

**CITY OF BEVERLY HILLS  
MINUTES – STUDY SESSION  
February 3, 2015  
2:30 p.m.  
City Council Chambers**

PRESENT: Mayor Bosse  
Vice Mayor Gold  
Councilmember Brien  
Councilmember Mirisch  
Councilmember Krasne  
Mahdi Aluzri, Interim City Manager  
David Lightner, Deputy City Manager/Director of Capital Assets  
Laurence Wiener, City Attorney  
Erick Lee, Division Commander  
Shelley Ovrom, Assistant Director of Administrative Services – Human Resources  
Aaron Kunz, Deputy Director of Transportation  
Megan Roach, Economic and Sustainability Manager

**A - DIRECTION**

**1. Police Officer Recruitment Update and Proposed Initiatives**  
***Item First Agendized January 13, 2015***

This report provides more information on the status of Police Officer recruitments and proposes new initiatives to expand the City's recruitment efforts.

Police Commander Erick Lee followed up on the item presented at the January 13, 2015 Study Session. Mr. Lee presented a clarification on the screening process results and FY 13/14 candidates passing exams. He also discussed entry level and lateral hiring comparisons to other jurisdictions. Mr. Lee recapped the five proposals previously presented and asked for direction on whether to further explore the implementation of one or more of the proposals.

Mr. Lee answered Council questions regarding the salary survey, nepotism policies, the proposed signing bonus, recruiting tactics and funding. Assistant Director of Administrative Services - Human Resources Shelley Ovrom answered questions regarding Fire Department recruitment versus Police Department recruitment. Council suggested that staff increase the number of available positions in the future, use retirement projections to plan for recruitment, and to over-hire in anticipation of retirements.

Council recommended that staff work with Management Partners, Inc. on a recruitment marketing plan and bring it back to Council for discussion.

**2. Discussion of Pension Rates and Unfunded Liability and FY 2013/14 Year-End General Fund Surplus of Revenues over Expenditures**

**a. Update on Pension Rates and Unfunded Liability**

**b. Discussion of FY 2013/14 Year-End General Fund Surplus and Possible Use  
*Item First Agendized December 2, 2014***

Staff recommends the City Council consider the pension rates and unfunded liabilities and consider the General Fund surplus and allocating it for various purposes.

Item not discussed.

**3. Bicycle Sharing Program**

***Item First Agendized January 6, 2015***

Provides update on the Santa Monica implementation of a Bicycle Sharing program and seeks City Council direction on pursuing an expansion of the program into Beverly Hills.

Deputy Director of Transportation Aaron Kunz provided information on the background, implementation, funding sources, on-going operation costs, and the next steps. Mr. Kunz asked for Council direction on the steps needed to bring the program to the City.

SPEAKING:

Mark Elliot

Mr. Kunz answered Council questions regarding California biking laws, liability issues, safety features on the bikes available for rent, logistics, operations, advertisement and sponsorships.

Council supported the program and asked staff to be proactive about making helmets easily accessible and to carefully pursue sponsorship opportunities that represent the City.

**4. Request by Councilmember Mirisch to Discuss the Purchase of the Baccarat Chandelier Holiday Décor Installation on Rodeo Drive**

This item is a request from Councilmember Mirisch to discuss the possibility of the City purchasing 16 Baccarat crystal chandeliers and the supporting infrastructure for future holiday décor installations.

Economic and Sustainability Manager Megan Roach discussed the background, provided budget estimates and presented information from the Rodeo Drive Committee's January 15th Board Meeting.

Councilmember Mirisch thanked the Rodeo Drive Committee and spoke in support of the purchase. Committee President Mark Tronstein and Committee member Tom Blumenthal

answered Council questions regarding committee and merchant support for the chandeliers. Ms. Roach answered questions regarding the budget estimates, funding and past installation costs. Councilmember Brien and Mayor Bosse expressed concerns about the presumed availability of Tourist and Marketing funding over the next decade.

It was Council consensus not to support the purchase.

**5. Review of the Conditions of the Existing Facilities at LaCienega Park and Public Input Received Regarding Possible Improvements**

This item provides City Council with an overview of public input received regarding possible LaCienega Park improvements and seeks direction moving forward.

Item not discussed.

**6. BHCVB Visitor Impact Study Key Findings**

This item presents the study methodology and key findings from a visitor impact study commissioned by the Beverly Hills Conference and Visitors Bureau.

Item not discussed.

**B - ADDITIONAL ITEMS TO CONSIDER (TIME PERMITTING)**

**None.**

**C - INFORMATION**

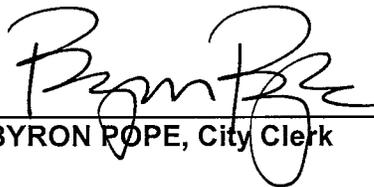
**7. Change of Membership on the Southeast Task Force**

This item forwards Howard Goldstein's withdrawal from the Task Force and the request of Noah Margo to resume his membership.

Item not discussed.

The Study Session recessed at 5:04 pm to the Closed Session to discuss items that are identified on the agenda that has been prepared for the meeting.

PASSED, Approved and Adopted  
this 17th day of February, 2015

  
BYRON ROPE, City Clerk

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LILI BOSSE, MAYOR

This meeting was televised on City of Beverly Hills Municipal Government Television Access,  
BHN/10, Time Warner Cable.