



AGENDA REPORT

Meeting Date: May 3, 2016

Item Number: D-5

To: Honorable Mayor & City Council

From: Aaron Kunz, AICP, Deputy Director of Transportation
Martha Eros, Transportation Planner

Subject: RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS
MODIFYING PREFERENTIAL PARKING PERMIT ZONE "GG" ON
THE 100 BLOCK OF NORTH CLARK DRIVE BETWEEN CLIFTON
WAY AND THE ALLEY NORTH OF WILSHIRE BOULEVARD

Attachments:

1. Resolution
2. Categorical Exemption
3. City Council Notice of Public Meeting
4. April 7, 2016 Traffic & Parking Commission Minutes (Excerpt)
5. April 7, 2016 Traffic & Parking Commission Staff Report
6. Correspondence

RECOMMENDATION

The Traffic & Parking Commission recommends that the City Council approve a resolution modifying Preferential Parking Permit Zone "GG" on the 100 block of North Clark Drive between the alley north of Wilshire Boulevard and Clifton Way as follows:

"No Parking Anytime, Permit 'GG' Exempt"

INTRODUCTION

On April 7, 2016, the Traffic & Parking Commission reviewed a resident-initiated petition to modify the existing permit parking regulation of "1-Hour Parking, 8 a.m. to 6 p.m., Monday through Friday, Except by Permit" on the 100 block of North Clark Drive to address commuter parking impacts.

The Commission voted 5-0 in support of the petition request for a "No Parking Anytime" regulation based on parking occupancy data, resident support, and lack of public comment or correspondence from the adjacent business community on Wilshire Boulevard and Robertson Boulevard.

DISCUSSION

Background information with parking occupancy data is provided in the April 7, 2016 Traffic & Parking Commission staff report.

Three residents provided public comment (one with correspondence) supporting a "No Parking Anytime" regulation to address displaced parking adjacent to their building, and one resident from the 100 block of North Swall Drive expressed concerns of possible spillover parking.

Two Clark Drive residents and two Robertson Boulevard businesses submitted correspondence opposing a modification of the existing 1-hour daytime parking regulation stating an inconvenience to residents and lack of short-term parking for guests and patrons.

Staff initially proposed a "1-Hour Parking, 8 a.m. to 6 p.m., Monday through Friday, and No Parking Any Other Time" permit regulation based on the number of preferential parking permits displayed throughout the day and to continue the practice of shared weekday parking on street blocks adjacent to commercial zones. Following public comment, the Traffic & Parking Commission modified the recommendation to address residents' concerns of commuter parking impacts, in addition to limited off-street parking available to residents of older multiple-family buildings, and lack of public participation from the business community. Staff supports the Traffic & Parking Commission's modified recommendation for "No Parking Anytime" except by permit.

Staff recognizes a "No Parking Anytime" regulation may impact the 100 block of North Swall Drive and will continue the current practice of notifying residents on adjacent blocks of possible spillover parking and assisting with the permit petition process.

Public notices advising of City Council review at the May 3, 2016 formal meeting were mailed on April 22, 2016 to the same mailing list used for the Traffic & Parking Commission.

ADJACENT CONDITIONAL USE PERMIT

A Conditional Use Permit (CUP) was issued by the Planning Commission on October 27, 1999, for the two properties located at 8825 Wilshire Boulevard (Infiniti) and 8833 Wilshire Boulevard (Audi). The conditions carry forward with the properties since the *automobile dealership service* use remains the same despite change in ownership. Per Resolution No. 1118, Section 6 (3) prohibits employee parking on residential streets and free parking shall be provided to visitors and patrons; and Section 6 (11) prohibits "any dealership operations or staging on Clark Drive and Swall Drive north of the project site."

FISCAL IMPACT

The cost of modifying parking signs would be nominal and installed by City staff.


Susan Healy Keene, AICP
Director of Community Development

ATTACHMENT 1

RESOLUTION NO. 16-R- _____

**RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS
MODIFYING PREFERENTIAL PARKING PERMIT ZONE “GG” ON THE
100 BLOCK OF NORTH CLARK DRIVE BETWEEN CLIFTON WAY AND
THE ALLEY NORTH OF WILSHIRE BOULEVARD**

WHEREAS, there is an existing permit parking regulation of “1-Hour Parking, 8 a.m. to 6 p.m., Monday through Friday, Permit ‘GG’ Exempt” on the 100 block of North Clark Drive between Clifton Way and the alley north of Wilshire Boulevard;

WHEREAS, in accordance with Beverly Hills Municipal Code Section 7-3-207, a qualifying petition signed by at least 60% of the residents within the existing zone was filed to modify the Preferential Parking Permit Zone on the residential block of 100 North Clark Drive between Clifton Way and the alley north of Wilshire Boulevard ;

WHEREAS, the resident-initiated petition requested a “No Parking Anytime” except by permit regulation to address commuter parking; and

WHEREAS, after investigating the need to modify such preferential parking zone, the Traffic & Parking Commission recommends that the City Council modify the existing zone to “No Parking Anytime” except by permit.

NOW THEREFORE, the Council of the City of Beverly Hills does hereby resolve as follows:

Section 1. Based upon the evidence and testimony presented to the City Council, including the information set forth in the Agenda Report, the findings required by BHMC Section 7-3-206(d) to justify modifying Preferential Parking Permit Zone “GG” on the 100 block of North Clark Drive between Clifton Way and the alley north of Wilshire Boulevard can be made.

Section 2. The Council finds that the following designated preferential permit zone is required due to commuter vehicles regularly interfering with available public street parking adjacent to residential property within the zone; such vehicles are the cause of unreasonable noise and pollution in the residential environment; and there is no reasonable alternative which is feasible or practical to reduce the identified street parking problem to acceptable levels.

Section 3. The City Council hereby approves modifying Preferential Parking Permit Zone "GG" on the 100 block of North Clark Drive between Clifton Way and the alley north of Wilshire Boulevard, including the adjacent sections of Clifton Way east and west of North Clark Drive, with a regulation of:

"No Parking Anytime, Permit 'GG' Exempt"

Section 4. The City Clerk shall certify to the adoption of this resolution and shall cause this resolution and this certification to be entered in the Book of Resolutions of the Council of the City.

