



AGENDA REPORT

Meeting Date: September 23, 2014
Item Number: H-2
To: Honorable Mayor & City Council
From: Aaron Kunz, AICP, Deputy Director of Transportation
Martha Eros, Transportation Planner
Subject: RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS MODIFYING PREFERENTIAL PARKING PERMIT ZONE "O" ON THE 700 BLOCK OF NORTH ARDEN DRIVE
Attachments:

1. Resolution
2. Categorical Exemption
3. City Council Notice of Public Meeting
4. Traffic & Parking Commission Minutes – draft
5. Maps
6. Survey Data
7. Resident Petition
8. Correspondence Summary

RECOMMENDATION

Staff and the Traffic & Parking Commission recommend that the City Council approve a resolution modifying Preferential Parking Permit Zone "O" on the 700 block of North Arden Drive with:

"2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and
No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt"
between Sunset Boulevard and the southern property lines
at 712 and 713 North Arden Drive;

and

"6-Hour Parking, 8 p.m. to 2 a.m., Daily, Permit 'O' Exempt"
between the southern property lines at
712 and 713 North Arden Drive and Elevado Avenue

With this modification, staff also recommends removing the section of Elevado Avenue from Permit Zone "O" as no spillover parking is anticipated with the recommended regulation.

INTRODUCTION

On July 21, 2014, the City received a qualifying petition signed by 11 of 18 (61%) households on the 700 block of North Arden Drive requesting to rescind the permit parking zone approved for this block at the June 24, 2014 City Council meeting. This report outlines a Traffic & Parking Commission recommendation to modify the parking permit regulation on this block in response to this petition request.

DISCUSSION

Between 2009 and 2011, the City Council approved preferential parking zones on the 700 blocks of North Oakhurst, North Sierra and North Alta Drives and the 800 block of Cinthia Street to address increased parking intrusion following the opening of the Soho House and Boa Restaurant in West Hollywood. The residential streets in West Hollywood (east of Doheny Drive) have restricted evening permit parking, thus the bordering residential streets in Beverly Hills provided free unrestricted parking for employees, patrons and limousines servicing the West Hollywood businesses.

On June 24, 2014, the Beverly Hills City Council approved a resident-initiated petition signed by 10 of 18 households (55%) of the 700 block of North Arden Drive to establish Preferential Permit Parking Zone "O" on the 700 block of North Arden Drive and north side of Elevado Avenue between the alleyways immediately east and west of North Arden Drive in Permit Zone "O" with a regulation of:

"2-Hour Parking, 8am-8pm, Monday through Saturday; and
No Parking, 8pm-2:30am, Daily, Permit 'O' Exempt"

Several residents, primarily on the southern portion of the block expressed opposition to the establishment of the permit zone and submitted a qualifying petition signed by 11 of 18 (61%) households on the block to rescind the permit parking regulation on the block. Three households that signed the petition to establish the permit zone also signed the petition to rescind the permit parking zone.

The 700 block of North Arden Drive has 18 single-family homes with approximately 62 on-street parking spaces. Staff conducted the parking surveys summarized below.

- Parking Occupancy Study Thursday, May 5, 2014 (without vehicles related to construction activity):
 - 39% average occupancy (24 of 62 spaces)
 - 42% daytime peak hours at 4 p.m. (26 of 62 spaces)
- Parking Occupancy Study: Thursday, August 14, 2014 (without vehicles related to construction activity)
 - 56% average occupancy (35 of 62 spaces)
 - 65% daytime peak hours at 1 p.m. (40 of 62 spaces)

- Evening Parking Occupancy for a 10-day period (8/3/14 to 8/12/14)
 - 23% average occupancy at 8 pm (14 of 62 spaces)
 - 16% average occupancy at 10 pm (10 of 62 spaces)
 - 34% peak occupancy (21 of 70 spaces)

For both the daytime and evening parking surveys, vehicles were concentrated on the north end of the block. During the evenings, the vehicles were concentrated on the west side from 715 North Arden Drive to Sunset Boulevard and on the east side from 712 North Arden Drive to Sunset Boulevard.

On September 4, 2014, the City Council/Traffic & Parking Commission Liaison Committee met with residents of the 700 block of North Arden Drive to explore possible options for on-street parking prior to the formal review by the Traffic & Parking Commission and City Council to discuss possible parking options for the block. Several possible compromise options were discussed, including a 'split block' permit zone.

The Beverly Hills Municipal Code defines a preferential parking zone as a "street block or group of street blocks." The recommendation outlined in this report is intended as a compromise for the block and would comply with the Beverly Hills Municipal Code definitions by establishing the entire 700 block of North Arden Drive as a preferential parking permit zone with two separate regulations.

Attachment 5 includes the sign designs and installation map for City Council approval. New parking signs will be installed on the eight existing street light poles on the block and three new poles will be installed on the north end of the block (at the 712 and 713 property lines and near Sunset Boulevard) designating the start/end of the designated permit regulations.

Notices advising of the Council's consideration of this item were mailed to households of 700 blocks of North Arden, Hillcrest, Alta Drives and the north half of the 600 blocks of North Alta and Sierra drives within 500 feet of the project area.

FISCAL IMPACT

The cost of modifying parking signs would be nominal and installed by City staff.


Approved By
Susan Healy Keene, AICP

ATTACHMENT 1

RESOLUTION NO 14-R-

**RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS
MODIFYING PREFERENTIAL PARKING PERMIT ZONE "O" ON THE
700 BLOCK OF NORTH ARDEN DRIVE**

WHEREAS, pursuant to Beverly Hills Municipal Code Section 7-3-206(d), a qualifying petition to modify a Preferential Parking Permit Zone on the 700 block of North Arden Drive was filed;

WHEREAS, the petition sought to modify Preferential Parking Permit Zone "O" on the 700 block of North Arden Drive;

WHEREAS, on June 24, 2014, the City Council approved establishment of Preferential Parking Permit Zone "O" on the 700 block of North Arden Drive and on both sides of Elevado Avenue between the east and west alleyways of North Arden Drive with a regulation of "2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and No Parking, 8 p.m. to 2:30 a.m., Daily, Permit O Exempt";

WHEREAS, on September 9, 2014, the Traffic & Parking Commission investigated the need to modify Preferential Parking Permit Zone "O" on the 700 block of North Arden Drive, and north side of Elevado Avenue between the east and west alleyways of North Arden Drive;

WHEREAS, the Traffic & Parking Commission and the Community Development Department recommend modifying Preferential Parking Permit Zone "O" with a regulation of "2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt on both sides of the 700 block of North Arden Drive between Sunset Boulevard and the southern property lines at 712 and 713 North Arden Drive; and 6-Hour

Parking, 8 p.m. to 2 a.m., Daily, Permit 'O' Exempt on both sides of the 700 block of North Arden Drive between Elevado Avenue and the southern property lines at 712 and 713 North Arden Drive" on the 700 block of North Arden Drive.

WHEREAS, Transportation Planning has reviewed the proposed project and has determined that the project is not subject to the California Environmental Quality Act and has issued a Categorical Exemption;

NOW AND THEREFORE, the Council of the City of Beverly Hills does hereby resolve as follows:

Section 1. Based upon the evidence and testimony presented to the City Council, including the information set forth in the Agenda Report, the findings required by the Beverly Hills Municipal Code ("BHMC") Section 7-3-206(d) to justify establishing Preferential Parking Permit Zone "O" on the 700 block of North Arden Drive, and the north side of Elevado Avenue between the east and west alleyways of North Arden Drive, can be made.

Section 2. The Council finds that the following designated preferential permit zone is required due to commuter vehicles regularly interfering with available public parking adjacent to residential property zone; or that such vehicles are the cause of unreasonable noise, traffic hazards, and pollution in the residential environment; or that displaced commuter vehicles will not unduly impact surrounding residential areas; or that there is no reasonable alternative which is feasible or practical to reduce identified street parking problem to acceptable levels.

Section 3. The Council further finds that the modification to Preferential Parking Permit Zone "O" is not anticipated to result in spillover parking onto Elevado Drive. Therefore,

this modification excludes the north side of Elevado Drive from Preferential Parking Permit Zone "O".

Section 4. The City Council hereby approves modifying Preferential Parking Permit Zone "O" on the 700 block of North Arden Drive subject to the provisions of the BHMC Section 7-3-206(d), with a regulation of:

"2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt on both sides of the 700 block of North Arden Drive between Sunset Boulevard and the southern property lines at 712 and 713 North Arden Drive" and

"6-Hour Parking, 8 p.m. to 2 a.m., Daily, Permit 'O' Exempt on both sides of the 700 block of North Arden Drive between Elevado Avenue and the southern property lines at 712 and 713 North Arden Drive"

The City Council also approves modifying Preferential Parking Permit Zone "O" by removing preferential parking on the north side of Elevado Avenue between the east and west alleyways of North Arden Drive.

Section 5. The City Clerk shall certify to the adoption of this resolution and shall cause this resolution and his certification to be entered in the Book of Resolutions of the Council of the City.

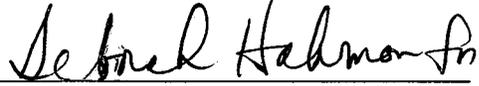
Adopted:

LILI BOSSE
Mayor of the City of Beverly Hills, California

ATTEST:

(SEAL)
BYRON POPE
City Clerk

APPROVED AS TO FORM



LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:

JEFFREY C. KOLIN
City Manager



SUSAN HEALY KEENE, AICP
Director of Community Development

ATTACHMENT 2



BeverlyHills.org

Categorical Exemption

Name of Project: 700 Block of North Arden Drive

Location: Both sides of the 700 block of North Arden Drive

Type of Business (if commercial): N/A; residential

Project Description: Establish Preferential Parking Permit Zone "O" on the 700 block of North Arden Drive as follows:

(1) Between Sunset Boulevard and the southern property lines at 712 and 713 North Arden Drive: "2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt"; and

(2) Between the southern property lines at 712 and 713 North Arden Drive and Elevado Avenue: "6-hour Parking, 8 p.m. to 2 a.m., Daily, Permit 'O' Exempt."

Applicant's Name: City of Beverly Hills Phone: 310-285-1000

Applicant's Address: 455 North Rexford Drive

City: Beverly Hills, CA Zip: 90210

If different, provide:

Agent's Name: Community Development Department Phone: 310-285-1128

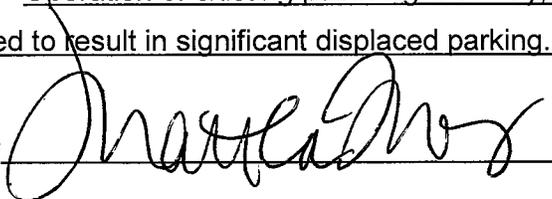
Agent's Address: 455 North Rexford Drive

City: Beverly Hills, CA Zip: 90210

The undersigned, having received this project for processing, has reviewed it for environmental impact and concluded that the project qualifies for a categorical exemption under the procedures adopted by the City of Beverly Hills and no further environmental assessment is necessary.

Applicable Exemption Class: 1(c)

Comments: Operation of existing public right-of-way; no expansion of use. Proposed changes not anticipated to result in significant displaced parking.

Reviewed by  Date 9/17/2014

ATTACHMENT 3

BEVERLY HILLS CITY COUNCIL NOTICE OF PUBLIC MEETING



700 Block of North Arden Drive Request to Modify Preferential Parking Permit Zone "O"

The City of Beverly Hills invites your participation in the review of a resident-initiated petition to modify Preferential Parking Permit Zone "O" on the 700 block of North Arden Drive.

MEETING: Beverly Hills City Council

DATE: Tuesday, September 23, 2014

TIME: 7:00 p.m., or as soon thereafter as the matter may be heard

LOCATION: City Hall, Council Chambers, 455 N. Rexford Drive, Beverly Hills, CA, 90210

ACTION: Consideration of a Traffic & Parking Commission recommendation to modify the permit parking regulation on the 700 block of North Arden Drive as approved by City Council on June 24, 2014. Please see reverse side of this notice for the recommended modifications. The City Council will make the final determination on the parking modification request.

PUBLIC COMMENT: Persons wishing to comment on this proposal are invited to attend the City Council meeting on September 23, 2014. You may also submit comments in writing for review by the Beverly Hills City Council.

By Email: transportation@beverlyhills.org

By Mail: City of Beverly Hills
Community Development - Transportation Planning
455 North Rexford Drive, Beverly Hills, 90210

If you would like additional information regarding this proposal, please contact Community Development - Transportation Planning at (310) 285-1128.

