



STAFF REPORT

Meeting Date: January 5, 2016
To: Honorable Mayor & City Council
From: Aaron Kunz, Deputy Director of Transportation
Subject: Removal of Bus Shelters
Attachments: None

INTRODUCTION

This item provides the City Council with an update on the removal of the three bus shelters with advertising in the City: 1) Olympic Boulevard in front of Roxbury Park; 2) the southeast corner of the intersection of Olympic Boulevard and Doheny Drive; and 3) Wilshire Boulevard in front of El Rodeo School. The bus shelters were removed by *OUTFRONTmedia/JCDecaux* on November 21, 2015. City staff installed replacement bus benches and trash receptacles at the three locations.

BACKGROUND

At the September 10, 2015 study session, staff sought City Council input on pursuing an agreement with *OUTFRONTmedia/JCDecaux* to install bus shelters with advertising in the City. City Council did not support bus shelters with advertisements, but agreed to proceed with concepts for improved bus stop amenities. City Council also requested staff to address the three bus shelters that were operating in the City on an expired permit. Furthermore, staff was directed to provide options of different bus shelter components (e.g. WiFi, interactive maps, USB charging), and operational costs, at a future City Council meeting.

DISCUSSION

OUTFRONTmedia/JCDecaux, former vendor *CBS Outdoor*, operated bus shelters on an expired permit in the following locations: 1) Olympic Boulevard in front of Roxbury Park; 2) the southeast corner of the intersection of Olympic Boulevard and Doheny Drive; and 3) Wilshire Boulevard in front of El Rodeo School. The permit expired on December 31, 1981. The City did not receive any advertising revenue from the bus shelters since the permit's expiration. Staff confirmed with the City Attorney that there was no mechanism to recover revenue from the advertising.

Meeting Date: January 5, 2016

Staff sent a letter to *OUTFRONTmedia/JCDecaux* on October 23, 2015 to remove the three bus shelters and restore the sidewalks. All three bus shelters were removed on November 21, 2015.

Staff installed a City bus bench and trash receptacle at the Wilshire Boulevard location on December 11, 2015. Bus benches and trash receptacles were installed at the other two locations on December 18, 2015.

FISCAL IMPACT

The replacement bus benches and trash receptacles were taken from the City's existing inventory and were installed by City staff.

RECOMMENDATION

This item is for informational purposes only. Staff will return to City Council at a future date to discuss potential plans for bus shelters in the City.

FOL 
Susan Healy Keene
Approved By