



STAFF REPORT

Meeting Date: October 7, 2014
To: Honorable Mayor & City Council
From: Gisele Grable, Community Services Administrator
Community Services Department
Subject: Hawthorne Centennial Celebration

INTRODUCTION

Hawthorne School will also be celebrating its Centennial year in 2014 and plans to conduct a Centennial Walk to School celebration on Wednesday, October 15, 2014 from 8 a.m. to 9:30 a.m. and hold a Centennial Spirit Day Carnival on Sunday, October 19, 2014 from 10 a.m. to 4 p.m. at Hawthorne School.

This report is provided for information only. Unless otherwise directed by the City Council, staff intends to proceed with the coordination of the plans as described in this report.

DISCUSSION

In celebration of Hawthorne's Centennial, the following activities are scheduled:

- Wednesday, October 15 - Hawthorne families will be kicking off their Centennial Celebration in conjunction with their regular "Walk to School Wednesdays" with a special walk with Mayor Lili Bosse from the Lily Pond in Beverly Gardens Park to Hawthorne school. Although they will be walking on the sidewalks, two Traffic Control Officers will be assigned to accompany walkers and to ensure all traffic laws and signals are obeyed. As many as 400 walkers are anticipated to participate.
- Sunday, October 19 - Hawthorne will hold its annual carnival on school property consisting of food, rides, music and game booths. An additional "historical" element will include a horse drawn carriage offering rides to attendees from 1 p.m. to 3 p.m. A designated route will be followed and has been approved by the Police Department. Two Beverly Hills motor officers will accompany the carriage.

FISCAL IMPACT

The priority of the Walk and Carnival is to reinforce the sense of community and to raise funds for the school. City permit fees and personnel costs are estimated at \$1,770. Due to the rare occasion of a Centennial celebration, and that the funds raised by the carnival will only cover minimal costs, it is being requested that the City cover the permit fees and personnel costs.

Hawthorne School will provide a Certificate of Insurance for \$2 million in General Liability, naming the City as an additional insured.

RECOMMENDATION

City Council Liaisons Mayor Lili Bosse and Councilmember Nancy Krasne recently reviewed the initial proposal and provided preliminary support of Hawthorne's request to conduct the Centennial Walk and its Centennial Spirit Day Carnival and that due to the rare occurrence of a Centennial Year, that the fees be covered by the City.

This report is for information only. Unless the City Council has any questions or concerns, staff will administratively approve the permit and continue to work with City personnel to coordinate and finalize the logistical details for Hawthorne's Centennial events including the Centennial Walk on Wednesday, October 15, 2014 and the Centennial Spirit Day Carnival on Sunday, October 19, 2014.

Gisele Grable
Approved By