700 Block of North Arden Drive

Permit Regulation Approved by City Council on June 24, 2014:

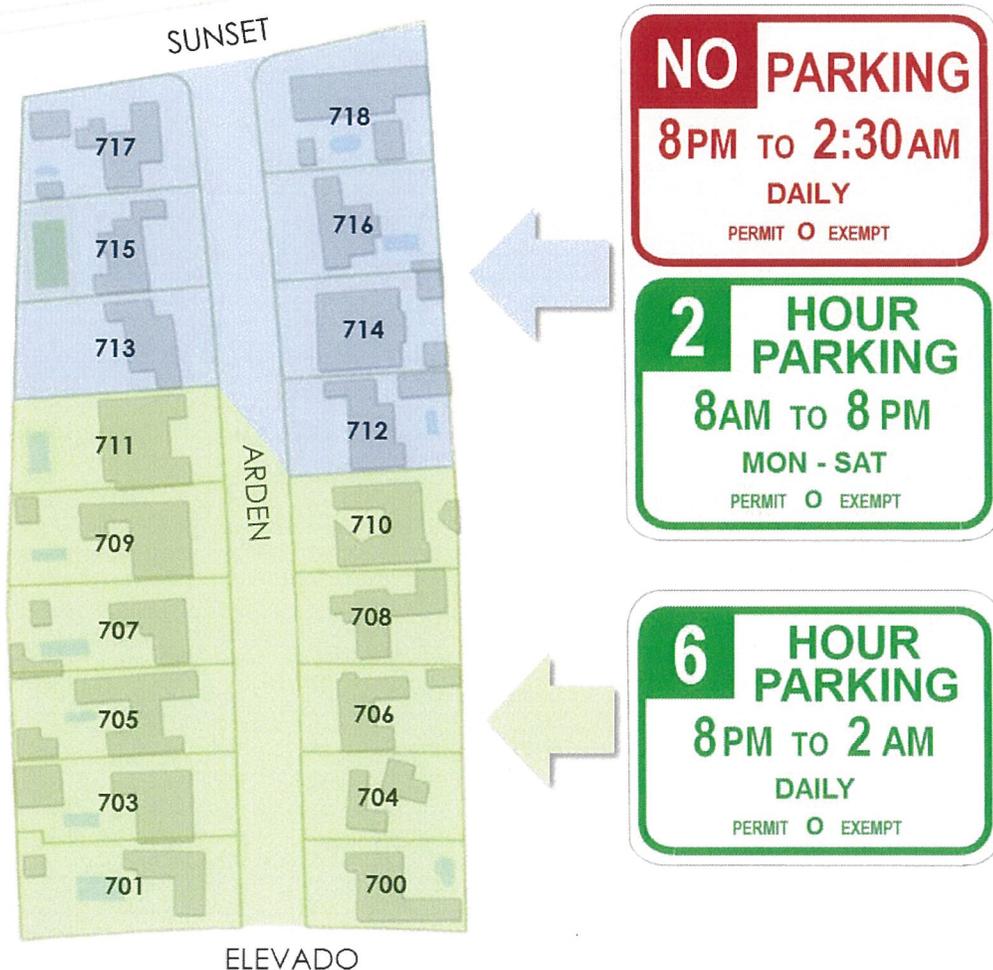
"2-HOUR PARKING, 8 A.M. TO 8 P.M., MONDAY THROUGH SATURDAY; AND NO PARKING, 8 P.M. TO 2:30 A.M., DAILY, PERMIT 'O' EXEMPT"

Proposed Modification:

"2-HOUR PARKING, 8 A.M. TO 8 P.M., MONDAY THROUGH SATURDAY, AND NO PARKING, 8 P.M. TO 2:30 A.M., DAILY, PERMIT 'O' EXEMPT" BETWEEN SUNSET BOULEVARD AND THE SOUTHERN PROPERTY LINES AT 712 & 713 NORTH ARDEN DRIVE

and

"6-HOUR PARKING, 8 P.M. TO 2 A.M., DAILY, PERMIT 'O' EXEMPT" BETWEEN THE SOUTHERN PROPERTY LINES AT 712 & 713 NORTH ARDEN DRIVE AND ELEVADO AVENUE



ATTACHMENT 4



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, California 90210

DRAFT

**TRAFFIC & PARKING COMMISSION
SPECIAL MEETING MINUTES
September 9, 2014
2:00 PM**

MEETING CALLED TO ORDER

Date / Time: September 9, 2014 / 2:02 PM

ROLL CALL

Commissioners Present: Commissioners Grushcow, Steinberg, Vice Chair Friedman, Chair Licht.

Commissioners Absent: Commissioner Manaster

Staff Present: Aaron Kunz, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

None.

1. 700 BLOCK OF NORTH ARDEN DRIVE – MODIFY PREFERENTIAL PARKING PERMIT ZONE “O”

Resident-initiated petition to modify/rescind permit zone regulations established in June 2014

Planner: Aaron Kunz, Deputy Director of Transportation

Lead Petitioner: Daniel Elihu, Lisa Henson spoke on his behalf

Public Input: *Lisa Henson, Chris Bonbright, Lisa Bonbright, Barry Hacker, Vera Markowitz, Mark Rubin, Pam Rubin, Stanley Silver, Linda Elihu, Arlen Anderson, Sue Smalley, Georgana Treivush*

Motion: Motion by Vice Chair Friedman, Second by Commissioner Steinberg to modify the restrictions on Arden Drive to establish a “2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday; and No Parking, 8 p.m. to 2:30 a.m., Daily, Permit ‘O’ Exempt” from Sunset Boulevard to the southern property line of 713 North Arden Drive on the west side of the street and the southern property line of 712 North Arden Drive on the east side of the street; and establish a “6-Hour Parking, 8 p.m. to 2 a.m., Daily, Permit ‘O’ Exempt” for the remaining portion of the block (4-0).

Ayes: Commissioners Grushcow, Steinberg, Vice Chair Friedman, Chair Licht

Noes: None.

Abstain: None.
Absent: Commissioner Manaster

2. ADOPTION OF MINUTES

Minutes from the Traffic & Parking Commission Regular Meeting on August 7, 2014

Motion: Motion by Commissioner Steinberg, Second by Vice Chair
Friedman to approve the minutes as presented (4-0).

Action: The minutes were approved as presented.

MEETING ADJOURNED

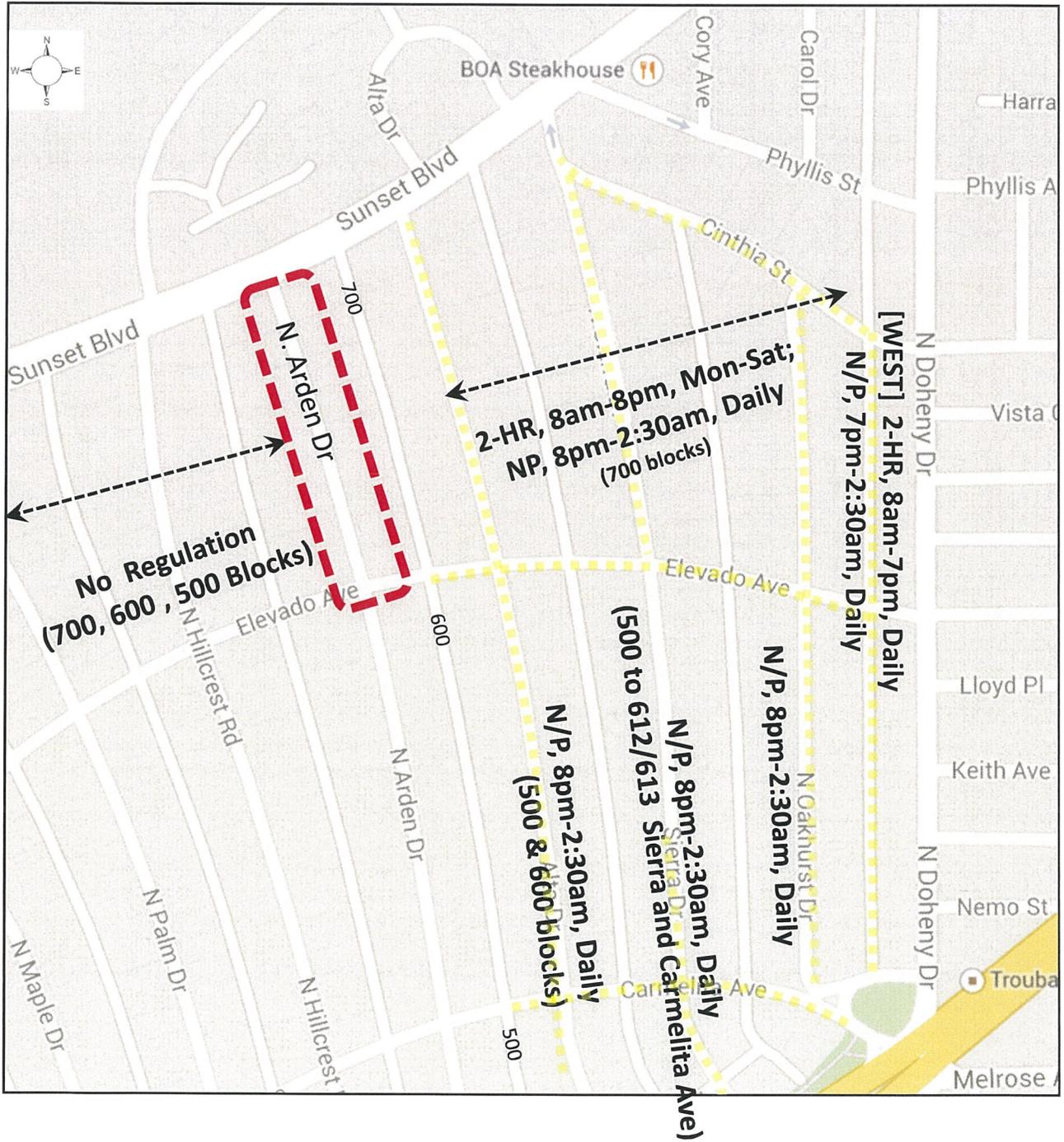
Date / Time: September 9, 2014 / 3:51 PM

PASSED AND APPROVED THIS 2ND DAY OF OCTOBER, 2014

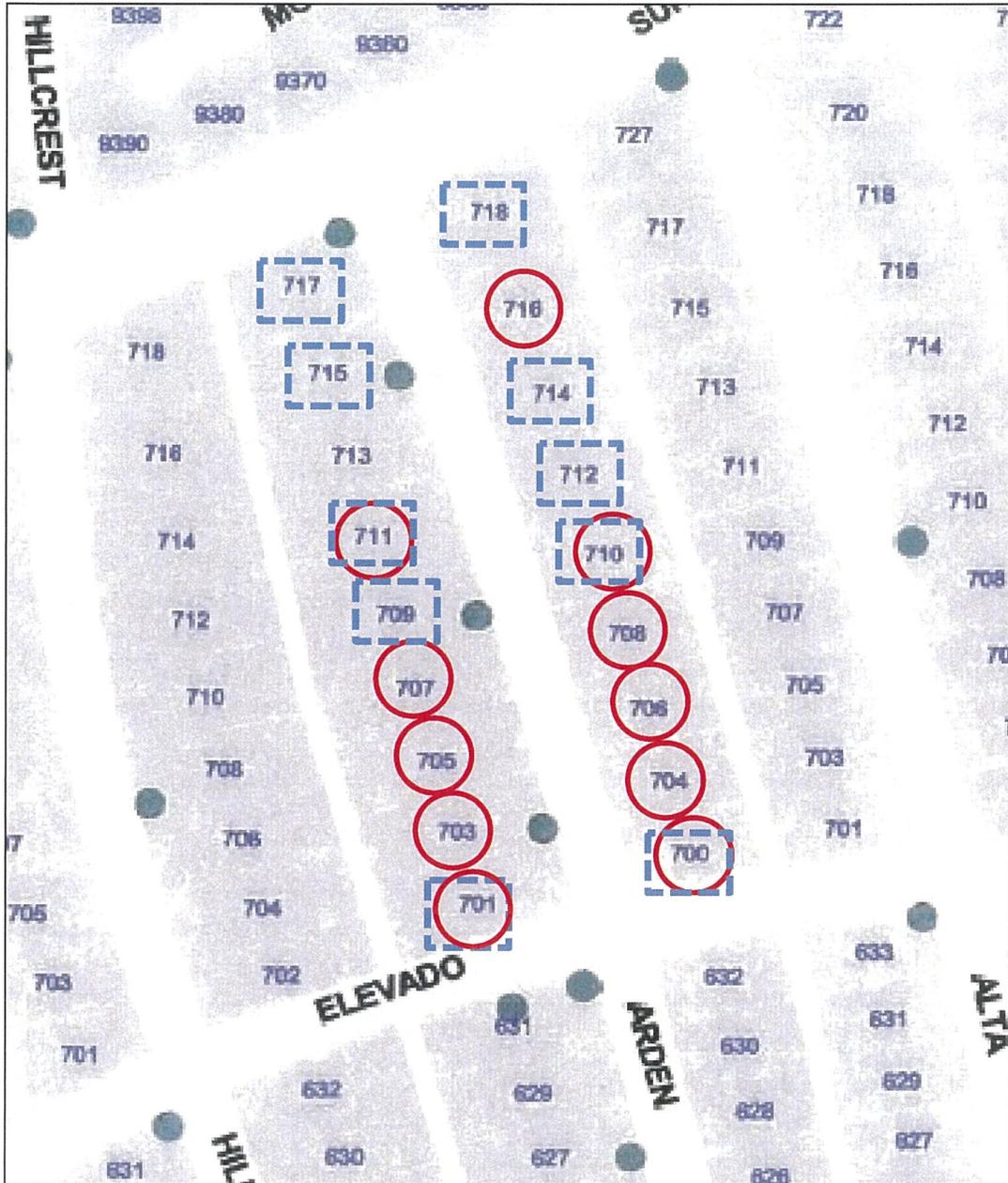
Andy Licht, Chair

ATTACHMENT 5

700 BLOCK OF NORTH ARDEN DRIVE



- 700 North Arden Drive
- Petition to modify Permit Zone "O" (est. 7/24/14)
- Signed by 11 of 18 households (61%)
- 22 total signatures on petition form

