notice

RECOMMENDATION

This report outlines a resident petition request to establish a preferential parking permit zone on the 300 block of Reeves Drive. City staff and the Traffic & Parking Commission recommend establishing this block with **"2-Hour Parking, 8am to 6pm, and No Parking Any Other Time, Daily, Except by Permit BR."**

INTRODUCTION

Currently, the 300 block of Reeves Drive has a "2-Hour Parking, 8am to 6pm, Except Sunday" parking regulation and is not a designated permit zone. The block is bordered by Permit Zone "Q" to the east on Canon Drive and north on Gregory Way, and South Beverly Drive to the west. South Beverly Drive is a business corridor that generates parking in the surrounding neighborhood, and most adjacent blocks have established parking permit zones.

In April 2007, residents of the 300 block of Reeves Drive submitted a petition requesting the block be established as a permit zone with the same "1-Hour Parking, 8am to 2:30am, Daily, Except by Permit" conditions as the neighboring Permit Zone "Q" areas.

DISCUSSION

The intent of establishing a permit parking zone on the 300 block of Reeves Drive is to (1) allow residents to park beyond the 2-hour parking regulation during daytime hours, and (2) to restrict evening parking to residents only.

The residents of 300 Reeves Drive have expressed concerns of limited available on-street parking spaces for residents, and a need to have parking permits to park beyond the current 2-hour restriction. The 300 block of Reeves Drive remains the only block adjacent to South Beverly Drive that does not have an established permit zone regulation. As most neighboring blocks have a restrictive 1-hour regulation between 8am to 2:30am daily, day-time commercial parking is diverted to the non-restrictive 300 block of Reeves Drive that offers 2-hour parking from 8am until 6pm.

The Traffic and Parking Commission reviewed the petition twice to address qualifying data and discuss the residential, business and medical parking impacts in the general area.

The Commission reviewed the initial request at its October 4, 2007 meeting. A total of 17 letters and emails were received concerning the request for a parking regulation: 12 letters primarily from Reeves Drive residents expressed support for the regulation; four letters from businesses on South Beverly Drive opposed the 1-hour parking restriction and one resident from South Canon Drive opposed 1-hour parking restriction due to the potential parking impact on streets adjacent to Reeves Drive. All correspondence was included in the Traffic & Parking Commission packet.

During the Commission meeting, a total of five residents spoke in support of a permit zone: three of the residents (including the lead petitioner) supported a permit zone with a 1-hour restriction, and the other two residents supported a permit zone with a 2-hour limit. Additionally, one merchant from the 300 block of South Beverly Drive spoke in opposition of the request for 1-hour parking and submitted a petition signed by 95 businesses located on South Beverly Drive requesting that the City maintain 2-hour parking during daytime business hours on Reeves Drive. The South Beverly Drive merchants did not express concerns with the 300 block of Reeves Drive becoming a permit zone or having a more restrictive parking regulation in the evenings. The Commission recommended by a 4-2 vote, and staff supported, a compromise of "2-Hour Parking, 8am to 6pm and No Parking Any Other Time, Daily, Except by Permit."

Following review of the initial qualifying petition and a second count of the number of households surveyed per the Commission's directive, staff determined the petition lacked the required 51% minimum signature compliance from the entire block. The lead petitioner resubmitted a petition signed by 60% of the block in November 2007.

The Commission reviewed the resubmitted petition on December 13, 2007. This meeting was noticed with the modified recommendation of 2-hour parking. Additional correspondence received in response to the issue included six letters supporting the 2-hour parking limit during daytime business hours and restrictive parking after 6pm, and three residents from South Canon Drive opposing the parking regulation due to the potential parking impacts on South Canon Drive.

During the December 13th meeting, six residents spoke in support of a preferential permit zone. The lead petitioner advocated for the original request of a 1-hour time restriction, and two of the residents in support opposed the evening regulation. No business

Meeting Date: February 5, 2008

representation objected to the modified regulation. The Commission reaffirmed the October recommendation and passed a motion by a 5-2 vote to establish a "2-Hour Parking, 8am to 6pm and No Parking Any Other Time, Daily, Except by Permit" on the 300 block of Reeves Drive.

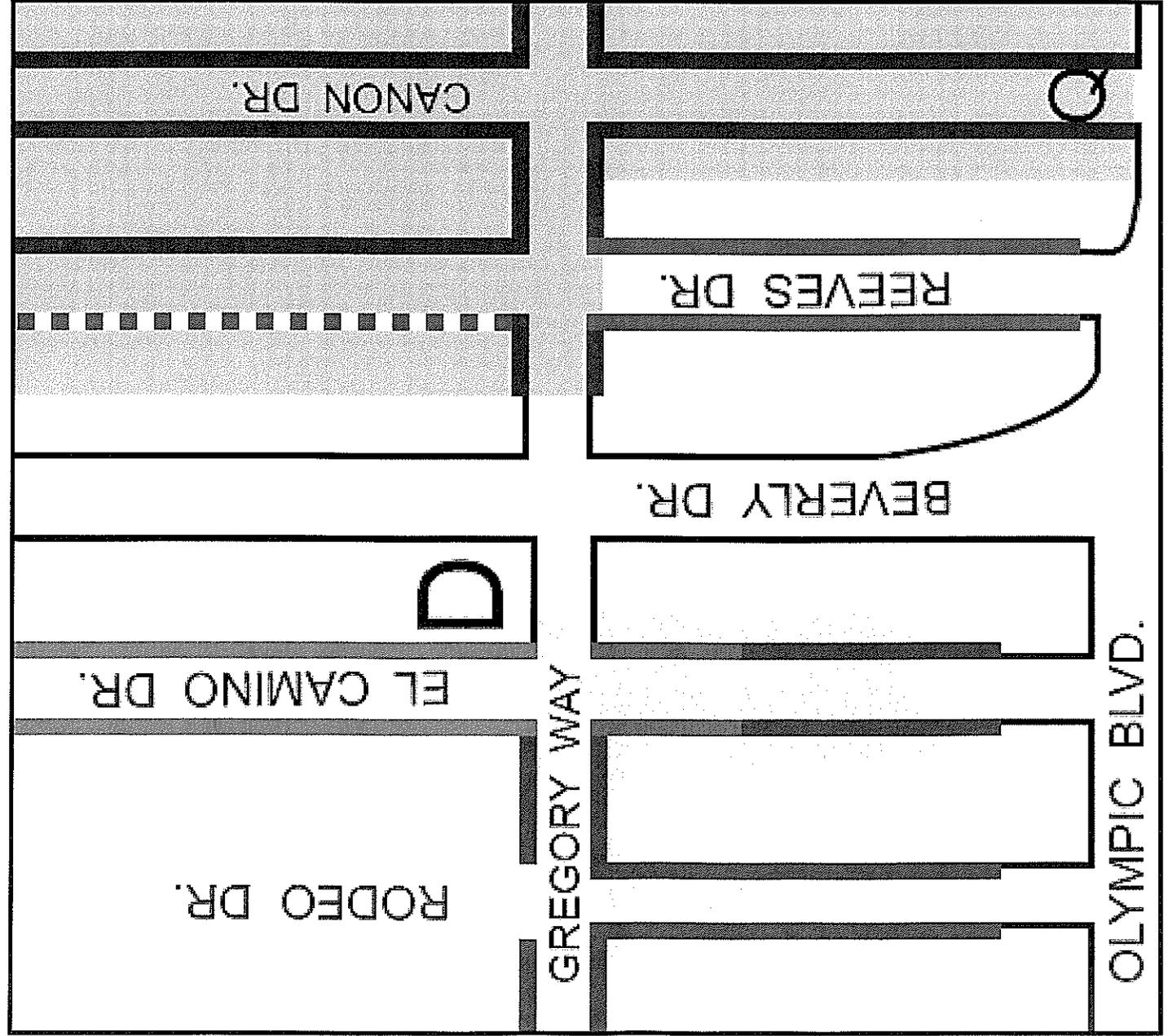
Notices advising of the City Council's consideration of this issue were mailed to residents of the 200 and 300 blocks of Reeves and South Canon Drives. Notices were also mailed to businesses on the 200 and 300 blocks of South Beverly Drive.

FISCAL IMPACT

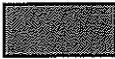
The cost of modifying parking signs would be nominal and installed by City staff.

 _____
David Gustavson
Approved By

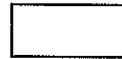
300 South Reeves Drive



Proposed Zone

 1-Hour Parking, 8am to 2:30am, Daily, Except by Permit Q

Zone C

 No Parking, 8am to 2:30am, Monday to Saturday Except by Permit

 No Parking, 8am to 6pm, Monday to Saturday Except by Permit

 No Parking Anytime Except by Permit

Zone D

 No Parking Anytime, Monday to Saturday Except by Permit

Zone Q

 1-Hour Parking, 8am to 2:30am, Daily Except by Permit

 No Parking Anytime

300 South Reeves Drive

Survey Date: Wed., August 1 (Day 9-5pm) & Tuesday, August 21, (Evening 6-9pm) 2007

PARKING OCCUPANCY

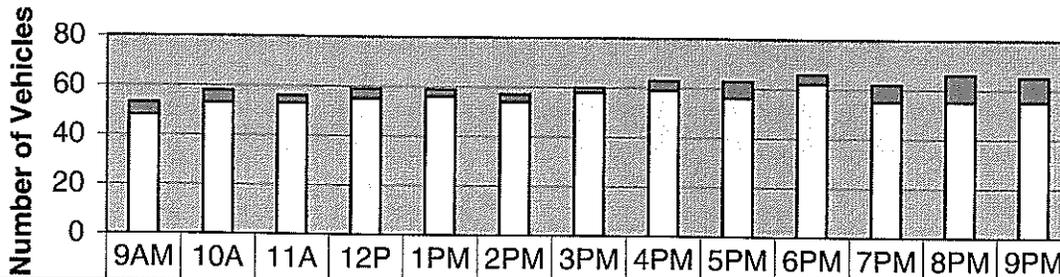
Time of Day	9AM	10AM	11AM	12PM	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM
West Side (33)	25	28	25	26	29	26	26	29	29	33	30	33	33
East Side (38)	28	30	31	33	30	31	34	34	34	33	32	33	32
Tot. Vehicles	53	58	56	59	59	57	60	63	63	66	62	66	65
Capacity*	71	71	71	71	71	71	71	71	71	71	71	71	71
% Occupied	75%	82%	79%	83%	83%	80%	85%	89%	89%	93%	87%	93%	92%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	9AM	10AM	11AM	12PM	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM
Non-Residents	48	53	53	55	56	54	58	59	56	62	55	55	55
Residents	5	5	3	4	3	3	2	4	7	4	7	11	10

Capacity*	71	71	71	71	71	71	71	71	71	71	71	71	71
Non-Resident Occupancy	68%	75%	75%	77%	79%	76%	82%	83%	79%	87%	77%	77%	77%
Resident Occupancy	7%	7%	4%	6%	4%	4%	3%	6%	10%	6%	10%	15%	14%
Unoccupied	25%	18%	21%	17%	17%	20%	15%	11%	0%	7%	13%	7%	8%

300 South Reeves Drive



	9AM	10A	11A	12P	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM
■ Residents	5	5	3	4	3	3	2	4	7	4	7	11	10
□ Non-Residents	48	53	53	55	56	54	58	59	56	62	55	55	55

Time of Day

*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

ATTACHMENT 1

RESOLUTION NO 08-R-

RESOLUTION OF THE COUNCIL OF THE CITY OF
BEVERLY HILLS ESTABLISHING PREFERENTIAL PERMIT
PARKING ZONE "BR" ON THE 300 BLOCK OF REEVES
DRIVE

WHEREAS, the Traffic & Parking Commission investigated the need for a Preferential Permit Zone "BR" on the 300 block of Reeves Drive; and

WHEREAS, applying the criteria set forth in the Preferential Parking Ordinance Section 7-3.206 of the Beverly Hills Municipal Code, the Commission duly made findings as referred to in that Section, which was a required prerequisite to any preferential permit parking zone, and filed a recommendation that preferential permit zone be established on the 300 block of Reeves Drive;

WHEREAS, the Planning Department has reviewed the proposed project and has determined that the project is not subject to the California Environmental Quality Act and has issued a Categorical Exemption;

NOW, THEREFORE, the City Council of the City of Beverly Hills does hereby resolve as follows:

Section 1. Based upon the evidence presented to the City Council, the Council approves and adopts the above referred to findings of the Traffic & Parking Commission and determines that the requirements of Preferential Parking Ordinance Section 7-3.206(d) are satisfied to justify establishment of Preferential Permit Zone "BR" on the 300 block of Reeves Drive.

