

SYNOPSIS

G-1

SOLICITATIONS ADVISORY COMMISSION City of Beverly Hills

Wednesday, July 11, 2007

DATE/TIME: Wednesday, July 11, 2007, 10 a.m.

ROLL CALL

Members Present: Alan Kaye, Jan Block, Judy Henning, Julie Steinberg, Bunni Fischer
Staff Present: Captain Frank Salcido, Police Department
Garbo Mo, Commission Secretary, Police Department

CONSIDERATION OF MINUTES

Commissioner Steinberg made a motion to pass the June 13, 2007 Minutes subject to change "Commissioner Black" to "Commissioner Block" on page 1; Commissioner Fischer seconded, and the motion was passed unanimously.

OLD BUSINESS

- I. Cover letter to hotels drafted by Commissioner Steinberg (copy attached)
Commissioner Kaye presented the revised cover letter. Commissioner Fischer made a motion to pass the cover letter, Commissioner Steinberg seconded, and the motion was passed unanimously.
- II. Captain Salcido presents the draft of press release regarding the "no solicitation" or "do not disturb" signs in conjunction with the revised ordinance of solicitations. (copies to be distributed in the meeting)
Captain Salcido reported that he will discuss the press release and other related issues of solicitations with the City Attorney, and the Staff Report will be ready for the August Council Meeting.
- III. E-mail from Commissioner Kaye to Patrina Martin of City of Hope regarding the net proceeds of their events is less than 50% of total receipts and e-mail reply from Patrina Martina. (copy of e-mails attached)
This was noted by the Commission.

NEW BUSINESS

- I. Requests within Normal Filing Period
 1. (07-95) Arthritis Foundation, Southern California Chapter requested a permit to solicit via mail, phone and personal contact from July 17, 2007 through November 13, 2007. Gala Awards Dinner to be held at the Beverly Hilton Hotel on November 13, 2007. Raise funds to support research in the prevention, control and cure of arthritis and related diseases. Applicant has been advised to apply for renewal request ten(10) days prior to expiration date of the existing permit.

<i>Estimated Gross:</i>	<i>\$450,000</i>	<i>Previous Fundraising event Gross:</i>	<i>\$252,700</i>
<i>Estimated Expenses:</i>	<i>\$177,780</i>	<i>Previous Fundraising event Expenses:</i>	<i>\$159,412</i>

Note: The above is a 501(c)(3) organization.

Commissioner Steinberg made a motion to pass item 1, Commissioner Block seconded, and the motion was passed unanimously.

II. Due to the 15-day Filing Period, the Following Permit Requests were Approved and/or Denied

- 1.(07-94) Cedars-Sinai Medical Center requested a permit to solicit via mail and personal contact from June 12, 2007 through November 15, 2007. Dinner, silent auction and opportunity drawing to be held on November 15, 2007 at the Beverly Hilton Hotel. Raise funds for research and clinical treatment programs at Cedars-Sinai Medical Center. Applicant has been advised to apply for 1) renewal request ten(10) days prior to the expiration date of the existing permit, the renewal permit will be valid from September 10, 2007 through October 9, 2007; and 2) a new permit that is valid from October 10, 2007 through November 15, 2007.

Estimated Gross: \$1,000,000 *Previous Fundraising event Gross: \$971,440.33*
Estimated Expenses: \$ 175,000 *Previous Fundraising event Expenses: \$256,292.20*

- 2 (07-96) Muscular Dystrophy Association requested a permit to solicit via mail, e-mail and phone from June 26, 2007 through August 30, 2007. The Lock-up Luncheon Event to be held at Ruth's Chris Steak House in Beverly Hills on July 26, 2007. Raise funds to provide services to support groups, clinics, leg braces, wheelchairs, communication device and a summer camp for children ages 6-21 years old.

Estimated Gross: \$75,000 *Previous Fundraising event Gross: \$37,327*
Estimated Expenses: \$20,000 *Previous Fundraising event Expenses: \$27,066*

3. (07-97) Art Museum Council of the Los Angeles County Museum of Art requested a permit to solicit via flyers, mail, e-mail newspaper and/or radio advertising from 7/10/07 through 11/6/07. The Wet Paint-Sunday in the Park with Art will be held on October 7, 2007 at Roxbury Park, Beverly Hills. A select group of California artists will be painting in the park and sell the paintings to the public. 100% of the proceeds less artists' expenses will be donated to AMC of the LACMA. This is a day to introduce our Art Rental and Sales Gallery artist to the public and for the public to learn about our Art Rental and Sales Gallery. Funds raised will go towards the purchase of acquisitions and/or the funding of exhibitions for LACMA. Applicant has been advised to apply for renewal request ten(10) days prior to expiration date of the existing permit.

Estimated Gross: \$26,000 *Previous Fundraising event Gross: \$28,500*
Estimated Expenses: \$ 6,000 *Previous Fundraising event Expenses: \$ 9,400*

4. (07-98) Cedars-Sinai Medical Center requested a permit to solicit via mail, phone and personal contact from April 17, 2007 through July 15, 2007. The three-day event will be held at Sony Studios on July 13, 2007 (Cocktail Reception, Live Auction), Mountain Gate Country Club on July 14, 2007 (Tennis Tournament); and Playboy Mansion on July 15, 2007 (Lunch, Live and Silent Auction). Raise funds for the 1) Diabetes Outpatient Treatment and Education Center (DOTEC) and 2) the Lucien Abenheim Pancreatic Cancer Program at the Samuel Oschin comprehensive Cancer Institute at Cedars-Sinai Medical Center.

Estimated Gross: \$500,000 *Previous Fundraising event Gross: \$345,563*
Estimated Expenses: \$131,000 *Previous Fundraising event Expenses: \$121,277.36*

5. (07-99) Marine Corps Scholarship Foundation requested a permit to solicit via mail and phone from July 4, 2007 through October 31, 2007. Dinner to be held at the Beverly Wilshire Four Seasons Hotel on October 27, 2007. Proceeds to provide scholarships to children of Marines and former Marines who are pursuing an undergraduate degree or equivalent technical vocational education. Applicant has been advised to apply for renewal request ten(10) days prior to expiration date of the existing permit.

Estimated Gross: \$575,000 *Previous Fundraising event Gross: \$522,639*
Estimated Expenses: \$200,000 *Previous Fundraising event Expenses: \$197,692*

6. (07-100) United Friends of the Children requested a permit to solicit via mail from June 29, 2007 through July 31, 2007. Film preview and reception to be held on July 23, 2007 at Warner Bros., Burbank. Proceeds to support current and former foster youth through its housing, education and career development programs.

Estimated Gross: \$50,000 *Previous Fundraising event Gross: \$1,850,400*
Estimated Expenses: \$ 1,350 *Previous Fundraising event Expenses: \$ 200,381*

7. (07-101) The Pancreatic Cancer Action Network requested a permit to solicit via mail, e-mail, phone, newspaper, and personal contact from June 30, 2007 through October 27, 2007. The annual "An Evening With The Stars" gala to be held at Beverly Hilton Hotel on October 27, 2007. Proceeds to support the programs for the pancreatic cancer community.