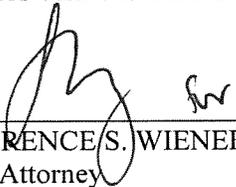
Adopted:

JOHN A. MIRISCH
Mayor of the City of Beverly Hills, California

ATTEST:

(SEAL)
BYRON POPE
City Clerk

APPROVED AS TO FORM:



LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:



SUSAN HEALY KEENE, AICP
Director of Community Development

ATTACHMENT 2



CITY OF BEVERLY HILLS
 COMMUNITY DEVELOPMENT DEPARTMENT- PLANNING DIVISION
 455 North Rexford Drive
 Beverly Hills, CA 90210-4817
 (310) 285-1123
 FAX: (310) 858-5966

BeverlyHills.org

Categorical Exemption

Name of Project: 100 block of North Clark Drive

Location: Both sides of the 100 block of North Clark Drive between Clifton Way and the alley north of Wilshire Boulevard, including the adjacent sections of Clifton Way east and west of Clark Drive.

Type of Business (if commercial): N/A; residential

Project Description: Modify the existing Zone "GG" permit parking regulation on the 100 block of North Clark Drive from "1-Hour Parking Anytime, 8 a.m. to 6 p.m., Monday through Friday" to "No Parking Anytime," except by permit.

Applicant's Name: City of Beverly Hills Phone: 310-285-1000

Applicant's Address: 455 North Rexford Drive

City: Beverly Hills, CA Zip: 90210

If different, provide:

Agent's Name: Community Development Department Phone: 310-285-2542

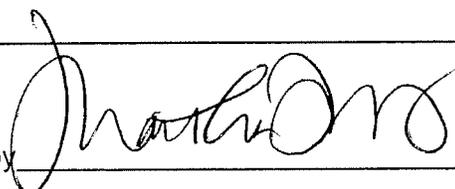
Agent's Address: 455 North Rexford Drive

City: Beverly Hills, CA Zip: 90210

The undersigned, having received this project for processing, has reviewed it for environmental impact and concluded that the project qualifies for a categorical exemption under the procedures adopted by the City of Beverly Hills and no further environmental assessment is necessary.

Applicable Exemption Class: 1(c)

Comments: Operation of existing public right-of-way; no expansion of use. Proposed changes not anticipated to result in significant displaced parking.

Reviewed by  Date 9/26/2016

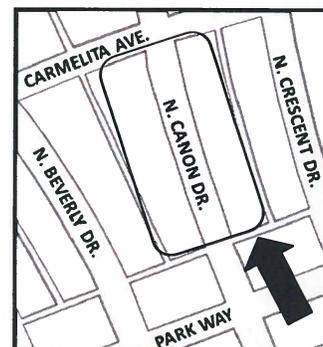
ATTACHMENT 3



NOTICE OF PUBLIC MEETING
500 Block of North Canon Drive
Request to Establish a Preferential Parking Permit Zone

The Community Development Department invites your participation in the review of a resident-initiated petition to establish a Preferential Parking Permit Zone on the 500 block of North Canon Drive between Carmelita Avenue and Park Way.

- MEETING:** Traffic & Parking Commission
- DATE:** Thursday, May 5, 2016
- TIME:** 9:00 a.m., or as soon thereafter as the matter may be heard
- LOCATION:** City Hall, Room 280-A, 455 N. Rexford Drive, Beverly Hills, CA 90210
- PETITION:** Modify the existing "2-Hour Parking, 8 a.m. to 6 p.m., Except Sunday" non-permit parking regulation and establish a "No Parking Anytime, Except by Permit" parking regulation.



STAFF RECOMMENDATION:

Pending public comment, staff recommends establishing a preferential parking permit zone with a regulation as follows:

"2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and
 No Parking, 8 p.m. to 2:30 a.m., Daily, Except by Permit"

PUBLIC COMMENT:

Persons wishing to comment on this item are invited to attend the May 5, 2016 Traffic & Parking Commission meeting and/or submit written comments. Please submit correspondence a minimum of 24-hours in advance of the meeting date to allow for routing. Any communication received by the City becomes part of the public record.

By Email: transportation@beverlyhills.org
 By Mail: City of Beverly Hills
 Community Development - Transportation Planning
 455 North Rexford Drive, Beverly Hills, CA 90210

The Traffic & Parking Commission is an advisory board to the City Council. The Commission's recommendation will be forwarded to the City Council for consideration at a future date. The City Council may approve, deny, or modify the Commission's recommendation.

If you would like additional information regarding this proposal, please contact the Transportation Planning Division at (310) 285-1128.

ATTACHMENT 4

CARRIED

REPORTS FROM PRIORITY AGENCIES

2. Police Department Report

Lieutenant Foxen introduced new Police Chief Sandra Spagnoli. Sergeant Dowling provided an update on the Police Department report, and provided updates on upcoming Presidential and dignitary visits, and patrol officer staffing and recruitment.

CONTINUED BUSINESS

No items

NEW BUSINESS

3. 100 Block of North Clark Drive

Consideration of a resident-initiated petition modifying the existing 1-hour daytime permit parking regulation on the 100 block of North Clark Drive to "No Parking Anytime, Except by Permit."

Martha Eros, Transportation Planner, presented the staff report and recommendation.

Public Input: Shan Farahi (lead petitioner), Vicky Swartz, Leslie Pajar, Susan C. Rifkin

Motion: MOVED by Commissioner Friedman, SECONDED by Vice Chair Seidel to recommend the parking restriction of "No Parking Anytime, Permit GG Exempt" for the 100 block of North Clark Drive (5-0).

AYES: Commissioners Meshkaty, Friedman, Licht, Vice Chair Seidel, Chair Manaster

NOES: None

CARRIED

PROJECT UPDATES

No Items

QUARTERLY UPDATES

4. Traffic Engineering Quarterly Report

Bijan Vaziri, Senior Transportation Engineer, provided an update on the Traffic Engineering Quarterly Report.

5. Planning Division Quarterly Report

Ryan Gohlich, City Planner, introduced new Principal Planner, Masa Alkire. The Draft Environmental Impact Report (EIR) for the project at 9900 Wilshire Boulevard, known as

ATTACHMENT 5



CITY OF BEVERLY HILLS
TRAFFIC & PARKING COMMISSION

April 7, 2016

TO: Traffic & Parking Commission

FROM: Martha Eros, Transportation Planner

SUBJECT: 100 Block of North Clark Drive – Resident-Initiated Request to Modify a Preferential Parking Permit Zone

ATTACHMENTS: A. Area Map
B. Parking Occupancy Counts
C. Notice of Public Meeting
D. Resident Petition

This report outlines a resident-initiated request to modify the existing preferential parking permit zone on the 100 block of North Clark Drive to preclude parking at all times except by permit. Staff recommends modifying the current permit regulation to:

“1-Hour Parking, 8 a.m. to 6 p.m., Monday through Friday, and
No Parking Any Other Time, Permit ‘GG’ Exempt”

Background

A qualifying petition signed by 60% (75 of 124) of the dwelling units on the multiple-family block of 100 North Clark Drive was submitted in December 2015. The petition requests modifying the 1-hour daytime regulation to address displaced resident parking generated by employees and patrons from the adjacent Wilshire Boulevard and Robertson Boulevard commercial corridors.

