



AGENDA REPORT

Meeting Date: October 16, 2007
Item Number: E-1
To: Honorable Mayor & City Council
From: Gabriel S. Szasz, Transportation Planning Analyst
Subject: RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS
MODIFYING PREFERENTIAL PERMIT PARKING ZONE "AA" ON THE
100 BLOCK OF SOUTH ROXBURY DRIVE

Attachments:

1. Resolution
2. Traffic & Parking Commission Recommendation
3. Categorical Exemption
4. Traffic & Parking Commission Report & Minutes
5. City Council Meeting Notice

RECOMMENDATION

This report outlines a recommendation to modify Preferential Permit Parking Zone "AA" on the 100 block of South Roxbury Drive to:

"No Parking, Anytime, Except By Permit AA."

DISCUSSION

The 100 block of South Roxbury Drive is a multiple-family residential block that is a part of Permit Zone "AA" with a regulation of "1-Hour Parking, 8am to 6pm, Monday to Saturday, Except by Permit."

Staff received a qualifying petition signed by 61% (43 of 70) of the occupied households of the 100 block of South Roxbury Drive requesting "No Parking Anytime, Except by Permit." Residents have expressed concerns about employee and patron parking from the neighboring department stores specifically on Saturdays and during sales events. Additionally, the 100 blocks to its east (Zone "AD") have the same "No Parking Anytime."

Staff conducted a parking occupancy survey on the 100 block of South Roxbury Drive on Thursday, August 9, 2007, from 9am to 5pm. Throughout the day, parking occupancy ranged from 75% to 100%. Staff conducted an evening parking occupancy survey from

Meeting Date: October 16, 2007, 100 S. Roxbury

6pm to 9pm on August 21, 2007, and found that parking occupancy ranged from 69% to 91%.

From staff observations, most non-resident parking originates from the adjacent Neiman-Marcus and Saks Fifth Avenue department stores located on Wilshire Boulevard. Both locations offer free validated parking for customers. The Neiman-Marcus department store has an adjacent parking structure located in the rear of the store and offers an additional valet service. Based on the availability of validated customer parking, staff estimates a low volume of non-resident vehicle displacement.

At its September 6, 2007 meeting, the Traffic & Parking Commission reviewed the resident request. At the meeting, two residents spoke in support of the modification. Additionally staff received two letters in support and one opposed. The Commission unanimously voted in support of a recommendation to modify the 100 block of South Roxbury Drive to "No Parking Anytime, Except by Permit AA."

NOTICING

Notice advising of the City Council consideration of this issue was mailed to residents of the 100 blocks of McCarty, South Bedford, and South Roxbury Drives, and adjacent sections of Charleville Boulevard between McCarty and South Bedford Drive. Notices were also mailed to the businesses on Wilshire Boulevard between McCarty and Bedford Drives.

FISCAL IMPACT

The cost of the new permit signs would be nominal and City staff would complete the installation.

 _____
David Gustavson
Approved By



RESOLUTION NO 07-R-

RESOLUTION OF THE COUNCIL OF THE CITY OF
BEVERLY HILLS MODIFYING PREFERENTIAL PERMIT
PARKING ZONE "AA" ON THE 100 BLOCK OF SOUTH
ROXBURY DRIVE

WHEREAS, the Traffic & Parking Commission investigated the need for a Preferential Permit Zone "AA" on the 100 block of South Roxbury; and

WHEREAS, applying the criteria set forth in the Preferential Parking Ordinance Section 7-3.206 of the Beverly Hills Municipal Code, the Commission duly made findings as referred to in that Section, which was a required prerequisite to any preferential permit parking zone, and filed a recommendation that preferential permit zone be established on the 100 block of South Roxbury Drive;

WHEREAS, the Planning Department has reviewed the proposed project and has determined that the project is not subject to the California Environmental Quality Act and has issued a Categorical Exemption;

NOW, THEREFORE, the City Council of the City of Beverly Hills does hereby resolve as follows:

Section 1. Based upon the evidence presented to the City Council, the Council approves and adopts the above referred to findings of the Traffic & Parking Commission and determines that the requirements of Preferential Parking Ordinance Section 7-3.206(d) are satisfied to justify establishment of Preferential Permit Zone "AA" on the 100 block of South Roxbury Drive.

Section 2. The Council finds that the following designated preferential permit zone is required because commuter vehicles regularly interfere with available public street parking adjacent to residential property in the proposed zone and are the cause of unreasonable noise, traffic hazards, and pollution in the residential environment; displaced commuter vehicles will not unduly impact surrounding residential areas; and there is no reasonable alternative which is feasible or practical to reduce identified street parking problems to acceptable levels.

Section 3. The City Council hereby approves establishment of Preferential Permit Zone "AA" on the 100 block of South Roxbury Drive, subject to the provisions of Article 2 of Chapter 3, Title 7 of the Beverly Hills Municipal Code, and subject to the following time and manner regulations:

Preferential Permit Zone AA: "No Parking Anytime, Except by Permit."

Section 4. The City Clerk shall certify to the adoption of this resolution and shall cause this resolution and her certification to be entered in the Book of Resolutions of the Council of the City.