Section 2. The Council finds that the following designated preferential permit zone is required because commuter vehicles regularly interfere with available public street parking adjacent to residential property in the proposed zone and are the cause of unreasonable noise, traffic hazards, and pollution in the residential environment; displaced commuter vehicles will not unduly impact surrounding residential areas; and there is no reasonable alternative which is feasible or practical to reduce identified street parking problems to acceptable levels.

Section 3. The City Council hereby approves establishment of Preferential Permit Zone "BR" on the 300 block of Reeves Drive, subject to the provisions of Article 2 of Chapter 3, Title 7 of the Beverly Hills Municipal Code, and subject to the following time and manner regulations:

Permit Zone "BR": "2-Hour Parking, 8:00 am to 6:00 pm, and No Parking Any Other Time, Daily, Except by Permit "BR".

Section 4. The City Clerk shall certify to the adoption of this resolution and shall cause this resolution and his certification to be entered in the Book of Resolutions of the Council of the City.

Adopted:

JIMMY DELSHAD
Mayor of the City of
Beverly Hills, California

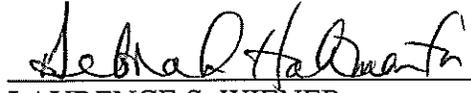
ATTEST:

_____(SEAL)
BYRON POPE
City Clerk

[Signatures continue]

Resolution: Preferential Permit Parking, Reeves Drive, Zone "BR"

APPROVED AS TO FORM:



LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:



DAVID D. GUSTAVSON
Director of Public Works & Transportation

ATTACHMENT 2

Traffic & Parking Commission Recommendation

Commission Meeting Date: December 13, 2007

5/2 Traffic & Parking Commission recommended establishing Preferential Permit Parking Zone on the 300 block of South Reeves Drive with a regulation of:

**“2-Hour Parking, 8am to 6pm” and
“No Parking Any Other Time, Daily, Except by Permit.”**

Commission Meeting Date: October 4, 2007

4/2 Traffic & Parking Commission recommended establishing Preferential Permit Parking Zone on the 300 block of South Reeves Drive with a regulation of:

**“2-Hour Parking, 8am to 6pm” and
“No Parking Any Other Time, Daily, Except by Permit.”**

ATTACHMENT 3



455 N. Rexford Drive
Beverly Hills, CA 90210-4817
(310) 285-1123
FAX: (310) 858-5966

CITY OF BEVERLY HILLS Categorical Exemption

NAME OF PROJECT: Preferential Permit Parking Zone "BR" 300 of Reeves Drive

LOCATION: 300 block of Reeves Drive between Olympic Blvd, and Gregory Way.

PROJECT DESCRIPTION:

Establishes Permit Parking Zone "BR" 300 block of Reeves Drive between Olympic Blvd, and Gregory Way with modified regulation of "2-Hour Parking, 8am to 6pm, and No Parking Any Other Time, Except by Permit." Introduces a "No Parking" regulation in the evenings when there is more available off-street parking in the City parking facility at 225 S. Beverly Drive or evening restaurant valet services.

APPLICANT

City of Beverly Hills
455 North Rexford Drive
Beverly Hills, CA 90210
310-285-1000

AGENT

Department of Transportation
455 North Rexford Drive, Room 130
Beverly Hills, CA 90210
310-285-2400

The undersigned, having received this project for processing, has reviewed it for environmental impact and concluded that the project qualifies for a categorical exemption under the procedures adopted by the City of Beverly Hills and no further environmental assessment is necessary.

Applicable Exemption Class 1 (c)

COMMENTS Operation of existing public right of way.
Modifies existing parking regulations and introduces no parking
in the evening. Evening parking may be accommodated in existing
public lots and on-street on South Beverly Drive.

REVIEWED BY Georgiana Melica Date 1.23.08

ATTACHMENT 4

ABSTAIN:
CARRIED:

**2. TRAFFIC & PARKING COMMISSION ELECTION OF CHAIR AND VICE CHAIR
9:45 a.m.**

Motion by SILVER, seconded by FRIEDMAN

7/0 To appoint Vice Chair GOLD as Chairperson of the 2008 Traffic & Parking Commission.

AYES: FRIEDMAN, GOLDMAN, BRAUN, MILKOWSKI, SILVER, SEFF
NOES:
ABSENT:
ABSTAIN: GOLD
CARRIED:

Motion by GOLDMAN, seconded by GOLD

7/0 To appoint Commissioner BRAUN as Vice Chairperson for the 2008 Traffic & Parking Commission.

AYES: FRIEDMAN, GOLDMAN, MILKOWSKI, SILVER, GOLD, SEFF
NOES:
ABSENT:
ABSTAIN: BRAUN
CARRIED:

The Commission expressed their appreciation on working with each other and the accomplishments achieved for the City of Beverly Hills in 2007.

3. 2008 CALENDAR – 9:49 a.m.

The Commission discussed possible date conflicts for Traffic & Parking Commission meetings for 2008.

**4. 300 BLOCK OF REEVES DRIVE - PROPOSAL TO ESTABLISH A PREFERENTIAL PARKING PERMIT ZONE WITH “2-HOUR PARKING, 8AM TO 6PM AND NO PARKING ANY OTHER TIME, DAILY, EXCEPT BY PERMIT” -
9:50 a.m.**

Deputy Director of Transportation, Aaron Kunz, provided a brief update on the revisited proposal to establish a preferential parking permit zone on the 300 block of Reeves Drive with “2-Hour Parking, 8am to 6pm and No Parking Any Other Time, Daily, Except by Permit” previously reviewed at the October 4, 2007 Traffic & Parking Commission meeting. An error on the number of households on the survey conducted resulted in the

original petition not qualifying. Since then the lead petitioner returned with more signatures making the petition qualify.

The petition requested 1-Hour parking, 8am to 2:30am, which is consistent with neighboring blocks. Based on business concerns and Commission input staff recommends to establish a 2-Hour parking zone. There is limited parking on Reeves and Beverly Drives in the daytime and sufficient parking on Beverly Drive in the evening. Valet services are available in the evening as well. Notices were sent out to residents and staff received additional correspondence, 3 in support and 3 opposed due to potential spill over of parking to the 300 block of Canon Drive. Staff suggests residents of the 300 block of Canon Drive may submit a qualifying petition request to prevent spill over parking from the 300 block of Reeves Drive.

Public Comment – 9:56 a.m.

Christian Fletcher, resident of the 300 block of Reeves Drive, expressed his support for the proposal to establish a preferential parking permit zone on the 300 block of Reeves Drive. He suggested leaving the evening parking open due to a low capacity of parked cars.

Christine Skirmuntt, resident of the 300 block of Canon Drive, expressed her support for the permit parking but had concerns with spill-over parking after 6:00pm.

Vivian Bonert, resident of the 200 block of Canon Drive, expressed her support for the proposal to establish a preferential parking permit zone on the 300 block of Reeves Drive with "2-Hour Parking, 8am to 6pm And No Parking Any Other Time, Daily, Except by Permit" and provided to the Commission a letter from the Mashoudy resident expressing support for the proposal and concern for Canon Drive residents.

Sara Lynne Savar, resident of the 500 block of Bedford Drive, expressed her support for staff's recommendation for the proposal to establish a preferential parking permit zone on the 300 block of Reeves Drive with "2-Hour Parking, 8am to 6pm," but opposed the evening parking regulation of the proposal of "No Parking Any Other Time, Daily, Except by Permit."

Naomi Savar, resident of the 300 block of Reeves Drive, expressed her support for the proposal to establish a preferential parking permit zone on the 300 block of Reeves Drive with "2-Hour Parking, 8am to 6pm," but opposed the evening parking regulation of the proposal of "No Parking Any Other Time, Daily, Except by Permit."

Kasra Kalai, lead petitioner, expressed to the Commission that it will be most convenient for resident if a 1-Hour parking restriction is established due to parking turnover. He mentioned that there is sufficient patron parking on Beverly Drive.

Deputy Director of Transportation, Aaron Kunz, discussed that staff recommendation for 2-Hour parking in the daytime is to address business concerns and lack of parking in the Beverly Drive area. He noted that staff is suggesting a no parking regulation in the

evening as it provides more effective enforcement. He noted that recently the 200 block of South Stanley Drive and 100 block of South Carson Road had 2-Hour parking in the daytime and 1-Hour parking in the evening, which was not effective. Both the Traffic & Parking Commission and City Council approve changing it to no parking after 6pm and complaints have reduced.

After public comment, Commissioner GOLDMAN expressed that his position has not changed since the last meeting and spoke in favor of staff's recommendation.

Commissioner MILKOWSKI spoke in favor of staff's recommendation.

Vice Chair GOLD spoke in favor of staff's recommendation to protect both the residents and businesses.

Commissioner BRAUN and SILVER spoke in opposition of staff's recommendation.

Commissioner FRIEDMAN spoke in favor of staff's recommendation. He noted that the proposal is revisited due to a lack of signatures and no other significant data has changed.

Chair SEFF spoke in favor of staff's recommendation. He noted that his position has not changed. Beverly Hills is a small city with big problems. Overall it is a good compromise for both the residents and the businesses.

Motion by GOLD, seconded by MILKOWSKI

5/2 To support staff's recommendation to establish a preferential parking permit zone on the 300 block of Reeves Drive with "2-Hour Parking, 8am to 6pm, And No Parking Any Other Time, Daily, Except by Permit."

AYES: FRIEDMAN, GOLDMAN, MILKOWSKI, GOLD, SEFF

NOES: BRAUN, SILVER

ABSENT:

ABSTAIN:

CARRIED:

Chair SEFF noted that the Commission's recommendation will be presented to the City Council for final review.

Martin Goldstone, resident of the 1200 block of Coldwater Canyon Rd., addressed the Commission regarding cars speeding along Coldwater Canyon Rd. He expressed his concern with the safety of residents. Mr. Kunz provided Mr. Goldstone with his direct contact information.

Brian Dent, resident of the 100 block of N. Clark Dr, addressed the Commission regarding Parking Permit Zone GG. He expressed that there is not enough parking on Zone GG, but sufficient parking is available in the neighboring Zone AK. Mr. Kunz provided Mr. Dent with his direct contact information.

ACTION ITEMS – 9:39 a.m.

1. CONSIDERATION OF THE SEPTEMBER 6, 2007 MEETING MINUTES

Motion by GOLDMAN, seconded by BRAUN

6/0 To approve the September 6, 2007 meeting minutes.

AYES: FRIEDMAN, GOLDMAN, BRAUN, MILKOWSKI, SILVER, GOLD

NOES:

ABSENT: SEFF

ABSTAIN:

CARRIED:

2. 300 BLOCK OF SOUTH REEVES DRIVE - REQUEST TO ESTABLISH A PREFERENTIAL PERMIT PARKING ZONE

Transportation Planning Analyst, Gabriel Szasz, provided an update of the current parking regulation on the 300 block of South Reeves Drive with "2-Hour Parking, 8 a.m. to 6 p.m., Except Sunday." The neighborhood is a multi-family, non permit zone. The area is surrounded by Zone Q. Residents on the 300 block of South Reeves Drive submitted a qualifying petition request to become a part of Zone Q with a regulation of "1-Hour Parking, 8 a.m. to 2:30 a.m., Daily, Except by Permit." Staff conducted a parking occupancy survey and statistics show that the current parking occupancy rate ranges from 75% to 93%. Staff recommends supporting the petition request to include the 300 block of South Reeves Drive with Zone Q.