Estimated Gross: \$1,000,000	Previous Fundraising event Gross: \$1,759,447
Estimated Expenses: \$ 280,000	Previous Fundraising event Expenses: \$ 268,123

8. (07-102) National Coalition of Professionals Against Crime, Inc. requested a permit to solicit via door to door at the Beverly Hills residential area from July 2, 2007 through September 29, 2007. Raise funds to provide school clothing, field trips and sporting activities for six to eight youths who are doing the solicitation activities.

Estimated Gross: \$7,500	Previous Fundraising event Gross: \$5,000
Estimated Expenses: \$1,000	Previous Fundraising event Expenses: \$1,005

9. (07-103) Rambret, Inc. requested a permit to solicit via mail and phone from July 7, 2007 through October 4, 2007. The police expo is sponsored and hosted by the California Organization of Police & Sheriffs and is attended by over 35 police departments from Southern California. The Expo will be held at the Pomona Fairplex on November 3, 2007. Applicant has been advised to apply for renewal request ten(10) days prior to expiration date of the existing permit.

Estimated Gross: \$10,000	Previous Fundraising event Gross: \$9,620
Estimated Expenses: \$ 4,900	Previous Fundraising event Expenses: \$4,658.42

Note: All of the above are 501(c)(3) organizations.

III. Financial Statements of Completed Events for Review

1. (06-105)(06-105A)(06-180) Cedars-Sinai Medical Center – Removed from FTF List.
Note: Request complete information of Distribution of Funds
2. (06-139) Cherise Bangs – In response to request for copy of check distributed to Conservation International
3. (06-144) Teen Challenge of Southern California – Removed from FTF List
4. (06-170)(06-170A) The Helping Hand of Los Angeles, Inc. - In response to Letter of Warning
5. (06-182) Iranian American Parents Association - Removed from FTF List
Note: Captain Salcido will write a letter to the applicant regarding their net proceeds are less than 50% of their total receipts.
6. (06-185) The Maple Counseling Center – Period of solicitations activities has been changed from 12/12/06 through 4/11/07 to 12/12/06 through 3/11/07
7. (06-187) Cedars-Sinai Medical Center – In response to Letter of Warning
8. (06-188) Friends of Sheba Medical Center - In response to Letter of Warning
Note: Request receipt confirmation of \$160,750 outstanding pledges
9. (06-191) Motion Picture & Television Fund Foundation - In response to Letter of Warning
Note: Request 1) receipt confirmation of \$1,997,500 outstanding pledges, 2) clarification discrepancy between the \$5,992,691 net and the \$4,942,590 distributed.
10. (06-193) National Coalition of Professionals Against Crime, Inc. - Removed from FTF List
11. (07-1) Your Kids Organization - In response to Letter of Warning
Note: Request complete information of Distribution of Funds
12. (07-3) Didi Hirsch Community Mental Health Center - In response to Letter of Warning
13. (07-6)(07-6A)(07-75) WISE Senior Services
14. (07-14) The Colleagues
15. (07-18) Beverly Hills Education Foundation
16. (07-21) Ronald Reagan Presidential Foundation - In response to Letter of Warning
Note: Request complete information of Distribution of Funds
17. (07-33) The Jeffrey Foundation - In response to Letter of Warning

18. (07-51)(07-51A) Southern California Counseling Center
Note: Request complete information of Distribution of Funds
19. (07-52) Cedars-Sinai Medical Center, Sports Spectacular
20. (07-58) Cedars-Sinai Medical Center - In response to Letter of Warning
21. (07-73) Beverly Hills Women's Club

IV. Review 2006 & 2007 Financial Statement Logs

COMMISSIONER'S COMMENTS/REPORTS

Commissioner Kaye briefed the Commission of the Mayor's Cabinet Meeting held this morning.

PUBLIC COMMENTS

None.

THE NEXT SOLICITATIONS ADVISORY COMMISSION MEETING WILL BE HELD ON **September 12, 2007 in the Police Department. There will be no meeting in August due to lack of quorum.**

LIST OF ORGANIZATIONS THAT FAIL TO FILE FINANCIAL STATEMENT WITHIN SIX/THREE MONTHS AFTER THE PERMIT EXPIRATION DATE.

1. (02-151) Edenhurst Gallery/Morseburg Galleries
Permit expired 10/31/02
2. (02-168) Mayo Foundation
Permit expired 2/14/03
3. (03-90) Hope Worldwide Los Angeles
Permit expired 6/20/03
4. (03-97) Last Hope
Permit expired 1/9/04
5. (03-159) In Style
Permit expired 10/30/03
6. (03-180) Beverly Hills Troop 100 Boy Scouts
Permit expired 12/24/03
7. (04-37) The Jewish Federation of Greater Los Angeles
Permit expired 3/4/05
8. (04-38) The Jewish Federation of Greater Los Angeles
Permit expired 3/9/04
9. (04-49) Childhelp USA, National Headquarters
Permit expired 5/13/04
10. (04-65) Greg Palast Film and Journalism
Permit expired 5/7/04
11. (04-75) Exceptional Children's Foundation
Permit expired 5/6/04
12. (04-81) Creative Arts Temple
Permit expired 5/2/04
13. (04-101) "Friends of Greystone" and "Greenhouse Marketing Group"
Permit expired 10/30/04
14. (05-35) The Lorraine Jackson Foundation
Permit expired 6/1/05
15. (05-51) Amigos Sin Barreras/Friends without Barriers
Permit expired 6/15/05

16. (05-73) Children Uniting Nations
Permit expired 10/16/05
17. (05-78) Prosports & Entertainment Inc.
Permit expired 6/19/05
18. (05-124)(05-124A) Nosotros, Inc.
Permit expired 12/31/05
19. (05-126) Hadassah Southern California
Permit expired 11/6/05
20. (06-36) Maternal Fetal Care International: MFCI
Permit expired 3/11/06
21. (06-63) Children's Cancer Research Fund
Permit expired 4/30/06
22. (06-82) Los Angeles Commission on Assaults against Women
Permit expired 10/27/06
23. (06-129) International Women's Media Foundation
Permit expired 11/10/06
24. (06-143) Youth Net Africa USA, Children Under the Sun
Permit expired 9/30/06
25. (06-162) Friends of the Israel Defense Forces
Permit expired 12/31/06
26. (06-166) Grand Charities, Inc.
Permit expired 12/15/06

LIST OF ORGANIZATIONS THAT HAVE NET PROCEEDS LESS THAN 50% OF TOTAL RECEIPTS FROM THEIR CHARITABLE EVENTS

1. (03-41) Relief International
Event date 3/12/03
2. (03-44) Beverly Hills Bar Association
Event date 5/4/03
3. (04-57) Beverly Hills Bar Association
Event date 6/13/04
4. (05-70) Beverly Hills Bar Association
Event date 6/12/05
5. (03-58) AMIT
Event date 5/18/03
6. (03-72) Los Angeles County Police Canine Association
Event date 10/19/03
7. (03-82) Nosotros
Event date 7/25/03
8. (04-166) Nosotros
Event date 11/23/04
9. (03-113) Reason Foundation
Event date 11/05/03
10. (03-117) City of Hope-Five Hundred Club #0148
Event date 11/3-5/03
11. (03-160) Camp Kids
Event date 11/15/03
12. (03-161) Habitat for Humanity-Los Angeles
Event date 10/29/03
13. (03-171) Advertising Industry Emergency Fund
Event date 11/13/03
14. (04-170) Advertising Industry Emergency Fund
Event date 11/19/04

