



## AGENDA REPORT

**Meeting Date:** October 20, 2015  
**Item Number:** E-15  
**To:** Honorable Mayor & City Council  
**From:** City Attorney  
**Subject:** APPROVAL OF A PURCHASE ORDER IN THE AMOUNT OF \$100,000 FOR BRYAN CAVE, LLP FOR LEGAL COUNSEL SERVICES RELATED TO BEVERLY HILLS SHIELD DESIGN, TRADEMARK AND OTHER INTELLECTUAL PROPERTY MATTERS FOR FISCAL YEAR 2015-16  
**Attachments:** None

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### RECOMMENDATION

The City Attorney recommends that the City Council approve the purchase order for legal counsel services related to the Beverly Hills Shield design trademark and other intellectual property matters in the amount of \$100,000 for Fiscal Year 2015-16.

### INTRODUCTION

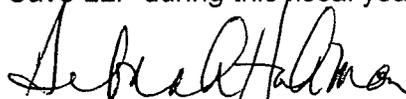
In August, 2010, Council approved a contract with Bryan Cave, LLP for legal counsel services connection with the Beverly Hills Shield Design trademark and other intellectual property matters, which service has been consistently and satisfactorily provided.

### DISCUSSION

This purchase order provides for legal counsel services in connection with the maintenance and protection of Beverly Hills Shield design trademarks and other intellectual property matters. The purchase order for such services has not yet been issued by the City for this current fiscal year.

### FISCAL IMPACT

The annual budget for the City Attorney's Office includes \$100,000 budgeted for intellectual property services in connection with the Beverly Hills Shield Design trademark and other intellectual property matters. That budget item will be used to pay for intellectual property services rendered by Bryan Cave LLP during this fiscal year.

  
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Laurence S. Wiener, City Attorney