



AGENDA REPORT

Meeting Date: December 18, 2007
Item Number: F-6
To: Honorable Mayor & City Council
From: Larry Sakurai, Principal Planner
Subject: RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS APPROVING THE REGISTRATION AND PARTICIPATION OF THE CITY OF BEVERLY HILLS IN THE 2010 CENSUS LOCAL UPDATE OF CENSUS ADDRESSES (LUCA) PROGRAM

Attachments:

1. Resolution
2. Exhibit

RECOMMENDATION

It is recommended that the City Council adopt the resolution approving the City's participation in the LUCA program.

INTRODUCTION

Prior to each decennial census, the U.S. Census Bureau provides the option for local agencies to help update the Bureau's address database, to help ensure that it is complete. The Census Bureau has begun this LUCA program for the 2010 Census, and participation requires the signature of the City's highest elected official.

DISCUSSION

The U.S. Census Bureau has contacted the City regarding participation in the 2010 Census Local Update of Census Addresses (LUCA) Program. The LUCA Program, mandated by the Census Address List Improvement Act of 1994 (Public Law 103-430), provides state, local, and tribal governments the opportunity to review and update the Census Bureau's address list. The accuracy and completeness of the address list is critical to the enumeration process and quality of the resulting census data.

By participating in the program, the City will be able to review and update the Census Bureau's address list or submit its local address list to the Census Bureau in a specified

format, as well as review and update the legal boundaries and features on the Census Bureau maps.

Staff from the Community Development Department has participated in a promotional workshop and technical workshop to learn more about participation in the LUCA program. Since the accuracy of the address list is critical to the efficiency of the census numeration, the City's participation can help ensure complete coverage in the enumeration of its jurisdiction.

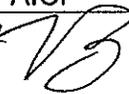
In order to participate in the LUCA program the registration form (attached) must be signed by the Highest Elected Official and returned to the Census Bureau. Attached for the information of the City Council and signature of Mayor Jimmy Delshad, is the participation form in the LUCA Program.

FISCAL IMPACT

The program involves no fees. Costs to the City are estimated to be about 20 man-hours and incidental costs (mail, copying, etc.).

N/A

Finance Approval

Vincent P. Bertoni, AICP
Approved By  _____

RESOLUTION NO.

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS APPROVING THE REGISTRATION AND PARTICIPATION OF THE CITY OF BEVERLY HILLS IN THE 2010 CENSUS LOCAL UPDATE OF CENSUS ADDRESSES (LUCA) PROGRAM

The City Council of the City of Beverly Hills does resolve as follows:

Section 1. The City Council approves the participation of the City of Beverly Hills in the Local Update of Census Addresses (LUCA) Program.

Section 2. The Mayor is authorized to execute all appropriate documents in connection with the City's application to, and participation in, the program.

Section 3. The City Manager or his designee is hereby designated the official liaison for the participation in the 2010 Decennial Census LUCA Program on behalf of the City.

Section 4. The City Clerk shall certify to the adoption of this resolution and shall cause this resolution and his certification to be entered in the Book of Resolutions of the Council of this City.

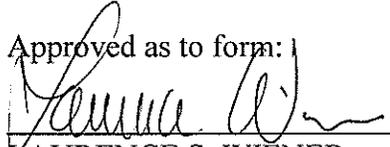
Adopted:

JIMMY DELSHAD
Mayor

Attest:

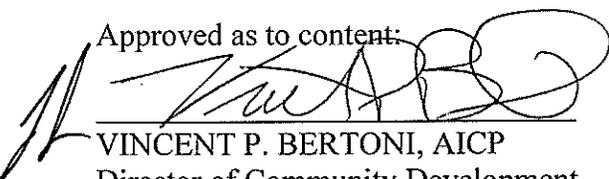
_____(SEAL)
BYRON POPE
City Clerk

Approved as to form:



LAURENCE S. WIENER
City Attorney

Approved as to content:



VINCENT P. BERTONI, AICP
Director of Community Development

FORM **D-1668**
(6-12-2007)

U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

ENTITY ID

REGISTRATION FORM
LOCAL UPDATE OF CENSUS ADDRESSES (LUCA) PROGRAM
2010 Decennial Census

PL0606308

Please complete this form and return it to your U.S. Census Bureau Regional Office.

A. PARTICIPATION INFORMATION

- 1. YES! Our government would like to participate in the 2010 Decennial Census LUCA Program.
- 2. NO, we are not able to participate. *Please mark (X) all that apply below.*
 - a. Insufficient staff
 - b. Lack of funds
 - c. No time/Too busy
 - d. No local address list available
 - e. Concerns about the security and confidentiality of the Census Bureau's address list
 - f. Restrictions on the use of the Census Bureau's address list for other purposes
 - g. Other reason - *Specify (Please print)* _____

We rely on your comments to help us improve future LUCA programs.

B. HIGHEST ELECTED/APPOINTED OFFICIAL MAKING THIS COMMITMENT -
Please print

- 1. Name of participating government
CITY OF BEVERLY HILLS
- 2. Printed name of Highest Elected/Appointed Official - *First, middle initial, last*
JIMMY DELSHAD
- 3. Signature - *First, middle initial, last*
- 4. Position - *Governor, Commissioner, Mayor, Supervisor, etc.*
MAYOR
- 5. Telephone
Area code: 3 1 0 - Number: 2 8 5 - 1 0 1 3
- 6. E-mail address
- 7. Date
Month: Day: Year:

C. LIAISON INFORMATION

Please designate your official 2010 Decennial Census LUCA Program liaison (work contact) by providing the following information. Please print.

- 1. Name - *First, middle initial, last*
LARRY SAKIRAT
- 2. Position - *Director, Assessor, Planner, etc.*
PRINCIPAL PLANNER
- 3. Department, Organization, or Agency name
COMMUNITY DEVELOPMENT DEPARTMENT - PLANNING
- 4. Mailing address
Number and street name: 455 NORTH REXFORD DRIVE
City: BEVERLY HILLS State: CA ZIP Code: 90210
- 5. Delivery address*
Number and street name: 9357 WEST 3rd STREET
City: BEVERLY HILLS State: CA ZIP Code: 90210

***The Census Bureau will ship all materials via FedEx.
FedEx will not deliver to PO Box numbers or PO ZIP Codes.**