Adopted:

JIMMY DELSHAD
Mayor of the City of
Beverly Hills, California

ATTEST:

_____(SEAL)
BYRON POPE
City Clerk

[Signatures continue]

APPROVED AS TO FORM:



LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:



DAVID GUSTAVSON
Director of Public Works & Transportation

ATTACHMENT 2

Traffic & Parking Commission Recommendation

Commission Meeting Date: September 6, 2007

5/0 Traffic & Parking Commission recommend to modify Preferential Permit Parking Zone "AA" on the 100 block of South Roxbury Drive to:

"No Parking, Anytime, Except By Permit AA."

ATTACHMENT 3



455 N. Rexford Drive
Beverly Hills, CA 90210-4817
(310) 285-1123
FAX: (310) 858-5966

CITY OF BEVERLY HILLS Categorical Exemption

NAME OF PROJECT: Preferential Permit Parking Zone "AA"

LOCATION: The 100 block of South Roxbury Drive

PROJECT DESCRIPTION:

Modifies Preferential Permit Parking Zone "AA" on the 100 block of South Roxbury Drive to:
"No Parking, Anytime, Except By Permit AA."

APPLICANT

City of Beverly Hills
455 North Rexford Drive
Beverly Hills, CA 90210
310-285-1000

AGENT

Department of Transportation
455 North Rexford Drive, Room 130
Beverly Hills, CA 90210
310-285-2400

The undersigned, having received this project for processing, has reviewed it for environmental impact and concluded that the project qualifies for a categorical exemption under the procedures adopted by the City of Beverly Hills and no further environmental assessment is necessary.

Applicable Exemption Class _____

COMMENTS: Available Validated parking in nearby department stores

REVIEWED BY  Date 9-7-07

ATTACHMENT 4



CITY OF BEVERLY HILLS

TRAFFIC & PARKING COMMISSION

Meeting of September 6, 2007

TO: Traffic & Parking Commission
FROM: Felix Landaverde, Planning Technician
SUBJECT: Proposal to Modify Preferential Parking Permit Zone "AA" on the 100 Block of South Roxbury Drive

This report outlines a proposal to modify preferential parking Permit Zone "AA" on the 100 block of South Roxbury Drive with:

"No Parking Anytime, Except by Permit AA"

Background

The 100 block of South Roxbury Drive is a multiple-family residential block that is a part of Permit Zone "AA" with a regulation of "1-Hour Parking, 8am to 6pm, Monday to Saturday, Except by Permit." City records show the zone was established on March 17, 1992. The block is bordered by Wilshire Blvd. to the north and permit zones to the east and south as shown in Attachment B.

Discussion

Staff received a qualifying petition signed by 61% (43 of 70) of the occupied households of the 100 block of South Roxbury Drive requesting "No Parking Anytime, Except by Permit." Residents have expressed concerns about employee and patron parking from the neighboring Neiman-Marcus department store specifically on Saturdays and during sales events.

Staff conducted a parking occupancy survey on the 100 block of South Roxbury Drive on Thursday, August 9, 2007 from 9am to 5pm. Throughout the day, parking occupancy ranged from 75% to 100%. Staff conducted an evening parking occupancy survey from 6pm to 9pm on August 21, 2007 and found that parking occupancy ranged from 69% to 91%.

From staff observations, most non-resident parking originates from the adjacent Neiman-Marcus and Saks Fifth Avenue department stores located on Wilshire Blvd. Both locations offer validated parking for customers. The Neiman-Marcus department store has an adjacent parking structure located in the rear of the store and offers an additional valet service. Additionally, staff observed that most parking on the 100 block of South Roxbury Drive are residents. Based on the availability of validated customer parking, staff estimates a low volume of non-resident vehicle displacement. The petition request of the 100 block of South Roxbury Drive will remain consistent with the "No Parking" regulation on the 100 blocks to the east.

Noticing

Notices advising of the Traffic & Parking Commission's review of this issue at its September meeting were mailed to residents of the 100 blocks of McCarty, Bedford, and Roxbury Drives, and adjacent sections of Charleville Boulevard between McCarty and Bedford. Notices were also mailed to the businesses on Wilshire Blvd. between McCarty and Bedford Drives.

Recommendation

Based on high parking occupancy rates and the availability of validated customer parking, staff recommends modifying the 100 block of South Roxbury Drive to:

“No Parking Anytime, Except by Permit AA”

Attachments

- A) Parking Occupancy Results
- B) Area Map
- C) Meeting Notice
- D) Resident Petition

100 South Roxbury Drive

Survey Date: Thursday, August 9 (Day 9-5pm) & Tuesday, August 21 (Evening 6-9pm), 2007