15. (05-146) Advertising Industry Emergency Fund
Event date 11/17/05
16. (04-72) International Visitors Council of Los Angeles
Event date 5/26/04
17. (04-90) The Golden Needle Awards
Event date 6/5/04
18. (04-103) Cal Farley's Boys Ranch
Event date 7/7-9/30/04
19. (04-110) Cheetah Outreach
Event date 9/19/04
20. (04-112) Tripod
Event date 10/1/04
21. (04-122) Step Up Women's Network
Event date 11/13/04
22. (04-192) Iranian American Parents Association
Event date 3/14/05
23. (05-40) Cal Farley's Boys Ranch
Event date 3/14-6/13/05
24. (05-45) Hospitaller Foundation
Event date 4/14/05
25. (05-68) Crohn's & Colitis Foundation of America
Event date 5/21/05
26. (05-75) City of Hope-Foodservice #1554
Event date 9/10/05
27. (05-99) John Wayne Cancer Institute Auxiliary
Event date 9/28/05
28. (05-125) We Care about Kids
Event date 10/23/05
29. (05-162) International Committee of the L.A. Philharmonic Association
Event date 3/25/06
30. (05-167) American Friend of Hazon Yeshaya Soup Kitchen
Event date 12/13/06
31. (05-168)(05-168A) - Los Angeles Police Canine Association
Event date 5/6/06
32. (06-12) Style for Smiles Foundation
Event date 2/28/06
33. (06-14) The Neuropathy Association
Event date 4/3/06
34. (06-29) Writers Guild Foundation
Event date 3/18 & 19/06
35. (06-40) City of Hope Sportsmen's Club 0039
Event date 5/12/06
36. (06-73) United Hostesses' Charities
Event date 5/17/06
37. (06-78) CLARE Foundation
Event date 7/1/05-6/30/06
38. (06-83) Beverly Hills Bar Association
Event date 5/7/06
39. (06-122) Los Angeles Chamber Orchestra Society, Inc.
Event date 8/5-11/5/06
40. (06-157) Operation of Hope
Event date 11/19/06

41. (06-195) Heal Breast Cancer Foundation
Event date 2/22/07
42. (07-12) Woodbury University
Event date 4/29/07
43. (07-17) Sandpipers
Event date 3/18/07

ADJOURNMENT

Commissioner Fischer moved to adjourn, Commissioner Steinberg seconded, and it was passed unanimously. The meeting was adjourned at 11am.



**CITY OF BEVERLY HILLS
SYNOPSIS
REGULAR PUBLIC WORKS COMMISSION MEETING
August 9, 2007**

The Regular Meeting of the Beverly Hills Public Works Commission was held in City Hall Room 180-A 8:30 a.m.

A. ROLL CALL

Present: **Fisher, Korey, and Stabler**
Absent: **Yukelson**
Guests **Dr. Woodrow Clark, Resident**

B. PRESENTATIONS

None.

C. ORAL COMMUNICATIONS

1) AUDIENCE COMMENTS

None.

2) COMMISSION MATTERS

None.

3) CORRESPONDENCE

None.

D. COMMISSION REPORTS

None.

E. CONTINUED AND NEW BUSINESS

Coldwater Canyon Reservoir CIP Project

Mr. Ara Maloyan, Deputy City Engineer, provided the Commission with photographs of the Coldwater Reservoir Replacement Project and a schedule showing the time frame of demolition, construction and projected completion of the Project. Mr. Maloyan stated that the project is on schedule and that there have been no resident complaints. The Commission will be informed when a groundbreaking ceremony will take place.

Staff also reported that there are no immediate plans to rehabilitate Greystone Reservoir, since it is currently in good shape.

Staff reported that construction has begun on the Public Works Vehicle Shop. Completion is expected in approximately 14 to 18 months. Mr. Alan Schneider, Director of Project Administration may give an update of the project at the next Commission meeting.

Status of State Water Project

Mr. Kevin Watson, Water Operations Manager, stated that Metropolitan Water District (MWD) has launched a serious water saving message spending approximately \$6.3 million dollars. MWD is urging consumers and businesses to voluntarily reduce water usage by 10%.

Commissioner Korey asked how the City is doing in monitoring the voluntary 10% conservation program. Staff replied that there is no definitive information yet; however, MWD will be contacted for their input on how successful they feel the program is. This information will be provided at a future Commission meeting.

Water Conservation Outreach Program

Public Works Commissioners gave their opinion on how they feel they may assist in spreading the word to the schools on the importance of conservation.

Dr. Clark then spoke to the Commission and suggested that the school faculty make water conservation part of the district's curriculum and possibly make it a requirement for graduation or provide the students with a certificate. Dr. Clark also stated that there is a program in the State of California which he feels the community should be aware of titled "Flex Your Power," which has great information regarding conservation. Dr. Clark suggested the Mayor and the president of the school board form a committee and have the Public Works Commissioners and the superintendent of schools select the committee members and have them immediately address the issue of conservation. Dr. Clark offered his assistance in this effort.

Santa Monica Boulevard Update

Mr. Gustavson gave the Commission an update on the Santa Monica Boulevard widening project. He stated that staff will go before City Council on September 4, 2007 as a study session item to outline what staff feels they would like to do on a go forward basis to complete this study. Mr. Aaron Kunz, Deputy Director of Transportation, is preparing a report for the September 4, 2007, City Council meeting outlining what staff feels needs to be done in order to make an informed decision to completely evaluate the circumstance and go forward. Staff would like to continue to expand the study and look at intersection improvements and improvements to traffic signals.

Commissioner Korey asked if the City is considering the impact of the Hilton project and the developer's dedication of two additional eastbound lanes on Wilshire Boulevard and the change to westbound traffic on Santa Monica Boulevard. Mr. Gustavson responded that it is his understanding that the Environmental Impact Reports that are prepared for these projects will examine the collective impact of these proposed projects.

F. COMMISSION MINUTES

Consideration of the minutes of the regular meeting of July 12, 2007.

MOVED by: Chair Fisher seconded by Commissioner Korey to approve the minutes as corrected of the regular meeting of July 12, 2007.

G. COMMISSION MATTERS

Next Commission meeting will be on September 20, 2007, at 8:30 a.m.

H. OTHER BUSINESS

Chair Fisher gave an update on the Mayor's Cabinet meeting.

I. ADJOURNMENT

There being no further business, Chair Fisher with the consent of the Commission, adjourned the meeting at 10:20 p.m.

Submitted by Rosemarie Hickman, Executive Assistant I

SYNOPSIS

SOLICITATIONS ADVISORY COMMISSION City of Beverly Hills

Wednesday, September 12, 2007

DATE/TIME: Wednesday, September 12, 2007, 10 a.m.

ROLL CALL

Members Present: Alan Kaye, Jan Block, Judy Henning, Julie Steinberg
Members Absent: Bunni Fischer
Staff Present: Assistant Division Commander Theresa Taylor, Police Department
Garbo Mo, Commission Secretary, Police Department
Guest: Rod Wood, City Manager

CITY MANAGER'S REPORT

The City Manager stated that his attendance of the various City Commissions meeting was part of the Outreach Program requested by the City Council. He briefed the Commission about the pressing issues of the City; his concern regarding the City budget for services; services rate increase and expenditure; Global economy, etc.

