



## STAFF REPORT

**Meeting Date:** June 21, 2016  
**To:** Honorable Mayor & City Council  
**From:** Aaron Kunz, Deputy Director of Transportation  
Martha Eros, Transportation Planner  
**Subject:** Beverly Hills Bike Share Pilot Program – Station Installations  
**Attachments:** 1. Proposed Station Map and Schematics  
2. City Council Public Notice  
3. Correspondence

---

### INTRODUCTION

This report transmits the Traffic & Parking Commission's recommendations for the installation of two additional bicycle share stations to augment the six stations currently installed on the public right-of-way. Unless directed otherwise, staff will install stations on (1) the northeast corner of South Santa Monica Boulevard at Wilshire Boulevard and (2) La Cienega Tennis Center.

### DISCUSSION

The Traffic & Parking Commission reviewed additional bike share station locations at their June 3, 2016 meeting. Staff identified the proposed station locations based on close proximity to employment centers, commercial activity, and first/last mile connectivity to public transit. The proposed stations would be installed on the public right-of-way or City property. Transportation Planning and Traffic Engineering staff, alongside *Fehr & Peers* transportation consultants, reviewed the proposed sites to determine public right-of-way, ADA<sup>1</sup> clearance, pedestrian access, street activity, and commercial/employment hubs. Public notices advising of the June 21, 2016 City Council meeting were mailed to the property management and business suites adjacent to the proposed bike share stations:

- N/E corner of South Santa Monica Boulevard at Wilshire Boulevard (adjacent to Chase Bank) - 12 racks
- La Cienega Tennis Center - 9 racks

The Traffic & Parking Commission also recommended bike share stations at Will Rogers Park and Roxbury Park, pending additional review of equipment placement to avoid interfering with existing park furniture (i.e., benches) and sufficient signage outlining bicycle use in parks. Transportation Planning staff is working with the Recreation &

---

<sup>1</sup> Americans with Disabilities Act

Meeting Date: June 21, 2016

Parks team to determine suitable locations for equipment and signs. Staff will return to City Council at a future meeting for direction on these stations and to provide an opportunity for public comment.

The Traffic & Parking Commission also reviewed two proposed station sites on Wilshire Boulevard at Robertson Boulevard, but recommended not to move forward with bike share stations at this intersection. Public comment opposing a bike share station adjacent to the 8750 Wilshire Boulevard or 8767 Wilshire Boulevard buildings was received from the building owners at the March and June Traffic & Parking Commission meetings.

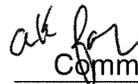
**FISCAL IMPACT**

City Council approved \$327,000 from AB-2766 South Coast Air Quality Management District (AQMD) and Measure-R Local Return transportation grant funds for capital equipment and Year-1 operating services. Ongoing contractual operating costs of approximately \$110,000 annually are budgeted with Measure-R transportation grant funds.

Program fees and potential sponsorship will provide additional revenue. Cost recovery for Year-1 operations may be atypical considering launching a new system requires time to build a client/user base and initial fare incentives may be required.

**RECOMMENDATION**

Unless otherwise directed, staff will proceed with the installation of two bike share stations as outlined in this report.