Public Comment – 9:52 a.m.

Darius Moezinia, resident of the 300 block of South Reeves Drive, expressed his support for the petition request of 1-Hour Parking, 8 a.m. to 2:30 a.m., Daily, Except by Permit. Mr. Moezinia expressed his concern about restaurant workers parking on his block and the limited parking available for his guests and service workers.

James Sowers, resident of the 300 block of South Reeves Drive, expressed his concern about the reduction of parking spaces if the petition request is approved. He suggested increasing parking to 2-Hours on adjacent streets to relieve the hardship on medical

patients. Mr. Sowers felt that 3 days notice was not adequate and expressed his opposition of the petition request of 1-Hour Parking, 8 a.m. to 2:30 a.m., Daily, Except by Permit.

Naomi Savar, resident of the 300 block of South Reeves Drive, expressed her concern about the availability of parking on her block. She supports 2-Hour parking on the 300 block of South Reeves Drive and opposes the petition request of 1-Hour Parking, 8 a.m. to 2:30 a.m., Daily, Except by Permit.

Sara Lynne Savar, resident of the 500 block of North Bedford Drive, does not agree with the number of households stated in staff's survey. She expressed that the parking issue on her block needs a solution.

Kaz Kalai, lead petitioner and resident of the 300 block of South Reeves Drive, expressed his support of 1-Hour Parking, 8 a.m. to 2:30 a.m., Daily, Except by Permit. Mr. Kalai expressed that residents should have priority over parking.

Commissioner MILKOWSKI inquired as to the number of households surveyed. Transportation Planning Analyst, Gabriel Szasz, responded that the count consisted of occupied households. Vacant units were excluded. Staff will re-check the survey count.

Commissioner BRAUN expressed her concern of increased traffic, noise, and pollution if petition request is approved. Mr. Kunz expressed that out of all the multi-family zones, Reeves Drive is one of the last areas to become a permit zone. Part of the City's goal is to provide residents the ability to purchase permits to park longer than the posted regulation. The proposed 1-Hour parking regulation will provide parking turnover. Mr. Kunz suggested if the Commission wishes to maintain the 2-Hour parking regulation in the daytime, staff would support the 2-Hour regulation, 8 a.m. to 6 p.m. with no parking any other time to preserve the evening parking for the residents.

Commissioner BRAUN expressed that one of the Commission's focus is to protect resident's life style and quality of life. Commissioner GOLDMAN expressed that modifying the petition request from "1-Hour Parking, 8 a.m. to 2:30 a.m., Daily, Except by Permit" to "2-Hour 8 a.m. to 6 p.m.," will provide parking for both the residents and businesses.

Motion by GOLDMAN, seconded by SILVER

4/2 To recommend the extension of Zone Q to the 300 block of South Reeves Drive with the restriction of "2-Hour Parking, 8 a.m. to 6 p.m., Daily, Except by Permit" and "No Parking Any Other Time, Except by Permit."

AYES: FRIEDMAN, GOLDMAN, SILVER, GOLD
NOES: BRAUN, MILKOWSKI
ABSENT: SEFF
ABSTAIN:
CARRIED:

ATTACHMENT 5

April 12, 2007

Department of Transportation
455 N. Rexford Drive, Room 130
Beverly Hills, CA 90210

Kasra Kalai
333 South Reeves Drive #204
Beverly Hills, CA 90212
(310) 613-6805

To Whom It May Concern:

My name is Kasra Kalai and I have completed the Parking Permit Petition. I have lived on the 300 block of South Reeves Drive for nearly nine years and there has never been the option for an all day parking permit. According to my calculations, I have collected roughly 53%, which are 24 signatures from our block in agreement with the new proposed parking regulations.

I propose that our block should change the posted signs from 2-hour parking from 8am to 6pm to **1-hour parking from 8am to 2:30am Monday-Saturday expect by permit**. This will allow for current residents to leave their vehicles on the street for longer than two hours without receiving a citation.

There are many residents that do not have a parking space in their apartments building so they are forced to park their vehicles on the street, which means that they have to move their vehicles every two hours or risk receiving a citation. This new parking regulations will also prevent non-residents of our block to park their vehicles on our street after 6pm to 2:30am without moving. There are many employees from various restaurants on Beverly Drive that park their vehicles on

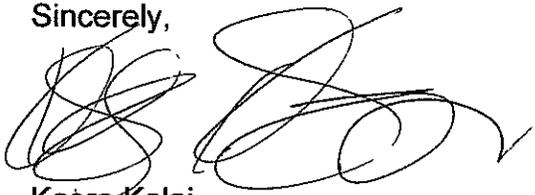
2007 APR 19 PM 12:33

our street blocking the current residents of Reeves Drive from parking on the street.

While I was collecting signatures for this new proposal, I noticed a couple of interesting facts on our block. I became aware of the fact that the block numbers of 313, 315, 315 ½, 317, 319, and 329 are vacant units; many of them are due to a new construction program. This fact is very important to this proposal because it will alter the total number of residents on the 300 block of south Reeves. I also noticed that many of the surrounding streets already have the same parking regulations that I am requesting, which makes me wonder why this street never had their posted signs modified. Finally, after speaking with the majority of the residents on Reeves Drive I feel that most were frustrated and puzzled with the current posted signs on our block. Roughly 90% of the signatures that I have collected are willing to come to a block meeting regarding this situation, if necessary.

Thank you very much for time. Hope to hear from your department soon. If you have any questions regarding this proposal please feel free to contact me at (310) 613-6805 or via email at kazkalai@yahoo.com.

Sincerely,



Kasra Kalai

DAY TIME RESTRICTION

REQUESTED TIME RESTRICTION (i.e., 2-hour, 1-hour, No Parking):

1-hour

REQUESTED HOURS OF RESTRICTION:

8am - 2:30am

EVENING TIME RESTRICTION

REQUESTED TIME RESTRICTION (i.e., 2-hour, 1-hour, No Parking):

1-hour

REQUESTED HOURS OF RESTRICTION:

8am - 2:30am

DAY RESTRICTION

REQUESTED DAYS OF RESTRICTION (i.e., Monday to Friday):

Mon - Sun

Please submit separately a list of reasons the zone is being requested.

LEAD PETITIONER	ADDRESS	PHONE #
Kaz Kalai	South Reeves Dr #204	(
PETITION FOR ESTABLISHMENT OF PREFERENTIAL PERMIT PARKING: <u>300</u> BLOCK OF <u>Reeves</u>		
PRINTED NAME & SIGNATURE	ADDRESS	Phone # Optional
TERRY POTTER <i>Terry Potter</i>	S. REEVES DR #101 B.H.	210
Winder Caston <i>Winder</i>	S. Reeves #102	
Eyal Banaizem	S. Reeves Dr. #101	
Salar Rivani	S. Reeves Dr. #105	
Pooja Kohli	S. Reeves Dr. #203	
Michael Monajemi	S. Reeves Dr Apt 201	
Cathy Young <i>Cathryn Young</i>	S. Reeves Dr #202	
Mara Wise <i>Cherish</i>	S. Reeves 4B	
Travis Willingham	S. Reeves 4A	
Richard Rubin <i>Richard Rubin</i>	S. REEVES DR #106	
J. Beling	S. Reeves Dr #107	

DAY TIME RESTRICTION

REQUESTED TIME RESTRICTION (i.e., 2-hour, 1-hour, No Parking): 1-hour
 REQUESTED HOURS OF RESTRICTION: Mon - Sat

EVENING TIME RESTRICTION

REQUESTED TIME RESTRICTION (i.e., 2-hour, 1-hour, No Parking): 1-hour
 REQUESTED HOURS OF RESTRICTION: Mon - Sat 2:30pm

DAY RESTRICTION

REQUESTED DAYS OF RESTRICTION (i.e., Monday to Friday): Mon - Sat

Please submit separately a list of reasons the zone is being requested.

LEAD PETITIONER <u>Kasra Kala</u>	ADDRESS <u>S. Reeves Dr. #204</u>	PHONE # <u>-</u>
--------------------------------------	--------------------------------------	---------------------

PETITION FOR ESTABLISHMENT OF PREFERENTIAL PERMIT PARKING:
300 BLOCK OF South Reeves Drive

PRINTED NAME & SIGNATURE	ADDRESS	Phone # Optional
<u>Stacey Copeland</u>	<u>S. Reeves Drive Beverly Hills CA 90212</u>	<u>-</u>
<u>Elizabeth B. HINE</u>	<u>S. Reeves Dr Beverly Hills</u>	
<u>Kim Kessler</u>	<u>S. Reeves Dr. BH 90212</u>	
<u>Leilani Augustin</u>	<u>S. Reeves #8 BH 90212</u>	
<u>Barbie Kisman</u>	<u>S. Reeves #101 BH 90212</u>	
<u>Aida Gabry</u>	<u>S. Reeves Dr BH 90212</u>	
<u>Molly Rindel</u>	<u>S. Reeves Dr BH CAL. 90212</u>	
<u>Jess Anstik</u>	<u>Reeves Dr. bh, ca, 90212</u>	
<u>Rachel chertoff</u>	<u>S. Reeves dr. 90212</u>	
<u>Catherine Youss</u>	<u>S. Reeves Dr. BH. 90212</u>	
<u>Justin Lee</u>	<u>S. Reeves Dr. #303</u>	

DAYTIME RESTRICTION

REQUESTED TIME RESTRICTION
(i.e., 2-hour, 1-hour, No Parking):
REQUESTED HOURS OF RESTRICTION:

1 hour PARKING
8 A.M. - 6:00 P.M.
EXCEPT BY PERMIT

EVENING RESTRICTION

REQUESTED TIME RESTRICTION:
REQUESTED HOURS OF RESTRICTION:

REQUESTED DAYS OF RESTRICTION:

MON - SAT.

Please submit separately a list of reasons the zone is being requested.

PETITIONER	ADDRESS	PHONE #
------------	---------	---------

PETITION FOR ESTABLISHMENT OF PREFERENTIAL PERMIT PARKING:
BLOCK OF _____

PRINTED NAME & SIGNATURE	ADDRESS	VEHICLE LICENSE (S) Optional
Joyce Lessel		
Joyce Lessel	- B So Reeves Dr.	
HELEN V. CHAPLAIN Helen V. Chaplain	- B S. Reeves Dr.	
REGINA CATES Regina V. Cates	A. J. Reeves Dr.	
PAULA MONTROSE Paula Montrose	80. Reeves DR.	
BARBARA SIMON Barbara Simon	S. REEVES Dr.	
PAULA V. KILLI	S Reeves DR.	
PAULA V. KILLI	S Reeves, Apt C	
Hong Guk	S. Reeves Dr.	
Russell M. Buchholz Russell M. Buchholz	S. Reeves Dr., Apt. B	10-07-07
DARVIS MAEZINI D. Maezini	- S. Reeves Dr.	10-07-07

DAYTIME RESTRICTION

REQUESTED TIME RESTRICTION
(i.e., 2-hour, 1-hour, No Parking): 1 hour PARKING
REQUESTED HOURS OF RESTRICTION: 8 A.M. - 6:00 P.M.

EXCEPT BY PERMIT

EVENING RESTRICTION

REQUESTED TIME RESTRICTION: _____
REQUESTED HOURS OF RESTRICTION: _____

REQUESTED DAYS OF RESTRICTION: MON - SAT.

Please submit separately a list of reasons the zone is being requested.