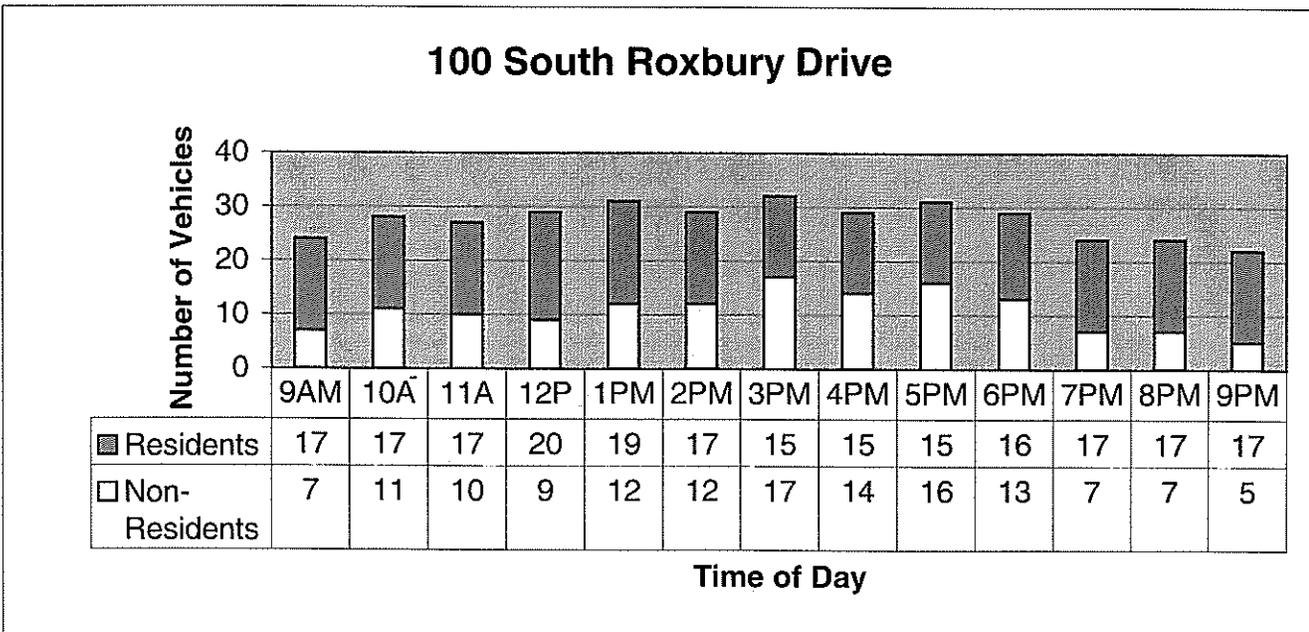
PARKING OCCUPANCY

| Time of Day | 9AM | 10AM | 11AM | 12PM | 1PM | 2PM | 3PM | 4PM | 5PM | 6PM | 7PM | 8PM | 9PM |
|----------------|-----|------|------|------|-----|-----|------|-----|-----|-----|-----|-----|-----|
| West Side (17) | 12 | 13 | 14 | 16 | 16 | 15 | 15 | 15 | 16 | 15 | 13 | 13 | 14 |
| East Side (15) | 12 | 15 | 13 | 13 | 15 | 13 | 17 | 14 | 15 | 14 | 11 | 11 | 8 |
| Tot. Vehicles | 24 | 28 | 27 | 29 | 31 | 28 | 32 | 29 | 31 | 29 | 24 | 24 | 22 |
| Capacity* | 32 | 32 | 32 | 32 | 32 | 32 | 32 | 32 | 32 | 32 | 32 | 32 | 32 |
| % Occupied | 75% | 88% | 84% | 91% | 97% | 88% | 100% | 91% | 97% | 91% | 75% | 75% | 69% |

