



STAFF REPORT

Meeting Date: April 19, 2016

To: Honorable Mayor & City Council

From: Gisele Grable, Community Services Administrator 

Subject: Team Beverly Hills 20th Anniversary Program and Volunteer Opportunities Expo

INTRODUCTION

Team Beverly Hills recently graduated its 20th class on March 10, 2016. In order to recognize the continued success of the program and to celebrate the 20th Anniversary, it has been requested to offer a program that includes a Volunteer Opportunities Expo to help further educate our resident graduates and a reception to celebrate the 20th year, which all Team Beverly Hills alumni members would be invited as well as former mayors, City Commissioners and representatives.

DISCUSSION

With the graduation of the most current Team Beverly Hills class, it is the culmination of the 20th year of the Team BH program, and the alumni group has increased to over 600 members. The success of Team Beverly Hills continues to be evident as the application process produces a large number of applicants every year, and the number of Team BH alumni members who are involved on City Commissions (*currently at 69%*) as well as various volunteer groups throughout the community, continues to increase.

Throughout the years, one of the key emphases of Team BH has been to encourage all alumni members to become involved in volunteering at any level within their City. Whether it is to assist at the City's Senior Nutrition Program or the numerous City events and programs that are offered, or to serve on a City commission or elected office, it is felt that any and all volunteer service provides a positive and constructive contribution to the Beverly Hills community.

Although originally planned for another venue, the updated event is proposed to occur at Greystone Mansion and Estate during a weeknight evening in September 2016 (prior to the start of next year's Team BH class in October). In addition to the Anniversary reception, a Volunteer Opportunities Expo would be occurring and located in and around the courtyards at Greystone Mansion and would include representatives from City commissions, City volunteer groups (i.e. Friends of the Library; Friends of Greystone; Senior Nutrition Program; Beverly Hills Active Adults; Beverly Hills CPR program; Library Literacy Program, etc.). The Expo would also include local organizations that assist within the Beverly Hills community and are featured on the City's website for volunteer outreach efforts (i.e. Amanda Foundation; The Maple Counseling Center; Virginia Robinson Gardens; Westside Food Bank; etc.) in order to share information about the

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various opportunities and options available to volunteers. Invitations would be extended to former mayors, current City commissioners and officials, and all Team BH alumni members and their guests.

FISCAL IMPACT

Since the location of the event is now proposed to occur at a City venue, the initial estimated costs have reduced substantially (*previously included additional costs for facility rental, some equipment rental, and some mandatory non-city staffing*). The costs are estimated to include 400 guests and is proposed as follows:

Caterer/refreshments/decoration	\$7,000	
Equipment rentals	0	City equipment
Facility Rental	0	City facility
20 th Anniversary TBH pins	0	purchased in current FY
Small memento gift	<u>2,000</u>	
	\$9,000	

Since the Team BH Anniversary was originally scheduled to occur in early 2016, the Team BH Anniversary pins have already been purchased. It is roughly estimated that approximately 400 guests may be in attendance over the course of the evening, since the invitations will be extended to the alumni members, their guests, current commissioners and former Mayors.

The funds for this event have not been included in the Team Beverly Hills FY16-17 budget, but if approved, there are sufficient funds within the Community Services Department Budget that can cover the cost. In addition, staff will be seeking sponsorships for certain elements of the program, and may in the end not require all funding as noted above. (*Also, just fyi - the last City-sponsored Team BH alumni program occurred in 2008.*)

RECOMMENDATION

Staff respectfully requests City Council direction in regards to conducting a 20th Anniversary Reception and Volunteer Opportunities Expo for the Team Beverly Hills alumni members and other City guests and representatives. Based on the enduring success of the Team Beverly Hills program, the expanding and beneficial impacts to the community, the occasion to provide updated information about current volunteer opportunities, and the fact that the Expo further emphasizes the City's continued outreach efforts to all of its residents, this type of program provides an excellent opportunity for the City on multiple levels.

If the City Council wishes to move forward with such an event, Community Services staff will continue to work with representatives from the City's Commissions, and other local groups or organizations in finalizing the details for the Team Beverly Hills 20th Anniversary Alumni Program and Volunteer Opportunities Expo in September of 2016 at Greystone Mansion.

Nancy Hunt-Coffey 
Approved By