PETITIONER <u>Darius Moezina</u>	ADDRESS <u>S. Reeves Dr</u>	PHONE # <u>310</u>
-------------------------------------	--------------------------------	--------------------

PETITION FOR ESTABLISHMENT OF PREFERENTIAL PERMIT PARKING:
BLOCK OF _____

PRINTED NAME & SIGNATURE	ADDRESS	VEHICLE LICENSE (S) Optional
<u>SHARON SOBLE</u>	<u>REEVES DR BH</u>	
<u>MARIE DOYLE</u>	<u>S. Reeves Dr #C</u>	
<u>Brode Wright</u>	<u>S. Reeves</u>	
<u>Brad Wright</u>	<u>S. Reeves Apt B</u>	
<u>Chris Sanchez</u>	<u>S. Reeves Apt D</u>	
<u>Caroline Knabach</u>	<u>Olympic Blvd (corner of Reeves)</u>	
<u>Jonathan Ward</u>	<u>A S. Reeve Dr</u>	
<u>Amelia Sanchez</u>	<u>S. Reeves Dr. Apt A</u>	
<u>Pinnapa PIANORIT</u>	<u>A Reeves Dr.</u>	

DAY TIME RESTRICTION

70 sign

REQUESTED TIME RESTRICTION (i.e., 2-hour, 1-hour, No Parking): 1-hour

REQUESTED HOURS OF RESTRICTION: 3am - 6am

EVENING TIME RESTRICTION

REQUESTED TIME RESTRICTION (i.e., 2-hour, 1-hour, No Parking): 1-hour

REQUESTED HOURS OF RESTRICTION: 6pm - 2:30am

DAY RESTRICTION

REQUESTED DAYS OF RESTRICTION (i.e., Monday to Friday): Mon - Sat

Please submit separately a list of reasons the zone is being requested.

LEAD PETITIONER	ADDRESS	PHONE #
Kasra Kala:	S. Reeves Dr. H204	

PETITION FOR ESTABLISHMENT OF PREFERENTIAL PERMIT PARKING:

300 BLOCK OF ~~300~~ South Reeves Drive.

PRINTED NAME & SIGNATURE	ADDRESS	Phone # Optional
Holly Tanna ^{Holly Tanna}	S. Reeves Dr.	
Issac Rivera Issac Rivera	South Reeves Drive	
Rachel Ferdman Rachel Ferdman	So. Reeves Dr	
Flaherty FLAHERTY.	S. Reeves Drive C.	
Rucates RUCATES	S. Reeves Dr. A	
M. Galtt		
MAGDALENA A. GALT	1/2 S. Reeves Dr.	
Kandi Williams Kandi Williams	S. Reeves Dr.	
Shieba Nassir Shieba Nassir	S. Reeves Dr.	
Mandy Doyle Mandy Doyle	S. Reeves Dr #C	
Derya Gung Derya Gung	S. Reeves Dr. #C	
To Todd	S. Reeves	

old

DAYTIME RESTRICTION

REQUESTED TIME RESTRICTION (i.e., 2-hour, 1-hour, No Parking): 1 hour PARKING
REQUESTED HOURS OF RESTRICTION: 8 A.M. - 6:00 P.M.

EXCEPT BY PERMIT

EVENING RESTRICTION

REQUESTED TIME RESTRICTION: _____
REQUESTED HOURS OF RESTRICTION: _____

REQUESTED DAYS OF RESTRICTION: MON - SAT.

Please submit separately a list of reasons the zone is being requested.

PETITIONER	ADDRESS	PHONE #
------------	---------	---------

PETITION FOR ESTABLISHMENT OF PREFERENTIAL PERMIT PARKING:
BLOCK OF _____

PRINTED NAME & SIGNATURE	ADDRESS	VEHICLE LICENSE (S) Optional
TRAVIS WILLINGHAM <i>Travis</i>	S. Reeves Dr. #4A Beverly Hills, CA 90212	
Jennifer Sides <i>J.S.</i>	S. Reeves Dr. #4A Beverly Hills CA 90212	
Dr. RN Chenik	S. Reeves #4B Beverly Hills, Ca 90212	
Mara Wise Chenik	S. Reeves #4B Beverly Hills, CA 90212	
MRS MRS D'AVERENE	S REEVES BH	
Lisa Ferdman <i>Lisa Ferdman</i>	S. Reeves Dr BH 90212	
Julien Basch Darlene Basch	S. Reeves Dr BH 90212	
Judith Gordon	REEVES DR 90212	
MATTHEW LEVY	REEVES DR	
Alison Forbes	S Reeves Dr.	

EVENING RESTRICTION

REQUESTED TIME RESTRICTION
(i.e., 2-hour, 1-hour, No Parking):
REQUESTED HOURS OF RESTRICTION:

1 hour PARKING
8 A.M. - 6:30 P.M.
EXCEPT BY PERMIT

EVENING RESTRICTION

REQUESTED TIME RESTRICTION:
REQUESTED HOURS OF RESTRICTION:

REQUESTED DAYS OF RESTRICTION:

MON - SAT.

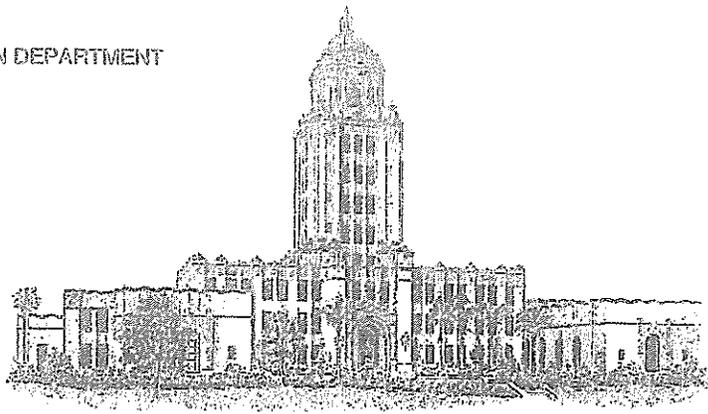
Please submit separately a list of reasons the zone is being requested.

LEAD PETITIONER	ADDRESS	PHONE #
-----------------	---------	---------

PETITION FOR ESTABLISHMENT OF PREFERENTIAL PERMIT PARKING:
BLOCK OF _____

PRINTED NAME & SIGNATURE	ADDRESS	VEHICLE LICENSE (S) Optional
Shideh Narsir Melvin Narsir	S. Reeves Dr	16-87-87
Sarah Daniel Sarah Daniel	S. Reeves Dr.	same 1
Zachery R. Daniel	S. Reeves Dr.	
Katie Hawkins Katie Hawk	- S. Reeves Dr	
BRAND DANIEL	S. REEVES DR.	
DERIA GUNY DOT	S. REEVES DR. #C	same 1
Robert Smith R. Smith	S. Reeves Dr. #C	

ATTACHMENT 6



SUPPORT

CITY OF BEVERLY HILLS

Request for "1-Hour, Permit Parking Zone" on
the 300 Block of Reeves Drive

The Beverly Hills Traffic & Parking Commission will review this topic
on October 4, 2007 at 9:30am

The current regulation on the 300 block of South Reeves Drive is "2-Hour Parking, 8am to 6pm, Except Sunday." The Department of Transportation received a petition from the majority of the residents of this block requesting to become part of permit zone "Q" with:

"1-Hour Parking, 8am to 2:30am, Except by Permit"

On October 4, 2007, the Traffic & Parking Commission will review this request. To express your view, you are encouraged to attend this Traffic & Parking Commission meeting, or send your comments in writing by mail, email or fax. All correspondence received will be presented to the full Commission for their review at the meeting. The Commission begins review of the formal agenda at 9:30am, Room 180A in City Hall, 455 N. Rexford Drive.

If you have any questions, please call us at (310) 285-2500.

Sincerely,

Gabriel Szasz
Transportation Planning Analyst

Harold G. G. G. G.

Gentlemen:

I live at 330 Reeves #202, I am 68 yrs. old. I did not sign the petition (I was not asked to), but I can't get people to assist me with my daily living because they can't park. Permit parking would keep the street available for the people who live here. What I need is guest passes to give to various service people.

September 25, 2007

■ 308 S. Reeves apt D
■ Beverly Hills, CA 90212

SUPPORT

September 26, 2007

RE: "1-hour, Permit Parking Zone 300 Block of Reeves"

Public Works and Transportation Department
455 N. Rexford Drive

Beverly Hills, CA 90210-4817
To whom it may concern

I would like to heavily endorse the change from a 2-hour parking zone to the 1-hour permit parking zone. My wife and I work in the entertainment industry, which sometimes calls for us to work nights, and sleep days. We can not sleep very well when we have to move a car every 2 hours, to avoid a \$45 parking ticket

Parking on Reeves has seemed to have become increasingly more congested and becomes nearly impossible to park at peak times. With the surrounding streets either (Beverly) or a 1-hour permit parking zone, I am at a loss as to where I can park.

If this goes through, I believe that it will ease parking for residents, and will allow myself (and I am sure others as well) to sleep through the day, knowing that I will not get another daytime parking ticket, before we go off to work at night.

Thank you,



Ian S. Takahashi

Underwater Cinematographer

SUPPORT

September 28, 2007

Barbara Simon & Regina Cates
318 S. Reeves Drive #A
Beverly Hills, CA 90212

Ms. Gabriel Szasz
Transportation Planning Analyst
City of Beverly Hills
Public Works and Transportation Department
455 N. Rexford Drive
Beverly Hills, CA 90210

Dear Ms. Szasz:

This letter is in support of the proposed change to parking regulations on the 300 Block of South Reeves Drive. Our neighbors join us in fully supporting this long over due change.

We have lived at our current address for over 24 years. Our neighbor has been in the next apartment for over 65 years. **The 300 block of South Reeves Drive is a neighborhood.** There are no businesses on Reeves Drive. Yet over the past 5 years South Beverly Drive has boomed bringing with it traffic congestion, noise, and increasingly impossible to find parking spaces for residents and their visitors. In addition, increased traffic has brought dangerous situations to our neighborhood.

Because of its proximity to South Beverly Drive, Reeves Drive has become the perfect place for shoppers and workers to park. In addition to the exponential increase in traffic, South Beverly Drive growth has also resulted in increased noise levels from restaurant workers, delivery people and shopper's excessively loud music, car alarms, rude and aggressive driver's behavior and the feeling of living in a parking lot rather than in a private, peaceful neighborhood.

This is a residential street with resident's either owning homes, condos, apartments or paying rents ranging from \$1,800 to \$5,500 per month. As residents we also patronize the area businesses. And as residents it is good to see the changes the City wants to make regarding the parking and traffic congestion problem, as we will no longer be put in the position of giving up our quiet neighborhood.

In addition to the change in posted parking limits, we also suggest someone from your department take a serious look at posting speed limit signs. As a residential street that has become a popular cut through, the City should consider posting signs, installing speed bumps and having police more closely monitor this particular area. Drivers speed, often exceeding 50-60 miles per hour. And, both of us have almost been hit at the corner of Reeves and Gregory no less than six to ten times in the past year.

SUPPORT

September 28, 2007

Dear Traffic and Parking Commission,
I am unable to attend the October 4,
2007 meeting at 9:30 a.m. in person.
Please accept this fax as my
statement re: "1 hour permit parking zone"
on the 300 block of Reeves Drive.
I reside at 308 Reeves.
I am a 47 year resident of Beverly Hills.
I have watched the day time parking
in my block become almost impossible
for residents like myself, who do not
have off-street parking.
We are competing with employees and
patrons of buildings on South Beverly Drive.
There is plenty of public parking, as
well as private parking for these employees
and patrons, but precious little parking
for us who live in the 300 block of
Reeves.

Please grant us a "1-hour permit
parking zone."

Thank You,
Robin Reid

ROBIN REID
308A. SOUTH REEVES DRIVE
BEVERLY HILLS, CA. 90212
TELEPHONE 310-277-8999

SUPPORT

Gabriel Szasz

From: Rich [mailto:rich@yaho.com]
Sent: Friday, September 28, 2007 7:37 PM
To: WebCBH TRANSPORTATION
Subject: "1 Hour Parking, 8am to 230am, Except by Permit"

Traffic and Parking Commission,

I highly agree with the proposed change in parking for the 300 block of Reeves Dr.. As a resident, I feel it is unfair that just one block north and one block east has daytime permit parking. Also the overwhelming inadequate parking during the daytime is unacceptable. I am a resident but I can't even park in front of my own home. I cannot stress enough how much I would like the 300 block to be a part of the Q-Zone. Thank You very much for your time.