Preferential Permit Parking Zone “GG” was established in 1989 (89-R-8018) with the current regulation of “1-Hour Parking, 8 a.m. to 6 p.m., Monday through Friday” in response to residents’ concerns about commuter vehicle parking intrusion. Additionally, the lack of off-street parking available to residents attributed to older building construction standards that provided no parking or only one space per dwelling unit. Historical records indicate that the nearby merchants expressed concern that the original petition for no parking anytime on a street block next to a commercial corridor would adversely affect businesses in the area. The zone was approved based on parking occupancy results and staff’s practice to provide short-term “shared parking” that discouraged free long-term parking in residential neighborhoods.

The 100 block of North Swall Drive was added in 1996 (96-R-9517) with the same “1-Hour Parking, 8 a.m. to 6 p.m., Monday through Friday” regulation based on the same parking and infrastructure conditions as the 100 block of North Clark Drive.

The 100 block of North Clark Drive has 124 multiple family dwelling units with approximately 46 on-street parking spaces. The street block is bordered by Clifton Way on the north and the business district along Robertson Boulevard to the east and Wilshire Boulevard on the south. Preferential Parking Permit Zone “A” on the 100 blocks of North La Peer and Almont Drives, west of Swall Drive, have a “No Parking, 8 a.m. to 2:30 a.m., Daily” parking regulation. There is

a westbound only alleyway between the Wilshire Boulevard building and the residential homes. There are two metered spaces on the west side and a valet zone on the east side of Clark Drive between Wilshire Boulevard and the alleyway.

Discussion

Staff conducted a parking occupancy survey on Wednesday, March 16, 2016 from 8 a.m. to 9 p.m. On average, 76% (35/46 spaces) of the on-street parking spaces were occupied with peak occupancy of 98% (45/46 spaces) at 8 p.m. The two meters on the south end of Clark Drive were continuously occupied during the survey period.

Total Occupancy

Period	Average Occupied / Total Spaces	Average Commuter
Study: 9 a.m.- 9 p.m.	35 / 46 (76%)	22 / 46 (48%)
Peak Hour: 8 p.m.	45 / 46 (98%)	29 / 46 (63%)

Vehicles

Total Vehicles	Commuter	Commuter 2+Hr Duration
140	63 / 140 (45%)	63 / 63 (100%)

Duration

Occupant Type	Ratio	Commuter
Permit GG	51 / 140 (36%)	19 / 51 (37%)
Disabled Placards	9 / 140 (6%)	8 / 9 (89%)

Based on the parking occupancy study and spot counts conducted by staff and the Parking Enforcement team, available parking on 100 North Clark Drive was limited due to commuter impacts and vehicles taking two spaces. 60 of the 140 (43%) vehicles recorded during the survey displayed a City or disable parking permit, thus occupancy would not be reduced with a restrictive no parking anytime regulation.

There are 124 multiple-family dwelling units and approximately 46 on-street parking spaces on the 100 block of North Clark Drive. Considering multiple-car ownership trends, if each unit is provided one off-street parking space, then approximately 60 resident vehicles would potentially require on-street parking. Similar to the conditions cited in 1989 and 1996, the lack of off-street parking available to residents in older buildings with no off-street parking or only one space per dwelling unit contribute to parking displacement.

Pending public comment, staff recommends maintaining the existing 1-hour daytime regulation, Monday through Friday, to continue the practice of “shared” parking during typical business hours, but restrict parking to permit only during the evening and weekend hours to maximize multiple-family residents’ on-street parking.

Noticing

Notices advising of the Traffic & Parking Commission’s review of the petition at the April 7, 2016 meeting were mailed to the 100 blocks of North Clark and Swall Drives; both sides of 100 North Robertson Boulevard; residences and businesses on the 200 blocks within 500-feet of

Clark Drive; and the businesses on Wilshire Boulevard between Robertson Boulevard and North La Peer Drive.

No correspondence was received by close of business Wednesday, March 30, 2016.

