



AGENDA REPORT

Meeting Date: November 18, 2014
Item Number: D-9
To: Honorable Mayor & City Council
From: Nancy Hunt-Coffey, Assistant Director of Community Services
Subject: ACCEPTANCE OF THE RECENT ONE BOOK, ONE CITY PROGRAM WITH AUTHOR DANIEL JAMES BROWN AND ACCEPTANCE OF CITY OF BEVERLY HILLS COMMUNITY CHARITABLE FOUNDATION DONATIONS FOR THE PROGRAM IN THE TOTAL AMOUNT OF \$30,600, AND APPROPRIATING FUNDS THEREFOR
Attachment: 1. Letter from Chief Executive Officer of the City of Beverly Hills Community Charitable Foundation Accepting \$30,600 in Donations for the One Book One City Program

RECOMMENDATION

Staff recommends that the City Council accept this report on the recent One Book One City program, and further that the Council accept donated funds from the City of Beverly Hills Community Charitable Foundation (CBHCCF) that were specifically designated for the City's One Book, One City program, and appropriate the funds to the appropriate City accounts.

INTRODUCTION

The One Book, One City program was initiated by Human Relations Commission Chair Rochelle Ginsberg who wanted to find a book that could bring the Beverly Hills community together. A partnership was formed between the Human Relations Commission, the Beverly Hills Public Library and the Beverly Hills Unified School District, and the One Book One City program was born.

DISCUSSION

A steering committee of representatives from various community groups was formed, and *The Boys in the Boat* by Daniel James Brown was selected as the book to be read. There were a number of events leading up to the culminating event, including teen and senior book discussion groups, a presentation on the film *Olympia* by author David Davis, a presentation at the Beverly Hills Rotary Club by author and rowing coach Peter Mallory. Jean Rosenblatt purchased 500 copies of the book (through a CBHCCF donation) and they were provided free of charge to Beverly Hills High School students who were asked to read the book over the summer.

The culminating event took place on October 12, 2014 in the Peters Auditorium when the author spoke to a crowd of over 700 people—teenagers to seniors. A reception was held afterward and the author signed books.

This program was entirely funded by \$30,600 donations that were made to the City of Beverly Hills Community Charitable Foundation. Key donors included Ms. Rosenblatt, Wells Fargo Bank, the Honorable Lili & Jon Bosse, Dr. Eli and Rochelle Ginsburg, the Friends of the Library, Temple Emanuel of Beverly Hills, City National Bank, Helen Bing, The Weinstein Company, and many others. City Council will have the opportunity to recognize those involved in developing and funding the program at an upcoming City Council meeting.

Staff asks that the City Council accept these donations from the Community Charitable Foundation and appropriate them to the Library's operating budget as outlined below.

FISCAL IMPACT

\$30,600

<u>From</u>	<u>To</u>	General Fund Balance
City of Beverly Hills	\$ 6,050	00107707-721000 – Books for BHHS students/participants
Community Charitable Foundation Donations	22,500	00107709-731200 – Contractual - OBOC event expenses
	800	00107709-723100 – Refreshments/supplies for OBOC reception
	1,200	00107709-730100 – Promotion/advertisements
	<u>50</u>	00107709-720200 – Commemorative gifts for author/speaker
	\$30,600	Total


Nancy Hunt-Coffey
Assistant Director of Community Services

Approved By

Attachment 1

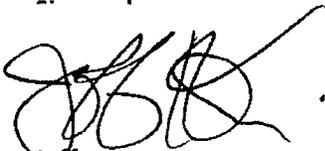
CITY OF BEVERLY HILLS COMMUNITY CHARITABLE FOUNDATION

October 27, 2014

City of Beverly Hills
Don Rhoads, Chief Financial Officer
Administrative Services
455 North Rexford Drive
Beverly Hills, CA 90210

Regarding: Acceptance of \$30,600 in CBHCCF Donations for the
City of Beverly Hills *One Book One City* Program

On behalf of the City of Beverly Hills Community Charitable Foundation (CBHCCF), and as the CBHCCF's Chief Executive Officer, I am accepting \$30,600 in cash donations received to date to be transferred to the City of Beverly Hills and restricted for the *One Book One City* program. Pursuant to the CBHCCF's by-laws (Article VII: Section 1), I have the authority to accept cash "donations with an established value of up to \$50,000" for this project.



Jeff
Chief Executive Officer for the Board of Directors of the
City of Beverly Hills Community Charitable Foundation

preside. Meetings shall be governed by Roberts Rules of Order, as such rules may be revised from time to time, insofar as such rules are consistent with these Bylaws, with the Articles of Incorporation, and with applicable law.

ARTICLE VII: COMMITTEES

Section 1. Executive Committee. There shall be an Executive Committee consisting of the Chief Executive Officer and the Chief Financial Officer. The Executive Committee shall have the authority of the Board in the management of the business and affairs of the Corporation and specifically the Executive Committee shall have the power to take action on items between meetings of the entire Board, make recommendations to the Board, to pay bills, answer legal and taxing authority

established value of up to \$50,000 in accordance with the gift acceptance policy adopted by the Board. The Board at its next meeting must ratify any interim action of the Executive Committee. Notwithstanding the above, the Executive Committee may not:

1. Take any final action on matters that, under the Nonprofit Corporation Law of California, requires approval of the entire Board;
2. Fill vacancies in any committee;
3. Amend or repeal Bylaws or adopt new Bylaws;
4. Amend or repeal any resolution of the Board or Directors that by its express terms is not so amendable nor repealable;
5. Appoint any other committees of the Board of Directors or the members of these committees;
6. Approve any transaction (a) to which the Corporation is a party and one or more directors have a material financial interest; or (b) between the Corporation and one or more of its directors or between the Corporation or any person in which one or more of its directors have a material financial interest.

Section 2. Other Committees. The Board may establish standing or ad hoc committees to facilitate performance of its functions. Each such committee shall be created by Board resolution, and shall consist of two or more directors designated by the Board and any additional non-director individuals designated by the Board. Committee members shall serve at the pleasure of the Board. No committee shall have the power or authority to do any act forbidden to be performed by the Executive Committee pursuant to Section 1 above.

**City of Beverly Hills Community Charitable Foundation
Donations for the One Book One City Program - 2014**

<u>Donor</u>	<u>Amount</u>
Wells Fargo	\$5,000.00
Jean Rosenblatt	\$5,000.00
City National Bank	\$2,500.00
The Weinstein Company	\$2,500.00
Temple Emanuel of Beverly Hills (Rabbi Jonathan Aaron)	\$2,500.00
Honorable Lili & Jon Bosse	\$2,500.00
Helen L. Bing	\$2,500.00
Friends of the Beverly Hills Public Library	\$2,500.00
Rochelle & Dr. Eli Ginsburg	\$2,500.00
William Morris Endeavor Entertainment	\$1,000.00
Gearys Beverly Hills (Gerrick Pickering)	\$1,000.00
Rotary Club of Beverly Hills	\$1,000.00
Kathleen Rothner	\$100.00
TOTAL	\$30,600.00