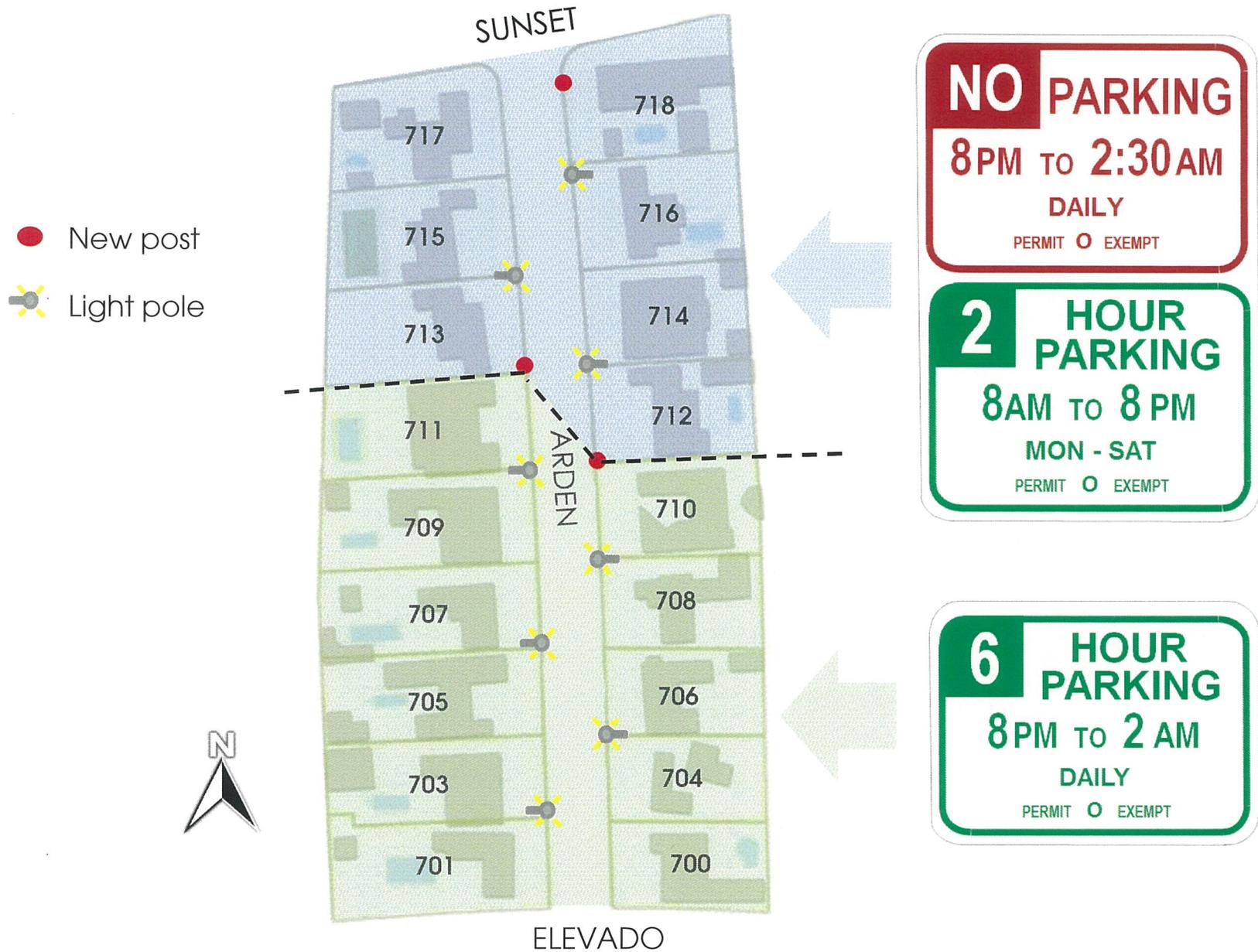


– 11 signed new petition to modify

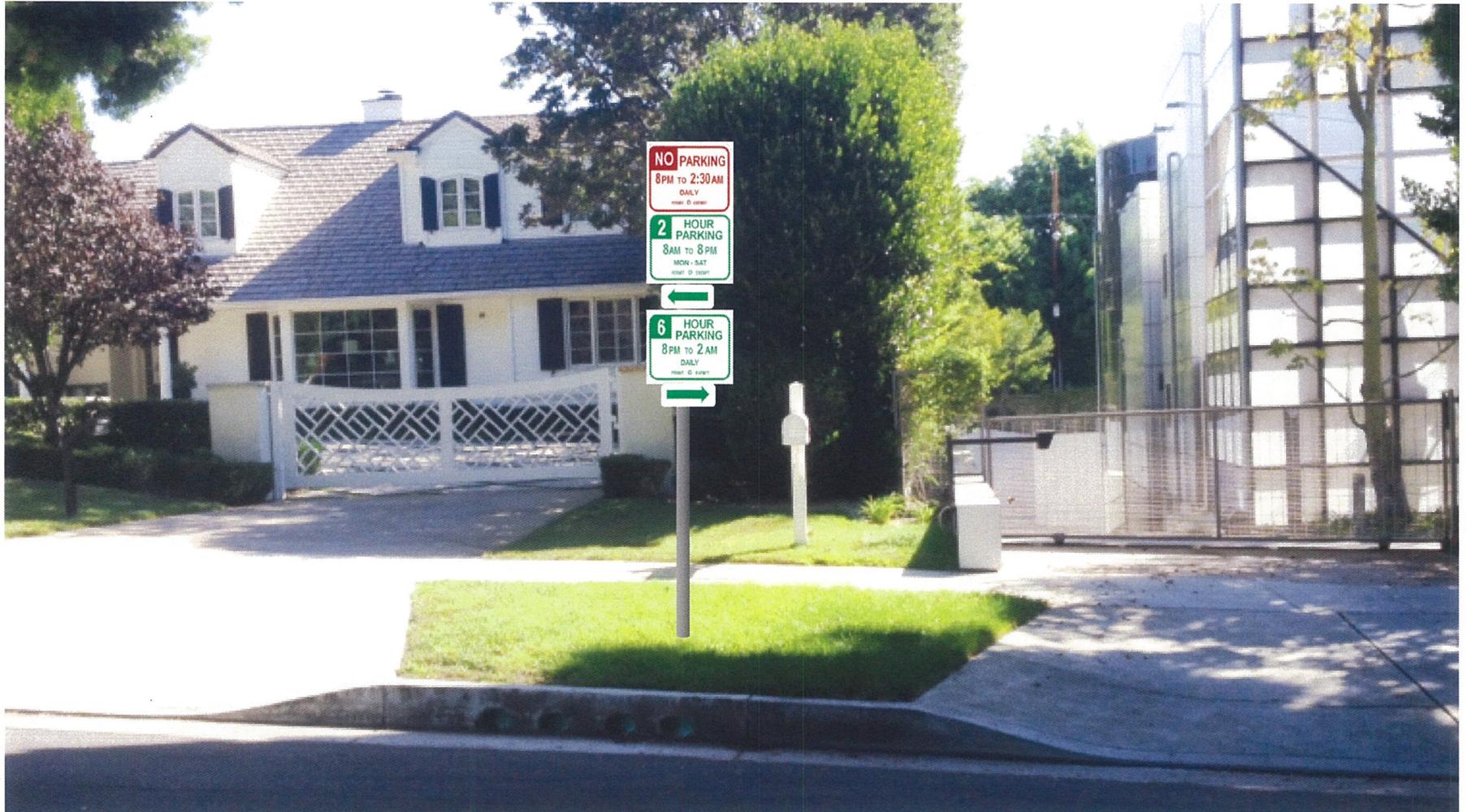


– 10 signed original petition to establish

700 Block of Arden Drive - Installation Locations for 11 Parking Signs



Midblock Signage between 710 and 712 Arden



Midblock Signage between 711 and 713 Arden



ATTACHMENT 6

700 Arden Drive Parking Occupancy Survey

Date: Thursday, August 14, 2014

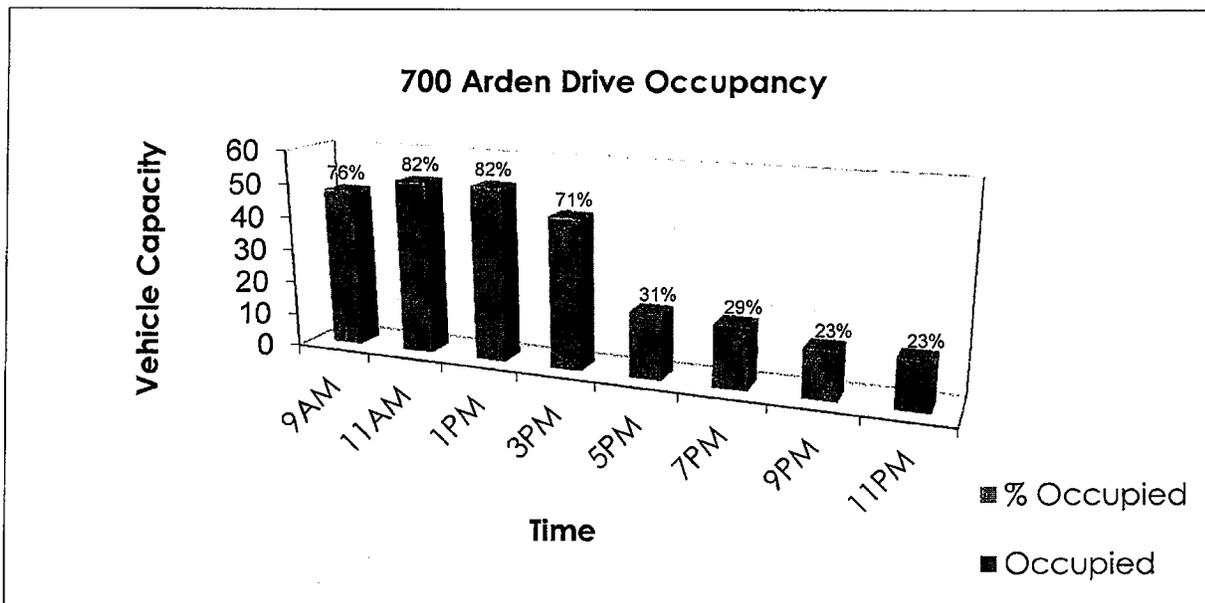
TOTAL PARKING OCCUPANCY

700 BLOCK OF ARDEN DRIVE

Time of Day	9AM	11AM	1PM	3PM	5PM	7PM	9PM	11PM	AVG
Occupied	47	51	51	44	19	18	14	14	32
Capacity*	62	62	62	62	62	62	62	62	-
% Occupied	76%	82%	82%	71%	31%	29%	23%	23%	52%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	9AM	11AM	1PM	3PM	5PM	7PM	9PM	11PM	AVG
Non-Residents (NR)	47	51	51	43	19	18	14	14	32
Residents (R)	0	0	0	1	0	0	0	0	0
Capacity*	62	62	62	62	62	62	62	62	-
NR Occupancy	76%	82%	82%	69%	31%	29%	23%	23%	52%
R Occupancy	0%	0%	0%	2%	0%	0%	0%	0%	0%



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

700 Arden Drive Parking Occupancy Survey

Date: Thursday, August 14, 2014

REMOVE CONSTRUCTION VEHICLES 9AM-5PM

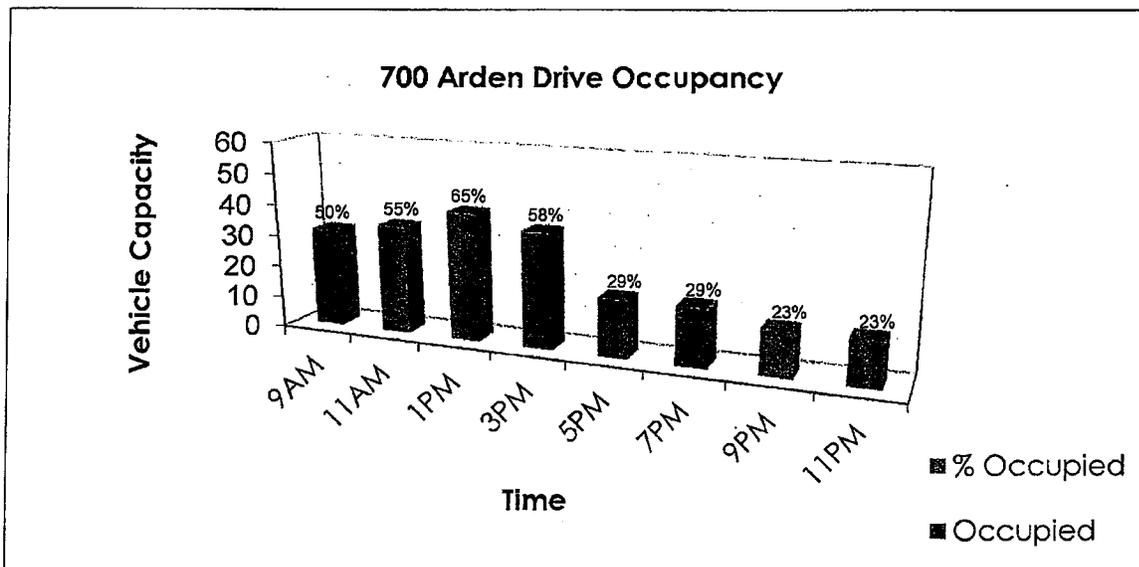
TOTAL PARKING OCCUPANCY

700 BLOCK OF ARDEN DRIVE

Time of Day	9AM	11AM	1PM	3PM	5PM	7PM	9PM	11PM	AVG
Occupied	31	34	40	36	18	18	14	14	26
Capacity*	62	62	62	62	62	62	62	62	-
% Occupied	50%	55%	65%	58%	29%	29%	23%	23%	41%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	9AM	11AM	1PM	3PM	5PM	7PM	9PM	11PM	AVG
Non-Residents (NR)	31	34	40	36	18	18	14	14	32
Residents (R)	0	0	0	1	0	0	0	0	0
Capacity*	62	62	62	62	62	62	62	62	-
NR Occupancy	76%	82%	82%	69%	31%	29%	23%	23%	52%
R Occupancy	0%	0%	0%	2%	0%	0%	0%	0%	0%