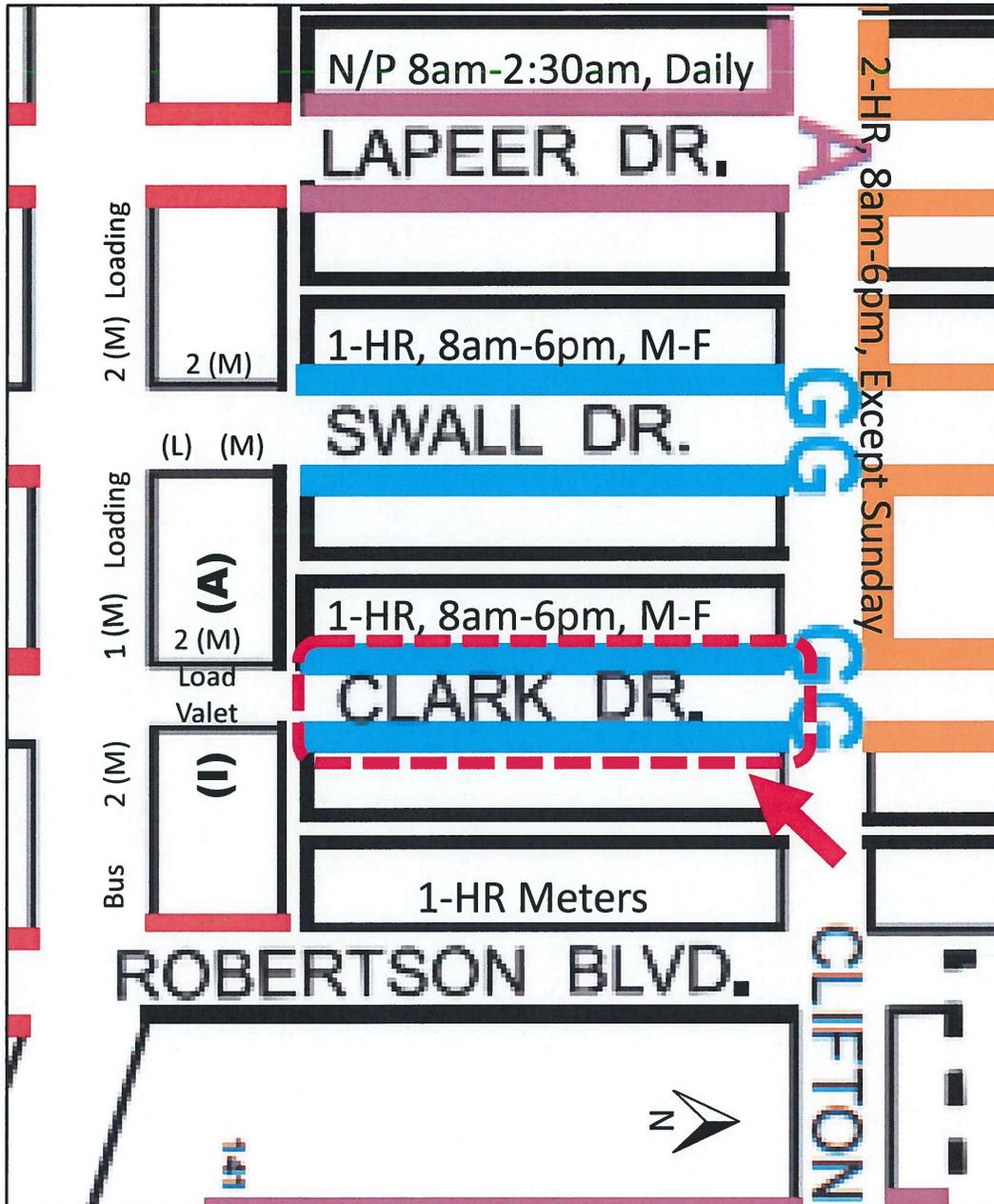
Recommendation

Pending public comment, staff recommends modifying the permit zone on the 100 block of North Clark Drive with a regulation of:

“1-Hour Parking, 8 a.m. to 6 p.m., Monday through Friday, and
No Parking Any Other Time, Permit ‘GG’ Exempt”

ATTACHMENT A

100 North Clark Drive



Legend: (M): Meter (A): Audi (I) : Infiniti Red: Red Curb

ATTACHMENT B

100 N. Clark Drive Parking Occupancy Survey

Date: Wednesday, March 16, 2016

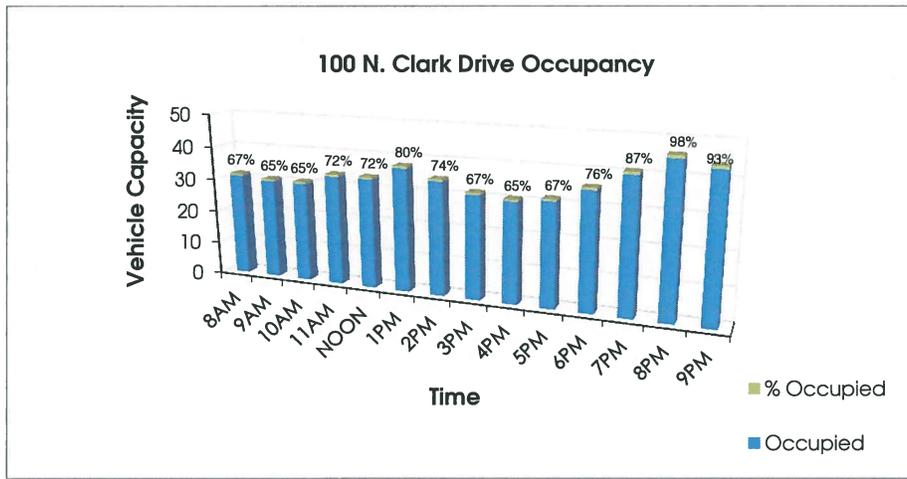
TOTAL PARKING OCCUPANCY

100 BLOCK OF N. CLARK DRIVE

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Occupied	31	30	30	33	33	37	34	31	30	31	35	40	45	43	35
Capacity*	46	46	46	46	46	46	46	46	46	46	46	46	46	46	46
% Occupied	67%	65%	65%	72%	72%	80%	74%	67%	65%	67%	76%	87%	98%	93%	75%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Non-Residents (NR)	16	18	20	22	21	25	25	21	21	21	23	25	29	26	22
Residents (R)	15	12	10	11	12	12	9	10	9	10	12	15	16	17	12
Capacity*	46	46	46	46	46	46	46	46	46	46	46	46	46	46	46
NR Occupancy	35%	39%	43%	48%	46%	54%	54%	46%	46%	46%	50%	54%	63%	57%	49%
R Occupancy	33%	26%	22%	24%	26%	26%	20%	22%	20%	22%	26%	33%	35%	37%	26%



PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
# Vehicles	43	35	18	10	6	7	6	3	3	0	1	0	1	5	138
% Veh. Parked	31%	25%	13%	7%	4%	5%	4%	2%	2%	0%	1%	0%	1%	4%	100%

*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

Clifton Way Parking Occupancy Survey

Date: Wednesday, March 16, 2016

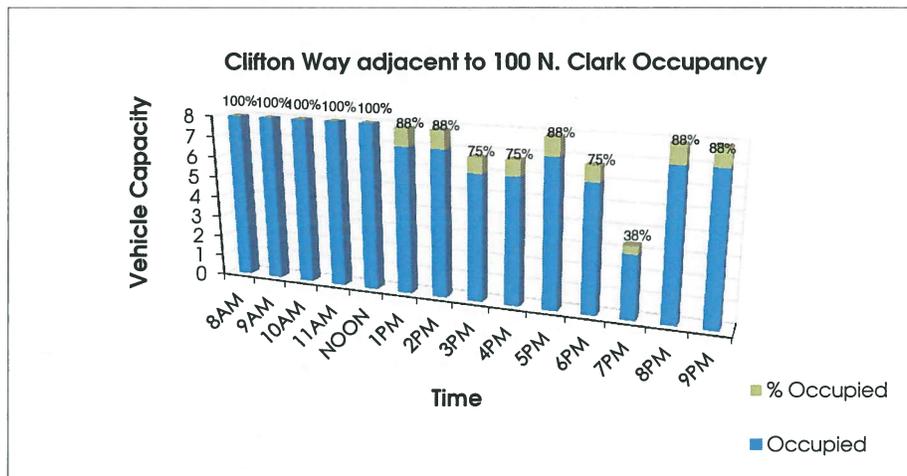
TOTAL PARKING OCCUPANCY

CLIFTON WAY ADJACENT TO 100 BLOCK OF N. CLARK DRIVE (SOUTH SIDE)

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Occupied	8	8	8	8	8	7	7	6	6	7	6	3	7	7	7
Capacity*	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8
% Occupied	100%	100%	100%	100%	100%	88%	88%	75%	75%	88%	75%	38%	88%	88%	86%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Non-Residents (NR)															#DIV/0!
Residents (R)															#DIV/0!
Capacity*	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8
NR Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
R Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
# Vehicles	25	15	5	3	0	0	0	0	0	0	0	0	0	1	49
% Veh. Parked	51%	31%	10%	6%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	100%

