



STAFF REPORT

Meeting Date: December 9, 2014
To: Honorable Mayor & City Council
From: Cheryl Friedling, Deputy City Manager for Public Affairs
Subject: Request by Councilmember Mirisch to designate December 24, 2014 as 'John Muir Day' in commemoration of the 100th anniversary of the death of the noted environmentalist.
Attachments: 1. None.

INTRODUCTION

This report transmits a request by Councilmember Mirisch for Council to consider declaring December 24 as John Muir Day in the City.

December 24, 2014 is the centennial of the death of John Muir, a Scottish-American naturalist, author and early advocate of wilderness preservation in the United States. His letters, essays and books regaling his adventures in nature – particularly in the Sierra Nevada mountains of California – have been read by millions, and he is widely recognized as one of the most revered advocates for wilderness and individualism.

DISCUSSION

John Muir's activism helped to create our national park system, as well as to preserve the Yosemite Valley, Sequoia National Park and other wilderness areas. The Sierra Club, which he founded (and served as its first president), is a prominent American conservation organization.

Several prestigious sites have been named in Muir's honor, including Muir Woods National Monument, Muir Beach, John Muir College, Mount Muir, Camp Muir and Muir Glacier.

RECOMMENDATION

Staff seeks direction regarding this request.

FISCAL IMPACT

None.

Cheryl Friedling
Approved By