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

700 Arden Drive Parking Occupancy Survey - Elevado Adjacent

Date: Thursday, August 14, 2014

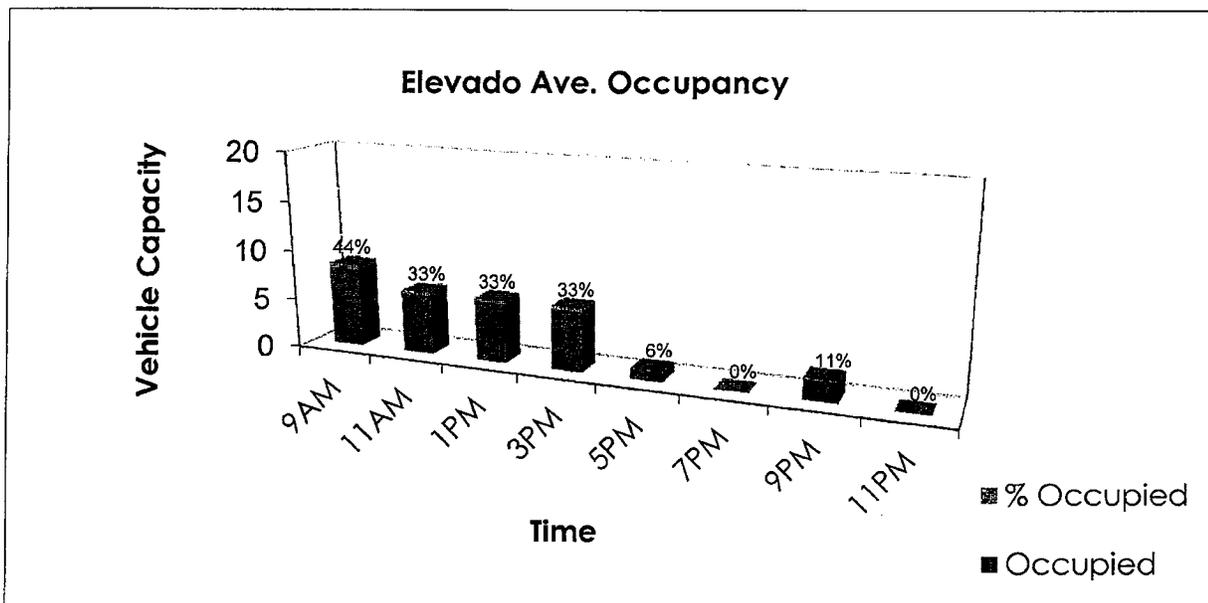
TOTAL PARKING OCCUPANCY

ELEVADO ADJACENT TO 700 BLOCK OF ARDEN DRIVE

Time of Day	9AM	11AM	1PM	3PM	5PM	7PM	9PM	11PM	AVG
Occupied	8	6	6	6	1	0	2	0	4
Capacity*	18	18	18	18	18	18	18	18	-
% Occupied	44%	33%	33%	33%	6%	0%	11%	0%	20%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	9AM	11AM	1PM	3PM	5PM	7PM	9PM	11PM	AVG
Non-Residents (NR)	8	6	6	6	1	0	2	0	4
Residents (R)	0	0	0	0	0	0	0	0	0
Capacity*	18	18	18	18	18	18	18	18	-
NR Occupancy	44%	33%	33%	33%	6%	0%	11%	0%	20%
R Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

700 Arden Drive Parking Occupancy Survey

Date: Thursday, May 15, 2014

TOTAL PARKING OCCUPANCY 700 BLOCK OF ARDEN DRIVE

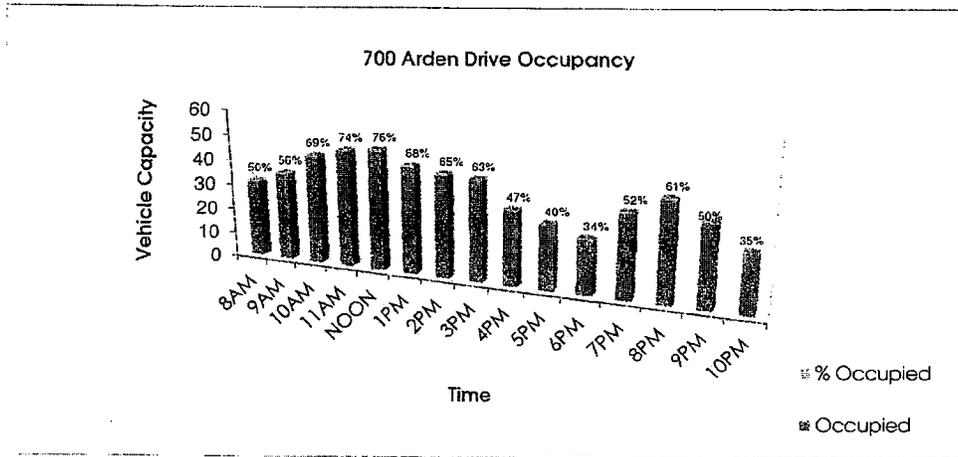
Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Occupied	31	35	43	46	47	42	40	39	29	25	21	32	38	31	22	35
Capacity*	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	-
% Occupied	50%	56%	69%	74%	76%	68%	65%	63%	47%	40%	34%	52%	61%	50%	35%	56%

PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	TOTAL
# Vehicles	22	27	14	11	9	8	8	6	12	3	0	0	2	0	0	122
% Veh. Parked	18%	22%	11%	9%	7%	7%	7%	5%	10%	2%	0%	0%	2%	0%	0%	100%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Non-Residents (NR)	30	35	41	44	45	40	39	37	28	22	19	30	36	28	21	33
Residents (R)	1	0	2	2	2	2	1	2	1	3	2	2	2	3	1	2
Capacity*	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	-
NR Occupancy	48%	56%	66%	71%	73%	65%	63%	60%	45%	35%	31%	48%	58%	45%	34%	53%
R Occupancy	2%	0%	3%	3%	3%	3%	2%	3%	2%	5%	3%	3%	3%	5%	2%	3%



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

700 Arden Drive Parking Occupancy Survey

Exclude Construction Vehicles

Date: Thursday, May 15, 2014

TOTAL PARKING OCCUPANCY

700 BLOCK OF ARDEN DRIVE

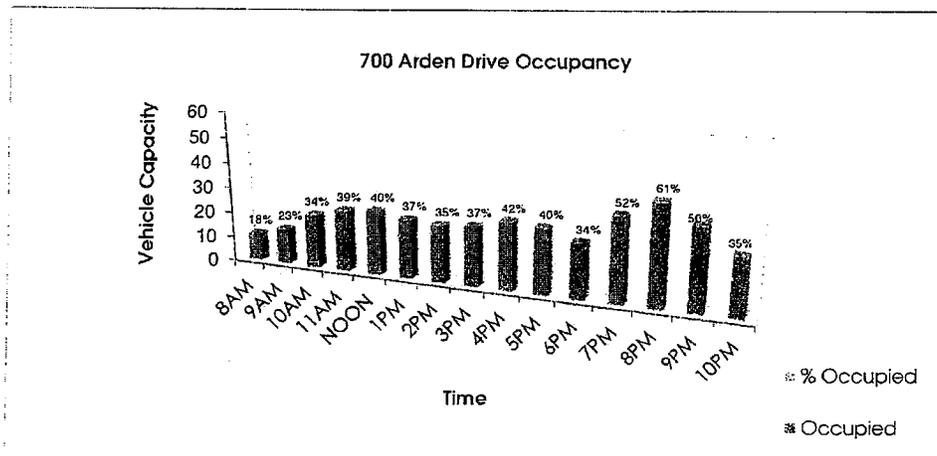
Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Occupied	11	14	21	24	25	23	22	23	26	25	21	32	38	31	22	24
Capacity*	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	-
% Occupied	18%	23%	34%	39%	40%	37%	35%	37%	42%	40%	34%	52%	61%	50%	35%	38%

PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	TOTAL
# Vehicles	22	27	14	11	9	8	8	6	12	3	0	0	2	0	0	122
% Veh. Parked	18%	22%	11%	9%	7%	7%	7%	5%	10%	2%	0%	0%	2%	0%	0%	100%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Non-Residents (NR)	10	14	19	22	23	21	21	21	25	22	19	30	36	28	21	22
Residents (R)	1	0	2	2	2	2	1	2	1	3	2	2	2	3	1	2
Capacity*	62	62	62	62	62	62	62	62	62	62	62	62	62	62	62	-
NR Occupancy	16%	23%	31%	35%	37%	34%	34%	34%	40%	35%	31%	48%	58%	45%	34%	36%
R Occupancy	2%	0%	3%	3%	3%	3%	2%	3%	2%	5%	3%	3%	3%	5%	2%	3%



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

700 ARDEN DRIVE
PARKING OCCUPANCY SUMMARY
SUNDAY 8/3/2014 - TUESDAY 8/12/2014

VEHICLE COUNTS BY THE HOUR

DATE	VEHICLES			
	8 PM	10 PM	12 AM	2 AM
SUNDAY 8/3	3	3	3	3
MONDAY 8/4	9	9	5	1
TUESDAY 8/5	20	12	0	0
WEDNESDAY 8/6	13	10	5	0
THURSDAY 8/7	17	15	8	0
FRIDAY 8/8	19	16	0	0
SATURDAY 8/9	12	10	13	3
SUNDAY 8/10	7	7	7	1
MONDAY 8/11	16	9	0	0
TUESDAY 8/12	21	12	0	0
AVERAGE	14	10	4	1

CUMULATIVE VEHICLE COUNTS BY ADDRESS

ADDRESS	VEHICLES				
	8 PM	10 PM	12 AM	2 AM	TOTAL
700	1				1
701	2		1		3
702					0
703	1				1
704	1				1
705	2				2
706	2				2
707	5	4	1		10
708	3	3	1	1	8
709	2	1	1	2	6
710	5	3	1		9
711		1	1		2
712	11	12	4	1	28
713	5	2	2		9
714	15	12	5		32
715	25	14	3	1	43
716	30	28	13	2	73
717	8	6	2		16
718	19	17	6	1	43

ATTACHMENT 7

July 21, 2014

Honorable Mayor Lili Bosse
City of Beverly Hills
455 North Rexford Drive
Beverly Hills, Ca. 90210

Dear Mayor Bosse and City Council Members:

I write this letter on behalf of majority of the residents of 700 Block of North Arden Drive, and enclose the petition to reverse the recently approved parking restrictions. The petition has been executed by eleven (11) homeowners, which is required to bring the matter before you and the full city council for rehearing and redress.

On behalf of all the petitioners and my family, we would like to take this opportunity to extend you our most sincere thanks and appreciation for your understanding and patience during this process, and remain.

Respectfully Submitted,

Daniel Elihu

CC: Lou Alexander, Stanley Silver & Patricia Silver, Sue Smalley & Kevin Wall, Eric Petersen & Kelly Petersen, Lisa Henson & Dave Pressler, Cindra Ladd & Alan Ladd, Jessica Amron, Michele Andelson & Arlen Andelson, Bruce Gillis & Marilyn Gillis, and Robert Ellis & Elliette Ellis



**PREFERENTIAL PARKING PERMIT ZONE
PETITION REQUEST
2014**



A *Preferential Parking Permit Zone* allows Beverly Hills residents to park a vehicle(s) on their block beyond the restricted parking hours. Residents of a designated permit zone may purchase up to three (3) annual permits per household at an approximate cost of \$35.00 each (*fees subject to change each fiscal year*). Permits are valid October 1st through September 30th and may be renewed annually.

Residents may register to receive a daytime exemption permit at no additional cost when occasional parking needs exceed what can be accommodated with three (3) preferential parking permits. Residents must purchase the three annual preferential parking permits to be eligible to receive a daytime exemption permit. Preferential parking permits do not exempt residents from the City's overnight parking restriction between 2:30AM and 5AM. [BHMC 7-3-301]

LEAD PETITIONER: Daniel Elihu, 711 Arden Drive, Beverly Hills, Ca.
 Name Address Phone/Email

STREET BLOCK 700 Block of North Arden Drive

EXISTING REGULATION:	2-Hour Time Regulation	Monday-Saturday Enforcement Hours	8AM to 8PM Effective Days	Day Day/Evening
PETITION REQUEST:	No Restriction Time Regulation	No Restriction Enforcement Hours	No Restriction Effective Days	No Restriction Day/Evening

The residents of the above stated street block collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted.

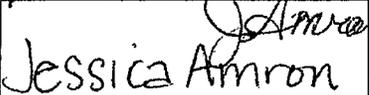
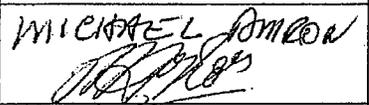
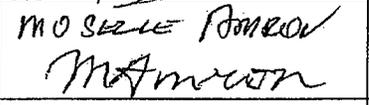
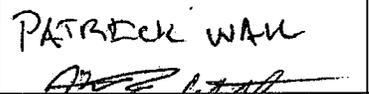
PRINT NAME & SIGNATURE (REQUIRED)	ADDRESS (DWELLING UNIT REQUIRED)	PHONE # (OPTIONAL)
ALAN LADD JR. <i>[Signature]</i>	706 N. Arden Dr.	
CINDRA LADD <i>[Signature]</i>	706 N. Arden Dr.	
Ed L Peterson <i>[Signature]</i>	704 N ARDEN DR	
<i>[Signature]</i>		
<i>[Signature]</i>	103 N ARDEN DR.	

CITY OF BEVERLY HILLS

16 JUL

STREET: _____ BLOCK OF _____

The residents of the above stated street block collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted.

PRINT NAME & SIGNATURE (REQUIRED)	ADDRESS (DWELLING UNIT REQUIRED)	PHONE # (OPTIONAL)
 Dr. David Amron	707 Arden Dr.	
 Jessica Amron	707 Arden Dr.	
 MICHAEL POMRON	707 N. ARDEN DR GUEST HOUSE BEV. HILLS	
 MOSELLE POMRON	707 N ARDEN DR GUEST HOUSE BEV. HILLS	
 PATRICK WAN	703 N ARDEN DR	
16 JUL 21 PM 1:29		

CITY OF BEVERLY HILLS
 BEVERLY HILLS DIVISION

STREET: _____ BLOCK OF _____

The residents of the above stated street block collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted.