 Susan Healy Keene  
Community Development Director  
\_\_\_\_\_  
Approved By

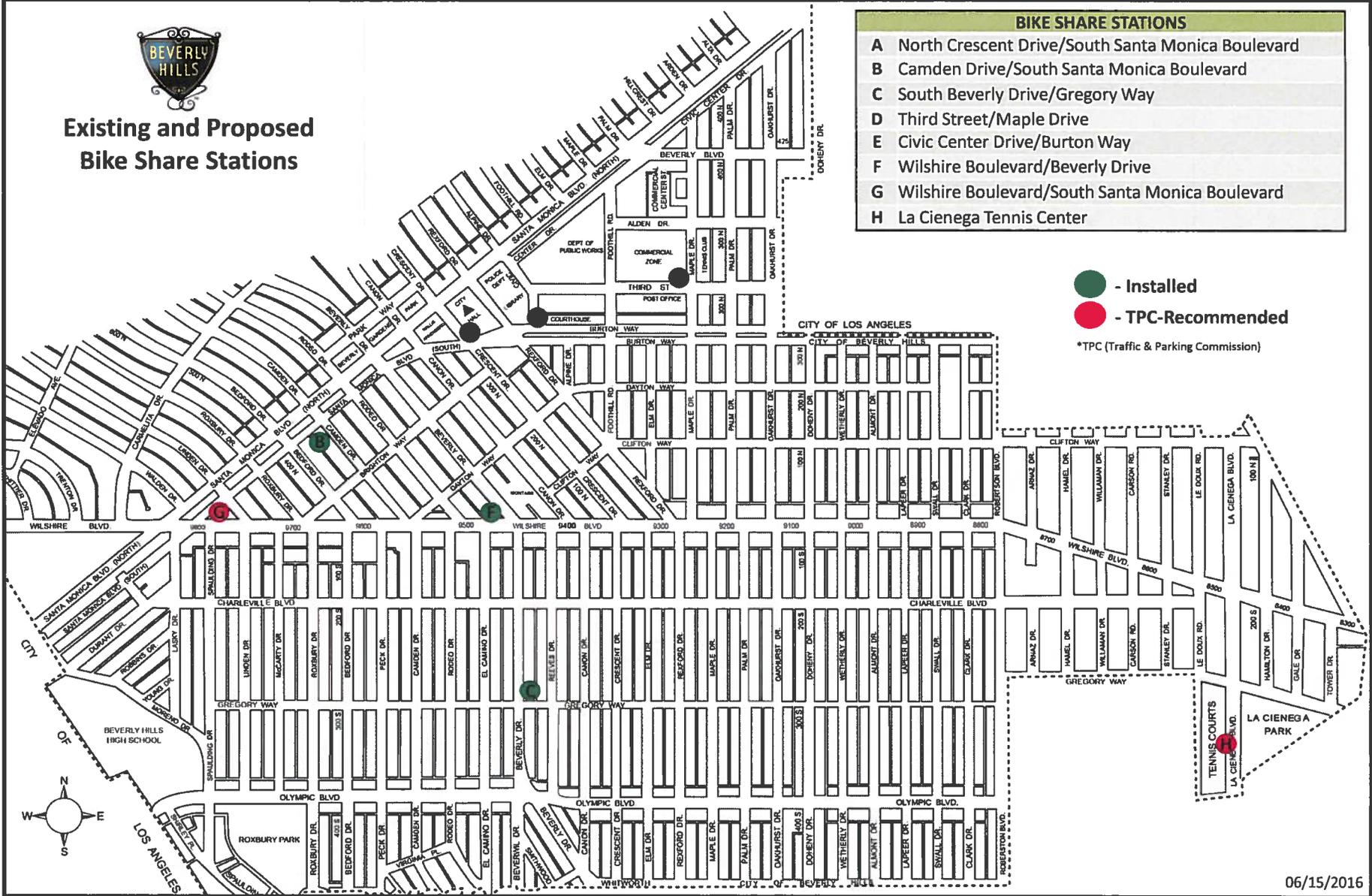
# **ATTACHMENT 1**



# Existing and Proposed Bike Share Stations

BIKE SHARE STATIONS	
A	North Crescent Drive/South Santa Monica Boulevard
B	Camden Drive/South Santa Monica Boulevard
C	South Beverly Drive/Gregory Way
D	Third Street/Maple Drive
E	Civic Center Drive/Burton Way
F	Wilshire Boulevard/Beverly Drive
G	Wilshire Boulevard/South Santa Monica Boulevard
H	La Cienega Tennis Center

● - Installed  
● - TPC-Recommended  
 \*TPC (Traffic & Parking Commission)

