



STAFF REPORT

Meeting Date: March 1, 2016
To: Honorable Mayor & City Council
From: Brad Meyerowitz, Recreation Services Manager
Subject: LA Lawyers Philharmonic Request for Usage of the Academy of Motion Pictures Arts and Sciences' Samuel Goldwyn Theater
Attachments: None

INTRODUCTION

The LA Lawyers Philharmonic has requested usage of the Academy's Samuel Goldwyn Theater for a free community concert on Thursday, March 24, 2016. The concert will take place from 7:30pm – 10pm. This request is coming through the City, since the City is entitled to a designated number of events per calendar year (3) that can be scheduled at the Academy. Unless directed otherwise, staff will proceed with coordinating with the LA Lawyers Philharmonic to hold the event as indicated.

DISCUSSION

The LA Lawyers Philharmonic, led by Gary Greene, Esq., features over 50 musicians, all of whom are lawyers, judges, law students or legal staff. The concert will also feature guest soloists. Concert attendees will be encouraged to participate in a sing-along, similar to the Philharmonic's performance at the City's Centennial Birthday concert at the Saban Theater in January 2014. The concert program will feature the music of composers who are or were residents of Beverly Hills. The concert is free with RSVP's required. The process by which RSVP's will be handled is still being worked out by the Philharmonic staff.

The terms with the Academy allows the City to sponsor up to 3 events per calendar year at the Academy. This request is the second one received for 2016; the first is for the March 16, 2016 City Council Installation.

FISCAL IMPACT

The Academy has confirmed that costs related to this event (production crew, ushers, security, etc.) are covered by the Academy as part of its agreement with the City. Mr. Greene has confirmed that his LA Lawyers Philharmonic orchestra is pleased to volunteer its services, and will endeavor to not incur any additional expenses.

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The City will be providing chairs and transportation services for the harp and kettle drums. The cost for this is approximately \$100. The City will also assist in publicizing the event through social media. The City is not providing parking for the concert; patrons will park on the adjacent streets and in any parking structures available that evening.

RECOMMENDATION

This report is for information only. Unless directed otherwise, staff will proceed with coordination of this event and use of the Samuel Goldwyn Theater at the Academy of Motion Picture Arts and Sciences for a free community concert on March 24, 2016.

Cheryl Friedling
Approved By