NON-RESIDENT PARKING OCCUPANCY

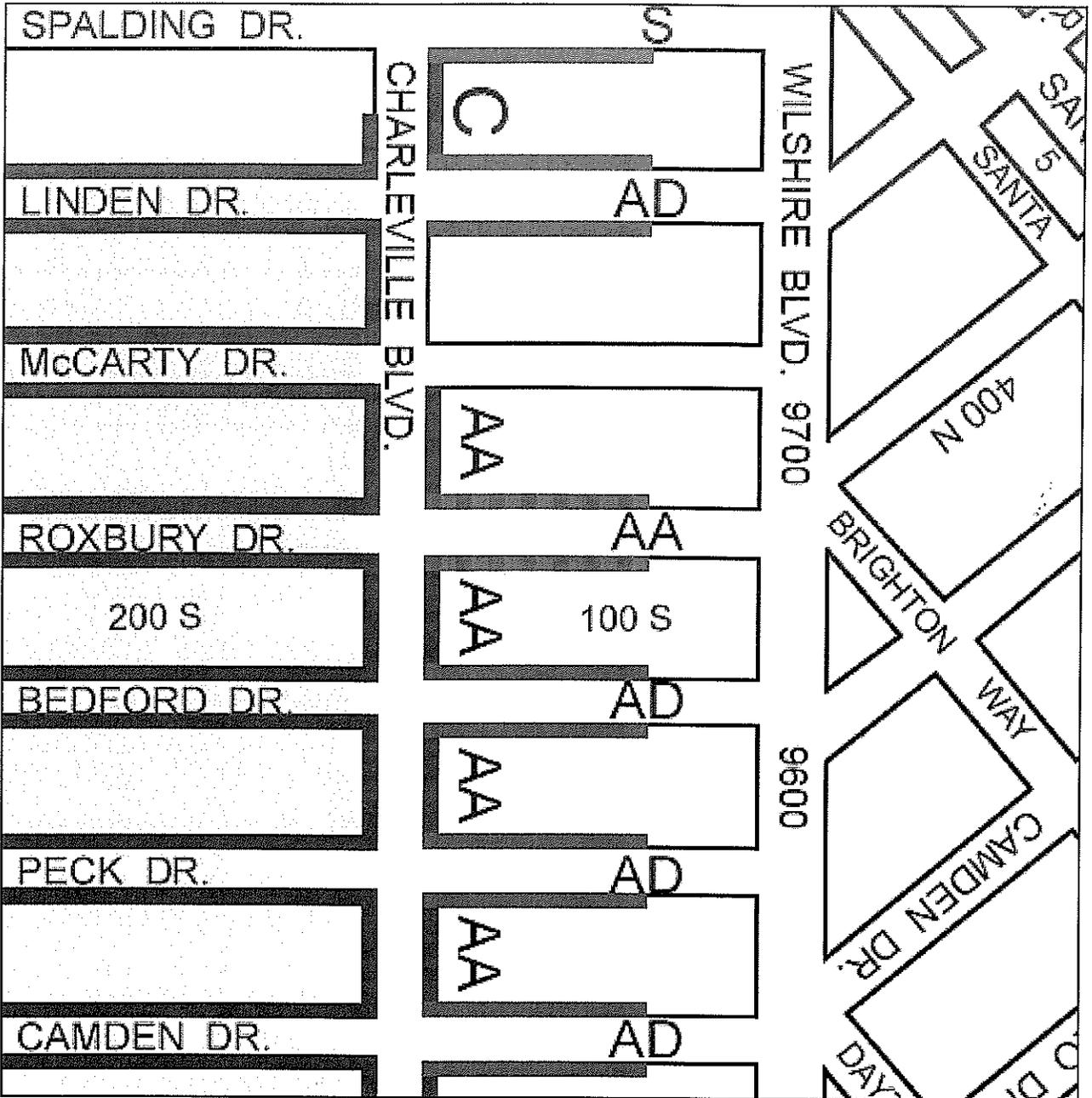
| Time of Day | 9AM | 10AM | 11AM | 12PM | 1PM | 2PM | 3PM | 4PM | 5PM | 6PM | 7PM | 8PM | 9PM |
|---------------|-----|------|------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Non-Residents | 7 | 11 | 10 | 9 | 12 | 12 | 17 | 14 | 16 | 13 | 7 | 7 | 5 |
| Residents | 17 | 17 | 17 | 20 | 19 | 17 | 15 | 15 | 15 | 16 | 17 | 17 | 17 |

| | | | | | | | | | | | | | |
|-------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Capacity* | 32 | 32 | 32 | 32 | 32 | 32 | 32 | 32 | 32 | 32 | 32 | 32 | 32 |
| Non-Resident Occupancy | 22% | 34% | 31% | 28% | 38% | 38% | 53% | 44% | 50% | 41% | 22% | 22% | 16% |
| Resident Occupancy | 53% | 53% | 53% | 63% | 59% | 53% | 47% | 47% | 47% | 50% | 53% | 53% | 53% |
| Unoccupied | 25% | 13% | 16% | 9% | 3% | 9% | 0% | 9% | 3% | 9% | 25% | 25% | 31% |



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

100 S Roxbury



Zone AA (100 S. Roxbury)

No Parking Anytime Except by Permit [Proposed Modification]

Zone AA (North Side of Charleville)

2-Hour Parking, 8am to 6pm, Monday to Saturday Except by Permit

Zone AD

No Parking, 8am to 2:30am, Daily Except by Permit

Zone C

No Parking, 8am to 6pm, Monday to Saturday Except by Permit

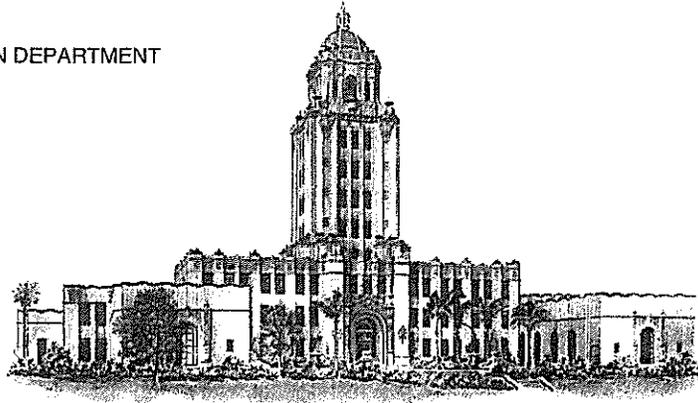
Zone S

No Parking, 8am to 6pm, Monday to Friday Except by Permit



PUBLIC WORKS & TRANSPORTATION DEPARTMENT
PHONE: (310) 285-2500
FAX: (310) 858-5965
E-MAIL: transportation@beverlyhills.org

455 N. Rexford Drive
Beverly Hills, CA 90210-4817



CITY OF BEVERLY HILLS

Request for “No Parking Anytime, Except by Permit” on the 100 Block of South Roxbury Drive

