



## AGENDA REPORT

**Meeting Date:** September 1, 2015

**Item Number:** D-11

**To:** Honorable Mayor & City Council

**From:** Cheryl Friedling, Deputy City Manager  
Kevin Kearney, Senior Management Analyst

**Subject:** ESTABLISHMENT OF A JOINT DECLARATION BETWEEN THE CITY OF BEVERLY HILLS AND STATE OF ISRAEL

**Attachments:** 1. Joint Declaration on Joint Innovation, Exchanges and Cooperation between the City of Beverly Hills and the Consulate General of the State of Israel in California

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### **RECOMMENDATION**

It is recommended that the City Council adopt the Joint Declaration between the City of Beverly Hills and the State of Israel.

### **INTRODUCTION**

The State of Israel, through its Consulate General in Los Angeles, had approached the City of Beverly Hills and requested a partnership between the State and the City. During the May 18, 2015 City Council meeting, the Council requested that Staff move forward with drafting a Joint Declaration with the State of Israel.

### **DISCUSSION**

The Joint Declaration with the State of Israel promotes and strengthens bilateral collaboration, economic development, and enhances cultural relationships and educational opportunities. Pursuant to the Council's direction, this Joint Declaration will focus on the following sectors:

1. Water Conservation & Management
2. Technology & Cyber Security
3. Public Health
4. Emergency Services & Disaster Preparedness
5. Public Safety & Counter-Terrorism
6. Art & Culture

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Through this partnership, the City of Beverly Hills and the State of Israel are encouraged to coordinate dialogue, information exchanges and initiatives related to these sectors. The Joint Declaration promotes mutual cooperation, understanding and friendships by encouraging ad hoc task forces, trade delegations and professional exchanges. The Joint Declaration also encourages the collaboration between the two participants' educational and cultural institutions, and encourages the strengthening of the Beverly Hills - Herzliya sister city program.

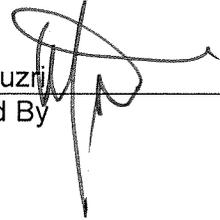
It should be noted that the programs and initiatives that are developed through this Joint Declaration shall not conflict with any other programs or initiatives under the jurisdiction of the City of Beverly Hills or any state or federal agencies.

The signing event for this Joint Declaration will take place on Tuesday, November 10, 2015 during the *Duet Gala*, featuring the Israel Philharmonic Orchestra, at the Wallis Annenberg Center for the Performing Arts.

**FISCAL IMPACT**

Currently, there is no fiscal impact, as specific proposals have not been selected. Any future impact will be brought back with the corresponding initiative(s) to the Council.

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Mahdi Aluzri  
Approved By



# **Attachment 1**

**Joint Declaration**

**On**

**Joint Innovation, Exchanges and Cooperation**

**Between**

**The City of Beverly Hills, California, United States of America**

**And**

**The Consulate General of the State of Israel in California**

THE CONSULATE GENERAL OF THE STATE OF ISRAEL IN CALIFORNIA AND THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS OF THE STATE OF CALIFORNIA (HEREINAFTER REFERRED TO AS THE "PARTICIPANTS") RECOGNIZE THAT:

Whereas, two-way trade between Israel and California totaled over \$4.2 billion in 2014 – one of the largest two-way trade relationships between Israel and a U.S. State; and,

Whereas, the City of Beverly Hills and the State of Israel share close ties and mutual interest in water conservation and management, alternative energy, public safety and counter-terrorism, and other technology-based industry sectors.

THEREFORE, The Participants declare their intention to promote and strengthen bilateral collaboration, economic development, and enhance cultural relationships and educational opportunities resulting from joint initiatives.

To achieve these aims:

1. The Participants may support and encourage partnerships between Israel and Beverly Hills in key sectors (hereinafter "Shared Sectors") including, but not limited to:
  - a. Water Conservation & Management
  - b. Technology & Cyber Security
  - c. Public Health
  - d. Emergency Services & Disaster Preparedness
  - e. Public Safety & Counter-Terrorism
  - f. Art & Culture
2. The Participants may convene working groups and open forums to coordinate dialogue, information exchanges, and initiatives related to the Shared Sectors.
3. The Participants may support and encourage their residents, experts and relevant authorities to further develop interpersonal contacts and exchanges, and to promote mutual cooperation, understanding, and friendship by encouraging ad hoc task forces, trade delegations, and professional exchanges related to Shared Sectors.
4. The Participants may support and encourage the strengthening of the Beverly Hills – Herzliya sister city program, which is designed to enhance opportunities for cultural and educational exchanges, economic partnerships, and social entrepreneurship on the local level.
5. The Participants may encourage collaboration between Israeli and Beverly Hills educational and cultural institutions.
6. The Participants may meet at a mutually convenient time to establish a plan in support of the implementation of this partnership, and thereafter may meet annually to assess and revise the plan.
7. The Participants may jointly prepare an annual report recounting the progress and achievements as well as suggestions for future enhancements to the cooperation.

8. The programs or initiatives related to this Joint Declaration shall not supersede or conflict with programs or initiatives under the jurisdiction of the City of Beverly Hills or any state or federal agencies.
9. This Joint Declaration does not create any legally binding rights or obligations for either Participant.

Declared in Beverly Hills on the \_\_\_\_\_ day of \_\_\_\_\_ 2015, which corresponds to the \_\_\_\_\_ day of \_\_\_\_ of 577\_, in the Hebrew calendar.

CONSULATE GENERAL OF THE STATE OF  
ISRAEL IN CALIFORNIA,

CITY OF BEVERLY HILLS,  
a municipal corporation

\_\_\_\_\_  
DAVID SIEGEL  
Consul General of Israel  
Ministry of Foreign Affairs, State of Israel

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JULIAN A. GOLD, M.D.  
Mayor of the City of Beverly Hills, California  
United States of America

ATTEST:

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(SEAL)  
BYRON POPE  
City Clerk of the City of Beverly Hills, California  
United States of America