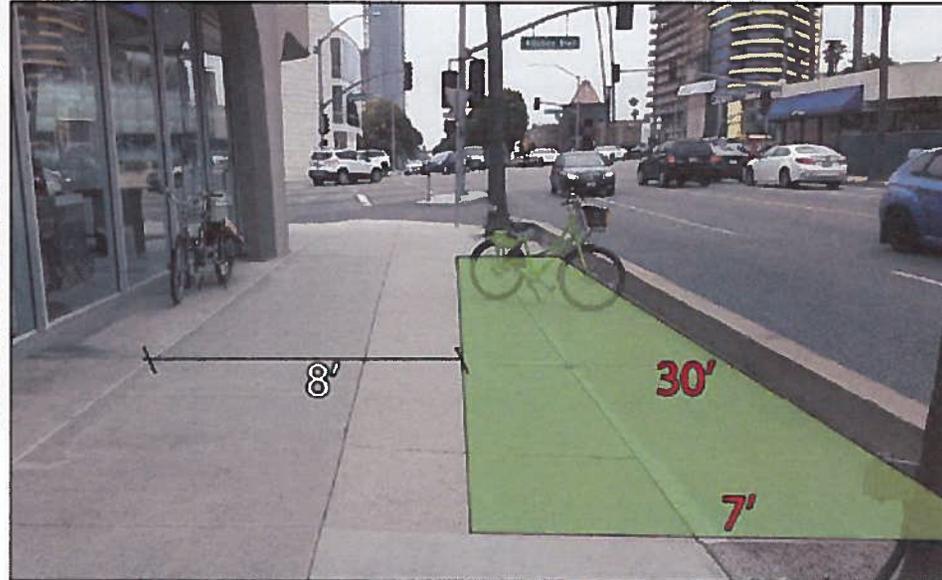




# Wilshire Blvd./S. Santa Monica Blvd.



**Station Capacity:** 12 Racks  
**Surface:** Concrete  
**Station Type:** Sidewalk 1  
**Sign Location:** North



- Close proximity to the Electric Fountain, The Peninsula, The Beverly Hilton, Waldorf Astoria, Mosaic Hotel, employment hubs, restaurants and shops
- Metro bus routes and bus stops (#4, 16, 20, 720, 316, 704) along Wilshire Blvd. and N. Santa Monica Blvd.
- Connects the southwest area to the City's bike share network



# La Cienega Tennis Center



**Station Capacity:** 9 Racks

**Surface:** Concrete

**Station Type:** Plaza

**Sign Location:** West



- Close proximity to Academy of Motion Picture Arts and Sciences, La Cienega Blvd. employment hubs, restaurants and shops
- Metro bus routes and bus stops (#20, 28 105, 705, 720, 728) along Wilshire Blvd., La Cienega Blvd. and Olympic Blvd.
- Connects the southeast area to the City's bike share network

# **ATTACHMENT 2**

**BEVERLY HILLS CITY COUNCIL  
NOTICE OF PUBLIC MEETING**



**Beverly Hills Pilot Bicycle Share Program  
Proposed Phase 1 Station Locations**

---

The Traffic & Parking Commission's recommendation on bicycle share station locations will be forwarded to the City Council as an information item at the June 21, 2016 Study Session. The City Council will only discuss the item if a Councilmember pulls the item for discussion. Unless otherwise directed, the bicycle share stations will be installed in June/July 2016.

**MEETING:** Beverly Hills City Council Study Session

**DATE:** Tuesday, June 21, 2016

**TIME:** 2:30 p.m., or as soon thereafter as the matter may be heard

**LOCATION:** City Hall, Council Chambers, 455 N. Rexford Drive, Beverly Hills, CA 90210

On June 2, 2016, the Traffic & Parking Commission reviewed and received public comment on proposed bike share stations, and recommended moving forward with the following station locations:

- A. N/E corner of Wilshire Blvd. and S. Santa Monica Blvd. - 12 racks
- B. La Cienega Tennis Center - 9 racks
- C. Will Rogers Park - 5 racks

**PUBLIC COMMENT:**

Persons wishing to comment on this item are invited to attend the June 21, 2016 City Council Study Session and/or submit written comments. Any communication received by the City becomes part of the public record.

By Email: [transportation@beverlyhills.org](mailto:transportation@beverlyhills.org)

By Mail: City of Beverly Hills  
Community Development - Transportation Planning  
455 North Rexford Drive, Beverly Hills, CA 90210