**The Beverly Hills Traffic & Parking Commission will review this topic
on September 6, 2007 at 9:30am**

The Beverly Hills Traffic & Parking Commission will review this request at its **September 6, 2007** meeting at **9:30am**. The current regulation on the 100 block of South Roxbury Drive is “**1-Hour Parking, 8am to 6pm, Monday to Saturday, Except by Permit.**”

The Department of Transportation received a petition from the majority of the residents of the 100 block of South Roxbury Drive requesting:

“No Parking Anytime, Except by Permit”

To express your views on this request, you are encouraged to attend the **September 6, 2007** Traffic & Parking Commission meeting, or send your comments in writing by mail, email or fax. All correspondence received will be presented to the Commission for their review at the meeting. The Commission begins review of the formal agenda at 9:30am, Room 180A in City Hall, 455 N. Rexford Drive.

If you have any questions, please call us at (310) 285-2500.

Sincerely,

Gabriel Szasz
Transportation Planning Analyst

August 22, 2007

JILL RUBIN
[REDACTED] ROXBURY DRIVE
[REDACTED]
BEVERLY HILLS, CA 90212

TO: CITY COUNCIL/TRAFFIC & PARKING COMMISSION
FROM: JILL RUBIN/RESIDENTS OF SOUTH ROXBURY DRIVE
RE: CHANGE OF PERMIT PARKING

Dear Sirs & Madams

Per your instruction from my attendance of the hearing on May 3rd, 2007, enclosed are the signed petitions on behalf of the residents of South Roxbury Drive.

I would kindly appreciate a follow-up to the next step that is needed to expeditiously make these very necessary changes to the street parking.

Thank you in advance.

Warm regards,


Jill Rubin

cc: Mayor Jimmy Delshad

SOUTH ROXBURY DRIVE RESIDENTS

Thanks Jill!
-Liz
Jill
Hobson

TO: NEIGHBORS ON SOUTH ROXBURY DRIVE

RE: OUR PARKING ISSUES

Hi – I’m your neighbor at 145 S. Roxbury and I attended the City Counsel Meeting last Thursday on all of our behalf to change our street permits to NO PARKING ANYTIME WITHOUT PERMIT. This 1 hour parking that we have now is obsolete and is causing so much traffic up and down Roxbury and WORST OF ALL no parking on the weekends and holiday time for us!! I cannot stand going out on Saturday to run errands and not finding a space when I get home.

So....by signing this petition the counsel tells me that I can start the process for the city to change our permits. We will still be able to buy guest parking tags but NOW we will be able to find the limited spaces avail for US...

The other streets like Bedford and Peck have the restricted permits and they do not have the same problems. It’s going to take ALL OF US to support this. I will do the leg work, if you help and sign the attached.

Thanks

I will pick these up tomorrow.

It's me Jill #1
I need all my girls and 2 boys to sign!

(M) (C)

DAYTIME RESTRICTION

REQUESTED TIME RESTRICTION
(i.e., 2-hour, 1-hour, No Parking):
REQUESTED HOURS OF RESTRICTION:

NO PARKING

EVENING RESTRICTION

REQUESTED TIME RESTRICTION:
REQUESTED HOURS OF RESTRICTION:

NO PARKING

REQUESTED DAYS OF RESTRICTION:

SUN-SAT

Please submit separately a list of reasons the zone is being requested.

| | | |
|------------------|-----------------------|------------------------|
| LEAD PETITIONER | ADDRESS | PHONE # |
| <u>ILL RUBIN</u> | <u>115 S. Roxbury</u> | <u>310- [REDACTED]</u> |

PETITION FOR ESTABLISHMENT OF PREFERENTIAL PERMIT PARKING:
BLOCK OF _____

| PRINTED NAME & SIGNATURE | ADDRESS | VEHICLE LICENSE (S) Optional |
|---------------------------------|----------------------------------|------------------------------|
| <u>LYNN CONNOLLY</u> | | |
| <u>[Signature]</u> | <u>[REDACTED] S. ROXBURY</u> | |
| <u>Elizabeth Bush</u> | <u>[REDACTED] S. Roxbury</u> | |
| <u>Elizabeth Joseph</u> | <u>[REDACTED] S. Roxbury Dr</u> | |
| <u>-19a Dutton. Lisa Dutton</u> | <u>[REDACTED] S. Roxbury Dr.</u> | |
| <u>MARISA Dombroski</u> | <u>[REDACTED] Roxbury Dr</u> | |
| <u>ANDREW R. Stephanopoulos</u> | <u>[REDACTED] Roxbury Dr.</u> | |
| <u>Jacobe Collins</u> | <u>[REDACTED] Roxbury Dr.</u> | |
| <u>JOHN DUNCAN</u> | <u>[REDACTED] Roxbury Dr</u> | |
| <u>ILL RUBIN</u> | <u>[REDACTED] Roxbury Dr</u> | |
| | <u>[REDACTED] Roxbury Dr</u> | |
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DAYTIME RESTRICTION

REQUESTED TIME RESTRICTION
(i.e., 2-hour, 1-hour, No Parking):
REQUESTED HOURS OF RESTRICTION:

NO PARKING

EVENING RESTRICTION

REQUESTED TIME RESTRICTION:
REQUESTED HOURS OF RESTRICTION:

NO PARKING

REQUESTED DAYS OF RESTRICTION:

SUN-SAT

Please submit separately a list of reasons the zone is being requested.