*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

100 N. Swall Drive Parking Occupancy Survey

Date: Wednesday, March 16, 2016

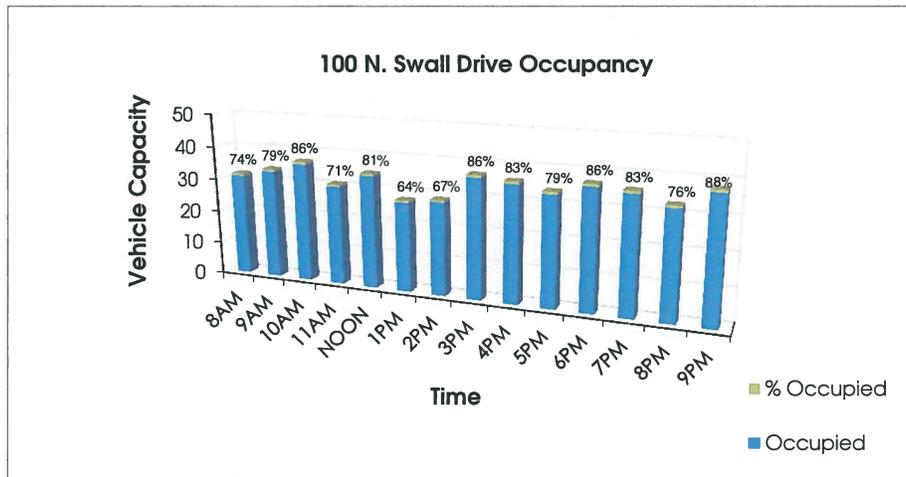
TOTAL PARKING OCCUPANCY

100 BLOCK OF N. SWALL DRIVE

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Occupied	31	33	36	30	34	27	28	36	35	33	36	35	32	37	33
Capacity*	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42
% Occupied	74%	79%	86%	71%	81%	64%	67%	86%	83%	79%	86%	83%	76%	88%	79%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Non-Residents (NR)															#DIV/0!
Residents (R)															#DIV/0!
Capacity*	42	42	42	42	42	42	42	42	42	42	42	42	42	42	42
NR Occupancy	0%														
R Occupancy	0%														



PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
# Vehicles	68	38	21	7	1	2	1	1	3	4	3	2	0	4	155
% Veh. Parked	44%	25%	14%	5%	1%	1%	1%	1%	2%	3%	2%	1%	0%	3%	100%

*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

Clifton Way Parking Occupancy Survey

Date: Wednesday, March 16, 2016

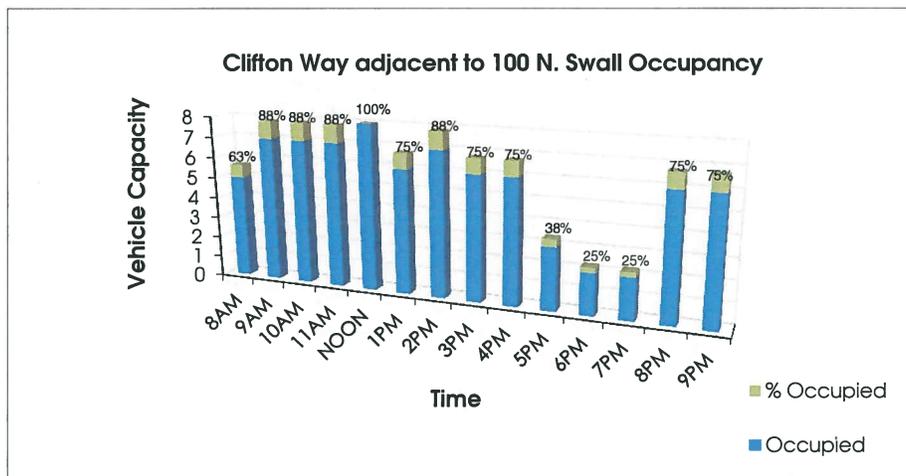
TOTAL PARKING OCCUPANCY

CLIFTON WAY ADJACENT TO 100 BLOCK OF N. SWALL DRIVE (SOUTH SIDE)

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Occupied	5	7	7	7	8	6	7	6	6	3	2	2	6	6	6
Capacity*	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8
% Occupied	63%	88%	88%	88%	100%	75%	88%	75%	75%	38%	25%	25%	75%	75%	70%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Non-Residents (NR)															#DIV/0!
Residents (R)															#DIV/0!
Capacity*	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8
NR Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
R Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
# Vehicles	24	12	7	0	0	0	0	0	1	0	0	0	0	0	44
% Veh. Parked	55%	27%	16%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	100%

*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

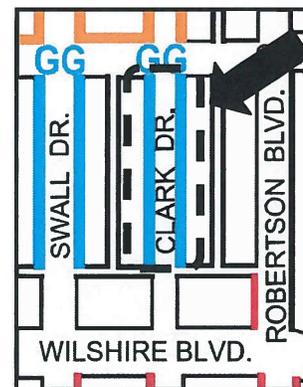
ATTACHMENT C



NOTICE OF PUBLIC MEETING
100 Block of North Clark Drive
Request to Modify a Preferential Parking Permit Zone

The Community Development Department invites your participation in the review of a resident-initiated petition to modify the Preferential Parking Permit Zone on the 100 block of North Clark Drive between Clifton Way and Wilshire Boulevard.

- MEETING:** Traffic & Parking Commission
DATE: Thursday, April 7, 2016
TIME: 9:00 AM, or as soon thereafter as the matter may be heard
LOCATION: City Hall, Room 280-A, 455 N. Rexford Drive, Beverly Hills, CA 90210
PETITION: Modify the existing "1-Hour Parking, 8 AM to 6 PM, Monday through Friday" to "No Parking, 8 AM to 2:30 AM, Daily, Permit 'GG' Exempt."



STAFF RECOMMENDATION:

Pending public comment, staff recommends modifying the permit regulation as follows:

"1-Hour Parking, 8 AM to 6 PM, Monday through Friday, and
 No Parking Any Other Time, Permit 'GG' Exempt"

PUBLIC COMMENT:

Persons wishing to comment on this item are invited to attend the April 7, 2016 Traffic & Parking Commission meeting and/or submit written comments. Any communication received by the City becomes part of the public record. Please submit correspondence a minimum of 24-hours in advance of the meeting date to allow for routing.

By Email: transportation@beverlyhills.org
 By Mail: City of Beverly Hills
 Community Development - Transportation Planning
 455 North Rexford Drive, Beverly Hills, CA 90210

The Traffic & Parking Commission is an advisory board to the City Council. The Commission's recommendation will be forwarded to the City Council for consideration at a future date. The City Council may approve, deny, or modify the Commission's recommendation.

