



STAFF REPORT

Meeting Date: December 6, 2016
To: Honorable Mayor & City Council
From: Aaron Kunz, Deputy Director of Transportation
Martha Eros, Transportation Planner
Subject: Beverly Hills Bike Share Pilot Program – Station Installations
Attachments: 1. Proposed Station Map and Schematics
2. City Council Public Notice

INTRODUCTION

This report transmits the Traffic & Parking Commission's (TPC) recommendations for the installation of two additional bicycle share stations to augment the eight stations currently installed on the public right-of-way. Unless directed otherwise, staff will install stations on (1) the northeast corner of Wilshire Boulevard at North Doheny Drive and (2) the northwest corner of South La Peer Drive at Olympic Boulevard.

DISCUSSION

The TPC reviewed additional bike share station locations at their October 6, 2016 meeting. Staff identified the proposed station locations based on close proximity to employment centers, commercial activity, and first/last mile connectivity to public transit. The proposed stations would be installed on the public right-of-way. Transportation Planning and Traffic Engineering staff, alongside *Fehr & Peers* transportation consultants, reviewed the proposed sites to determine public right-of-way, Americans with Disabilities Act (ADA) clearance, pedestrian access, street activity, and commercial/employment hubs. Public notices advising of the October 6, 2016 TPC meeting were mailed to property owners and businesses adjacent to the following proposed bike share stations; no public comment or correspondence was received.

- N/E corner of Wilshire Boulevard and North Doheny Drive (up to 9 racks)
- N/W corner of South La Peer Drive and Olympic Boulevard (up to 9 racks)

PUBLIC NOTICE

Public notices advising of the December 6, 2016 City Council Study Session were mailed to the businesses and property owners adjacent to the proposed bike share stations on November 28, 2016. Per the TPC's request, staff also sent notices to residents immediately adjacent to the proposed station on South La Peer Drive.

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FISCAL IMPACT

City Council approved \$327,000 from AB-2766 South Coast Air Quality Management District (AQMD) and Measure-R Local Return transportation grant funds for capital equipment and Year-1 operating services. Ongoing contractual operating costs of approximately \$110,000 annually are budgeted with Measure-R transportation grant funds.

Program fees and potential sponsorship will provide additional revenue. Cost recovery for Year-1 operations may be atypical considering launching a new system requires time to build a client/user base and initial fare incentives may be required.

RECOMMENDATION

Unless otherwise directed, staff will proceed with the installation of two bike share stations as outlined in this report.

Susan Healy Keene
Community Development Director

Approved By



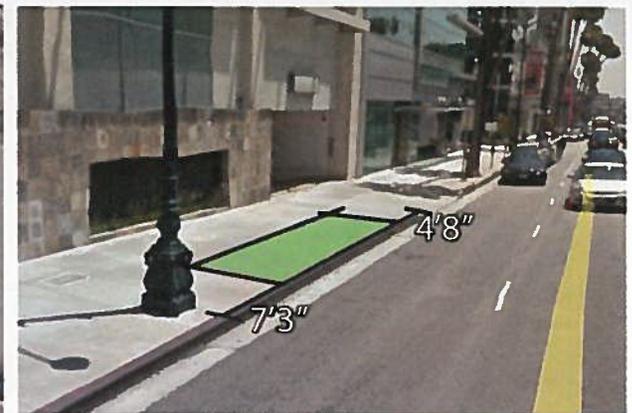
ATTACHMENT 1



Wilshire/Doheny



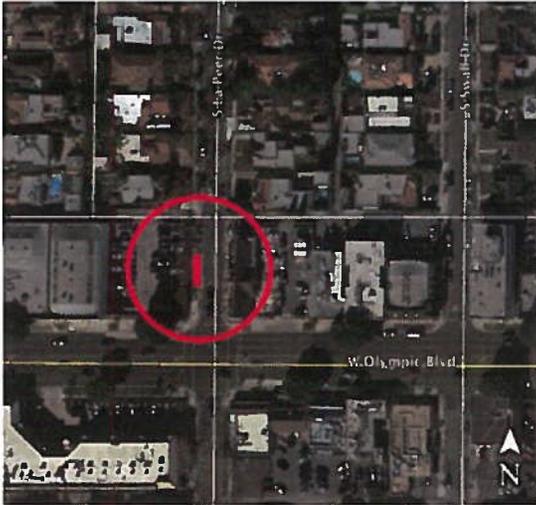
Station Capacity: 9 Racks
Surface: Cement
Station Type: TYP 4767-1
Sign Location: West side



- Near CVS, LA Fitness, Leammle's Music Hall, Writers Guild Theater, Wilshire Boulevard businesses, and residential areas
- Metro bus route and bus stops (#20) on Wilshire Blvd.



La Peer & Olympic



Station Capacity: 9 Racks
Surface: Cement
Station Type: TYP 4767-1
Sign Location: South side



- Near Beverly Hills Plaza, Olympic Boulevard restaurants/shops/businesses, and residential areas in the southeast part of the City
- Three blocks away from Robertson Boulevard businesses
- Metro bus route and bus stops (#28, 728) on Olympic Boulevard
- Connects the southeast area to the City's bike share network

ATTACHMENT 2

**BEVERLY HILLS CITY COUNCIL
NOTICE OF PUBLIC MEETING**



**Beverly Hills Pilot Bicycle Share Program
Proposed Phase 1 Station Locations**

The Traffic & Parking Commission's recommendation on bicycle share station locations will be forwarded to the City Council as an information item at the December 6, 2016 Study Session. The City Council will only discuss the item if a Councilmember pulls the item for discussion. Unless otherwise directed, the bicycle share stations will be installed in December 2016/January 2017.

MEETING: Beverly Hills City Council Study Session

DATE: Tuesday, December 6, 2016

TIME: 2:30 p.m., or as soon thereafter as the matter may be heard

LOCATION: City Hall, Council Chambers, 455 N. Rexford Drive, Beverly Hills, CA 90210

On October 6, 2016, the Traffic & Parking Commission reviewed and received public comment on proposed bike share stations, and recommended moving forward with the following station locations:

- N/E corner of Wilshire Boulevard and North Doheny Drive (up to 9 racks)
- N/W corner of South La Peer Drive and Olympic Boulevard (up to 9 racks)

PUBLIC COMMENT:

Persons wishing to comment on this item are invited to attend the December 6, 2016 City Council Study Session and/or submit written comments. Any communication received by the City becomes part of the public record.

Email: transportation@beverlyhills.org

Mail: City of Beverly Hills
Community Development - Transportation Planning
455 North Rexford Drive, Beverly Hills, CA 90210

If you would like additional information regarding this proposal, please contact the Transportation Planning Division at (310) 285-1128.