PRINT NAME & SIGNATURE (REQUIRED)	ADDRESS (DWELLING UNIT REQUIRED)	PHONE # (OPTIONAL)
Kevin WALL <i>Kevin Wall</i>	703 N Arden Dr	
<i>Law</i>	700 N Arden Dr	
<i>Orlando</i>	708 N. Arden Dr	
<i>David</i>	708 No ARDEN DR,	
DAVE PRESSLER	705 N ARDEN DR	
<i>Sam</i>	705 N. Arden Dr,	
Ellette Ellis	716 N. Arden Dr	
Robert Ellis	716 N. ARDEN DR	
Dayne Elihu <i>Dayne</i>	711 N. ARDEN DR	
Elaine Elihu Elaine	711 N. ARDEN DR	
Bruce <i>Bruce</i>	710 N. Arden Dr	
<i>Stanley</i>	701 No arden	
<i>Patricia</i>	701 N Arden Dr	

CITY OF BEVERLY HILLS

16 JUL 21 PM 1:29

ATTACHMENT 8

Correspondence Received After June 24, 2014 City Council Meeting

**700 North Arden Drive
 Modify Preferential Parking Permit Zone "O"
 Correspondence received after June 24, 2014**

Zone "O" Regulation:

2 Hour Parking, 8am-8pm, Monday through Saturday;
 No Parking, 8pm-2:30am, Monday through Saturday

Modification Request: No Regulation; revert to former status

**Additional Correspondence Received
 June 25, 2014 - September 17, 2014**

DATE	ADDRESS	CORRESPONDENCE	
		SUPPORT	OPPOSE
	700 North Arden Drive		
	701 North Arden Drive		
	703 North Arden Drive		
	704 North Arden Drive		
	705 North Arden Drive		X
	706 North Arden Drive		
	707 North Arden Drive		
09/15/14	708 North Arden Drive	X	
	709 North Arden Drive		
09/15/14	710 North Arden Drive		X
07/20/14	711 North Arden Drive		XXX
	712 North Arden Drive		
	713 North Arden Drive		
	714 North Arden Drive		
	715 North Arden Drive		
	716 North Arden Drive		
	717 North Arden Drive		
	718 North Arden Drive		

1 3

Adjacent Blocks

DATE	ADDRESS	CORRESPONDENCE	
		SUPPORT	OPPOSE

0 0

SUPPORT

WebCBH TRANSPORTATION

From: Arlen Andelson
Sent: Monday, September 15, 2014 1:19 PM
To: WebCBH TRANSPORTATION
Subject: PERMIT PARKING - 700 Block of North Arden Drive

708

TO: BEVERLY HILLS CITY COUNCIL

RE: PERMIT PARKING - 700 Block of North Arden Drive

MEETING DATE: Tuesday, September 23, 2014

Dear Council members,

We express our support for the recommendations of the Traffic & Parking Commission. We believe the modifications proposed by the Commission are fair and what the majority of the households on the block feel is the best compromise.

We regret we are unable to personally attend the Council Meeting.

Sincerely,

Arlen & Michele Andelson
~~714~~ North Arden Drive
708

WebCBH TRANSPORTATION

From: Bruce Gillis
Sent: Monday, September 15, 2014 11:28 AM
To: WebCBH MAYORANDCITYCOUNCIL; Aaron Kunz; 4-Nancy Krasne; WebCBH TRANSPORTATION; Martha Eros
Subject: Permit Parking on 700 block of Arden Drive



We live at 710 N. Arden Drive.

While we have been out of town, discussions and meetings between the other residents of the 700 block of Arden Drive and City officials have been transpiring in regard to a set of street parking-related matters. We have learned that a proposed solution to the parking situation includes requiring no parking beyond 6 hours on Arden south of the homes at 712 and 713 Arden, except with a permit.

We find that solution for the southern portion of Arden to be valueless, ill-conceived and burdensome. We are requesting that there be no parking restrictions of any type below 712 and 713 N. Arden Drive.

We often have family members, friends, guests, art conservators, repair people and others at our home for beyond the proposed 6 hour limit when we are not in residence. Consequently, there would be no one available on those numerous occasions to obtain the required parking permits. Further, many repair personnel operate heavy duty trucks whose weight would cause significant damage to our driveway if they instead attempted to park within the gates to our home.

We therefore are requesting reconsideration of the proposed 6 hour parking requirement and am asking that it continue to be the unlimited situation that has worked perfectly well for the more than 30 years we have lived at our address at 710 N. Arden. Please do not "fix" a problem that does NOT exist. Certainly if the majority of residents from 712 and 713 Arden and north perceive a unique situation in front of their homes, they have every right to have you address it but it would be unfair to penalize our address for their unique situation.

Thank you for reading this email. If there is going to be any City-sponsored meeting regarding any of these issues, please inform us directly. To date, we have been forced to receive all of the associated information secondhand from neighbors.

Bruce and Marilyn Gillis
710 N. Arden Drive
Beverly Hills 90210

WebCBH TRANSPORTATION

From:
Sent: Sunday, July 20, 2014 9:38 PM
To: Lili Bosse
Cc: 12-Julian Gold; William Brien; John Mirisch; Nancy Krasne;

(7/1)

TRANSPORTATION; WebCBH MAYORANDCITYCOUNCIL;
Aluzri; Aaron Kunz; Martha Eros;
; Lisa Henson; DCS MicheleAndelson;
: Linda Elihu

WebCBH
Mahdi

Subject: 700 Block of Arden Petition

Dear Mayor Bosse, City Council members, and Transportation Department,

The majority of residents on the 700 block of Arden would first like to thank all of you for your support, patience, and understanding in allowing us the opportunity to reverse and resolve the permit parking issue on our block. I herewith express the heartfelt appreciation and gratitude of these eleven (11) homeowners toward you and the esteemed members of the City Council for the time allotted us to circulate a new petition among the neighbors.

We have successfully met the burden imposed by the City to bring this matter before the City Council once again, which requires 60% support of the neighbors rather than the low threshold of 51% required for the initial petition. Our petition is now complete, and will be submitted to your office on Monday, July 21, 2014.

After speaking with the eleven homeowners in support of our petition, we found vehement objections to the newly imposed permit restrictions on the block. The restrictions have been construed to be disturbing and distressing, as well as wholly unacceptable. We are befuddled as to how the original petition ever attained a majority vote. Many in opposition to the establishment of permit parking on Arden have expressed an interest and desire to attend the next council meeting, where they can express their passionate disapproval to the imposition of any restrictions on our block.

We hope and pray that the voice of the majority will be heard so as to put this matter to rest. Please accept my sincere thanks and appreciation on behalf of the residents on Arden.

Warmest Regards,
Daniel Elihu & Elahe Elihu, Lou Alexander, Stanley Silver & Patricia Silver, Sue Smalley & Kevin Wall, Eric Petersen & Kelly Petersen, Lisa Henson & Dave Pressler,

(1/2)

Cindra Ladd & Alan Ladd, Jessica Amron, Michele Andelson & Arlen Andelson, Bruce Gillis & Marilyn Gillis, and Robert Ellis & Elliette Ellis

OPPOSE

1/2

WebCBH TRANSPORTATION

From:
Sent: Sunday, June 29, 2014 1:45 PM
To: Lili Bosse
Cc: 12-Julian Gold; William Brien; John Mirisch; Nancy Krasne;

Subject: TRANSPORTATION; WebCBH MAYORANDCITYCOUNCIL;
Aluzri; Aaron Kunz; Martha Eros; Linda Elihu
Permit Parking: 700 Block of Arden

WebCBH
Mahdi

711

Dear Mayor Bosse, City Council members, and Transportation Department,

As you may well surmise, this has become a very contentious issue, and I would like to spear head our effort in hope that the final outcome will not cause further division and animosity among neighbors. The fact remains that the will of the majority, by almost a two to one ratio, was thwarted by half-truths and exaggerations made by a couple selfish proponents. The issue of "safety" was raised, where there has not been a single police report or citation of criminal activity or wrongdoing. The safety point was also dismissed by the Transportation Department's Assistant City Manager in a later correspondence between himself and Lisa Henson, where he stated that crime and safety issues was not the factor behind the city's approval of permit parking. While some councilmembers also justified their decision by prophesizing that permit parking should be approved now because it would become necessary in the "future," we do not agree and find this reason to be disingenuous. The majority of our neighbors are very unhappy with the city's response to our concerns. It deeply hurts to have witnessed the degree to which we were ignored and made to have felt we were stupid and did not know any better. Nevertheless, we do hope to resolve this matter administratively so that most of our neighbors are satisfied and the minority does not become horribly dissatisfied, as we are. To this end, we respectfully request and seek your assistance in reversing the unfair and unjust resolution of this matter.

My daughter and I went down to the city office Friday morning to meet and discuss the issue in person. No one seemed to be in the office. We are determined to schedule an opportunity to meet soon. The opposing neighbors have discussed and are prepared to start a new petition, which now requires a 60% vote. We have 11 neighbors out of 18 who oppose permit parking, which satisfies that requirement. We may have more vote than 11 neighbors opposed to the establishment of permit parking on the 700 block of Arden by the end of this process. Please kindly instruct your staff or the responsible individual in the transportation department to email us the new petition in order to commence the process.

The overwhelming concern at this time is the imminent threat of the installation of new parking signs on our block. We are adamantly opposed to seeing the signs posted before the issue is completely resolved. Doing so would be a complete affront to the majority, a waste of city funds, and a possible signal that the city is not acting in good faith. We urge and implore you as our honorable mayor to utilize your power and prevent the installation of the signs until after the issue is reheard and properly addressed. I remain confident and respectfully assure you that this temporary action from your office will go a long way to soothe the tremendous hard feelings amongst the neighborhood, and will prevent the taking of any other action that would become imperative to stop the signs from going up.

(1/2)

Thank you so much for your understanding and cooperation.

Sincerely,

Daniel Elihu

Cc: Sue Smalley, Kevin Wall, Lisa Henson, David Pressler, Cindra Ladd, Ellen Meyer, Tim Wall, Kelly Wall, Robert Ellis, Elliette Ellis, Marilyn Gillis, Bruce Gillis, Michele Andelson, Kelly Petersen, Eric Petersen, Brittany Harrer, Elihu Family

OPPOSE

1/2

WebCBH TRANSPORTATION

From: Linda Elihu <...>
Sent: Thursday, June 26, 2014 10:31 AM
To: Lili Bosse
Cc: 12-Julian Gold; William Brien; John Mirisch; Nancy Krasne; Dave Pressler;

WebCBH

TRANSPORTATION; WebCBH MAYORANDCITYCOUNCIL;
Daddy; Diana Elihu; Jessica Elihu

Subject: 700 Arden Permit Parking

Follow Up Flag: Follow up
Flag Status: Completed

711

Dear Mayor Bosse and City Council Members,

My name is Linda Elihu and I reside with my family at 711 North Arden Drive. I live on what many of the supporters of the move to establish permit parking for the 700 Arden block refer to as the "North Side." As a so-called North Sider, I am vehemently and passionately opposed to establishing permit parking on the 700 block of Arden.

I was in attendance at the Council meeting this past Tuesday night, the evening of July 24, 2014. To say that I am outraged and disappointed by the actions of the council is to express my sentiments lightly. It is also evident that the majority of my neighbors feels the same way, given that they have expressed their interests prior to this council meeting, at the council meeting, and since the decision of the council was handed down. More than 50% of the residents of our block were ignored by the officials elected to represent our interests.

The conditions on the 700 Arden block do not warrant permit parking, least of which to such restrictive regulations. The Traffic and Parking Commission reported some numbers to the Council, which seemed to create some confusion. The report explained that at the peak of parking on any evening between the hours of 8 pm and 10 pm, 38% of the spaces are occupied. This is in comparison to the 90% (37/41) figure for other blocks reported that were transitioned to permit parking. This 38% figure represents the problem at its greatest, but fails to realize that even then, some of those spaces may have been occupied by cars of 700 block owners or their guests. Regardless, at all times 62% of parking spaces are available to all residents (both North and South siders). Personally I do not see the parking issue as a North and South issue, dividing my neighbors, as it has been posed. The evening following the council meeting I drove up and down my block 2x to see the extent of the parking problem. While the entire South side of Arden was entirely bare, on the North side there was no more than a few cars occupying spaces. However, I specifically checked and noticed that every home on the North side had space for cars directly in front of their residence.

The petition to create permit parking was spearheaded by some angry neighbors that posed the problem as a safety issue. I can say as a young lady myself, I am always careful where I travel, as well as who I travel with. There is no safety issue on the 700 Arden block, and to say so is to represent that the city of Beverly Hills is an unsafe place to live. There are no people, or "waiters", loitering on the streets in front of my house or having sex in their cars. I, like my sister Diana Elihu, have a large bay window looking out directly onto the block. I have never once experienced or witnessed anyone changing in their car, loitering in front of my house at night, or dispensing garbage in front of my neighbors' home. Again, I would like to point out that I am from the "North" side, DIRECTLY across and facing the neighbor who made that false allegation.

(42)

Many of the residents of our block expressed that we like to host guests, which could also explain the number of cars on our block. My family is referred to as "the watering hole of a zoo," known to be where many friends (both adolescent and adult) come to watch Los Angeles Lakers Basketball games, the 2014 FIFA World Cup Games, movie nights, day time barbeques, and Friday night Shabbat dinners once a week. To fathom that essentially most of my days and nights I would be forced to print out or write up slips for my guests makes me livid. I have an event already planned for early July where 50 of my peers at UCLA School of Law have been invited to my home to celebrate the end of the year and the close of Bar examination studies. If this event were planned after the installation of the new permitted signs, I would certainly have cancelled my event.

