



STAFF REPORT

Meeting Date: October 6, 2015
To: Honorable Mayor & City Council
From: Gisele Grable, Community Services Administrator
Community Services Department
Subject: The Maple Counseling Center - Use of Academy Theater
Attachment: Letter from The Maple Counseling Center

INTRODUCTION

The attached letter was submitted by The Maple Counseling Center seeking to utilize one of the dates that the City is authorized to use for the Academy of Motion Picture Arts & Science Theater.

This report is provided for information only. Unless otherwise directed by the City Council, staff intends to proceed with the coordination of the plans as described in this report.

DISCUSSION

Per the City's agreement with the Academy of Motion Picture Arts & Science, the City is allocated three dates per year to utilize its Samuel Goldwyn Theater for community functions or events without charge (between the months of March through December). Over the last fifteen years, the City Council has approved The Maple Counseling Center's request to utilize one of the City's dates. The Center again wishes to hold its annual Fundraiser and Film Screening event on a date (depending on availability) in the Spring of 2016 at this location. Since the City of Beverly Hills will be utilizing one of the three dates for its 2016 City Council Installation, there are currently two dates available at this time.

FISCAL IMPACT

No fiscal impact.

RECOMMENDATION

This report is provided for information only. Unless the City Council has any questions or requires additional information, staff will administratively confirm the date for use of the Samuel Goldwyn Theater with both the Academy and The Maple Center for its 2016 fundraising event.

Gisele Grable 

Attachment 1



The
Maple
Counseling
Center

ATTACHMENT

September 15, 2015

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Gisele Grable
Community Services Administrator
Community Services Department
City of Beverly Hills
455 N. Rexford Drive, Suite 260
Beverly Hills, CA 90210

RE: Use of the Academy of Motion Picture Arts and Sciences' Facility

Dear Ms. Grable,

During the past several years, the City of Beverly Hills has generously given The Maple Counseling Center one of its evenings of use for community events, granted by the Academy of Motion Picture Arts and Sciences at its theater facility in Beverly Hills. The Center would like to request the use of the theater again for its annual Film Screening event.

Each year this screening raises significant funds in support of the Center, and is an event that is eagerly anticipated throughout the community. We anticipate holding the event during the spring of 2016, and we will most likely be requesting use of the theater in the time frame of late March through late May. Our event will take place between 5:00pm and 11:00pm.

Should you need additional information, please contact me at (310) 271-9999 x219 or at mkaplan@tmcc.org.

Sincerely,

Marcy Kaplan, M.S.W.
Chief Executive Officer