CONSIDERATION OF MINUTES

Commissioner Steinberg made a motion to pass the July 11, 2007 Minutes, Commissioner Henning seconded, and the motion was passed unanimously.

OLD BUSINESS

- I. Captain Salcido will report to the Commission regarding the Recommended Changes to the Beverly Hills Municipal Code Concerning Charitable Solicitation that was on the City Council July 24th Agenda.
Copy of City Ordinance No. 07-0-2526 Amendment of municipal codes regarding solicitations was distributed to the Commissioners.
- II. Commissioner Kaye suggested that the solicitations packets be sent to local hotels; Division Assistant Commander Theresa Taylor suggested that the packets should include a check-off list which will be returned to the Commission along with the complete Solicitations Permit Application by the Applicant who is renting the hotel for fundraising event. A draft of the Check-Off List will be presented to the Commission in October Meeting.
- III. Division Assistant Commander Theresa Taylor reported that Captain Frank Salcido will present the draft letter to the Iranian American Parents Association in October Meeting.

NEW BUSINESS

- I. Councilmember Krasne requested at the July 24 Council Meeting that the solicitation permit application be put on the City website; Commissioner Kaye suggested that the link of *Charity Rating Guide & Watchdog Report*, www.charitywatch.org, be put on the City website also. Captain Salcido will check with the City Webmaster Therese Lee and report to the Commission.
Division Assistant Commander Theresa Taylor reported that Police Department Management Analyst Erick Lee is working with Therese Lee on the City website.
- II. Requests within Normal Filing Period
 1. (07-118) Covenant House California requested a permit to solicit via mail and personal contact from February 10, 2008 through May 9, 2008. Dinner to be held at the Beverly Hilton Hotel on May 9, 2008. Raise funds to support programs for homeless and at-risk youth residing in Great Los Angeles County.
Estimated Gross: \$750,000 Previous Fundraising event Gross: \$614,681
Estimated Expenses: \$200,000 Previous Fundraising event Expenses: \$212,000

2. (07-124) Angeles Girl Scout Council requested a permit to solicit via Solicitations via door-to-door sales and booth sales with accompanying adults, as well as selling products to family and friends from October 1, 2007 through November 18, 2007. Raise funds to support Girl Scout programs and activities throughout the Los Angeles basin.

<i>Estimated Gross:</i>	<i>\$610,606</i>	<i>Previous Fundraising event Gross:</i>	<i>\$3,198,296</i>
<i>Estimated Expenses:</i>	<i>\$310,451</i>	<i>Previous Fundraising event Expenses:</i>	<i>\$ 892,735</i>

Note: All of the above are 501(c)(3) organizations.

Commissioner Kaye made a motion to pass items 1 and 2, Commissioner Block seconded, and the motion was passed unanimously.

III. Due to the 15-day Filing Period, the Following Permit Requests were Approved and/or Denied

1. (07-104) Cedars-Sinai Medical Center requested a permit to solicit via mail from July 11, 2007 through September 21, 2007. Reception, Fashion Show, and Boutique was held at the Pacific Design Center in Hollywood on July 11, 2007. Expense of the event was 100% underwritten by Nordstrom. Raise funds for the Cedars-Sinai Women's Cancer Research Institute to support the Medical Center's patient care programs and services to integrate innovative research across a wide spectrum of programs devoted to preventing, diagnosing and treating women's cancers.

<i>Estimated Gross:</i>	<i>\$25,000</i>	<i>Previous Fundraising event Gross:</i>	<i>\$0 (100% underwritten)</i>
<i>Estimated Expenses:</i>	<i>\$0(1st time event)</i>	<i>Previous Fundraising event Expenses:</i>	<i>\$0 (1st time event)</i>

2. (07-105) Fashion Industries Guild of Cedars-Sinai Medical Center requested a permit to solicit via mail, phone and personal contact from July 12, 2007 through October 6, 2007. Dinner to be held at the Beverly Wilshire Four Seasons Hotel on October 6, 2007. Proceeds to support the new Pediatric Acute Care Unit at Cedars-Sinai Medical Center.

<i>Estimated Gross:</i>	<i>\$500,000</i>	<i>Previous Fundraising event Gross:</i>	<i>\$420,000</i>
<i>Estimated Expenses:</i>	<i>\$120,000</i>	<i>Previous Fundraising event Expenses:</i>	<i>\$175,368.07</i>

- 3 (07-106) Cedars-Sinai Medical Center requested a permit to solicit via mail and personal contact from July 12, 2007 through November 15, 2007. Dinner to be held at the Beverly Hilton Hotel on November 15, 2007. Raise funds for research and clinical treatment programs at Cedars-Sinai Medical Center. Applicant has been advised that they are required to apply for renewal request ten(10) days prior to the expiration date of the existing permit.

<i>Estimated Gross:</i>	<i>\$1,000,000</i>	<i>Previous Fundraising event Gross:</i>	<i>\$971,440.33</i>
<i>Estimated Expenses:</i>	<i>\$175,900</i>	<i>Previous Fundraising event Expenses:</i>	<i>\$256,292.20</i>

4. (07-107) L.A.Goal requested a permit to solicit via mail and personal contact from July 12, 2007 through October 10, 2007. The applicant has been invited to install a fourth art exhibition at the Skirball Cultural Center from July 12, 2007 through October 10, 2007, they will solicit sponsors for pages in their "Art Catalogue". The "Meet the Artists" celebration will be held on September 16, 2007 at the Skirball Cultural Center, Proceeds to support their Art and Sewing program for adults with developmental disabilities.

<i>Estimated Gross:</i>	<i>\$90,000</i>	<i>Previous Fundraising event Gross:</i>	<i>\$39,779</i>
<i>Estimated Expenses:</i>	<i>\$22,060</i>	<i>Previous Fundraising event Expenses:</i>	<i>\$ 8,484</i>

5. (07-108) Junior League of Los Angeles requested a permit to solicit via mail and personal contact from July 16, 2007 through October 13, 2007. Cocktail party & silent auction to be held at Sony Pictures Entertainment on October 13, 2007. Proceeds to benefit the Junior League of Los Angeles projects, programs and community Outreach efforts in assisting women and children in the areas of health and education.

<i>Estimated Gross:</i>	<i>\$114,375</i>	<i>Previous Fundraising event Gross:</i>	<i>\$167,397</i>
<i>Estimated Expenses:</i>	<i>\$ 50,950</i>	<i>Previous Fundraising event Expenses:</i>	<i>\$ 79,484</i>

6. (07-109) California Society of CPAs requested a permit to solicit via mail, e-mail, web page, and one to one meetings from July 22, 2007 through November 18, 2007. The 1,000 runners/walkers and a pancake breakfast to be held at San Vicente and Darlington on November 18, 2007. Proceeds to benefit 1) California Society of CPAs' Scholarship Foundation, 2) Venice Boys & Girls Club, and 3) Reading is Fundamental of Southern California. Applicant has been advised that they are required to apply for renewal request ten(10) days prior to the expiration date of the existing permit.