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|--------------------------------------|----------------------------------|------------------------------|
| LEAD PETITIONER JILL RUBIN | ADDRESS 145 S. Roxbury | PHONE # [REDACTED] |
|--------------------------------------|----------------------------------|------------------------------|

PETITION FOR ESTABLISHMENT OF PREFERENTIAL PERMIT PARKING:
BLOCK OF _____

| PRINTED NAME & SIGNATURE | ADDRESS | VEHICLE LICENSE (S) Optional |
|---------------------------------------|---|---------------------------------|
| GREG MORGAN <i>[Signature]</i> | [REDACTED] S. ROXBURY DR. [REDACTED] | [REDACTED] |
| Theodora Wade <i>[Signature]</i> | [REDACTED] S. Roxbury Dr #7 | [REDACTED] |
| Eliya Dones <i>[Signature]</i> | [REDACTED] 50 Roxbury DR Apt. [REDACTED] | - |
| TERESITA GOMEZ <i>[Signature]</i> | [REDACTED] S Roxbury Drive [REDACTED] | [REDACTED] |
| Gabriela Baez <i>[Signature]</i> | [REDACTED] S. Roxbury Dr. [REDACTED] | - |
| Ethel Clark <i>[Signature]</i> | [REDACTED] S. Roxbury Dr [REDACTED] Beverly Hills, Ca. 90212 | - |
| Tiffany Garcia <i>[Signature]</i> | [REDACTED] - Roxbury [REDACTED] | - |
| Monica Gallegos <i>[Signature]</i> | [REDACTED] S. Roxbury Dr. [REDACTED] | - |
| <i>[Signature]</i> | [REDACTED] S Roxbury Dr. [REDACTED] | [REDACTED] |
| | | |

DAYTIME RESTRICTION

REQUESTED TIME RESTRICTION
(i.e., 2-hour, 1-hour, No Parking):
REQUESTED HOURS OF RESTRICTION:

NO PARKING

EVENING RESTRICTION

REQUESTED TIME RESTRICTION:
REQUESTED HOURS OF RESTRICTION:

NO PARKING

REQUESTED DAYS OF RESTRICTION:

SUN-SAT

Please submit separately a list of reasons the zone is being requested.

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| LEAD PETITIONER Jill Rubin | ADDRESS 115 S. Roxbury | PHONE # 310 [REDACTED] |
| PETITION FOR ESTABLISHMENT OF PREFERENTIAL PERMIT PARKING: BLOCK OF _____ | | |

| PRINTED NAME & SIGNATURE | ADDRESS | VEHICLE LICENSE (S) Optional |
|---|--|---------------------------------|
| Carol Mitch <i>CM</i> | [REDACTED] S. Roxbury Dr. [REDACTED] | _____ |
| Tiffany Calhoun <i>(Tiffany Calhoun)</i> | [REDACTED] S. Roxbury [REDACTED] | |
| Jessica Poky <i>Jwi</i> | [REDACTED] S. Roxbury [REDACTED] | <i>Indeen [unclear]</i> |
| William Rothacker Jr | [REDACTED] S. Roxbury Dr # [REDACTED] | |
| Renae Kaufman | [REDACTED] S. Roxbury Dr. # [REDACTED] | |
| CHRISTINA FRIEDRICH | [REDACTED] S. Roxbury Dr. # [REDACTED] | |
| RONALD ROTHOLTZ | [REDACTED] S. Roxbury Dr. # [REDACTED] | |
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DAYTIME RESTRICTION

REQUESTED TIME RESTRICTION
(i.e., 2-hour, 1-hour, No Parking):
REQUESTED HOURS OF RESTRICTION:

NO PARKING

EVENING RESTRICTION

REQUESTED TIME RESTRICTION:
REQUESTED HOURS OF RESTRICTION:

NO PARKING

REQUESTED DAYS OF RESTRICTION:

SUN-SAT

Please submit separately a list of reasons the zone is being requested.

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|--|----------------------------------|------------------------------|
| LEAD PETITIONER Jill Rubin | ADDRESS 141 S. Roxbury | PHONE # [REDACTED] |
| PETITION FOR ESTABLISHMENT OF PREFERENTIAL PERMIT PARKING: BLOCK OF _____ | | |

| PRINTED NAME & SIGNATURE | ADDRESS | VEHICLE LICENSE(S) Optional |
|---|---|--------------------------------|
| Sahana Kramer <i>Sahana Kramer</i> | 141 S. Roxbury Drive Beverly Hills, CA 90212 | |
| Ryanaena Daily <i>Ryanaena Daily</i> | 141 S. Roxbury Dr BH CA 90212 | |
| Neda Roukypour <i>Neda Roukypour</i> | 141 S. Roxbury Dr. Beverly Hills, CA 90212 | |
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DAYTIME RESTRICTION

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EVENING RESTRICTION

REQUESTED TIME RESTRICTION:
REQUESTED HOURS OF RESTRICTION:

NO PARKING

REQUESTED DAYS OF RESTRICTION:

SUN-SAT

Please submit separately a list of reasons the zone is being requested.