The council voted down a majority of people who would be faced with the direct consequences and inconveniences of establishing permit parking. As such, my quality of life is being severely diminished. Quality of life is something the residents of Beverly Hills pay for dearly in property taxes, of which we are being robbed. The anxiety, annoyance, and daily unhappiness I will suffer is the direct and proximate result of this council's decision.

I hope the Council finds that this matter is far from resolved in my eyes as well as that of my neighbors. We hope to resolve this matter amicably as neighbors first and foremost. However, we are prepared to take legal recourse and file an injunction to prevent the installation of the new signs. I hope now our voice will be heard and recognized as it was not last Tuesday evening.

Most Sincerely,
Linda Elihu, Diana Elihu, Jessica Elihu, Daniel Elihu, Elaine Elihu, Sue Smalley, Kevin Wall, Lisa Henson,
David Pressler, Cindra Ladd, Ellen Meyer,
Tim Wall, Kelly Wall

OPPOSE

(1/3)

WebCBH TRANSPORTATION

From: Lisa Henson
Sent: Wednesday, June 25, 2014 11:32 PM
To: Lili Bosse
Cc: 12-Julian Gold; William Brien; John Mirisch; Nancy Krasne; Dave Pressler; Ellen Meyer; Cindra Ladd; Kevin Wall; Tim Smalley Wall; Kelly Smalley-Wall; Elaine Elihu; Neighbors Amron; WebCBH TRANSPORTATION; WebCBH MAYORANDCITYCOUNCIL; Susan Smalley
Subject: Re: City Council Meeting on June 24th re: Arden Dr. permits

Follow Up Flag: Follow up
Flag Status: Completed

705

Dear Mayor Bosse,

The majority of residents of the 700 block of Arden were against the permit parking which was approved yesterday. We simply cannot stand by and allow the Beverly Hills City Council to railroad us in this way. Your response to Sue Smalley was civil and we appreciate that you took the time to answer her. However, we are absolutely unsatisfied by the current result, and your attitude implies that we don't know what is good for us and that we will appreciate the permit parking later. This attitude as well as the actions of the City Council are patronizing, inappropriate, and derelict in serving the voters of Beverly Hills.

There are statements in the Civil Code of Beverly Hills about what conditions justify instituting permit parking. The parking on our block does not satisfy those conditions. The only justifiable reason to subvert the law would be to have an overwhelming majority of residents petition for the permit parking, which definitely did not happen. The petitioners had a slim minority although it was evident that they had the majority of personal relationships among the City Council and Parking Commission. We do not find it tolerable that the special interests of the few should take precedence over the interests of the majority.

We would like you and the Council to know that we plan to actively campaign against you as lawmakers but that we will in addition look into legal options to challenge the Council's decision.

The petition should have been, and still should be, referred back to the Parking Commission to develop a compromise. We are being saddled with the most restrictive parking in the flats, when many lesser alternative could have addressed the petitioners concerns. By not advocating for compromise, the City Council has fanned the flames of a neighborhood dispute that is not going to go away. Those of us who are being imposed upon are not happy AT ALL with the neighbors who are putting us through this and we would have liked the consideration of the Council to make peace rather than choose favorites.

I am attaching a letter that I sent before the hearing, but as I am not a personal friend of yours or the Council, I did not receive any acknowledgement of my letter.

Lisa Henson
705 N. Arden

Dear Mayor and City Council,

(2/3)

My name is Lisa Henson and I reside at 705 N. Arden Drive. There is a City Council hearing on Tuesday June 24 regarding proposed permit parking on my block; I am unable to attend the hearing but my husband is planning to speak out against the parking. I am personally writing to you not only to oppose the permit parking but also to object to the fact that it is being placed in front of you for approval. The petition no longer has sufficient support for approval, in spite of the fact that the Transportation Commission approved it.

There is fierce opposition to the permit parking on our block from more than half of the households. Originally a petition was circulated which obtained a slight majority of homes (ten out of eighteen) but since that time three households have changed their position and now supporters of permit parking are in the minority. There must be majority support from the residents to justify instituting permit parking on the block.

The criteria for "Establishment of Permit Parking Zones" in the Beverly Hills Municipal Code (7-3-206) states that commuter traffic must "interfere" with available street parking. The second criteria is that there be no reasonable alternative besides establishing permit parking. According to this criteria, there is no basis even for the petition to be circulated in the first place since we have ample parking available on our street- days, nights, weekends. The city did a study which established that there is some commuter parking at the top of the block, but there is still plenty of parking available to residents at all times. The furthest that one would have to walk for a parking space would be one or two houses.

Why should our street, which is very quiet with ample street parking, be placed under the most onerous permit parking in the flats? Rodeo Drive which is a tourist destination is only restricted during the day. Sierra Drive which is close to commercial West Hollywood is only restricted at night. Yet we are proposed to be restricted all day and all night as well as Saturdays.

Permit parking is inconvenient, potentially expensive, and it curtails many of the loveliest things that we do in our neighborhood. We are sociable people who invite friends over for holidays, dinner parties, election returns, Game of Thrones viewing, and our meditation group- to name a few events. On the evening of the hearing I am hosting a party for Philliips Academy Andover which will have 15-20 people, and I am delighted that I don't have to call the city for permits for my guests. To think that none of these pleasant activities (which require more than three cars to park outside the house) can happen without informing the city and obtaining extra permit parking is appalling to us.

Please give this permit parking a quick dismissal.

Yours,
Lisa Henson

From: Sue Smalley
Date: Wednesday, June 25, 2014 at 3:43 PM
To: Lili Bosse
Cc: _____, Lisa Henson _____, Dave Pressler _____, Ellen Meyer _____, Cindra Ladd < _____ >, Kevin Wall < _____ >, Sue Smalley _____, Tim Smalley Wall _____, Kelly Smalley-Wall _____, Elaine Elihu _____

Subject: City Council Meeting on June 24th re: Arden Dr. permits

Dear Mayor Bosse and City Council Members,

We attended the City Council meeting last night to discuss the permit parking on Arden drive (700 block). We are writing to set the record straight regarding the proceedings.

(3/3)

As you recall and it was discussed by the transportation official, the qualifying petition had a vote of 10:8 in favor of permit parking. IN the time ensuing from the petition to last night 3 people changed their minds, switching from yes to no (now opposing permit parking).

We want it clear for the record that the street voted 11:7 opposing the permit parking. After public comments were closed, the department of transportation official added that one person may change their mind and that another family through hearsay was going to add their vote in favor of permit parking. According to the record keeping by the department of transportation NEITHER of those events had – as yet – occurred (and even if they did it would still be a majority opposed to permit parking).

In the ensuing discussion by council members, the 11:7 vote was continuously referred to as half the block wants it, half the block does not (implying a 50:50 split). IT was not a 50:50 split, it was significantly a majority opposing permit parking.

While we appreciate that there were several residents very vocal and passionate in favor of permit parking, we also felt the numerous letters sent in by those opposing weren't even recognized (despite the statement that they would be in the proceedings). Per Marsha in the transportation office, a total of 20 letters were received as of June 17, 2014 and of these 16 were opposing permit parking and 2 were in favor of permit parking (counting only 700 block residents, 2 were from 600 block residents). The household count for letters was 10 against, 2 in favor (counting only 700 block residents).

We would like to have this placed in the official proceedings of the council meeting as we do not think the vote was accurately represented in the council discussion.

Lastly, we would also like it noted for the record that a council member told the young adults present that they could have 'permits for all their cars' and that it is a simple procedure to write a number on a piece of paper and have your friends put it in the window.

We do not think it will be as easy as that and we have been informed that there is a 3 permit limit per house. She did not represent that to us last night and so we are under the assumption that we can have a much larger number of permanent permits to keep in our cars.

Finally, there was discussion that if someone with a permit (resident) is issued a ticket that it will be adjusted for (not fined). We would like this also included 'for the record'.

It is our belief that the inconveniences of permit parking far outweigh the challenges faced by a few of the neighbors attending last night's meeting.

We would like to reiterate the council was not representing the vote AS IT STOOD AS OF LAST NIGHT, a vote of 11:7 against permit parking.

It is our view that the block of 700 Arden Dr. spoke clearly in the vote and that letters and we attending supported that view.

Sincerely,

Sue Smalley, Kevin Wall, Lisa Henson, David Pressler, Cindra Ladd, Ellen Meyer,
Tim Wall, Kelly Wall

Correspondence Received Before June 24, 2014 City Council Meeting

**700 North Arden Drive
Establish Preferential Parking Permit Zone**

Existing Regulation: No Parking Regulation
 Petition Request: 2 Hour Parking, 8am-8pm, Monday through Saturday; and
 No Parking, 8pm-2:30am, Monday through Saturday

Recommendation: 2 Hour Parking, 8am-8pm, Monday through Saturday; and
 No Parking, 8pm-2:30am, Daily, Permit "O" Exempt

As of JUNE 24, 2014 - 1PM

MEETING	ADDRESS	SIGNED PETITION	CORRESPONDENCE	
			SUPPORT	OPPOSE
	700 North Arden Drive	signed		
	701 North Arden Drive *	signed		X
	703 North Arden Drive (2)			XX
	704 North Arden Drive			X
	705 North Arden Drive (3)			XXX
	706 North Arden Drive			X
	707 North Arden Drive	--	--	--
	708 North Arden Drive (3)			XXX
	709 North Arden Drive	signed		
	710 North Arden Drive *	signed		X
	711 North Arden Drive *	signed		X
	712 North Arden Drive	signed		
	713 North Arden Drive		X	
	714 North Arden Drive	signed		
	715 North Arden Drive	signed		
	716 North Arden Drive (2)			XX
	717 North Arden Drive	signed		
	718 North Arden Drive	signed	X	

* 3 signed original petition; revoked support.

2 9

Adjacent Blocks

MEETING	ADDRESS	SIGNED PETITION	CORRESPONDENCE	
			SUPPORT	OPPOSE
	623 North Arden Drive (2)	N/A		XX
	702 North Hillcrest Drive	N/A		X

0 2

(1/2)

From: WebCBH TRANSPORTATION
Subject: FW: STOP PERMIT PARKING ON 700 BLOCK OF ARDEN DRIVE
Attachments: 700_Block_No._Arden.pdf

From: Arlen [mailto:_____]
Sent: Tuesday, June 17, 2014 10:16 AM
To: Martha Eros; WebCBH TRANSPORTATION
Cc: DCS MicheleAndelson; Aaron Kunz;
Subject: Re: STOP PERMIT PARKING ON 700 BLOCK OF ARDEN DRIVE

Hello Martha,

Thank you for so quickly returning my call yesterday. Your responses to my questions were very thorough and greatly appreciated.

Attached is a letter from my wife and I explaining in more detail our reasons for objecting to the request for permit parking. Please include it with the package being sent to the City Council.

Would you kindly acknowledge receipt of this email and its attachment.

Thanks so much.

Arlen & Michele Andelson

(708)

OPPOSE

CITY OF BEVERLY HILLS
PETITION DIVISION

2/2

14 JUN 17 AM 11:11

TO: BEVERLY HILLS CITY COUNCIL
Hearing Date: June 24, 2014

Re: STOP PERMIT PARKING ON THE 700 BLOCK OF NORTH ARDEN DRIVE

Dear Beverly Hills City Council,

Having lived in our home at 708 North Arden Drive for 30 years (since 1984) and having a deep concern for our quality of life, we are strongly opposed to permit parking on the 700 block of North Arden Drive. Our reasons include those set forth in the opposition letters submitted by other homeowners on our block.

In addition, we would like to point out:

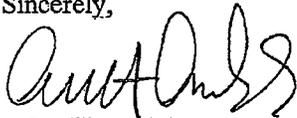
A MAJORITY of the 18 family home residents on the 700 block of North Arden Drive now oppose permit parking. Although the initial petition was signed by 10 of the 18 residents, two of those initial signers have rescinded their support and now strongly oppose permit parking of any sort. As of today 10 of the 18 family home residents are OPPOSED. That is a majority.

We have had very little problem with parking on our street EXCEPT when the construction crews are working. Even then, at worst, our guests park 2 or 3 houses away from us instead of directly in front of our home. This occurs rarely. The parking occupancy counts submitted to you mainly identify clearly marked construction vehicles. Many, if not most, of the passenger vehicles belong to construction workers and are construction related.

WE URGE THE FOLLOWING AS A SOLUTION:

We strongly urge that the request for permit parking be denied. Alternatively, that the request should be postponed until all construction on the street is completed and then reassesses the matter. Additionally, for the good of all citizens (on Arden Drive and other residential streets) we urge that when granting building permits, they are conditioned with a requirement for on-site parking of construction workers or that some form of shuttle of workers is required.

Sincerely,



Arlen H. Andelson
708 No. Arden Drive
aandelson@aol.com



Michele W. Andelson
708 No. Arden Drive
shel331@aol.com

(1/2)

From: Brittany Harrer <
Sent: Tuesday, June 10, 2014 9:31 AM
To: Martha Eros
Cc: WebCBH TRANSPORTATION
Subject: Letter from Stanley and Patricia Silver re: PERMIT PARKING ON ARDEN
Attachments: Scan 3.jpeg

Hi Martha

I have attached a letter from Stanley and Patricia Silver (701 N Arden). They originally signed a petition for permit parking but are now against it. They tried to email you but it did not go through so I am attaching the letter here. Thank you.

Brittany Harrer
Executive Assistant to Susan Smalley

701

OPPOSE

(2/2)

June 4, 2014

SUBJECT: Permit Parking; ARDEN drive

PATRICIA & STANLEY Silver, owners
OF 701 North Arden drive, signed
A PETITION TO APPROVE PERMIT
PARKING.

we want to change to:

NO PERMIT PARKING

Thank you.