Sincerely,
Rich Wong
333 Reeves Drive South
Apt 301
516-286-4086

Moody friends. Drama queens. Your life? Nope! - their life, your story.
[Play Sims Stories at Yahoo! Games.](#)

SUPPORT

Gabriel Szasz

From: Christopher Alvear Galtt
Sent: Monday, October 01, 2007 6:53 PM
To: WebCBH TRANSPORTATION
Subject: Request for "1 Hour, Permit Parking Zone on the 300 Block of Reeves Drive

October 1, 2007

To: The Beverly Hills Traffic & Parking Commission

From: Chris Alvear Galtt

Re: Request for "1 Hour, Permit Parking Zone on the 300 Block of Reeves Drive

My name is Chris Alvear Galtt and I've lived at 321 1/2 Reeves Drive since 1994. This email/letter is an endorsement for having a permit in order to park on South Reeves Drive for more than 1 hour.

It wasn't until the City of Beverly Hills allowed for the construction of 4-5 level buildings on the 300 block of Reeves and the growth of the retail businesses on Beverly Drive that the parking situation started deteriorating. The combination of squeezing more residential units into the same plot of land and having more visitors on Beverly Drive has resulted in an overflow of people parking on the 300 block of South Reeves Drive.

As much as I support the growth taking place I don't feel its fair that I can't find parking when I come home from work or on the weekends, because visitors to Beverly Drive and workers in the stores/restaurants hog all the parking space. In the past 2 years I've gotten more parking tickets than the previous 11 year combined, since I've been forced to find 1 hour parking on Gregory Drive and other streets.

The City of Beverly Hills must ensure that the residents needs on the 300 block of South Reeves Drive are met.

Sincerely,

Chris Alvear Galtt
321 1/2 S. Reeves Dr.
Beverly Hills, CA 90212
Cell: (310) 666-4240
Email: chrisgaltt@yahoo.com

Need a vacation? Get great deals
to amazing places on Yahoo! Travel.
<http://travel.yahoo.com/>

SUPPORT

Gabriel Szasz

From: Magdalena Alvear-Galtt
Sent: Monday, October 01, 2007 3:03 PM
To: WebCBH TRANSPORTATION
Subject: 1-Hour Permit Parking Zone on the 300 Block of Reeves Drive

October 1, 2007

To: The Beverly Hills Traffic & Parking Commission

From: Magdalena Alvear Galtt

Re: Request for "1-Hour, Permit Parking Zone on the 300 Block of Reeves Drive

I have lived at 321 1/2 S. Reeves Drive since the summer of 1994. I

want to voice my endorsement

for having a permit in order to park on South Reeves Drive for more than 1 hour.

I get home after work, and every day and I have to drive around the block several times, sometimes almost an hour in order to be able to find a parking spot. All the parking spaces are being taken by people that do not live on the street. They either work nearby, or are shopping or having dinner at one of the restaurants in the area.

The City of Beverly Hills must take strict measures in orders to find a solution for this ongoing problem for the residents of the city.

10/2/2007

SUPPORT

October 3, 2007

To: The Beverly Hills Traffic & Parking Commission
Fax 310-858-5965

From: Alexander Galtt

Re: Request for "1-Hour, Permit Parking Zone on the 300 Block of
Reeves Drive"

I have lived at 321 1/2 S. Reeves Drive the last 14 years.
I want to voice my endorsement for having a permit in order to park on
South Reeves Drive for more than 1 hour.

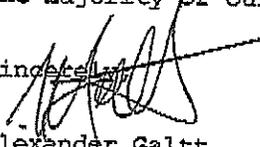
When I get home from work, I have to drive around the block several
times, most times it's easier winning the lottery than finding a
parking spot ON MY OWN STREET!!!!

All the parking spots are being occupied by people who DON'T LIVE on
the street. They either work nearby as waiters/dishwashers or at the
beauty salons. They all go back to their cars every 2 hours to see if
the parking enforcement has been by and 'chalked' their car. If yes,
they wipe it off and stay for another two hours. Is this what was
intended by '2 hour parking'??

There is plenty of free parking at the parking structure on Beverly
Drive, if this isn't sufficient how about asking 24 Carats owner, if he
wants to make more money by having longer opening hours at his parking
lot?

The City of Beverly Hills must take strict measures in order to find a
solution for this ongoing problem for the residents of the 300 block of
Reeves Drive. Hopefully democracy exists in Beverly Hills and due to
the majority of our petition we'll get our way

Sincerely,


Alexander Galtt
321 1/2 S. Reeves Drive
Beverly Hills, CA 90212
Phone: 310-746-7387
E-mail: alexgaltt@gmail.com

2007 OCT -3 PM 3:11
10/03/2007 11:20 13104778198

SUPPORT

Gabriel Szasz

From: William O'Hara
Sent: Wednesday, October 03, 2007 11:37 PM
To: WebCBH TRANSPORTATION
Subject: 300 block of south reeves dr.

I live at 333 S. Reeves Dr. apt#301. I am very much in favor of including this block in the Q-zone parking area. I work many night shifts and often have to alter my sleeping schedule in order to call the DOT for a daytime parking pass. It also takes quite a long time on the phone to obtain one of these passes. The ability to park in front of my own apartment building during the day would be very convenient to my schedule, and would relieve stress from me daily routine.

If there is anything more I can do to help this process, please let me know.

thank you,

William O'Hara
333 S. Reeves Dr. Apt#301
Beverly Hills

10/4/2007

Darius Moezinia
306 S. Reeves Drive,
Beverly Hills, CA 90212
310-556-3236

SUPPORT

October 3, 2007

TO: Gabriel Szaz
City of Beverly Hills
Transportation Planning Div.
455 North Rexford Drive
Beverly Hills, CA 90210-4817
Fax 310-858-5965

Subject: Permit Parking Zone request for 300 Block of Reeves Dr,

Dear Gabriel:

I am a resident and property owner at 304-6 S. Reeves for nearly 6 years and have been frustrated with parking situation on Reeves Dr. And I would like to address, how appreciative we are, to have our cause heard.

Here are some briefs, where we believe the 1 hour. Permit parking Zone is needed

There are hardly any parking spaces available from 9Am to nearly 11 PM, when the restaurants on Beverly drive close. I have lost many good prospective tenants because of lack of street parking as we have only space for 4 cars in our garage (for 4 units).

Every day we see the restaurants employees' park on the street, change cloths on the side walk, go to work and come back within two hours to move their cars few inches and go back again. Similarly, we witness Real Estate agents working in nearby offices doing the same thing.

There are no space when the gardener or maintenance people arrive, and when they park behind the garages in the alley, they are ticketed in a flash.

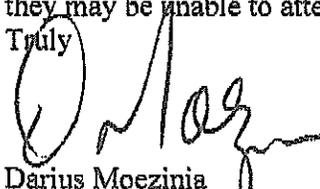
Since there are no parking spaces on Reeves, our guest park on Cannon Dr. and walk back one block to our house. In a few minutes, they leave as fast as they walked in so they would not go over 1 hour parking limit, posted on the street.

We have to double park unsafely, when my parents visit us, as they are on wheel chair and we see no parking space in sight.

I currently have a 2 bedroom apartment unit available which has remained vacant mostly due to lack of adequate parking space for the tenants since mid July.

Attached are signature I had collected from the residents on Reeves drive in support of your proposition as they may be unable to attend the meeting.

Truly



Darius Moezinia

PS. May be the parking lot on Elm and Gregory could be assigned to the restraint employees!

Gabriel Szaez Cor Permit Parking Reeves.doc

10-04-07

SUPPORT

To; City of Beverly Hills, transportation Dept

Att. Gabriel Szasz

Ref Permit Parking Zone on Reeves

From; Shiela Nassir (Shideh)

f. 310.388.0270

t.310.614.1758

shielanassir@

Dear Gabriel;

It was a pleasure to have our case finally heard. I live at 306 Reeves and in support of Permit Parking Zone.

We are unable to have guest over, as street is jamb packed till around 9 pm. When I go for a walk in the morning, there is a hand full of cars in the street that belongs to residence. However, after 10 am it gets packed. We see too many people come back after 2 hours to move their cars slightly so they do not ticketed.

Our gardener and maintenance people are always late trying to find parking. We are unable to rent our rental units because they are unable to park on street.

I would appreciate you taking some time to review this fax

Best regards


Shideh

SUPPORT

Gabriel Szasz

From: Gordon Zuiderweg
Sent: Thursday, October 04, 2007 7:56 AM
To: WebCBH TRANSPORTATION
Subject: 300 Block of Reeves Drive - Permit Parking

Sir/Madam:

We live at 323 1/2 S. Reeves Drive, and we strongly support the 300 block of South Reeves becoming a part of a permit zone "Q" (1 hour parking, except by permit for **residents**). The residents of the 300 block should be the priority.

The parking situation on the 300 block of South Reeves is horrendous. The area is one of older multi-unit buildings that do not have sufficient parking for the residents. Therefore, many residents must park on the street. It is very difficult for residents to find parking on the street. We have often had to search for parking for 30 to 45 minutes.

The reasons for the congestion are not hard to find. Employees from the local restaurants are using the 300 block for parking. We often see waiters and bus boys (in uniform) parking, moving their cars, and dressing in the cars or on the street. Surely, local businesses can provide parking for the employees. Also, the 300 block is used by people who are going to Beverly Drive coffee shops and restaurants but who do not wish to use the public parking structure or meters on Beverly Drive. There is a constant stream of people parking on the 300 block and walking to Beverly Drive. They can often be quite aggressive. I have been threatened physically, and my car has been threatened when I have taken a parking place that some outsider believed was his/hers.

The above change would alleviate the current situation. It might also increase city revenues since local businesses and patrons of the Beverly Drive businesses would be forced to pay for parking.

We strongly encourage you to make this long-needed change. It is time that the residents of the 300 block of Reeves Drive, like the residents of other blocks, be given what is due - permits to park where they live.

Thank you for your time.

OPPOSE

Gabriel Szasz

From: . @aol.com
Sent: Friday, September 28, 2007 5:38 PM
To: WebCBH TRANSPORTATION
Subject: Request for "1-hour, Permit Parking Zone" on the 300-Block of Reeves Drive

Dear Gabriel Szasz:

Referring to the above, as a business entity and with limited parking in the area, we are oppose this request.

Thank you very much.

Sincerely,

Dr. NASSER MATLOOB
Losvet Company, LLC
260 S. Beverly Drive, #301
Beverly Hills, CA 90212

Email and AIM finally together. You've gotta check out free [AOL Mail!](#)

OPPOSE

Gabriel Szasz

From: j v [jv90212@yahoo.com]
Sent: Monday, October 01, 2007 10:47 AM
To: WebCBH TRANSPORTATION
Subject: Request for 1 hour, permit parking zone on 300 Block of Reeves Drive

October 1, 2007

Julie Valentine DDS
300 South Beverly Drive #401
Beverly Hills, CA 90212

City of Beverly Hills
Transportation Department
455 N. Rexford Dr.
Beverly Hills, CA 90210-4817

RE: "Request for 1 hour, permit parking zone on 300
Block of Reeves Drive"

Dear Members of Beverly Hills Traffic & Parking
Commission,

I pay to live in this neighborhood as much as the
residents pay to live in the neighborhood. I have
been in business at 300 S. Beverly Drive for 18 years.

I am in total opposition to ANY additional
restriction of parking near or in the area of South
Beverly Drive and Gregory Way.

My patients need a place to park. The average stay at
my office is about 1.5 hours. If the parking time is
reduced, it places a great burden on my practice and
my patients. Many of my patients are not wealthy and
work in local businesses.

Any restriction would severely limit my patients'
ability to park and to do business in my office due to
the difficulty in obtaining parking. Our parking lot
behind our building, as well as other surrounding
buildings, are filled to capacity each and everyday
making street parking the ONLY alternative. If you
restrict this, the 1 hour time limit is not enough
time to fully treat my patients. As a result of any
further restrictions, patients will not be able to see
me. That would severely affect my livelihood and I
would have to move out of this area. Parking is
already difficult and any I do not want any more
obstacles. Overnight parking is already prohibited
except by permit. Please do not create any barriers
to parking. My livelihood depends on there being
access to my business.