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| LEAD PETITIONER | ADDRESS | PHONE # |
| <u>JILL RUBIN</u> | <u>[REDACTED] S. ROXBURY</u> | <u>[REDACTED]</u> |

PETITION FOR ESTABLISHMENT OF PREFERENTIAL PERMIT PARKING:
BLOCK OF _____

| PRINTED NAME & SIGNATURE | ADDRESS | VEHICLE LICENSE (S) Optional |
|---|---|---------------------------------|
| <u>KAREN NORRIS</u> | <u>[REDACTED] S. ROXBURY # [REDACTED]</u> | |
| <u>STEPHEN STE. MARIE</u> | <u>[REDACTED] S. ROXBURY # [REDACTED]</u> | |
| <u>FRANK WEIRICK</u> | <u>[REDACTED] S. ROXBURY # [REDACTED]</u> | |
| <u>JENNIFER BYRNS HILL</u> <u>Jenny Burns Hill</u> | <u>[REDACTED] S. ROXBURY # [REDACTED]</u> | |
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DAYTIME RESTRICTION

REQUESTED TIME RESTRICTION
(i.e., 2-hour, 1-hour, No Parking):
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EVENING RESTRICTION

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NO PARKING

REQUESTED DAYS OF RESTRICTION:

SUN-SAT

Please submit separately a list of reasons the zone is being requested.

| | | |
|--------------------------------------|----------------------------------|------------------------------|
| LEAD PETITIONER Jill Rubin | ADDRESS 115 S. Roxbury | PHONE # [REDACTED] |
|--------------------------------------|----------------------------------|------------------------------|

PETITION FOR ESTABLISHMENT OF PREFERENTIAL PERMIT PARKING:
BLOCK OF _____

| PRINTED NAME & SIGNATURE | ADDRESS | VEHICLE LICENSE(S) Optional |
|--|---|--------------------------------|
| Devony Hastings Charlie Ferraro <i>[Signature]</i> | [REDACTED] South Roxbury Dr Ber. Hills 90212 | |
| ROBERT ANAKELIM <i>[Signature]</i> | [REDACTED] S Roxbury Dr B.H. CA 90212 | |
| DR. GREGORY DERN <i>[Signature]</i> | [REDACTED] So. Roxbury Dr., B.H. 90212 | |
| Grayson Schick, MFT | [REDACTED] S. Roxbury BH 90212 | |
| Neil Keegan | [REDACTED] S. Roxbury Dr. BH 90212 | |
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advocate for safe transportation and to encourage a form of tolerance for alternative modes of transportation.

Stephen Box, member of the Board of the Los Angeles County Bicycle Coalition and serves on the Caltrans District 7, addressed the Commission regarding an incident that occurred on August 21, 2007 involving a bicyclist and a motorist. He expressed that he would like to work with the City of Beverly Hills to address safety concerns to provide a safer community. Mr. Box offered the City to convene a Bicycle Advisory Committee.

Annie Gimas, resident of the 1000 block of S. Crescent Heights, attended the meeting to support the bicycle community and bicyclist involved in the incident on August 21, 2007. She was a third party observer of the incident. She expressed that when she commutes by bicycle, motorists throw things, side-swipe, and attempt to grab at her. She would like the City to promote and educate the community about road sharing.

Commissioner SILVER recommended establishing a program to teach bicycle safety in schools. Commissioner GOLDMAN suggested meeting with the Circulation Subcommittee to address bicycle safety issues. Chair SEFF expressed that the City will take a proactive approach in addressing this issue.

ACTION ITEMS – 9:35 a.m.*

1. CONSIDERATION OF THE AUGUST 2, 2007 MEETING MINUTES

Motion by MILKOWSKI, seconded by BRAUN

5/0 To approve the August 2, 2007 meeting minutes.

AYES: FRIEDMAN, BRAUN, MILKOWSKI, SILVER, SEFF

NOES:

ABSENT:

ABSTAIN: GOLDMAN, GOLD

CARRIED:

2. 100 BLOCK OF SOUTH ROXBURY DRIVE - REQUEST TO ESTABLISH A PREFERENTIAL PERMIT PARKING ZONE

Deputy Director of Transportation, Aaron Kunz, provided a background on the current parking regulation on the 100 block of S. Roxbury Drive. Mr. Kunz expressed that because it is a multiple-family residential block, residents have difficulty obtaining a qualifying petition; however, staff received a qualifying petition signed by 61% of the occupied households. Most of non-resident parking is from the department stores, located on the adjacent blocks, which validate and have off-street parking. Staff's long term goal is to consolidate Zone AD into Zone AA without changing the parking regulation of either zone.

Staff recommends granting the petition of "No Parking Anytime, Except by Permit AA" on the 100 block of S. Roxbury Drive.