Stanley Silver

310 271-5200

* COULD NOT submit by computer
TO: TRANSPORTATION & BEVERLYHILLS.ORG
OR
MENOS & BEVERLYHILLS.ORG

713

SUPPORT

From: Charles Nelson ·
Sent: Friday, June 06, 2014 11:15 AM
To: Martha Eros; WebCBH TRANSPORTATION
Subject: Support for 700 Block of North Arden Drive Permit Parking

I am writing to give my support to the Permit Parking Zone for the 700 block of North Arden Drive. My wife and I own the home under construction at 713 North Arden Drive. We were not included on the original petition and will increase the number of homes in support to 11 of 18. Our neighbor across the street the Rubins are also in support and will send a letter stating such. They weren't included on the original petition either and will then give us 12 of 18 homes in support.

The Sunset employees treat our neighborhood as a dressing room and trash can and loiter all hours of the day and night. We should not have to endure their impact because they want free parking. Thank you for your consideration.

Best regards,

Charles Nelson

708

OPPOSE

From: Arlen
Sent: Thursday, June 05, 2014 1:11 PM
To: WebCBH TRANSPORTATION; Martha Eros
Cc: DCS MicheleAndelson
Subject: Re: STOP PERMIT PARKING ON 700 BLOCK OF ARDEN DRIVE

I am Michele's Andelson's husband and also live at 708 No. Arden. I also OPPOSE and DO NOT WISH PERMIT PARKING on the 700 block of Arden.

Thank you,

Arlen H. Andelson

-----Original Message-----

From: she <_____n>
To: TRANSPORTATION <TRANSPORTATION@beverlyhills.org>; MEros <MEros@beverlyhills.org>
Cc: aandelson
Sent: Thu, Jun 5, 2014 10:57 am
Subject: STOP PERMIT PARKING ON 700 BLOCK OF ARDEN DRIVE

After giving the subject much thought, I am reversing my opinion of PERMIT PARKING on No. Arden Drive and DO NOT WISH PERMIT PARKING on our street !!!

My address is 708 No. Arden Drive.

Thank you,

Michele Andelson

3.

704

OPPOSE

From: Kelly Perkins
Sent: Thursday, June 05, 2014 1:05 PM
To: WebCBH TRANSPORTATION; Martha Eros; Eric Petersen
Subject: preferential parking for the 700 block of north arden drive

To Whom It May Concern,

This letter is in response to the proposed permit parking on the 700 block of North Arden Dr.

We are vehemently opposed to this measure passing! It would be a detriment to the integrity of the 700 block as proposed.

We join our neighbors (Kevin Wall, Sue Smalley of 703, Lisa Henson and Dave Pressler of 705, Cindra and Alan Ladd Jr. at 706 and Elahe Elihu at 711) and share their concerns as noted in their petition: most importantly, we feel that the obligation related to asking for permits from the transportation department any time we have more people visiting us is outrageous and we are strongly against any measures which would invade our privacy in such a way.

Furthermore, having to purchase permits for our *own* use to be able to park by our very home is as ridiculous of an idea as it is revolting. Its also a inconvenience for our guests as well. This is not acceptable under any circumstances.

Having lived here in 704 N. Arden Drive for a few years now we have grown to love this beautiful street and everything that comes with it; therefore we are strongly against any and all actions which would deteriorate this lovely neighborhood into a parking lot - and especially one that requires the occupants of the block to ask for permission to use!

Respectfully,

Kelly Petersen and Eric Petersen (704 N. Arden Drive)

709

OPPOSE

From:
Sent: Thursday, June 05, 2014 10:58 AM
To: WebCBH TRANSPORTATION; Martha Eros
Cc: a
Subject: STOP PERMIT PARKING ON 700 BLOCK OF ARDEN DRIVE

After giving the subject much thought, I am reversing my opinion of PERMIT PARKING on No. Arden Drive and DO NOT WISH PERMIT PARKING on our street !!!

My address is 708 No. Arden Drive.

Thank you,

Michele Andelson

3

711

OPPOSE

From:
Sent: Thursday, June 05, 2014 10:26 AM
To: WebCBH TRANSPORTATION; Martha Eros
Subject: Arden Drive Parking Permit

Hello:

I am Daniel Elihu and reside at 711 Arden Drive.

I do not want permit parking for my street. I had previously signed a statement]
agreeing to proceed with the parking requirement, but I would like to revoke my name
from the petition. I have now had a change of heart and would like to keep our streets
free of parking requirements. Please reply confirming receipt of this request. Thank
you.

716

OPPOSE

From: Robert Ellis ·
Sent: Thursday, June 05, 2014 9:25 AM
To: WebCBH TRANSPORTATION; Martha Eros
Subject: Re: permit parking on 700 n arden block, beverly hills

Please allow me to explain my opposition to permit parking on the 700 block (north) on Arden Drive. Living here most of our adult lives, we find the street peaceful and that the folks who park on it are orderly and quiet. I notice there is only permit parking permitted on the several streets east of us in the 700 block. Why erect more barriers to workmen and others who have to find parking to work on Sunset Blvd business places. Barriers only create enmity. Live and let live. Most of us as residents use our driveways. Let kindness rule behavior and here will be peace amongst us in our small world. Thank you. Mr. and Mrs. Ellis, homeowners over many, many years.

On Jun 4, 2014, at 4:15 PM, Robert Ellis · wrote:

> We are not in favor of permit parking on this street. Robert & Elliette Ellis, 716 n Arden Dr., Beverly Hills, 90210, ca

OPPOSE

From: Marilyn Gillis ·
Sent: Wednesday, June 04, 2014 7:22 PM
To: WebCBH TRANSPORTATION
Subject: Permit Parking on Arden Drive

Dear City Transportation Department,

We have just been made aware that the above matter is having it's hearing tomorrow morning. With such short notice, we will not be able to attend.

We did sign the petition but thought that it was for two hour parking on our street not permit parking.]

While we have noticed several cars that continually park in front of our house all day long, we do not want to prevent our guests, and or workers, from street parking.

Therefore, we would like to remove our names from the permit petition but allow for restricted parking during work hours Monday thru Friday.]

Thank you,

Marilyn and Bruce Gillis
710 North Arden Drive

710

716

OPPOSE

From: Robert Ellis
Sent: Wednesday, June 04, 2014 4:16 PM
To: WebCBH TRANSPORTATION; Martha Eros
Subject: permit parking on 700 n arden block, beverly hills

We are not in favor of permit parking on this street. Robert & Elliette Ellis, 716 n Arden Dr., Beverly Hills, 90210, ca

706

OPPOSE

From: Cindra Ladd
Sent: Monday, June 02, 2014 1:51 PM
To: WebCBH TRANSPORTATION
Subject: PROPOSED PARKING PERMITS ON 700 BLOCK OF N. ARDEN DRIVE

My name is Cindra Ladd and my husband, Alan Ladd and I live at 706 N. Arden Drive, on a block which is being considered for permit parking. My family and I are vehemently opposed to the proposed permit parking. I am not able to attend the hearing on June 5th but this matter is very important to us and I would like to have my opinion considered.

We do not see any necessity for limiting parking on our block which always has ample parking. The purpose of permit parking should be to provide essential parking to residents who are crowded out by commercial parking. The stated requirement for implementing permit parking is a "serious" lack of resident parking. This is not the case in our neighborhood. There is always parking available on our block, both at night and throughout the day.

Our neighborhood is a virtual ghost town at night due to the "no overnight parking" policy. The nature of that policy is that every resident already possesses enough off-street parking to clear the streets at night. Therefore, by definition, residents do not have a "serious" need for on-street parking and generally the street is used for visitors and workers. By limiting our visitors and workers to 2 permits per household, we are being faced with a great inconvenience where we currently have no inconvenience at all.

A neighbor of mine spoke to someone at the city who told her that a study was done on our block which showed that some people are parking here for the whole day. However, the study did not investigate whether the owners of the cars were working in the homes on our block. My belief is that a handful of cars that park at the top of the block near Sunset MAY belong to commuters who work elsewhere, but that most of the cars which park all day on the block belong to workers who are employed here. We know that the neighboring streets have begun to initiate permit parking, and that some kind of fear is driving neighbors on our block to consider doing the same thing. However, we were against the Alta parking change as well. We would like to see the permit parking "wave" stop at our block as we feel that the whole shift is misguided and we do not want to see the entire Beverly Hills flats converted to permit parking. Furthermore, we do not subscribe to the fear-based theory that "strange cars" on the block represent a danger to us. We are the privileged few who live in this wonderful neighborhood with enough parking space to pull our cars off the road at night. Who are we to criticize working people who have to park their cars during the day? And how does a parked car represent a threat? In what other neighborhood could residents try to require that there be no cars parked outside their homes? The idea is quite ridiculous and deeply classist.

Perhaps to the most upsetting degree, we are very concerned about our ability to entertain at home if the permit parking is instituted. First of all, we consider it an invasion of privacy that we have to contact the city when we want to entertain more than two cars at our home. That this would be the case both during the day and at night is completely unacceptable. Second, my neighbor was told by someone at the city that we need to both obtain a special permit to entertain AND contact the police if we are to have a large party. By contrast, we have always entertained easily and happily in the neighborhood, and with the ample parking available here we have never needed to hire a valet. Now, we would be faced with much more inconvenience and cost if we wish to entertain.

We have 4 adult children and 6 grandchildren, 4 of which drive, who gather at our house on a regular basis. I host a weekly luncheon for 12 women. No one has ever had a problem with parking on our block. As we see it, this proposed limitation is going to greatly inconvenience us, hamper our activities, and offer us no benefit in return. In fact, we feel very greatly imposed on by the proposal itself, as it does not represent our interests whatsoever.

Cindra Ladd

718

1/3

SUPPORT

Martha Eros

From: Barry Hacker
Sent: Monday, June 02, 2014 11:09 AM
To: WebCBH TRANSPORTATION
Cc: assistant
Subject: Parking Permit Petition for the 700 block of North Arden Drive - Statement of Paivi and Barry Hacker, 718 N. Arden Drive
Attachments: Parking Letter 6 2 14.docx

Please enter the attached letter into the exhibits for the meeting on June 5 at 10 a.m. This is our statement as we cannot attend in person.

Thank you,

Barry C. Hacker
Senior Managing Director
Marshall & Stevens, Inc.
355 S. Grand Avenue, Suite
Los Angeles, CA 90071
Phone:
Fax:
Mobile:
Email:
Website:

MARSHALL

STEVENS

Full-Service Appraisal and Valuation-Consulting Services since 1932. Specialized Practices for *Financial, Real Estate, Equipment, ESOP's Healthcare and Construction*. Consulting Services for Financial Reporting, Purchase Price Allocation, Financing, Buy/Sell Negotiations, Solvency Opinions, Fairness Opinions, ESOP Structuring Expert Testimony, Independent Third Party Opinions.

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2/3

To: City of Beverly Hills
Traffic & Parking Commission

Re: Petition for Parking Restriction
700 Block of Arden Drive

Date: June 2, 2014

To Whom It May Concern:

We live at 718 N. Arden Drive and, unfortunately, will not be in attendance at the hearing on June 5, 2014; however, we submit this statement in lieu of our attendance. Over the years, we have had a significant increase in street parking which primarily involves employees and patrons of restaurants, clubs and other businesses within walking distance. This has caused a disruption to the residents of our block since these non-residents often take every parking spot on the street near sunset during the day and the evening (prior to the 2:30 a.m. overnight parking restriction). We have had to notify the Beverly Hills Police Department on several occasions when, for example, cars have blocked the driveway. This is a safety issue for emergency vehicles as well as a distraction for the police department.

Some of the employees sleep, eat, litter and otherwise occupy the street for extended periods of time which undermines the quality of life of residents and provides a severe impediment for visitors in instances where the number of cars exceeds the limited parking on each property (e.g., not many residents have the luxury of circular or extensive driveways). Some employees are such regular occupants of street parking that they are able to track the comings and goings of residents. In one instance, an individual to climb over the walls and sleep on the property overnight (he was aware that we were away and discovered by the gardeners). Perhaps he did so to avoid a DUI charge.

The issue at hand is the same as those that live on the blocks adjacent to Santa Monica Blvd. and has, over the years, grown due to growth of businesses on Sunset Strip within walking distance. We implore you to pass the parking restrictions for the same reasons as you did for our neighbors to the south.

Thank you for your consideration,

Paivi and Barry Hacker

(3/3)

Martha Eros

From: Assistant <Assistant@lovesr.com>
Sent: Monday, June 02, 2014 11:40 AM
To: WebCBH TRANSPORTATION
Subject: FW: Parking Permit Petition for the 700 block of North Arden Drive - Statement of Paivi and Barry Hacker, 718 N. Arden Drive
Attachments: Parking Letter 6 2 14.docx

Dear Transportation and Parking Commission,

This email is in reference to the **Parking Permit Petition for the 700 block of North Arden Drive.**

The Petition Review meeting is scheduled for **Thursday, June 5th at 10:00 AM.**

Please find attached a letter of support from Paivi and Barry Hacker, residents of 718 N. Arden Drive. They cannot attend the meeting, but would like to submit the statement for your consideration.

Please let me know if the attached document will suffice. If you require a hard copy, I am more than happy to send one over via regular mail.

Thank you in advance for your assistance!

Molly Ridders

Executive Assistant to Lisa Bonbright

The Bonbright Corporation
8733 Sunset Blvd, Suite 205
West Hollywood, CA 90069
Office: 310-853-1890
Fax: 323-297-8444
Email: assistant@lovesr.com

From: Barry Hacker [<mailto:barry.hacker@yahoo.com>]
Sent: Monday, June 02, 2014 11:09 AM
To: transportation@beverlyhills.org
Cc: Assistant
Subject: Parking Permit Petition for the 700 block of North Arden Drive - Statement of Paivi and Barry Hacker, 718 N. Arden Drive

Please enter the attached letter into the exhibits for the meeting on June 5 at 10 a.m. This is our statement as we cannot attend in person.