In addition, it seems to me that the neighborhood
would gain little as most of our residential neighbors
work during the day and that they are unlikely to need
the parking except after business hours. If they do
not work, their car is already parked on the street or
in a garage or driveway. Street parking seems to
always be available in the immediate neighborhood
according to my patients observations.

Please do not restrict any more parking. My patients

already complain that it is hard to get here due to
"no freeway access". Making parking an obstacle would
further diminish my business interests.

Respectfully Submitted,

Julie Valentine DDS

Don't let your dream ride pass you by. Make it a reality with Yahoo! Autos.
<http://autos.yahoo.com/index.html>

OPPOSE

Gabriel Szasz

From: Pari, Mason [mason.pari@boeing.com]
Sent: Tuesday, October 02, 2007 5:23 PM
To: WebCBH TRANSPORTATION
Cc: masonpari@aol.com
Subject: Major concerns on "1-Hour Permit Parking Zone" on Reeves Dr.

Importance: High

From: Mason Pari
October 2, 2007
245 S. Canon Dr.
Beverly Hills, CA 90212

Tel: Office: 310-416-3885
Cell: 310-850-9000

Dear Transportation Department and City commissioner,

First I would like to thank all elected and direct employees of the city of Beverly Hills. My family and I have been living in this great city long enough to see, recognize and appreciated your great efforts.

As my address above indicates, I reside within the second block of Canon Dr. Within the last 10-12 months I have noticed that our street is getting more and more crowded with unfamiliar cars, to the point, that few times a weeks, I cannot even park in front of my house (or close enough). I should mention that I do have a mailbox on Beverly Dr. which I check generally on daily bases by walking directly form my house and back. This short trip through the Charleville Blvd has given me a better visibility to pay closer attention to see where people go after they park their cars on Canon Dr. What I have noticed is that majority of people walk back toward Reeves Dr. through Charleville Blvd.

When, I received the public notification regarding "1-Hour. Permit Parking Zone" for the 300 Block of Reeves Dr. I started to be more concern with the impact of this proposal. To better understand the proposal, I contacted Mr. Gabriel Szasz with many questions which lead me to send you this email.

Here are my concerns:

1 The second block of Canon is not a multi-family zone! Why the "Q" zone is setup for both multi-family and single family groups? Why the overflow of parking from multi-family units is being redirected to single family zone? I strongly, believe our area should be on a different zone!!!! Perhaps, very soon our street will be packed as soon the building on the corner of Gregory and Reeves is fully occupied.

2 The public notification mentioned above does not clarify the direct or indirect effect or implication of combining Reeves Dr. with Q zone (how our area will be effected). In order for residence (someone like myself) to agree or disagree with this proposal, they need that additional information in order to express their opinion or decision.

As always, I am confident that your decision are based on facts and fairness, but if there is any part that requires my action. I am open to your guidance and recommendations.

Many thanks in advance,
Mason

Attachment D

OPPOSE

October 3, 2007

Jim Sowers
300 South Beverly Drive #401
Beverly Hills, CA 90212

City of Beverly Hills
Transportation Department
455 N. Rexford Dr.
Beverly Hills, CA 90210-4817

Regarding: Request for "1-Hour, Permit parking Zone" on the 300 Block of Reeves Drive.

Dear Members of Beverly Hills Traffic & Parking Commission,

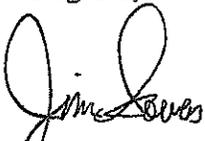
Instead of reducing the parking time to one hour on Reeves Drive, I suggest that the parking time be increased on other streets to 2 hours or more thus relieving the parking load on Reeves Drive.

Several years ago parking was reduced to 1 hour in several other streets near the 300 block of Reeves Drive. This had the effect of increasing the parking load on Reeves Drive. There are no measures included in this proposal to increase the availability of desperately needed parking in the area. This particular area of Beverly Hills is already critically short of parking options. As it is the parking lot in our building is already unable to take more cars.

Many of the health care providers located in the area treat elderly and handicapped patients and forcing them to make their way back to their cars each hour is an undue burden. One hour parking effectively becomes a no parking zone for patients who normally take over an hour to be seen and treated by the variety of medical professionals nearby. Imagine being forced to jump out of the dental chair or rush out of the treatment room of a local physician to move your car before a normal length appointment is over.

The parking lot in our building and neighboring buildings are already full to overflowing. Please do not convert the parking to one hour on Reeves, instead increase the parking time to 2 hours or more on other neighboring streets and a significant reduction in parking load on Reeves is likely to result.

Regards,



Jim Sowers

OPPOSE

Gabriel Szasz

From: mfmnd2000
Sent: Thursday, October 04, 2007 12:08 AM
To: WebCBH TRANSPORTATION
Subject: 1 hour parking on reeves drive

at the present 2 hour limit, a patient in her 70's can park at the south end of reeves, walk to my office, pick up a prescription, take it to the pharmacy in my building (300 s Beverly Dr) and walk back to her auto in 1 1/4 to 1 1/2 hr, BUT NOT WITHIN 1 HOUR.

this change in the parking limit appears to be a defacto form of age discrimination.

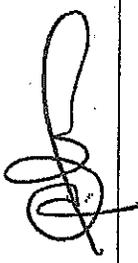
there is no off street parking close enough to allow the elderly to park and walk to my building for a brief (15 min) visit and return comfortably within 1 hour. the parking in the buildings on south Beverly Dr are usually full by mid morning. this then renders my office inaccessible to my elderly or infirm patients.

this change will penalize the businesses that in the whole provide the majority of funding for the city via their business fees and taxes.

Morton H Field, MD

Take the Internet to Go: Yahoo!Go puts the Internet in your pocket: mail, news, photos & more.

Additional signers who do not want to limit parking to 1 hour on the 300 Block of Reeves.

NAME	SIGNATURE	DATE	ADDRESS
Ramil Clarin		10/3/07	280 S. BEVERLY DR. # 400
NOEMI BNAE		10/2/07	280 S. BEVERLY DR. # 400
Monique Walker		10/3/07	280 S Beverly Dr. # 300
KIKAL SCOWS		10/3/07	280 S Beverly Ave. # 300
SUSAN SPIEGEL		10/3/07	300 So Beverly Dr. SPR 312
Sandra Dupont		10/3/07	300 S. Beverly suite 312

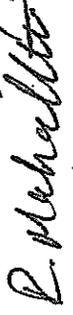
C. ROSE

Additional signers who do not want to limit parking to 1 hour on the 300 Block of Reeves.

NAME	SIGNATURE	DATE	ADDRESS
ALEXA WILLIAMS	<i>Alexa G. Williams</i>	10/3/07	280 S. Beverly Dr # 412
MELISSA SPAIN	<i>MSL</i>	10/3/07	280 S. Beverly Dr. #412
CAROL ELLIS	<i>Carol Ellis</i>	10-3-07	280 So Beverly Dr #409
Vanessa Martinez	<i>Vanessa Martinez</i>	10/3/07	280 S. Beverly Dr. # 204
Spae Mills	<i>SM</i>	10/3/07	280 S. Beverly Dr. # 409
Joseph Simons	<i>JS</i>	1	" " " " "
NEAL TEPIN	<i>Neal Tepin</i>	10/3/07	" " " " "

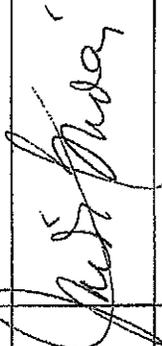
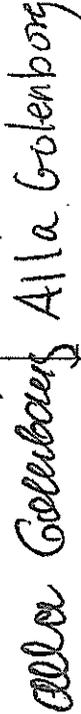
OPPOSE

Additional signers who do not want to limit parking to 1 hour on the 300 Block of Reeves.

NAME	SIGNATURE	DATE	ADDRESS
Les Paver		10/3/07	280 S. Beverly Dr #505
Daniel Loh		10/3/07	280 S. Beverly Dr, #500
Melody Moradi		10/3/07	280 S. Beverly Dr. #404
REZA MAHARATHI		10/3/07	280 S. Beverly Dr #408
BETHAN HESTER		10/3/07	280 S. Beverly Dr #408
Laura Lopez		10/3/07	280 S. Beverly Dr. #410 Beverly Hills, CA 90212
Jennifer Bennett		10/3/07	280 S Beverly Dr 410 Beverly Hills CA 90212

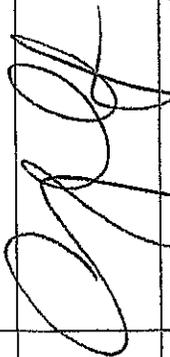
OPPOSE

Additional signers who do not want to limit parking to 1 hour on the 300 Block of Reeves.

NAME	SIGNATURE	DATE	ADDRESS
Morton Feldman		10-2-07	300 So Beverly Dr. BH #407
GAIL STAGNARO		10-2-07	300 S. BEVERLY DR BEVERLY HILLS 90212
Irina Koutsoylikas		10-2-07	300 S. Beverly Dr. Beverly Hills, 90212
Christina Pollak		10-02-07	300. S. BEVERLY DR Beverly Hills, CA. 90210
Judi Budari		10-2-07	300 S Beverly Dr BH 90210
Alla Golubovs		10-2-07	300 S Beverly Dr. Beverly Hills. Ca 90212.

OPPOSE

Additional signers who do not want to limit parking to 1 hour on the 300 Block of Reeves.

NAME	SIGNATURE	DATE	ADDRESS
Don Duffy		10/3/07	314 S. Beverly Dr
Allan Pollack		10/3/07	314 S Beverly Dr
Cheryl Alpert		10/3	314 S. Beverly Dr
Lanh Ma		10/3	324 S. Beverly Dr.
TOBYANU SCHWARTZ		10/3	11741 Henley Lane Bel Air Ca 90077
Hiroshige Yamada		10/3	326 1/2 South Beverly Dr.
NOBLE MATSUI		10/3	326 1/2 South Beverly Dr.

OPPOSE

Additional signers who do not want to limit parking to 1 hour on the 300 Block of Reeves.

NAME	SIGNATURE	DATE	ADDRESS
Susan Deutsch	<i>Susan Deutsch</i>	Oct 3, 2007	31050 Beverly Dr
Dee Dee Brewer	<i>Dee Dee Brewer</i>	Oct 3, 2007	1408 Lachman
Zoya Moghadam	<i>Zoya Moghadam</i>	Oct 3, 07	310 S. Beverly Dr
Lijiane IDJ	<i>Lijiane IDJ</i>	Oct-03-07	310 S. BEVERLY DR.
B HAHN	<i>B. Hahn</i>	Oct 3, 07	240 S. Doherty Dr.
KATHY PHAM	<i>Kathy Pham</i>	Oct 3, 07	310 S BEVERLY DR.
Chuck Wong	<i>Chuck Wong</i>	Oct 3, 07	314 So. "

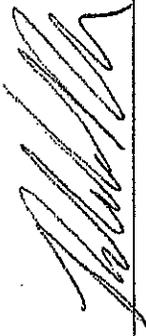
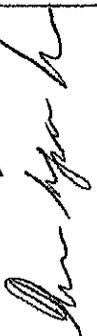
OP
11

Additional signers who do not want to limit parking to 1 hour on the 300 Block of Reeves.

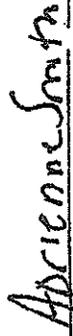
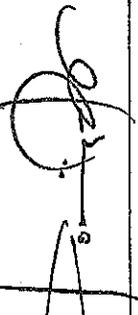
NAME	SIGNATURE	DATE	ADDRESS
Francine O'Brien		10/3/07	328 S BEVERLY DR SUITE A BEVERLY HILLS CA 90212
Marya Lopez		10/3/07	328 S. Beverly Pr. Suite A Beverly Hills CA 90212
TAKAKO KIKUCHI		10-3-07	328 N. Beverly Dr #C B.H CA 90212
Sazie Nomata		10/3/07	11
DOAN REPERT		10/3/07	332. S. BEVERLY DR.
OPAL MENAUFAS		10/3/2007	350 S. BOULDER DRIVE STE 160 BOULDER HILLS, CA 90212
Yvonne Sjastrand		10-3-07	350 S. Beverly drive st 160 Beverly Hills CA 90212

OPPOSE

Additional signers who do not want to limit parking to 1 hour on the 300 Block of Reeves.

