

CITY OF BEVERLY HILLS
STAFF REPORT

Meeting Date: September 17, 2007
To: Honorable Mayor and City Council
From: Gisele Grable, Community & Cultural Services Administrator
Community Services Department
Subject: Street Closure Request for the 400 Block of North Bedford Drive
on Sunday, December 2, 2007
Attachments: 1. September 10 Letter from Crustacean
2. Proposed Street Layout Plan

INTRODUCTION

The attached letter was submitted by Crustacean Restaurant requesting to host the Restaurant's 10th Anniversary Celebration party on Sunday, December 2, 2007 on the 400 block of North Bedford Drive.

DISCUSSION

Crustacean Restaurant is requesting the closure of the 400 block of North Bedford Drive for installation of a tent in front of its restaurant (located at the corner of Bedford Drive and Santa Monica Boulevard) to create a larger event venue for their guests (see Attachment 2). Approximately 700 guests are expected to attend the celebration over a 7-hour period. Elements inside the tent will include seating, food and beverage service and a possible live performance. The actual event will occur between the interior of Crustacean restaurant and the proposed tent location.

STREET CLOSURES

The following information provides details of the proposed street closures for this event:

- The 400 block of North Bedford Drive from 11:00 p.m. on Saturday, December 1 through 6:00 a.m. Monday, December 3 to allow ample time for set-up and breakdown of the event.
- A single lane closure on South Santa Monica Blvd., between Camden and Roxbury Drives between 6:00 p.m. on Sunday, December 2 through 1:00 a.m. Monday, December 3 to help facilitate the guest arrivals and departures.

MERCHANT NOTIFICATION

Representatives for Crustacean have preliminarily notified and met with affected businesses and adjacent neighbors, and have received their support of the proposed event. In addition, many of the businesses on North Bedford Drive are closed on Sundays.

FISCAL IMPACT

All City costs and fees will be the responsibility of Crustacean Restaurant, including the new street closure fee. Crustacean will also be required to provide a Certificate of Insurance for \$2 million in general liability naming the City of Beverly Hills as an additional insured.

RECOMMENDATION

City staff from Community Services, Police and Fire met with Crustacean's representatives to review the logistical issues. Staff provided suggestions regarding recommended hours, traffic coordination, personnel requirements and notification requirements, and the staff committee has preliminarily approved the proposed plan.

City staff met with City Council Holiday & Event Committee Liaisons Mayor Delshad and Councilmember Briskman to review the event details, and also received their preliminary approval. Unless the City Council has any questions, staff will administratively approve the request and move forward with coordination of the event on Sunday, December 2.

Gisele Grable
Approved By 



9646 LITTLE SANTA MONICA BLVD.
BEVERLY HILLS, CA 90210
(310) 205.8990

September 10, 2007

Ms. Benita Miller
Office of Community Services
City of Beverly Hills
455 N. Rexford Drive
Beverly Hills, CA 90210

Dear Ms. Miller:

It is hard to believe that our family has had the good fortune to serve the Beverly Hills community for ten years now! As a special "Thank You" to our friends and patrons in the community, we at Crustacean are planning quite an elaborate gala to celebrate this anniversary.

In order to accommodate such a large number of guests, we are requesting permission to construct a tent on Bedford Drive, just south of Little Santa Monica Blvd. on Saturday, December 1, 2007 (10:00 p.m.) and Sunday, December 2, 2007. This set-up is very similar to our past large, successful galas. The event will begin at approximately 7:00 p.m. and end at approximately 1:00 a.m. on Sunday. Tear-down will be completed by 6:00 a.m. on Monday, December 3, 2007.

We are submitting a request for temporary street closure for this date as well, on Bedford Drive between Little Santa Monica Blvd. and Brighton Way. This closure is required for installation of the subfloor for the tent, the anniversary party entertainment and guests, and all needed equipment.

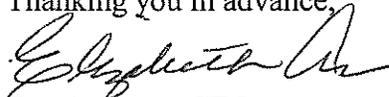
Based on other successful events, the flow of traffic for valet parking (guest arrival) will be eastbound on the block of Little Santa Monica Blvd. located between North Roxbury Drive and Bedford Drive. Vehicles will then be taken by valet attendant to a parking structure.

Crustacean has been to verbally notify all affected merchants on Bedford Drive from Little Santa Monica Blvd. to Brighton Way. If approved by the City Council, we will mail letters to all merchants in that block.

Please contact me at your earliest convenience, should you need any additional information. Also, feel free to contact our event designer Michael Habicht at (310) 980-2028.

We appreciate your cooperation in this matter and look forward to celebrating with you!

Thanking you in advance,



Elizabeth An, CEO
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