<i>Estimated Gross:</i>	<i>\$47,500</i>	<i>Previous Fundraising event Gross:</i>	<i>\$43,959</i>
<i>Estimated Expenses:</i>	<i>\$33,622</i>	<i>Previous Fundraising event Expenses:</i>	<i>\$44,616</i>

7. (07-110) Peace Over Violence requested a permit to solicit via mail, e-mail, phone and personal contact from September 2, 2007 through November 30, 2007. Dinner and silent auction to be held at Beverly Hills Hotel on November 9, 2007. Proceeds to support programs to build healthy relationships, keep families and communities free from sexual domestic and interpersonal violence.

<i>Estimated Gross:</i> \$250,000	<i>Previous Fundraising event Gross:</i> \$316,780
<i>Estimated Expenses:</i> \$114,900	<i>Previous Fundraising event Expenses:</i> \$125,260

8. (07-111) Jewish Impact Films requested a permit to solicit via personal contact from July 25, 2007 through October 22, 1007. Lecture/Workshop was held at Roxbury Park Community Room at July 29, 2007. Proceeds to benefit Yeshiva Simchas Shlomo, a school for Jewish studies.

<i>Estimated Gross:</i> \$300	<i>Previous Fundraising event Gross:</i> \$NA
<i>Estimated Expenses:</i> \$ 50	<i>Previous Fundraising event Expenses:</i> \$NA

9. (07-112) Fulfillment Fund requested a permit to solicit via mail, e-mail, phone and personal contact from July 27, 2007 through October 23, 2007. STARS Gala Dinner honoring Marc Shmuger to be held at Beverly Hilton Hotel on October 23, 2007. Proceeds to support programs that help students graduate from high school and complete an advance education so they can achieve their maximum potential and become contributing members of society.

<i>Estimated Gross:</i> \$2,250,000	<i>Previous Fundraising event Gross:</i> \$2,268,656
<i>Estimated Expenses:</i> \$ 450,000	<i>Previous Fundraising event Expenses:</i> \$ 369,840.70

10. (07-113) Motion Picture & Television Fund Foundation requested a permit to solicit via mail, phone, and personal contact from July 27, 2007 through August 15, 2007. Dinner was held at Beverly Hilton Hotel on August 11, 2007. Proceeds to benefit the programs and services of MPTF in serving members of the entertainment community.

<i>Estimated Gross:</i> \$500,000	<i>Previous Fundraising event Gross:</i> \$474,178
<i>Estimated Expenses:</i> \$236,500	<i>Previous Fundraising event Expenses:</i> \$249,584

11. (07-114) LA Stars/Baron Davis Foundation c/o Life Sports Management requested a permit to solicit via mail and phone from July 27, 2007 through August 6, 2007. Dinner was held at Rodeo Drive on August 4, 2007. . Proceeds to support programs of Baron Davis Foundation and the Truth Foundation that help at-risk youth in the surrounding communities.

<i>Estimated Gross:</i> \$400,000	<i>Previous Fundraising event Gross:</i> \$ 462,488
<i>Estimated Expenses:</i> \$300,000	<i>Previous Fundraising event Expenses:</i> \$1,148,842.01

Note: The Commission requested a copy of the invitations from the applicant.

12. (07-115) Reef Check Foundation requested a permit to solicit via mail from August 7, 2007 through September 16, 2007. Dinner to be held at Malibu West Beach Club on September 16, 2007. Proceeds to support general and operating funding for the Foundation which conducts research, education and conservation activities to protect coral reefs worldwide and rocky reef systems in California.

<i>Estimated Gross:</i> \$200,000	<i>Previous Fundraising event Gross:</i> \$150,000
<i>Estimated Expenses:</i> \$ 80,000	<i>Previous Fundraising event Expenses:</i> \$ 70,000

13. (07-116) The Maple Counseling Center requested a permit to solicit via mail, posting signs and distributing materials at community event from August 7, 2007 through October 24, 2007. The annual Crystal Ball Dinner to be held at the Beverly Hilton on October 18, 2007. Raise funds to cover the operating expenses for the Maple Counseling Center.

<i>Estimated Gross:</i> \$485,500	<i>Previous Fundraising event Gross:</i> \$114,075
<i>Estimated Expenses:</i> \$193,652.50	<i>Previous Fundraising event Expenses:</i> \$ 51,364.89

14. (07-117) Children's Hospital Los Angeles Healing Arts Reaching Kids "HARK" requested a permit to solicit via mail and personal contact from September 4, 2007 through October 14, 2007. Reception to be held at Nic's Restaurant on October 14, 2007. Proceeds to provide art and music supplies & therapy for children at Children's Hospital Los Angeles.

<i>Estimated Gross:</i> \$25,000	<i>Previous Fundraising event Gross:</i> \$24,803.50
<i>Estimated Expenses:</i> \$ 5,700	<i>Previous Fundraising event Expenses:</i> \$ 5,686.87