If you would like additional information regarding this proposal, please contact the Transportation Planning Division at (310) 285-1128.

ATTACHMENT D

Shanaz Farahi
133 N. Clark Drive
Beverly Hills, CA 90211
(310)

December 22, 2015

Dear Honorable Board Members:

On behalf of the residents of 100 N. Clark Drive, I am submitting a petition of at least 74 signatures requesting the parking restrictions be changed on our block. We are seeking "No parking, except with permit from 8a-2:30a daily."

As residents, we are confronted with limited or no street parking spaces. Frequently, we have to seek parking on other blocks for ourselves and our guests. The combination of the auto dealerships and the nearby medical offices has greatly impacted the ability to park on our block.

We appreciate your consideration and look forward to hearing from you regarding this matter.

Very truly yours,



Shanaz "Shan" Farahi

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City of Beverly Hills
DEC 22 2015
Planning Division
Community Development

Shanaz Farahi
133 N. Clark Drive
Beverly Hills, CA 90211
(310)

December 22, 2015

Dear Honorable Board Members:

On behalf of the residents of 100 N. Clark Drive, I am submitting a petition of at least 74 signatures requesting the parking restrictions be changed on our block. We are seeking "No parking, except with permit from 8a-2:30a daily."

As residents, we are confronted with limited or no street parking spaces. Frequently, we have to seek parking on other blocks for ourselves and our guests. The combination of the auto dealerships and the nearby medical offices has greatly impacted the ability to park on our block.

We appreciate your consideration and look forward to hearing from you regarding this matter.

Very truly yours,



Shanaz "Shan" Farahi

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**PREFERENTIAL PARKING PERMIT ZONE
PETITION REQUEST
2014**



A *Preferential Parking Permit Zone* allows Beverly Hills residents to park a vehicle(s) on their block beyond the restricted parking hours. Residents of a designated permit zone may purchase up to three (3) annual permits per household at an approximate cost of \$35.00 each (*fees subject to change each fiscal year*). Permits are valid October 1st through September 30th and may be renewed annually.

Residents may register to receive a daytime exemption permit at no additional cost when occasional parking needs exceed what can be accommodated with three (3) preferential parking permits. Residents must purchase the three annual preferential parking permits to be eligible to receive a daytime exemption permit. Preferential parking permits do not exempt residents from the City's overnight parking restriction between 2:30AM and 5AM. [BHMC 7-3-301]

LEAD PETITIONER: Shan Farahi 133 N. Clark Drive
Name Address Phone/Email

STREET BLOCK 100 N. Clark Drive

EXISTING REGULATION:	1-hour <small>Time Regulation</small>	8a-6pm <small>Enforcement Hours</small>	Mon-Fri <small>Effective Days</small>	Day only <small>Day/Evening</small>
PETITION REQUEST:	No Parking <small>Time Regulation</small>	8a-2:30a <small>Enforcement Hours</small>	Daily <small>Effective Days</small>	Except with Permit <small>Day/Evening</small>

The residents of the above stated street block collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted.

PRINT NAME & SIGNATURE (REQUIRED)	ADDRESS (DWELLING UNIT REQUIRED)	PHONE # (OPTIONAL)
Shan Farahi <i>M. Farahi</i>	133 N. Clark Dr	✓
Misty Johnson <i>Misty Johnson</i>	135 N. Clark Dr.	✓
Vicky Swartz <i>Vicky Swartz</i>	129 1/4 N. Clark Dr.	✓
Inis Strauss <i>Inis Strauss</i>	129 1/2 N. Clark Dr.	✓

75
124 = 60%

(A)

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STREET: 100 BLOCK OF North Clark Drive.

The residents of the above stated street block collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted.

PRINT NAME & SIGNATURE (REQUIRED)	ADDRESS (DWELLING UNIT REQUIRED)	PHONE # (OPTIONAL)
AUBAND SINGH <i>[Signature]</i>	129 N CLARK DR BH CA 90211	✓
Ken Manabe <i>[Signature]</i>	129 N Clark Drive BH CA 90211	✓
Bryan Lueckenotte <i>[Signature]</i>	177 1/2 N Clark Drive B.H. CA 90211	✓
JOE PAJAR <i>[Signature]</i>	159 NORTH CLARK DRIVE #2 90211	✓
Newcom Bergo <i>[Signature]</i>	159 N. Clark #6 # 90211	✓
Stephanie Heymann <i>[Signature]</i>	1514 153 No. CLARK DR.	①
Lindsay Brayman <i>[Signature]</i>	163 N. Clark Dr #4	✓
(MARISA) CRAIG BERGMAN <i>[Signature]</i>	169 N CLARK DR. #D	✓
LINDA DEFEZ <i>[Signature]</i>	169 N CLARK DR #B	✓
Denise Marsh <i>[Signature]</i>	132 N Clark #104 90211	✓
Irene <i>[Signature]</i>	159 N. Clark #5 90211	✓
Helen Mirshokii <i>[Signature]</i>	115 N. Clark Dr. BH	✓
Narc Addad <i>[Signature]</i>	121 N. Clark Dr Unit 4 BH	✓

⑬

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STREET: 100 BLOCK OF NORTH CLARK DRIVE.

The residents of the above stated street block collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted.

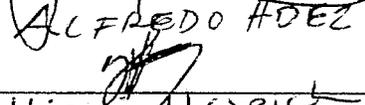
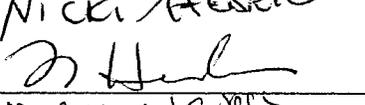
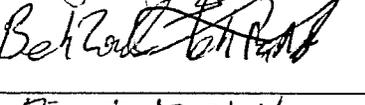
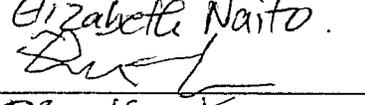
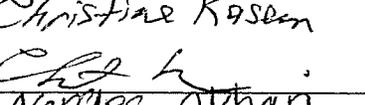
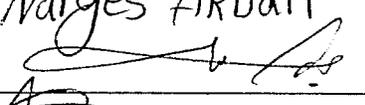
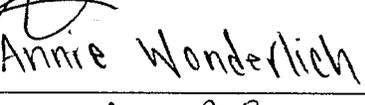
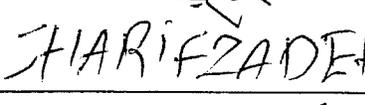
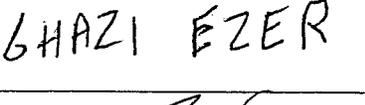
PRINT NAME & SIGNATURE (REQUIRED)	ADDRESS (DWELLING UNIT REQUIRED)	PHONE # (OPTIONAL)
Dalia Ahdout	117 N Clark Dr	✓
Marion Bronowicki	132 N. Clark Dr. #202	(?) ✓
Nadia Sani	141 N. Clark Dr	✓
Robert Little	145 N Clark Dr.	(?) ✓
SANDSA LVO	147 N CLARK	3... ✓
Yael Khalili	139 N. Clark	3 ✓
KWAK	138 N. Clark #2	✓
Dimitry Stankov	140 N. Clark Dr. B	✓
Eric C. Stadler	138 N. CLARK #1	3 ✓
Albert Delac	132 N. CLARK (101)	✓
Maggie Suito	132 N. Clark Drive #103 Ben Hills	✓
Kristie Rose Kern Kern	132 N. CLARK DR #204 Ben Hills	✓
Adrianna Sanchez	124 N. Clark Dr Apt. 204	✓