Public Comment:

Karen Norris, resident of the 100 block of S. Roxbury Drive, expressed her support for "No Parking Anytime, Except by Permit AA" on the 100 block of S. Roxbury Drive. She expressed that Neiman Marcus customers park on her block and occupy the little parking available for residents.

Steve St. Marie, resident of the 100 block of S. Roxbury Drive, addressed the Commission regarding parking enforcement on the 100 block of Roxbury Drive and educating the public on parking restriction enforcement.

Jennifer Strachan, resident of the 100 block of S. Roxbury Drive, expressed her support for "No Parking Anytime, Except by Permit AA" on the 100 block of S. Roxbury Drive.

Chair SEFF acknowledged three letters endorsing the petition request of "No Parking Anytime, Except by Permit AA."

Commissioner GOLDMAN expressed his support of staff's recommendations and to consider changing Zone AA to Zone AD.

Commissioner MILKOWSKI expressed his support of staff's recommendation of "No Parking Anytime, Except by Permit AA."

Vice Chair GOLD expressed his support of staff's recommendation of "No Parking Anytime, Except by Permit AA." He would also like to consider consolidating Zone AA and Zone AD into one zone for consistency.

Commissioner BRAUN suggested that the City take initiative in simplifying the zone area and expressed her support of staff's recommendation of "No Parking Anytime, Except by Permit AA."

Commissioner SILVER expressed her support of staff's recommendation of "No Parking Anytime, Except by Permit AA."

Commissioner FRIEDMAN expressed his support of staff's recommendation of "No Parking Anytime, Except by Permit AA" and would like to expedite the recommendation to the City Council before the holidays approach.

Chair SEFF expressed his support of staff's recommendation of "No Parking Anytime, Except by Permit AA."

Motion by GOLD, seconded by MILKOWSKI

7/0 To support staff's recommendation to modify the 100 block of S. Roxbury Drive to "No Parking Anytime, Except by Permit AA."

AYES: FRIEDMAN, GOLDMAN, BRAUN, MILKOWSKI, SILVER, GOLD, SEFF
NOES:
ABSENT:
ABSTAIN:
CARRIED:

3. ADJOURNMENT

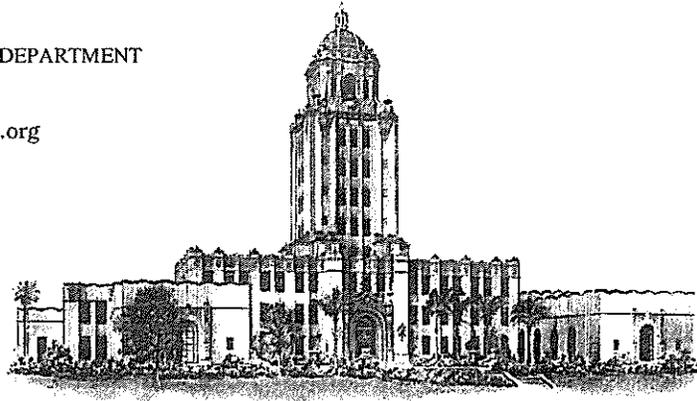
Motion by MILKOWSKI, seconded by SILVER

7/0 To approve to modify the parking restriction on the 100 block of Roxbury Drive.

AYES: FRIEDMAN, GOLDMAN, BRAUN, MILKOWSKI, SILVER, GOLD, SEFF
NOES:
ABSENT:
ABSTAIN:
CARRIED:

Richard Seff, Chair

ATTACHMENT 5



CITY OF BEVERLY HILLS

Proposal to Modify the Parking Regulation on the 100 Block of S. Roxbury Drive

**The City Council of Beverly Hills will consider this proposal at their meeting on
October 16, 2007 at 7:30 pm**

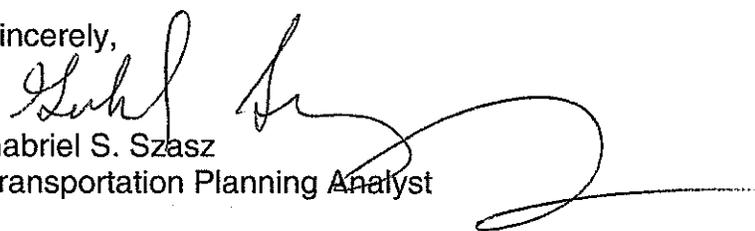
At its October 16, 2007 meeting, the City Council of the City of Beverly Hills will consider a Traffic & Parking Commission recommendation to modify the 100 block of S. Roxbury Drive to a regulation of:

“No Parking Anytime, Except by Permit AA.”

Currently, this block is part of Permit Parking Zone “AA” with “1-Hour Parking, 8am to 6pm, Monday to Saturday, Except by Permit.” You are encouraged to attend the **October 16, 2007** City Council meeting and express your views, or you may mail/fax written comments prior to the meeting to the Transportation office at the above address. The City Council begins review of the formal agenda at 7:30pm in Council Chambers in City Hall, 455 N. Rexford Drive.

If you have any questions concerning this proposal, please contact the Department of Public Works & Transportation at (310) 285-2500.

Sincerely,


Gabriel S. Szasz
Transportation Planning Analyst