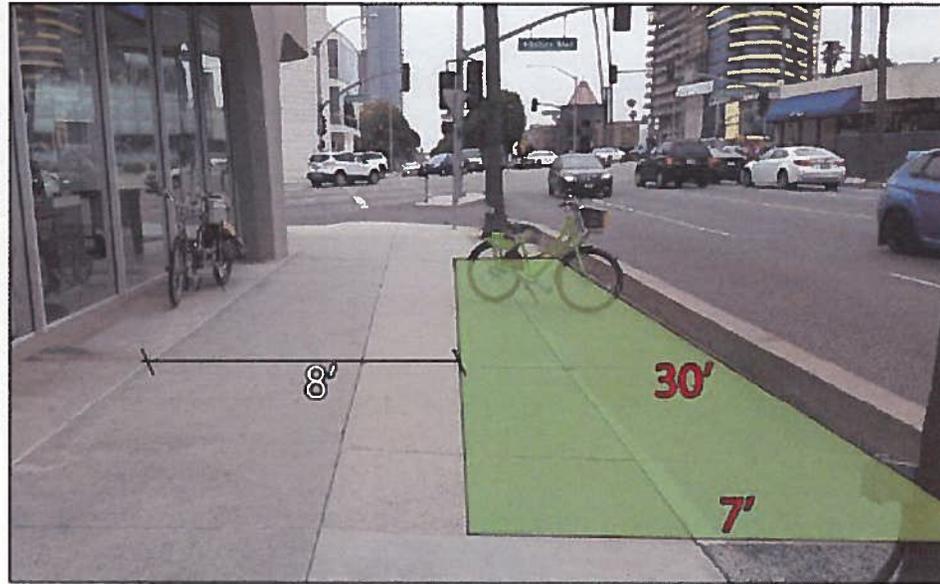
If you would like additional information regarding this proposal, please contact the Transportation Planning Division at (310) 285-1128.



# Wilshire Blvd./S. Santa Monica Blvd.



**Station Capacity:** 12 Racks  
**Surface:** Concrete  
**Station Type:** Sidewalk 1  
**Sign Location:** North



- Close proximity to the Electric Fountain, The Peninsula, The Beverly Hilton, Waldorf Astoria, Mosaic Hotel, employment hubs, restaurants and shops
- Metro bus routes and bus stops (#4, 16, 20, 720, 316, 704) along Wilshire Blvd. and N. Santa Monica Blvd.
- Connects the southwest area to the City's bike share network

# **ATTACHMENT 3**

**Traffic & Parking Commission**

**Bike Share - Phase 1 Station Locations  
Correspondence**

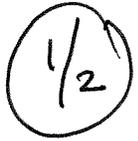
As of Thursday, June 21, 2016

<b>DATE</b>	<b>ADDRESS</b>
05/26/16	8767 Wilshire/Robertson Blvd
03/02/16	8750 Wilshire/Robertson Blvd

# Glaser Weil

# OPPOSE

10250 Constellation Blvd.  
19th Floor  
Los Angeles CA 90067  
310.  
310.



Thomas S. Levyn

May 26, 2016

Via E-Mail

**Direct Dial**

**Direct Fax**

**Email**

Jake Manaster, Chair  
David Seidel, Vice Chair  
Andy Licht, Commissioner  
Lester Friedman, Commissioner  
Nooshin Meshkaty, Commissioner  
Traffic and Parking Commission  
City of Beverly Hills  
455 North Rexford Drive  
Beverly Hills, California 90210

Attention: Martha Eros  
[meros@beverlyhills.org]

Re: Beverly Hills Pilot Bicycle Share Program  
Proposed Phase 2 Station Location at the N/E Corner of Wilshire/Robertson

Dear Chair Manaster, Vice Chair Seidel and Commissioners Licht, Friedman and Meshkaty:

I write on behalf of Kathy Javor as an owner of the 75,000 square foot new office building located at 8767 Wilshire Boulevard [the North-East Corner of Wilshire Boulevard and Robertson Boulevard] in order to respectfully object to a proposed Phase 2 Station Location at such N/E corner for the following four compelling reasons:

1. The Proposed Location Contradicts City Council Direction. The office building is new. The ground floor is empty. The City Council has given direction that the ground floor may be leased to a luxury auto dealer. According to various real estate brokers, placing bicycles and docking stations in front of or adjacent to the front windows of the office building will make it virtually impossible to lease the ground floor to an auto dealer because, among other things, the message of using a bicycle rather than an automobile will be seen as a negative message to any auto dealer. As the City Council knows, an auto dealer will likely contribute millions of dollars in tax revenue to the City of Beverly Hills.

2. The Proposed Location Precludes Retail and Walkability [Livability]. The City wants to boost retail development along the Wilshire/Robertson corridor which will have the corresponding effect of making the area more walkable and livable. Again, according to various real estate brokers, placing bicycles and docking stations in front of or adjacent to the front windows of one of the last locations possible for retail in the area will preclude retailers from considering the location, will block the view towards the front of the building from both the Wilshire side and those traveling north and south on Robertson, and will make

2/2

Via E-Mail  
Page 2

it difficult to attract the type of community support for a desired retail use, which is so desperately needed in the Southeast.