(B)

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 City of Beverly Hills
 DEC 22 2015
 APRIL 2014
 Planning Dept. CH
 Community Development

STREET: 100 BLOCK OF NORTH CLARK DRIVE.

The residents of the above stated street block collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted.

PRINT NAME & SIGNATURE (REQUIRED)	ADDRESS (DWELLING UNIT REQUIRED)	PHONE # (OPTIONAL)
JACK DEVLIS 	124 N. CLARK DR #101	✓
ALFREDO ROEZ 	124 N. CLARK DR. #105	✓
NICKI HERRICK 	124 N. CLARK DR 106	✓
MARIA ALZUBES 	124 N Clark Dr #107	✓
Bethel 	124 N Clark #101	✓
Elizabeth Naito 	124 N. CLARK #205	✓
Christine Kaseem 	124 N. Clark # 202	✓
Marges ARBARI 	124 N. Clark Dr, #104	✓
Annie Wonderlich 	163 N. Clark Dr. #2 Beverly Hills	✓
Mindy Cole 	162 N. Clark Dr.	✓
SHARIFZADEH 	150 N CLARK BLK #2	✓
GHAZI EZER 	156 N CLARK #6	✓
		

127

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STREET: 100 BLOCK OF NORTH CLARK DRIVE.

The residents of the above stated street block collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted.

PRINT NAME & SIGNATURE (REQUIRED)	ADDRESS (DWELLING UNIT REQUIRED)	PHONE # (OPTIONAL)
Monique Abadilla <i>[Signature]</i>	144 N. Clark Dr #204	✓
Meseder Halang <i>[Signature]</i>	175 N. Clark Dr #	✓
DAVID ZARO <i>[Signature]</i>	144 N. Clark Drive Ap #101	✓
Justin Ross <i>[Signature]</i>	124 N. Clark Dr. #301	✓
Vicor FERRY-BROWN <i>[Signature]</i>	163 N. CLARK #6	✓
Suzanne Sauer <i>[Signature]</i>	124 N. Clark Dr. #309	✓
<i>[Signature]</i>	124 N. CLARK DR. #306	✓
Carol Lee <i>[Signature]</i>	124 N. Clark Dr #305	✓
LIZA DEPP <i>[Signature]</i>	124 N. Clark Dr #206 BH	✓
Taylor Morley <i>[Signature]</i>	114 N. Clark Dr. #201	✓
Gloria Cuevas <i>[Signature]</i>	114 N. Clark Dr. Apt 203	✓
Jessica Gon <i>[Signature]</i>	114 N. Clark Dr. Ap. 7. 101	} (1)
Belumbo Gonzalez	114. North. Clark Dr Ap. 101	

#14 }
#101 }

(12)

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City of Beverly Hills

DEC 22 2015

Planning Department
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STREET: 100 BLOCK OF North Clark Drive.

The residents of the above stated street block collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted.

PRINT NAME & SIGNATURE (REQUIRED)	ADDRESS (DWELLING UNIT REQUIRED)	PHONE # (OPTIONAL)
Scott Steele [Signature]	138 N. Clark Dr. #B Beverly Hills, CA 90211	✓
RECH KAPLAN [Signature]	144 N. CLARK DR. #202 B.H CA 90211	✓
MIRJA ROTINEN [Signature]	150 N. CLARK DR. APT 1, B.H, CA 90211	✓
JOAN FIAME [Signature]	150 N. CLARK #5 BH CA 90211	✓ B99
SALLY BENNETT [Signature]	156 N. CLARK DR #4, BEV HILLS, 90211	✓
Mike Coffey [Signature]	168 N. Clark Drive # 4 Beverly Hills,	✓
Stephen deJony [Signature]	184 N. Clark Drive Beverly Hills, CA 90211	✓
Erik Slauca [Signature]	186 N Clark Dr. BH, CA 90211	✓
Yu Zhou [Signature]	121 N Clark Dr., #3	✓
Sharon O'Neil [Signature]	121 N. Clark Dr. #1 BH, CA 90211	✓
Nathan Maghavern [Signature]	121 N Clark Dr. #203	✓
Alexander Serev [Signature]	124 N. CLARK DR. #303	✓
Alan Kalman [Signature]	156 N. Clark Dr. #1	✓

(17)

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STREET: 100 BLOCK OF North Clark Drive.

The residents of the above stated street block collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted.

duplicate
24

PRINT NAME & SIGNATURE (REQUIRED)	ADDRESS (DWELLING UNIT REQUIRED)	PHONE # (OPTIONAL)
Nathan Donohue <i>[Signature]</i>	164 1/2 N Clark Dr	✓
ANGELA DEBIS <i>[Signature]</i>	178 N. CLARK DR	✓
JOSEPHINE MYERS <i>[Signature]</i>	180 N. CLARK DR.	✓
Joseph Garcia <i>[Signature]</i>	163 N. Clark Dr. #7	✓
TONYA STAGGSA <i>[Signature]</i>	159 N Clark DR #1	✓
Julianne Sandberg <i>[Signature]</i>	159 N. Clark DR. #7	✓
Orly Haber <i>[Signature]</i>	156 N Clark Dr #3	✓
Guoqing Li <i>[Signature]</i>	121 N Clark #3	✓ Dupl.
Frederic Crawlho <i>[Signature]</i>	121 N Clark #2	✓

9

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ATTACHMENT 6

**100 Block of North Clark Drive
 Modify Preferential Parking Permit Zone "GG"
 Resident-Initiated**

Existing Regulation: 1-Hour Parking, 8 AM to 6 PM, Monday through Friday,
 Permit 'GG' Exempt

Modification: No Parking Anytime, Permit 'GG' Exempt

City Council, as of Wednesday, April 27, 2016

DATE	ADDRESS	SUPPORT	OPPOSE
04/26/16	135 - 138 N. Robertson Bl.		X
04/07/16	239 N. Robertson Bl.		X