NAME	SIGNATURE	DATE	ADDRESS
Katherine Taub		10/2/07	300 S. Beverly Dr. #102
Naz Khodayari		10/2/07	300 S. Beverly Dr. #411
Lisa Arslanian		10/3/07	300 S. Beverly Dr. #400
Pablo Miralles		10/3/07	300 S. Beverly Dr. #108
Michael Wood		"	"
ARTHUR HADJIAN		10/3/07	308 S. Beverly
Sun Yun Kee		10/3/07	308 1/2 S Beverly Dr

Additional signers who do not want to limit parking to 1 hour on the 300 Block of Reeves.

NAME	SIGNATURE	DATE	ADDRESS
Miles Madison		10/3/07	350 S. Beverly Drive, Ste 160 Beverly Hills, CA 90212
Global Integrity Realty		10/3/07	330 S. Beverly # 210 + 170 Beverly Hills CA 90212.
Cherise Fung		10/3/07	350 S. Beverly # 220 B.H. 90212
Sarah Wagner		10/3/07	300 S. Beverly Dr # 200 BH CA 90212
Adrienne Smith		10/3/07	350 S. Beverly Drive Ste 300 Beverly Hills, CA 90212
Amya Lindsey	T LINDSEY	OCT - 3 2007	350 S. BEVERLY DR #300 BH 90212
Dominique Ribault		OCT - 3 2007	350 S. Beverly Drive, Ste 300 BH, CA 90212

OPPOSE

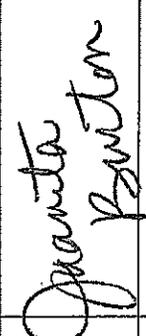
OPPOSE

Additional signers who do not want to limit parking to 1 hour on the 300 Block of Reeves.

NAME	SIGNATURE	DATE	ADDRESS
ADA FOUNDATION Dr. Amine Nazarian 300 S Beverly Dr Ste 303 Beverly Hills, CA 90212-4806		10/2/2007	
Diane Yamamoto Yamamoto Radiography 300 So. Beverly Dr. Beverly Hills, CA 90212		10/2/07	
Lynn M. Seldon, D.D. 300 South Beverly Dr. Suite #307 Beverly Hills, CA 90212		10.2.07	
Diana of EKLIDAE		10-2-07	
Medina Jose		10/2/07	300 South Beverly Drive suite 201
DANID KOPBUANCA		10/2/07	"
Elaine S. Glass		10/2/07	"

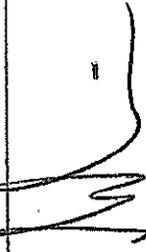
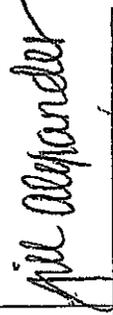
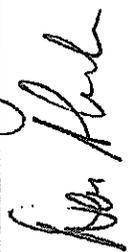
Yvonne Decaine Yvonne Doyon 10/2/07 "

Additional signers who do not want to limit parking to 1 hour on the 300 Block of Reeves.

NAME	SIGNATURE	DATE	ADDRESS
Clarence Crites		10-2-07	300 S. Beverly Dr. BH, 90212
Jordan Mayers		10-2-07	300 S. Beverly Dr. Beverly Hills, Ca. 90212
RAUL FERNANDEZ		10/2/07	300 S BEVERLY DR BEVERLY CA
JUANITA BURTON		10/2/07	300 S. BEVERLY DR BEVERLY HILLS 90212
LINDY BEEMER		10/2/07	300 S Beverly Drive BH CA 90212
CARL SINGLETAR		10/22/07	300 S. BEVERLY DRIVE BEVERLY HILLS, CA 90212
Gemma Michnikova		10/2/07	300 S Beverly Drive BH, CA 90212

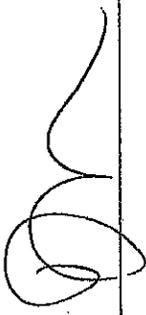
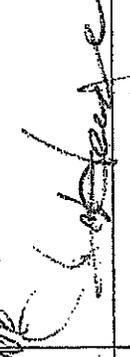
OPPOSE

Additional signers who do not want to limit parking to 1 hour on the 300 Block of Reeves.

NAME	SIGNATURE	DATE	ADDRESS
PAMELA WESTON		10/2/07	300 South Beverly Dr 201 BH CA 90212
Glenn Bloore		10-2-07	300 S Beverly Dr. #101 BH CA 90212
Arian Spore		10-2-07	300 S Beverly Dr BH CA 90212
Miri Levinson		10-2-07	300 S. Beverly Dr BH CA 90212
Jill Alexander		10/2/07	300 S. Beverly Dr. Suite 106 B.H. CA 90212
Cathy Orell		10/2/07	300 S. Beverly Dr. Suite 106 B.W. Hills, CA 90212
DOUG ABRAMSONS Dan Flu		10/2/07	300 S BEVERLY DR # 102 BEVERLY HILLS CA 90212

OPPOSE

Additional signers who do not want to limit parking to 1 hour on the 300 Block of Reeves.

NAME	SIGNATURE	DATE	ADDRESS
Dustin Bonner		10/3	350 S Beverly Dr
Michelle Dennis		10/3	350 S Beverly Dr
DAVID HORN David Horn		10-3-07	280 S Beverly Dr #204
Gregory A. Dutton Gregory A. Dutton		10/3/07	280 S Beverly Dr #204
JAIME MONROE STUDIOS Jaime Monroe		10/3/07	280 S Beverly Drive #203 B.H. CALIFORNIA 90212
Brenée Watkins		10/3/07	280 S Beverly Dr #206 Beverly Hills CA 90212
M. Shroyder		10/3/07	" Ste 207.

Additional signers who do not want to limit parking to 1 hour on the 300 Block of Reeves.

NAME	SIGNATURE	DATE	ADDRESS
Robert Stein	Robert Stein	10-7-07	10580 Melburn Los Angeles 90044
Judy Gradnich	Judy Gradnich	10-2-07	1828 Prosser #
Amy Hensbergen	Amy Hensbergen	10-2-07	280 S. Beverly Dr. #208 Beverly Hills CA 90212
PETER WERNER ELLIOTT MORGAN SONS	[Signature]	10/3/07	280 S. Bev. Drive #208 B.H. CA 90212
CHARLES HANNAH	[Signature]	10/3/07	280 S. BEVERLY DRIVE 208 BH CA 90212
BARRY MANDLER	[Signature]	10/3/07	280 S. BEVERLY DR. #208 BH

OPPOSE

From: Carl Strecker [carl@strecker.com]
Sent: Saturday, December 01, 2007 4:44 PM
To: WebCBH TRANSPORTATION
Subject: Comment re: req for permit parking on 300 block of Reeves Drive

Dear Gabriel S. Szasz and Traffic & Parking Commission,

I am a resident at 371 S. Canon Dr. #E, Beverly Hills, CA 90212. I don't have off-street parking (my building has 8 units but only 6 off-street spots so I am on a wait list). In addition, there are only 6 curbside spots in front of the apartment building for which my permit covers both daytime (Zone Q) and nighttime (O/N) parking. When I arrive home from work and 6 curbside spots are taken, I park on the 300 block of Reeves Drive because the daytime restriction has ended and my O/N parking permit qualifies me to park on that street as well. Then I move my car the next morning.

My concern is that if the parking regulation is changed to "2-Hour Parking, 8am to 6pm, and No Parking Any Other Time, Daily, Except by Permit" the portion which says "No Parking Any Other Time" means I will no longer be able to park there. If this is the case, I will likely have to park much further (multiple blocks) and on more crowded streets when the 6 curbside spots are taken and I need to leave my car overnight.

Two questions:

* If you do make this proposed regulation change, can I be qualified to receive the new Reeves Drive permit so I can continue to park nearby my home?

* If I would not qualify for this new permit because I don't actually live on Reeves Drive, would you consider keeping the regulation as it currently is?

Thank you very much for reviewing my concern. I love this neighborhood and it would be frustrating for the parking to become much more difficult. Feel free to contact me via phone or email if you have questions or follow-up. Thanks again.

Best,
Carl Strecker, Resident

Carl Strecker
371 S. Canon Dr., #E
Beverly Hills, CA 90212
310.623.7754 cell
carl@strecker.com

SUPPORT

Gabriel Szasz

From: Mortonfieldmd
Sent: Thursday, November 29, 2007 3:27 PM
To: WebCBH TRANSPORTATION
Subject: (no subject)

Received your letter regarding the Permit Parking on the 300 Block Reeves Dr.

I feel it is appropriate.

*MORTON H. FIELD, M.D.
300 S. Beverly Drive Suite 407
Beverly Hills, Ca 90212*

Check out AOL Money & Finance's list of the [hottest products](#) and [top money wasters](#) of 2007.

12/6/2007

Attachment D

SUPPORT

November 29, 2007

Barbara Simon & Regina Cates
318 S. Reeves Drive #A
Beverly Hills, CA 90212

Ms. Gabriel Szasz
Transportation Planning Analyst
City of Beverly Hills
Public Works and Transportation Department
455 N. Rexford Drive
Beverly Hills, CA 90210

Dear Ms. Szasz:

This letter is in support of the proposed change to parking regulations on the 300 Block of South Reeves Drive.

2-Hour parking, 8 a.m. to 6 p.m. and no parking any other time, daily, except by permit.

Not allowing parking on the 300 block of Reeves Drive after 6 p.m. except by permit is a welcome compromise that benefits both our business neighbors as well as residents. We will no longer be subjected to the noise of late-night workers leaving their shifts or that of other late night visitors to area restaurants. The 300 block of Reeves Drive will once again be a quieter residential street, at least after 6 p.m.

However, while the change in parking regulations is greatly appreciated, we continue to strongly urge your department to seriously consider posting speed limit signs, installing speed bumps and having police more closely monitor this particular area. Drivers speed down the street, often exceeding 50-60 miles per hour. And, many do not stop at the corner of Gregory and Reeves for pedestrians or other drivers.

It would be a shame for a pedestrian to be killed or seriously injured before the City recognizes the need for these type measures to be implemented due specifically to the **impact of increased traffic as a result of Reeves Drive's proximity to businesses.** Any additional legal postings, frequent monitoring, speed bumps and other means of protecting residents on this street to better regulate traffic safety are greatly appreciated.

Sincerely,



Barbara R. Simon



Regina V. Cates

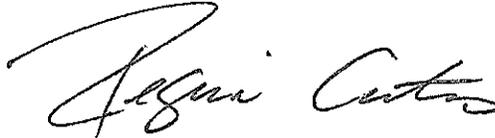
Ms. Gabriel Szasz
Page 2

It would be a shame for a pedestrian to be killed or seriously injured before the City realizes the impact of increased traffic combined with the lack of legal postings, frequent monitoring and other means of protecting residents on this street.

Sincerely,



Barbara R. Simon



Regina V. Cates

SUPPORT

Transportation Department
Beverly Hills

I support the request of the 300 Reeves Drive residents for limited parking on their street with the following exception.

I feel that they should have limited parking during the evening hours that the many restaurants on Beverly Drive are open so that my block on Canon Drive will not be inundated with all the traffic from Beverly Drive.

Thank you for considering this request.

Very truly yours,



Marjorie R. Simon

305 S. Canon Drive

*suggested to maintain
1-hr / limited evening
parking*

*petition on Canon Dr.
for no parking after 6pm
to avoid spill over
prevent*

Dec. 12th, 2007

SUPPORT

To: The B.H. Transportation Dept.