Thank you,

Barry C. Hacker
Senior Managing Director
Marshall & Stevens, Inc.
355 S. Grand Avenue, Suite 1750
Los Angeles, CA 90071

(1/2)

OPPOSE

From: Susan Smalley
Sent: Monday, June 02, 2014 11:08 AM
To: Lisa Henson; WebCBH TRANSPORTATION
Cc: Dave Pressler; Kevin Wall; Brittany Harrer
Subject: Re: Permit Parking Objection

703

Please know I agree 100% with the views of Lisa Henson and Dave Pressler — our neighbors and concerned BH citizens...

I plan to be at the June 24th meeting but cannot attend on the 5th.

sue

From: Lisa Henson
Date: Monday, June 2, 2014 at 12:28 AM
To: "Transportation@beverlyhills.org" <Transportation@beverlyhills.org>
Cc: Lisa Henson Dave Pressler
Subject: Permit Parking Objection

To Beverly Hills Transportation Department:

My name is Lisa Henson and I live at 705 N. Arden Drive, on a block which is being considered for permit parking. My family and I are vehemently opposed to the proposed permit parking. I am not able to attend the hearing on June 5th nor the council meeting on the evening of June 24th, but this matter is very important to me and I would like to have my opinion considered.

We do not see any necessity for limiting parking on our block which always has ample parking. The purpose of permit parking should be to provide essential parking to residents who are crowded out by commercial parking. The stated requirement for implementing permit parking is a "serious" lack of resident parking. This is not the case in our neighborhood. There is always parking available on our block, both at night and throughout the day.

Our neighborhood is a virtual ghost town at night due to the "no overnight parking" policy. The nature of that policy is that every resident already possesses enough off-street parking to clear the streets at night. Therefore, by definition, residents do not have a "serious" need for on-street parking and generally the street is used for visitors and workers. By limiting our visitors and workers to 2 permits per household, we are being faced with a great inconvenience where we currently have no inconvenience at all.

I spoke to someone at the city who told me that a study was done on our block which showed that some people are parking here for the whole day. However, the study did not investigate whether the owners of the cars were working in the homes on our block. My belief is that a handful of cars that park at the top of the block near Sunset MAY belong to commuters who work elsewhere, but that most of the cars which park all day on the block belong to workers who are employed here. We know that the neighboring streets have begun to initiate permit parking, and that some kind of fear is driving neighbors on our block to consider

2/2

doing the same thing. However, we were against the Alta parking change as well. We would like to see the permit parking "wave" stop at our block as we feel that the whole shift is misguided and we do not want to see the entire Beverly Hills flats converted to permit parking. Furthermore, we do not subscribe to the fear-based theory that "strange cars" on the block represent a danger to us. We are the privileged few who live in this wonderful neighborhood with enough parking space to pull our cars off the road at night. Who are we to criticize working people who have to park their cars during the day? And how does a parked car represent a threat? In what other neighborhood could residents try to require that there be no cars parked outside their homes? The idea is quite ridiculous and deeply classist.

Perhaps to the most upsetting degree, we are very concerned about our ability to entertain at home if the permit parking is instituted. First of all, we consider it an invasion of privacy that we have to contact the city when we want to entertain more than two cars at our home. That this would be the case both during the day and at night is completely unacceptable. Second, I was told by someone at the city that we need to both obtain a special permit to entertain AND contact the police if we are to have a large party. By contrast, we have always entertained easily and happily in the neighborhood, and with the ample parking available here we have never needed to hire a valet. Now, we would be faced with much more inconvenience and cost if we wish to entertain. The parties that we have had recently range from Harvard alumni gathering, Andover parent orientation, Eric Garcetti fundraiser, Jim Henson Company function, to my husband's 50th birthday BBQ. These are respectable, positive, community building events. Why must new rules be installed to make responsible entertaining both difficult and expensive?

As we see it, this proposed limitation is going to greatly inconvenience us, hamper our activities, and offer us no benefit in return. In fact, we feel very greatly imposed on by the proposal itself, as it does not represent our interests whatsoever.

Lisa Henson
CEO The Jim Henson Company

705

OPPOSE

From: Dave Pressler
Sent: Monday, June 02, 2014 10:08 AM
To: WebCBH TRANSPORTATION
Subject: I wish to comment on Arden Drive Permit parking June 5th

My Name is Dave Pressler,
I am a resident at 705 N Arden Dr and I strongly disagree with the request for permit parking on North Arden Dr. Not only is it a massive inconvenience to the residents, it is unnecessary.
My office is at my home and I nor my clients or people that work at our home have found any problems with finding convenient parking during the week on North Arden Dr, permit parking will create a problem that currently does not exist. I would like to comment in person at the meeting on June 5th.
Thank you
Dave Pressler

11/2

OPPOSE

From: WebCBH TRANSPORTATION
Subject: FW: Permit Parking Objection

From: Lisa Henson [mailto:
Sent: Monday, June 02, 2014 12:28 AM
To: WebCBH TRANSPORTATION
Cc: Lisa Henson; Dave Pressler
Subject: Permit Parking Objection

705

To Beverly Hills Transportation Department:

My name is Lisa Henson and I live at 705 N. Arden Drive, on a block which is being considered for permit parking. My family and I are vehemently opposed to the proposed permit parking. I am not able to attend the hearing on June 5th nor the council meeting on the evening of June 24th, but this matter is very important to me and I would like to have my opinion considered.

We do not see any necessity for limiting parking on our block which always has ample parking. The purpose of permit parking should be to provide essential parking to residents who are crowded out by commercial parking. The stated requirement for implementing permit parking is a "serious" lack of resident parking. This is not the case in our neighborhood. There is always parking available on our block, both at night and throughout the day.

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I spoke to someone at the city who told me that a study was done on our block which showed that some people are parking here for the whole day. However, the study did not investigate whether the owners of the cars were working in the homes on our block. My belief is that a handful of cars that park at the top of the block near Sunset MAY belong to commuters who work elsewhere, but that most of the cars which park all day on the block belong to workers who are employed here. We know that the neighboring streets have begun to initiate permit parking, and that some kind of fear is driving neighbors on our block to consider doing the same thing. However, we were against the Alta parking change as well. We would like to see the permit parking "wave" stop at our block as we feel that the whole shift is misguided and we do not want to see the entire Beverly Hills flats converted to permit parking. Furthermore, we do not subscribe to the fear-based theory that "strange cars" on the block represent a danger to us. We are the privileged few who live in this wonderful neighborhood with enough parking

(2/2)

space to pull our cars off the road at night. Who are we to criticize working people who have to park their cars during the day? And how does a parked car represent a threat? In what other neighborhood could residents try to require that there be no cars parked outside their homes? The idea is quite ridiculous and deeply classist.

Perhaps to the most upsetting degree, we are very concerned about our ability to entertain at home if the permit parking is instituted. First of all, we consider it an invasion of privacy that we have to contact the city when we want to entertain more than two cars at our home. That this would be the case both during the day and at night is completely unacceptable. Second, I was told by someone at the city that we need to both obtain a special permit to entertain AND contact the police if we are to have a large party. By contrast, we have always entertained easily and happily in the neighborhood, and with the ample parking available here we have never needed to hire a valet. Now, we would be faced with much more inconvenience and cost if we wish to entertain. The parties that we have had recently range from Harvard alumni gathering, Andover parent orientation, Eric Garcetti fundraiser, Jim Henson Company function, to my husband's 50th birthday BBQ. These are respectable, positive, community building events. Why must new rules be installed to make responsible entertaining both difficult and expensive?

As we see it, this proposed limitation is going to greatly inconvenience us, hamper our activities, and offer us no benefit in return. In fact, we feel very greatly imposed on by the proposal itself, as it does not represent our interests whatsoever.

Lisa Henson
CEO The Jim Henson Company

702 Hillcrest

OPPOSE

From: Kenin M. Spivak
Sent: Wednesday, May 28, 2014 11:11 AM
To: WebCBH TRANSPORTATION
Cc: Monique Letran
Subject: 2 Hour Parking Proposal

Importance: High

Gentlepersons:

I could not more strongly impose the creeping imposition of two hour parking restrictions into the residential area of Beverly Hills. A very major reason I purchased my home in Beverly Hills is the completely unrestricted parking in my neighborhood, aside from late at night. It would destroy the tranquility and convenience of my neighborhood for any restrictions of any nature to be imposed on or near my block.

It is an impossibility for visitors to park in my driveway, and an impossibility for many of my neighbors, absent incredible inconvenience.

That some individuals may park on my block or adjacent blocks for more than 2 hours – including all day – can't possibly be a real inconvenience for anyone given the high ratio of street to home. Anyone who complains is most likely akin to the person who won't pull out of a parking spot in a parking lot when he or she sees someone waiting – an overblown sense of property that claims anyone nearby is intruding on his rights.

Sure, I would prefer that no one ever park in front or on the side of my house without my permission (I have a corner house at Elevado and Hillcrest). But, my preference to own my sidewalk is not the same as truly being inconvenienced when people park there.

Any expansion of two hour parking must either be intended to generate revenues at the expense of homeowners, or to placate unreasonable concerns of those who abhor people in front of their houses. By contrast, it would destroy efficient use of property and inconvenience a large number of people – like me – who paid many millions of dollars to move to a neighborhood that had no restrictions.

Kenin M. Spivak

Kenin M. Spivak
 Chairman & CEO
 702 North Hillcrest Road.
 Beverly Hills, California 90210 U.S.A.

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703

OPPOSE

From: Susan Smalley
Sent: Tuesday, May 27, 2014 6:14 PM
To: Gutfreund, Jamie; WebCBH TRANSPORTATION
Cc: Cindra Ladd; Dave Pressler; Lisa Henson; jlc ; Diane Conn; Susan Smalley
Subject: Re: Hearing on June 5/Arden Drive

To whom it may concern

My husband and I are very much against permit parking being instituted on our street, Arden Drive in Beverly Hills. We were told of this development by a neighbor and never received a notification of the upcoming hearing (which we learned is June 5th) or were contacted by anyone about this topic.

We live at 703 N. Arden Dr. and are completely opposed to permit parking on our street. We enjoy the flexibility of our family and friends visiting our residence and do not wish to have permits required on our lovely residential street. We are on a flight to NYC on June 5 at 10am but will happily have my assistant or son come to represent us if needed.

We would like to request our city government to reschedule any hearings re: permit parking on our street so that we, and neighbors opposed to this plan, can attend to represent our view. We have already identified many families on our block who do not agree with permit parking and do not want to see it voted upon at this time. It is extremely important to us to have our concerns heard in a public forum; we are long time residents of Beverly Hills and believe our voices need to be heard.

Please note we are in opposition to this proposal and do not believe it has been fairly deliberated.

Please respond as soon as possible,

Susan L. Smalley, Ph.D.

Professor Emeritus, UCLA

And

Kevin Wall
CEO, Controlroom

623

OPPOSE

From: Gutfreund, Jamie <
Sent: Tuesday, May 27, 2014 4:21 PM
To: WebCBH TRANSPORTATION
Cc: Sue Smalley; Cindra Ladd; Dave Pressler; Lisa Henson; jlc
Subject: RE: Hearing on June 5/Arden Drive

To Whom it May Concern,

We are in full agreement with Lisa Henson's note below.

My husband and I both work and will not be able to make this hearing on such short notice. We do not support permit parking and respectfully request that the hearing be rescheduled to allow all residents the appropriate opportunity to register our vote in this important matter.

Jamie and Josh Gutfreund

Jamie Gutfreund



The Intelligence Group - a division of CAA
2000 Avenue of the Stars, Los Angeles, CA 90067
p 424

Please consider the environment before printing this email

From: Lisa Henson [<mailto:>]
Sent: Tuesday, May 27, 2014 2:13 PM
To: transportation@beverlyhills.org
Cc: Sue Smalley; Cindra Ladd; Dave Pressler; Gutfreund, Jamie
Subject: Hearing on June 5/Arden Drive

Dear Sirs,

I am very much against permit parking being instituted on our street, Arden Drive in Beverly Hills. We received written notice of a hearing on June 5th, which is 10am on a Thursday in the middle of the workday. I will be traveling on that day and unable to change my plans, but if I were in town it would not be easy or convenient to attend a 10am hearing. Nevertheless it is extremely important to me to have my concerns heard in a public forum. I would like to petition the city government to reschedule the hearing to a time and date where all concerned neighbors may be heard. Many of us are seriously opposed to the permit parking and it is not right for a hearing to be scheduled on such short notice at an inconvenient time for working people. It seems like we are already on the path to being railroaded with this completely unnecessary, unwanted, and inconvenient decision.

Please respond as soon as possible,
Lisa Henson

623

OPPOSE

From: Joshua L. Gutfreund
Sent: Tuesday, May 27, 2014 2:47 PM
To: WebCBH TRANSPORTATION
Subject: Street Parking Permit Requirement - Policy Change?

Dear Beverly Hills Transportation Officials:

Deputy Director Aaron Kurz, Senior Engineer Bijan Vaziri, and Planner Martha Eros –

I own a home at 623 North Arden Drive in Beverly Hills. I have heard from neighbors that there is a contemplated change in street parking that would require permits. I have received no direct notice of 1) a hearing regarding this or 2) the City's potential rationale for this unnecessary, unwanted, and inconvenient new regulation that "solves" no problem or danger present on our street. If this is indeed the City's plan, I am 100% opposed and request time to be heard publicly and also to be informed of who favors this intrusion and why.

I would appreciate a response and confirmation of your receipt of this notice of objection.

Sincerely,

Josh Gutfreund

623 North Arden Drive
Beverly Hills, CA 90210

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OPPOSE

From: Lisa Henson
Sent: Tuesday, May 27, 2014 2:13 PM
To: WebCBH TRANSPORTATION
Cc: Sue Smalley; Cindra Ladd; Dave Pressler; jam
Subject: Hearing on June 5/Arden Drive

Dear Sirs,

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Please respond as soon as possible,
Lisa Henson