3. The Proposed Location Will Be Unsafe For Bicyclists. Wilshire Boulevard is a basis. Many of these automobiles use the right-hand turn lane to turn north from Wilshire Boulevard onto Robertson Boulevard. The right-hand turn lane is marked with an arrow that only allows right turns. Traffic is often very heavy, which leads to automobiles lining up in the right-hand only turn lane. The proposed Station Location would run adjacent to the right-hand turn lane, thereby, creating a dangerous condition. This dangerous condition is exacerbated by the 25' length of the bicycle area. [See Photo Provided by the City of Beverly Hills]. Automobiles jumping the curb, much like what happened in Westwood, become a real possibility with the high probability of injury and loss of life when the proposed Phase 2 Station Location is at the N/E Corner.

4. The Proposed Location Will Be Unsafe For Schoolchildren. Horace Mann Elementary School is located almost directly south, across Wilshire Boulevard. Schoolchildren walking west on the north side of the street along Wilshire Boulevard toward the Robertson Boulevard crossing to attend Horace Mann would have to dodge bicyclists and the area would become overcrowded. Placing a Station Location where indicated would only invite injury and be another dangerous condition.

The Bicycle Share Program is intended to encourage the use of bicycles in the City. However, placing a Station Location at the N/E Corner of Wilshire Boulevard and Robertson Boulevard, rather than increase ridership, will only increase the City's liability and injury and loss of life to members of the community.

There are less intrusive alternatives. Please reject the Proposed Phase 2 Station Location at the N/E Corner of Wilshire Boulevard and Robertson Boulevard.

Sincerely,



THOMAS S. LEVYN  
of GLASER WEIL FINK HOWARD AVCHEN & SHAPIRO LLP

TSL:ph

## WebCBH TRANSPORTATION

---

**Subject:** Bike Share Racks -- 8750 Wilshire Boulevard -- S/E Corner of Wilshire/Robertson:  
Request for Extension

**From:** Thomas Levyn

**Sent:** Wednesday, March 02, 2016 2:59 PM

**To:** Aaron Kunz

**Subject:** Bike Share Racks -- 8750 Wilshire Boulevard -- S/E Corner of Wilshire/Robertson: Request for Extension

Dear Mr. Kunz,

This shall confirm our previous discussions. As you know, I represent the owner of the Property located at 8750 Wilshire Boulevard, Beverly Hills, California, which is at the South/East Corner of Wilshire and Robertson Boulevards. The proposed Bike Share Plan, which is being presented to the Traffic and Parking Commission on March 3, 2016 by staff, which Commission will thereafter take public comment, shows a Bike Share Rack located in front of the Property on the public right-of-way. Our client understands the rationale for placing a Bike Share Rack in the Wilshire/Robertson area, however strongly believes that the South/West corner [public right-of-way] is an appropriate placement, not the South/East corner, for the following reasons:

1. The South/East location has been the subject of numerous automobile accidents, which can be corroborated by various police reports. A quick review of the front of the Property will show large concrete flower pots, placed strategically to protect persons and property against injury and damage.
2. The South/East location is a major travel artery for children walking to Horace Mann School.
3. The South/East location has a bus bench in front and is a regular bus stop, thereby leading to overcrowding at the location of proposed Bike Share Rack.
4. The South/East location has an existing mailbox in the public right-of-way. A quick review of the condition of the mail box will show dents and other damage caused by automobiles.

For all of the above reasons, a Bike Share Rack in the public right-of-way at the South/East location is a bad idea and will not be safe for residents and for those who wish to use the bicycles.

I understand that City staff and its consultant are now aware of these problems and are looking at the South/West location as a less intrusive and safer alternative. However, this review cannot be completed in time for the March 3, 2016 Traffic and Parking Commission meeting. As a result, our client respectfully requests that any consideration of the placement of the Bike Share Racks at Wilshire/Robertson be put over to the April Traffic and Parking meeting which will provide sufficient time and information for the Commission to make an informed and reasoned decision.

As always, thank you for your kind consideration.

Tom Levyn