15. (07-119) Boys & Girls Club of America requested a permit to solicit via mail and volunteer solicitors from August 13, 2007 through October 31, 2007. Dinner to be held at the Beverly Wilshire Hotel on October 25, 2007. Raise funds to provide effective and expanded services to children, ages 6-18 in Los Angeles, California and the Pacific Region of Boys & Girls Clubs of America. This permit is the continuation of permit numbers 07-72 & 07-72A.
- | | | | |
|----------------------------|-----------------|---|-----------------|
| <i>Estimated Gross:</i> | <i>\$25,000</i> | <i>Previous Fundraising event Gross:</i> | <i>\$25,000</i> |
| <i>Estimated Expenses:</i> | <i>\$ 4,500</i> | <i>Previous Fundraising event Expenses:</i> | <i>\$ 5,700</i> |
16. (07-120) Saint John's Health Center Foundation requested a permit to solicit via mail from August 7, 2007 through October 31, 2007. Dinner to be held at the Beverly Wilshire Hotel on October 13, 2007. Raise funds for Saint John's Health Center programs and services.
- | | | | |
|----------------------------|------------------|---|------------------|
| <i>Estimated Gross:</i> | <i>\$800,000</i> | <i>Previous Fundraising event Gross:</i> | <i>\$879,748</i> |
| <i>Estimated Expenses:</i> | <i>\$200,000</i> | <i>Previous Fundraising event Expenses:</i> | <i>\$225,389</i> |
17. (07-121) United Friends of the Children requested a permit to solicit via mail from August 7, 2007 through October 31, 2007. Golf, lunch and dinner to be held at Sherwood County Club, Thousand Oaks on October 22, 2007. Proceeds to support ongoing operations that serve L.A. County's foster youth and former foster youth.
- | | | | |
|----------------------------|------------------|---|---------------------|
| <i>Estimated Gross:</i> | <i>\$400,000</i> | <i>Previous Fundraising event Gross:</i> | <i>\$195,845</i> |
| <i>Estimated Expenses:</i> | <i>\$130,820</i> | <i>Previous Fundraising event Expenses:</i> | <i>\$ 26,184.26</i> |
18. (07-122) Childrens Chain of Childrens Hospital Los Angeles requested a permit to solicit via mail from August 15, 2007 through October 31, 2007. Dinner to be held at a private home at 1130 Shenandoah Road in San Marino on September 29, 2007. Raise funds for the Orthopedic Endowments at Childrens Hospital and for the new hospital building which is presently under construction.
- | | | | |
|----------------------------|-----------------|---|--------------------|
| <i>Estimated Gross:</i> | <i>\$96,000</i> | <i>Previous Fundraising event Gross:</i> | <i>\$92,785</i> |
| <i>Estimated Expenses:</i> | <i>\$40,000</i> | <i>Previous Fundraising event Expenses:</i> | <i>\$40,204.06</i> |
19. (07-123) John Wayne Cancer Institute requested a permit to solicit via mail, e-mail and personal contact from August 29, 2007 through September 30, 2007. Wine tasting was held on June 1, July 6, August 3, and September 7 at 2 Rodeo. Proceeds to benefit the research programs at John Wayne Cancer Institute.
- | | | | |
|----------------------------|----------------|---|------------------|
| <i>Estimated Gross:</i> | <i>\$6,000</i> | <i>Previous Fundraising event Gross:</i> | <i>\$527,131</i> |
| <i>Estimated Expenses:</i> | <i>\$1,000</i> | <i>Previous Fundraising event Expenses:</i> | <i>\$200,404</i> |
20. (07-125) Friendly Hand Foundation requested a permit to solicit via mail from September 1, 2007 through November 30, 2007. Luncheon to be held at Beverly Hilton Hotel on October 20, 2007. Proceeds to support operating funds for the Foundation that operates two residential facilities for women recovering from alcohol or other substance addiction in Los Angeles.
- | | | | |
|----------------------------|------------------|---|------------------|
| <i>Estimated Gross:</i> | <i>\$200,000</i> | <i>Previous Fundraising event Gross:</i> | <i>\$192,396</i> |
| <i>Estimated Expenses:</i> | <i>\$ 50,000</i> | <i>Previous Fundraising event Expenses:</i> | <i>\$62,470</i> |
21. (07-126) Real Medicine Foundation (Real Medicine Inc.) requested a permit to solicit via mail, e-mail, phone and personal contact from August 7, 2007 through November 4, 2007. Music, presentations of their work, art auction and silent auction was held at Lladro Gallery in Beverly Hills on August 16, 2007. Funds raised to support medical and humanitarian projects in 9 countries around the world – India, Pakistan, Indonesia and Sri Lanka in Asia; Kenya, Uganda, Nigeria and Mozambique in Africa; and here in the U.S.
- | | | | |
|----------------------------|------------------|---|-----------------|
| <i>Estimated Gross:</i> | <i>\$100,000</i> | <i>Previous Fundraising event Gross:</i> | <i>\$50,780</i> |
| <i>Estimated Expenses:</i> | <i>\$ 15,000</i> | <i>Previous Fundraising event Expenses:</i> | <i>\$ 9,750</i> |
22. (07-127) Beverly Hills Education Foundation requested a permit to solicit via mail, e-mail, phone, personal contact, advertising, and word of mouth from August 9, 2007 through October 31, 2007. The Beverly Hills Athletic Hall of Fame Dinner to be held at Beverly Hilton Hotel on September 30, 2007. Funds raised will support the athletic department of Beverly Hills High School.
- | | | | |
|----------------------------|------------------|---|--------------------------------|
| <i>Estimated Gross:</i> | <i>\$209,000</i> | <i>Previous Fundraising event Gross:</i> | <i>\$NA (first time event)</i> |
| <i>Estimated Expenses:</i> | <i>\$ 82,000</i> | <i>Previous Fundraising event Expenses:</i> | <i>\$NA</i> |

23. (07-128) Tower Cancer Research Foundation requested a permit to solicit via mail, phone, and personal contact from August 9, 2007 to October 17, 2007. Luncheon to be held on October 15, 2007 at the Beverly Hills Hotel. Raise funds for the development of cancer treatments, educate and create awareness of prevention and treatment options, expand patient support services and promote community education and establish strategic alliances to promote cancer research and humanize the clinical trials.

Estimated Gross: \$150,000

Previous Fundraising event Gross: \$NA (first time luncheon)

Estimated Expenses: \$60,000

Previous Fundraising event Expenses:\$NA

24. (07-129) Beverly Hills Police Officers' Association requested a permit to solicit via mail, phone, and personal contact from August 9, 2007 through November 7, 2007. Dinner to be held at Beverly Hilton Hotel on November 5, 2007. Raise funds to supplement 1) the Medical Trust Fund – PERS Medical coverage that was adopted by the city of Beverly Hills and the BHPOA, and 2) the Association's Educational Scholarship Fund for Children of Beverly Hills Police Officers.

Estimated Gross: \$775,000

Previous Fundraising event Gross: \$784,711

Estimated Expenses: \$280,000

Previous Fundraising event Expenses: \$288,020.61

Note: All of the above items, except #11 (07-114) and #24 (07-129), are 501(c)(3) organizations.

IV. Financial Statements of Completed Events for Review

1. (06-82) Peace Over Violence (formerly LACCAW-Los Angeles Commission on Assault against Women)
– Removed from Fail to File List
2. (06-117) John Wayne Cancer Institute – In response to 50% Letter
3. (06-123)(06-123A)(06197)(06-197A) CLARE Foundation, Inc. - In response to Letter of Warning
4. (06-162) Friends of the Israel Defense Forces – In response to Letter of Warning
5. (06-170)(06-170A) The Helping Hand of Los Angeles, Inc.
6. (07-2) John Wayne Cancer Institute - In response to Letter of Warning
7. (07-7) OTIS College of Art & Design - In response to Letter of Warning
8. (07-19)(07-19A) Beverly Hills Education Foundation - In response to Letter of Warning
9. (07-22) Literacy Network of Greater Los Angeles – In response to Letter of Warning
10. (07-23) United Friends of the Children
11. (07-25) Cedars-Sinai Medical Center's Pediatric IBD Group - In response to Letter of Warning
12. (07-30) Concern Foundation
13. (07-31) Angeles Girl Scout Council - In response to Letter of Warning
14. (07-34) The Jeffrey Foundation
15. (07-35) CLARE Foundation, Inc.
16. (07-37) Los Angeles Chamber Orchestra Society, Inc.
17. (07-38) Jenesse Center, Inc. - In response to Letter of Warning
18. (07-39)(07-39A) Cedars-Sinai Medical Center
Note: Send letter re net proceed is les than 50% of the gross receipts
19. (07-43) Tower Cancer Research Foundation - In response to Letter of Warning
20. (07-44) Beverly Hills Firemen's Association
21. (07-47) Beverly Hills Women's Club
22. (07-50) Friends of Robinson Gardens - In response to Letter of Warning
23. (07-55) United Hostesses' Charities
24. (07-56) Cedars-Sinai Medical Center - In response to Letter of Warning
25. (07-59) (07-59A) Covenant House California

26. (07-60) Alternative Living for the Aging
Note: Request receipt confirmation of \$22,600 outstanding pledges
27. (07-65A) The Maple Counseling Center
28. (07-66) Anti-Defamation League
29. (07-67) Friendly Hand Foundation
30. (07-79) Los Angeles Regional Foodbank
Note: Request receipt confirmation of \$43,725 outstanding pledges
31. (07-83) Israel Cancer Research Fund
32. (07-104) Cedars-Sinai Medical Center

V. Review 2006 & 2007 Financial Statement Logs

COMMISSIONER'S COMMENTS/REPORTS

Commissioner Kaye briefed the Commissioner of the Mayor's Cabinet Meeting held this morning.

