

CITY OF BEVERLY HILLS

**STAFF REPORT**

**Meeting Date:** September 4, 2007  
**To:** Honorable Mayor & City Council  
**From:** Gisele Grable, Community & Cultural Services Administrator  
Community Services Department  
**Subject:** Beverly Hills Education Foundation Apple Harvest Faire  
**Attachments:** 1. Letter from Beverly Hills Education Foundation

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**INTRODUCTION**

The attached letter was submitted by Beverly Hills Education Foundation (BHEF) requesting to close Moreno Drive, between Lasky and Durant Drives for their Apple Harvest Faire on Sunday, October 28, 2007.

**DISCUSSION**

This is the 2<sup>nd</sup> year in a row that BHEF will hold the Apple Harvest Faire on the front lawn of Beverly Hills High School. The Faire will take place from Noon to 5:00 p.m. and will consist of food booths, hayrides, cookie decorating, a pumpkin patch, inflatable rides and live entertainment.

**STREET CLOSURE**

The following information provides details of the street closure for this event:

- Moreno Drive, between Lasky and Durant Drives from 6:30 a.m. through 6:00 p.m. to allow ample time for the set-up and breakdown of the event. The closure of Moreno Drive is requested to accommodate the hayride and to facilitate the safety of personnel during set-up and breakdown of event activity.

**FISCAL IMPACT**

For fiscal year 2007-08, the City Council approved funding of \$13,345 for Community Assistance to cover personnel fees and permit costs for BHEF's two separate events (Car Show and Carnival). As the City is a co-sponsor of the Faire, the street closure fee will not be charged. In addition, BHEF will be responsible for a Certificate of Insurance for \$2 million in general liability, naming the City of Beverly Hills as an additional insured.

Honorable Mayor and City Council  
Meeting Date: September 4, 2007

**RESIDENT NOTIFICATION**

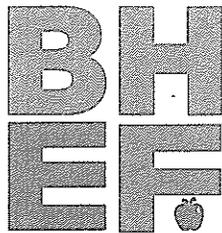
All residents adjacent to the high school will be provided written notification of the upcoming event and street closure.

**RECOMMENDATION**

Based on the success of this event in previous years and the benefit to the City's schools, staff will administratively approve this request and proceed with coordination of logistics for BHEF's Apple Harvest Faire.

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Gisele Grable

Approved By 



**Beverly Hills  
Education  
Foundation**

The City of Beverly Hills  
455 North Rexford Drive  
Beverly Hills, California 90210

August 10, 2007

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**RE: Special Events Permit Application**

The Beverly Hills Education Foundation is once again hosting their Fall event, the Apple Harvest Faire, Sunday, October 28, 2007 on the front lawn at Beverly Hills High School from Noon to 5:00 PM. It is going to be a fun-filled day for the entire family with games, fabulous food, a pumpkin patch, entertainment and surprises.

The Beverly Hills Education Foundation is requesting the City for permission to close the following streets to traffic:

Moreno Drive, between Lasky Drive and Durant, from 6:30 AM to 6:00 PM

Placement of barricades at the West end of Lasky, Young, Robbins and Durant during the hours of the event.

Thank you for your consideration.

Sincerely,

**Devorah Hankin  
President**

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