

CITY OF BEVERLY HILLS
STAFF REPORT

Meeting Date: September 4, 2007
To: Honorable Mayor & City Council
From: Pamela Mottice Muller, City of Beverly Hills
Subject: National Preparedness Month
Attachments: When It Rocks..Are you Ready to Roll? Campaign Pledge Card

INTRODUCTION

September has been declared National Preparedness Month by the Department of Homeland Security. Citizens are encouraged to take action in becoming prepared for disasters by discussing and creating preparedness plans at home with their families and loved ones.

The following provides information on the City's preparedness efforts during the month of September.

DISCUSSION

Citizens can locate disaster preparedness information at the following locations:

- City Web Page www.beverlyhills.org
- City's cable channels 10 and 35.
- Banner in City Hall parking structure.
- 1500 AM radio station.
- By calling the Office of Emergency Management at 310.285.1025.

The Office of Emergency Management will hold a variety of preparedness and response classes, activities and training, including an employee preparedness campaign called "*When if Rocks...Are You Ready to Roll.*" This employee pledge drive, in the spirit of fun and competitiveness, will encourage employees to increase their preparedness discussing, creating and practicing a plan.

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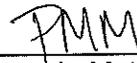
FISCAL IMPACT

No fiscal impact.

RECOMMENDATION

Staff invites the Council to participate in the Employee Preparedness Campaign and requests the Council encourage citizens to be prepared and to seek preparedness information from the sources available.

Approved By



Pamela Mottice-Muller
Director Office of Emergency Management

WHEN IT ROCKS.. ARE YOU READY TO ROLL?

Participate in the September 2007 City of Beverly Hills "I'm Prepared!" Employee Pledge Drive

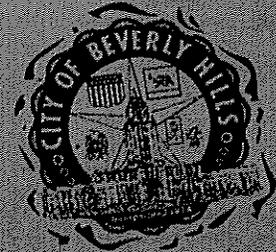
One of the best ways to protect your family and yourself is to have an emergency plan that is discussed and practiced on a regular basis. The more informed you are, the better prepared you will be if disaster strikes. The City of Beverly Hills proudly announces its third annual "When It Rocks, Are You Ready To Roll?" employee pledge drive. This year's task asks everyone to create a family disaster plan.

It's easy to participate!



- ❖ Using the handy checklist on the back of this flier, discuss and create a plan involving all the members of your family. Practice makes perfect!
- ❖ When the plan is ready, then—with pride—complete the "I'm Prepared!" pledge card below and turn it in to your department.

Every city employee is encouraged to be prepared in the event of an emergency or disaster. This is a citywide competition between departments. The department with the highest percentage of employees completing their family preparedness plan will win a prize. This is one pledge drive that can help you and your loved ones be prepared!



DETACH PLEDGE CARD HERE



WHEN IT ROCKS...AM I READY TO ROLL?

Yes!

I have a family disaster plan that I have discussed and practiced with my entire family.

Signature: _____ Name (printed legibly): _____

Department/Division: _____ Date: _____

Please submit by September 28, 2007 to your department.

WHEN IT ROCKS.. ARE YOU READY TO ROLL?

FAMILY PREPAREDNESS PLAN

Your family may not be together when disaster strikes, so it is important to plan in advance. Everyone needs a plan for work, school and home because knowing what to do is your best protection and an important responsibility. The following are some things that should be done now to prepare your family, before a disaster occurs.

- 15 Minute Plan:** Do you know what you would take with you if you had to evacuate your home in fifteen minutes? Make an evacuation checklist and discuss with the entire family so that all important items are taken no matter which family member evacuates the home.
- Pick two places to meet:**
 - ❖ Right outside your home in case of a sudden emergency, like a fire.
 - ❖ Outside your neighborhood in case you can't return home.
- Out-of-State Contact:** It is often easier to call long distance following a disaster, so identify someone out of state who can be the contact with whom family members can check in. Everyone should have these important numbers, names and addresses memorized.
- Train:** Show all responsible family members how and when to turn off the water, gas and electricity at the main switches. Keep the necessary tools near the gas and water shut-off valves. Only shut the gas off if you see, smell or hear gas. If you turn the gas off, you'll need a professional to turn it back on.
- Discuss with entire family:** Once you have established a plan, discuss the tasks listed above with your family, potential risks and what should be done in different scenarios: when to duck, cover and hold, when and how to evacuate and what to do during and immediately after a disaster. Involve all family members in planning. The more informed and involved children and loved ones are in disaster planning, the more prepared they will be.

And while you're at it...

- Find out about emergency plans at your children's school or daycare center and other places where your family spends time. Make sure all family members are aware of the different plans. If no plan exists, consider volunteering to help create one.
- Talk to your neighbors about how you can work together in the event of an emergency.