PUBLIC COMMENTS

None

THE NEXT SOLICITATIONS ADVISORY COMMISSION MEETING WILL BE HELD ON **October 10, 2007 in the Police Department.**

LIST OF ORGANIZATIONS THAT FAIL TO FILE FINANCIAL STATEMENT WITHIN SIX/THREE MONTHS AFTER THE PERMIT EXPIRATION DATE.

1. (02-151) Edenhurst Gallery/Morseburg Galleries
Permit expired 10/31/02
2. (02-168) Mayo Foundation
Permit expired 2/14/03
3. (03-90) Hope Worldwide Los Angeles
Permit expired 6/20/03
4. (03-97) Last Hope
Permit expired 1/9/04
5. (03-159) In Style
Permit expired 10/30/03
6. (03-180) Beverly Hills Troop 100 Boy Scouts
Permit expired 12/24/03
7. (04-37) The Jewish Federation of Greater Los Angeles
Permit expired 3/4/05
8. (04-38) The Jewish Federation of Greater Los Angeles
Permit expired 3/9/04
9. (04-49) Childhelp USA, National Headquarters
Permit expired 5/13/04
10. (04-65) Greg Palast Film and Journalism
Permit expired 5/7/04
11. (04-75) Exceptional Children's Foundation
Permit expired 5/6/04
12. (04-81) Creative Arts Temple
Permit expired 5/2/04
13. (04-101) "Friends of Greystone" and "Greenhouse Marketing Group"
Permit expired 10/30/04
14. (05-35) The Lorraine Jackson Foundation
Permit expired 6/1/05

15. (05-51) Amigos Sin Barreras/Friends without Barriers
Permit expired 6/15/05
16. (05-73) Children Uniting Nations
Permit expired 10/16/05
17. (05-78) Prosports & Entertainment Inc.
Permit expired 6/19/05
18. (05-124)(05-124A) Nosotros, Inc.
Permit expired 12/31/05
19. (05-126) Hadassah Southern California
Permit expired 11/6/05
20. (06-36) Maternal Fetal Care International: MFCI
Permit expired 3/11/06
21. (06-63) Children's Cancer Research Fund
Permit expired 4/30/06
22. (06-143) Youth Net Africa USA, Children Under the Sun
Permit expired 9/30/06
23. (06-166) Grand Charities, Inc.
Permit expired 12/15/06
24. (07-8) United States Mission
Permit expired 5/1/07
25. (07-70) Phase One
Permit expired 4/28/07

LIST OF ORGANIZATIONS THAT HAVE NET PROCEEDS LESS THAN 50% OF TOTAL RECEIPTS FROM THEIR CHARITABLE EVENTS

1. (03-41) Relief International
Event date 3/12/03
2. (03-44) Beverly Hills Bar Association
Event date 5/4/03
3. (04-57) Beverly Hills Bar Association
Event date 6/13/04
4. (05-70) Beverly Hills Bar Association
Event date 6/12/05
5. (03-58) AMIT
Event date 5/18/03
6. (03-72) Los Angeles County Police Canine Association
Event date 10/19/03
7. (03-82) Nosotros
Event date 7/25/03
8. (04-166) Nosotros
Event date 11/23/04
9. (03-113) Reason Foundation
Event date 11/05/03
10. (03-117) City of Hope-Five Hundred Club #0148
Event date 11/3-5/03
11. (03-160) Camp Kids
Event date 11/15/03
12. (03-161) Habitat for Humanity-Los Angeles
Event date 10/29/03
13. (03-171) Advertising Industry Emergency Fund
Event date 11/13/03
14. (04-170) Advertising Industry Emergency Fund
Event date 11/19/04

15. (05-146) Advertising Industry Emergency Fund
Event date 11/17/05
16. (04-72) International Visitors Council of Los Angeles
Event date 5/26/04
17. (04-90) The Golden Needle Awards
Event date 6/5/04
18. (04-103) Cal Farley's Boys Ranch
Event date 7/7-9/30/04
19. (04-110) Cheetah Outreach
Event date 9/19/04
20. (04-112) Tripod
Event date 10/1/04
21. (04-122) Step Up Women's Network
Event date 11/13/04
22. (04-192) Iranian American Parents Association
Event date 3/14/05
23. (05-40) Cal Farley's Boys Ranch
Event date 3/14-6/13/05
24. (05-45) Hospitaller Foundation
Event date 4/14/05
25. (05-68) Crohn's & Colitis Foundation of America
Event date 5/21/05
26. (05-75) City of Hope-Foodservice #1554
Event date 9/10/05
27. (05-99) John Wayne Cancer Institute Auxiliary
Event date 9/28/05
28. (05-125) We Care about Kids
Event date 10/23/05
29. (05-162) International Committee of the L.A. Philharmonic Association
Event date 3/25/06
30. (05-167) American Friend of Hazon Yeshaya Soup Kitchen
Event date 12/13/06
31. (05-168)(05-168A) - Los Angeles Police Canine Association
Event date 5/6/06
32. (06-12) Style for Smiles Foundation
Event date 2/28/06
33. (06-14) The Neuropathy Association
Event date 4/3/06
34. (06-29) Writers Guild Foundation
Event date 3/18 & 19/06
35. (06-40) City of Hope Sportsmen's Club 0039
Event date 5/12/06
36. (06-73) United Hostesses' Charities
Event date 5/17/06
37. (06-78) CLARE Foundation
Event date 7/1/05-6/30/06
38. (06-83) Beverly Hills Bar Association
Event date 5/7/06
39. (06-122) Los Angeles Chamber Orchestra Society, Inc.
Event date 8/5-11/5/06
40. (06-157) Operation of Hope
Event date 11/19/06
41. (06-195) Heal Breast Cancer Foundation
Event date 2/22/07

- 42. (07-12) Woodbury University
Event date 4/29/07
- 43. (07-17) Sandpipers
Event date 3/18/07

ADJOURNMENT

Commissioner Kaye moved to adjourn, Commissioner Block seconded, and the motion was passed unanimously. The meeting was adjourned at 11:25 am.

SYNOPSIS

CITY OF BEVERLY HILLS RECREATION AND PARKS COMMISSION

Regular Meeting of Tuesday, September 25, 2007
Conference Room A, Beverly Hills City Hall, 455 N. Rexford Drive
2:00 p.m.

2:01 p.m.

Present: Tavelman Collins, O'Krent, Roberts,
Rothner, Blumenfeld,

ROLL CALL

CONSIDERATION OF MINUTES

Approved as presented (4/0)

AYES: O'Krent, Roberts, Rothner, Blumenfeld

ABSTEIN: Tavelman Collins

CARRIED

TAB

1. Special Meeting Of Tuesday, August 1, 2007

ORAL COMMUNICATION FROM THE AUDIENCE

NEW BUSINESS/STAFF REPORTS/ CORRESPONDENCE

Beverly Hills Police Department, Lt. Mark Rosen and Assistant Division Commander Theresa Taylor presented information regarding a pilot program to test the effectiveness of a closed circuit television system in City parks.