Traffic & Parking Commission Correspondence

DATE	ADDRESS	SUPPORT	OPPOSE
04/07/16	129-1/4 N. Clark Dr.	X	
04/06/16	159 N. Clark Dr., #8		X
04/04/16	150 N. Clark Dr.		X

WebCBH TRANSPORTATION

From: Linda Slavens
Sent: Tuesday, April 26, 2016 5:58 PM
To: WebCBH TRANSPORTATION
Subject: Limitation of parking on North Clark, Beverly Hills

To the Beverly Hills City Council:

As an owner of the commercial building located at 134-138 North Robertson Blvd., Beverly Hills, I am very concerned about the recent news that the City is considering banning daytime parking on the 100 block of Clark, which is the street directly behind the building. The businesses contained within our building are "mom and pop" enterprises, a cafe, a beauty salon and a massage therapy concern, which have customers who utilize their services for short periods and who require places to park during those periods. It is very difficult and sometimes impossible to find meter parking on Robertson Boulevard and there are no public parking lots within the area of which I am aware. I have lost count of the number of times I have circled and circled the block looking for parking even with the parking on Clark being permitted. If the City should ban all daytime parking it would put an even greater burden on our business' customers and perhaps be the last straw in coming to our tenants.

I have so often heard complaints that because it is so hard to park, people do not want to shop in Beverly Hills, but that they would rather go to a mall. Please do not hurt our tenants and make it more difficult for them to gain customers by limiting parking opportunities even more than they already are. Accordingly, please do not ban daytime parking on the 100 block of North Clark.

Yours very truly,
Linda Slavens

Sent from my iPad

OPPOSE

WebCBH TRANSPORTATION

From: ASEMANFAR
Sent: Thursday, April 07, 2016 10:52 AM
To: WebCBH TRANSPORTATION
Subject: Clark And Swall Parking

Hi,

I am a business owner on Robertson Blvd. I have received the recommendation for parking situation on Clark and Swall. This will create a problem for our business and as business owner we will lose customers and our revenue will drop.

please consider keeping it as it is.

Thank you for your attention.

ASEMANFAR
239 N. ROBERTSON BLVD 90211

April 7, 2016

Submitted at the Traffic & Parking
Commission meeting of:

4/7/16
By: Vicky Swartz

Re: 100 Block of North Clark Drive
Request to Modify a Preferential Parking Permit Zone

1/2

I apologize for not providing this written communication prior to the required 24 hour advance notice, unfortunately our wonderful mail service did not deliver the "Notice of Public Meeting" to my mailbox and it was only last night that I found out about this meeting from my neighbor. I have brought with me extra copies of my comments.

I would like to thank all parties concerned for dedicating the time with trying to solve this long existing problem with the lack of street parking on the 100 block of North Clark Drive in Beverly Hills.

I have lived in my apartment on the 100 block of North Clark Drive for over 38 years, I have ownership interest in two properties on this same block.

As Nestor Otazu can confirm, I have been extremely vocal with the ongoing problems we continually experience with the car dealerships, first it was BMW, now it is Audi, Infiniti and Lexus.

Even though their CUPs prohibit them from parking in the residential areas, even though they continually are fined, even though meetings are continually held with City officials, with the City Attorney, we still experience their repeated abuse of employees parking their cars on the residential streets.

As recent as yesterday, around 2:45pm, I saw a salesman from Infiniti remove a parking ticket on his car that he had parked on the 100 block of North Clark Drive.

The 100 block of North Clark Drive is one block west of Robertson Boulevard, a very busy street full of businesses, new medical and office buildings. Employees and patients working or visiting these buildings are using our residential streets as well to park their cars as opposed to paying hourly parking fees in these buildings.

We have far more occupants residing on North Clark Drive than we have parking facilities (garages or carports). Property owners have difficulty renting apartments as street parking is extremely limited not only for residences, but for family and friends who want to visit without having to park a block or two away.

"1-Hour Parking, 8AM to 6 PM, Monday through Friday, and No Parking Any Other Time, Permit "GG" Exempt", as City Staff recommends, will not solve our problem.

One hour allowable parking provides someone all day access, all they have to do is move their car from one spot to another. Ticketing cars by parking enforcement does not solve the problem of the limited street parking available for the number of residents that need to use it.

2/2

One hour parking takes away what is already limited available parking space for our residents, their friends and their families.

One hour parking continues to allow business owners, car dealership employees, access to residential parking on North Clark Drive.

The residents of North Clark Drive are working class people, many work from home, many do not have your typical 9 – 5 jobs.

Most residential streets that are adjacent to busy business streets such as a Robertson Boulevard are “no parking” all day except with a special permit.

The problem will not be solved by babysitting Parking Enforcement to make sure they are doing their job.

The problem will not be solved by babysitting Infiniti, Audi and Lexus to make sure they adhere to their CUPs.

The 100 block of North Clark Drive is long overdue for this needed parking restriction and I am requesting strong consideration be given to what was requested in the petition, that being “No Parking, 8 AM to 2:30 AM, Daily, Permit “GG” Exempt”.

Thank you for your time and assistance in this matter.

Vicky Swartz
129 ¼ N. Clark Drive
Beverly Hills, CA 90211
(310 271-4768

OPPOSE

WebCBH TRANSPORTATION

From: Lindsay Marks
Sent: Wednesday, April 06, 2016 11:37 AM
To: WebCBH TRANSPORTATION
Subject: No parking on 100 North Clark Drive

Hello,

I have been a resident on this street for 30 years. I am very much against No Parking except by Permit. There's no need to do this. It makes it very difficult if a friend or service should drop by. They have this all over West Hollywood and it's a nightmare ! I come and go all the time and never have a problem finding a space. This creates a very unfriendly attitude towards businesses in the neighborhood and will impact their ability to do business.

PLEASE do not let this happen.

Thank you,

Lindsay Marks
159 North Clark Drive # 8
Beverly Hills, CA. 90211

WebCBH TRANSPORTATION

From: Sheri Neuberg
Sent: Monday, April 04, 2016 3:36 PM
To: WebCBH TRANSPORTATION
Subject: Proposed Clark Drive parking restrictions

Hi -
I live at 150 N. Clark Drive and saw the notice about the proposal to take away our 1 hour street parking and change it to fully permitted.

I want to go on record as **NOT WANTING THE CHANGE**, It will be unnecessarily and unreasonably restrictive and inconvenient to residents.

The current restrictions to 1 hour parking during the day, have been very successful in maintaining, general parking availability.

PLEASE DO NOT CHANGE IT.

Thanks -
Sheri Neuberg
150 N. Clark Dr.
Beverly Hills, 90211