From: The Mashaudys Residence

Dear Sir,

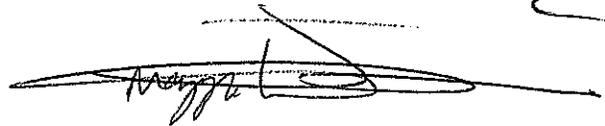
We are in support of permit parking after 6:00 p.m. on Reeves Dr. that would favor a seperater permit zone for the 300 block of Reeves Dr.

However, we feel that this is going to be a disadvantage to Canon Dr. Residents.

Sincerely:

Harry Mashaudy

Monica Jazzabi



269 S. Canon Dr.

B.H. CA. 90212

310-858 8665

SUPPORT

Gabriel Szasz

SUPPORT

From: Derya Guny [derya.guny@anitafeydesign.com]
Sent: Wednesday, December 12, 2007 11:12 AM
To: WebCBH TRANSPORTATION
Subject: Comments on Request for Permit Parking on the 300 Block of Reeves Drive for Dec 13, 2007 9:30 AM Meeting with the Beverly Hills Traffic & Parking Commission

To Whom It May Concern:

I am writing to express my full support of the Commission's recommendation to establish the 300 block of Reeves Drive as its own permit parking zone separate from the neighboring Zone "Q." I support the specific recommended regulation as stated in the November 21, 2007 letter sent to residents of the 300 block of Reeves Drive by Gabriel S. Szasz. This reads as follows, "2-Hour Parking, 8am to 6pm, and No Parking Any Other time, Daily, Except by Permit."

I am currently a resident of the 300 block of Reeves Drive at 310 Reeves, Apt C. I regret that I am unable to attend the meeting on December 13, 2007 and submit this email letter instead. Please feel free to contact me if necessary.

Thank you,
Derya Guny
310 S Reeves Dr, Apt C
Beverly Hills, CA 90212
310-384-1003

Derya Guny
Senior Project Designer
Anita Fey Design Inc.
11340 W. Olympic Blvd., Suite 203
Los Angeles, CA 90064
Office: 310.478.7873
Fax: 310.479.4394

12/13/2007

SUPPORT

Gabriel Szasz

From: HollyGhadisha@aol.com
Sent: Wednesday, December 12, 2007 9:21 PM
To: WebCBH TRANSPORTATION
Subject: Permit Parking on 300 Reeves

Dear Parking Commission,

Please consider that we strongly support approval of changing the current parking to the suggested "2 hour Parking, 8am to 6pm, and no parking any other time, daily, except by permit." on the 300 S. Reeves Drive Block.

Thank you,
Holly Ghadisha & Kevin Tanna

See AOL's [top rated recipes](#) and [easy ways to stay in shape](#) for winter.

12/13/2007

OPPOSE

Gabriel Szasz

From: Joann Hulkower [hulkower@msn.com]
Sent: Sunday, December 09, 2007 12:43 PM
To: WebCBH TRANSPORTATION
Subject: re parking restrictions on Reeves Dr. Meeting

To: transportation@beverlyhills.org
 Subject: parking restrictions on Reeves Dr. meeting
 Date: 12/09/07

From: **Joann & Walter Hulkower**
 Date: Dec. 9, 2007
 RE: parking restrictions on Reeves Dec 13th meeting

To: transportation@beverlyhills.org

Dear Parking and Traffic Commission,

This is a revision of my previous letter of yesterday. Kindly keep this one for your records and delete yesterday's. I just returned from the hospital and reread it and realized it had errors. Thank you. Joann Hulkower

Regarding the proposed parking restrictions for Reeves Drive:

1. It appears that the Reeves residents have a concern that they do not have enough parking for themselves, especially at night, and this proposal is an attempt to address this.
2. This proposal tries to block or seriously limit nighttime parking by patrons or visitors to South Beverly businesses. By completely restricting parking on Reeves to permit holders, previous non-resident parkers will either not patronize the businesses or park on Canon Drive. This "solution" just transfers the burden of overcrowding, trash, bottles, noise, traffic to Canon Drive. Although you will be receiving income from the Reeves residents who now have to purchase permits, the Canon Drive residents who already have permits will be paying for their permits and getting the previous Reeves traffic problems.
3. There is currently a 1 hour limitation to parking on Canon Drive which is largely UNINFORCED. Having lived here for 38 years, and much of the time with signage that states the parking restriction, we can attest that there is already effectively unrestricted parking on Canon and I have no confidence that parking limits will be enforced any time soon. Now there will be an extra street over which the limited parking enforcement officers have to survey nightly and effective enforcement is even less likely to occur. We currently are experiencing an increase in traffic, trash, noise, etc from non-permit parkers and this proposal will exacerbate the problem.

We do not believe that the proposal as written protects current permit holders and homeowners who live on Canon.

Walter will try to attend the meeting to express our grave concerns. Please add this e-mail to your review of the concerns of long time residents of Beverly Hills with this plan.

Thank you,

12/10/2007

OPPOSE

STEPHANIE & JOSH GOLDSTINE

300 S. Canon Drive
Beverly Hills, CA 90212
(310) 551-0990

December 11, 2007

Traffic & Parking Commission
City of Beverly Hills
455 N. Rexford Dr.
Beverly Hills, CA 90210

To Parking & Traffic Commissioners:

Unfortunately we will not be able to attend the Traffic & Parking Commission hearing on December 13. However, we would like to address the "Request for Permit Parking on 300 Block of Reeves Drive."

We live on the 300 South block of Canon Dr. It is a very busy neighborhood. While it is a wonderful neighborhood because of its access to South Beverly Drive, it is often difficult for our guests, and for us, to park near the front of our own home. This is especially true for the residents who live closest to Gregory Way and Charleville. While we are sympathetic to the issues facing the Reeves Drive residents, we are extremely concerned about the impact to our street if Reeves is to become permitted as a No Parking Zone at night.

We would be most grateful if the needs of the entire neighborhood are considered as the city moves forward with the parking plans for any single street.

Sincerely,




Stephanie & Josh Goldstine

OPPOSE

Gabriel Szasz

From: .mosa [3rdmedia@gmail.com]
Sent: Tuesday, December 11, 2007 2:37 PM
To: WebCBH TRANSPORTATION
Subject: Request for Permit Parking on 300 @. Reeves Drive

To Whom It May Concern:

hello
my name is Mosa Mordzadeh
I am a resident of 261 So. Canon Dr. for over 25 years.

I DO NOT support that the hours for the 2 hour parking be from 8AM to 6PM, except by permit. South Beverly Dr. is comprised primarily of restaurants and coffee/tea establishments which are open til 10 and 11:00 at night. Not to allow evening parking on Reeves Drive will throw all of the evening commercial parking on to Canon Drive-(which is the next street over from Reeves). This would cause an undue harm and hardship to us, the residents on Canon Drive.

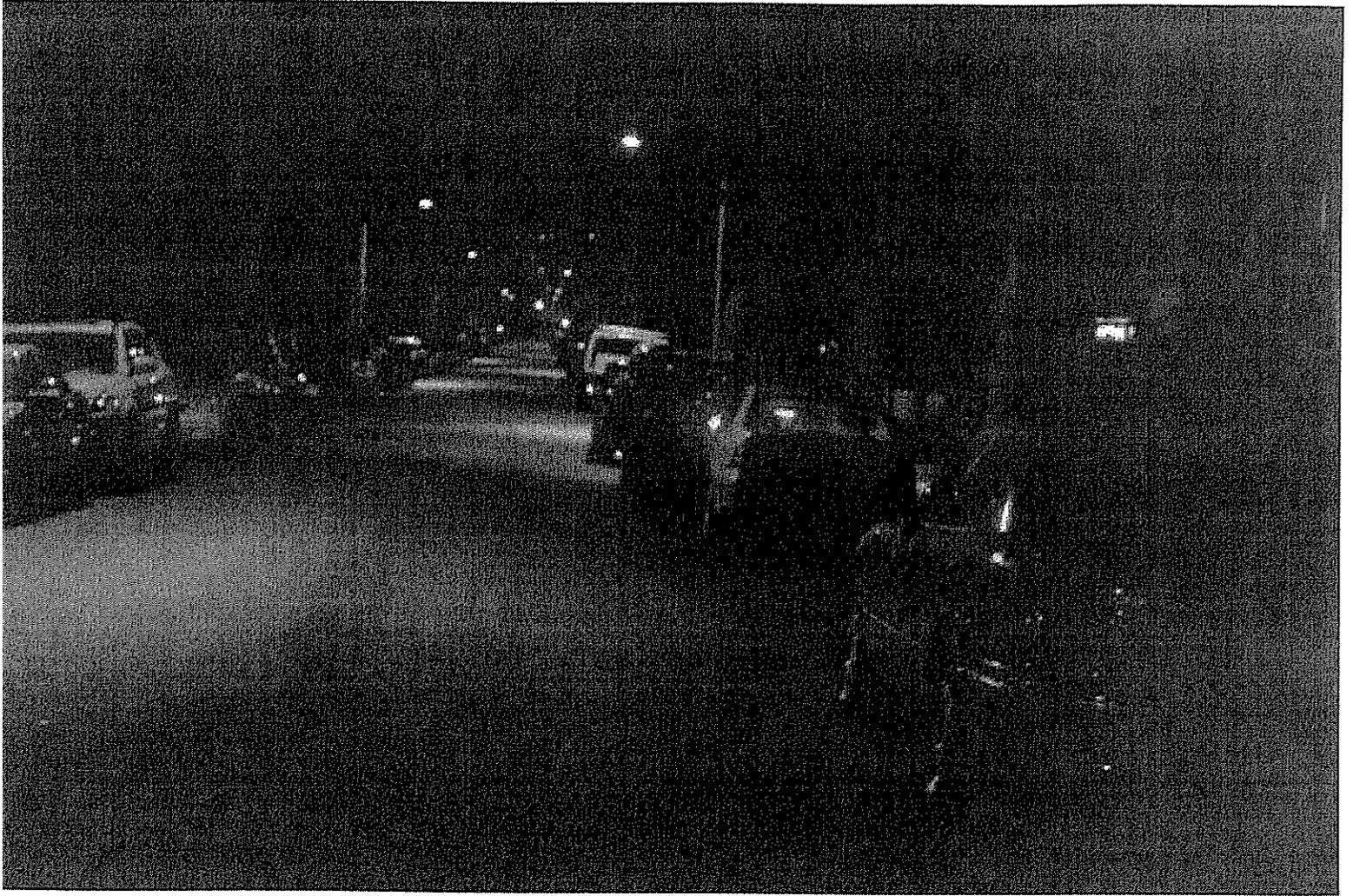
Canon Drive already has a serious parking problem from visitors to Beverly Drive.

attached are 2 photographs of the 200 S. Canon Drive block showing a typical evening. I took this photos this week showing the 200 block of South Canon Drive looking north.

Just as Canon Drive has a one hour parking restriction until 2:30AM except by permit, Reeves Drive also needs to have restricted parking after 6PM. Not to do so would be detrimental to us the residents of Canon Dr.

thank you kindly,
Mosa Moradzadeh

310.464 1022



ATTACHMENT 7



January 28, 2008

Notice of Public Meeting

Date: Tuesday, February 5, 2008
Time: 7:00 pm or as soon thereafter as the matter may be heard.
Location: City Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA, 90210

The City Council of Beverly Hills at its regular meeting of February 5, 2008 will consider a Traffic & Parking Commission recommendation to establish a Preferential Permit Parking Zone "BL" on the **300 block of Reeves Drive** with "**2-Hour Parking, 8am to 6pm,**" and "**No Parking Any Other Time, Daily, Except by Permit.**" The current regulation on the 300 block of Reeves is "2-Hour Parking, Except Sunday" and is not a permit zone.

All interested persons are invited to attend and speak on the matter. Written comments may also be submitted to the Department of Public Works and Transportation by mail at 345 Foothill Road, Beverly Hills, CA 90210, by fax, or by email listed above.

If there are any questions regarding this notice, please contact the Department of Public Works and Transportation at (310) 285-2500.

Gabriel S. Szasz

A handwritten signature in black ink that reads "Gabriel Szasz". The signature is written in a cursive, flowing style.

Transportation Planning Analyst