2. Coldwater Canyon Park – Pilot Camera Program

The Commission was advised that Coldwater Park was selected as a test site because it is easily accessible to the City Municipal Area Network and its close proximity to Coldwater Canyon provides the Police Department with an excellent venue to test the camera hardware and software components.

Synopsis

Recreation and Parks Commission Meeting
Monday, September 25, 2007

Recreation Services Supervisor Angel reported that the City entered into a contractual agreement with STAR Education to supplement the Department's current afterschool class offerings. and introduced: Star Site Director At Hawthorne, Joanne Nadel; Site Director at Horace Mann, Raquel Uzcategui; Site Director at El Rodeo, Soraya Maman; Site Director at Beverly Vista, Julie Kestenbaum; and Enrichment Director, Makiko Morduchowicz. They provided a brief overview of the organization's goals, their structure and class offerings.

Recreation Services Manager Meyerowitz and Cultural Program Assistant Spath gave a brief evaluation the Music in the Mansion 2006-07 Concert Series including Financial Review, attendance, revenues, and recommendations for 2007- 2008 Series.

Park and Urban Forest Manager Pfalzgraf reported on the overall appropriateness, tree decline and continued root related damage to infrastructure elements that are among the challenges in retaining the Ficus trees. The decline of a significant percentage of the Ficus trees on Cinthia Drive warranted discussion and Commission consideration in developing and implementing a Street Tree Master Plan. There was also discussion about the decline of street trees on North Carson Road and the need for a master plan.

The development of a Street Tree Master Plan Phase will include a meeting with residents, balloting of all residents of the street to choose a replacement tree.

Residents will be invited to attend the next Commission meeting.

Staff presented the Commission with the successes and shortcomings of the program that requires developers and contractors to protect and water street trees during construction on private properties, as well what steps are being taken to improve its effectiveness.

3. Community Organization Presentation – STAR Education

4. Music in the Mansion 2007 - Evaluation

5. Cinthia Street Tree Master Plan

6. Protection of City Trees During Private Property Construction

Synopsis

Recreation and Parks Commission Meeting
Monday, September 25, 2007

Recreation Supervisor Jones introduced the first members of the newly formed Teen Advisory Committee. Comprised of 7th – 10th graders representing Beverly Hills High School and the four elementary schools, this committee will begin with advising the Commission and staff of teen related issues in the community, gathering ideas and designs for the proposed Library Teen Zone, and recruiting teen volunteers to assist at various upcoming City special events. The Commission will be kept apprised of the Teen Committee's progress and successes.

Staff updated the Commissioners on the following items: Construction Project Status – Arnaz Park and Beverly Gardens Water Feature; Beverly Hills Sign – Water Feature; Jazz in the House – Thursday, September 27 @ 7 p.m.; Affaire in the Gardens Art Show – October 20 & 21; Garden and Design Showcase – Cocktail Reception – Thursday, October 27 @ 5 p.m. – Festival Weekend – Saturday & Sunday, November 3 & 4 – House & Garden Tours – October 26 – November 11.

As a result of the Park Master Plan presentation to City Council on September 17, 2007 staff will work on completing additional items as the Master Plan process continues. A parking consultant will be hired to review the Master Plan concepts for Roxbury Park and evaluate the associated parking needs. Staff will continue to work with community residents, per the Council direction, to determine areas of common agreement. Staff will work with the Commission to discuss the pros and cons of the park elements and prioritize the natural order of renovation/construction which will be presented to City Council for their consideration.

a. Special Events/Concert Series – Vice Chairperson Rothner reported on the Senior Health Fair's success.

7. Introduction of Beverly Hills teen Advisory Committee

8. Assistant Director's Report

UNFINISHED BUSINESS/COMMENTS BY COMMISSIONERS INCLUDING TOPICS FOR FUTURE AGENDAS

9. Park Master Plan – Status Update

LIAISON/CHAIRPERSON REPORTS

10. Commission Liaison Reports

Synopsis

Recreation and Parks Commission Meeting

Monday, September 25, 2007

- b. City Council Liaison/Mayor's Cabinet –
Chairperson Blumenfeld gave a brief report of the September meeting.
- c. Street Tree Master Plan – Discussed Tab #5
- d. Sports – Senior Recreation Services
Manager Angel gave a brief update on Basketball Leagues.
- e. Greystone Park Grounds – Commissioner Tavelman Collins gave a report on the Friends of Greystone meeting including the Garden and Design Event Silent Auction.
- f. Master Plan for La Cienega and Roxbury –
Discussed Tab #9.
- g. Fine Arts – No discussion
- h. Ad Hoc Committees –
 - Coldwater Canyon Park Reservoir - No discussion
 - Gifting Concept – Staff noted work continues in the City filing for a 501-C-3
 - Community Recreation Center – Commission requested removal of Ad Hoc Committee.

CARRIED

- Farmers' Market - Commission requested a meeting be scheduled.
- Teens – meeting immediately following Commission meeting.

The meeting was adjourned at 4:38 p.m.

ADJOURNMENT



**FINE ART COMMISSION
REGULAR MEETING**

**SYNOPSIS
THURSDAY, OCTOBER 18, 2007
4:00 p.m.
City Hall
Conference Room 180-A**

ROLL CALL

All present.

1. COMMISSION MINUTES

Minutes of September 20, 2007 approved with two corrections.

REPORT BY CHAIR

Chair Gersh welcomed newly sworn-in Commissioner Fiona Chalom. Chair Gersh reported on some of the highlights of the Mayor's Cabinet meeting held on October 10, 2007.

2. REPORT BY FINE ART COMMISSION STAFF LIAISON

Recreation Services Manager Meyerowitz updated the Commission on the Kusama; the Paul Amir Loan; the "Arts of Palm" Project; the Fine Art Fund; and the Deadline is November 5, 2007 for materials to be included in the November 15, 2007 Commission packet.

CONTINUED AND NEW BUSINESS

3. City Council/Fine Art Commission Liaison Meeting - Summary

Staff provided a review of the October 12, 2007 City Council/Fine Art Commission Liaison meeting.

4. Dan Graham Commission Proposal

Vice Chair Kanter discussed the proposed commission of artwork by New York artist Dan Graham.

5. Thomas Kiesewetter Commission Proposal

Vice Chair Kanter discussed the proposed commission of artwork by German artist Thomas Kiesewetter.

UNFINISHED BUSINESS/COMMENTS BY COMMISSIONERS

Chair Gersh asked for ideas on how the Commission would like to proceed in terms of collecting and adding to the City's art collection and the Commissioners made their respective suggestions. Commissioner Leonard inquired about the status of the Griswold appraisal contract and staff reported that there needs to be an additional contract to include other pieces of the public art inventory but Chair Gersh asked that the contract be finalized now and that the other pieces be added at a later date. Chair Gersh will go over the current subcommittees and the formation of new subcommittees at the November 15, 2007 meeting.

REPORTS FROM COMMITTEES

- Public Art Maintenance and Preservation Subcommittee (Gersh, Kanter, Leonard) None
- Barricade Art/BHUSD Subcommittee (Kanter) None
- Expanded Role of Commission (Gersh, Shepard) None

ORAL COMMUNICATIONS FROM THE AUDIENCE

None

ADJOURNMENT at 6:18 p.m.